

ASTUTEX TRENDSPOTTING

September 18, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-09-18, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
NHS, Inc.	Company	155.7	146.0	topics: Santa Cruz Bicycles	Global
Stellantis	Automobile corporation	103.7	49.8	topics: Abarth;Abarth;Automotive industry;Chrysler;Chrysler queries: strike; strike uaw;uaw;uaw news;strike news	US
Nexstar Media Group	Media company	159.7	49.8	topics: DirecTV;Tegna Inc.;Cox Media Group queries: directv	US
BetUS	Company	166.7	46.4	topics: accessiBe;Americans with Disabilities Act of 1990;amika.;BetOnline; Bitcoin queries: betonline;book;cyber insurance coverage silverfort; football betting;high risk merchant account at highriskpay.com	US
MGM Resorts International	Hospitality company	44.7	39.9	topics: Caesars Entertainment;Data breach;Hyatt;Hacker;Okta queries: las vegas; sportsbook draftkings	US
Power Grid Corporation of India	Electric services company	61.7	27.3	topics: Ex-dividend date;Stock split;Trainee queries: glaxo share price; adani wilmar share price;irctc share price	Global
FB Topco, Inc.	Company	44.8	20.7	topics: Okta	Global
Norse Atlantic Airways	Airline	97.0	19.6	queries: atlantic travel	Global
Unity Technologies	Software company	8.8	18.2	topics: Chief Executive Officer;Cult of the Lamb;Electronic Arts; Game engine queries: godot;unity;unity games;cult of the lamb;john riccitiello	US
Maximus Inc.	Healthcare company	35.0	17.6	topics: MOVEit;OneLogin;Deltek queries: maximus human services;moveit;moveit breach; maximus moveit;maximus claysburg pa	US
Johnny & Associates	Music company	6.3	15.4	topics: Asahi Breweries;Japan Airlines;Kao (Malaysia) Sdn. Bhd.;Kao Corporation; Listing queries: p&g;■■■■■■;■■■■■■ cm;■■■■■■ ■■ ■;■■■■■■	Global
XiamenAir	Airline	111.3	15.3	topics: Air China	Global

2. Google Trends All Trending Companies - 2W Delta (2023-09-18, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
The J.M. Smucker Company	Food company	20.3	15.3	topics: Investor relations	US
Betsson	Online gambling company	54.6	14.6	topics: Online casino;Parimatch	Global
VFS Global	Company	59.0	14.5	topics: Initial public offering;NASDAQ:AAPL;NASDAQ:AMD;NASDAQ:LI;NASDAQ:MULN queries: aapl;aapl stock;ai stock;amc stock;amd stock	US
BetOnline	Company	9.6	13.8	topics: accessiBe;amika;;BetUS;Bitcoin;Cyber insurance queries: betonline; cyber insurance coverage silverfort;high risk merchant account at highriskpay.com; nfl odds betus.com.pa;sports book betus	US
SUDAFED	Drug brand	-3.7	13.2	queries: phenylephrine	US
Rogers Communications	Telecommunicati company	-16.5	11.3	topics: Fido	US
Lifetouch	Company	12.7	11.2	topics: Coupon;Internet coupon;Shutterfly	US
Helmut Lang	Fashion brand	13.5	11.0	topics: Chrome Hearts;Fashion week queries: fashion week	US
TOTVS	Software company	58.3	11.0	topics: Antena 1	Global
Schroders	Asset management company	29.6	9.8	topics: Assets under management queries: schroders login;schroders.fun login; schroders.fun;schroders fun;schroders sign up	Global
Quizizz	Software company	-2.4	9.7	topics: EDpuzzle;EduLastic;Flocabulary;Quizlet;ReadWorks, Inc. queries: blooket; blooket join;blooket play;edpuzzle;flocabulary	US
Etnies	Company	8.6	9.7	topics: Airwalk;DC;DVS Shoes;Globe International;Osiris queries: etnies shoes; walmart etnies;emerica shoes	US
Women's Tennis Association	Corporation	16.3	9.4	topics: Coco Gauff queries: reddit tennis	US

2. Google Trends All Trending Companies - 2W Delta (2023-09-18, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Parimatch	Gambling company	-51.4	9.2	topics: Gambling;Sports betting;Paddy Power queries: parimatch betting	Global
Bburago	Manufacturing company	14.7	8.9	queries: f1 red bull	Global
Lexia Learning Systems LLC	Company	-2.7	8.8	queries: epic books	Global
Lennar Mortgage	Consumer banking company	9.3	8.5	topics: Lennar	Global
GMR Group	Multinational conglomerate company	52.5	8.2	topics: Idea Store;Share price;Vodafone Idea; Vikas Lifecare queries: rvnl share price;reliance share price;jio finance	Global
See Tickets	Ticket company	21.5	8.1	topics: Data breach;Kroll;Kroll Inc.	US
Surflin	Company	22.3	8.1	topics: Hanalei	US
Ülker	Cookie and cracker manufacturing company	15.0	8.1	topics: Wafer;Turkish Airlines	Global
BYD Auto	Automotive manufacturer	112.2	7.8	topics: BYD Company;Deutsche Bank AG;DHL Group;Lanxess;Ørsted queries: amazon aktie; byd;byd aktie;goldpreis;plug power aktie	Global
FTMO	Trade company	43.9	7.7	topics: trader	Global
DayQuil	Drug brand	-4.4	7.3	topics: Benadryl;Common cold;Diphenhydramine;Mucinex;Nasal spray queries: benadryl; tylenol;acetaminophen;mucinex and dayquil;does dayquil work	US
'47 Brand, Inc.	Company	6.6	7.3	topics: Brand;Fanatics;New Era Cap Company	US
YPF	Petroleum refineries company	19.3	7.3	topics: Repsol	Global

2. Google Trends All Trending Companies - 2W Delta (2023-09-18, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
R+L Carriers	Company	15.8	5.4	topics: topics: XPO queries: Global	Global
Epic!	Company	-1.6	5.4	topics: ABCya.com;aloud;Boddle;Book;Dojo queries: clever;flocabulary;freckle;ixl;prodigy	US
Fanatics	Online retail company	21.6	3.9	topics: Fanatics;Funko;Funko POP!;Hoodie;PointsBet queries: fanatics;pointsbet; nfl reddit;dicks sporting good;football jersey	US
Vivobarefoot	Company	22.4	3.7	topics: Barefoot;Xero Shoes;Minimalist shoe;Vivo;Xero queries: barefoot shoes; lems shoes;xero shoes;vivo barefoot;barefoot boots	US
Higher Education Loan Authority of the State Missouri	Finance service company	35.4	3.4	topics: Experian;FAFSA;SoFi;Student loan queries: sofi	US
Burlington English Inc	Software company in Boca Raton, Florida	41.7	3.2	topics: Burlington	Global
Replit	Software company	20.6	3.2	topics: 1v1.LOL;Cookie Clicker;Friday Night Funkin';Retro Bowl; Slope queries: geometry dash;slope;slope unblocked;unblocked;retro bowl	US
CFMoto	Company	61.3	2.2	queries: ducati v2;ktm 2024	Global
Bharat Heavy Electricals Limited	Nuclear power company	45.0	0.3	topics: Chemical industry;Financial services;Idea Store;Jio; Jio Store queries: nifty share price;adani wilmar share price;irctc share price; bhel share price;varun beverages share price	Global
Canva	Graphic design company	48.5	-0.7	topics: Adobe;Fiverr;Font;Google Slides;Instructure queries: canva;canvas; canvas student;google slides;canvas dsd	US
Affliction Clothing	Clothing company	46.3	-2.8	topics: Ed Hardy	US
QuillBot, Inc.	Software company	47.7	-3.9	topics: AI ChatBot;Artificial intelligence;Detector;Grammarly; Grammarly, Inc. queries: ai;ai detector;whatsapp web;ai checker;free ai	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
the nun 2	query	2183.3	1575.0	topics: The Nun II;Post-credits scene;Scene;Jawan queries: nun movie;the nun movie; the nun showtimes;how long is the nun 2;the nun 2 post credit scene;the nun 2 tickets	US
Respiratory syncytial virus vaccine	Vaccine	3140.0	1126.7	topics: Respiratory Syncytial Virus Infection;Vaccine;Guillain–Barré syndrome;Aetna; RNA vaccine queries: rsv;rsv vaccine;rsv vaccine for pregnant women;rite aid rsv vaccine	US
arm	Semiconductor company	1084.6	884.6	topics: Arm;Instacart;NASDAQ:NVDA queries: arm;arm holdings stock;nvda	US
Carelon	Company	3241.9	497.5	topics: Health;Mental health queries: carelon	US
uaw	query	617.2	431.0	topics: United Auto Workers;UAW;hourly wage;United Steelworkers queries: strike uaw; strike;uaw contract 2023 update;ford uaw offer;uaw average salary	US
United Auto Workers	Union	617.2	427.6	topics: UAW;Blue Cross Blue Shield of Michigan;Four-day workweek;Big3 queries: uaw; uaw strike 2023 update;ford uaw offer;is uaw going to strike	US
Payday 3	Topic	1630.0	380.0	topics: Payday;Nebula;Lies of P;Call of Duty: Modern Warfare 3 queries: payday 3;payday; payday 3 login;mk1;payday 3 open beta xbox	US
apple 15	query	671.0	317.6	topics: Apple;iPhone;Apple;Titanium;Pacific Time Zone;eSIM queries: iphone 15 apple; iphone apple;iphone;apple upgrade program;t-mobile;federal government shutdown	US
the changeling	query	370.8	295.3	topics: The Changeling;2023;Rotten Tomatoes;Apple TV; Clark Backo queries: the changeling 2023;the changeling rotten tomatoes; the changeling episodes;what is the changeling about	US
Bambu Lab	Corporate office in Austin, Texas	1300.0	198.9	topics: Carbon;Printer;Levelling;Local area network;Tensor processing unit queries: bambu; bambu lab;bambu lab a1	US
pixel 8	query	569.0	146.5	topics: Google Pixel;Pre-order;IEEE 802.11ax; Google Pixel 4a (5G) queries: google pixel 8;pixel 8 pro;google pixel; phone size comparison;asus zenfone 10;oneplus 12	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
G20	Topic	151.8	146.3	topics: Summit;India;Delhi;Xi Jinping;New Delhi queries: g20;g20 biden;g20 china;g 20 summit	US
nsync	query	174.7	139.1	topics: NSYNC;MTV;Olivia Rodrigo;Nick Lachey queries: nsync reunion;nsync tour; nsync reunion tour;vmas;nsync vmas;2023 vmas	US
ufc 5	query	290.4	136.2	topics: Ultimate Fighting Championship;UFC 5: The Return of the Beast;closed; Internet leak;Sean Strickland queries: ufc 5 release;ufc 5 release date;ea sports; ufc 5 beta;ea sports ufc 5 closed beta	US
Brentwood	Suburban neighborhood in Los Angeles, California	113.5	125.9	topics: Marilyn Monroe;House;Ashton Kutcher;Mila Kunis;Girlfriend queries: marilyn monroe; brentwood marilyn monroe house;marilyn monroe house;ashton kutcher mila kunis; tom brady new girlfriend	US
strickland	query	105.8	110.6	topics: Sean Strickland;Alexander Volkov;Tai Tuivasa; MMA-Core.com queries: sean strickland;adesanya;adesanya strickland; strickland vs adesanya full fight;izzy fight;adesanya vs strickland time	US
adesanya	query	39.4	93.3	topics: Israel Adesanya;Tai Tuivasa;Manel Kape;MMA-Core.com queries: israel; israel adesanya;strickland adesanya;sean strickland vs israel adesanya full fight; strickland vs adesanya highlights;adesanya vs strickland who won	US
Space suit	Topic	92.3	78.6	topics: Starfield;Suit;Space;Armour;Mark 1 queries: starfield;space suit;spacesuit; space suit starfield;starfield space suits	US
Redmi Note 8 Pro	Mobile phone	500.9	77.8	topics: Google Pixel;Pre-order;Xiaomi Mi Band;Display device queries: pixel 8;pixel 8 pro; google pixel 8 pro price;iphone 15 pro max;pixel 8 pro leaks	US
spo	query	216.5	72.2	topics: Spotify;Spotify;Musi - Simple Music Streaming;Amazon Music;Nitro queries: spotify; poki;spo codes;spo codes roblox	US
Jerry Buss	American businessman and investor	117.4	71.3	topics: Los Angeles Lakers;Magic Johnson;Honey;Father;Debbie Allen; Mitch Kupchak queries: jerry buss;jerry buss honey kaplan;debbie allen;puppi buss	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Johnny & Associates	Entertainment company	120.5	68.3	topics: Johnny Kitagawa;Yahoo! Japan News;Press conference queries: ██████;██████ ███ █; ██████ ███;█ ███	US
9 112 023	query	531.5	58.4	topics: 2023;Anniversary;2023 Ford Mustang;Chicago Med queries: 911 porsche; porsche 911 2023;911 porsche 2023;911 remembrance 2023;911 never forget 2023; 911 never forget	US
Shilajit	Topic	423.1	49.6	topics: Resin;Shilajit Resin with Measuring Spoon;Zandu;Zandu Realty; Sperm queries: shilajit;magnesium glycinate;lions mane;is shilajit good for you	US
Paper Mario: The Thousand-Year Door	Video game	60.1	45.4	topics: Super Mario;Nintendo Direct;Video game remake; Nintendo of America queries: paper mario;thousand year door;thousand year door remake; nintendo direct	US
MetLife Stadium	Multi-purpose stadium in East Rutherford, New Jersey	103.0	40.8	topics: Stadium;Buffalo Bills;Shelter;Monday Night Football queries: metlife; metlife stadium;springsteen metlife setlist;bruce springsteen setlist; bruce springsteen metlife setlist	US
fubo	query	71.9	32.3	topics: Fubo;Alabama Crimson Tide football;WatchESPN; USC Trojans football queries: fubo tv;fubo free trial spectrum;sec network;ncaa football	US
ARM architecture	Computer processor	33.0	31.6	topics: Arm;arm;Stock;Nasdaq;Shanks;Charles Schwab Corporation queries: arm;arm ticker; instacart;arm stock symbol	US
bin laden	query	8.4	30.6	topics: Osama bin Laden;United Airlines Flight 93;Passenger; 1993 queries: osama bin laden;how many people died in 911;flight 93;pentagon 9/11	US
New Game Plus	Topic	25.3	27.6	topics: Video game;new;Armored Core; ARMORED CORE™ VI FIRES OF RUBICON™ queries: new game plus;starfield; armored core new game plus	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
new vaccine	query	-18.1	27.5	topics: Vaccine;Coronavirus disease 2019;COVID-19 vaccine;Kaiser;Rite Aid; Novavax, Inc queries: covid vaccine new;covid vaccine;new covid;rite aid covid vaccine; rite aid;when does new covid vaccine come out	US
scratch dash	query	166.7	26.0	topics: Scratch;Geometry Dash;Cookie Clicker;Fun Run 3 - Multiplayer Games; Pac-Man queries: scratch geometry dash;geometry dash;geometry scratch;geomatry dash; cookie clicker;run 3	US
quince clothing	query	207.9	25.2	topics: Clothing;Quince;Sustainability;Banana Republic; Banana Republic queries: quince clothing review;pact clothing;banana republic; banana republic factory;jcrew	US
phenylephrine	query	21.2	23.8	topics: Phenylephrine;Food and Drug Administration;Food & Drug Administration; Dopamine queries: phenylephrine hcl;pseudoephedrine;sudafed;fda;fda phenylephrine; phenylephrine drugs	US
Gauntlet	Glove	66.7	21.7	topics: Baldur's Gate 3;Gladiator;Grief;Incantation queries: gauntlet;gauntlet of shar; pyrogale gauntlets;mirror of loss bg3;pyrogale gauntlets disabled	US
Orpheus	Topic	37.3	21.6	topics: Baldur's Gate 3;History;Hammer queries: orpheus;bg3 orpheus; discover the history of orpheus bg3;bg3 freeing orpheus;bg3 emperor of orpheus	US
blooket play	query	159.4	21.5	topics: Kahoot!;Play;Math Playground;Quizizz;Geometry Dash queries: blooket join; blooket play join;play.blooket;booket;play.blooket com	US
eagles	query	52.1	20.5	topics: Philadelphia Eagles;Jonathan Taylor; Thursday Night Football queries: philadelphia eagles;philadelphia;eagles schedule; vikings vs eagles prediction;eagles vikings predictions;eagles colts fight	US
Geometry Dash	Mobile game	142.3	20.5	topics: Scratch;Tetris;Doodle Champion Island Games queries: geometry;dash;hooda math; google baseball;roblox unblocked	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Huawei	Topic	3.1	19.8	topics: Huawei;Huawei;Semiconductor Manufacturing International Corporation;7 nanometer; Qualcomm queries: huawei;■■■;■■■ ■■■ ■■;■■■ ■■■;huawei mate 60 pro	US
Unity Technologies	Software company	2.9	18.6	topics: Unity Technologies;John Riccitiello;Electronic Arts queries: unity;unity fee; john riccitiello	US
lee	query	13.4	18.5	topics: Tropical cyclone;Tropical Storm Lee;Spaghetti queries: lee hurricane;hurricane; hurricane lee path;spaghetti models lee;spaghetti models	US
geometry dash	query	150.0	18.1	topics: Geometry Dash;Replit;Moto X3M Bike Race Game; Drift Hunters queries: scratch geometry dash;scratch;unblocked;mathplayground;snow rider; little alchemy	US
Phenotypic trait	Topic	26.3	18.0	topics: Starfield;good;Bounty;Bounty hunter queries: traits;best traits starfield; background starfield;starfield traits best	US
Hooda Math	Website	47.3	17.9	topics: Mathematics;Scratch;Duck Life 4;Cookie Clicker queries: hooda math;hooda; google snake;snake game;hoodamath.com	US
paraphrase tool	query	126.7	16.8	topics: Tool;Paraphrase;Google Docs;Sentence;Communication queries: chatgpt; paraphrase meaning;quillbot paraphrase tool;ai detector;para;plagiarism checker free	US
arctic monkeys	query	44.7	16.6	topics: Arctic Monkeys;September 9;Snap Out of It; Ameris Bancorp queries: arctic monkeys tour;arctic monkeys setlist;the arctic monkeys; arctic monkeys opening act;arctic monkeys united center;ascend amphitheater	US
Titanfall 2	Video game	-19.0	16.4	topics: Titanfall;Destiny;Xbox;Origin queries: titanfall;titanfall 2; titanfall 2 servers 2023;contacting respawn servers titanfall 2; how long is titanfall 2 campaign	US
example of ecosystem	query	15.9	15.5	topics: Ecosystem;Resource;Consumer;Mutualism queries: example of an ecosystem; what is an ecosystem;example of a cell;examples of abiotic factors; this biome is found in shallow waters off the coastline and is earth's most biological	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
glycinate magnesium	query	214.6	15.3	topics: Magnesium;Magnesium glycinate;Shilajit; Natural Rhythm Triple Calm Magnesium 150mg of Magnesium Taurate, Glycinate, and Malat; Palpitations queries: is magnesium glycinate;magnesium glycinate benefits; magnesium benefits;farmhaven magnesium glycinate; what does magnesium glycinate do for the body;what kind of magnesium should i take	US
Godot	Game engine	35.3	15.3	topics: Game engine;Unity;Terrain;Open-source software;Mesh queries: godot;godot languages; godot programming language;unity stock	US
Fauna	Topic	12.3	14.9	topics: Starfield;Flora;Planet queries: fauna;flora or fauna grouping;starfield fauna	US
apple event	query	12.4	14.6	topics: Apple;Apple;Pacific Time Zone;September 12; Central Time Zone queries: apple 2023 event;apple event 2023 time; wanderlust apple event;apple wanderlust	US
Boddle	Game developer	22.0	14.3	topics: Boddle;Mathematical game;Boodle;Nitro queries: boddle;scratch;bobble;bodle	US
Sportsbook	Topic	39.9	14.3	topics: BetUS;Sports;Odds;Jersey;Americans with Disabilities Act of 1990; Coast Dental queries: sportsbook;betonline betus sportsbook; high risk merchant account at highriskpay.com;508 compliance accessibe	US
Lifetouch	Company	13.3	13.8	topics: Lifetouch;Jostens;RetailMeNot;Olan Mills queries: lifetouch; coupon code for lifetouch;my lifetouch coupon;lifetouch coupon codes 2023	US
Magnesium glycinate	Topic	205.5	13.2	topics: Magnesium;Lion's mane;NOW Magnesium Glycinate;Shilajit queries: magnesium; glycinate;glycinate magnesium;shilajit;what does magnesium glycinate do for the body	US
No Man's Sky	Survival game	-28.3	13.1	topics: Ship;Echoes;Autophagy;Metacritic queries: nms;no mans sky;nms echoes;nms autophagy; nms expedition 11	US
Raphael	Italian painter	28.9	13.1	topics: Baldur's Gate 3;Painting;Michelangelo;Niccolo Machiavelli;Italy; Emperor queries: raphael;niccolo machiavelli;jan van eyck;filippo brunelleschi	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Game engine	Software type	15.5	12.8	topics: GameMaker;Sonic the Hedgehog;JavaScript;Chief Executive Officer; Payday 3 queries: unreal engine;unreal;unity news;unity engine ceo; bethesda creation engine	US
hers	Topic	54.6	12.7	topics: for her;Hypervigilance;VEGAMOUR@;Internet coupon queries: hers;minoxidil; hers.com anxiety	US
Master of Laws	Degree	388.7	12.6	topics: Artificial intelligence;Law;Georgetown University Law Center; Salesforce queries: llm;tensort llm	US
Sol de Janeiro	Topic	226.1	11.8	topics: Perfume;Sol de Janeiro Brazilian Crush Body Fragrance Mist;Advent calendar; Advent queries: sol;sol de;sol de janeiro advent calendar; sol de janeiro advent calendar 2023	US
Subito	Topic	232.7	11.6	topics: Rent;Labor;Trieste;Agriculture;Foggia queries: subito	US
Ogre	Topic	19.2	11.2	topics: Baldur's Gate 3;GNOME;Troll queries: ogre;connections;gnome meaning	US
adidas Originals Gazelle	Shoes	313.1	11.1	topics: adidas;Zara;Reebok;Reebok queries: gazelle;adidas;sporty and rich samba;veja; gazelle bold platform sneaker	US
Edgenuity	Topic	2.2	10.9	topics: Edgenuity;Student;Hypothesis;Observation queries: edgenuity;soundcloud; translate spanish to english	US
IReady	Internet in Richmond, British Columbia	-5.9	9.9	topics: i-Ready Connect for Students;i;GoGuardian;Ninth Grade queries: iready;i ready; xtramath;classlink;i ready.com	US
Extraterrestrial life	Topic	112.5	9.3	topics: Mexico;Federal government of Mexico;Baybus;Congress of the Union queries: alien; aliens;alien baby video;fan bus;baby alien fan van	US
USB-C	Topic	7.6	9.1	topics: USB queries: usb;usb c;apple event;iphone 15 usb c speed; why is apple switching to usb c	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Macromolecule	Topic	8.3	8.8	topics: Protein;Acid;Carbohydrate;Functional group;Chemical synthesis; Energy storage queries: macromolecules;macromolecule; what is the monomer of carbohydrates;amino acid structure; macromolecule definition biology	US
mathplayground	query	40.3	8.8	topics: Math Playground;Slope;Poki;Cookie Clicker queries: drift boss mathplayground; drift boss;math;geometry dash;run 3;google baseball	US
Auto rickshaw	Form of transport	27.3	8.7	topics: Strike action;Passenger;Stellantis;UAW queries: tuk tuk;auto strike	US
Abiotic component	Topic	6.6	8.4	topics: Biotic material;Respiration;Unit of measurement;Omnivore queries: abiotic;biotic; nitrogen cycle;taiga;geosphere	US
Foundry	Building function	19.2	8.4	topics: Steel;Baldur's Gate 3;Watch;Jeffrey Toobin;Crossbow; The Iron Throne queries: foundry;steel watch foundry table bg3;tenerife; hca palantir foundry login	US
EDpuzzle	Software	-3.4	8.2	topics: Google Classroom;Edgenuity;GoGuardian queries: edpuzzle;edpuzzle hacks;brainpop; flocabulary	US
Empire	Form of government	-2.5	8.1	topics: Roman Empire;Rome;Thought queries: empire; how often do you think about the roman empire;peruvian empire;old peruvian empire	US
Lexia Learning Systems LLC	Company	2.2	8.0	topics: Lexia Core5 Reading;DreamBox Learning;Fairfax County Public Schools; Lexi Rivera queries: lexia;lexia power up login;i ready;iready	US
Chemical change	Topic	3.3	7.7	topics: Chemical substance;Chemistry;Chemical reaction;Vinegar;Significant figures; Reactivity queries: chemical;chemical change;a chemical change; is flammability a chemical property;signs of chemical change; is boiling point a physical property	US
Mathematical model	Discipline	32.4	7.7	topics: Global Forecast System;Mathematics;Tropical Storm Lee;Spaghetti queries: gfs; gfs model;hurricane center;gfs model idalia;hurricane lee	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Organelle	Topic	7.6	7.6	topics: Cell;Smooth endoplasmic reticulum;Chromatin;Chemical energy queries: cell; organelle;organelles;prokaryotic cell definition;mitochondria definition; what are organelles?	US
1v1.LOL	Survival game	38.6	7.5	topics: Game;Stumble Guys;Drift Hunters;Comet queries: 1v1;unblocked; 1v1.lol unblocked classroom 6x;pizza edition 1v1;1v1.lol unblocked 66 ez	US
Fujifilm GFX series	Digital camera	17.2	7.5		US
hypothesis in science	query	5.2	7.3	topics: Science;Hypothesis;Quizlet;Sentence;Quizlet queries: a hypothesis is; what is science;what is hypothesis in science;define science; definition of observation in science;control group definition	US
edpuzzle	query	-7.9	7.1	topics: EDpuzzle;BrainPop;Miami-Dade County Public Schools; Scientific method queries: edpuzzle login;what is edpuzzle;edgenuity;edp; edpuzzle student login	US
Oh Polly	Topic	58.4	7.1	topics: Dress;PacSun;Neckline;Sherri Hill queries: oh;oh polly;oh pilly; homecoming dresses 2023;oh polly halloween	US
Proton	Topic	6.6	7.1	topics: Electron;Atom;Neutron;Manganese;Elementary charge;Antimony queries: protons; electrons;neutrons;how many electrons does lithium have; atoms with the same number of protons but with different electrical charges; how many electrons does nitrogen have	US
sambas	query	450.3	7.1	topics: adidas;Adidas Samba;Farfetch;Reformation queries: sambas adidas;adidas; silver green sambas;sam as;depop	US
Castor oil	Pharmaceutical	181.2	7.0	topics: Oil;Ricinus queries: castor oil;castor;caster oil for hair growth; navel oiling with castor oil;castor.oil in belly button	US
Lysosome	Topic	3.7	7.0	topics: Cell;Golgi apparatus;Function;Flagellum;Diagram;Chromatin queries: lysosome;cell; lysosomes;chloroplasts;what does endoplasmic reticulum do;function of cytoskeleton	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
chemical properties	query	5.0	6.9	topics: Chemistry;Chemical substance;Property;Electric charge;homogeneous mixture; Enzyme queries: physical properties;physical;what is chemical properties; what are extensive properties;is density a physical or chemical property; examples of extensive properties	US
Companion app	Topic	27.7	6.7	topics: Computer Application;apk;Starfield;Xbox queries: companion;companion app; starfield companion app;nba 2k companion app;madden 24 companion app release date	US
remove bg	query	26.9	6.7	topics: Clip art;Portable Network Graphics;Logo;Slogan;Preppy; Flag of the United States queries: remove background;football;soccer ball;family	US
adidas gazelle	query	307.0	6.6	topics: adidas;adidas Originals Gazelle;Flight Club;Zara; UGG queries: womens adidas gazelle;pink gazelle adidas;pink adidas;sporty and rich samba	US
cell	query	2.8	6.6	topics: Cell;Merkel-cell carcinoma;Merkel cell queries: the cell;cell phone; jimmy buffett cause of death;merkel cell skin cancer;merkel cell cancer	US
freckle	query	1.2	6.5	topics: Freckle;Khan Academy;Chicago Public School District 299; Boddle queries: freckle math;freckle login;freckle student;xtramath;freckle math login; freckle class code	US
Nucleic acid	Topic	-10.5	6.5	topics: Acid;Cell nucleus;Dehydration reaction;Hydrophile; Carbon–hydrogen bond queries: nucleic;nucleic acids;nucleic acid; polymer of carbohydrates;disaccharide;what elements make up proteins	US
Andrew Carnegie	American industrialist and philanthropist	0.0	6.3	topics: John D. Rockefeller;United States;Bessemer process; Industrialisation queries: carnegie;andrew carnegie;transcontinental railroad; robber barons;andrew carnegie invention	US
bard college	query	21.9	6.1	topics: College;Bard College;Queens;College Board;Common Application queries: bard bg3; bard college of swords;college of swords;bard college course list; bard high school early college queens;smith college	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Food chain	Topic	3.6	6.1	topics: Food;Chain;Reef;Scavenger;Water cycle queries: food chain;food web;forest food web; ecological pyramid;owl	US
Food web	Topic	7.8	6.1	topics: Food;Food chain;Energy flow;Mutualism;Respiration queries: food web;niche; savanna food web;commensalism	US
Hydrogen peroxide	Chemical compound	24.3	6.0	topics: Peroxide;Hydrogen;Tier list;Clan;Shinigami queries: peroxide;peroxide shikai; peroxide hollow;peroxide codes roblox	US
Paper.io	Online game	-13.6	6.0	topics: Paper.io;Fun Run 3 - Multiplayer Games;Shell Shockers;Yohoho.io queries: io; paper io;paper;snake io unblocked;run 3 unblocked;geometry dash unblocked	US
XtraMath	Non-profit organization in Seattle, Washington	-8.2	6.0	topics: Mathematics;Khan Academy;Freckle;i-Ready Connect for Students queries: xtramath; www.xtramath.org;www.xtramath.org sign in;xtramath student sign in	US
Car racing game	Topic	36.9	5.9	topics: Racing game;Xbox;Forza Motorsport 7;Playseat Challenge queries: racing sim; arcade car racing game	US
Lisdexamfetamine	Medication	47.7	5.9	topics: Generic drug;Adderall queries: vyvanse;lisdexamfetamine vs vyvanse; takeda pharmaceuticals;prozac side effects	US
scientific theory	query	0.5	5.9	topics: Science;Theory;Scientific management;Culture; Metric System queries: a scientific theory is;what is scientific theory; what is the scientific theory;how does a theory differ from a hypothesis; matter definition;empirical evidence	US
Tectonics	Topic	5.9	5.9	topics: Plate tectonics;Morocco;Biosphere;Hawaiian Islands queries: tectonic; tectonic plates;seafloor spreading;subduction zone; what is the theory of plate tectonics?	US
International Date Line	Topic	8.8	5.8	topics: Map;Meridian;Prime meridian;Archipelago;Scale;Straddle queries: date line; international date line;island group international date line;latitude definition; mercator projection	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 12)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
ZYN	Topic	135.9	5.7	topics: Nicotine;Metal;Steel and tin cans;Oral cancer;Marlboro queries: zyn;metal zyn case; zyn.;zyn flavors 6mg	US
Biotic material	Topic	5.9	5.5	topics: Abiotic component;Oxygen;Atmosphere;Tropical rainforest queries: biotic;abiotic; atmosphere;carbon cycle;consumer	US
Hostess Brands	Bakery company	8.0	5.5		US
gnome	query	9.4	5.4	topics: Gnome;Barbarian;Guardian: The Lonely and Great God;Troll queries: gnome game; gnome google;the gnome;ogre meaning;troll meaning;mole	US
Teal	Color	7.9	5.3	topics: Mask;Color;Blue;Ursaluna;Pokédex;Evolution queries: teal;teal mask pokedex;ursaluna; how to start teal mask	US
carbohydrate	query	0.6	5.2	topics: Carbohydrate;Dehydration reaction;Organelle; Hydrogen bond queries: what is a carbohydrate;protein;carbohydrates; dehydration synthesis;what is the monomer of nucleic acids;is chitin a carbohydrate	US
Economy	Topic	2.3	5.0	topics: Economics queries: economy;economic;china economy collapse latest news; china economy collapse 2023;economic recovery package 2023	US
Mary Jane	Shoe	19.6	5.0	topics: Shoes;Zappos;Slide;Poshmark queries: mary jane;mary jane tabis;tabi shoes; mary jane tabi shoes	US
Prodigy	Video game	-4.9	5.0	topics: Play;Cool Math Games queries: prodigy;prodigy prodigy;prodigy rp;dojo.me;1v1 lol	US
Onitsuka Tiger	Topic	151.3	4.7	topics: Onitsuka Tiger MEXICO 66;Shoes;Shoelaces;Badminton; Platform shoe queries: onitsuka;onitsuka tiger;gola badminton;asics tigers;onitsuka toger	US
POCO	Company	32.3	4.5	topics: Xiaomi POCO;Handset;Labor;Virtual private network;OnePlus queries: poco;pocco; poco vpn	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 13)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Arabs	Topic	21.6	4.1	topics: Arabic Language;Bilbo Baggins;Fable;Hobbit queries: arab;arab leader title; title for arab leader;arab leader nyt	US
Higher Education Loan Authority of the State Missouri	Company	35.4	3.4		US
best magnesium	query	80.7	3.0	topics: Magnesium;Cherry;Magnesium Citrate for Constipation; Atomic number queries: best magnesium supplement;magnesium supplement; what magnesium is best;best forms of magnesium;magnesium glycinate gummies; which magnesium is best for high blood pressure	US
Dialogue	Topic	20.6	3.0	topics: Baldur's Gate 3;Antagonist queries: dialogue;plot definition; direct characterization;sequence definition	US
samba white	query	269.5	2.6	topics: Adidas Samba;White;adidas;Chalk;Sweater;GOAT queries: white adidas samba; samba adidas	US
Adidas Samba	Product line	269.3	2.2	topics: adidas;Chalk;Heel queries: adidas;samba;hello kitty adidas samba;night navy samba	US
Psychiatric-mental health nurse practitioner	Topic	21.6	2.2	topics: Nurse Practitioner;Registered Nurse;Psychiatry;Cleveland;Duke University; Counseling psychology queries: pmhnp;pmhnp-bc medical abbreviation	US
Plagiarism	Topic	25.2	1.0	topics: Content similarity detection;Bibliography;Textbook;Intention queries: plagiarism; plagiarism checker;ai detector free;grammar checker free;what is fair use	US
Lifewave	Topic	125.7	0.8	topics: Patch;Fraud;Lifewave: The Story of the X-39;Stem-cell therapy queries: lifewave; lifewave x39 patch lawsuit;lifewave x39 amazon	US
Cinnamoroll	Topic	154.9	-2.7	topics: Sanrio;Chromebook;Cappuccino;Math Playground queries: cinnamoroll;rilakkuma; sanrio dog;hatsune miku cinnamoroll figure	US
Unblocked Games Premium	Video game	65.1	-17.3	topics: Game;TwoPlayerGames.org;Among Us;U queries: unblocked games;games;unblocked; ovo unblocked games premium;unblocked games freezenova;unlock games	US

3. Google Trends All Trending Topics USA - 2W Delta (18.09.2023, 13weeks YoY) (Part 14)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
NFL Sunday Ticket	Television broadcaster	130.1	-26.5	topics: NFL;YouTube;FanDuel;Fox Sports;Fox Sports queries: sunday ticket;nfl ticket; youtube sunday ticket student plan;sunday ticket student plan	US
Ryze	Topic	1436.0	-32.1	topics: Coffee;RYZE mushroom coffee;Whole Foods Market;Whole Foods Market queries: ryze; ryze coffee;how to make ryze coffee;ryze coffee reviews reddit	US
Aircraft hijacking	Aircraft accident type	322.8	-46.3	topics: September 11 attacks;Airplane;One World Trade Center;Building; Leadership queries: hijack;hijacked;9/11;how many people died in 9/11; how many people died on 9/11;911 attack	US
way of wade	query	289.8	-53.3	topics: Way of Wade;World of Warcraft;Avocado; Nike Men's Shoes Nike Kyrie 7 queries: way of wade 10;way of wade shoes; way of wade 10 avocado;way of wade shadow 4;way of wade 1 hall of fame	US
PandaBuy	Software	637.5	-124.9	topics: Spreadsheet;Shoes;United States Dollar;Parcel;Quality control; Bugatti queries: pandabuy;panda buy spreadsheets;tik tok;yen symbol	US

4. Google Trends Industries USA - 2W Delta (2023-09-18, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Stock market	-24.5%	8.2%	topics: Stock queries: stock;stock market;stock market open on labor day; is stock market open labor day;is stock market open on labor day
Action camera	-60.0%	6.1%	topics: Camera;Sling;Insta360 GO 2;Nasdaq Composite;Camcorder queries: action camera;action;camera;disposable film;indexdix .dji; hyperview 4k action camera
Air Conditioner	-2.1%	5.4%	topics: Air conditioning queries: ■■■■;air conditioner;ac;rolling ac unit
Skin care	15.6%	3.4%	topics: Skin queries: skincare;skin;paulie skincare;anna paul skincare
Video game console	15.7%	3.2%	topics: Video game;Command;Carbon disulfide queries: console;starfield console commands;starfield console commands achievements; starfield console commands xbox
Slipper	11.0%	3.0%	topics: UGG;Man;FOREVER 21 queries: slippers;ugg tasman slipper dupe;ugg.slippers;hello kitty slippers forever 21
Pharmaceutical industry	14.5%	3.0%	topics: Share price;Pharmaceutical drug;Stock;Board Of Technical Education Uttar Pradesh; Jio queries: pharma;saroja pharma ipo;saroja pharma ipo gmp
TV	-0.8%	2.4%	topics: Television queries: tv;disney 100 samsung tv;disney frame tv;disney 100 frame tv
Motorcycle	-4.3%	2.4%	topics: Engine;Bicycle;Honda queries: motorcycle;moto;bike;ego mini bike;fatal motorcycle crash somerset; biker bar shooting california
Beauty	-8.0%	2.4%	topics: Supply;Beauty salon queries: beauty;aiotechnical.com health & beauty;chain of beauty stores nyt
Jewelry design	-3.1%	2.3%	topics: Jewellery;Design;Costume jewelry;Gemstone;Earring queries: jewellery;jewellery design;jewelry;gold jewellery design images;tiffany and co

