

1. Google Trends All Trending Companies - 2W Delta (2022-11-21, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Kontrolmatik Teknoloji	Company	772.5	312.2	topics: Turkish Airlines; Hekta■ queries: mondi hisse	Global
Openai, Inc.	Artificial intelligence company	1016.1	280.2	topics: Artificial intelligence; API key queries: nvidia canvas	Global
SASA	Chemicals company	375.5	116.2	topics: Turkish Airlines;Hekta■	Global
Teleticket	Company	817.9	101.8	topics: .pe	Global
Bolloré	Transport company	86.0	98.5	topics: Bolloré Africa Logistics; Bolloré Transport & Logistics;Korian; Lagardère Group; Vincent Bolloré queries: bolloré	Global
Enerjisa Enerji	Company	215.5	65.0	topics: Vestel	Global
Alarko Holding	Company	344.4	57.6	topics: Turkish Airlines;Hekta■	Global
Frontier Airlines	Airline	97.1	38.9	topics: Airline; Frontier Airlines queries: frontier airl	US
Universe Co.,Ltd.	Company	69.6	35.1	topics: Yamada Denki	Global
TYR Sport	Apparel company	36.5	33.8	topics: God of War	Global
Sabeco Brewery	Beverage company	78.0	31.7	topics: Lager	Global
PG SOFT	Company	315.6	30.0	topics: Slot machine	Global
Zorlu Energy	Company	126.7	29.5	topics: Hekta■	Global

1. Google Trends All Trending Companies - 2W Delta (2022-11-21, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Amazon Robotics	Company	48.2	29.4	topics: Robotics queries: amazon robotic	US
TURKIYE SISE VE CAM FABRIKALARI ANONIM SIRKETI	Company	165.2	28.6	topics: Turkish Airlines;Hekta■	Global
Iran Khodro	Automaker company	38.4	27.4	topics: University Of Eldoret - Town Cam	Global
Kent Reliance	Private banking company	104.8	25.0	topics: Kent Reliance; Close Brothers Group; Charter Savings Bank	Global
Ticketmaster UK	Ticket company	35.7	23.9	topics: Peter Kay queries: taylor swift ; capital one taylor swift; capital one taylor swift presale	Global
A View From My Seat	Software company in Philadelphia, Pennsylvania	97.3	23.0	topics: Lincoln Financial Field;MetLife; Raymond James; U.S. Bank Stadium queries: lincoln finan; metlife taylor swift	Global
eToro	Financial services company	31.1	22.9	topics: Coinbase;Aerial work platform	US
Ledger	Company	-3.2	21.3	topics: Wallet; Nexo queries: crypto wallet	Global
American Family Insurance	Insurance company	37.3	17.8	queries: hallmark movies	US
Enron	Energy company	32.7	17.4	topics: Wirecard	Global
SalMar	Company	59.9	17.2	topics: Mowi;Leroy Seafood Group; Hitra queries: salmar asa	Global

1. Google Trends All Trending Companies - 2W Delta (2022-11-21, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
American Family Insurance	Insurance company	24.9	16.3	topics: topics: Alliant Energy; Dish Network;Sling TV queries: Global	Global
Zorg en Zekerheid Insurance	Insurance company in Leiden, Netherlands	26.2	15.8	queries: zorgverzekering vergelijken	Global
Serif	Software company	38.5	15.7	topics: AutoCAD DXF	Global
Ledger	Company	-13.1	15.2	topics: Ledger;Wallet	US
Goodyear Lastikleri Turk Anonim Sirketi	Company	29.5	14.8	topics: Goodyear Tire and Rubber Company	Global
Ticketmaster	Entertainment company	64.1	14.2	topics: American Express;Capital One; Corona Capital Festival; Lincoln Financial Field; Lincoln National Corp queries: capital o; marriott login;lincoln financial field; fiserv forum;taylor swift presale	Global
TSMC	Semiconductor manufacturing company	46.1	13.4	topics: ASML Holding;KLA Corporation; Nasdaq;Novavax, Inc; Occidental Petroleum queries: ■■■■■;■■■■■;■■■■■;■■■■■;ko stock	Global
Aselsan	Arms manufacturers company	98.9	12.4	topics: Turkish Airlines;Hekta■	Global
Global Unichip Corporation	Semiconductor manufacturing company	46.4	11.9	queries: ■■■■■	Global

1. Google Trends All Trending Companies - 2W Delta (2022-11-21, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
FBTO	Insurance company	27.3	11.6	topics: topics: VGZqueries: menzis;unive; zorgverzekering 2023; zorgverzekering vergelijken; zorgverzekering queries: Global	Global
Lockheed Martin Corp	Aerospace company	33.0	11.6	topics: BAE Systems;Broadcom Inc; CHEVRON CORP.;Eli Lilly and Company; General Dynamics Corp queries: twitter s; boeing stock;eli lilly stock twitter; northrop grumman stock price	Global
ASRock	Motherboard company	36.5	7.3	topics: Graphics card	US
SUDAFED	Drug brand	19.5	2.2	queries: flu medicine	US
Aetna	Managed care company	13.2	0.8	topics: Flexible spending account; Point of sale;CVS Pharmacy, Inc.; UnitedHealthcare Inc; Indemnity queries: healthcare marketplac	US
GAF Materials Corporation	Company	21.4	0.8	queries: hallmark movies	US

1. Google Trends All Trending Topics USA - 2W Delta (2022-11-21, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
yellowstone streaming	query	87.5	73.2	topics: Yellowstone;Streaming media;Season;DIRECTV;YouTube TV; Premiere queries: streaming yellowstone season 5;season 5 yellowstone; yellowstone streaming on;paramount network streaming;yellowstone on paramount plus; is yellowstone season 5 on paramount plus	US
watch yellowstone	query	32.1	43.2	topics: Yellowstone;Watch;Season;DIRECTV;Dish Network; Smart TV queries: watch yellowstone season 5;season 5 yellowstone; how to watch yellowstone;yellowstone premiere;how do i watch yellowstone season 5;philo	US
white sneakers	query	79.7	30.3	topics: Sneakers;White;Shop queries: shop white sneakers; nike court legacy lift sneakers in beige and white;shop 4k tvs;alo yoga	US
Wave	Topic	32.3	6.3	topics: Sound;Light;Frequency;Sound;Frequency queries: wave;waves;the wave;red wave meme; red wave gif;red wave meaning	US
University of California	Topic	56.6	5.9	topics: University of California, Los Angeles;University of California, Berkeley; University of California San Diego;United Auto Workers;Strike action queries: uc;ucla; uc strike;uc strike 2022;uaw	US
High-deductible health plan	Topic	27.6	3.9	topics: Deductible;Health;Preferred provider organization;Co-insurance;Spouse; Blue Shield of California queries: hdhp;deductible;ppo;hdhp vs ppo pregnancy; what is coinsurance;what is an hdhp plan	US
Television broadcasting	Topic	19.3	3.7	topics: Paramount Network;Cartoon Network;Yellowstone; Paramount Network queries: paramount network;paramount;cartoon network; how can i watch yellowstone season 5;is paramount network on hulu; paramount network on xfinity	US
Cold	Topic	20.2	3.5	topics: Water;Temperature;Atmosphere of Earth;Water; Atmosphere of Earth queries: cold blooded;cold press;cold weather gloves; help refers to the position you should assume in cold water. what does help stand for; how cold does it need to be to snow	US

1. Google Trends All Trending Topics USA - 2W Delta (2022-11-21, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Franklin D. Roosevelt	32nd U.S. President	38.0	3.3	topics: United States;President;President of the United States; Communism queries: roosevelt;fdr;franklin roosevelt;hooverilles definition; roosevelt family tree;what does fdr stand for	US
Conjunctivitis	Disease	29.6	2.4	topics: Eye;Eyelash extensions queries: pink;pink eye;conjunctivitis en ingles; why do i keep getting pink eye	US

1. Google Trends All Trending Topics Global - 2W Delta (2022-11-21, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Black Panther: Wakanda Forever	2022 film	3137.5	2262.5	topics: Black Panther;Black Panther;Scene;Easter egg; Scene queries: wakanda forever;wakanda;black panther; wakanda forever post credit;black panther 2 end credits; wakanda forever end credits	Bahamas;Botswana
Brodmann area 45	Brain structure	5300.0	1900.0	topics: Vaccine;Pfizer;Coronavirus;Pfizer Ltd;Generation; Crowd queries: ba4 5 ██████;ba 4 5;████████;████ ba 4 5;ba1 ba45 ████; ██████ █ ███ 2 █ ██████	Japan
1899	TV series	10000.0	900.0	topics: Netflix;Television series;1899; All Quiet on the Western Front;Prometheus; Emily Beecham queries: 1899;1899 release time;1899 filmweb; the wonder	Tunisia;Kuwait; Lanka
University Of Eldoret - Town Campus	Public university in Eldoret, Kenya	1635.9	495.9	topics: USO;SpongeBob SquarePants queries: ██████;██████;uoe; ██████ ████████████████████;ø±ù±ú~ûœø±ûœ ù...ø±ø³ù^ù,,ø§øª ù¾ø³øªûœ;██████ ██████	France
advent calendar 2022 sephora	query	2805.6	359.4	topics: calendar;2022;Advent;Rituals;GlossyBox; Kohl's queries: beauty advent calendar;beauty advent calendar 2022; sephora favorites advent calendar;ulta;lancome advent calendar 2022; john lewis advent calendar 2022	France
pörssisätkö	query	1737.5	309.3	topics: Price;Fortum;Fortum Charge and Drive;Aamulehti;Home Assistant; Consumption queries: pörssisätkö hinta;pörssisätkö nyt; fortum pörssisätkö;ksoy pörssisätkö;pörssisätkö vertailu; yle.fi pörssisätkö	Finland
layoffs	query	590.9	276.1	topics: Layoff;Mark Zuckerberg;Asana;Big Tech queries: layoffs meta; meta;layoffs 2022;elon musk twitter;amazon employees layoffs; mark zuckerberg meta layoffs	Ireland;Singapore; States;Canada
The Crown	TV series	341.7	175.0	topics: Season;Season;Norton AntiVirus;Leonora Knatchbull; James Colthurst queries: crown;the crown;the crown 5; the crown leonora;mohamed fayed;leonora knatchbull	Ireland;United Kingdom;Austral

1. Google Trends All Trending Topics Global - 2W Delta (2022-11-21, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
camisa brasil	query	1100.0	72.3	topics: Brazil;Shirt;Mascot;Azul Brazilian Airlines; Bermuda shorts queries: camisa do brasil;camisa brasil 2022; 2r store reclame aqui	Brazil
lg waschtrockner	query	157.0	67.9	topics: Combo washer dryer;LG;Media Markt;LG SIGNATURE; Owner's manual queries: lg waschtrockner signature; waschtrockner test;lg waschtrockner test;lg waschtrockner preis; lg waschtrockner lswd100e;media markt	Germany
rsv	query	80.5	62.9	topics: Respiratory syncytial virus; Syncytium queries: rsv symptoms;what rsv;rsv adults; rsv in adults 2022;flu symptoms 2022;signs of rsv in kids	France
2024	Topic	231.6	59.8	topics: 2023;Election contest;Donald Trump;Mascot queries: 2024; mascotte jo 2024;siakba;trump 2024 announcement	Ethiopia;Nepal;
lululemon Define	Topic	331.1	52.6	topics: Jacket;lululemon;Lululemon Athletica;The North Face;Trousers; Rare Beauty queries: define jacket;lululemon define; rare beauty blush;gymshark	Norway;United States;Canada;S
Scarlet	Color	103.5	43.9	topics: Pokémon;Pokémon;Yuzu;Paradox; Pokémon Ruby and Sapphire queries: pokemon;scarlet;escarlata;yuzu; pokemon scarlato e violetto leak;leclerc	Spain;France;Vi
camisa do brasil	query	1109.7	36.2	topics: Brazil;Shirt;T-shirt;Mascot; Football in Brazil queries: camisa do brasil 2022; camisa brasil 2022;camisa brasil preta;primeiro jogo da copa; 2r store reclame aqui	Brazil
University of Health Sciences Lahore	University in Lahore, Pakistan	20.4	33.7	topics: National Medical and Dental College Admission Test; Pakistan Medical Commission;College/University;.pk;Admittance; Islamabad queries: uhs;uhs key 2022;uhs roll no slip;mdcat 2022 key	Pakistan

1. Google Trends All Trending Topics Global - 2W Delta (2022-11-21, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Emma	Topic	24.2	6.0	topics: Mattress;Showroomprive.com;Black Friday queries: emma; emma ■ ■ ■■;emma.se;emma materassi.it	Portugal;France
jacket	Topic	10.2	5.5	topics: Man;Woman;Leather;Gilet queries: giubbotto; giubbotto kings will dream;nuvola;supply and demand giubbotto	Italy
Health club	Topic	10.3	5.5	topics: Gym;Physical fitness;Gift shop queries: academia;gym; academia vazia agora;loja de presentes bem avaliada; onde comprar camisa de time	Brazil;Poland
Gundam model	Topic	22.1	5.4	topics: Amazon.com;Gundam;7-Eleven;Ito-Yokado; MRX-009 Psycho Gundam queries: ■■■■;■■■■■■■■ ■■■■ ■■■■;■■■ ■■ ■■■■; ■■■■■■■■ ■■■■	Japan
Stock	Topic	12.4	5.3	topics: Government bond;Stock exchange;Italy;Assignat;New Deal; Americans queries: titoli;titoli di stato; fa volare i titoli azionari; incassano i titoli di credito nominativi; la periferia di parigi cruciverba	Switzerland

Amazon Category Top by 13W AVG Price YoY Growth (as of 2022-11-21)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Grocery & Gourmet Food	\$ 25.6	35.1%	39.4%	47.8%	63.4%
Grocery & Gourmet Food/Snack Foods	\$ 21.6	35.2%	41.6%	53.9%	62.0%
Pet Supplies	\$ 25.6	7.7%	13.1%	29.3%	60.0%
Grocery & Gourmet Food/Beverages/Bottled Beverages, Water & Drink Mixes	\$ 28.1	32.2%	35.0%	41.1%	50.2%
Health & Household	\$ 22.5	25.9%	37.9%	44.6%	46.2%
Health & Household/Vitamins & Dietary Supplements	\$ 29.4	32.0%	33.4%	38.6%	45.4%
Health & Household/Sports Nutrition	\$ 33.8	19.7%	21.7%	28.6%	39.9%
Grocery & Gourmet Food/Breakfast Foods	\$ 21.2	24.0%	28.0%	33.9%	39.5%
Health & Household/Sales & Deals	\$ 18.9	18.4%	24.8%	29.0%	36.3%
Grocery & Gourmet Food/Beverages/Coffee, Tea & Cocoa/Coffee/	\$ 31.3	-0.7%	0.7%	13.0%	33.8%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 23	14.1%	18.5%	22.4%	33.6%
Home & Kitchen/Kitchen & Dining/Kitchen Knives & Cutlery Accessories/Knife Sets/	\$ 50.9	5.8%	-	26.8%	32.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Sweaters/	\$ 35.1	6.8%	13.4%	21.8%	31.7%
Camera & Photo/Camera & Photo Accessories/Professional Video Accessories/	\$ 64.2	16.4%	18.2%	27.7%	31.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 27.7	7.3%	8.9%	13.7%	30.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 28.7	6.9%	8.9%	14.7%	29.8%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 27.4	15.0%	15.0%	18.1%	29.2%
Magazine Subscriptions	\$ 17.8	17.5%	20.7%	22.5%	28.4%
Electronics/eBook Readers & Accessories	\$ 76.3	9.5%	12.8%	16.3%	27.5%
Clothing, Shoes & Jewelry/Women/Clothing/Lingerie, Sleep & Lounge/	\$ 21.4	5.2%	8.9%	14.1%	27.3%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2022-11-21)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 61.6	172.2%	253.3%	331.6%	284.6%
DJ Turntables, Controllers, Mixers, and other DJ Equipment/DJ Equipment Cables	\$ 28.3	-3.5%	33.0%	75.8%	230.6%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 75.1	69.7%	88.2%	113.2%	148.0%
Sports & Outdoors/Team Sports/Baseball/Baseball Bats	\$ 96.7	75.0%	99.8%	100.1%	122.6%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 64.6	97.9%	149.7%	138.2%	108.8%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 40.4	21.1%	49.8%	83.1%	102.7%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 172.2	-	116.0%	93.8%	98.1%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 23.8	46.3%	74.3%	100.0%	86.5%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 70.2	85.3%	114.6%	100.6%	79.9%
Premium Shoes/Premium Womens Shoes/Premium Womens Sandals & Flip-flops	\$ 39.9	53.8%	74.9%	89.8%	79.7%
Clothing/Men/Mens Jackets & Outerwear	\$ 45.2	44.7%	74.1%	67.9%	77.5%
Electronics/iPad & Tablets/All Tablets	\$ 144.1	-38.3%	-	36.6%	73.7%
Toys/Hobby & Collectibles/Models & Model Kits	\$ 31.6	17.0%	46.1%	62.8%	63.2%
Auto & Tires/Auto Electronics/Car Stereos/All Car Stereos	\$ 114.2	99.7%	98.3%	78.8%	62.8%
Auto & Tires/Auto Electronics/Car Stereos	\$ 116.7	85.1%	97.1%	74.7%	60.9%
Electronics/Computers/Networking/Modems	\$ 125.6	82.3%	81.4%	65.8%	60.7%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Brooches & Pins	\$ 10.7	26.7%	44.2%	50.6%	48.4%
Women's Bags & Accessories/Women's Bags/Womens Wallets & Card Cases	\$ 30.3	-33.0%	-29.2%	-21.7%	47.8%
Toys/Action Figures	\$ 29	17.7%	33.5%	41.4%	47.0%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Coats & Jackets	\$ 50.5	144.0%	103.3%	47.2%	45.3%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2022-11-21)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Gaming Headsets	\$ 116.6	-0.8%	2.7%	6.0%	8.4%
PS4 Accessories	\$ 104.8	7.8%	5.3%	7.7%	7.5%
All Laptops	\$ 877.1	-	-	8.2%	7.2%