

ASTUTEX TRENDSPOTTING

May 23, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Mead Johnson	Company	93.55	58.44	topics: Enfamil
VyStar Credit Union	Financial services company	37.19	35.96	topics: Online banking queries: vystar o
Collegium Pharmaceutical	Pharmaceutical company	110.90	32.33	topics: Pharmaceutical industry
Qihoo 360	Software company	37.99	17.31	topics: Similac
GFI Software	Software company	213.92	14.81	topics: SoftLayer;Aviation; Enterprise resource planning
Robert Bosch	Engineering company	14.53	12.33	topics: Bosch;Power tool
Sanden Corporation	Company	-1.36	9.81	topics: Compressor
Enterprise Rent-A-Car	Car rental agency company	-4.75	7.13	topics: Enterprise;Rent;Car rental
Lennox International	Company	-0.73	4.99	topics: Lennox;Lennox; Heating, ventilation, and air conditioni
Tommy Bahama	Sportswear company	8.02	2.95	queries: hawaiian shirt
Ryobi	Machine industry company	4.51	2.72	topics: Power tool
OneMain Financial	Financial services company	26.22	1.93	topics: Financial services

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
855	F5 Networks Inc	2022-05-23	14%	22%
861	Allegion PLC	2022-05-23	38%	17%
838	Prologis Inc	2022-05-23	29%	15%
662	Perrigo Company PLC	2022-05-23	11%	14%
831	Pioneer Natural Resources Co	2022-05-23	2%	12%
180	Midea Group Co Ltd	2022-05-23	13%	10%
930	United Rentals Inc	2022-05-23	12%	10%
343	Yokohama Rubber Co Ltd	2022-05-23	12%	9%
580	HCA Healthcare Inc	2022-05-23	41%	8%
467	Carlsberg A/S	2022-05-23	13%	4%
18	ANGI Homeservices Inc	2022-05-23	13%	2%
129	Haier Electronics Group Co Ltd	2022-05-23	26%	1%
71	Crocs Inc	2022-05-23	14%	-3%
910	J B Hunt Transport Services In	2022-05-23	42%	-3%
181	Mimecast Ltd	2022-05-23	17%	-5%
1	Sixt SE	2022-05-23	19%	-7%
693	Nucor Corp	2022-05-23	15%	-14%
392	Accor SA	2022-05-23	92%	-15%
59	Cedar Fair LP	2022-05-23	34%	-29%
289	Wizz Air Holdings PLC	2022-05-23	166%	-61%

3. Google Trends Industries World - 2W Delta (2022-05-23, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Snow boot	10.5%	43.6%	topics: Boot;Crossword;Ralph Lauren Corporation; Ralph Lauren queries: winter boots;snow boots; snow boot liner crossword;winter shoes for men
Baby food	1.1%	7.1%	topics: Food;Infant;Shortage;Border queries: baby food;■■■■; why baby food shortage;baby formula shortage; why is there a baby food shortage
Stock market	13.3%	6.2%	topics: Stock;Market queries: stock market;stock;market; agriculture secretary arrested; texas death row execution melissa; sandals resorts bahamas deaths autopsy
Road	8.6%	5.1%	topics: Travel;Bicycle;Road trip;Pacific Ocean queries: road; yellow brick road pacific ocean;route 66 google doodle; nyc five boro bike tour road closures
Enterprise Resource Planning	20.3%	4.4%	topics: System;Software;Legacy system; IFS Applications queries: erp
Boots	13.0%	3.8%	topics: Man;Shoes queries: boots;beetle boot jack
Down jacket	22.8%	3.8%	topics: Jacket;PrettyLittleThing queries: puffer;puffer jacket
Suitcase	51.8%	3.0%	topics: Baggage;Travel; United States Declaration of Independence;Roald Dahl; Florida–Georgia football rivalry queries: suitcase; louis armstrong suitcase; richard nixon louis armstrong suitcase; declaration of independence
Sandal	16.1%	2.8%	topics: Woman;Shoes queries: sandals;dotmalls sandals; sandals deaths;sandals deaths bahamas
Heating, ventilation, and air	12.9%	2.8%	topics: Air conditioning queries: hvac;fantes hvac; air conditioner repair
Heating Ventilation and AC	12.9%	2.8%	topics: Air conditioning queries: hvac;fantes hvac; air conditioner repair

3. Google Trends Industries World - 2W Delta (2022-05-23, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Personal care	24.5%	2.8%	topics: topics: Bag;Toiletry bagqueries: toiletries;toiletry; packing cubes queries: queries: toiletries;packing cubes
Hiking shoes	-20.3%	2.8%	topics: Hiking;Boot;Allbirds queries: hiking boots;hiking shoes
Streaming Multimedia	-0.5%	2.6%	topics: Livestreaming;Live television;Buffalo; Thomas Cup queries: stream;streaming; live stream buffalo shooting;buffalo shooting; buffalo shooting live stream
Unmanned aerial vehicle	13.7%	2.5%	topics: DJI;Camera;Andover tornado outbreak; Pixie queries: drone;pixy drone;snapchat drone;pixie drone
Airline ticket	56.7%	2.4%	topics: Ticket;Airplane queries: tickets;uçak bileti;plane; plane tickets to turkey
Resort	33.5%	2.3%	topics: Hotel;All-inclusive resort;Beach; Sandals Resorts queries: resort; sandals resorts bahamas deaths;sandals resort deaths; blackberry mountain resort
Slipper	-2.8%	2.2%	topics: UGG;Man;Ugg boots;Velour queries: slippers;tpr slippers; terry material hotel slipper;cotton velour slipper
Motorcycle	-1.7%	2.1%	topics: Bicycle;Honda queries: motorcycle;surron e bike
Mutual fund	-14.2%	2.1%	topics: Investment fund;Mutual insurance queries: funds; why is mutual fund investing a good idea for retirement, but
Sunglasses	8.6%	2.0%	topics: Glasses;Oakley;Ray-Ban queries: sunglasses; battle vision sunglasses
Moisturizer	0.1%	2.0%	topics: Cream;Face queries: moisturizer; ahava essential day moisturizer; jergens natural glow wet skin moisturizer; laura mercier tinted moisturizer blush

3. Google Trends Industries World - 2W Delta (2022-05-23, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Cream	3.5%	1.9%	topics: topics: Face;Lotion;Eyequeries: eye cream; la vie est belle lancome lotion; charlotte tilbury cream bronzer queries: queries: eye cream; charlotte tilbury cream bronzer
Investment fund	-10.2%	1.8%	topics: Mutual fund queries: fund;funds; ma cookie settlement fund; why is mutual fund investing a good idea for retirement, but
Footwear	-2.2%	1.8%	topics: Shoes;Formal wear;Mistake Creek; Cowboy boot queries: footwear; toy made from footwear crossword;heelsium footwear reviews; what athlete was featured in the most recent champs tv video

4. Google Trends Industries USA - 2W Delta (2022-05-23, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Snow boot	-13.2%	26.6%	topics: Boot;Crossword;Ralph Lauren Corporation; Ralph Lauren queries: winter boots;snow boots; snow boot liner crossword;winter shoes for men
Baby food	-7.9%	20.5%	topics: Food;Infant;Shortage;Border queries: baby food;■■■■; why baby food shortage;baby formula shortage; why is there a baby food shortage
Air Conditioner	3.7%	16.6%	topics: Air conditioning queries: air conditioner; ocean state job lot;walmart 24,000 btu air conditioner
Stock market	16.8%	16.4%	topics: Stock;Market queries: stock market;stock;market; agriculture secretary arrested; texas death row execution melissa; sandals resorts bahamas deaths autopsy
Road	7.7%	14.4%	topics: Travel;Bicycle;Road trip;Pacific Ocean queries: road; yellow brick road pacific ocean;route 66 google doodle; nyc five boro bike tour road closures
Down jacket	42.2%	9.3%	topics: Jacket;PrettyLittleThing queries: puffer;puffer jacket
Video camera	-16.9%	5.6%	topics: Camera;Video queries: camera;video camera; columbus traffic cameras;md traffic cameras maryland; homekit secure video cameras
Streaming Multimedia	15.9%	4.1%	topics: Livestreaming;Live television;Buffalo; Thomas Cup queries: stream;streaming; live stream buffalo shooting;buffalo shooting; buffalo shooting live stream
Boots	9.4%	3.1%	topics: Man;Shoes queries: boots;beetle boot jack
Mobile games	5.5%	3.1%	topics: Mobile phone;Game;Video game;Kick-off;Seven Mortal Sins; Warcraft queries: mobile game;mobile games; blizzard warcraft mobile game;warcraft mobile game leak; couple kicked off jetblue flight
Heating, ventilation, and air	11.0%	3.1%	topics: Air conditioning queries: hvac;fantas hvac; air conditioner repair

4. Google Trends Industries USA - 2W Delta (2022-05-23, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Heating Ventilation and AC	11.0%	3.1%	topics: topics: Air conditioning; queries: hvac; fantes hvac; air conditioner repair queries: queries: hvac; air conditioner repair
Coat	9.9%	2.9%	topics: Jacket; Sport coat; Blazer queries: coat; ceiling coat crossword clue; coats family fire wisconsin; coat hanger tattoo
Investment fund	-21.7%	2.4%	topics: Mutual fund queries: fund; funds; ma cookie settlement fund; why is mutual fund investing a good idea for retirement, but
Food delivery	-14.7%	2.4%	topics: Food; Delivery queries: food delivery; food; delivery; jain food delivery in train; shef food delivery; mothers day food delivery
Food processor	-12.7%	2.3%	topics: Food queries: food processor; bosch küchenmaschine mum48a1
Lingerie	-6.0%	2.2%	topics: Undergarment; Victoria's Secret; Plus Size Lingerie queries: lingerie; madison cawthorn lingere; madison cawthorn video; cawthorn in lingerie
Infant	4.0%	2.0%	topics: Infant formula; Shortage; Homemade baby formula queries: baby; why is there a baby formula shortage; why baby formula shortage; baby formula shortage
Refrigerator	1.2%	1.9%	topics: Freezer; Mini Fridge; Samsung queries: fridge; refrigerator; buffalo community fridge
TV Show	2.2%	1.9%	topics: Television queries: shows; series; ozark series finale; lincoln lawyer series; billy the kid tv series
Social media	22.5%	1.8%	topics: Media; Truth queries: social media; truth social app for android free download; payton gendron social media; girl loses scholarship over social media
Sony PlayStation	-30.2%	1.7%	topics: PlayStation 5; PlayStation 4 queries: playstation; e2-81760020; curse of the dead gods; www.playstation.com/acct/device-password

4. Google Trends Industries USA - 2W Delta (2022-05-23, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Unmanned aerial vehicle	16.1%	1.6%	topics: topics: DJI;Camera;Andover tornado outbreak; Pixiequeries: drone;pixy drone;snapchat drone; pixie drone queries: queries: drone;pixie drone
Camera	-0.1%	1.6%	topics: Security;Security Camera queries: camera; what is the impressive camera setup on oppo a15s?; galaxy m53 sports segment best __ primary camera;pixy camera
Skin care	-1.0%	1.6%	topics: Skin queries: skincare;skin care; skin care product crossword;nimi skincare;chuda skincare

5. Website Traffic - 2W Delta (2022-05-21, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
124	Gree Electric Appliances Inc o	1.714538	697%	132%
441	Bandai Namco Holdings Inc	4.850384	329%	73%
822	Skyworks Solutions Inc	1.030846	202%	55%
95	Esprinet SpA	1.213307	324%	45%
329	Sega Sammy Holdings Inc	5.034538	259%	44%
201	OVS SpA	1.567076	151%	39%
142	HubSpot Inc	246.053538	225%	36%
502	Ubisoft Entertainment SA	60.390153	67%	34%
27	B&M European Value Retail SA	3.903076	104%	29%
603	Bristol-Myers Squibb Co	2.150384	75%	25%
476	Nikon Corp	2.535923	37%	24%
706	PPG Industries Inc	1.118076	119%	23%
3	NCSOFT Corp	17.197230	85%	23%
335	Dassault Systemes SE	8.847307	60%	22%
406	Kerry Group PLC	1.560307	14%	22%
167	Localiza Rent a Car SA	2.824307	38%	21%
598	Baxter International Inc	1.628000	84%	21%
680	Micron Technology Inc	3.218000	34%	19%
255	Tivity Health Inc	4.793153	25%	18%
714	Schlumberger NV	8.055230	86%	17%
85	Dollar General Corp	4.614384	48%	17%
57	Caseys General Stores Inc	1.178769	77%	16%
20	Apple Inc	1778.394307	15%	14%
823	National Oilwell Varco Inc	1.037923	45%	13%
257	Tobii AB	1.729153	28%	12%
305	Restaurant Brands Internationa	5.699307	25%	12%
391	Electronic Arts Inc	137.417153	0%	12%
676	Marsh & McLennan Companies Inc	3.497923	-3%	12%
313	Cathay Pacific Airways Ltd	8.518923	57%	12%
177	Merida Industry Co Ltd	1.547615	41%	12%
247	Technogym SpA	1.685769	1%	12%
194	NVIDIA Corp	127.378153	-9%	11%
445	Royal Mail PLC	42.380307	11%	10%
363	Sony Corp	212.965076	23%	10%
423	PepsiCo Inc	4.527615	45%	10%

5. Website Traffic - 2W Delta (2022-05-21, 13weeks YoY) (Part 2)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
111	Fossil Group Inc	7.119384	-8%	10%
897	Mettler-Toledo International I	4.185230	-16%	10%
316	Korean Air Lines Co Ltd	8.227615	90%	9%
837	Yum! Brands Inc	25.621153	10%	9%
774	Qualcomm Inc	11.212923	42%	9%
578	Honeywell International Inc	11.681307	35%	9%
150	Align Technology Inc	4.404461	-41%	9%
317	Singapore Airlines Ltd	22.842769	267%	9%
347	Renault SA	4.419153	-13%	9%
409	Yakult Honsha Co Ltd	1.160461	2%	9%
632	PerkinElmer Inc	2.293692	35%	8%
508	Coway Co Ltd	1.456153	77%	8%
289	Wizz Air Holdings PLC	27.939076	383%	8%
915	DISH Network Corp	5.226692	9%	8%
202	Oxford Industries Inc	4.206769	-3%	7%
427	Lenovo Group Ltd	127.917230	21%	7%
533	Pola Orbis Holdings Inc	1.530307	-12%	7%
430	Turk Hava Yollari AO	39.294230	43%	7%
952	B2W	64.045230	-34%	7%
793	Chubb Ltd	4.278000	6%	7%
168	LPP SA	21.318384	-11%	6%
844	ANSYS Inc	7.232384	96%	6%
532	Kao Corp	2.915769	-9%	6%
891	TE Connectivity Ltd	3.781307	-7%	6%
584	Aflac Inc	3.636307	56%	6%
679	Medtronic PLC	5.551384	7%	6%
557	International Business Machine	126.150769	21%	6%

6. Wikipedia - 2W Delta (2022-05-23, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
11	Abercrombie & Fitch Co	en.wikipedia.org/wiki/Abercrombie_%26_Fitch	3922	447.3%	56.7%
839	FirstEnergy Corp	en.wikipedia.org/wiki/Three_Mile_Island_Nuclear_Generating_Station	2830	50.6%	44.7%
213	Booking Holdings Inc.	en.wikipedia.org/wiki/Booking.com	4591	124.6%	12.5%
929	Facebook Inc	en.wikipedia.org/wiki/Facebook	39085	70.7%	11.1%
859	Alphabet Inc	en.wikipedia.org/wiki/YouTube	198459	122.8%	10.2%
866	BlackRock Inc	en.wikipedia.org/wiki/BlackRock	7800	110.6%	10.1%
114	GameStop Corp	en.wikipedia.org/wiki/GameStop_short_squeeze	3222	-52.0%	9.0%
881	Intercontinental Exchange Inc	en.wikipedia.org/wiki/Kelly_Loeffler	6346	31.3%	8.0%
506	TUI AG	en.wikipedia.org/wiki/TUI_Group	2722	44.3%	6.3%
310	Deutsche Lufthansa AG	en.wikipedia.org/wiki/Germanwings_Flight_9525	8796	41.2%	5.8%
563	Bank of America Corp	en.wikipedia.org/wiki/Merrill_(company)	5309	8.2%	5.6%
171	Luxottica Group SpA	en.wikipedia.org/wiki/Luxottica	2705	2.5%	5.6%
987	EssilorLuxottica SA	en.wikipedia.org/wiki/Luxottica	2705	2.5%	5.6%
851	eBay Inc	en.wikipedia.org/wiki/PayPal	17094	42.3%	5.3%
317	Singapore Airlines Ltd	en.wikipedia.org/wiki/Scot	5366	49.7%	5.0%

7. Wikipedia Pages- 2W Delta (2022-05-21, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
11	Abercrombie & Fitch Co	en.wikipedia.org/wiki/Abercrombie_%26_Fitch	19085	587%	63%
		en.wikipedia.org/wiki/MakeMyTrip	15276	234%	51%
		en.wikipedia.org/wiki/Indeed	21856	170%	34%
		en.wikipedia.org/wiki/Jet_Airways	18005	106%	27%
		en.wikipedia.org/wiki/Rivian	15051	95%	27%
213	Booking Holdings Inc.	en.wikipedia.org/wiki/Booking.com	17215	219%	24%
399	Wal-Mart Stores Inc	en.wikipedia.org/wiki/Flipkart	53595	110%	22%
881	Intercontinental Exchange Inc	en.wikipedia.org/wiki/New_York_Stock_Exchange	37521	104%	16%
		en.wikipedia.org/wiki/Upwork	11274	72%	15%
851	eBay Inc	en.wikipedia.org/wiki/EBay	36513	126%	15%
		en.wikipedia.org/wiki/Michelin_Guide	42056	0%	13%
310	Deutsche Lufthansa AG	en.wikipedia.org/wiki/Germanwings_Flight_9525	30740	67%	13%
		en.wikipedia.org/wiki/Tesla%2C_Inc.	79991	12%	12%
		en.wikipedia.org/wiki/Google_Play	40228	38%	11%
		en.wikipedia.org/wiki/IndiGo	21628	60%	10%
161	Kering SA	en.wikipedia.org/wiki/Yves_Saint_Laurent_(designer)	27823	49%	10%
		en.wikipedia.org/wiki/SIG_Sauer	15499	33%	9%
623	Target Corp	en.wikipedia.org/wiki/Target_Corporation	24925	8%	9%
		en.wikipedia.org/wiki/Airbnb	31633	77%	8%
289	Wizz Air Holdings PLC	en.wikipedia.org/wiki/Wizz_Air	13915	159%	8%
206	PayPal Holdings Inc	en.wikipedia.org/wiki/X.com	11465	37%	8%
851	eBay Inc	en.wikipedia.org/wiki/PayPal	46514	30%	8%
206	PayPal Holdings Inc	en.wikipedia.org/wiki/PayPal	46514	30%	8%
837	Yum! Brands Inc	en.wikipedia.org/wiki/Taco_Bell	15025	11%	7%
		en.wikipedia.org/wiki/UKG	18544	233%	6%
968	Siemens AG	en.wikipedia.org/wiki/Siemens	13894	7%	6%
859	Alphabet Inc	en.wikipedia.org/wiki/Google	356935	93%	6%
161	Kering SA	en.wikipedia.org/wiki/Balenciaga	13155	61%	6%
947	LVMH	en.wikipedia.org/wiki/Dior	15641	30%	6%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-05-21, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
277	Vista Outdoor Inc	Bushnell Golf Mobile	311	21.4%	5.6%
365	LG Electronics Inc	LG ThinQ	220	1.9%	4.3%
849	Aetna Inc	Aetna Health	272	4.6%	4.0%
390	Nintendo Co Ltd	Nintendo Switch Online	280	0.3%	3.6%
785	CBS Corp	Paramount+; CBS	198	3.9%	3.3%
611	Cigna Corp	myCigna	307	4.2%	3.2%
1417	Signify NV	Philips Hue	345	1.3%	2.9%
391	Electronic Arts Inc	FIFA Soccer; Plants vs. Zombies™ 2	348	0.1%	2.5%
120	General Motors Co	myChevrolet; myGMC	282	0.0%	2.3%
227	SeaWorld Entertainment Inc	SeaWorld	263	30.9%	2.2%
140	Home Depot Inc	Project Color™ The Home Depot	327	1.2%	2.1%
958	Funko Inc	Funko	336	14.7%	1.5%
1214	Next PLC	Rock Identifier: Stone ID; Copper - Bank and Invest; Picture Insect: Bug Identifier	285	8.5%	1.4%
349	Honda Motor Co Ltd	HondaLink	295	2.5%	1.3%
432	American Airlines Group Inc	American Airlines	143	18.9%	1.0%
377	CVS Health Corp	CVS Pharmacy	232	1.2%	0.9%

10. AppStore Publishers USA - 2W Delta (2022-05-21, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
	Poshmark, Inc.	Poshmark: Buy & Sell Fashion	113	14.6%	5.7%
	Duolingo	Duolingo - Language Lessons	93	44.0%	3.5%

11. Online Retail Amazon - 2W Delta (2022-05-23, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
189	Nike Inc	1473	33.4%	19.4%
520	Glanbia PLC	4209	208.4%	17.0%
264	Techtronic Industries Co Ltd	2232	16.4%	8.6%
456	Hankook Tire Co Ltd	555	-15.4%	6.4%
389	Asics Corp	1406	-2.3%	6.1%
106	Fitbit Inc	2513	29.6%	6.0%
39	Breville Group Ltd	1105	19.3%	5.8%
149	Intuit Inc	713	-13.6%	5.7%
79	De Longhi SpA	2032	12.2%	5.1%
283	Whirlpool Corp	2987	34.1%	4.6%
2	Mattel Inc	5879	10.7%	4.5%
536	Monster Beverage Corp	788	-16.1%	4.5%
56	Carter's Inc	4776	-0.8%	4.3%
528	Kraft Heinz Co	753	-42.3%	4.3%
906	Western Digital Corp	455	-35.0%	4.1%
173	Makita Corp	1020	8.5%	3.6%
390	Nintendo Co Ltd	5951	13.7%	3.4%
427	Lenovo Group Ltd	1036	9.1%	3.4%
152	iRobot Corp	1173	-26.7%	3.4%

12. Online Retail Walmart - 2W Delta (2022-05-23, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
453	Kumho Petro Chemical Co Ltd	476	706.8%	55.1%
20	Apple Inc	246	310.0%	41.1%
66	Tapestry Inc	299	109.1%	40.3%
268	Under Armour Inc	629	23.8%	15.2%
457	Goodyear Tire & Rubber Co	3807	35.9%	11.9%
111	Fossil Group Inc	501	42.3%	9.3%
152	iRobot Corp	1066	31.1%	8.9%
250	Tempur Sealy International Inc	425	9.3%	6.6%
537	Acer Inc	1031	5.7%	6.0%
283	Whirlpool Corp	2942	18.2%	5.7%

13. Online Retail Bestbuy - 2W Delta (2022-05-23, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
328	Yamaha Corp	2273	17.9%	8.4%
538	Fujifilm Holdings Corp	813	-22.7%	5.2%
116	Garmin Ltd	1357	1.2%	4.3%
362	Casio Computer Co Ltd	711	41.9%	4.2%

14. Job Listings - 2W Delta (2022-05-23, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
1001	BHP Group PLC	225	77.8%	110%
203	Pandora A/S	1326	100.0%	100%
144	Husqvarna AB	301	100.0%	100%
613	Clorox Co	382	100.0%	100%
205	Paychex Inc	1403	100.0%	100%
991	Safran SA	1914	100.0%	99%
194	NVIDIA Corp	5280	100.0%	97%
20	Apple Inc	10199	100.0%	96%
1264	Eurofins Scientific SE	2293	100.0%	93%
114	GameStop Corp	3327	75.6%	93%
78	Deckers Outdoor Corp	448	88.2%	90%
1052	UniCredit SpA	559	73.9%	90%
223	Salesforce.com Inc	17558	100.0%	88%
999	Vodafone Group PLC	2681	62.9%	85%
1153	Solvay SA	699	100.0%	80%
245	Talend SA	250	60.5%	79%
1030	Volvo AB	1553	100.0%	78%
1027	Atlas Copco AB	1048	58.7%	76%
681	Motorola Solutions Inc	1218	100.0%	76%
1087	SGS SA	4092	100.0%	75%
966	Sanofi SA	2450	60.4%	74%
284	Whole Foods Market, Inc.	6642	63.9%	72%
169	Lululemon Athletica Inc	2203	74.3%	70%
985	BNP Paribas SA	5891	85.4%	70%
64	Citrix Systems Inc	2709	56.6%	69%
213	Booking Holdings Inc.	690	70.4%	69%
188	Newell Brands Inc	893	41.3%	68%
130	HanesBrands Inc	685	100.0%	67%
1024	Swiss Re AG	1035	61.5%	66%
1054	Thales SA	5493	71.9%	65%

15. Employee Company Ratings - 2W Delta (2022-05-23, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
441	Bandai Namco Holdings Inc	230	3.6%	11.8%	-1.0%	0.0%	Outlook
695	Omnicom Group Inc	223	2.0%	7.4%	2.8%	6.2%	Outlook
1570	ABIOMED Inc	266	0.0%	-0.2%	-1.2%	5.8%	CEO Rating