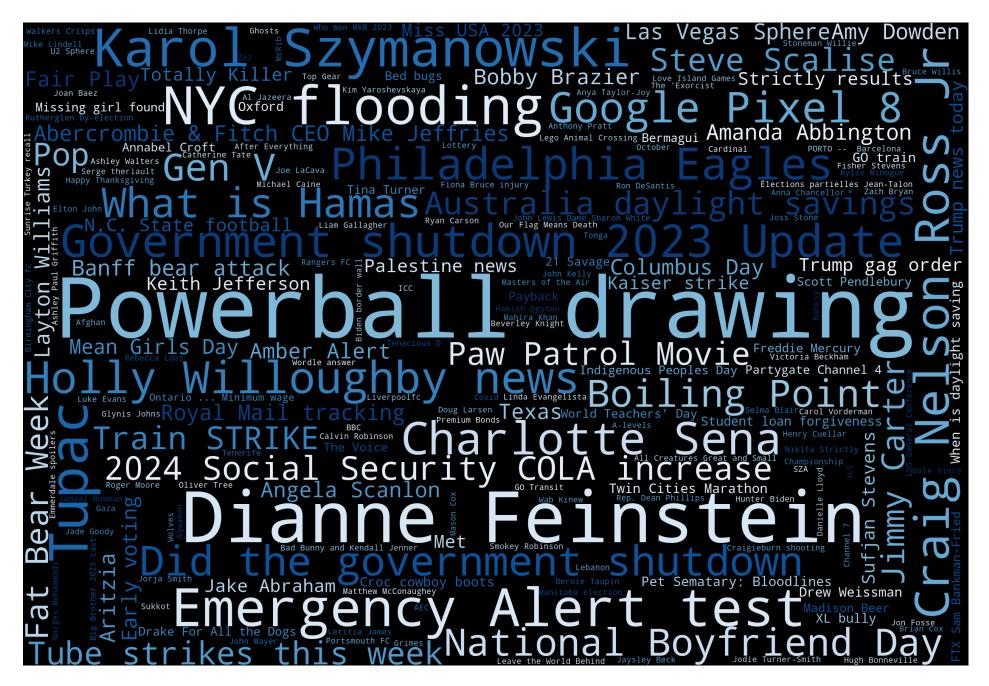
ASTUTEX TRENDSPOTTING

October 09, 2023

1. Trending Searches Last 7 Days (2023-10-08, Regions: US, CA, GB, AU) (2023-10-08)



Company Name	Туре	Pop. growth	Growth change	Related topics	Region
Mexicana de Aviación	Airline	1250.0	712.5	queries: nueva pandemia	Global
Hugging Face	AI company	380.9	122.0	topics: Diffusion queries: ai image;ai photo	Global
VShojo	Company	20.9	54.3	queries: nijisanji	US
Guinness Brewery	Drink company	104.2	53.0	topics: Diageo;Diageo;Guinness queries: guinness brewery;guinness chicago	Global
JSW Steel	Company	39.0	36.3	topics: Heidelberg Materials;HeidelbergCement;Jio;Jio Store; Listing queries: irfc share;rr share price;bse share price;heidelberg cement; unilever share price	Global
Two Steps from Hell	Music production company	44.2	33.6	queries: hans zimmer	Global
Maverick Work Wear, Inc.	Company	103.7	29.7	topics: Workwear	Global
Nelnet	Financial services company	39.3	26.4	topics: Flexible spending account;Forbearance; Higher Education Loan Authority of the State of Missouri;SoFi; SoFi queries: administrative forbearance;forbearance;nelnet;student aid	US
FTI Consulting	Management consulting company	27.8	25.9	queries:	Global
BYD Auto	Automotive manufacturer	142.3	25.5	topics: Arbor Metals;Ballard Power Systems;Bechtle;Evotec A.G.; Fresenius Medical Care queries: dolphin;nvidia aktie;tesla;evotec aktie; clean power capital aktie	Global
Johnson Controls International PLC	Multinational conglomerate company	17.2	19.6	topics: Cyberattack;Johnson Controls;Tyco;Tyco International; Ransomware queries: verizon stock	US
Hathway	Internet service providers company	13.7	15.3	queries: delta corp share price	Global

Company Name	Туре	Pop. growth	Growth change	Related topics	Region
Estes Express Lines	Freight transport company	32.4	14.7	topics: Cyberattack;Estes Express Lines;Less-than-truckload shipping; Old Dominion Freight Line;Old Dominion Freight Line queries: abf freight; abf tracking;estes;xpo;old dominion tracking	US
LuLu Group International	Multinational conglomerate company	12.6	14.4	topics: Shopping mall;Arabic prosody	Global
Higher Education Loan Authority of the State Missouri	Finance service company	59.0	13.8	topics: FAFSA;Flexible spending account;Forbearance;SoFi; SoFi queries: administrative forbearance;fafsa;forbearance;nelnet;sofi mohela	US
Unitech Group	Real estate company	19.7	13.4	topics: Idea Store;Share price;Spicejet;Suzlon;Suzlon queries: irfc share; suzlon share;bse share price;tata steel share price;vikas ecotech share price	Global
Vercel	Web hosting service company	112.2	11.3	topics: PostgreSQL;Netlify;Supabase Pte. Ltd.;SvelteKit; PlanetScale queries: vercel postgres;ubg vercel;ubg.vercel;vercel ai sdk	US
American Library Association	Professional organizations company	15.3	11.1	topics: Accreditation	US
Aritzia	Fashion company	-0.2	10.6	topics: Adidas Samba;Aerie;Archive;Aritzia;Athleta queries: ann taylor;aritzia;kith; sandy liang;skims	US
UAB Tavo mokykla	Company	30.1	10.2	topics: Kesko Senukai;Swedbank;Tele2;Telia Company queries: tamo;tamo dienynas; mano dienynas	Global
Replit	Software company	34.8	9.7	topics: 1v1.LOL;Retro Bowl;Shell Shockers;Slope;Web browser queries: clicker; geometry dash;replit;retro bowl;slope	US
Realty Income	Real estate investment trust company	43.2	8.4	topics: NYSE:O;Ex-dividend date;VICI Properties;Agree Realty Corporation	US
Harris Ranch	Company	12.7	7.9	topics: Tesla Supercharger	Global

Company Name	Туре	Pop. growth	Growth change	Related topics	Region
Home Chef	Company	5.1	7.8	topics: The Sims	Global
Otis Worldwide	Transport company	9.8	7.6	topics: Kone;Schindler Group	Global
Ülker	Cookie and cracker manufacturing company	23.9	7.5	topics: Turkish Airlines;Banvit queries: tarkim hisse	Global
DayQuil	Drug brand	6.0	7.0	topics: Food and Drug Administration;Ingredient;NyQuil;Phenylephrine; Pseudoephedrine queries: phenylephrine;pseudoephedrine;sudafed;phenylephrine fda; sudafed ingredients	US
Liveops	Company	28.6	6.6	topics: Alorica	Global
State Street Corporation	Financial services company	6.2	6.6	topics: BlackRock;BlackRock;State Street;State Street Global Advisors; Brown Brothers Harriman & Co. queries: state street;blackrock stock;larry fink; blackrock ceo;blackrock worth	US
Spirent Communications	Telecommunicati company	6.8	6.3	queries: ftse 250	Global
Lifetouch	Company	22.5	6.2	topics: Internet coupon;Shutterfly;Jostens;Yearbook; Cady Studios queries: lifetouch code;lifetouch shutterfly;my life touch; lifetouch picture day;lifetouch portal	US
Buck Knives	Manufacturing company	27.6	6.2	topics: Knife	US
Turner Construction	Construction management company	14.8	5.2	topics: Hochtief	Global
Parimatch	Gambling company	-46.0	5.1	topics: Aircraft pilot	Global

2. Google Trends All Trending Companies - 2W Delta (2023-10-09, 13weeks YoY) (Part 4)

Company Name	Туре	Pop. growth	Growth change	Related topics	Region
Atari	Arcade game company	4.8	5.1	topics: topics: Atari, Inc.;Atari, Inc.;Atari SA;Sega; Atari 7800queries: atari games list;atari 2600 plus;pong atari queries: US	US
Kaiser Permanente	Health care company	0.3	5.1	topics: HealthStream, Inc.;Human Resources;Influenza;Influenza vaccine; Kaiser queries: kaiser;strike;fda covid;eras residency;healthstream login	US
Muck Rack, LLC	Software company	22.0	4.0	topics: Insider Inc.;Thrillist;Verywell;Cision PR Newswire	US
Burlington English Inc	Software company in Boca Raton, Florida	42.1	3.5	topics: Burlington queries: burlington books;burlington app	Global
Blackbaud	Computer software corporation	20.5	3.1	topics: Data breach	US
Betsson	Online gambling company	57.9	1.4	topics: Buenos Aires Province	Global
Canva	Graphic design company	50.7	1.3	topics: Instructure;Logo;Vector graphics;Wix.com;Fiverr queries: google slides; ai image;mdc canvas;google drawing;uw canvas	US
Tailscale	Software company	98.5	1.3	topics: ZeroTier;OPNsense queries: tailscale docker;tailscale pricing	US
Axon Enterprise	Manufacturing company	22.7	0.7	topics: Dendrite queries: neuron;neurotransmitters;dendrite;evidence.com axon; axon definition	US
Freepik	Company	34.2	0.6	queries: ai image	US
Proton Holdings	Automotive company	22.2	0.1	topics: Proton;Atomic theory queries: proton vpn	US
Otter.ai	Software company	51.4	-0.6	topics: Transcription software queries: otter ai;otter.ai login	US

2. Google Trends All Trending Companies - 2W Delta (2023-10-09, 13weeks YoY) (Part 5)

Company Name	Туре	Pop. growth	Growth change	Related topics	Region
BandLab Technologies	Music company	26.3	-1.4	topics: topics: Cakewalk;SoundCloud;LMMSqueries: beat maker;soundtrap; bandlab download;bandlab for education;bandlab presets queries: US	US
QuillBot, Inc.	Software company	46.6	-1.4	topics: Content similarity detection;Grammarly, Inc.;Paraphrase;Plagiarism; Turnitin queries: ai;chat;grammarly;grammarly checker;ai checker	US
Verkada	Company	27.9	-1.4	topics: Avigilon;Avigilon;IPVM queries: verkada pricing	US
Cymbiotika, LLC	Company	118.8	-2.3	topics: Shilajit	US
Grow Therapy	Company	372.6	-5.6	topics: Headway	US
Digikala	E-commerce company	91.1	-9.8	topics: Digikala;Divar;Handset;POCO;Nokia queries:	US
Carelon	Company	2994.4	-373.3	topics: Beacon Health Options;RadMD LLC queries: availity;cohere;evicore;aim carelon; carelonrx	US

3. Google Trends All Trending Topics USA - 2W Delta (09.10.2023, 13weeks YoY) (Part 1)

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
Redmi Note 8 Pro	Mobile phone	1515.4	876.9	topics: Google Pixel;Best Buy;Verizon;Verizon Communications queries: pixel;pixel pro 8; pixel 8;pixel 8 review;pixel 8 pro review;pixel 8 pro size	US
pixel 8	query	1576.9	869.2	topics: Google Pixel;MagSafe;Marques Brownlee;dbrand queries: pixel pro 8;google pixel; google pixel 8;pixel 8 pro vs iphone 15 pro max;pixel buds pro;pixel 8 launch event	US
Emergency Alert System	Торіс	792.9	728.6	topics: Emergency;Time zone;Criminal conspiracy queries: emergency;emergency alert; what time is emergency alert;emergency alert test time	US
rachel zegler	query	951.9	326.4	topics: Rachel Zegler;Maren Morris;Ryan Hurd;Sister Wives queries: snow white; rachel zegler snow white;philippines china south china sea; was rachel zegler fired from snow white;why was rachel zegler fired;rachel zegler fires	US
Call of Duty: Modern Warfare 3	Video game	1051.2	277.4	topics: Call of Duty;Beta;Date palm;Ghost skin queries: mw3;modern warfare;beta code mw3; mw2 season 6;mw3 playstation beta	US
alan wake 2	query	942.9	223.7	topics: Alan Wake 2;Assassin's Creed Mirage;Epic Games; Denuvo queries: alan wake 2 release;alan wake 2 release date	US
china open	query	210.9	209.1	topics: China Open;China;Women's Tennis Association;Coco Gauff; Shanghai Masters queries: china open tennis;tennis;china open 2023;atp;gauff;coco gauff	US
Assassin's Creed Mirage	Video game	251.9	175.8	topics: Assassin's Creed;Assassin's Creed;Review queries: mirage;ac mirage review; assassin creed mirage review;assassins creed mirage review	US
4Patriots	Торіс	202.2	74.2	topics: Electric generator;Solar Generator;Jackery;Food storage; Survival skills queries: 4patriots;4patriots generator;4patriots cam	US
annular	query	152.1	63.2	topics: Annulus;Solar eclipse;Eclipse;May 2023 lunar eclipse; Albuquerque International Balloon Fiesta queries: eclipse;annular eclipse;solar eclipse; daylight savings time;path of annular eclipse 2023 oregon; what does an annular eclipse look like	US

Topic Name	Туре	Pop. growth	Growth change		Region
connections	query	685.6	60.8	topics: The New York Times;connect;Wordle;Crunk;Pone;Capybara queries: nyt connections;nyt; wordle connections;nepo;crunk;gonzo	US
Half-mast	Торіс	-13.3	57.7	topics: Flag;October 3;United States Senator;October 2 queries: half mast;half mast today; flags half mast;feinstein;dianne feinstein;senator feinstein	US
VShojo	Company	20.9	54.3		US
Johnny & Associates	Entertainment company	188.0	53.7	topics: Johnny Kitagawa;Press conference;Japan;BBC Scotland queries:	US
Annulus	Mathematics	122.5	48.5	topics: Solar eclipse;Eclipse;Kerrville;Richfield;Astronomy queries: annular; annular eclipse;path of annular eclipse 2023 oregon; how to photograph annular solar eclipse;define annular	US
Nike Air Jordan VIII	Shoes	59.0	46.1	topics: Air Jordan;John Calipari;Hibbett Sports;Hibbett Sports queries: jordan 8;jordan; air jordan 8 playoffs stockx;ovo jordan 8;jordan 8 retro playoffs;foot locker	US
Disgaea	Video game se	eri@-2	42.3	topics: Disgaea 7: Vows of the Virtueless;Game demo;Voice acting; Pre-order queries: disgaea;disgaea 7;disgaea 7 classes;disgaea 7 metacritic; disgaea 7 wiki	US
meta ai	query	364.0	34.0	topics: Artificial intelligence;Meta AI;Ray-Ban;Online chat; Smartglasses queries: meta glasses ai;meta smart glasses ai;meta quest 3	US
Geometry Dash	Mobile game	186.0	29.6	topics: Scratch;Auto clicker queries: geometry dash;dash;scatch;incredibox	US
mlb astros	query	48.4	25.7	topics: Houston Astros;MLB;Tiebreaker;American League Division Series; MLS queries: astros standings;standings mlb;astros mlb standings;ncaa football; arizona diamondbacks;astros playoff tickets	US
ai image	query	150.7	25.3	topics: Artificial intelligence;Image;invisible;Freepik queries: image generator; ai generator image;ai generator;deepnudenow;bingai;visme	US

Topic Name	Туре	Pop. growth	Growth change		Region
Fire alarm system	Торіс	31.5	22.6	topics: Fire;Alarm device;Jamaal Bowman;Member of Congress; United States Congress queries: fire alarm;bowman fire alarm;fire alarm congress; jamaal bowman fire alarm	US
Graphene	Торіс	25.2	22.2	topics: Oxide;Graphite oxide;October;October 4; Federal Emergency Management Agency queries: graphene;fema;graphene oxide activation; graphene oxide in vaccine	US
seahawks	query	7.7	22.2	topics: Seattle Seahawks;Matt Breida;Brisbane Broncos;Monday Night Football	US
Counter-Strike: Global Offensive	Video game	55.7	21.3	topics: Counter-Strike queries: csgo;csgo 2 crosshair codes;csgo shutting down; how to play csgo after cs2	US
Incremental game	Торіс	100.3	21.1	topics: Space bar;Hooda Math;Popcat.click queries: clicker;spacebar clicker;apple clicker; cookie clicker cheats;tube clicker unblocked	US
marburg	query	-26.6	21.1	topics: Marburg virus;Virus;Marburg virus disease;Emergency; Federal Emergency Management Agency;Emergency Management Agency queries: marburg virus; fema;marburg virus emergency alert;emergency alert test	US
Castor oil	Pharmaceutica	al 207.6	20.1	topics: Oil;Ricinus queries: castor;castor oil;can i use castor oil on my face; castor oil liver pack side effects;ingesting castor oil	US
chiefs	query	39.9	18.6	topics: Kansas City Chiefs;Taylor Swift;2023 Locarno Film Festival Awards; Zach Wilson queries: kansas city;kansas chiefs;kansas city chiefs; taylor swift chiefs game;zach wilson;taylor swift at chiefs game	US
Hooda Math	Website	73.6	18.4	topics: Mathematics;Wheelie;Wheelie bike queries: hooda math;math hooda;hooda; hooda math wheelie bike;wheelie bike;wheelie bike hooda math	US
Repayment plan	Торіс	134.3	17.4	topics: Loan;Student;Student loan;Chapter 13, Title 11, United States Code; 1040 queries: repayment plan;student loan;student loan repayment	US

3. Google Trends All Trending Topics USA - 2W Delta (09.10.2023, 13weeks YoY) (Part 4)

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
Book tour	Торіс	85.2	16.8	topics: Book;Matthew Gray Gubler;Lauren Graham;Cassidy Hutchinson queries: book tour; matthew gray gubler book tour 2023;lauren graham;geddy lee book tour	US
h2o2	query	-1.9	16.6	topics: Hydrogen peroxide;Equation;Energy;Animal cell queries: what is h2o2;h2o2 name;nh3; which of these organelles produces h2o2 as a by-product?;where is calcium stored?	US
east stream	query	87.6	16.4	topics: Streaming media;Livestreaming;Jermell Charlo;Jermall Charlo; Israel Adesanya queries: east stream live;canelo vs charlo;streameast.live alternative; nfl sunday ticket	US
Alarm device	Торіс	10.7	15.4	topics: Alarm clock;Fire;Fire alarm system;Member of Congress;Emergency Management A United States Congress queries: alarm;bowman fire alarm;october 4 alarm; fire alarm congress	Agency; US
Orpheus	Торіс	60.2	15.3	topics: Baldur's Gate 3;Dionysus;Play;Underdark queries: orpheus;orpheus bg3	US
Sphere	Shape	40.2	13.6	topics: U2;Las Vegas;Volume;Set list queries: sphere;the sphere concerts; concerts at the sphere;sphere concert schedule	US
adidas Originals Gazelle	Shoes	315.7	13.5	topics: adidas;Man adidas Originals Gazelle;Urban Outfitters queries: gazelle;adidas; adidas handball spezial;aerie	US
1v1.LOL	Survival game	59.5	12.3	topics: Video game;Unblocked Games Premium;impressive;Snake.io; Carbon disulfide queries: 1v1;unblocked;1v1 lol sten unblocked;pbs kids	US
Triple-negative breast cancer	Торіс	56.9	12.3	topics: Cancer;Breast cancer;Breast;The Nightmare Before Christmas;Risk factor; Keynote queries: thbc;triple negative cancer;triple negative breast cancer; triple negative invasive carcinoma grade 3;triple negative invasive carcinoma stage 2; triple negative invasive ductal carcinoma stage 2	US
kelsey	query	23.6	11.0	topics: Kelsey Grammer;Kelsey-Seybold Clinic;Kelsey Plum;Baybus;Van; Dab queries: kelsey grammer;kelsey travis;kelsey lawrence;taylor swift travis kelsey; fan bus kelsey;fan bus	US

3. Google Trends All Trending Topics USA - 2W Delta (09.10.2023, 13weeks YoY) (Part 5)

Topic Name	Туре	Pop. growth	Growth change		Region
Sound board	Music	108.6	10.8	topics: Sound;The Smurfs;Retro Bowl queries: soundboard;animal sounds;3kh0	US
Toys"R"Us (Canada)	Торіс	-19.9	10.6	topics: Toys"R"Us;Toy;Flagship;Toy Story;Animal Alley queries: toys;toys r us; toys r us store locations;toys r us flagship stores;new toys r us locations	US
Broadcasting	Professional field	7.6	10.1	topics: Emergency;Radio Broadcasting;Radio;Toy Story; Criminal conspiracy queries: broadcast;oct 4 emergency broadcast; national broadcast test;what time is the emergency broadcast	US
Magnesium glycinate	Торіс	222.0	10.0	topics: Magnesium;Lysine;Doctor's Best;5-Hydroxytryptophan queries: magnesium;glycinate; magnesium glycinate;melena de leon;what does chelated mean	US
falcons	query	12.0	9.7	topics: Atlanta Falcons;Toy Story;ESPN+ queries: atlanta falcons;atlanta;falcons vs; how to watch falcons jaguars;falcons jaguars toy story;watch jaguars vs falcons	US
space bar	query	16.6	9.7	topics: Space bar;Space Bar Clicker queries: space clicker;clicker;space bar clicker; snake game;slope game;typing club	US
Amulet	Торіс	59.0	9.5	topics: Baldur's Gate 3;Triumvirate;Alidoro;Lie queries: amulet;amulets lies of p; spirit of the amulet bg3;lies of p amulets	US
chat	query	104.6	9.3	topics: AI Chat Open Assistant Chatbot;Online chat queries: gpt chat; cri du chat syndrome	US
clicker	query	8.4	9.2	topics: Cookie Clicker queries: cookie;cookie clicker;clicker heroes cool math	US
Committee	Торіс	-4.8	9.1	topics: United States Congress;Senate;Meeting;Apportionment;Cloture queries: committee; reapportionment;chair of foreign relations committee;bob menendez	US
Consumer	Food chain	11.0	9.0	topics: Consumer;Lizards;Spider queries: consumer;consumers; which is an interconnection of food chains in an ecosystem? food web trophic chain en; ecology definition;whats a tertiary consumer	US

3. Google Trends All Trending Topics USA - 2W Delta (09.10.2023, 13weeks YoY) (Part 6)

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
Vertical integration	Торіс	3.6	8.6	topics: System integration;Horizontal integration;Definition;Petroleum;J. P. Morgan; Reason queries: vertical;vertical integration;thomas edison;rockefeller; vertical integration history	US
Rights	Торіс	-0.1	8.4	topics: United States;Law queries: rights	US
Scratch	Programming language	49.9	8.3	topics: Geometry Dash queries: scratch;scratch scratch;puppet hockey	US
Attribute	Role-playing games	-5.5	8.2	topics: Cyberpunk 2077;Cyberpunk 2077: Phantom Liberty;Netrunner;2077 queries: cyberpunk; cyberpunk attributes;cyberpunk 2077;best attributes cyberpunk 2.0; cyberpunk 2077 reset attributes 2.0;cyberpunk 2077 respec	US
Cellular respiration	Торіс	9.3	8.1	topics: Respiration;Oxidizing agent queries: respiration;cellular respiration; krebs cycle definition;anaerobic definition biology; which of the following is a product of cellular respiration?	US
Yearbook	Торіс	10.5	7.9	topics: School;Artguru;Artificial intelligence; Alexis I. du Pont High School queries: yearbook;ai yearbook app;yearbook trend; 90s yearbook ai	US
Atomic radius	Торіс	12.5	7.8	topics: Atom;Radius;Chemical property;Crystal structure; Ground state queries: atomic radius;define atomic radius;transition metals; which of the following elements has the largest atomic radius?	US
Microsoft Authenticator	Software	45.4	7.8	topics: Microsoft Corporation; Microsoft; Authentication; necessary; OneDrive; Duo Security queries: microsoft; authenticator; authenticator microsoft	US
hers	Торіс	70.6	7.7	topics: for her;Over-the-counter drug;Antidepressant;Biotin queries: hers; hers commercial actress	US
Ionization energy	Торіс	11.4	7.7	topics: Ionization;Energy;Francium;Density;Discovery queries: ionization;ionization energy; definition of electronegativity;zeff;define atomic radius	US

Topic Name	Туре	Pop. growth	Growth change		Region
Math Playground	Educational consultant in Wellesley, Massachusetts	30.0 S	7.6	topics: Mathematics;Drifting;Duck Life 5: Treasure Hunt;Obstacle course; Superbike racing queries: math;playground;cubeform math playground; snow rider 3d unblocked;math playground surfing hero	US
dermis	query	7.9	7.4	topics: Dermis;Skin;Epidermis;Exocrine gland;Cell division;Area queries: the dermis; dermis epidermis;epidermis;is the epidermis vascular; what cells of the epidermis function as phagocytes of the immune system?; the layer that is located deep to the dermis and is not part of the skin is the	US
Epidermis	Торіс	4.9	7.4	topics: Skin;Cell;Dermis;Synovial joint;Desmosome;Matrix queries: epidermis; stratum spinosum function;epidermal ridges;dermal papillae function	US
Colony	Торіс	3.1	7.3	topics: Thirteen Colonies;United States queries: colonies;colonists; what powers did colonial governments have in the 18th century?; why did the proclamation line anger colonists; which countries sought control of north america during the seven years war?	US
Vercel	Web hosting service compa	112.7 ny	7.2	topics: Next.js;JavaScript;Kendriya Vidyalaya;React Native queries: vercel;ubg vercel; v0 vercel;oddgames.vercel.app	US
scrach	query	55.1	7.0	topics: Scratch;Minecraft: Bedrock Edition;Retro Bowl; Doodle Champion Island Games queries: scratch;scrach games;games;epic;retro bowl; youtube kids	US
chloroplast	query	7.1	6.7	topics: Chloroplast;Cell;Stroma;Endomembrane system;Absorption queries: cell; what is chloroplast;mitochondria;what are the reactants of photosynthesis; vesicle function;atp definition	US
Debtor	Торіс	-9.9	6.7	topics: Loan;Wind;Consumer price index;Grace period queries: borrower;debtor eft; if a loan isn't repaid, the of the borrower—used as security for the debt—could be so; what is the correct definition for the grace period?	US

Topic Name	Туре	Pop. growth	Growth change		Region
Eukaryote	Topic	7.5	6.7	topics: Cell;Prokaryote queries: eukaryotic;cell;cells; the cilia and flagella of eukaryotic cells are composed of; the primary role of is to bind animal cells together.; which of the following clues would tell you if a cell is prokaryotic or eukaryotic?	US
kaiser	query	1.9	6.6	topics: Kaiser Permanente;Kaiser;Strike action queries: kaiser permanente; cvs covid vaccine;kaiser strike update today;kaiser strike san diego	US
Marketer	Career	5.8	6.6	topics: Marketing;Product;succeeding;Assessment;Competition;Design queries: marketers; which viability factor analyzes the skills of employees?; market segmentation is about dividing the market into groups.; what is psychographic segmentation?; the internet is the main tool marketers use to sell fraudulent products.;chat gpt	US
Multicellular organism	Торіс	12.8	6.6	topics: Cell;Organism;Unicellular organism;Blood cell;Transport; Leaf queries: multicellular; which statement gives an advantage of multicellular organisms?;dinoflagellates; what is the difference between unicellular and multicellular organisms?	US
character traits	query	4.4	6.5	topics: Character;Personality;Reverend Parris;Elizabeth Proctor; Thomas Putnam queries: what is character traits;what are character traits; abigail williams character traits;elizabeth proctor character traits;ambitious	US
Hypertonia	Disorder	11.5	6.4	topics: Tonicity;Solution;Cell;Chemical equilibrium;Water potential; Fresh water queries: hypertonic;ribosomes function;lyse;aquaporin	US
electron configuration	query	11.7	6.3	topics: Electron configuration;Electron;Periodic trends;Scientist; Row queries: what is electron configuration;electron configuration table; what is the electron configuration;electron configuration worksheet answer key; rb element;1s22s22p63s23p6	US
jupiter ed	query	-2.0	6.2	topics: Jupiter Ed;Pear Deck;Jupiter Seaborn Sheeran queries: jupiter ed login; jupiter login;classroom;delta math;ap classroom;nyc doe email	US

3. Google Trends All Trending Topics USA - 2W Delta (09.10.2023, 13weeks YoY) (Part 9)

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
Cinnamoroll	Торіс	160.5	6.1	topics: Sanrio;Pencil case;Slime;Penguins queries: cinnamoroll;kuromi gif;cinna; cinnamoroll costume kid	US
hypertonic	query	15.3	6.1	topics: Hypertonia;Aquaporin;Membrane transport protein; Contractile vacuole queries: hypotonic;hypertonic solution;hypertonic cell;plasmolysis; the movement of molecules from high to low concentration; passive transport definition biology	US
Medial collateral ligament	Ligament	17.4	6.1	topics: Knee;Anterior cruciate ligament;Injury;Nick Chubb;Chubb;Scar queries: mcl; nick chubb;nick chubb injury;nick chubb knee injury	US
BetMGM, LLC	Company	10.3	6.0	topics: Gambling;Code;Drug withdrawal;Security hacker;Prop queries: betmgm;betmgm hacked; betmgm promo \$10 for \$200;betmgm kentucky bonus code	US
Photosynthesis	Торіс	10.0	6.0	topics: Plant;Respiration;Energy queries: photosynthesis; what is the purpose of cellular respiration?;consumer definition biology; first law of thermodynamics	US
roblox unblocked	query	20.1	6.0	topics: Roblox;Goku;Roblox Corporation;Coursera queries: unblocked roblox games; games unblocked;games;call of duty;drift boss;gun games	US
cytoplasm	query	11.9	5.9	topics: Cytoplasm;Cell;Protein filament;Molar concentration;Nervous system queries: cell; what is cytoplasm;membrane; all eukaryotic cells contain at least one golgi complex, typically located in the cyt; you are working on a team that is designing a new drug. for this drug to work, it mus; muscle cells have high demands. which of the following is a scientific claim about ho	US
nicotine zyn	query	150.4	5.8	topics: Nicotine;ZYN;Zen;equal; Risk Brilliant Math & Science Wiki queries: nicotine pouches;zyn nicotine pouches; zyn pouches;nicotine withdrawal symptoms	US
Cell nucleus	Торіс	10.5	5.7	topics: Cell;Nucleic acid queries: nucleus;cell; the epithelium of the esophagus is composed of which type of epithelial tissue?	US

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
organelles	query	10.6	5.7	topics: Organelle;Cell queries: cell;cell organelles;cells; which of these organelles carries out cellular respiration?;ap classroom; cells contain smaller components called organelles that are necessary for a cell's su	US
quadratic graph	query	4.5	5.7	topics: Quadratic Equation;Graph of a function;Quadratic function;Complex number; Solution set;Curve queries: quadratic function graph;quadratic function; quadratic equation;mathway	US
chemical energy	query	13.5	5.5	topics: Energy;Chemistry;Chemical substance queries: what is energy; what is chemical energy;chemical energy is a form of energy.; which of these are by-products of cellular respiration?; the first law of thermodynamics states that	US
Prokaryotes and eukaryotes	Topic	6.9	5.5	topics: Eukaryote;Prokaryote;Cell;Facilitated diffusion;Monomer; isotonic queries: eukaryotic;prokaryotic;eukaryotic and prokaryotic;what are protists; what are the three parts of the cell theory;how are prokaryotes and eukaryotes similar	US
thermal energy	query	7.3	5.5	topics: Energy;Thermal energy;Proton queries: thermal energy is;what is energy; what is thermal energy;kinetic energy meaning; johanna is studying what happens to the energy as a ball rolls down a ramp. what is o; molecule definition	US
inhibitory	query	14.3	5.4	topics: Inhibitory postsynaptic potential;Excitatory synapse;Neurotransmitter; Resting potential;Enzyme;Autonomic nervous system queries: excitatory; glutamate excitatory or inhibitory;is dopamine excitatory or inhibitory; antagonists function by	US
Ribosome	Торіс	8.5	5.4	topics: Cell;Function;Semipermeable membrane queries: ribosomes;cell; ribosomal subunits are manufactured by the; structure that manufactures ribosomes.; large numbers of ribosomes are present in cells that specialize in producing which of	US
Autotroph	Торіс	1.0	5.3	topics: Heterotroph;Equation;Leaf;Fermentation queries: autotroph;autotrophs;heterotroph; glycolysis;transpiration;where do autotrophs get their energy	US

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
Commerce Clause	Торіс	-2.7	5.2	topics: Constitution;Commerce;Government;Supreme court;Inherent powers; Concept queries: commerce;commerce clause;intrastate commerce;us vs lopez;extradition	US
Trade route	Торіс	11.5	5.2	topics: Trade;Triangle;Unit of measurement;Philosophy queries: trade routes;trade route; ottoman empire trade routes;bubonic plague;cultural diffusion	US
cell theory	query	4.0	5.1	topics: Cell;Theory;Cell theory;Endomembrane system;kind; Physical object queries: the cell theory;what is cell theory;animal cell diagram; function of lysosomes;3 statements of cell theory	US
Quizizz	Software comp	ාබඩාග	5.1	topics: Quizlet;Quizlet;Quiz queries: quizizz	US
run3	query	14.7	5.1	topics: Fun Run 3 - Multiplayer Games;Cool Math Games;Dinosaur Game;Retro Bowl; TwoPlayerGames.org queries: run;run 3;games;run1;retro bowl;roblox unblocked	US
Word problem	Mathematics education	0.0	5.1	topics: Problem solving;Homework;Scientific notation; Multiplicative function queries: word problems;scientific notation word problems; writing inequalities from word problems;2 step word problems 3rd grade	US
Foundry	Building function	26.9	5.0	topics: Steel;Baldur's Gate 3;Dungeon Alchemist;Landing page queries: foundry; smeltery input crossword clue	US
responsible meaning	query	26.7	5.0	topics: responsible;Meaning;Theory;Neurotransmitter; Parent queries: responsible definition;responsible synonym	US
Boddle	Game develop	eØ0.9	4.5	topics: Boddle;Toy theater;Dreamscape;Boggle queries: boddle;boggle;boddle logo;dino game	US
Muck Rack, LLC	Software comp	ාවේනු.9	4.5	topics: Magazine;LinkedIn;The Washington Post;Associated Press; Freelancer queries: muckrack;muck rack	US
Porsche 911 GT3 RS (996)	Car model	106.7	4.4	topics: Porsche 911 GT3;Porsche;Dodge Challenger SRT Hellcat;Spoiler;Brabus queries: gt3; gt3 rs;porsche;audi rs7	US

Topic Name	Туре	Pop. growth	Growth change	Related topics	Region
ballet flats c	query	62.4	4.1	topics: Ballet;Ballet flat;Lanvin;DHgate.com queries: ballet shoes;black ballet flats; chanel;neiman marcus;bloomingdale;ballet flats are back	US
Plagiarism	Торіс	34.7	3.6	topics: Content similarity detection queries: plagiarism;plagiarism checker; cite generator;unicheck plagiarism checker;scan for plagiarism	US
tpt c	query	51.9	3.4	topics: TeachersPayTeachers queries: tpt login;tpt free;lead4ward;ptpt;read works	US
Mary Jane S	Shoe	24.4	2.6	topics: Shoes;COS;Calvin Klein;Dolce Vita queries: mary jane;mary janes;calvin klein; red ballet flats;rothys mary janes	US
trade analyzer c	query	29.9	2.5	topics: Trade;Fantasy football;Raheem Mostert;Zack Moss; Jaylen Waddle queries: fantasy trade;fantasy trade analyzer;rest of season rankings; ekeler;rest of season fantasy rankings	US
	Graphic design company	52.4	2.0	topics: Font;Google Slides queries: canva	US
ZYN 1	Торіс	132.5	1.5	topics: Nicotine;Nicotine gum;Oral cancer;Drug withdrawal queries: zyn;zyn shirt; zyn flavors 6mg;zyn rewards prizes	US
Drifting	Motorsport	23.3	1.4	topics: YES, Inc;Mid-ocean ridge queries: drift;drift boss;unblocked games premium; unblocked games 67;convergent boundary	US
Alfred Nobel	Swedish businessman	43.7	1.1	topics: Nobel Prize;Prize;Quantum dot;Katalin Karikó;Drew Weissman queries: nobel; nobel prize;quantum dots nobel prize;quantum dots;nobel prize chemistry quantum dots	US
GitHub	Downloadable software	21.7	0.9	topics: GitHub;Soccer Random;Tomb of the Mask queries: github;soccer random github.io; nate games github io;tombofthemask.github	US
Wide-leg jeans	Торіс	29.1	0.2	topics: Jeans;Trousers queries: baggy;jeans	US
Aparat V	Website	59.0	-1.5	topics: Film;Persian Language;Afghan Afghani;Türkiye;IRIB TV3 queries:	US

Topic Name	Туре	Pop. growth	Growth change		Region
Oh Polly	Торіс	54.3	-2.2	topics: Steve Madden;Dress;Silk;For Love & Lemons;Reformation; Club L London queries: oh polly;oh;babyboo fashion;abercrombie;ph polly	US
sambas	query	452.4	-5.2	topics: adidas;Adidas Samba;UGG Tasman;Chalk;Women's Sneaker queries: sambas adidas;adidas; adidas handball spezial;new balance 574;brent faiyaz sambas	US
Grow Therapy	Company	372.6	-5.6	topics: Therapy;Mental health;Kaiser Permanente; Blue Cross Blue Shield Association queries: grow therapy; grow therapy provider portal login	US
Emergency Management Agency	Торіс	51.4	-6.6	topics: Federal Emergency Management Agency;Test cricket;Alarm clock; Frequency queries: fema;fema alert time;fema testing	US
Adidas Samba	Product line	257.8	-7.2	topics: adidas;Leather jacket;Kids Foot Locker;Urban Outfitters queries: adidas;samba; samba og shoes navy;samba decon shoes;stock x	US
Divar	Company	106.7	-7.7	topics: Wall;Tehran;Persian Language;Remix;Sabzevar queries:	US
Unblocked Games Premium	Computer gar	me52.1	-9.1	topics: Game queries: unblocked games;games;unblocked;retro bowl college;haha games; peardeck	US
Varzesh 3	Website	63.2	-9.7	topics: Sports;AI-Nassr FC;Radio Farda;Breaking news queries:	US
rizz	query	412.8	-10.9	topics: Meaning;Pick-up line;The Smurfs;Bussin;McDonaldland queries: rizz lines; rizz added to dictionary;smurf cat;rizz merriam webster	US

4. Google Trends Industries USA - 2W Delta (2023-10-09, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Action camera	-45.1%	9.8%	topics: Camera;AKASO EK7000;GoPro HERO4;Fashion accessory queries: action camera;camera;action;insta360 go 3 action camera bundle;indexdjx .dji
Dating	5.7%	3.7%	topics: Online dating;Taylor Swift;Mobile app;Odell Beckham Jr.;Alex Hall queries: dating;who is travis kelce dating?;who is dating pete davidson?; who is pete davidson dating?
Mobile phone	-6.0%	2.6%	topics: T-Mobile;Telephone;October 4 queries: phone;government phone test;jogo de heroi celular
Workflow	2.5%	2.4%	topics: GitHub;Human resource management;HTTP;T-code queries: workflow;
Accounting	2.0%	2.3%	topics: Account;Finance queries: accounting;an accounting device used to analyze transactions.; the side of an account that is increased is called the of the account.
GPS Navigation device	-15.6%	2.0%	topics: Global Positioning System;GARMIN;Bass Pro Shops;Touchscreen;KTM queries: gps;garmin;garmin tread overland edition gps navigator;
Musical Instrument	2.8%	2.0%	, topics: Music;Charles III;New England;Goad queries: instrument;instruments;instrument below cymbal;instrument below a cymbal;goad
Life Insurance	-7.4%	1.9%	topics: Insurance queries: insurance;life insurance;dui lawyers;data science degree online; www.onetonline.org
Book	7.4%	1.9%	topics: Reading;PDF;Class queries: book;how does it feel book;matthew gray gubler book tour
Sports betting	11.3%	1.9%	topics: Gambling queries: bet;betting;bet online sports betus;nfl odds betus.com.pa;estrela-bet
Beauty	-4.9%	1.7%	topics: Beauty salon;Supply queries: beauty;singularswipe.beauty;aiotechnical.com;aiotechnical.com health & beauty

4. Google Trends Industries USA - 2W Delta (2023-10-09, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Electronics	-3.9%	1.5%	topics: Recycling;Electronic grade book;Stamp duty queries: electronic;e meterai;materai elektronik com;meterai elektronik com
Electronics	-3.9%	1.5%	topics: Recycling;Electronic grade book;Stamp duty queries: electronic;e meterai;materai elektronik com;meterai elektronik com
Social media	4.9%	1.5%	topics: Media;Spritz;Liza Minnelli;Crow queries: social;social media;banality;connection request on social media nyt; social media app banality of life
Smartphone	-12.0%	1.4%	topics: Mobile phone;Watermelon Game;The New York Times crossword puzzle queries: smartphone;
Vehicle Insurance	19.1%	1.4%	topics: Insurance;Car queries: insurance;insurance car
Genetic testing	-0.4%	1.4%	topics: DNA;Genetics;Canadian Rockies;B. Howard;MohBad queries: dna;test dna;deco dna test;deco dna
Motorcycle	-2.6%	1.3%	topics: Engine;Bicycle;Honda queries: moto;motorcycle;bike;angie smith motorcycle accident; fatal motorcycle crash somerset;fatal motorcycle accident somerset ma
Data	2.7%	1.3%	topics: Data analysis;Hong Kong;Science queries: data;poshan abhiyaan data entry;nebula data error payday 3; payday 3 failed to fetch game config data;t-mobile data breach
Insurance	8.4%	1.3%	topics: Car;Auto insurance queries: insurance;iloe insurance;
Foodservice	4.5%	1.1%	topics: Food;Service;Operations management queries: food service;restauration;healthcare food service week 2023; healthcare foodservice workers week 2023;metal shavings are which type of contaminant
3D Computer graphics	5.7%	1.1%	topics: 3D modeling;Teapot;Jungkook queries: 3d;houdini 3d; 3d graphics are based on vectors stored as a set of instructions describing the coord; 3d tuning

4. Google Trends Industries USA - 2W Delta (2023-10-09, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Enterprise Resource Planning	-3.2%	1.0%	topics: System;Tally;Source code;Accounts receivable queries: erp;easy erp ai;what is erp vs crm;best erp systems in 2023
Board game	-0.7%	1.0%	topics: Game;Irish;Santa Cruz queries: game board;board;board game;junger laubbaum;santa cruz pokemon board; pokemon skateboard
Energy Drink	20.9%	1.0%	topics: Drink;Drug test queries: energy;celsius energy drink drug test;celsius energy drinks drug test