

ASTUTEX TRENDSPOTTING

May 15, 2023

1. Trending Searches Last 7 Days (2023-05-14, Regions: US, CA, GB, AU) (2023-05-14)



2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Ryder	Transport company	215.5	222.2	topics: Livestreaming;Odds; Budget Truck Rental;Pay-per-view	US
Online Marketing rock stars (Ramp106 GmbH)	Media company in Hamburg, Germany	177.8	134.0	topics: Trade show	Global
Grand River Transit	Transport company	116.9	114.5	topics: Strike action	Global
Kraken	Company	169.9	105.2	topics: Seattle Seahawks;Kraken; National Hockey League; Mariners Team Store; Dallas Cowboys Pro Shop queries: kraken; kraken game;mariners;panthers; seattle kraken	US
Nanobiotix	Biotechnology company	57.5	72.7	topics: Orpea;Boursorama;Genfit; Abivax queries: cours orpea	Global
APAR Industries	Company	287.6	71.5	queries: rvnl share price	Global
Transpetro	Oil industry company	128.4	70.2	topics: Petrobras; Edital queries: cebraspe	Global
Patel Engineering Ltd.	Construction engineering company	149.1	58.9	queries: adani share price; tata steel share price;rvnl share price	Global
Taisun Enterprise	Company	121.2	58.6	topics: Uni-President Enterprises Corpor	Global
Central Board of Secondary Education	Company	45.5	51.8	topics: Central Board of Secondary Educa; CBS News;Result;CBS; National Council of Educational Research; puc result;biology class 11;cbse website; kerala boat accident	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Kirloskar Electric Co. Ltd.	Motor and generator manufacturing company	136.9	47.7	topics: queries: rvnl share price queri	Global
BMW Bank	Company	67.6	44.5	topics: Money market account	Global
Skipton Building Society	Financial services company	61.9	39.3	topics: Mortgage loan; Deposit queries: mortgage calculator	Global
Social Islami Bank Limited	Commercial banking company	27.3	31.6	topics: Bank Asia Limited	Global
Maverick Work Wear, Inc.	Company	219.0	31.4	topics: Boot;KEEN	US
Bank Syariah Indonesia	Islamic banking company	37.1	31.3	topics: Distraction;Mobile banking; Call centre queries: bsi masih gangguan	Global
Samhallsbyggnadsbolaget i Norden AB	Residential property managers company	38.2	28.7	topics: STO:SAS;Avanza; SSAB queries: sas aktie;shb aktie	Global
Flexport	Supply chain management company	12.5	28.3	topics: Shopify;Shopify	US
CARIAD SE	Software company	36.8	26.1	topics: Vorstand	Global
CHC Helicopter	Transport company	29.7	24.0	topics: Babcock International	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
monday.com	Project management software company	205.6	23.4	topics: topics: Debt consolidation; Management; Risk Brilliant Math & Science Wiki; Americor; Projectqueries: high risk merchant high; merchant cash advance blursoft; debt consolidation americor; project management tools monday; apple stock queries: US	US
Quant Small Cap Fund	Company	151.7	19.6	topics: Mutual fund;Small cap company	Global
Which?	Company	37.1	19.6	topics: Which Wich Superior Sandwiches; Buy Buy Baby	US
Kerman Motor	Company	85.3	18.0	topics: Chery Tiggo; Samsung Galaxy J7 queries: fmc t5;fmc sx5; ■■■■ ■■■■■■■■ ■■■■■■	Global
Fravega S.A.C.I.E.I.	Company	16.8	17.7	topics: Telefónica; Mercado Libre queries: ssd notebook; hot sale	Global
Wizz Air Abu Dhabi	Airline	78.9	15.2	topics: Wizz Air	Global
Loro Piana	Fashion company	93.5	15.2	topics: Loafer	US
Cettire	Company	48.4	14.4	topics: Jimmy Choo PLC	Global
NKT A/S	Holding company	44.8	14.1	topics: Novo Nordisk;Ørsted;Tryg; FLSmidth & Co. A/S queries: bavarian nor	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Live Nation Entertainment	Entertainment company	15.4	13.4	topics: topics: Dos Equis;Concert;Ticket; Ticketmaster queries: US	US
Taiwan Cogeneration Corp.	Engineering services company	70.9	13.3	topics: Aerospace Industrial Development	Global
National Hospital Insurance Fund	Insurance company	27.5	13.1	topics: Dependant	Global
Hanwha Group	Conglomerate company	42.3	12.3	topics: LPGA queries: lpga leaderboard	Global
Hostinger	Company	83.9	12.3	topics: cPanel;Bluehost;HostGator; Domain transfer;SiteGround	US
Foodora	Online food ordering company	3.5	12.1	topics: Delivery Hero	Global
47 Street	Company	10.9	11.7	queries: grimoldi	Global
Live Nation	Entertainment company	13.1	11.6	topics: Dos Equis;Concert;Ticket; Ticketmaster;Karol G	US
Welspun India Ltd	Textile business company	-31.5	11.2	queries: rvnl share price	Global
Cheng Loong Corp.	Sanitary paper product manufacturing company	9.3	10.9	topics: Aerospace Industrial Development	Global
Hormuud Telecom	Telecommunicati company	40.2	10.4	topics: Merchant	Global
Nippon India Small Cap Fund	Company	19.4	10.0	topics: Investment fund; Small cap company queries: invesco small	Global
Ninjas in Pyjamas	Company	-7.4	9.9	topics: Counter-Strike: Global Offensive	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
CI Financial	Investment management company	3.9	9.9	topics: topics: Financial services quer	Global
Max Fashion	Clothing retail company	27.8	9.5	topics: HBO Max	US
Serviço Federal de Processamento Dados	Software company	56.3	9.4	topics: Cebraspe;Edital queries: cebraspe	Global
Brightcom Group	Digital marketing company	-11.6	9.1	topics: Moneycontrol.com	Global
Astra International	Conglomerate company	10.9	9.1	topics: Cikarang	Global
Bank of Yokohama	Retail banking company	21.9	8.6	topics: Golden Week; Email spam queries: ■■■■■■■■■■	Global
Grimoldi	Footwear manufacturing company	12.2	8.6	topics: Vans queries: grimoldi	Global
Keltron	Electronics company	9.4	8.5	queries: ai camera kerala	Global
Companhia Espírito Santense de Saneamento - CESAN	Water services company	16.9	7.6	topics: EDP Bandeirante;EDP Group	Global
TNT	Media company	15.9	7.4	topics: FuboTV;Peacock;NBCUniversal; ESPN.com;NBA Playoffs queries: apple tv; kraken;kraken game;nba live;peacock	US
Dr. Scholl's	Company	5.3	7.3	topics: Skechers USA Inc;Orthotics; Sneakers;Clog;Women's Shoe	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Voepass Linhas Aéreas	Airline	-16.0	7.1	topics: topics: LATAM Brasil queries: G	Global
Ibiden	Electronics company	-0.8	7.0	queries: ■■■■ ■■;■■■■■ ■■ ■■	Global
Mirbud	Industrial building construction company	1.8	6.9	queries: torpol akcje	Global
Kinnser Software	Software company in Rollingwood, Texas	40.5	6.7	topics: WellSky queries: wellsky login	US
CoverMyMeds	Company	26.7	6.6	topics: CoverMyMeds;GoodRx; HealthFusion, Inc.;OptumRx; Accredo queries: good rx; covermymeds.com login	US
Manappuram Finance Limited	Non-banking financial company	3.5	6.6	topics: Share price;Tata Steel Ltd; Adani Group; Moneycontrol.com queries: adani share pr	Global
Mahanagar Gas	Natural gas distribution company	-3.4	6.5	topics: Electronic bill payment; Indraprastha Gas queries: larsen and tou	Global
Booz Allen Hamilton	Management consulting services company	24.7	6.3	topics: Leidos; CACI International Inc queries: booz all	US
Yodel	Logistics company	62.7	6.3	queries: vinted	Global
First Prudential Markets	Financial company	53.3	6.1	queries: ic markets	Global
Berkshire Hathaway	Multinational conglomerate company	-23.2	6.0	topics: AmerisourceBergen;Broadcom Inc; Earnings;Share;Snowflake queries: cnbc; google stock;bitcoin price	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
UnitedHealthcare Inc	Company	-10.8	6.0	topics: UnitedHealth Group Inc;Medicaid; Optum;OptumRx	US
TNT Express	Transport company	4.6	5.8	topics: NBA Playoffs;ESPN;Livestreaming;TNT; Fubo queries: tnt;nba games;nba stream; nba tv;watch tnt	US
NaturoHabit Private Limited	Personal care product company	48.3	5.8	queries: habit	Global
KKR & Co. Inc.	Investment management company	6.4	5.6	topics: Rr	Global
Aware Super	Retirement company	5.2	5.5	topics: Superannuation in Australia quer	Global
Topgolf Callaway Brands	Sports equipment company	15.5	5.5	topics: Callaway;TaylorMade Golf Company; Ping;Cobra Golf	US
Benco Dental	Dentistry company	48.3	5.1	topics: Henry Schein	Global
Lulus	Company	-18.0	5.0	topics: Lulus;Hello Molly	US
Marsh & McLennan Agency LLC	Insurance company	36.8	4.8	topics: Marsh	Global
Trupanion	Pet insurance company	13.5	4.7	topics: Lemonade;Embrace Pet Insurance	US
CARFAX	IT company	13.1	3.6	topics: Report;Car;CarMax;J.D. Power; AutoNation	US
Dutch Bros. Coffee	Restaurant company	10.1	3.5	topics: Gift card;Starbucks;Lemonade; Red Bull GmbH;Banana split	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Solverde Casinos & Hotels	Company	39.8	3.4	topics: topics: .pt queries: Global	Global
International Sports Sciences Association	Company	14.8	3.1	topics: Personal trainer; National Academy of Sports Medicine	US
Eastern Bank Ltd	Commercial banking company	38.4	2.9	topics: Bank Asia Limited	Global
Tajín	Company	13.1	2.9	topics: Tamarind;Chamoy;Watermelon; Fruit Roll-Ups queries: chamoy;mango	US
Upwork Inc.	Company	22.5	2.7	topics: MyPoints.com; Fiverr queries: playlist push	US
J.D. Power	Company	73.3	2.7	topics: National Automobile Dealers Asso	US
Citizens Property Insurance Corporation	Insurance company	55.3	2.7	topics: Property insurance; Citizens Financial Group	Global
Longchamp	Fashion company	23.8	2.6	queries: lacoste;lacoste bag	US
Optum	Healthcare company	26.9	2.5	topics: Aetna;Layoff; UnitedHealth Group Inc;Betterment;Aetna	US
Ping	Sports equipment company	10.0	2.4	topics: Callaway;TaylorMade Golf Company; Topgolf Callaway Brands;Cobra Golf; Golf Galaxy queries: taylor made irons; taylormade golf bag	US
CONNECT, powered by American Family Insurance	Insurance company	49.9	2.3	topics: Casualty insurance	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Owens Corning	Composite material company	12.0	2.2	topics: topics: GAF Materials Corporatio; CertainTeedqueries: shingles queries: US	US
Ally Financial	Bank holding company	13.8	2.1	topics: ASUS;Financial services;Interest; Wealthfront;Goldman Sachs queries: steam; steam deck;steam games;apple account; ally bank	US
Daikin	Multinational conglomerate company	15.8	2.0	topics: Error code;Carrier Global	US
Van Cleef & Arpels	Jewelry company	42.2	2.0	topics: Cartier; TASAKI queries: tiffany and co	Global
Viori Beauty LLC	Company	23.8	1.9	topics: Vuori	US
EXNESS Group	Company	74.5	1.9	queries: ic markets	Global
ServiceNow	Software company	16.2	1.8	topics: Customer relationship management; Accenture;Workday, Inc.;Atlassian; Software Developer queries: hub disney; servicenow learning;servicenow logo; servicenow store	US
Okasan Securities Co., Ltd.	Company	31.0	1.8	queries: ■■■■ ■■	Global
UAB Tavo mokykla	Company	30.2	1.8	topics: Tele2	Global
Walt Disney Animation Studios	Animation company	27.2	1.7	queries: pixar movies;dreamworks movies; disney wish	US
Farm Rio	Company	69.0	1.6	topics: For Love & Lemons	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
House of CB	Fashion company	73.0	1.6	topics: For Love & Lemons; Meshki Pty Limited; Peppermayo queries: house cb; love shack fancy	US
HCA Healthcare	Health care company	28.8	1.5	topics: Monroe Lake;Monroe County; Envision Healthcare	US
Proton AG	Software company	54.3	1.5	topics: Proton Holdings;Atlas; Peer-to-peer queries: proton;free vpn; windscribe	US
Tata Capital	Financial services company	31.5	1.5	topics: Salesforce Inc	Global
Progressive Corporation	Insurance company	10.2	1.4	topics: Auto insurance;State Farm; Insurance;Telephone;GEICO	US
Limited liability company	Company legal structure	12.3	1.4	topics: Akorn;Company;Capital;Transport; ACCENTURE LLP	US
Xior Student Housing	Company	59.2	1.4	queries: mithra koers	Global
Workday, Inc.	System software company	14.0	1.2	topics: Boeing Co;Gartner; MGM Resorts International;Accenture; McKesson queries: workday;cardinal health; henry schein;servicenow careers	US
Hyatt	Hospitality company	11.1	1.1	topics: Air France–KLM; IHG Hotels & Resorts	US
Athenahealth	Software company	16.7	1.0	topics: Patient; Village Practice Management Company, LLC	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
HOKA ONE	Company	60.7	0.9	topics: Saucony;Hoka One One; C. & J. Clark;Skechers USA Inc; Sauconyqueries: on cloud;on shoes; hoka bondi;hoka sneakers; womens hoka queries: US	US
BYD Auto	Automotive manufacturer	115.5	0.8	topics: Hapag-Lloyd; Deutsche Post DHL Group;Deutsche Bank AG; HeidelbergCement; Electric car queries: byd aktie; evotec aktie;hapag lloyd aktie; plug power aktie;rwe	Global
TUMS	Drug brand	12.2	0.8	topics: Alka-Seltzer queries: gastritis; stomach ulcer symptoms	US
Mercedes-AMG	Vehicle manufacturer	10.1	0.6	topics: Porsche 718;Mercedes-Benz	US
BrickLink	Company	22.0	0.6	topics: Lego minifigure	US
Yale	Door company	10.3	0.5	topics: Lock and key	US
Red Bull GmbH	Drink company	12.6	0.4	topics: Energy drink;Flavor;Arena;Smirnoff; Cellucor Inc. queries: red fruit	US
State Farm	Insurance company	11.0	0.4	topics: Auto insurance;Insurance; Progressive Corporation;GEICO; Renters' insurance queries: wnba; arika ogunbowale	US
Altra Running	Footwear company	20.0	0.2	topics: Saucony; Recreational Equipment, Inc.;Merrell;Asics; Running Warehouse, Llc	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Culver's	Restaurant chain	11.5	0.0	topics: Dairy Queen;Arby's;Flavor; Baskin-Robbins; Freddy's Frozen Custard & Steakburgersq	US
GAF Materials Corporation	Company	12.9	-0.1	topics: CertainTeed; Owens Corning queries: shingles	US
Hims	Telehealth company	74.1	-0.5	topics: Hair transplantation;Rogaine	US
WellSky	Corporation	48.5	-0.5	topics: Kinnser Software;Personal care; ClearCare, Inc.;CarePort Health, LLC	US
TextNow	Company	27.7	-0.8	topics: Google Duo;Cash App;If(we)	US
Factor75, LLC	Company	43.7	-0.8	topics: Meal	US
AdventHealth	Health care company	13.4	-0.8	topics: Health care;HCA Healthcare	US
National Healthcareer Association	Healthcare company	17.1	-0.9	topics: CCMA queries: ccma certification; nha ccma practice test; national health association; nhanow.com login;nha log in	US
New Balance	Footwear company	40.3	-1.2	topics: Reebok;Saucony;adidas;Hoka One One; HOKA ONE ONE queries: adidas;leon; hoka sneakers;new balances;new barbie	US
PG SOFT	Company	271.8	-1.2	topics: Lag	Global
Databricks	Software company	40.7	-1.2	topics: Electronic health record; Application programming interface; Command-line interface;Alteryx;Snowflake	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Cellucor Inc.	Company	20.7	-1.3	topics: Energy drink	US
NetSuite	Enterprise software company	25.1	-1.7	topics: Enterprise resource planning; Oracle;Workday Adaptive Planning	US
IHG Hotels & Resorts	Company	11.5	-1.9	topics: InterContinental;Airport lounge; Marriott;Holiday Inn Express; Fairfield Inn by Marriott queries: price; virgin atlantic;flying blue	US
PEFISA S.A. – Crédito, Financiamento e Investimento	Finance service company	62.5	-2.0	queries: pernambucanas	Global
PitchBook Data	Capital market company	25.0	-2.2	topics: Venture capital; National Venture Capital Association que	US
Proton Holdings	Automotive company	48.9	-2.4	topics: Proton AG queries: proton	US
GitHub	Software company	25.3	-3.1	topics: OpenAI;Flutter; Software development kit; Cheating in video games; Hacker queries: copilot;autogpt;flutter; openai;auto gpt	US
Xiaohongshu	Company	41.0	-3.8	topics: Quotations from Chairman Mao Tse; Trip.com Group	US
Air France–KLM	Airline	24.1	-4.1	topics: Air France;Virgin Atlantic; China Airlines;Delta Air Lines; AVIOS GROUP (AGL) LIMITED queries: air c; virgin atlantic;korean air;amex;flying blue	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Midea Group	Small electrical appliance manufacturing company	13.6	-5.0	topics: topics: Google Duo; Air conditioner;Error code; Electroluxqueries: midea 12000 btu; midea ac window unit queries: US	US
Austrian Airlines	Airline	18.4	-5.6	topics: Boeing 777;Premium economy class; Boeing 777-200	US
Iberia	Airline	13.9	-5.8	topics: Baggage allowance;Check-in; Premium economy class; AVIOS GROUP (AGL) LIMITED; Finnair queries: flying blue	US
All Nippon Airways	Airline	44.9	-6.5	topics: China Airlines;Cathay Pacific; Singapore Airlines;Japan Airlines; Virgin Atlantic queries: cathay pacific; japan airlines;virgin atlantic; british airways;jal business class	US
Canva	Graphic design company	71.2	-7.5	topics: Presentation;Poster;Google Sites; Microsoft PowerPoint;Adobe queries: adobe; google slides;midjourney ai;adobe express; adobe font	US
Japan Airlines	International airline	39.8	-7.6	topics: Cathay Pacific;Singapore Airlines; All Nippon Airways;Korean Air; Airport lounge queries: cathay pacific; japan airlines;air china; singapore airlines;jal business class	US
8x8	Voice over IP company	19.0	-8.3	topics: Pentax 6×7	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-15, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
HubSpot	Software company	28.3	-10.4	topics: monday.com; Customer relationship management; Momentive;Dashboard;Workflow queries: US	US
French Bee	Airline	35.0	-10.9	topics: Air France–KLM;Air France; Premium economy class;Transavia	US
QuillBot, Inc.	Software company	127.2	-16.0	topics: OpenAI;Quill Corp;Turnitin; GPT Group queries: ai checker;ai detector; paraphrase quillbot;prezi; quillbot paraphrasing	US

3. Google Trends All Trending Topics USA - 2W Delta (15.05.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Generative model	Topic	748.6	97.1	topics: Artificial intelligence;Marketing;Chief Executive Officer; McKinsey & Company queries: ai;generative ai;generative pretrained transformer;dall-e 2	US
Hismile	Topic	321.4	65.0	topics: Toothpaste;Review;CVS Photo;Kim Kardashian queries: hismile;hismile target; hismile color corrector reviews;hi smile teeth whitening reviews	US
Artificial intelligence	Field of study	517.7	46.8	topics: Character;Snapchat;60 Minutes queries: ai;get rid of snapchat ai; how to get rid of snapchat ai	US
Tears	Body water	118.4	38.9	topics: The Legend of Zelda;ROM image;Metacritic;Ryujinx queries: tears;tears of kingdom; metacritic;tears of the kingdom ryujinx;ryujinx	US
The Legend of Zelda	Game series	102.0	35.2	topics: The Legend of Zelda: Breath of the Wild;Tears;News leak; Splatoon 3 queries: zelda tears;zelda;tears of the kingdom; zelda tears of the kingdom metacritic;zelda tears of the kingdom xci	US
The Legend of Zelda: Breath the Wild	Console game	76.2	27.2	topics: The Legend of Zelda;The Legend of Zelda queries: botw; tears of the kingdom metacritic;breath of the wild metacritic	US
Jury	Topic	90.4	14.2	topics: Jury duty;Television show;Jean Carroll queries: jury;jury duty;ron jury duty; what is jury duty on tv show	US
Live Nation Entertainment	Entertainment company	15.4	13.4	topics: Concert;Ticket;Aerosmith;Karol G;50 Cent queries: live nation;livenation \$25; live nation 25 dollar tickets;rakuten	US
Hostinger	Company	91.0	11.7	topics: Website;Domain name;Web hosting service;Uniform Resource Locator;Domain transfer; SiteGround queries: hostinger	US
Max Fashion	Clothing retail company	27.8	9.5	topics: Max;HBO;Stranger Things;MAC Cosmetics queries: max;mac;max stranger things; max streaming service	US
Nike Skateboarding	Shoe	36.0	8.1	topics: Nike;Nike;Wolf;Supreme;Eric Koston queries: nike sb;nike; nike sb dunk low x jarritos;nike sb dunk high run the jewels;jarrito sb dunks	US

3. Google Trends All Trending Topics USA - 2W Delta (15.05.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dr. Scholl's	Company	5.3	7.3	topics: Dr. Scholl's;Crocs;Women's Loafer;Easy Spirit queries: scholls;dr scholls; dr scholls clogs;dr scholl sandals;nordstrom	US
Tier list	Topic	3.7	6.2	topics: Character;Star;Rail transport;Cone;Light cone queries: star rail; tier list star rail;honkai tier list;star rail tier list reddit; star rail character tier list;honkai star rail reddit	US
Hail	Topic	34.6	5.9	topics: Storm;Damage;Melbourne;Melbourne queries: hail;texas weather hail storms; florida hail storm	US
TNT	Media company	18.5	5.9	topics: Television channel;New York Knicks;Sacramento Kings queries: tnt; tnt warriors game;warriors game;lakers warriors	US
Callaway Golf Company	Sporting goods company	15.5	5.5	topics: Callaway;Golf;Rangefinder;Professional golf tours; Pitching wedge queries: callaway;callaway golf;callaway stock price; callaway meijer junior tour	US
Hoka One	Topic	74.6	3.5	topics: HOKA ONE ONE;Shoes; HOKA Torrent 2 x Cotopaxi Trail Running Shoes Navy queries: hoka;hoka cotopaxi; do hokas run big	US
Bank of Montreal	Investment banking company	51.6	3.2	topics: BMO US;Bank;BMO Harris Bank Mortgage;Suzuki Alto;Associated Banc-Corp; Annual percentage yield queries: bmo;bmo haris	US
Upwork	Topic	22.5	2.7		US
J.D. Power	Company	73.3	2.7		US
Longchamp	Company	23.8	2.6		US
Optum	Bank	26.9	2.5		US

3. Google Trends All Trending Topics USA - 2W Delta (15.05.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Viori Beauty LLC	Company	23.8	1.9		US
Walt Disney Animation Studios	Animation company	27.2	1.7		US
Farm Rio	Company	69.0	1.6	topics: FARM;Halterneck;Boden;Fashion queries: farm rio;farm;farmrio;farm rio dupe; bloomingdale	US
signified	Topic	23.0	1.6	topics: Spanish Language;Dream;sapiosexuality queries: significado;que significa; 1010 significado espiritual;que significa sapiosexual;que significa prieta	US
HCA Healthcare	Health care company	28.8	1.5		US
Conjunctivitis	Disease	69.9	0.8	topics: Eye;Symptoms of COVID-19;Variant;Strain queries: pink;pink eye;new covid pink eye; pink eye covid strain	US
Menopause	Disease	24.7	0.7	topics: Medical sign;Perimenopause;Menstruation queries: menopause; high estrogen symptoms;stripes menopause;hypothyroidism symptoms	US
Fruit	Topic	22.7	0.3	topics: Fruit;Vegetable queries: fruit;impish fruit;impish fruit artist	US
Hims	Company	74.1	-0.5	topics: Hair;Sildenafil;Tablet;hims & hers Biotin Builder Gummies; Collagen induction therapy;Dihydrotestosterone queries: hims; hims topical finasteride & minoxidil spray review;pltr stock	US
TextNow	Company	27.7	-0.8		US
Factor75, LLC	Company	43.7	-0.8		US
Databricks	Company	40.7	-1.2	topics: SQL;Data;Microsoft Azure;Sharing;MySQL;Apache Commons DbUtils queries: databricks	US
Cellucor Inc.	Company	20.7	-1.3		US

3. Google Trends All Trending Topics USA - 2W Delta (15.05.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
NetSuite	Computer software company	25.1	-1.7		US
PitchBook Data	Capital market company	25.0	-2.2		US
Proton Holdings	Automotive company	48.9	-2.4		US
Streptococcal pharyngitis	Disease	126.4	-3.3	topics: Streptococcus;Throat queries: strep throat	US
Xiaohongshu	Company	41.0	-3.8	topics: Web page;Sleepless in Seattle;Media;Social media;Sina Weibo	US
Sports drink	Beverage	43.4	-4.1	topics: Drink;Sports;Potassium;Powerade;Salt queries: sports drink;sports drinks; best sports drink for hydration;coco5 sports drink;healthiest sports drink	US
Canva	Graphic design company	71.9	-8.2	topics: Canvas;Font queries: canva;microsoft designer	US
Semaglutide	Drug	498.5	-17.8	topics: Weight loss queries: ozempic;ozempic butt	US

4. Google Trends Industries USA - 2W Delta (2023-05-15, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Snow boot	-5.9%	23.6%	topics: Boot;Snow;Ackermans;Rage;Designer queries: snow boots;boots;winter boots; waterproof winter boots women
Jewelry design	-1.5%	4.8%	topics: Jewellery;Design;famous;Norway;Society queries: jewellery;jewelry design; jewellery design;rajputi jewellery design;tiffany and co;irish jewellery designers
Sports betting	4.2%	4.1%	topics: Sports;Epsom Derby;Alabama Crimson Tide baseball;Derby queries: betting; kentucky derby horses;kentucky derby odds;kentucky derby betting odds
Down jacket	14.9%	3.6%	topics: Jacket;Cotopaxi Fuego;Dreamville Records;Nike Air Jordan I queries: puffer jacket; puffer;3 tooth puffer;three tooth puffer
Customer Relationship management	-12.9%	3.5%	topics: Customer;Management;Choice Home Warranty;Home warranty queries: crm; home warranty choice home warranty;crm blog.zulu.id;monday.com login
Baby transport	1.9%	3.3%	topics: Stroller;Homelessness;Samaritans queries: stroller;homeless man saves baby stroller; homeless man baby stroller;man saves baby in stroller
Boots	1.2%	3.3%	topics: Shoes;Woman queries: boots;rank 45 boots;botas san loran
Nintendo Switch	-11.1%	3.0%	topics: Nintendo;Nintendo Switch queries: switch nintendo;switch;nintendo switch
Digital camera	35.2%	2.9%	topics: Camera;Olympus Camedia;Canon PowerShot SX740 HS;Olympus Tough TG-6 queries: digital; camera;digital camera;sony zv1;urban outfitters;digital camera that connects to phone
Cookware and Bakeware	1.9%	2.8%	topics: Frying pan;Cookware Set queries: cookware;mersi cookware; best cookware for glass top stove
Outlet store	-5.1%	2.7%	topics: Coach;Shopping mall;Allen queries: outlet;shooting texas outlet mall; outlet mall shooting texas;texas outlet mall shooting

4. Google Trends Industries USA - 2W Delta (2023-05-15, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Insurance	4.9%	2.6%	topics: Auto insurance;Health insurance queries: insurance;unidad para chile; partido chile seguro
Vacation rental	-29.3%	2.6%	topics: Rent;Vacation;Estes Park queries: vacation;ferienwohnung;vacation rentals;vbros; cabin rentals in sevierville tn;trip advisor
Video camera	0.7%	2.5%	topics: Camera;Video;Insta360 GO 2 queries: camera;sony fx3;penndot traffic cameras; live streaming traffic cameras near me
Cruise	16.3%	2.3%	topics: Cruise ship;Ship;Man overboard;Cyclone;Morgue queries: cruise;cruise ship; cruise ship morgue;cruise ship passenger overboard;do cruise ships have morgues
Payment	-0.2%	2.2%	topics: Tax;Credit queries: pay;payment;binance gift card ar-pay.com; app store gift card ar-pay.com;pago pensión bienestar adultos mayores
Lingerie	-6.4%	2.1%	topics: Underwear;Brand queries: lingerie;national lingerie day;hopeless lingerie
Vehicle Insurance	5.9%	2.1%	topics: Insurance;cheap queries: insurance
Online shopping	-7.3%	2.1%	topics: Shopping queries: shopping;online;shopping online; which of the following is a true statement about the use of public key encryption in trans; biggest online purchase;home goods online shopping
Bank	11.4%	2.1%	topics: U.S. Bank Branch;U.S. Bancorp queries: bank;banko brown;pac west bank stock
Life Insurance	-0.7%	2.1%	topics: Insurance;Life queries: insurance;life insurance;life insurance handmuzz.com;■■■■; is selling life insurance a good job
Financial services	-1.6%	2.1%	topics: Finance queries: financial;reliance jio financial services demerger;keybank

4. Google Trends Industries USA - 2W Delta (2023-05-15, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Toothpaste	6.5%	2.0%	topics: Tooth;Fluoride;Cantu queries: toothpaste;cantu toothpaste;crest purple toothpaste; epic toothpaste
Pharmaceutical industry	-2.7%	2.0%	topics: Mankind Pharma;Pharmaceutical drug;Grey market;Allotment queries: pharmaceutical; pharma;mankind pharma ipo gmp;mankind pharma ipo share price
Beer	8.2%	1.9%	topics: Alcoholic beverage;Anheuser-Busch queries: beer;ai beer commercial; ai generated beer commercials;brantley gilbert beer