

ASTUTEX TRENDSPOTTING

December 04, 2023

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Asus	Computer hardware company	826.8	163.3	topics: ASUS;Asus ROG Ally;ASUS ROG Strix G16 Gaming Laptop; queries: asus;	US
AT&T Mobility	Mobile telecommunicati company	1015.4	128.2	topics: AT&T;Mobile phone;	US
Valentino	Fashion company	339.8	77.7	topics: Valentino; queries: valentino;	US
Acer	Hardware company	438.5	70.3	topics: Acer; queries: acer;	US
Goyard	Company	144.1	67.3	topics: Bag;Handbag;Goyard;Tote Handbag;StockX; queries: goyard;anjou mini bag; telfar bag;dior saddle bag;	US
Epic Games	Video game company	95.6	49.1	topics: Epic Games;slow;Item Shop; queries: epic;epic games;epic account;epic launcher; epic support;	US
Hallmark	Manufacturing company	54.5	47.7		US
Primary Arms	Company	296.8	39.4	topics: Primary Arms;Gun Scopes & Sights;small;Gun; queries: primary arms;primary; primary arms slx;primary arms plx;lpvo;	US
Dior	Fashion company	156.2	37.5	topics: Dior;Slide;Christian Dior Sauvage Eau De Toilette Spray; queries: dior; christian dior;dior sauvage;	US
Macy's Inc.	Department store company	117.8	36.3	queries: macys;	US
Prada	Fashion company	192.0	35.4	topics: Prada;Prada Luna Rossa Ocean Eau de Parfum;	US
Broadcom Inc	Semiconductor manufacturing company	136.2	32.3	topics: VMware;Ethernet;Boeing Co;Stock;Broadcom Corporation; queries: broadcom; broadcom-vmware;broadcom acquisition;broadcom-vmware deal; broadcom-vmware deal china;	US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
BlueStacks	PC game company	182.7	30.5	topics: topics: Roblox;NOW.gg Roblox;Personal computer;queries: bluestacks; queries: US	US
Panasonic	Electronics company	718.6	28.2	topics: Panasonic; queries: panasonic;	US
New Balance	Footwear company	236.2	22.0	topics: New Balance;9060;Joe's;AimÃ© Leon Dore; queries: new;new balance; new balance 327;new balance 9060;new balance 2002r;	US
Givenchy	Fashion company	126.6	21.9		US
Carhartt	Workwear company	230.9	21.4	topics: Carhartt;Boilersuit;L.L.Bean;StÃ¼ssy;Animal print; queries: carhartt; carhartt jacket;carhart;	US
Le Labo	Company	158.8	20.7	topics: Le Labo;13 Scents Inc.;Fragrance;Le Labo Santal 33 Eau De Parfum Spray; queries: labo;le;le labo;dossier;le labo fragrances dossier.co; le labo perfume dossier.co;	US
Brabus	Automotive company	33.2	19.8	topics: Mercedes-Benz G-Class;Mercedes-Benz;Car, Truck & SUV Wheels; Mercedes-Benz GLS;Mercedes-Maybach GLS; queries: brabus;brabus remnant;amg gt 63; brabus amg gt 63;	US
CELINE	Fashion company	57.3	19.6	topics: CÃ©line;Handbag;Bag; queries: celine;celine triomphe;celine ava bag; celine triomphe bag;	US
C&A	Retail company	99.6	19.3	topics: C&A;succeeding;create; queries: c&a de;c and a;canda; which of the following is not true of the pyramids of giza? a. menkaure is the s; c,a;	US
Converse	Footwear company	86.2	19.3	topics: Converse;Birkenstock; queries: converse;garage;	US
Synology	Corporation	-62.8	19.3	topics: Synology;install;RAID;QNAP; queries: synology;synology router;best nas; synology quickconnect;	US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Yves Saint Laurent	Fashion company	103.8	17.1	topics: topics: Saint Laurent;Perfume;Saint Laurent L'Homme;Stylist;South Region; queries: perfume;cologne;ysl black;ysl men; queries: US	US
UnitedHealthcare Inc	Company	168.7	16.9	topics: UnitedHealth Group Inc;Vision insurance; queries: united;united healthcare; unitedhealthcare ucard;wegovy;uhc healthy benefits;	US
Tiffany & Co.	Jewelry stores company	21.8	15.5	topics: Sunglasses;Tiffany & Co.;Necklace;Ring; queries: tiffany;pokemon tiffany; tiffany co pokemon;tiffany and pokemon;pokemon tiffany and co;gold tiffany necklace;	US
HSN, Inc.	Corporation	17.6	13.5		US
Ralph Lauren Corporation	Fashion company	72.9	13.4	topics: Ralph Lauren; queries: lauren ralph lauren;ralph;	US
Tapestry	Fashion company	-27.2	13.2	topics: Coach New York;Coach; queries: outlet coach;guess factory;	US
Max Mara	Fashion company	94.1	13.0	topics: Max Mara;Nancy Pelosi;Leisure;Outlet; queries: max;max mara;max mara arona; nancy pelosi max mara coat;cettire;	US
House of CB	Fashion company	43.0	12.9	topics: House of CB;Princess Polly;Revolve;Nordstrom; queries: cb;house;house cb; lucy in the sky;corset top;skims;	US
All-Clad	Manufacturing company	158.3	12.3	topics: All-Clad;Sheet pan;Spoon;Demeyere;	US
Van Cleef & Arpels	Jewelry company	133.7	12.0	topics: Van Cleef & Arpels;Van Cleef Island;Bracelet "Van Cleef; queries: van cleef;van;bracelet;necklace;alhambra;	US
Meliá Hotels International	Hospitality company	71.0	11.6	topics: Hotel;Resort;Circle by Meliá;INNSiDE by Meliá; Calviá Beach; Melia Internacional Varadero; queries: melia;melia ho tram;melia falcon punta cana; melia punta cana wellness resort;	US
Opera Software	Software company	-3.3	11.2	topics: Opera;Opera GX;Opera Mini; queries: opera;gx opera;server bad content opera; opera gx eric andre;opera footbal;	US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Skechers USA Inc	Footwear company	46.3	10.5	topics: queries: skechers;skechers women;skechers men;mens skechers; queries: US	US
Nike	Footwear company	94.0	10.5	topics: Nike;Glove;Vans; queries: nike;	US
Samsung Electronics	Appliance company	95.4	10.4	topics: Samsung;Samsung Group;Samsung Galaxy S22;Samsung Galaxy S23; queries: samsung;samsung tv;samsung galaxy;	US
Madhappy	Company	18.2	10.2	topics: Madhappy;Hoodie;Sweater;UGG; queries: madhappy;madhappy sweatshirt;ugg; madhappy ugg;	US
Gen Digital	Software company	356.8	9.9	topics: Norton AntiVirus;Antivirus software;Norton 360; queries: norton;norton 360; antivirus;	US
iBUYPOWER	Company	34.5	9.6	topics: iBUYPOWER;Personal computer;Video game; queries: ibuypower;pc;ibuypower pc;	US
Columbia Sportswear	Outerwear company	188.4	9.0	topics: Columbia; queries: columbia;columbia jacket;columbia outlet;	US
Icebreaker	Clothing company	51.9	8.9	queries: icebreaker;	US
McAfee	Computer security company	8.9	8.1	topics: McAfee Privacy & Security;McAfee Anti-Virus;Malwarebytes;	US
OnTrac	Company	65.0	7.8		US
Macy's	Department store company	-11.5	7.0	topics: Macy's Inc. ; queries: macys sale;macys store;cyber monday deals;	US
SureFire	Lighting company	45.1	7.0	topics: SureFire;The New York Times crossword puzzle;Polonium;Recitation; queries: surefire turbo;surefire flash hider;surefire weapon light; surefire crossword clue;woodworking tool nyt;torus;	US
Sonos	Company	52.6	6.0	queries: sonos;sonos promo code;	US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Zapier	Software company	24.0	4.9	topics: topics: Application programming interface;Automation;Notion;AI Chatbot; Calendly;queries: zapier;zapier slack;sheets;zapier google sheets; queries: US	US
Kuiu	Hunting company	62.3	4.8	topics: Eberlestock;KUIU;White-tailed deer;First Lite;Stone Glacier; queries: kuiu; kuiu valo;kuiu founder;kuiu venture 1800;	US
Caterpillar Inc.	Other engine equipment manufacturing company	22.1	4.6	topics: Cat;Boot;Shoes; queries: caterpillar;cat;	US
Whirlpool Corporation	Home appliance company	47.2	4.6	topics: Whirlpool;	US
Robert Bosch	Engineering company	58.2	4.5	topics: Bosch; queries: bosch;bosch dishwasher silence plus 50 dba;	US
Autobuses de Oriente	Company	126.4	3.0	topics: Ado;Volaris;Tabasco;	US
Tailscale	Software company	82.4	2.7	topics: IP address;Virtual private network;Server;Backup;Key;Command;	US
Tecovas	Retail company	70.4	2.2	topics: Tecovas;Boot;Cowboy boot; queries: tecovas;boots;boots tecovas;	US
Sutter Health	Health care company	21.9	1.9		US
Wrangler	Jeans company	28.5	1.6	topics: Wrangler;Jeans;Man; queries: wrangler;wrangler jeans;wrangler pants;	US
Freepik	Company	42.1	1.6		US
MediaTek	Semiconductor company	25.7	1.3	topics: Central processing unit;Chromebook;Snapdragon;1.17 ft;Windows 11; HP Chromebook 11a-na0000 Series; queries: mediatek;mediatek dimensity; mediatek mt7921;mediatek wifi 6 mt7921;	US
Institute of Electrical and Electronics Engineers	Professional organizations company	22.9	1.3		US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Siemens	Automation company	40.1	1.2	topics: Interlock;Internship;Wiring diagram;WinCC;Technician;Mentor Graphics; queries: siemens;axa;siemens wendell nc;	US
Scentbird	Company	44.2	1.1	queries: scentbird;dossier;confessions of a rebel;baccarat rouge 540;	US
Empower	Financial services company	41.0	1.0		US
Ghirardelli Chocolate Company	Chocolate and cocoa products company	35.8	0.5	queries: ghirardelli;very cherry ghirardelliÂ® chocolate cheesecake;	US
Chobani	Company	30.8	0.5		US
Canva	Graphic design company	60.0	0.2	queries: canva slides;canva design;canva templates;	US
Jabil	Electronics manufacturing company	24.9	-0.3		US
Fanatics	Online retail company	22.2	-0.5	topics: Fanatics;Shirts & Tops;NFL Shop;Collectible Cards;	US
Vivobarefoot	Company	26.0	-0.6	topics: Vivobarefoot;Xero Shoes;Vivobarefoot Primus;Toe box; queries: vivobarefoot; revivo;revivo vivobarefoot;feelgrounds;	US
Versace	Fashion company	164.8	-1.4	queries: versace;versace mini deluxe cologne set; zapatos de gucci pantalon versace lyrics;	US
Replit	Software company	30.8	-1.4	queries: python replit;replit unblocked;code;java;	US
ZeroTier	Software company	28.9	-1.5	topics: Synology;ZeroTier One;Tailscale;Command-line interface;Raspberry; Domain Name System; queries: zerotier;	US
Blue Cross Shield Association	Professional organizations company	27.2	-1.5	topics: BlueCross BlueShield of South Carolina;Insurance;Florida Blue;Settlement; queries: blue;blue cross;blue cross blue;blue shield;insurance;	US

2. Google Trends All Trending Companies - 2W Delta (04.12.2023, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Divar	Company	106.7	-7.7	topics: topics: Wall;Tehran;Persian Language;Remix; Sabzevarqueries: Ø-Û■Ù■Ø\$Ø± queries: US	US
Spot Pet Insurance	Insurance company in Miami, Florida	118.5	-10.8	topics: Insurance;Pet insurance;Pet;Dog;Review; queries: spot;spot insurance;spot pet; spot pet insurance;	US
XFX	Manufacturing company	136.0	-11.2		US
Zipair Tokyo	Airline	115.8	-12.4		US
Hugging Face	AI company	144.4	-13.6	topics: Artificial intelligence;Transformer;Data set; queries: huggingface; hugging face;hugging;	US
GIGABYTE AORUS	Motherboard company	206.4	-14.9		US
Regence BlueCross BlueShield of Oregon	Insurance company	83.9	-21.8	topics: Cambia Health Solutions;Regence Insurance Holding Corporation; Regence BlueShield;MyChart; queries: regence;sebb;www.regence/providers/home; unitedhealthcare;	US
StatMuse	Company	144.8	-27.1	queries: statmuse;trae young;nba defense vs position;tyrese haliburton statmuse;	US
Apple Store	Retail-store company	148.7	-51.3	topics: Apple;iPhone 14 Pro;IPhone 12;Apple iPhone 11; queries: iphone store;apple; apple store;app;apple number;	US
Corebridge Financial	Financial services company	380.1	-85.4	topics: American International Group;Financial services; queries: corebridge; corebridge financial;	US
Carelon	Company	2994.4	-373.3	topics: Health;Mental health;Aetna;Humana;Layoff queries: carelon	US

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics
free dice	query	1846.1	486.1	topics: Dice;MONOPOLY GO!;Monopoly;connect;Dice Dreams;queries: monopoly free dice; monopoly go free dice;monopoly;monopoly go;monopoly go free;
Closed-circuit television camera	Topic	1400.0	302.3	queries: camera;cctv;security;security camera installation near me; wireless security camera system with remote viewing;simplisafe;
evry jewels	query	786.3	176.3	topics: Evry Jewels;Necklace;Jewellery;
connections	query	1039.3	108.4	topics: connect;Connections;The New York Times;Wordle;queries: connections nyt;wordle; wordle connections;nyt wordle;
canva ai	query	1320.7	79.7	
item shop	query	84.2	54.5	topics: Fortnite;Item Shop;ITEM SHOP;queries: item shop fortnite;fortnite item shop; the fortnite item shop;
Gilded Age	Topic	193.5	53.5	topics: Gilding;The Gilded Age;United States;important;succeeding;Imperialism;queries: american gilded age;gilded;gilded age era;
govee lights	query	89.3	44.4	topics: Govee;Lighting;Light-emitting diode;queries: led lights govee;govee led; led lights;
abercrombie hoodie	query	474.0	40.1	topics: Abercrombie & Fitch;Hoodie;Zipper;Popover;Hollister;queries: camo hoodie; camo abercrombie hoodie;abercrombie camo;essential hoodie;abercrombie popover hoodie; essentials;
respiratory disease	query	42.0	38.2	topics: Respiratory system;Disease;Respiratory disease;China;queries: what is respiratory disease;canine respiratory disease; respiratory disease china;canine respiratory disease 2023;respiratory disease in china;
WHITE FOX	Topic	209.3	28.6	topics: Hoodie;Birkenstock;A&P;queries: white fox;white; brandy melville sweatpants;black essentials hoodie;coach;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics
Old School RuneScape	Online game	42.0	23.1	topics: Dragon;Quest;RuneScape;Fossil Island;Vorkath;Guide; queries: osrs;toa osrs; hespori osrs;wyrms osrs;
Azzaro	Fashion brand	91.8	18.9	topics: Azzaro;Azzaro Wanted;Azzaro Chrome Eau De Toilette Spray; Azzaro Wanted Eau De Toilette Spray;Azzaro Wanted Eau de Toilette; queries: azzaro; most wanted;azzaro the most wanted;
Rouge	Cosmetics	84.8	17.8	topics: Rare Beauty;Rare Beauty By Selena Gomez Soft Pinch Liquid Blush;Lip balm;Milani; Milani Cosmetics; queries: blush;rare beauty;rare beauty blush;
VAIO	Topic	157.3	17.7	topics: Vaio;Samsung Galaxy Tab S6 Lite;Kakaku.com; queries: vaio;sony vaio;sony;
Tote bag	Topic	58.2	17.6	topics: Bag; queries: tote;tote bag;marc jacobs crystal tote bag;lands end boat tote; new balance 550;
Eau de Cologne	Topic	91.3	16.9	topics: Azzaro The Most Wanted Parfum;Tous;Lotion; queries: cologne;
Rangefinder	Topic	90.9	15.3	topics: Golf;Hunting;Bushnell;
Petite size	Topic	75.3	15.2	topics: Woman;Dress;Trousers; queries: petite;petite women;petite dress;
BPC-157	Topic	125.1	15.1	topics: Peptide;Spray;Semaglutide;Nasal spray; queries: bpc 157;bpc;semaglutide; bpc 157 nasal spray;peptide therapy;
Waistcoat	Garment	64.1	14.1	topics: Fashion;Man;Kevlar;Shirts & Tops;Assistance dog;heavy; queries: vest;vest jacket; bulletproof;cropped puffer vest;nba youngboy vest;
Peloton	Topic	-1.9	13.7	topics: Peloton Studios New York;File Transfer Protocol;Schwinn;
stussy hoodie	query	136.9	12.8	topics: Stussy;Hoodie;Hood;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics
1440p	Topic	49.6	12.4	topics: Computer monitor;Video game;LG 27" UltraGear QHD Nano IPS HDR Monitor; Samsung 32" Odyssey G50A WQHD 165Hz 1ms Gaming Monitor;Xbox Series S;
Ballet flat	Shoe	81.3	12.2	queries: flats;ballet flats;shoes;
1v1.LOL	Survival game	77.9	12.0	
Steam Deck	Video game console	-13.6	10.9	topics: OLED;Steam;Lenovo Legion Go Z1 Extreme Gaming Console 512GB;Lethal Company; queries: steam;steam deck;steam deck oled;
Boilersuit	Topic	24.8	10.7	topics: Overalls;Man;Carhartt; queries: coveralls;refrigiwear coveralls;
House of CB	Topic	46.3	10.3	topics: House of CB;I.AM.GIA;Odd Muse;Tiger Mist; queries: house cb;house of cb;house.of.cb; house of cb black friday 2023;house of cb black friday sale;
Philips	Topic	107.6	10.0	topics: Philips; queries: hue philips;
coach bag	query	36.7	9.0	queries: coach bag crossbody;coach bag pink;mini coach bag;
valentino cologne	query	133.6	8.6	topics: Valentino;Fragrance;Donna Valentino Born In Roma Eau de Parfum; Salvatore Ferragamo Uomo; queries: valentino cologne men;men cologne;valentino men; valentino roma cologne;valentino roma;valentino cologne born in roma;
Musical composition	Topic	75.6	7.9	topics: Music;succeeding;important;other; queries: composition;compositions; composition music;thomas ades composition crossword;1945 conference site; thomas ades orchestral composition;
adidas Originals Gazelle	Shoes	343.3	7.8	
Bleu de Chanel	Eau de cologne	30.4	7.6	topics: CHANEL;Chanel;Bleu De Chanel Chanel Parfum Spray;Chanel Bleu De Chanel EDT;Macy's; queries: chanel;chanel bleu;timothee chalamet;sauvage elixir;ysl bleu electrique;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics
Ouai	Topic	58.0	7.5	topics: Shampoo;Hair;Oil;Dior;Anthropologie;Charlotte Tilbury; queries: ouai;ouai hand soap; sephora black friday;quay;
Eau de Parfum	Topic	67.4	7.3	topics: Perfume;Man;Eau de toilette; queries: eau de parfum;perfume;ysl;
Self Portrait	Fashion brand	0.3	7.3	
Robe	Garment	94.0	7.1	queries: black robe;robe women;long robe;osrs green robe top;
Dice	Topic	26.0	7.0	queries: dice;monopoly dice;roll;roll die;
bosch refrigerator	query	8.2	6.8	queries: bosch 800 refrigerator;bosch refrigerator 800 series; bosch french door refrigerator;
Long underwear	Clothing	-28.8	6.7	queries: long johns;thermal underwear;long underwear;
Kendra Scott	Topic	51.6	5.9	topics: Necklace;Kendra Scott Necklace;Jewellery; queries: kendra;vera bradley;zales; gymshark;
neal fun	query	172.0	5.8	topics: Spend Bill Gates Money;Bill Gates;Cool Math Games;Roman Numerals; queries: neal fun games;game;neal fun spend;bill gates money;
Camouflage	Topic	8.3	5.7	topics: Bib;Trousers;Hoodie;Tiger;Multi-scale camouflage; queries: camo; mw3 camo spreadsheet;mw3 zombie camo challenges;mw3 interstellar camo;
Kobalt	Topic	35.9	5.6	topics: US General;Snow shovel;Wood auger; Kobalt 6-Gallon Single Stage Portable Corded Electric Pancake Air Compressor Rubber ; Random orbital sander;
Cordless	Topic	50.1	5.3	topics: Vacuum cleaner;Cordless Vacuum;Drill;Tineco;Stick;Harbor Freight Tools; queries: cordless;shop cordless vacuums on sale;tineco cordless vacuum; moosoo cordless vacuum;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics
Adidas Samba	Shoes	296.8	5.2	topics: adidas;Adidas;Adidas Men's Samba Classic Black" Shoes;Steve Madden; queries: samba;shoes;adidas;leopard sambas;
Sol de Janeiro	Topic	270.7	4.9	topics: Perfume;Sol de Janeiro Brazilian Crush Fragrance Body Mist;Fragrance; queries: sol;sol de;62 sol de janeiro;sol de janeiro 62;sol de janeiro 68;
Home Assistant	Software	24.8	4.4	topics: Sensor;Automation;Raspberry Pi;install;Entity;Ubiquiti Networks UniFi; queries: home assistant;esphome;hacs;home assistant hacs;
van cleef	query	109.7	4.3	topics: Van Cleef & Arpels;Saks Fifth Avenue;Van Cleef Island; Van Cleef & Arpels Vintage Alhambra; queries: bracelet van cleef;necklace; necklace van cleef;harry jowsey;vivienne westwood necklace;first by van cleef and arpels;
Private browsing	Topic	49.8	4.1	topics: Web browser;Google Chrome;Opera GX;Bumble;private; queries: incognito; bumble incognito mode;incognito mode opera gx;
Magnesium	Chemical element	52.1	4.0	topics: Tablet;
norton lifelock	query	38.6	3.9	topics: Gen Digital;LifeLock;Elbit Systems;Nasdaq;Technical Support; queries: norton lifelock scam;
Cinebench	Topic	25.3	3.8	topics: Central processing unit;Benchmark;Ryzen;AMD Ryzen 7 5800X;Intel Core i9; queries: cinebench;r23;cinebench r23 scores;5800x;
Slang	Topic	41.3	3.8	topics: Saying;Puerto Ricans;Sigma;LP record;Moose;Seal;
Crop top	Clothing	25.7	3.7	
Scratch	Programming language	54.5	3.5	topics: Geometry Dash;Drift Boss;Suika Game; queries: scratch scratch;
Undergraduate education	Degree	29.7	3.5	

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics
Crew neck	Topic	172.6	3.4	topics: Sweater;Hoodie;Sweatshirt;Sweatshirts & Hoodies;Taylor Swift; queries: crewneck; crew neck;sweatshirt;taylor swift blue crewneck;eras tour blue crewneck;
SIG Sauer	Topic	20.3	3.4	queries: sig;sig sauer;sig p320;
Inositol	Topic	32.5	3.3	topics: Polycystic ovary syndrome;Inositol;1D-chiro-Inositol; Wholesome Story Myo & D-Chiro Inositol;Hormone; queries: inositol;myo & d-chiro inositol; myo-inositol & d-chiro inositol;wholesome story;
hematocrit high	query	25.3	3.1	topics: Hematocrit;normal;Signs and symptoms;increased; queries: hemoglobin; high hemoglobin;low hematocrit;
Peppermint tea	Topic	47.2	3.1	topics: Tea;Peppermint;Citrus honey;Hormone;Teavana Jade Citrus Mint Green Tea; queries: tea;peppermint tea;peppermint;dreamlight valley peppermint tea;
Lid	Topic	28.5	3.0	topics: Glass;Container;Cup; queries: lid;cups with lids;pyrex;
perimenopause	query	58.0	2.9	topics: Perimenopause;Signs and symptoms;Combined oral contraceptive pill;Hormone; queries: perimenopause symptoms;menopause;perimenopause period;
CUDA	Computer application	23.4	2.8	topics: String;Visual Studio;Requirement;Benchmark;Computation;
Swarovski	Fashion brand	28.1	2.8	topics: Swarovski AG; queries: swarovski;skims x swarovski kleid;
codon	Topic	30.3	2.7	
Video game modding	Topic	23.7	2.4	topics: apk;Lethal Company;
elf blush	query	84.9	2.2	queries: elf putty blush;rare beauty blush;elf powder blush;drunk elephant;glow recipe; elf blush powder shade 3;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics
Onitsuka Tiger	Topic	129.1	2.2	
uber ride	query	25.1	2.2	topics: Uber Technologies Inc;Uber - Request a ride;Uber - Driver;Ridesharing company; queries: lyft;uber lyft;lyft ride;free uber ride 2022;uber promo code 2022; uber free ride to vaccine;
Decoy	Topic	37.5	1.9	queries: decoy;decoys;goose decoys floaters;quickcoys motion decoy;g and h decoys;
literary meaning	query	22.3	1.9	topics: Literature;Definition;Meaning;create;other;
Mary Jane	Shoe	49.9	1.8	topics: Shoes;Mary Jane;Clarks; queries: mary jane;shoes;koi footwear;demonias;
moza	query	128.9	1.8	topics: MOZA;MOZA Racing;Car racing game; queries: moza air;moza racing;moza air 2;moza r5; fanatec;sim racing;
Aquaphor	Drug brand	26.4	1.7	queries: lip balm;aquaphor on tattoo;eczema;can you use aquaphor on dogs; kendra scott necklace;can aquaphor be used on lips;
debt consolidation loan	query	21.1	1.4	queries: credit consolidation;credit consolidation loan;loan for debt consolidation;
DualSense	Peripheral	57.7	1.3	topics: PlayStation 5;Game controller;Personal computer; queries: ps5;controller; ps5 controller;
mla format generator	query	26.7	1.3	topics: Modern Language Association;Electric generator;Citation;MLA Citation Generator; Writing Lab at Purdue;AI Chatbot; queries: citation generator mla;citation mla; citation format;chatgpt;chat gpt;scribbr;
GitHub	Software developer	20.7	1.1	queries: github;
The New York Times crossword puzzle	Topic	37.1	1.0	topics: The New York Times;Crossword;Satyr;Slack;Billionaire; queries: crossword;nyt; crossword nyt;what american customers do nyt;be popular online nyt;aphorism;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics
tpt	query	62.6	1.0	topics: Teachers Pay Teachers;TeachersPayTeachers;Teacher Synergy, Inc;printable; Boom Cards; queries: tpt login;tpt schedule;tpt free;school access tpt; tpt school access login;easel by tpt;
AMIRI	Fashion brand	30.2	0.9	topics: Jeans;Shirts & Tops;Designer;Hood;
Xiaohongshu	Topic	88.9	0.6	topics: Quotations from Chairman Mao Tse-tung;Social media;Kuaishou;Trip.com Group; PDD Holdings;1688; queries: 小红书;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的; 小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;小红书的;
Share repurchase	Topic	20.5	0.5	queries: buyback;tcs;gnfc buyback date;gm stock;tata technologies ipo date;
Trapping	Topic	63.5	0.4	topics: Venus flytrap;Trap music;Insect repellent;
Proton Mail	Topic	24.5	0.3	topics: Email;Eros Alto Falantes;Atomic number;Electron; queries: protonmail;proton.me; proton atom;pronto email login;
Chrome Hearts	Topic	36.5	0.2	
Cell signaling	Topic	34.0	0.0	topics: Cell;
Empagliflozin	Medication	39.8	-0.1	topics: Side effect;Pharmaceutical drug;Coupon;Perineum;Tirzepatide;Januvia; queries: jardiance;rybelsus;jardiance for heart failure;jardiance perineum;
facebook marketplace	query	54.5	-0.2	queries: craigslist;facebook marketplace cars;
jardiance	query	44.0	-0.2	topics: Empagliflozin;Tirzepatide;ICD-10-CM;Sugar; queries: side effects jardiance; jardiance coupon;rybelsus;perineum;mounjaro;
Aircraft cabin	Topic	22.2	-0.3	topics: American Airlines;important;Flight;additive;Simulation video game; queries: cabin; cabin crew simulator codes;cabin filter cost;autozone cabin air filter;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics
Lacoste	Fashion brand	36.0	-0.3	topics: New Balance;Waistcoat;Louis Vuitton; queries: lacoste;
npm	Computer program	62.6	-0.7	
Cinnamoroll	Topic	197.1	-1.0	topics: Sanrio;Hello Kitty;Wallpaper;
UGG	Topic	44.3	-1.1	topics: Boot;Slipper;UGG Women's Classic Ultra Mini; queries: ugg;uggs; shop ugg tasman slipper;uggs since 1974;
Xbox Games Store	Topic	33.8	-1.2	
Reddit	Website	25.2	-1.4	topics: Streaming media; queries: reddit;
uggs	query	50.5	-1.4	topics: UGG;UGG Women's Classic Ultra Mini; queries: ugg tasman;ugg;cyber monday deals;
A Bathing Ape	Topic	30.5	-1.5	topics: Hood;Shoes;A Bathing Ape;Shirts & Tops;BAPE Hoodie;Off-White; queries: bape;dunks; white bape shirt;bape hoodie blue;
Aparat	Website	61.3	-1.5	topics: Film;Persian Language;Download;2019;Nvidia;Kuruluş: Osman; queries: 0\$U%0\$0±0\$0ª; 0çU%0\$0±0\$0ª;Ù■Ù■Ù■Ù■;xnxbd 2019 nvidia 0\$U■0±0\$U■Ù■ 0-0-Ù■0- releases 0\$U%0\$0±0\$0ª xnxbd 2019 nvidia 0\$U■0±0\$U■Ù■ 0-0-Ù■0- releases 0\$U%0\$0±0\$0ª Ú©0\$U■Ù■; xnxbd 2019 nvidia 0\$U■0±0\$U■Ù■ 0-0-Ù■0- releases 0\$U%0\$0±0\$0ª Ú©0\$U■Ù■ 0±0\$U■Ù-0\$
Subito	Topic	202.5	-1.7	topics: Labor;used;.it; queries: subito;subito it;subito.it;
Dryer Sheet	Topic	261.6	-1.8	topics: Clothes dryer;Bed sheet;Pet;Gain; queries: dryer;dryer sheets;pet hair dryer sheets; bounce pet dryer sheets;bounce dryer sheets pet hair;
Oxidation state	Topic	103.1	-1.9	topics: Glycolysis;Nonmetal;Ammonium;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics
Lisdexamfetamine	Medication	45.9	-2.6	topics: Adderall;Coupon;Addiction;Concerta;Semaglutide; queries: vyvanse;ozempic; vyvanse shortage 2023;escitaloprÃ;m;
Pilates	Topic	64.7	-2.6	topics: Exercise;Yoga;Club Pilates;Club Pilates Franchise, LLC;Betterme Limited; queries: pilates;wall pilates challenge;28 day wall pilates challenge;wall pilates free;
Porsche	Car make	27.3	-2.9	topics: Porsche Carrera GT;Lexus;2011;Taycan;TARGA; queries: porsche;porsche taycan turbo s; 2022 porsche cayenne;2021 porsche cayenne;
Odor	Topic	26.8	-3.1	topics: Sense of smell;Perfume;Urine; queries: smell; como saco el olor de mi freidora de aire;
Tripod	Topic	47.1	-3.2	topics: Tripod;Camera;Light; queries: tripod;tripod stand;camera tripod;
Marni	Fashion brand	43.0	-3.6	
quillbot	query	22.0	-3.6	topics: Quill;Modern Language Association;ZeroGPT;
Windows 11	Operating system	27.2	-3.7	topics: Product key;Microsoft account;Microphone; queries: windows;windows 11;
Master of Laws	Degree	251.3	-4.1	topics: PyTorch;Columbia University;Startup company;Nvidia RTX;Perplexity AI;Algorithm;
creative fabrica	query	47.8	-4.5	topics: Creative Fabrica;Etsy;Canva; queries: creative fabrica free;creative fabrica svg; creative fabrica login;canva;design bundles;
Scribbr	Topic	26.7	-6.1	topics: Citation;APA style;Content similarity detection;Modern Language Association; queries: scribbr;citation;scribbr citation;scribber;
maison mihara	query	156.7	-6.2	topics: Shoes;Mihara Yasuhiro;MIHARAYASUHIRO;Sneakers; queries: mihara yasuhiro; maison yasuhiro;maison mihara yasuhiro;maison mihara shoes;maison yasuhiro shoes;
Short run	Topic	136.1	-7.4	

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics
Goodyear	Topic	102.2	-13.1	topics: Goodyear Tire and Rubber Company;Tire; queries: goodyear;goodyear fÄ¼rstenwalde;
Artificial intelligence	Field of study	300.0	-13.2	topics: Intelligence;Image;Grok;AI ChatBot - Writing Assistant; Character Technologies, Inc.; queries: ai;grok ai;grok;
Divar	Topic	100.7	-16.1	topics: Wall;Tehran;Saipa Quick;Apartment rentals;Chery Tiggo; queries: Ø-Ù■Ù■Ø§Ø±; Ø-Ø§Ù■Ù■Ù■Ø- Ø-Ù■Ù■Ø§Ø± Ø-Ø±Ø§Ù■ Ø§Ù■Ù■Ù■Ù■;Ù■Ù■Ø±Ø§Ù■ Ù■Ù©Ø§Ù■Ù■Ù©; Ø-Ù■Ø-Ù■Ù©Ø§Ù■Ø§ Ø-Ù■Ø-Ù■ Ù©Ø§Ù■Ø§ Ø-Ù■Ø-Ù■Ù©Ø§Ù■Ø§ Ø-Ù■Ù■Ø§Ø±;
Samsung Galaxy Tab A8	Tablet computer	49.5	-17.2	topics: Tablet computer;Samsung Galaxy;Samsung; queries: tab a8;galaxy a8;galaxy;
MINISO	Topic	94.5	-19.4	topics: Miniso;Miniso USA;Stuffed toy;Sanrio;Shopping mall; queries: miniso;miniso near me; sanrio;sanrio miniso;
Pandora	Topic	99.7	-23.7	topics: Pandora;Bracelet;Pandora Timeless Pave Chain Bracelet; queries: pandora;bracelet; pandora black friday sale 2023;
freestyle libre 3	query	61.2	-23.8	topics: FreeStyle;FreeStyle Libre 3 â■■ US;Sensor;FreeStyle Libre 3 Sensor; queries: freestyle libre sensor;libre 3 sensor;freestyle libre 3 app; freestyle libre app;
ag1	query	353.3	-24.7	topics: AG1 By Athletic Greens Pouch. 30 Daily Servings. All-in-one Daily Health Drin; Athletic GreensÄ©;Review; queries: ag1 code;huberman ag1;super greens;seed;
Nokia	Topic	71.0	-25.6	topics: Mobile phone;Nokia;Clamshell design; queries: nokia;flip phone nokia;old nokia; nokia mobile;
Sweatshirt	Topic	211.8	-29.1	topics: Sweatshirt; queries: sweatshirt;sweatshirts;men sweatshirts;black sweatshirt; women sweatshirt;
UNIQLO	Fashion brand	63.0	-29.1	topics: Uniqlo;Anya Hindmarch; queries: uniqlo;uniqlo jacket;ì■ ë■ ■■ í■ ´ë;■;

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 12)

Topic Name	Type	Pop. growth	Growth change	Related topics
Postgraduate education	Degree	644.9	-32.4	
Hormone	Topic	63.4	-45.8	topics: Gland;Growth hormone;Blood;
TOM FORD	Fashion brand	52.9	-48.8	topics: Tom Ford;Perfume;Orchid Tom Ford Eau De Parfum; Tom Ford Tobacco Vanille Eau De Parfum Spray;Oud; queries: tom ford;tom;tom ford perfume; tom ford cologne;
Legislature	Topic	236.2	-49.5	topics: Government;United States;Executive Branch;Liberty;Decision-making;Argument; queries: legislative;
Tirzepatide	Medication	87.5	-54.5	
The Ritz-Carlton	Hotel brand	93.9	-71.8	topics: Ritz-Carlton Hotel Company;Hotel;Resort; queries: ritz;ritz carlton;the ritz; the ritz carlton;
Edgenuity	Topic	726.7	-88.9	topics: Edgenuity;Student;create;succeeding;other; queries: edgenuity;clever; clever edgenuity;imagine learning;
Summer Fridays Lip Butter Balm	Lip balm	643.7	-91.5	topics: Bronzer;Tree Hut;Eyelash;Stanley Cup; queries: lip balm summer fridays; fridays lip balm;aritzia;ugg tasman slippers;urban outfitters;
Respiratory syncytial virus vaccine	Vaccine	1289.2	-173.3	topics: Respiratory Syncytial Virus Infection;Vaccine;Infant; queries: rsv;rsv vaccine; who is eligible for rsv vaccine;rsv rokote; does medicare pay for rsv vaccine for seniors;
ryze coffee	query	827.9	-200.2	topics: Federal Emergency Management Agency;Test cricket;Alarm clock; Frequency queries: fema;fema alert time;fema testing
Adidas Samba	Product line	257.8	-7.2	topics: adidas;Leather jacket;Kids Foot Locker;Urban Outfitters queries: adidas;samba; samba og shoes navy;samba decon shoes;stock x

3. Google Trends All Trending Topics USA - 2W Delta (04.12.2023, 13weeks YoY) (Part 13)

Topic Name	Type	Pop. growth	Growth change	Related topics
Digikala	E-commerce company	92.1	-9.2	topics: Digikala;Manufacturing;Table;Skin rash queries: Ø-Û■Ø-Û■;Ø-Û■Ø-Û■ Ú©Ø§Û■Ø§

4. Google Trends Industries USA - 2W Delta (2023-12-04, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Retail	-10.6%	16.9%	topics: Profit;Future Retail;Manufacturing queries: retail;retail store;what is retail
Soft drink	15.4%	16.7%	
Outlet store	50.8%	12.7%	topics: GUESS;Macy's;PUMA;J.Crew;Mitsui Outlet Park queries: outlet;■■■■■■■■;coach
Action camera	-2.2%	8.1%	topics: Camera;GoPro HERO12 Black;Instax;8K resolution queries: action;camera;camera action;sjcam c300;action camera black friday deals;■■■■■■■■
Clog	6.6%	7.6%	queries: boston birkenstock;aspen platform clog;national congress of mothers; holzschuhe holland
Sony PlayStation	29.7%	6.2%	topics: PlayStation 5;Sony PlayStation 5 Slim;PlayStation 5 Slim queries: playstation;play;playstation games
Jacket	58.9%	5.8%	topics: Man;Woman;Winter queries: jacket;snoopy puffer jacket cvs;overlays jacket
Athleisure	17.0%	5.8%	queries: athleisure;beyond yoga
Shopping	12.7%	5.6%	queries: shopping;shops;einkaufen;shoping
Genetic testing	43.8%	4.9%	queries: dna;dna test;genetic testing
Black Friday	11.1%	4.0%	topics: Sales;Lowe's;Walmart;Discounts and allowances queries: black friday;black;black friday canada;what is black friday;game black friday

4. Google Trends Industries USA - 2W Delta (2023-12-04, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Fashion	32.5%	2.4%	topics: Fashion Nova;Clothing queries: fashion;fashion mogul peter nygard
Sneakers	4.3%	2.4%	topics: Woman;Shoes queries: sneakers;tenis
Hunting	-0.6%	2.4%	topics: Deer;Deer hunting;Season