

ASTUTEX TRENDSPOTTING

September 05, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
NatWest Group	Private banking company	179.12	70.90	topics: Absorption
Royal Bank of Scotland	Retail banking company	125.32	36.23	topics: Alcoholic drink
mySchoolBucks, LLC	Company	146.91	29.69	queries: free lunch application; lunch application
First Solar	Solar company	11.94	25.85	topics: Solar energy
Pura Scents, Inc.	Company	90.74	14.73	topics: Smart device
Saxenda	Drug brand	52.82	10.60	queries: mounjaro;mounjaro weight loss
McGraw Hill	Education company	50.00	10.42	topics: Financial accounting;Accounting
PowerSchool	Company	41.45	5.82	topics: Student;School district
NetSuite	Computer software company	49.67	4.44	topics: Enterprise resource planning
UnitedHealthcare Inc	Company	25.59	2.08	topics: Insurance Broker
Discover Financial Services	Financial services company	27.02	0.94	topics: Discovery Education;Credit card
Lanvin	Fashion company	206.23	-1.51	topics: Gallery Dept.
Atrium Health	Health care company	23.12	-2.57	topics: Health care
Texas Instruments	Semiconductor manufacturing company	19.68	-2.93	topics: DOOM

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
1485	Linus Agro Group	2022-09-05	120%	66%
867	DTE Energy Co	2022-09-05	-2%	56%
584	Aflac Inc	2022-09-05	32%	11%
323	Alibaba Group Holding Ltd	2022-09-05	17%	5%
78	Deckers Outdoor Corp	2022-09-05	38%	3%
427	Lenovo Group Ltd	2022-09-05	11%	3%
19	AppFolio Inc	2022-09-05	53%	-2%

3. Google Trends Industries World - 2W Delta (2022-09-05, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Stock market	8.0%	3.5%	topics: Market;Stock;NASDAQ:BBBY queries: market;stock; stock market;bbby stock
Skin care	5.1%	3.4%	topics: Skin;Brooklyn and Bailey McKnight; Laurens queries: skincare;skin care;laurens skin care; skin cycling;no. 7 skin care
Foodservice	1.8%	3.1%	topics: Food;Service;Food allergy;Government agency; Fish as food queries: food service;lausd food services
Clog	17.2%	3.1%	topics: Birkenstock;Vans Slip-On;Bulgaria; Alegria queries: clogs;clog;wooden shoes crossword; bloomingdales;long suffering crossword clue
Food processor	-9.6%	2.8%	topics: Food;Samurai;Grinding;Sunbeam Products; Kitchen utensil queries: food processor;■■■■ ■■■■ ■■■■■■; aldi food chopper;nutrient processor nms
Sunglasses	18.8%	2.8%	topics: Glasses;Oakley;Ray-Ban;When the Cat Comes; Polycarbonate queries: sunglasses;the cat who wore sunglasses; jamie foxx sunglasses;shatterproof sunglasses
Diet	-5.1%	2.7%	topics: Ketogenic diet;Eating;Weight loss queries: diet; kate moss diet coke
Tool	4.0%	2.6%	topics: Paraphrase;Toolbox;First language;Discovery; Filipino language queries: tool;tools;graduated cylinder; bjv teacher tools online;filipino at mga katutubong wika
Tax	6.9%	2.6%	topics: Property;Income;U.S. County queries: tax; tax free week ct
Musical Instrument	4.9%	2.5%	topics: Music;String instrument;Engraving queries: instrument; instruments;stringed instruments list; young salmon crossword clue;band instrument rental near me
Application programming interface	51.7%	2.3%	topics: Representational state transfer;Python; Data queries: api

3. Google Trends Industries World - 2W Delta (2022-09-05, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Mobile phone	7.0%	2.2%	topics: Telephone; iPhonequeries: phone queries: queries: phone
Workflow	30.8%	2.2%	topics: Management;Workflow management system;GitHub;Input; Implementation;Queue queries: workflow
Mutual fund	-16.3%	2.2%	topics: Investment fund queries: funds; best index funds for long term growth;vbtlx;vbiac
Vehicle Insurance	-10.3%	2.2%	topics: Insurance queries: insurance;insurance car
Vacation rental	-22.5%	2.1%	topics: Rent;Vacation queries: vacation;ferienwohnung; vacation rentals;vacation rental management companies; vacation rentals indian rocks beach; outer banks vacation rentals 2023
Life Insurance	2.0%	2.1%	topics: Insurance;Life queries: life insurance; primerica life insurance phone number; what is whole life insurance mean; reliastar life insurance company
Cookware and Bakeware	-11.0%	2.1%	topics: Frying pan queries: cookware;pfas free cookware; best induction cookware set;aldi cast iron cookware
Athleisure	15.2%	2.1%	topics: Clothing;Woman;Man;Free People;Hoodie; Adidas queries: athleisure;set athleisure
Dialysis	9.7%	2.1%	topics: Hemodialysis queries: dialysis; capd medical abbreviation
Video card	-5.7%	2.0%	topics: Personal computer;Nvidia;Video game; Optical disc drive queries: graphics card; best budget graphics card 2022;amd radeon rx 5700 xt; userbenchmark
Customer Relationship management	16.7%	2.0%	topics: Customer;Management queries: crm;crms hopkins; less annoying crm;active campaign

3. Google Trends Industries World - 2W Delta (2022-09-05, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
GPS Navigation device	-11.7%	2.0%	topics: topics: Global Positioning System;Garmin;Intel Core; Trail map;Two-way radioqueries: gps; magellan gps update queries: queries: gps;magellan gps update
PC	9.3%	1.9%	topics: Download;Video game;Computer;Fantasy queries: pc; tower of fantasy;tower of fantasy pc
Insurance	2.5%	1.9%	topics: Vehicle insurance;Health insurance; Health queries: insurance

4. Google Trends Industries USA - 2W Delta (2022-09-05, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Clog	33.8%	10.2%	topics: Birkenstock;Vans Slip-On;Bulgaria; Alegria queries: clogs;clog;wooden shoes crossword; bloomingdales;long suffering crossword clue
Jewelry design	-8.1%	7.8%	topics: Jewellery;Design;famous;Italy; Italian queries: jewelry design;jewellery;jewelry designers; formation joaillerie;regierungsveranstaltung;unechter schmuck
Life Insurance	10.5%	4.8%	topics: Insurance;Life queries: life insurance; primerica life insurance phone number; what is whole life insurance mean; reliastar life insurance company
Quadcopter	8.9%	4.6%	topics: Multirotor;Unmanned aerial vehicle;Electric battery; Apple;System queries: ████████████████████;quadcopter;██████████; ardupilot;██████
Robotics	40.3%	4.5%	topics: Robot;Japanese robotics;AMP Robotics queries: robotics; robotics company in japan accident;robotic furniture
Social media	32.9%	4.4%	topics: Media;Andrew Tate;Ban queries: social;social media; opps meaning in social media;what does nfs mean; rumble social media stock
Computer security	16.3%	4.3%	topics: Security queries: security;cyber security; brett johnson cybersecurity;apple security update; lastpass security breach;iphone security breach
3D Printing	16.9%	3.9%	topics: Printing;Three-dimensional space;Printer queries: 3d; the gatalog;thingiverse
Snow boot	-23.9%	3.9%	topics: Boot;Jimmy Choo PLC;Lands' End; Outlet store queries: boots;winter boots;dsw; sorel winter boots women;bearpaw winter boots
Education	23.8%	3.7%	topics: Teacher;Special education queries: education; aes education login;freckle education; which of the following is not protocol if a parent feels an
Airline	29.3%	3.6%	topics: Alaska;Alaska Airlines;Flight queries: airlines

4. Google Trends Industries USA - 2W Delta (2022-09-05, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Musical Instrument	19.3%	3.4%	topics: topics: Music;String instrument; Engravingqueries: instrument;instruments; stringed instruments list;young salmon crossword clue; band instrument rental near me queries: queries: instrument; band instrument rental near me
Tax	-10.6%	3.4%	topics: Property;Income;U.S. County queries: tax; tax free week ct
Vehicle Insurance	-10.2%	3.2%	topics: Insurance queries: insurance;insurance car
Workflow	43.6%	3.1%	topics: Management;Workflow management system;GitHub;Input; Implementation;Queue queries: workflow
Investment	-0.2%	2.8%	topics: Stock;Bank;Real Estate queries: investment;invest;drill; stek stock; which of the following is not a common feature of a financia
Cruise	61.3%	2.7%	topics: Cruise ship;Ship;British Columbia queries: cruise; cruise ship;largest cruise ships 2022; norwegian jade cruise ship;viking sky cruise ship
Vehicle audio	-15.8%	2.7%	topics: Car;Steering wheel queries: car stereo;car audio; car radio;sonic electronix;car audio bargain;rogue car audio
Photography	8.6%	2.6%	topics: Photographer;Photograph; World Photography Day queries: photography;fotos; sports photographer orange county;vietnamese new year; iso definition photography
Application software	20.9%	2.6%	topics: Mobile app queries: application; troypoint rapid app installer; www.myschoolapps.com application;press your luck application
Marketing	23.7%	2.6%	topics: Digital marketing queries: marketing; buy ethereum on etoro;multilevel marketing giant crossword
Payment	3.8%	2.6%	topics: Credit;Invoice;Credit card queries: pay;payment; k12 payment center;do you have to pay back pell grants

4. Google Trends Industries USA - 2W Delta (2022-09-05, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Diet	-0.4%	2.5%	topics: topics: Ketogenic diet;Eating;Weight lossqueries: diet; kate moss diet coke queries: queries: diet; kate moss diet coke
Skin care	23.2%	2.5%	topics: Skin;Brooklyn and Bailey McKnight; Laurens queries: skincare;skin care;laurens skin care; skin cycling;no. 7 skin care
Weight loss	3.9%	2.4%	topics: Diet;Calorie;Fasting queries: weight loss;lose weight; simon cowell weight loss;lavell crawford weight loss; wendy williams weight loss

5. Website Traffic - 2W Delta (2022-09-03, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
95	Esprinet SpA	1.664230	371%	102%
353	Ambev SA	1.324384	198%	79%
503	Konami Holdings Corp	10.165384	873%	72%
801	BorgWarner Inc	1.311076	436%	57%
276	Viking Line Abp	1.431615	216%	39%
27	B&M European Value Retail SA	5.875846	295%	31%
89	Dunelm Group PLC	10.040000	112%	24%
12	Associated British Foods PLC	9.018076	68%	23%
487	Raia Drogasil SA	10.912692	458%	21%
441	Bandai Namco Holdings Inc	3.080769	121%	20%
881	Intercontinental Exchange Inc	3.273230	24%	15%
727	Textron Inc	1.154000	88%	15%
666	Oracle Corp	233.241923	60%	14%
81	DFS Furniture PLC	1.710000	73%	14%
475	Sharp Corp	4.455769	19%	11%
533	Pola Orbis Holdings Inc	1.985923	41%	10%
906	Western Digital Corp	26.643769	141%	9%
959	Turtle Beach	8.709538	346%	9%
670	Eli Lilly and Co	2.786692	52%	8%
382	Lawson Inc	8.705538	82%	8%
380	Tesco PLC	36.803769	75%	7%
242	Strayer Education Inc	3.433384	3%	6%
540	Logitech International SA	39.243307	7%	5%

6. Wikipedia - 2W Delta (2022-09-05, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
1169	Uniper SE	en.wikipedia.org/wiki/Uniper	2548	75.4%	33.7%
314	Ryanair Holdings PLC	en.wikipedia.org/wiki/Ryanair	5876	54.2%	29.8%
164	L Brands Inc		4470	106.7%	21.5%
169	Lululemon Athletica Inc	en.wikipedia.org/wiki/Lululemon_murder	2555	22.0%	13.5%
238	Starbucks Corp	en.wikipedia.org/wiki/Starbucks	4720	24.9%	9.8%
965	BP PLC	en.wikipedia.org/wiki/BP	2402	1.2%	7.6%
356	Kirin Holdings Co Ltd	en.wikipedia.org/wiki/Kirin_Company	4348	-27.7%	7.2%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Restaurant_Brands_International	7564	15.4%	6.9%
947	LVMH	en.wikipedia.org/wiki/LVMH	18473	-15.3%	6.5%
519	Nestle SA		3676	-8.0%	6.3%
346	Porsche Automobil Holding SE	en.wikipedia.org/wiki/Porsche	4404	-8.0%	5.2%
458	Volkswagen AG	en.wikipedia.org/wiki/Volkswagen	28124	-5.7%	5.1%

7. Wikipedia Pages- 2W Delta (2022-09-03, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
2	Mattel Inc	en.wikipedia.org/wiki/Mattel	125446	452%	80%
		en.wikipedia.org/wiki/Richard_Sackler	12088	319%	41%
363	Sony Corp	en.wikipedia.org/wiki/PlayStation	13086	7%	37%
		en.wikipedia.org/wiki/Germanwings_Flight_9525	22159	48%	28%
		en.wikipedia.org/wiki/Purdue_Pharma	12737	117%	28%
		en.wikipedia.org/wiki/Bet9ja	27645	64%	27%
314	Ryanair Holdings PLC	en.wikipedia.org/wiki/Ryanair	26689	78%	24%
		en.wikipedia.org/wiki/Rolex	23533	89%	20%
238	Starbucks Corp	en.wikipedia.org/wiki/Starbucks	64601	27%	17%
63	Chipotle Mexican Grill Inc	en.wikipedia.org/wiki/Chipotle_Mexican_Grill	16077	56%	16%
458	Volkswagen AG	en.wikipedia.org/wiki/Bugatti	21501	3%	15%
		en.wikipedia.org/wiki/Issey_Miyake	7656	387%	14%
		en.wikipedia.org/wiki/WarnerMedia	9185	-48%	12%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons	18661	71%	11%
		en.wikipedia.org/wiki/Forever_Living_Products	17063	89%	11%
		en.wikipedia.org/wiki/ByteDance	26783	67%	9%
837	Yum! Brands Inc	en.wikipedia.org/wiki/Pizza_Hut	21046	43%	8%
837	Yum! Brands Inc	en.wikipedia.org/wiki/KFC	34386	10%	7%
		en.wikipedia.org/wiki/Chanel	13899	14%	7%
458	Volkswagen AG	en.wikipedia.org/wiki/Volkswagen	27626	31%	6%
		en.wikipedia.org/wiki/Madison_Square_Garden	13692	23%	6%
		en.wikipedia.org/wiki/Six_Flags	9825	1%	6%
		Hello_Kitty">en.wikipedia.org/wiki>Hello_Kitty	12804	34%	5%
		en.wikipedia.org/wiki/Spam_(food)	13721	24%	5%
		en.wikipedia.org/wiki/NBCUniversal	10319	13%	5%
1017	Koninklijke Philips NV	en.wikipedia.org/wiki/PSV_Eindhoven	28177	26%	5%
		en.wikipedia.org/wiki/Lego	13898	13%	5%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-09-03, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
859	Alphabet Inc	Google; Google Maps; YouTube: Watch, Listen, Stream	10	1.6%	20.9%
812	Capital One Financial Corp	Capital One Mobile	79	16.8%	11.2%
238	Starbucks Corp	Starbucks	81	2.2%	9.2%
412	Hershey Co	Hersheypark	279	1.3%	8.0%
251	Texas Roadhouse Inc	Texas Roadhouse Mobile	234	2.1%	5.5%
128	Habit Restaurants Inc	The Habit Burger Grill	303	9.4%	4.1%
57	Caseys General Stores Inc	Casey's	246	1.4%	3.1%
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; LinkedIn: Network & Job Finder	110	9.6%	2.9%
80	Dennys Corp	Denny's	282	0.8%	2.8%
102	Express Inc	Express Scripts	337	12.1%	1.6%
1417	Signify NV	Philips Hue	320	9.8%	1.3%
169	Lululemon Athletica Inc	lululemon	265	13.4%	1.2%
120	General Motors Co	myChevrolet; myGMC	289	2.1%	1.0%
310	Deutsche Lufthansa AG	Lufthansa	285	17.7%	1.0%

10. AppStore Publishers USA - 2W Delta (2022-09-03, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
399	Wal-Mart Stores Inc	Walmart - Shopping & Grocery; Sam's Club	36	22.7%	16.8%
	EVOLLY.APP	TV Remote - Universal Control	160	6.5%	9.5%
	Crumbl, LLC	Crumbl Cookies	76	52.8%	5.6%
	Chick-fil-A, Inc.	Chick-fil-A	99	6.0%	4.5%
296	Yelp Inc	Yelp: Food, Delivery & Reviews	91	-13.1%	4.5%
851	eBay Inc	eBay: The shopping marketplace	100	-1.0%	2.0%
	Lyft, Inc.	Lyft	54	-3.2%	1.9%
	Peacock TV LLC	Peacock TV: Stream TV & Movies	48	-3.4%	1.9%

11. Online Retail Amazon - 2W Delta (2022-09-05, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
567	Procter & Gamble Co	1511	122.9%	16.9%
525	Campbell Soup Co	323	0.0%	13.5%
456	Hankook Tire Co Ltd	642	7.0%	9.8%
264	Techtronic Industries Co Ltd	2283	76.6%	9.8%
959	Turtle Beach	1284	-20.2%	8.9%
171	Luxottica Group SpA	2076	28.3%	7.5%
528	Kraft Heinz Co	1000	16.7%	7.0%
364	Pioneer Corp	361	4.0%	5.2%
601	H & R Block Inc	1048	20.2%	5.0%
536	Monster Beverage Corp	943	28.0%	4.8%
956	Square Enix	901	-3.2%	3.9%
233	Skechers USA Inc	4132	-21.8%	3.7%
328	Yamaha Corp	1978	-8.5%	3.1%

12. Online Retail Walmart - 2W Delta (2022-09-05, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
171	Luxottica Group SpA	2129	277.5%	88.6%
328	Yamaha Corp	848	246.1%	63.7%
14	Adidas AG	2566	16.3%	19.6%
238	Starbucks Corp	1272	120.8%	19.4%
362	Casio Computer Co Ltd	1390	-23.9%	15.5%
56	Carter's Inc	795	-36.1%	15.1%
233	Skechers USA Inc	753	-78.9%	11.5%
958	Funko Inc	337	58.2%	9.1%
283	Whirlpool Corp	2586	4.2%	7.2%

13. Online Retail Bestbuy - 2W Delta (2022-09-05, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
441	Bandai Namco Holdings Inc	252	131.2%	28.8%
956	Square Enix	700	1.7%	16.8%
502	Ubisoft Entertainment SA	1066	22.0%	12.4%
16	Amazon.com Inc	1680	3.9%	9.8%
132	Hasbro Inc	113	109.3%	7.7%
390	Nintendo Co Ltd	2622	11.2%	6.2%
122	GoPro Inc	470	-17.7%	5.7%
364	Pioneer Corp	181	-24.3%	5.3%
328	Yamaha Corp	2268	81.4%	4.7%

14. Job Listings - 2W Delta (2022-09-05, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
1182	Powszechny Zaklad Ubezpieczen	252	41.8%	65%
652	Synchrony Financial	455	79.3%	45%
1343	GVC Holdings PLC	633	-42.4%	32%
449	Line Corp	994	62.0%	31%
293	Wyndham Worldwide Corp	992	-23.4%	29%
1298	Marks and Spencer Group PLC	988	100.0%	28%
1380	Trelleborg AB	241	33.2%	27%
1219	Old Mutual Ltd	186	59.3%	27%
973	Airbus SE	2725	78.0%	27%
197	Ollie's Bargain Outlet Holding	1871	14.7%	27%
482	Fiserv Inc	1609	28.1%	26%
720	BB&T Corp	2384	100.0%	26%
171	Luxottica Group SpA	3162	-36.9%	26%
165	Leon's Furniture Ltd	278	35.6%	26%
268	Under Armour Inc	889	52.0%	25%
74	Darden Restaurants Inc	10169	20.6%	24%
656	Willis Towers Watson PLC	1558	16.2%	22%
1025	Amadeus IT Group SA	543	41.0%	20%
1310	Leonardo SpA	393	70.2%	20%
203	Pandora A/S	1512	90.2%	19%
1283	JCDecaux SA	361	100.0%	19%
1377	Osram Licht AG	460	41.3%	18%
64	Citrix Systems Inc	936	56.9%	17%
562	American Water Works Company I	342	39.4%	16%
63	Chipotle Mexican Grill Inc	4560	-11.9%	16%
167	Localiza Rent a Car SA	523	78.9%	16%
304	Ladbrokes Coral Group PLC	696	-67.5%	15%
1052	UniCredit SpA	449	21.6%	15%
745	Amgen Inc	1302	15.7%	14%
1050	Infineon Technologies AG	1834	55.8%	14%

15. Employee Company Ratings - 2W Delta (2022-09-05, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
1063	Schindler Holding AG	1268	2.8%	13.0%	5.6%	0.0%	Outlook
1010	Banco Bilbao Vizcaya Argentari	4578	4.8%	10.6%	6.0%	0.0%	Outlook
87	DSW Inc	3331	0.0%	0.4%	0.8%	8.0%	CEO Rating
810	Lockheed Martin Corp	11228	0.0%	-0.8%	0.0%	7.6%	CEO Rating
102	Express Inc	3620	0.0%	1.2%	0.4%	7.2%	CEO Rating
97	Ethan Allen Interiors Inc	492	1.6%	7.0%	-0.4%	0.0%	Outlook
567	Procter & Gamble Co	13786	0.0%	0.0%	0.0%	6.4%	CEO Rating
340	Continental AG	6870	0.0%	-0.8%	0.0%	6.0%	CEO Rating
282	Wendys Co	9371	0.0%	-0.2%	0.0%	5.8%	CEO Rating
1148	Veolia Environnement SA	2265	0.8%	1.4%	-0.8%	5.8%	CEO Rating
1196	EVRAZ plc	305	-0.5%	5.7%	0.4%	0.0%	Outlook
1034	Fresenius SE & Co KGaA	214	2.0%	5.6%	0.8%	0.0%	Outlook
380	Tesco PLC	20416	0.0%	0.0%	0.0%	5.6%	CEO Rating
251	Texas Roadhouse Inc	5132	0.0%	0.0%	0.4%	5.4%	CEO Rating
1208	Alstom SA	3873	0.0%	1.2%	0.0%	5.4%	CEO Rating
1307	Faurecia SA	2845	-0.8%	0.4%	-0.8%	5.2%	CEO Rating
540	Logitech International SA	929	2.8%	3.2%	5.2%	0.0%	Management
853	Sempra Energy	224	0.0%	5.2%	1.2%	0.0%	Outlook
317	Singapore Airlines Ltd	1828	0.0%	0.2%	0.0%	5.0%	CEO Rating