

ASTUTEX TRENDSPOTTING

July 03, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SES-imagotag	Electronic company	316.9	228.2	topics: Boursorama;Orpea	Global
Saksoft	IT service management company	569.4	155.6	topics: Suzlon; Suzlon queries: suzlon share; iex share price;hal share price	Global
Titagarh Rail Systems	Railway company	368.3	150.3	topics: Suzlon; Adani Enterprises queries: suzlon share; wagon;tata motors share price; bse share price;hal share price	Global
Apptio	Software company	144.6	133.6	topics: IBM queries: ibm stock	Global
Cyient	Software company	148.2	128.0	topics: Initial public offering	Global
JSR CORPORATION	Synthetic rubber manufacturing company	105.9	116.8	topics: Takeover	Global
Ticketek	Ticket company	73.6	88.8	topics: American Express;American Express; Ticketek;Webjet;Queue queries: ticketek	Global
Arbor Metals	Company	167.6	54.1	queries: aktie tesla;palantir aktie; meta aktie;airbus aktie; defence therapeutics aktie	Global
MCNA Health Care Holdings, LLC	Company	88.6	52.1	topics: Data breach queries: pediatric d	Global
RattanIndia Power	Electric power distribution company	-7.0	40.5	topics: Idea Store;Tata Steel Ltd; Vodafone Idea; YES BANK queries: biogen pharmachem; tata steel;bse share price;iex share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Joby Aviation	Aircraft company	7.9	34.7	topics: topics: Flying car;Air taxi; Archer Aviation;JOBY;eVTOLqueries: joby; joby stock;joby news queries: US	US
Thames Water	Water services company	34.3	31.5	topics: Severn Trent;United Utilities	Global
Archer Aviation	Aircraft company	55.7	28.7	topics: Aviation	Global
NHPC	Utilities company	10.0	26.6	queries: urja global share price	Global
Cohere Inc.	Software company	201.5	26.3	topics: Hugging Face queries: hugging fa	US
SoundHound	Speech recognition company	52.7	25.4	topics: Stock market prediction queries:	US
Public Bank Berhad	Banking company	17.9	24.1	topics: Valorant;Teamfight Tactics	US
NTT Finance Corporation	Finance service company	155.6	23.3	queries: ■■■■■■	Global
Insta360	Software company	77.9	21.6	topics: GoPro;Insta360;Insta360 GO; Action camera; GoPro queries: action camera;dji; insta360 go;insta360 one rs;gopro 360	US
NIPPON PILLAR PACKING CO., LTD.	Chemical industry company	24.5	20.0	topics: Ebara Corporation	Global
Kakiyasu Honten	Company	-1.1	19.5	topics: Food Court	Global
Cofinimmo	Real estate company	35.8	18.6	topics: BEL 20 queries: ageas koers; bpost cours	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Authentic Brands Group	Brand management company	63.1	18.5	topics: Forever 21; Forever 21 queries: Global	Global
Aedifica	Company	21.0	18.5	topics: Solvay	Global
SJVN	Hydroelectric power generation company	42.3	18.0	topics: Suzlon;Suzlon	Global
OnTrac	Logistics company	24.9	17.9	topics: FedEx;FedEx Freight; FedEx Express	US
Quacquarelli Symonds	Company	2.5	16.7	topics: Ranking; U.S. News & World Report	US
DENA CO., LTD.	Portal company	69.2	16.1	queries: dena	Global
Alfonsino SpA	Company	-1.4	15.0	topics: Saipem queries: azioni saipem	Global
Pharnext SA	Biotech company	-5.8	14.8	topics: Boursorama; Valneva SE queries: orange bourse	Global
SharkNinja	Household appliances company	33.4	13.8	topics: Vacuum cleaner	Global
Crepdog Crew LLP	Company	145.3	13.3	topics: CDC	Global
Boston Consulting Group	Management consulting company	6.9	13.1	topics: Internship;Cover letter; McKinsey & Company;Bain & Company, Inc.	US
Novo Nordisk	Pharmaceutical company	114.8	12.6	topics: Clinical trial	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SMBC Nikko Securities	Financial services company	5.6	12.4	topics: topics: Invesco; Shareholder benefit; Sumitomo Mitsui Banking Corporation; SBI Groupqueries: ■■■■■■■■ ■■■■■■■■;■■■ ■■■ ■■■ ■■■; ana ■■■ queries: Global	Global
Waymo	Software company	33.3	12.4	topics: Aurora;Taxi;Robotaxi;Transdev; TuSimple queries: waymo taxi; waymo phoenix;waymo self driving car; waymo jaguar	US
ID.me	Company	19.8	12.1	topics: GovX;Sunglass Hut;Under Armour; Internal Revenue Service (IRS); Backcountry.com queries: id me	US
Lillet Aperitif	Drink company	8.7	12.0	topics: Campari;Lillet;Spritz	US
PanOxyl	Drug brand	54.2	11.9	topics: Hyaluronic acid; Good Molecules queries: panoxyl face was; panoxyl target;panoxyl pimple patches; panoxyl sunscreen	US
HNI	Furniture company	2.1	11.4	topics: Initial public offering	Global
Lilly Pulitzer	Fashion brand	-5.1	10.8	topics: J.Crew;Lilly Pulitzer;J.Crew	US
UNISOC	Semiconductor manufacturing company	8.8	10.8	queries: snapdragon 680	Global
Logitech	Computer manufacturer	-4.7	10.7	topics: Audio headset; Chief Executive Officer;Computer keyboard; Computer mouse;Debris queries: headset; submarine;game controller; logitech gamepad submarine;reddit steam	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Nalco Co	Company	-0.8	10.3	topics: Ecolab	Global
KPI Green Energy	Company	61.2	10.2	queries: bse share price	Global
itel Mobile	Company	26.6	10.2	topics: HMD Global;Realme; Samsung Galaxy S23; Samsung Galaxy S23 Ultra; Xiaomi Mi Pad queries: helio g99;realme; s23;oppo a;vision pro	Global
BLU Products	Company	25.9	10.2	topics: Smartphone; Fastboot queries: blu phone	US
CIRCOR International, Inc.	Industrial valve manufacturing company	21.7	10.1	topics: KKR & Co. Inc.	Global
LITEON Technology	Consumer electronics company	20.0	10.1	topics: TSMC	Global
J. Front Retailing Co. Ltd.	Department store company	11.7	10.0	queries: ■■■■■■ ■■;■■ ■■■ ■■	Global
Tecan	Company	-9.1	9.7	topics: Clariant AG	Global
The Chemours Company	Chemicals company	19.2	9.6	topics: Chemours;Corteva;DuPont	Global
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	118.7	9.4	queries: ■■ ■■■ ■■;■■■ ■■	Global
edX	Company	11.6	9.3	topics: Cryptocurrency queries: crypto e	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Alpinestars	Clothing company	11.9	9.2	topics: topics: AGV;Alpinestars;Cycle Gear; Fox Racing; Motorcycle helmetqueries: alpinestars; alpinestar helmet;fox racing;alpinestar; alpinestars r10 helmet queries: US	US
Ibiden	Electronics company	21.0	8.7	topics: Ebara Corporation queries: ■■ ■■; ■■ ■ ■■ ■■	Global
Mobalytics	Esports company	74.2	8.7	topics: Barbarian;Diablo IV;Druid;Rogue; Teamfight Tactics queries: diablo; diablo 4;druid;necromancer;d4 builds	US
DisplayLink	Semiconductor company	5.9	8.6	topics: Device driver	US
ChargePoint, Inc.	Electric services company	0.6	8.6	topics: Electrify America;Chargepoint App; Fisker Inc.;EVgo; Lucid Motors queries: chargepoint app; xpeng stock;chargepoint home flex; ev charging stations;chargepoint map	US
Recaro	Company	4.9	8.5	topics: Child safety seat	US
CJ Affiliate	Affiliate marketing company	17.1	8.4	topics: Affiliate marketing	Global
OKINAWA CELLULAR TELEPHONE COMPANY	Internet service providers company	42.2	8.3	queries: kddi ■■	Global
Amper	Communications equipment company	-4.7	8.2	topics: International Airlines Group; Telefónica	Global
Daewoo Express	Company	-5.2	8.1	topics: Contact number	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
On	Sportswear company	57.6	8.1	topics: Barbie;Hoka One One;HOKA ONE ONE; LOEWE;SOREL queries: barbie;hoka;cloud on; hoka sneakers;hoka shoe	US
Xi'an LONGI Silicon Materials	Photovoltaics company	33.9	7.9	topics: Solar cell	Global
LOEWE	Fashion brand	103.2	7.8	topics: Fashionphile;Hermès;Loewe;Prada; Van Cleef & Arpels queries: loro piana; shoulder bag;tote bag;crossbody bag	US
Ferrotec Holdings Corp	Other electronic component manufacturing company	8.5	7.8	queries: ■■■■ ■■	Global
Endesa X	Energy company	-22.9	7.7	topics: Endesa	Global
Samacheer Kalvi Guru	Software company in Tiruchirappalli India	-36.8	7.7	topics: Guide	Global
Nomura Securities	Financial services company	21.3	7.6	topics: Japan Tobacco;PIMCO; T Rowe Price Group Inc queries: ■■ ■■■ ; ■■ ■■■ ■■;■■■ ■■	Global
Intermestic Inc.	Company	25.4	7.6	queries: ■■■■■■ ■■■■	Global
Julbo	Company	24.4	7.3	topics: Oakley;Groupama–FDJ	Global
Haier	Home appliance company	16.0	7.2	topics: Direct current; Compact Refrigerator; Gree Electric queries: ac 5 star; airco daikin	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Yellow Corporation	Transport company	7.0	7.0	topics: topics: XPO;R+L Carriers; TForce Freight;Estes Express Lines; ABF Freight Systemqueries: freight queri	US
KPMG	Company	-0.7	6.9	topics: RSM International;Layoff;Deloitte; Ernst & Young	US
Orient Watch	Manufacturing company	17.5	6.9	topics: Casio;Watch strap	US
Mutares	Capital market company	5.1	6.7	queries: freenet aktie	Global
Women'secret	Company	-10.0	6.7	topics: El Corte Inglés;Inditex;Mango;MANGO; Mango queries: pull and bear; el corte ingles;mango rebajas	Global
KELAG-Kärntner Elektrizitäts-Aktien	Company	39.8	6.5	topics: Verbund	Global
FLO Services USA Inc.	Company	10.8	6.5	queries: ev charging stations	Global
All Elite Wrestling	Professional wrestling company	-16.3	6.5	topics: Door;TNT;TNT Express;WWE;WWE	US
ESB Networks Ltd	Company	34.6	6.4	topics: Electric power	Global
Nippon Life India Asset	Company	3.9	6.4	topics: HDFC Mutual Fund	Global
Century Communities	Company	-1.8	6.3	topics: PulteGroup;Lennar;D. R. Horton	Global
Tosoh	Chemicals company	24.9	6.2	queries: ■■■■■■ ■■;■■ ■■ ■■	Global
Aditya Birla Capital	Financial services company	5.2	6.1	queries: infosys share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Disco Corporation	Semiconductor company	36.1	6.1	queries: ■■■■ ■■	Global
kabu.com Securities Co., Ltd.	Company	11.8	6.1	topics: Shareholder benefit	Global
Cashify	Recommerce company	113.8	6.0	topics: Google Pixel 4a (5G); OnePlus Nord 2T	Global
Classic Football Shirts Limited	Company	14.1	5.8	topics: T-shirt	Global
Sekisui Chemical	Chemicals company	44.7	5.8	queries: ■■■■■■ ■■;■■ ■■ ■■;■■■■ ■■	Global
TOKYU FUDOSAN HOLDINGS CORPORATION	Real estate company	64.9	5.6	queries: ■■ ■■ ■■;■■■ ■■	Global
Johns Hopkins Medicine	Company	-0.5	5.6	topics: MyChart	Global
KPMG India Private Limited	Company	-11.0	5.5	topics: KPMG	Global
Databricks	Software company	37.9	5.5	topics: Machine learning;Microsoft Azure; MosaicML;Valuation; Language model queries: mosaicml; langchain;azure databricks;aws databricks; databricks summit	US
Derbystar	Company	18.0	5.5	queries: bundesliga 23/24	Global
SafeLink Wireless	Company	5.2	5.4	topics: BLU Products;Smartphone; Q Link Wireless;TracFone Wireless; i-wireless LLC queries: free phone; free tablet	US
Studio Ghibli	Animation company	41.2	5.2	topics: Artificial intelligence art	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Invitae Corporation	Medical laboratory company	5.2	5.0	topics: Genetic testing;Illumina	US
Blancheporte	Company	65.3	5.0	queries: la halle	Global
Xiaohongshu	Company	57.5	4.8	topics: Watermark;Taobao	US
Blackstone Inc.	Private investment banking company	21.2	4.7	topics: 23andMe;AIG;BlackRock;Smashburger; Blackstone Real Estate Income Trust Inc ; blackstone grill;disney stock; smash burgers blackstone;larry fink	US
Environmental Working Group	Corporation	19.2	4.5	queries: la roche posay	US
Eckerö Linjen	Company	32.1	4.1	topics: Duty-free shop	Global
Evenflo	Company	18.9	4.0	topics: Child safety seat;Cosco; Baby Jogger, LLC queries: car seat; revolve;doona stroller	US
LifeStance Health, Inc.	Company	43.9	4.0	topics: Telemedicine	US
IDFC First Bank Limited	Private banking company	43.6	3.7	topics: Stock;Ex-dividend date; HDFC Mutual Fund queries: lloyds share p; exide battery	Global
AGV	Helmet manufacturer	26.7	3.7	topics: AGV;Alpinestars;Cycle Gear; Motorcycle helmet;RuRoC queries: agv k1; agv helmet	US
Shriram Finance Limited	Company	33.2	3.5	topics: Finance	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Van Cleef & Arpels	Jewelry company	84.2	3.2	topics: topics: Bracelet;Bulgari;BVLGARI; Dior; Harry Winstonqueries: cartier bracelet; gucci bag;hermes;cartier; can cleef queries: US	US
Grupo R5 Ltda	Company	71.7	2.8	topics: Auto insurance queries: soat; exito soat	Global
Drink LMNT, Inc.	Drink company	148.6	2.8	topics: Magnesium malate queries: drink ; Imnt vs liquid iv	US
Silversea Cruises	Travel company	33.8	2.7	topics: Azamara;Crystal Cruises; Oceania Cruises;Regent Seven Seas Cruises; Seabourn Cruise Line queries: crystal cr; regent seven seas;oceania cruises; silversea cruises;azamara cruises	US
Road Runner Sports	Sporting and athletic goods company	10.4	2.4	topics: On Cloud	US
Tauck	Company	30.5	2.3	topics: Regent Seven Seas Cruises querie	US
MahaOnline Limited	Company	48.5	2.3	topics: Revenue queries: dte maharashtra	Global
Tubi	Media company	28.0	2.2	topics: FMovies;Vudu;Crackle; Flixster.com queries: good movies; movie websites;soap2day movies; 123movies alternative;websites	US
Raising Cane's Chicken Fingers	Fast food chain	13.7	2.1	topics: Slim Chickens;Sauce; In-N-Out Burger queries: taco johns	US
EXNESS Group	Company	85.3	2.0	topics: IC Markets;IG Group	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
BYD Auto	Automotive manufacturer	126.4	1.8	topics: Altria;ASML Holding;BYD Company; Covestro; Deutsche Post queries: aktie tesla;byd; byd aktie;nvidia aktie;microsoft aktie	Global
Seabourn Cruise Line	Corporation	59.6	1.8	topics: Azamara;Crystal Cruises; Oceania Cruises;Regent Seven Seas Cruises; Silversea Cruises queries: crystal cruis; regent seven seas;silversea cruises; azamara cruises;seabourn cruise	US
Verizon Business	Corporation	19.6	1.8	topics: Business; Mobile Telecommunication Company of Iran	US
State Farm	Insurance company	11.2	1.7	topics: Allstate;Allstate;Auto insurance; Deductible; Farmers Insurance Group queries: insuran	US
Regent Seven Seas Cruises	Company	25.3	1.4	topics: Azamara;Crystal Cruises; Holland America;Oceania Cruises; Silversea Cruises queries: crystal cruis; regent seven seas;oceania cruises; silversea cruises;seabourn cruise	US
GovX	Company	25.8	1.1	topics: The Army & Air Force Exchange Se; Experticity queries: govx com	US
Dr. Ing. h.c. F. Porsche AG	Automobile manufacturer	14.9	1.0	topics: 24 Hours of Le Mans;Alfa Romeo; Ferrari;Ferrari S.p.A.; Jaguar Cars queries: le mans;porsche 911; gt3 rs;toyota suv;911 gts	US
Rover.com	Company	13.8	1.0	topics: Rover;Taskrabbitt queries: rover	US
POCO	Company	16.8	0.9	topics: BMW X5	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Smashburger	Restaurant chain	25.4	0.9	topics: Blackstone Inc. queries: smash b; smashburgers	US
Buc-ee's	Convenience store company	23.4	0.8	topics: Location;Buc-ee's	US
Hostinger	Company	97.7	0.7	topics: Namecheap;Bluehost;HostGator; Google Domains; SiteGround queries: tubebuddy; hostinger minecraft	US
Virgin Atlantic	Airway	21.2	0.6	topics: Air France;Air France–KLM; Air India;Lufthansa; Virgin Australia Airlines queries: virgi; cathay pacific;amex;virgin flying club	US
Handel's Homemade Ice Cream & Yogurt	Company	24.2	0.1	topics: Handel's Homemade Ice Cream; George Frideric Handel queries: handels; handels menu;handels hours;handels flavors; handels icecream	US
FlixBus	Travel company	16.3	0.1	topics: Amtrak;Bus;Greyhound;Megabus; Coach USA queries: amtrak seattle	US
Topgolf Callaway Brands	Sports equipment company	15.6	0.1	topics: Callaway;Callaway Golf; Cleveland Golf; Cobra queries: preowned callaway;pxg; play it again sports;golf bags;ping golf	US
Marni	Fashion brand	31.4	0.0	topics: Marni;Uniqlo;UNIQLO; AMIRI queries: palm angels;slides; blue hoodie;marni kids;marni jeans	US
Daikin	Multinational conglomerate company	11.4	0.0	topics: Rheem Manufacturing Company; Goodman Distribution Inc.	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Dave	Company	15.4	-0.8	topics: EarnIn;MoneyLion	US
Paylib Services	Company	59.5	-1.5	queries: credit mutuel	Global
Icelandair	Airline	12.1	-1.6	topics: Airport terminal	US
Taskrabbit	Company	18.4	-1.8	topics: Rover;Mover;Junk removal;Handyman; Angi queries: task rabbit app; taskrabbit.com;funwithfeet;rentafriend; tasker on taskrabbit	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	15.5	-2.0	topics: Trupanion;Pet insurance;Lemonade; Spot Pet Insurance;Fetch by the Dodo	US
Clear Secure	Company	11.6	-2.1	topics: Airport terminal;TSA queries: tsa	US
Vueling	Airline	18.9	-2.1	topics: easyJet;Ryanair;EasyJet	US
SHEIN	Company	31.1	-4.2	topics: Fashion Nova;Internet celebrity; SHEIN;Tracking number; Estafeta Carga Aérea queries: shein fash	US
DailyPay	Financial services company	27.8	-4.6	topics: Aramark;G4S;The Adecco Group; Viventium queries: daily;dailypay com; dailypay.com login	US
Eurostar	Railway company	22.7	-5.3	topics: Eurostar;Eurail queries: ryanair	US
French Bee	Airline	29.9	-5.3	topics: Air France;Air France–KLM; Air Caraïbes;Vueling; Air Tahiti Nui queries: french bee	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-03, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Telecomunicaciones Movilnet C.A.	Company	169.3	-13.6	queries: banco venezuela	Global
Airgsm Pte. Ltd.	Company	300.4	-18.4	topics: eSIM	Global

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Generative model	Topic	1482.5	215.8	topics: Artificial intelligence;McKinsey & Company;GitHub;Skill queries: generative; generative ai;generative ai learning path;generative ai learning path google; generative ai course google	US
FernGully: The Last Rainforest	1992 film	144.9	115.9	topics: Live action;2024;Remake queries: ferngully;ferngully live action;ferngully 2024; live action ferngully 2024	US
Pikmin	Game series	186.2	115.1	topics: Pikmin;Pikmin 4;Game demo;Cooperative video game;Nintendo eShop queries: pikmin; pikmin 2 switch;pikmin 4 demo;pikmin 1 and 2	US
Yailin La Más Viral	Dominican rapper	82.1	96.4	topics: 6ix9ine;Narcissism;Narcissistic personality disorder;Dating queries: yailin; fotos de yailin;yailin y tekashi fotos;6ix9ine and yailin	US
Eid al-Adha	Topic	161.7	91.4	topics: 2023;Eid Mubarak;Happiness;Mosque queries: eid;eid adha;eid al;eid mubarak 2023; happy eid al adha;eid al adha wishes	US
fall out boy	query	181.5	68.9	topics: Fall Out Boy;We Didn't Start the Fire;We Didn't Start the Fire; Bassist queries: fall out boy lyrics;fall out boy tour;fall out boy setlist; fall out boy we didnt start the fire;dos equis pavilion; fall out boy we didn t start the fire lyrics	US
Steppe	Topic	118.8	58.3	topics: Altar;Altar of Lilith queries: steppes;dry steppes;dry steppes lilith; dry steppes altar of lilith	US
roseanne barr	query	140.5	55.0	topics: Roseanne Barr;Theo Von;Jewish people; The Holocaust queries: theo von roseanne barr;theo von;roseanne barr net worth; roseanne barr holocaust	US
Action	Philosophy	47.1	42.9	topics: Affirmative action;Ketanji Brown Jackson;Student loan; College admissions in the United States queries: affirmative action;affirmative; when chief justice earl warren stated, "a sense of inferiority affects the motivation; supreme court justices;clarence thomas;student loan forgiveness	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
llm	query	407.7	41.7	topics: Master of Laws;Apple M2;List;University of California, Berkeley queries: llm ai; llm model;what is llm;orca llm;janitor ai llm;google llm course	US
connections	query	47.0	41.1	topics: The New York Times;connect;Game;Mini Crossword;Loris queries: nyt;nyt connections; connections game;connections game nyt	US
Elemental	Topic	63.8	34.2	topics: Elemental;Box office;AMC Theatres;Gender binary queries: elemental; elemental in theaters;elementals review;elementals box office	US
Master of Laws	Degree	306.6	31.1	topics: Artificial intelligence;Language model;Law queries: llm;janitor llm;janitor ai; llm meaning machine learning	US
Surrogacy	Topic	31.3	30.4	topics: Netflix;Netflix;Leticia Calderón;The Surrogate queries: surrogacy;surrogate; vientre de alquiler netflix cast;surrogacy netflix;netflix the surrogacy; madre de alquiler	US
madonna	query	23.3	29.4	topics: Madonna;Bacteria;Intensive care unit;Jimmy Fallon queries: the madonna; madonna hospitalized;madonna 2023;madonna infection;bacterial infection;madonna icu	US
Glow Recipe	Topic	111.6	28.0	topics: Toner;Glow Recipe Watermelon Glow Bha + Pha Pore-Tight Toner; Glow Recipe Watermelon Glow Niacinamide Dew Drops;Xeroderma;Summer Fridays; Clinique queries: glow recipe;fenty beauty;glow recipe kit;does ulta have glow recipe	US
debt relief	query	153.6	27.0	topics: Debt;Debt relief;Missing person;Mormon cricket;Orca queries: student debt relief; loan debt relief;student loan debt relief;president trump;garth brooks bud light;aliens	US
Barbie	Topic	96.4	26.7	topics: Barbie;Doll;On;On Cloud;NYX Professional Makeup queries: barbie; buzzfeed barbie house;barbie house by state	US
Milkshake	Beverage	37.8	26.5	topics: McDonaldland;Flavoring;available queries: grimace shake;grimace; what is the grimace shake;grimace meal;grimace shake taste	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Ifrit	Topic	34.2	24.7	topics: Final Fantasy XVI;Final Fantasy;Eikon;Bahamut;Final Fantasy X queries: ifrit; clive is ifrit;ff16;clive ifrit	US
Chevrolet Trax	Car model	117.5	24.3	topics: Chevrolet;Chevrolet;Hatchback;Specification;Buick Encore GX queries: trax; chevy trax;chevy;ford explorer	US
joby	query	4.4	24.2	topics: NYSE:JOBY;Stock;Joby Aviation;Air taxi;Plug Power;NASDAQ:PLUG queries: joby stock; joby aviation;msft stock;meta stock;joby ticker	US
the bear	query	53.2	23.7	topics: The Bear;Will Poulter;Jamie Lee Curtis;John Mulaney queries: the bear season; season 2 the bear;bear season 2;will poulter;will poulter the bear;the bear fishes	US
clifton 9	query	878.1	22.2	topics: Hoka One One;adidas;Hoka Women's Kawana; New Balance Fresh Foam queries: clifton 9 hoka;hoka;hoka clifton	US
Insta360	Topic	84.4	21.9	topics: Insta360;DJI Osmo;Final Cut Pro;File transfer queries: insta360;insta360 go3; insta360 motorcycle bundle	US
Psycho Bunny	Topic	66.3	18.7	topics: T-shirt;Shorts;Shirt;GUESS;Buckle;Ariat queries: psycho bunny;psycho; psycho bunny color changing shorts;pyscho bunny;de psycho bunny o de burberry lyrics	US
Castor oil	Pharmaceutical	88.7	18.3	topics: Oil;Ricin;Mielle Organics;Flannel;Almond oil queries: castor oil hair; castor oil hair growth;castor oil eyes	US
Flying car	Aircraft type	6.8	17.4	topics: Car;Flight;Ford Model A;Federal Aviation Administration; Us FAA queries: flying car;alef flying car;flying cars alef	US
Reverse proxy	Topic	27.4	16.1	topics: Proxy server;Artificial intelligence;Janitor queries: reverse proxy; openai reverse proxy;janitor ai reverse proxy;reverse proxy openai	US
Sigil	Magic	34.1	14.2	topics: Diablo IV;Diablo;Craft; Nightmare Dungeon Haunted Houses in South Carolina Voted #1 Scariest; Powder queries: sigil;sigils;diablo 4;nightmare sigils;d4 sigils;craft sigils diablo 4	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
PanOxyl	Drug brand	54.2	11.9	topics: Acne;Face;Glycolic acid;Deodorant;Soap queries: panoxyl	US
Clark Kent	DC Extended Universe	12.7	11.5	topics: Nicolas Cage;Actor;David Corenswet;Post-credits scene;Credit; My Adventures with Superman queries: superman;rachel brosnahan; nicolas cage superman movie;was nicolas cage superman	US
Street racing	Topic	23.0	11.4	topics: Racing;Street;Drag racing;Chevrolet Camaro;Arrest queries: street racing	US
Lilly Pulitzer	Fashion brand	-5.1	10.8		US
Carbon fibers	Topic	9.8	10.3	topics: Carbon;Fiber;Submersible;Titans;Titan queries: carbon fiber; carbon fiber in compression;hamish harding;carbon fiber submarine;titan carbon fiber; submersible	US
BLU Products	Company	25.9	10.2	topics: Mobile phone;Tablet computer;Samsung Galaxy;Android recovery mode; LTE queries: blu	US
Leviathan	Topic	18.4	9.9	topics: Warhammer 40,000;Bible;Subnautica;Final Fantasy XVI;Tyranids; verse of a text queries: leviathan;ff16 leviathan;leviatán en la biblia versículos	US
Waypoint	Topic	26.4	9.7	topics: Diablo;Diablo IV;Steppe;Altar queries: waypoints;waypoint;waypoint map diablo 4; diablo 4 waypoint map;hawezar waypoints	US
Institute for the Study of War	Nonprofit	30.7	8.8	topics: Ukraine;Intel;Military campaign;Kherson queries: isw;war institute;study of war; politico;iss;isw interactive map	US
ChargePoint, Inc.	Company	0.6	8.6	topics: ChargePoint Charging Station;Stock market prediction; Electric vehicle charging network;General Motors queries: chargepoint;sofi stock; chargepoint careers;tesla destination charger	US
DisplayLink	Semiconductor company	5.9	8.6	topics: DisplayLink;Windows 10;multiple;Apple M2 queries: displaylink	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Alpinestars	Fashion brand	10.9	8.0	topics: Alpinestars;AGV;Alpinestars Tech-Air 10 Race System; Troy Lee Designs queries: alpinestars;alpinestars supertech r10 helmet; alpinestars supertech r10	US
Cholula	Topic	32.2	7.9	topics: Cholula Hot Sauce;Sauce;Hot sauce;Streetwear;QDOBA;Garlic queries: cholula; cholula streetwear;cholula mexico	US
Colosseum	Amphitheatre in Rome, Italy	31.4	7.8	topics: Rome;Carving;Vandalism;Marco Rubio queries: colosseum;rome colosseum carving; colosseum vandalism;paul ehlen airplane crash	US
Go Program Way2Go Card	Computer program	25.3	7.4	topics: Child support;Customer;Customer Service;Tax refund;Reimbursement queries: way2go; way2go card;way 2 go login	US
Dungeon	Topic	31.0	7.3	topics: Diablo;Diablo IV;Orange;Nightmare;Icon queries: dungeon;capstone dungeon diablo 4; d4 dungeon reset;diablo 4 dungeon tier list	US
korean age	query	-2.2	6.9	topics: East Asian age reckoning;Ageing;Korean;ENHYPEN;Height; Korean fried chicken queries: iron age;korean bbq;korean age system; south korean age system;iron age korean bbq price;korean age system change 2023	US
amtrak seattle	query	0.0	6.8	topics: Seattle;Amtrak;Empire Builder;Vancouver; Seattle-Tacoma International Airport queries: amtrak to seattle;amtrak sf to seattle	US
Affiliate marketing	Topic	67.0	6.7	topics: Marketing;Amazon Hub Counter;Amazon.com;Kick;Crocs;Crayola queries: affiliate; kick affiliate;louis vuitton affiliate program usa	US
Yosemite National Park	National park in California	8.1	6.7	topics: Park;National park queries: yosemite;yosemite in march; weather in yosemite national park tomorrow;wolverine in yosemite	US
Food Factor	Topic	9.9	6.6	topics: Meal;Food;HelloFresh;Home Chef;HelloFresh queries: factor;factor 75;freshly	US
Patch	Computing	-6.3	6.6	topics: Diablo;Diablo IV;June 27;June 13;June 26 queries: patch;overwatch season 5; patch notes 13.12;13.13 patch notes	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Ship	Mode of transport	85	6.3	topics: Cruise ship;Utopia;Wreck of the RMS Titanic;Human migration queries: ship; titanic vessel;utopia cruise ship royal caribbean;missing vessel	US
ally card	query	95.0	6.1	topics: Credit;Ally Financial;Credit card;Steam;Chime; Financial transaction queries: ally credit card;lowes credit card; milestone credit card login;ally credit card customer service	US
Cervélo	Topic	12.4	6.0	topics: Cervélo;France;BMC Switzerland AG;Scott Sports queries: cervelo	US
Omega Seamaster	Watch	6.6	6.0	topics: Omega SA;Omega;Jaeger-LeCoultre queries: omega;seamaster;omega seamaster	US
Midea	Topic	9.7	5.9	topics: Air conditioner;Air conditioning;Air purifier;TCL;Circuit breaker queries: midea; midea u-shaped 12k btu window air conditioner installation	US
Compounding	Topic	71.6	5.7	topics: Pharmacy;Hormone;Liraglutide;Vial	US
Goodreads	Website	10.6	5.6	topics: Book;The Three-Body Problem;Book of the Month;Cookbook queries: goodreads; fourth wing goodreads;goodreads app down;why is goodreads not working	US
Swagger	Software	3.6	5.6	topics: OpenAPI Specification;TypeScript;Isaiah Hill;Swashbuckle queries: swagger	US
Angioma	Disease	21.2	5.5	topics: Cherry angioma;Malignancy;Dermatitis;Acne queries: angioma;cherry angioma; neoplasm of uncertain behavior	US
Watercraft	Topic	1.6	5.2	topics: Boat;Personal watercraft;Ship;Underwater environment;Unconsciousness; powered queries: watercraft;what is a vessel; what should you check to decide if a speed is safe for your boat?; why should a vessel operator keep a proper lookout?; two boats are operating near each other. one of these boats must take early and subst	US
1337	Topic	3.6	5.1	topics: Torrent file;1337x;Proxy server;YIFY;Esports queries: 1337;yts	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Garmin inReach	Aviation GPS	-2.8	5.1	topics: Garmin;GPS Exchange Format;Satellite navigation device; Desktop computer queries: inreach;garmin;garmin inreach;in reach device	US
Golf Bag	Topic	22.6	5.0	topics: Bag;Golf;Play It Again Sports;Golf Tee;Wilson queries: golf bag;us open; stix golf clubs;southwest golf bag policy	US
Blood glucose monitoring	Diagnostic test	49.3	4.7	topics: Glucose;Gestational diabetes;Electrocardiography; Accu-Chek queries: glucose monitor;zoe glucose monitor cost	US
Buc-ee's	Topic	35.6	4.4	topics: Buc-ee's;Buc-ee's;New Kent;Hot sauce;Pulled pork sandwich queries: buc ees;bucees; largest buc ees;whataburger;is bucees 24/7	US
Kindle Direct Publishing	Topic	45.7	4.3	topics: Amazon.com;Amazon Hub Counter;Public domain;Adobe InDesign;Pen name queries: kdp; kdp amazon;koreaboo	US
la roche posay	query	74.8	4.3	topics: La Roche-Posay;La Roche-Posay Pigmentclar Serum; La Roche-Posay Anthelios AOX Daily Antioxidant Serum with Sunscreen SPF 50; Environmental Working Group queries: sunscreen la roche posay;sunscreen; la roche posay moisturizer;good molecules hyaluronic acid serum	US
LifeStance Health, Inc.	Company	43.9	4.0	topics: Health;Patient;Patient portal;AdvancedMD;Knoxville queries: lifestance; lifestance health;lifestance delaware	US
Google Lens	Computer application	28.0	3.9	topics: Google;Google;Skin condition queries: lens;google lens;google glasses; google lens for iphone free;lenscrafters	US
AGV	Helmet manufacturer	26.7	3.7	topics: AGV;Dainese;Bluetooth queries: agv	US
kindle	query	20.3	3.5	topics: Amazon Kindle;June 30;Bookworm queries: amazon kindle;kindle books; kindle unlimited;stuff your kindle day june 2023;romance bookworms stuff your kindle; romance bookworms	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
FMovies	Website	50.6	3.3	topics: 123Movies;Website;The Blackening;Love Island;MovieWeb queries: fmovies; into the spider verse;soap2day closed;the blackening	US
Porsche 911	Car model	26.0	3.0	topics: Porsche;Porsche;Dr. Ing. h.c. F. Porsche AG queries: 911;porsche;porsche 911; porsche 935;porsche transformer;many a porsche 911 nyt	US
Data entry	Topic	22.4	2.8	topics: Data;Data entry clerk;Clickworkers;Social media;Database queries: data entry; data entry jobs;usps remote data entry jobs;data entry specialist salary;clickworker	US
Manhwa	Topic	47.2	2.7	topics: Manga;Manhua;Chapter;King the Land;Huashan Mountain queries: manhwa;king the land; king the land manhwa;savor the taste manhwa	US
Premium economy	Topic	26.3	2.6	topics: Airline;Expedia;Boeing 777-300ER;Qatar Airways queries: premium economy; expedia flights;qantas airlines	US
checked bag	query	26.9	2.2	topics: Checked baggage;Bag;Boarding;Iberia queries: delta checked bag;american airlines; american airlines checked bag;allegiant air checked bag weight	US
EoS Fitness - Las Vegas:	Topic	26.7	1.6	topics: Gym;Henderson;Mountainside Fitness;EoS Fitness queries: eos;eos fitness; eos fitness california;eos fitness coral springs	US
Dexcom G7	Software	937.6	1.3	topics: Dexcom queries: dexcom;g7 dexcom;g7;dexcom g7 sensor day supply;good rx	US
Marni	Fashion brand	32.5	0.6	topics: Marni;Sniper rifle;Raffia palm;Clog queries: marni;gallery dept; marni green sweater	US
Handel's Homemade Ice Cream	Topic	23.9	0.5	topics: Handel's Homemade Ice Cream & Yogurt;Crumbl Cookies; Handel's Ice Cream Austintown;Ice cream cake queries: handels	US
Instore	Software	55.6	-0.9	topics: Instagram;IGTV queries: instagram;story downloader;instagram downloader; instagram post downloader;download instagram videos	US

3. Google Trends All Trending Topics USA - 2W Delta (03.07.2023, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Packing cube	Topic	51.7	-1.0	topics: Travel;good;T.J. Maxx;Marshalls;Osprey queries: packing cubes;baggu packing cubes	US
Debt consolidation	Topic	83.1	-1.6	topics: Consolidation;Debt;Silverfort;Cyber insurance;annual queries: debt consolidation; ite dashcam nexar;fleet dashcam get nexar	US
Semaglutide	Drug	465.5	-13.4	topics: Weight loss;Side effect;Amy Schumer queries: ozempic;fda warned ozempic users; ozempic fda warning	US
barbie movie	query	393.0	-125.2	topics: Film;Barbie;Barbie queries: barbie movie 2023;barbie 2023;barbie movie date; barbie movie pink paint shortage;french barbie movie poster;amy schumer	US

4. Google Trends Industries USA - 2W Delta (2023-07-03, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Amusement park	-5.2%	8.6%	topics: Park queries: amusement park;theme park;dolly parton amusement park; jurassic freizeitpark xxl berlin;■■■■■ ■■■ ■■
Cruise	29.0%	6.7%	topics: Cruise ship;Ship;Sinking of the RMS Titanic queries: cruise;cruise ship;cruise ship shark attack;cruise ship capsized; american serenade cruise ship
Game controller	13.3%	5.3%	topics: Xbox;Xbox One;Submarino;Submarine queries: controller;submarine;controller submarine;titanic submarine controller
Customer Relationship managemen	1.9%	4.0%	topics: Management;monday.com;Customer;Dentist;Streak - CRM for Gmail;Dashcam queries: crm;crm news.prima.or.id;crm login;crm zoho;relationship manager
Moisturizer	19.8%	3.8%	topics: Cream;Face;Skin queries: moisturizer;hidratante
Tablet computer	0.8%	3.6%	topics: Samsung Galaxy;Samsung queries: tablet;tablets;samsung
Sony PlayStation	-0.9%	3.1%	topics: PlayStation 5;PlayStation 4 queries: playstation;which year represents the most games in the classics catalogue; np-34958-9;juegos ps plus julio 2023
Online shopping	-3.3%	3.0%	topics: HSN;Shopping;Stoneberry queries: shopping;online;shopping online;sterns online sale; amazon online shopping clothes;www.homedepot.com online shopping
Vacation	-11.5%	2.9%	topics: Rent;Vacation property rentals queries: vacation rental;vacation;family vacation;libur idul adha;libur idul adha 2023; vakáció felirat
Suit	-1.1%	2.6%	topics: Scuba diving;Man queries: suit;grady dick;grady dick suit;mythbusters diving suit
Men suits	-1.1%	2.6%	topics: Scuba diving;Man queries: suit;grady dick;grady dick suit;mythbusters diving suit

4. Google Trends Industries USA - 2W Delta (2023-07-03, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Toothpaste	18.0%	2.6%	topics: Tooth;Paste queries: toothpaste;fluoride;crest;sensodyne charcoal toothpaste;tlopa toothpaste; tlopa toothpaste reviews
Heating, ventilation, and air	-3.5%	2.6%	topics: Air conditioning queries: hvac;which monsoon causes rainfall in india; which monsoon causes more rainfall in india;hvac tech day
Heating Ventilation and AC	-3.5%	2.6%	topics: Air conditioning queries: hvac;which monsoon causes rainfall in india; which monsoon causes more rainfall in india;hvac tech day
Quadcopter	-18.6%	2.5%	topics: Unmanned aerial vehicle;Multicopter;Purchasing;PX4 autopilot;Mini queries: ■■■■■■■■■■■■■■■■■■■■;quadcopter;ls quadcopter
Hiking shoes	-6.5%	2.4%	topics: Hiking;Shoes;Sole;Zappos;Brooks queries: hiking;hiking boots;hiking shoes;most comfortable hiking boots; timberland hiking boots women;zappos
Airport	3.4%	2.4%	topics: Flight;Parking lot;Cancún;Honolulu;William P. Hobby Airport queries: airport;wnba brittney griner airport;san antonio airport worker dies; sfo airport power outage
Clog	20.6%	2.3%	topics: Crocs;Birkenstock;Shoes queries: clogs;clog;croc dylan clog;crocs dylan clogs;cacomixtle
Jeans	8.4%	2.2%	topics: Woman;Trousers;Man queries: jeans
Robotic Vacuum Cleaner	1.2%	2.1%	topics: Robot;Vacuum cleaner queries: robot vacuum;robot;■■■ ■■■■■■■■■■■■■■■■■■■■ 2023;onson robot vacuum; onson robot vacuum and mop;ionvac smartclean 2000 robovac
Coffeemaker	2.9%	2.1%	topics: Coffee queries: coffee;coffee maker;coffee machine;keurig
Air Conditioner	-20.9%	2.1%	topics: Air conditioning queries: air conditioner;■■■■■;ac;bodrum klima servisi;praktik ut.ac.id; do window ac units pull air from outside

4. Google Trends Industries USA - 2W Delta (2023-07-03, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Sports	0.8%	2.1%	topics: Sports;BBC Sport;ESPN queries: sport;sports;maigrir sans sport savoir maigrir.fr;■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■; the athletic layoffs
Car Rental	-12.0%	2.1%	topics: Car;Rent queries: rental;rental car;car rent;airport car rental
High-heeled shoe	-8.2%	2.0%	topics: Shoes;Shoe heel queries: heels;■■ ■■ ■■■■■■■■