

# **ASTUTEX TRENDSPOTTING**

**November 20, 2023**



## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Wales Bonner	Fashion brand	244.8	133.8	topics: adidas;Adidas;Adidas Samba queries: wales bonner;adidas samba;sambas; sambas black;addidas
AT&T Mobility	Mobile telecommunicati company	827.9	117.1	topics: Roaming;AT&T Mobility;T-Mobile US;Customer Service; Mobile phone queries: at t;at&t iphone;pixel fold;prepaid at&t;att service
Xumo	Company	405.9	86.8	topics: Roku;Digital video recorder;Charter Communications;Pioneer Corporation; Zumo queries: zumo;pioneer xumo tv;www.xumo/activate;xumo reviews;xumo vs roku
Goyard	Company	74.6	47.2	topics: Handbag;Saint Laurent;Maison Goyard;Wallet;Chanel queries: dior bag; st louis goyard;goyard card wallet;goyard stores;goyard boheme
BlueStacks	PC game company	150.3	43.9	topics: Unblocked Games Premium;Sound board;Incremental game;Auto clicker; Warcraft Rumble queries: cloud gaming;roblox;now gg;1v1.lol unblocked;gg
OpenAI	Computers and information technology company	785.3	42.2	topics: Large language model;Hugging Face;Master of Laws;Artificial intelligence; Datadog queries: ai;chat;openai;gpt;chatgpt
Blundstone Footwear	Footwear company	132.8	41.1	topics: Lems;Thursday Boot Company;Blundstone;REI Co-op;Boot queries: blundstone; blundstones boots;zappos;boots;thursday boots
Teavana	Tea company	168.0	30.0	topics: Teavana Jade Citrus Mint Green Tea;Tea bag;Tazo queries: teavana; jade mint tea;teavana chai tea;tevana tea
Columbia Sportswear	Outerwear company	177.7	25.3	topics: Arc'teryx;Gap;The North Face;DICK'S Sporting Goods;Sweatshirt queries: boots; columbia;puffer jacket;zappos;dicks sporting good
Dior	Fashion company	106.3	24.4	topics: Eau de Parfum;Saint Laurent;Gucci;Prada;Ulta Beauty queries: burberry; celine bag;converse;dior;loafers
Suzlon	Renewable energy company	113.1	24.3	topics: PNB

## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics
UnitedHealthcare Inc	Company	140.3	24.3	topics: Regence BlueCross BlueShield of Oregon;Cigna;ADT;Aetna; Humana queries: unitedhealthcare medicare;uhc provider;healthy benefits; humana advantage;bcbs insurance
Yahoo!	Company	419.7	24.0	topics: Altaba;Email;Rogers Communications;Yahoo! Mail; Google Account queries: yahoo mail;yahoo.com mail
Acne Studios	Fashion company	13.8	23.5	topics: Acne Studios;Scarf;A.P.C.;JIL SANDER queries: apc;ganni;khaite;jacquemus; blue scarf
Primary Arms, LLC	Company	266.4	19.3	topics: SIG Sauer;Sight;EOTech;Daniel Defense;Trijicon queries: eotech exps;lpvo
CELINE	Fashion company	30.6	18.3	topics: Sunglasses;Loafer;Wallet;Valentino;Star Ocean queries: celine bag;max mara; neiman marcus;tiffany;ganni
Tazo	Beverage production company	170.0	16.8	topics: Teavana;Teavana Jade Citrus Mint Green Tea;Concentrate; Tea bag queries: teavana;jade mint tea
Intuit Mint	Personal financial management company	26.5	16.5	topics: Mint Mobile;Mint Mobile;Budget;Transamerica Corporation; Intuit queries: rocket money
Tapestry	Fashion company	-41.3	14.4	topics: Nordstrom Rack;Saint Laurent;Kate Spade;Coach New York; True Religion queries: coach;coach outlet;dillards;marc jacobs;michael kors
C&A	Retail company	80.2	14.3	topics: Paleolithic;C&A;Sculpture queries: parasitism;traditional economy; paleolithic era;economies of scale;cea medical
Charles Schwab Corporation	Financial services company	77.7	14.2	topics: Fidelity Investments;Layoff;The Vanguard Group;NYSEARCA:SCHD; Fidelity queries: amzn stock;ftnt stock;vanguard;charles schwab;nvda stock
Visine	Drug brand	37.7	13.8	topics: Product recall;Olopatadine queries: eye drop recall

## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics
Autobuses de Oriente	Company	123.6	13.3	queries: vivaaerobus
Givenchy	Fashion company	104.8	13.2	topics: Céline;Onitsuka Tiger;Versace;Dior;Fendi queries: polo blue;amiri boots; celine boots
Macy's Inc.	Department store company	82.1	13.2	topics: Nordstrom Rack;Zappos;Nordstrom;Boscov's;Macy's queries: coach outlet; dillards;neiman marcus;nordstrom;nordstrom rack
OnTrac	Company	54.6	12.7	queries: ups tracking;dhl tracking
Hess Corporation	Company	292.9	12.5	topics: Hess;Toy;Hess toys
Yves Saint Laurent	Fashion company	90.5	12.5	topics: Eau de Parfum;Saint Laurent;Gucci;Ulta Beauty; Maison Goyard queries: celine bag;cettire;dior;louis vuitton;polo shirt
Broadcom Inc	Semiconductor manufacturing company	104.9	12.4	topics: VMware;VMware;Gen Digital;Broadcom Corporation;NYSE:PG queries: broadcom; vmware;avgo;vmware stock;eli lilly stock
Henry Repeating Arms	Arms manufacturers company	58.9	12.1	topics: Henry Schein;Sight;Colt's Manufacturing Company;SilencerCo; Thompson/Center Arms
Van Cleef & Arpels	Jewelry company	106.5	11.4	topics: Christian Dior;Tiffany & Co.;Swarovski AG;Louis Vuitton; Tiffany & Co. queries: gold necklace;necklace;van cleef dupe;dior earrings
Tiffany & Co.	Jewelry stores company	6.3	11.4	topics: Coach New York;Prada;Tiffany & Co.;Bloomingdale's; Pandora queries: gold necklace;marc jacobs;necklace;swarovski;tiffany
G.H. Bass	Footwear company	-7.0	11.2	topics: Loafer;Slip-on shoe
Synology	Corporation	-82.5	11.0	topics: Tailscale;ZeroTier;Synology;ASUSTOR Inc. queries: jellyfin

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Company Name	Type	Pop. growth	Growth change	Related topics
Ralph Lauren Corporation	Fashion company	65.7	10.5	topics: topics: Eau de Parfum;True Religion;Farfetch;Christian Dior; Ethikaqueries: barefoot dreams;boots;diesel men;ethika; ganni queries: queries: barefoot dreams;ganni
Studio McGee	Commercial company	-0.8	10.4	topics: rewardStyle, Inc.
Netlify	Computer application company	34.0	10.2	topics: Vercel;Namecheap;Firebase;DigitalOcean
Swarovski	Fashion brand	26.9	10.1	topics: PANDORA;SKIMS;Fossil;Jewellery;Swarovski AG queries: kim kardashian;skims; swarovski;skims swarovski
Max Mara	Fashion company	81.0	9.1	topics: Coat;Wool;Shirtdress queries: khaite;max mara
SureFire	Lighting company	35.9	8.6	topics: SilencerCo;Safariland;Knight's Armament Company queries: m18 sig; article of summer footwear nyt
UMR	Insurance company	4.7	8.6	topics: High-deductible health plan;Vision insurance;United HealthCare Service LLC; PacifiCare Health Systems;Exclusive provider organization queries: uhc provider; evicore;humana provider;my umr;united medical resources
BetOnline	Company	28.6	8.5	topics: Drinkware Set;PlushBeds, Inc.;Choice Home Warranty;Plush; Home warranty queries: bet;bet online betus;betonline;betonline ag;betonline login
Artifact Uprising LLC	Company	-7.2	7.7	topics: Minted queries: holiday cards
NEC	Information technology company	52.1	7.7	topics: Vaio;HP;Fujitsu;VAIO;NEC queries: asus;dell;fujitsu;lenovo;nec
Wyze Labs	Company	-3.2	7.7	topics: Wyze Cam Floodlight;Vacuum cleaner;Camera;BlueStacks; Ring queries: wyze floodlight;security cameras;wyze login;wyze subscription; wyze camera app

## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics
Klein Tools	Manufacturing company	-19.7	7.6	topics: Power tool
HSN, Inc.	Corporation	4.4	7.6	topics: HSN;HSN
Opera Software	Software company	-13.7	7.4	topics: Opera;Private browsing queries: youtube ad block;adblockers
Holland America Line	Corporation	-2.6	7.3	topics: Vacations To Go;Norwegian Cruise Line;cruise
Heritage Auctions	Company	0.9	7.3	topics: United States two-dollar bill
IONOS	Company	23.4	7.0	queries: ionos
Vercel	Web hosting service company	121.9	6.8	topics: Netlify queries: ubg.vercel;vercel status;vercel v0;vercel templates; vercel ai sdk
Personal Capital	Financial company	-48.6	6.7	topics: Intuit Mint queries: rocket money
United Wholesale Mortgage	Financial services company	29.3	6.6	topics: My UWM Loan;NASDAQ:AKTS queries: uwm mortgage login;uwm pontiac
White's Boots	Clothing company	-43.4	6.5	topics: Boot;Red Wing Shoes queries: boots;thursday boots
Minted	Online marketplace company	-1.8	5.7	topics: Christmas card;Artifact Uprising LLC queries: holiday cards
rewardStyle, Inc.	Software company	43.7	5.7	topics: Motel queries: ltk meaning;ltk madewell code
EOTech	Optics company	14.6	5.7	topics: SIG MCX Spear;Nightforce Optics;Trijicon; Eotech XPS2 Holographic Weapon Sight Black XPS2-0GRN; Eotech - EXPS2-0 queries: red dot sight;sig p320;sig gun;eotech riser;eotech exps

## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics
Marks & Spencer	Retail company	12.6	5.4	topics: topics: Speed;Magnetic field;Baby transport;Ampere; Accelerationqueries: acceleration;frequency;inertia;emf; cm to m queries: queries: acceleration;cm to m
Ipsos	Market research company	22.8	4.1	topics: BARE Associates International, Inc.;Maritz queries: ipsos isay; ipsos shopper login;intellishop login;ishopfor ipsos
Empower	Financial services company	38.0	4.0	topics: Fidelity;Prudential Financial;Fidelity Investments;The Vanguard Group; Transamerica Corporation queries: rocket money
Canva	Graphic design company	55.7	3.6	topics: Freepik;Milanote;Creative Fabrica B.V.;Presentation; Lamar Consolidated Independent School District queries: pexels;pixabay;powerpoint; canva;google slides
Ghirardelli Chocolate Company	Chocolate and cocoa products company	35.0	3.3	queries: chocolate hershey
Wrangler	Jeans company	31.3	3.3	topics: Fleece jacket;Shirt;Bell-bottoms;Cargo pants;Jeans queries: jeans;purse; wrangler;womens jeans;boot barn
Toast, Inc.	Financial services company	20.1	2.9	topics: Payroll
Moncler	Fashion company	94.9	2.6	topics: Arc'teryx;Cettire;Down jacket;Canada Goose;Armani queries: cettire; puffer jacket;polo red;puffer coat;moncler beanie
Milanote	Software company in the City of Melbourne, Australia	20.0	1.9	queries: milanotes
Freepik	Company	41.0	1.9	topics: iStock;Creative Market queries: pexels;adobe stock;free pic;freepik
All-Clad	Manufacturing company	137.2	1.8	topics: Calphalon;Calphalon



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Company Name	Type	Pop. growth	Growth change	Related topics
Institute of Electrical and Electronics Engineers	Professional organizations company	22.0	1.6	topics: Academic journal;Single-precision floating-point format; IEEE Robotics and Automation Society; Conference on Computer Vision and Pattern Recognition queries: ieee 802.3; ieee pes;ieee reference;ieee conference 2024;ieee login
Blue Cross Shield Association	Professional organizations company	33.3	1.4	topics: Regence BlueCross BlueShield of Oregon;Cigna;Premera Blue Cross;Aetna; CVS Caremark queries: health insurance;mounjaro;premera;uhc provider; humana advantage
Vaseline	Drug brand	20.8	-0.5	topics: Aquaphor;Aquaphor Healing Ointment;Jojoba queries: aquaphor stick
Replit	Software company	32.8	-1.3	topics: 1v1.LOL;GitHub Copilot;Incremental game;Geometry Dash;Roblox queries: roblox; 1v1 lol;retro bowl;replit roblox;replit youtube
QuillBot, Inc.	Software company	38.2	-1.5	topics: Imagine Easy Solutions, LLC;Paraphrase;Plagiarism;Detector; Grammar checker queries: quillbot;gpt;ai checker;paraphrase quillbot; plagiarism checker
BandLab Technologies	Music company	21.3	-2.0	topics: Cakewalk;Cakewalk queries: bandlab down;bandlab edu;bandlab.com;banlab; edu.bandlab
G&L Musical Instruments	Instrument company	36.7	-2.2	topics: Ideal gas law queries: molar volume
Tecovas	Retail company	69.7	-7.5	topics: Men's Boot;Western wear queries: boots;roper boots;tacovas boots; tecovas belt;justin boots
King Arthur Baking Company	Food company	35.8	-7.6	topics: Gluten-free diet;Gluten;x265
Cettire	Company	55.9	-7.9	topics: GANNI;SSENSE;Farfetch;Lanvin;Mackage queries: cettire;ssense;cettire returns; jacquemus;certire

## 2. Google Trends All Trending Companies USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics
Regence BlueCross BlueShield of Oregon	Insurance company	109.8	-8.3	topics: topics: Premera Blue Cross;Blue Cross Blue Shield Association; Cambia Health Solutions;Regence BlueCross BlueShieldqueries: regence bcbs; regence medicare advantage;regence uniform medical plan;regence.com; regence find a doctor queries: queries: regence bcbs;regence find a doctor
Digikala	E-commerce company	74.8	-9.5	topics: Digikala;Divar;Varzesh 3;Gas heater;POCO
Mott's	Company	529.7	-26.5	topics: Mott's Hot Apple Cider K-Cup Pods queries: motts applesauce; motts fruit snacks;does motts have gelatin
Eurostar	Railway company	70.1	-37.1	topics: Eurostar;Trainline;Rail pass queries: london to paris train; eurostar standard vs standard premier
StatMuse	Company	181.3	-41.1	queries: hornets;state muse
Corebridge Financial	Financial services company	476.6	-65.8	topics: Transamerica;American International Group;VALIC;403(b); Brighthouse Financial queries: aig retirement;aig corebridge;valic corebridge; www.corebridge financial.com/life portal;corebridge annuity login
Apple Store	Retail-store company	207.7	-105.4	topics: MAC Cosmetics;Apple;iPhone 12 queries: apple;apple airpods;apple phone;stre
FSASore.com, Inc.	Company	147.1	-152.9	topics: Flexible spending account queries: fsa

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics
shop deals	query	1076.5	869.3	queries: shop air fryer deals;shop 4k tvs on sale;shop deals on electronics;walmart black friday deals
The Ballad of Songbirds and Snakes	Novel by Suzanne Collins	818.9	512.5	topics: The Hunger Games: The Ballad of Songbirds & Snakes;The Hunger Games;Cinemark Tinseltown USA;Film criticism;Box office queries: songbirds;snakes and songbirds;ballad;the ballad of songbirds and snakes showtimes;ballad of songbirds and snakes rotten tomatoes;the ballad of songbirds and snakes review
Closed-circuit television camera	Topic	1066.7	332.6	queries: camera;security camera;surveillance cameras;arlo;car security camera
Mario role-playing games	Game series	614.3	255.0	topics: Super Mario;Super Mario RPG;Nintendo Switch
lessons in chemistry	query	982.0	215.3	topics: Lessons in Chemistry;B. J. Novak;Frogs;Bosch: Legacy queries: lessons in chemistry show;the lessons in chemistry;lessons in chemistry cast;bj novak;lessons in chemistry bj novak;lessons in chemistry dog voice
vegas f1	query	369.6	199.2	topics: Formula 1;Las Vegas;Las Vegas Grand Prix;Ceremony;Opening ceremony;Livery queries: f1 las vegas;las vegas;f1 vegas opening ceremony;las vegas f1 opening ceremony;f1 vegas tv schedule
evry jewels	query	595.7	147.2	topics: Evry Jewels;Necklace;Jewellery queries: evry jewels necklace;jewelry;evry jewelry;white fox;new balance;abercrombie
mardi gras 2024	query	3865.2	122.4	
Men's Boot	Topic	313.5	105.9	topics: Man;Boot;Prada;Banana Republic;SKECHERS queries: boots;boots men;ugg boots for men;acg boots;frye boots men
Five Nights at Freddy's 4	Survival game	232.5	101.3	topics: Five Nights at Freddy's;Mangle;GitHub;Gameplay queries: freddy;freddy 4;fnaf 4 movie;the bite of 87;fnaf 5 animatronics;fnaf 4 github

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics
Slip-on shoe	Topic	279.8	74.5	topics: Shoes;Puma;ECCO;Men's Slipper queries: slip on shoes;ugg slippers; slip on uggs womens
tiktok shop	query	829.2	73.4	topics: TikTok;Shopping;Stanley Cup;Alibaba Group;Visa queries: tiktok shop code; tiktok shop promo;promo code tiktok shop;tiktok shop promo codes; promo codes for tiktok shop;fortnite item shop
Women's Boot	Topic	106.6	56.3	topics: Woman;Boot;Shoes queries: boots;women boots;ecco boots for women; eddie bauer womens boots;neiman marcus
Tyrese Haliburton	American basketball point guard	93.2	55.7	queries: haliburton;tyrese haliburton;myles turner stats;joel embiid;tyrese maxey stats
teamster	query	49.1	47.4	topics: International Brotherhood of Teamsters;Teamsters;Markwayne Mullin; United States Senate;Sean O'Brien queries: teamster union;teamster president; senator fight teamster;markwayne mullin;senator challenges teamster
like a dragon	query	13.1	46.7	topics: Yakuza;Cabaret;Takoyaki;Okonomiyaki queries: like a dragon gaiden; like a dragon gaiden guide;akame like a dragon;like a dragon gaiden pocket circuit
Gilded Age	Topic	140.0	43.7	topics: The Gilded Age;Laura Benanti;Opera;Oscar Wilde queries: gilded;gilded age; laura benanti;oscar wilde;oscar wilde gilded age
Ed Hardy	Topic	160.8	37.8	topics: Tracksuit;T-shirt;Fashion Nova;Diesel;JNCO;Zumiez queries: ed hardy;ed hardy set; ed hardy sweatsuit
Postgraduate education	Degree	679.1	35.2	queries: grad school;graduate school
Muscle	Topic	253.4	34.3	topics: Skeletal muscle;Pain queries: muscle;nephric
ai	query	351.2	30.8	topics: Artificial intelligence;Grok;Executive order; Executive Branch queries: character ai;ai generator;ai image;grok;grok ai; cheater buster ai

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics
Madhappy	Company	33.4	30.1	topics: Madhappy;Women's Ugg X Madhappy Ultra Mini;Polar fleece queries: madhappy; madhappy ugg tasman;madhappy x ugg
WHITE FOX	Topic	164.9	29.9	topics: Hoodie;Boutique;Lululemon Athletica queries: white;white fox;victoria secret; summer fridays;google slides
Women's Shoe	Topic	145.3	27.3	topics: Shoes;Woman;Birkenstock queries: shoes;journeys;ariat shoes for women; sofft shoes for women
item shop	query	38.6	26.8	topics: Item Shop;Fortnite;Team Leader;Kratos;Fortnite V-Bucks queries: fortnite shop; fortnite item shop;fortnite;fortnite new season;fortnite item shop rn; how long will jack skellington be in the item shop
Christian Dior	Luxury goods company	108.0	25.4	topics: Dior;Christian Dior;Bella Hadid;Glitter;Sequin queries: dior; dior glitter liquid lipstick;dior sequin lipstick;dior forever liquid sequin
valentino cologne	query	136.1	24.0	topics: Eau de Cologne;Valentino;Chanel;Dolce & Gabbana; Armani queries: valentino men cologne;valentino perfume;cologne for men;ysl myself
Artificial intelligence	Field of study	322.9	23.8	topics: Image;Online chat;Grok;Executive order queries: ai;grok;grok ai;bad bunny ai song
motel rocks	query	95.7	23.1	topics: Motel;Lululemon Athletica;Coat queries: motel rocks jeans;aerie; abercrombie and fitch;evry jewels
Epic Games	Video game company	43.8	21.9	topics: Video game;Epic Games queries: login epic games;epic games fortnite login; epic games free
Eau de Cologne	Topic	68.1	21.5	topics: Man;Giorgio Armani Code;Johnny Depp;Hollister queries: cologne; mandarin sky cologne;stronger with you absolutely
Hooda Math	Website	122.4	21.3	topics: Mathematics;Geometry Dash;Geometry queries: math;hooda;hooda math;rolling ball 3d; rolling ball 3d hooda math;hooda math rolling ball

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics
Social	Topic	171.9	21.2	topics: Society;finished;Cognition;Communication
juwa	query	87.1	20.6	
Laura Geller	Topic	121.0	19.3	topics: Cosmetics;Foundation;Xeroderma;Pencil;IL MAKIAGE queries: laura geller; laurageller.com promo;laurageller.com reviews;lauren geller
Scholar	Topic	186.7	18.6	topics: Ulama;Muslims;Internship queries: scholar;peo scholar award; which statement explains why elie wiesel most likely wrote all rivers run to the sea
autosomal recessive	Topic	119.1	18.4	queries: genotype;homozygous;heterozygous; true or false? the same phenotype can be produced by more than one genotype.; select the correct explanation for the fact that a carrier of a recessive genetic dis; if a muscle cell of a typical organism has 32 chromosomes, how many chromosomes will
bpc 157	query	110.1	18.0	topics: BPC-157;Methylation;Levomefolic acid;Peptide bond queries: peptide bpc 157; sermorelin;bpc 157 dosing;methylated multivitamin
Choice	Topic	271.5	15.0	topics: succeeding;create queries: choose;choice;choices
Cinnamoroll	Topic	191.7	14.9	topics: Sanrio;Wallpaper;Hello Kitty;Reindeer;Cappuccino;Axolotl queries: cinnamoroll; giant cinnamoroll build a bear;jumbo cinnamoroll build a bear;cinimaroll
Tote bag	Topic	42.5	14.4	topics: Bag queries: tote;tote bag;marc jacobs crystal tote bag;kate spade surprise; shop marc jacobs the tote bag
SKIMS	Topic	37.1	14.3	topics: Bra;Nipple;Nick Bosa;Swarovski queries: skims;nipple bra skims;nba skims;bosa skims
Meta Quest	Topic	13.3	14.1	queries: quest;oculus;black friday oculus;oculus black friday 2023; meta quest 3 black friday
Telescopic sight	Topic	12.1	14.0	

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics
dane	query	-9.4	13.9	topics: Great Dane;Decomposition;Seal; Great Seal of the United States queries: great dane;rot;seal;hogwash
Petite size	Topic	59.2	13.8	topics: Down jacket;Corduroy;Scrubs;Bloomingdale's queries: petite;petite holiday dresses; petite cardigan sweaters;petite christmas dresses
Ballet flat	Shoe	70.7	13.3	topics: Ballet;Woman;Shoes;Shoe heel;Converse;Franco Sarto queries: flats; skechers orthopedic flats;flats overwatch;chanel ballet flats dupe
Rouge	Cosmetics	64.4	13.3	topics: Rare Beauty;Cosmetics;lululemon;Eyelash;Eye liner queries: blush;sondra blush; saie blush set;nars air matte blush
the wager	query	406.5	12.9	topics: The Wager: A Tale of Shipwreck, Mutiny and Murder;David Grann;Phil Ivey; Leonardo DiCaprio;Sedition;Pejorative queries: the wager david grann;david grann; the wager phil ively;data annotation tech reviews;chat gpt; how many employees does target corporation employ 2023
Broadcom Inc	Semiconductor manufacturing company	110.2	12.8	topics: Market capitalization;NASDAQ:AAPL;Palo Alto Networks;Supermicro;Automation; Rivian queries: broadcom;vmware;vmware broadcom
Waistcoat	Garment	47.0	12.4	topics: Necktie;Pocket;Canada Goose queries: vest
Ornament	Art	-67.6	12.0	
Wide-leg jeans	Topic	8.2	12.0	topics: Jeans;Men's Pants queries: jeans;baggy jeans;southpole jeans baggy; hollister low rise baggy jeans;wesley wide leg jeans
Rangefinder	Topic	75.2	11.8	topics: Golf;Hunting;Bushnell;Bass Pro Shops;Scheels;Dunham's Sports queries: rangefinder; range finder;golf range finders;revasri range finder;scope with rangefinder for crossbow
Philips	Topic	124.0	11.7	topics: Philips Sonicare DiamondClean;5.42 ft;4.58 ft; Philips Hue Play Gradient Lightstrip queries: philips;phillips;hue philips

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Topic Name	Type	Pop. growth	Growth change	Related topics
True Religion	Topic	55.9	11.7	topics: Jeans;True Religion;Kurt Geiger;AÃ@ropostale;Kappa queries: true;true religion; playboy x true religion>true religion gift set;pink dunks
Robe	Garment	90.0	11.6	topics: Bathrobe;Women's Robe;Men's Robe queries: robe;pink versace robe; crown scepter and ermine robe;cotton robes for women
magnesium oil	query	100.0	11.3	topics: Magnesium;Oil;Magnesium oil
betting app	query	37.4	11.2	queries: sports betting app;sports betting;best betting app;chalkboard betting app; espn bet
Peloton	Topic	-13.6	11.1	topics: Peloton Interactive;Bicycle;Theo Von;Robert F. Kennedy Jr.; Robert F. Kennedy queries: peloton;dana white;dana white peloton;barry mccarthy
Lexia Learning Systems LLC	Company	18.8	10.0	topics: Lexia Core5 Reading;McGraw Hill;Readability;Raz-Kids.com queries: lexia; lexia levels chart;lexiapower up;happy numbers
OLED	Topic	44.8	10.0	topics: Nintendo Switch;Television set;LG Corp; LG Class A2 Series OLED 4K UHD Smart webOS TV;RTINGS.COM offices;Dell queries: oled;tv; best oled;sony
Gecko Labs	Chain	-19.4	9.8	
Ouai	Topic	49.1	9.7	topics: Hair;Shampoo;Oil;Sol de Janeiro;Stanley;Converse queries: ouai;skims;quay sunglasses; olaplex bonding oil
Mesozoic	Geologic period	22.7	9.4	
Formula 1	Topic	23.1	9.0	topics: Las Vegas;Las Vegas Grand Prix;Brazilian Grand Prix;Ceremony queries: f1; f1 opening ceremony;brazil gp;brazil grand prix



### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics
Low-rise	Fashion	18.7	9.0	queries: low rise;jeans;low rise jeans;pacsun eco medium blue low rise baggy jeans; essentials hoodie
1v1.LOL	Survival game	63.4	8.8	topics: Unblocked Games Premium;Classroom;Fortnite;Build Royale.io queries: 1v1;unblocked; vportal
Brandy Melville	Topic	22.2	8.8	
Critical illness insurance	Insurance policy	22.6	8.7	topics: Insurance;Intravenous therapy;insurer;The Guardian queries: critical illness; critical illness insurance;critical illness insurance reddit;metlife accident insurance; what is voluntary accident insurance
Field	Physics	-2.0	8.6	topics: Magnetism;Magnetic field
Open-source software	Copyright license	15.2	8.5	topics: Adobe;Adobe;JavaScript;Chatbot queries: open source; which of the following dbms programs is open source?; which of the following database objects provides a summary of data?; beta software is made available because
Xiaohongshu	Company	89.9	8.5	topics: Web page;Information;Personal computer;WeChat;San Francisco Bay Area; Taiwan queries: 小红书;tiktok;xiaohongshu web version
Circus	Topic	37.3	8.4	topics: Cirque du Soleil;Cirque du Soleil;Ringling Bros. and Barnum & Bailey;Middletown; Lincoln;Lakewood queries: circus;circus circus;lion escaped circus italy;jax x pomni; how old is pomni
ZeroTier	Software company	29.4	8.3	topics: ZeroTier One;Tailscale;install;Command-line interface;Proxy server; Secure Shell queries: zerotier
Adidas Samba	Product line	280.5	8.1	topics: adidas;Adidas;Birkenstock;Pony queries: samba;adidas;wales bonner samba leopard; samba robotic toothbrush

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics
Insurance company	Organization type	-19.4	8.1	topics: Insurance;Company queries: insurance;insurance company; which website is not about a founding father, but instead the home page of an insuran; best insurance companies for home and auto; choose the statement that is true about health insurance.
UMR	Company	6.7	8.1	topics: Insurance;Teladoc Health;Authorization;Vision insurance queries: umr; cigna provider portal;umr.com login/register
Indemnity	Topic	4.0	8.0	topics: Hospital;Insurance;Voluntary hospital;Prudential Financial; Prudential Financial queries: indemnity;hospital indemnity; what is hospital indemnity mean;is critical illness insurance worth it; prudential hospital indemnity
jax	query	17.5	8.0	
Geometric series	Topic	-29.9	7.9	topics: Geometry;Series;Direct comparison test;Constant; Alternating series test queries: geometric series
Marketer	Career	26.0	7.9	topics: Marketing;Product;Customer queries: marketers; what do marketers hope to gain by developing at least one dimension of value in the m; the _____ variable of the marketing mix is often the most visible and therefore of c; which marketing activity helps businesses gather information to compete effectively?
Papa's Freezeria	Online game	10.7	7.8	topics: Game;Papa's Sushiria;Papa's Mocharia To Go!;Papa's Taco Mia! queries: freezeria
Muscle hypertrophy	Topic	23.4	7.4	topics: Muscle;Skeletal muscle;Vegetarianism queries: muscle gain;muscle growth; how much protein in an egg;tricep workouts;high protein snacks for muscle gain
Somatic cell	Topic	1.9	7.4	topics: Cell;Chromosome;proper;Copying queries: what is somatic cells;what is mitosis; diploid cells
fragrancenet	query	8.5	7.3	topics: Fragrance;Dior Sauvage;Vanilla;Perfumania Holdings Inc. queries: perfume; fragrancenet coupon;fragrance;fragrancenet black friday;fragrancenet.com; fragrancenet coupon 40% off

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics
ad&d	query	11.9	7.2	topics: Accidental death and dismemberment insurance;Insurance;Health savings account; Preferred provider organization;Dentistry queries: ad&d insurance;life ad&d; dependent care fsa;fsa vs hsa;ad&d coverage meaning
coach bag	query	26.0	7.0	queries: shoulder bag;coach bag outlet;coach outlet;essentials hoodie;nike dunks; coach morgan saddle bag
Series	Mathematics	-37.4	7.0	topics: Sequences and series;Mean;Natural number queries: sum of series; function to power series calculator;limit comparison test calculator; is there a series of rigid transformations that could map $\hat{I}'qrs$ to $\hat{I}'abc$ ? if so, whic
Angular velocity	Topic	0.5	6.9	topics: Foot;Angular displacement;Motor;Amplitude queries: angular velocity;angular speed; velocity to angular velocity;rotational velocity equation; dario, a prep cook at an italian restaurant, spins a salad spinner and observes that ; parallel axis theorem
ralph waldo emerson	query	-4.8	6.9	topics: Ralph Waldo Emerson;James Fenimore Cooper;AP United States History; Quizlet queries: thoreau;ralph waldo emerson quotes;henry david thoreau;herman melville; hudson river school;ralph waldo emerson apush definition
sony cameras	query	9.8	6.9	topics: Sony Corporation;Camera;Sony;Canon EOS R8;Fujifilm X100V; Leica Camera AG queries: sony camera;best sony cameras;canon
fsa	query	-6.7	6.6	topics: Flexible spending account queries: hsa;hsa fsa;fsa 2024; can you use fsa for dental;can fsa be used for dental; when will 2024 fsa limits be released
Parlay	Topic	22.3	6.6	
dandy	query	0.1	6.5	topics: Dandy;Hoodie;Aelfric eden;Aritzia;PacSun queries: dandy hoodie;dandy don; dandy worldwide;garage;sunkissed coconut;pink palm puff hoodie

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics
libre ysl	query	25.4	6.5	topics: Saint Laurent;Yves Saint Laurent;Libre Yves Saint Laurent Eau De Parfum Spray; Miss Dior;Louis Vuitton;Macy's queries: libre ysl perfume;libre perfume;ysl perfume; ysl libre absolu platine;ysl black opium
Mary Jane	Shoe	40.9	6.5	topics: Shoes;Alegria;Birkenstock queries: mary jane;mary janes;mary jane ugg; doc martens heaven mary janes;princess polly
Insulin detemir	Medication	7.0	6.4	topics: Insulin;Pioglitazone;Glucose;Insulin glulisine queries: levemir; levemir discontinued;levomir
RNA polymerase	Chemical compound	9.4	6.4	topics: RNA;Polymerase;DNA;DNA sequencing;Production;Leaf queries: rna;rna polymerase; dna polymerase
Mathematics	Field of study	45.4	6.3	topics: Game;Cool Math Games;Playground queries: math;coolmathgames
Edge	Geometry	-24.1	6.1	
atp	query	15.9	6.0	topics: Adenosine triphosphate;Nitto ATP Finals;Vienna Open;Vienna; Metz queries: atp finals;what is atp;atp energy;cellular respiration
Transduction	Genetics	18.8	6.0	topics: Signal transduction;Signal;Cell;AP Psychology;POGIL queries: transduction; apoptosis;signal transduction pathways pogil; which of the following statements best describes the role of adenylyl cyclase in the
bet	query	14.1	5.9	topics: Gambling;PlushBeds;PlushBeds, Inc.;Latex
Car racing game	Topic	94.3	5.9	topics: Racing game;Direct-drive mechanism;Tactile transducer;Computer keyboard; 2.67 ft queries: racing sim;simlab
Whooping cough	Disease	-11.7	5.9	

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics
Coordination complex	Topic	-49.8	5.8	queries: metal complex;complex ion; in a plant cell, where are atp synthase complexes located?;complex ion formation; which element has a partially filled atomic orbital?
gametes	query	9.7	5.7	topics: Gamete;Cell;Chromosome
nfl stats	query	22.3	5.7	topics: NFL;Statistics;Nikola Jokić;Montez Sweat;Jayson Tatum queries: 2023 nfl stats; nfl team stats;giannis antetokounmpo stats;montez sweat;julius randle stats
poor meaning	query	36.3	5.7	topics: Meaning;Poverty;Irony;gross;Funding queries: poor synonym;poor in spirit meaning; poor prognosis meaning;deficient meaning
Wreath	Topic	3.7	5.6	
Chapter	Books	-50.9	5.4	topics: Book queries: chapter summary;one piece chapter 1097;one piece chapter 1098; fourth wing bonus chapters
inertia	query	4.2	5.4	topics: Inertia;AJR;Rotational Motion queries: inertia is;the inertia;moment of inertia; inertia ajr;inertia ajr lyrics;homeworkify
renewable energy	query	0.1	5.4	topics: Energy;Renewable energy;Renewable resource queries: what is renewable energy; solar;solar energy;renewable energy insurance companies; office of energy efficiency and renewable energy;eagle creek renewable energy
tool cart	Topic	46.6	5.4	topics: Tool;Wood;Black Friday;Changing table queries: tool cart;husky rolling tool cart
Incremental game	Topic	72.1	5.3	topics: Space bar;Game;DogeClicker;Role-playing game;Mathematical game queries: clicker; spacebar;snow rider;geometry spot;bean clicker
correct grammar	query	49.8	5.2	

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 12)

Topic Name	Type	Pop. growth	Growth change	Related topics
kate spade tote	query	-12.8	5.2	topics: Kate Spade New York;Kate Spade;Tote bag queries: tote bag;kate spade tote bag; kate spade jett faux shearling tote;kate spade sherpa tote;kate spade tote bag pink
games	query	6.7	5.1	topics: Game queries: nfl games;math games;cool games;love island games
Peppermint tea	Topic	44.8	5.1	topics: Tea;Oolong;Essential oil;Rooibos queries: peppermint tea;peppermint; teavana peach tranquility;jade citrus mint tea dupe; is peppermint tea good for acid reflux
Scratch	Programming language	46.8	5.1	topics: Geometry Dash;Playground queries: scratch scratch;scratch
Sol de Janeiro	Topic	269.9	5.1	topics: Perfume;Dior Addict Lip Glow Oil;Preppy;Birkenstock; Eilish by Billie Eilish Eau De Parfum Spray for Women queries: sol;sol de janeiro; sol janeiro;what did sol de janeiro do;tree hut sugar scrub;sol.de janeiro perfume
leaf vacuum	query	-16.1	5.0	topics: Leaf;Vacuum cleaner;Vacuum; RYOBI 40-Volt Lithium-Ion Cordless Battery Leaf Vacuum/Mulcher;Ace Hardware; Equipment queries: leaf blower;leaf blower vacuum;leaf mulcher vacuum; leaf vacuum service;leaf vacuum service near me;used leaf vacuum for sale
Lumify	Topic	14.6	5.0	
Kendra Scott	Topic	48.6	4.7	topics: Kendra Scott;Birkenstock queries: kendra;kendra scott; kendra scott black friday 2023;alo;francescas
Perfume	Topic	34.4	4.7	topics: Eau de Parfum;Odor;CHANEL; Eilish by Billie Eilish Eau De Parfum Spray for Women queries: parfum;perfume set; pink perfume;perfume near me
Genetic engineering	Topic	32.4	4.6	topics: Genetics;Engineering queries: genetic engineering; which of these is an example of genetic modification?; do you agree with using genetically engineered products in the food supply? explain y; research the issue of genetically modified foods, and then write an essay to be read

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 13)

Topic Name	Type	Pop. growth	Growth change	Related topics
billie eilish perfume	query	69.5	4.5	topics: Tree Hut;Brandy Melville;Rare Beauty;Sweatpants;Summer Fridays; Ultra Beauty queries: billie eilish perfume no 3;mini billie eilish perfume; billie eilish merch;urban outfitters
norton lifelock	query	34.0	4.4	topics: NortonLifeLock;Gen Digital;LifeLock queries: norton lifelock scam; lifelock by norton;norton lifelock login;is norton lifelock worth it
polo zip up	query	23.0	4.4	topics: Zipper;Ralph Lauren Corporation;Ralph Lauren;Gap;White;Green queries: polo hoodie; polo zip up hoodie;zip up hoodie;essentials hoodie
Otter.ai	Company	30.3	4.3	topics: Artificial intelligence;Otters;Transcription;Google Chrome;Account; Microsoft Teams queries: otter;otter ai
Undergraduate education	Degree	20.3	4.0	topics: College;University queries: undergraduate;post graduate meaning; tulane undergraduate population
Muscle cell	Topic	50.8	3.7	topics: Muscle;Anaerobic organism;Neuromuscular disease queries: muscle cells; muscle cell; which of the following correctly uses the data to justify the claim that the phosphag; a researcher claims that the epinephrine signaling pathway controls a catabolic proce
Physical activity	Topic	31.3	3.5	
Dice	Topic	21.2	3.3	topics: MONOPOLY GO!;Monopoly;connect queries: dice;monopoly;free dice;monopoly free dice
Short run	Topic	144.4	3.3	topics: Price;Curve;succeeding;Area queries: short run; which of the following will cause a rightward shift of the short-run aggregate supply; which of the following explains why the amount predicted by the value of the simple m; total revenue formula
Scarf	Clothing	27.5	3.2	topics: Crochet;Silk;Pattern queries: scarf
external	Topic	52.7	2.9	topics: Hard disk drive;built-in;succeeding

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 14)

Topic Name	Type	Pop. growth	Growth change	Related topics
Advent calendar	Topic	30.1	2.8	topics: calendar;Advent;Coca-Cola;Trader Joe's;Ariana Grande queries: advent; advent calendar;american eagle advent calendar;fancy feast advent calendar; taylor swift advent calendar 2024
codon	Topic	27.9	2.7	topics: Molecular binding;Peptide bond;Operon queries: codon;dna; what is the function of mrna?;ile amino acid; rosalind franklin is famous for which contribution to the study of dna? creation of a
Decoy	Topic	36.9	2.6	topics: Duck;Duck decoy;Foxpro;BossBuck;Pond queries: decoy;decoys;deer decoy for bow; canvasback decoys
Wrapping Paper	Topic	92.1	2.6	
Health savings account	Topic	20.7	2.4	topics: 2024;Health;Flexible spending account queries: 2024 hsa;hsa contribution;hsa 2023; do hsa funds expire;cigna hdhp with hsa
Eau de Parfum	Topic	58.7	2.2	topics: Perfume; Giorgio Armani Emporio Armani Stronger With You Intensely queries: parfum; eau de parfum;is fragrancenet legit;kenzo homme eau de parfum; good girl eau de parfum suprÃame
hematocrit high	query	23.9	1.8	topics: Hematocrit;Blood;Hemoglobin queries: hematocrit low;high hemoglobin;hemoglobin
Hemoglobin	Protein	21.7	1.8	topics: Blood;Hematocrit queries: hemoglobin
Milanote	Software company in the City of Melbourne, Australia	20.3	1.8	topics: Google Docs;Art;Software queries: milanote;milanotes
moza	query	127.8	1.6	topics: MOZA;Black Friday;Virtual reality;Asetek



### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 15)

Topic Name	Type	Pop. growth	Growth change	Related topics
High-deductible health plan	Topic	24.1	1.5	topics: Individual;Individual retirement account;superior;United HealthCare Service LLC; Delta Dental;United States Office of Personnel Management queries: hdhp;deductible; high deductible;dependent care fsa;hdhp vs ppo calculator; why might your creditors rather work out a payment plan with you than just send your
Blue Cross Shield Association	Company	33.3	1.4	topics: Insurance;Health queries: blue;blue cross;blue cross blue shield;zepbound
Musical composition	Field of study	68.6	1.4	topics: Music;Composer;Record Producer;Russian queries: composer;music composer; animal kingdom;little fires everywhere
Magnetic field	Topic	25.5	1.3	topics: Magnetism;Field queries: magnetic field;cross product calculator; spin quantum number; based on the magnetic field line diagrams, what will happen next with these two sets
GitHub	Company	21.0	1.2	topics: Git;Repository queries: github;git
Health	Topic	21.1	1.2	topics: Mental health;Insurance;Individual;Gut health;Natural environment queries: health; mens mental.health month
essentials hoodie	query	43.5	0.5	topics: Hoodie;Slam dunk queries: essentials pacsun;essentials mens hoodie; essentials kids hoodie
Tripod	Topic	47.5	0.4	topics: Tripod;Board game;Camera dolly;Dolly grip queries: tripod;dolly grip boom; boom grip dolly tripod;riot
Samsung Electronics	Appliance company	106.4	0.2	topics: Samsung;Microwave oven;Samsung Galaxy S9; Samsung Galaxy S23 Ultra queries: samsung
Aparat	Website	63.2	0.1	topics: Film;Persian Language;Dubbing;The Equalizer;Conjugal Visit; Asturian queries: ØçÙ³¼Ø\$Ø±Ø\$Øª;Ø\$Ù³¼Ø\$Ø±Ø\$Øª
edikted	query	114.0	-0.2	topics: Sweatshirt;Sephora;Down jacket queries: edikted clothing;edikted skirt; princess polly;sephora

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 16)

Topic Name	Type	Pop. growth	Growth change	Related topics
free ai	query	701.4	-1.5	topics: Artificial intelligence;Music and artificial intelligence; AI Photo Editor, Collage-Fotor queries: ai generator;free ai generator;chatfai
Oxidation state	Topic	96.5	-4.3	topics: Chemical reaction;oxidation;reduction queries: oxidation; which condition must be met in order for an equation to be balanced? the elements in
stussy hoodie	query	126.0	-4.4	topics: Stussy;Hoodie;adidas;Gap;Prada queries: essentials;essentials hoodie;nike hoodie; cold culture;patagonia;zara
Dryer Sheet	Topic	281.2	-5.9	topics: Clothes dryer;Tide;Baseboard;General Electric queries: dryer sheets; how many dryer sheets per load;do you need dryer sheets
Quince	Fruit	103.1	-7.0	topics: Quince;Patch queries: quince;quince black friday; quince tree;quince fruit;quince jam;quince wine;quince vinegar;quince oil;quince honey;quince syrup;quince liqueur;quince brandy;quince vinegar;quince oil;quince honey;quince syrup;quince liqueur;quince brandy;
Tecovas	Retail company	70.1	-7.3	topics: Tecovas;Western wear;Monterrey;Yves Saint Laurent queries: tecovas; tecovas birthday boot;tecovas locations;tecovas warehouse sale
Cettire	Company	55.9	-7.9	topics: Code;Discounts and allowances;Shoes;Balmain;Mackage;KENZO queries: cettire;cittire; sense;goat
Regence BlueCross BlueShield of Oregon	Insurance company	109.8	-8.3	topics: Cambia Health Solutions;Insurance;Blue Cross Blue Shield Association;Address; MultiCare;Breast pump queries: regence;regence find a doctor
Ocean Spray	Cooperative	221.4	-8.4	topics: Ocean Spray;Cranberry;Television advertisement;Canning;Spray queries: ocean spray; ocean spray cranberry bread recipe
Digikala	E-commerce company	74.8	-9.5	topics: Digikala;Zinc;iPhone 12 Pro;Wire queries: digikala;digikala app;digikala website;digikala mobile app;digikala desktop app;digikala android app;digikala ios app;digikala windows app;digikala mac app;digikala linux app;digikala unix app;digikala solaris app;digikala freebsd app;digikala openbsd app;digikala netbsd app;digikala dragonflybsd app;digikala illumos app;digikala solaris app;digikala openbsd app;digikala netbsd app;digikala dragonflybsd app;digikala illumos app;
Divar	Company	114.7	-12.3	topics: Tehran;Wall;Price;Peugeot;Sari;Iranian peoples queries: divar;divar app;divar website;divar mobile app;divar desktop app;divar android app;divar ios app;divar windows app;divar mac app;divar linux app;divar unix app;divar solaris app;divar openbsd app;divar netbsd app;divar dragonflybsd app;divar illumos app;divar solaris app;divar openbsd app;divar netbsd app;divar dragonflybsd app;divar illumos app;

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 17)

Topic Name	Type	Pop. growth	Growth change	Related topics
uggs platform	query	63.4	-15.5	topics: UGG;Platform shoe;BEARPAW;Adidas Samba;Birkenstock queries: mini platform uggs; uggs mini;platform mini uggs;aerie;new balance 574;uggs on sale
Shai Gilgeous-Alexander	Canadian basketball player	53.5	-18.2	topics: Statistics;NBA;Bam Adebayo;Ausar Thompson;Kawhi Leonard queries: shai; shai gilgeous-alexander;chet stats;chet holmgren stats;lamelo ball
Mott's	Company	529.7	-26.5	topics: Fruit;Snack;Fruit snack;Gummy bear;Nut;Keurig queries: motts
StatMuse	Company	181.6	-43.7	topics: Statistics;NBA;Boston Celtics;Dallas Mavericks; Charlotte Hornets queries: statmuse;celtics;kevin durant;nba games
Sweatshirt	Topic	267.3	-52.4	topics: Sweatshirt;Budweiser;Nike Salute To Service queries: sweatshirt;sweatshirts; brown sweatshirts nfl;nfl brown sweatshirts;why brown sweatshirts nfl
Chanel	Topic	68.7	-54.7	
homeworkify	query	227.5	-61.5	topics: succeeding queries: homeworkify chegg;chegg;gmail;homeow
Diesel	Topic	124.3	-62.6	queries: diesel;diesel jeans model;robyn brown diesel jeans;robyn diesel jeans model
Corebridge Financial	Financial services company	478.1	-63.9	topics: AIG;American International Group;Transamerica;Transamerica Corporation; Funding queries: corebridge;corebridge financial reviews; www.corebridge financial.com/rs
Gap	Topic	187.5	-66.9	topics: Gap Inc.;Gap;AÃ©ro postale queries: gap;gap promo code today;stussy hoodie
Guess	Topic	90.6	-71.0	topics: American Eagle Outfitters;Guess Seductive Eau De Toilette Spray Men; American Eagle;High-top queries: guess;guess coupons;guess noelle shoulder bag; guess perfume for men
Aflac	Topic	91.2	-71.4	topics: Aflac;Insurance;Disability queries: aflac;hospital indemnity insurance; sell.aflac.com sign in;sell.aflac.com login

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 18)

Topic Name	Type	Pop. growth	Growth change	Related topics
Humana	Topic	109.5	-74.8	topics: Humana;United HealthCare Service LLC queries: humana;humana extra benefits plan; humana brandon hospital;humana telephone number customer service
Cigna	Topic	93.0	-80.3	topics: The Cigna Group;United HealthCare Service LLC queries: cigna; cigna stock price today;cigna hospital indemnity;aspen dental careers
Valvoline	Topic	212.6	-82.2	topics: Oil;Valvoline Instant Oil Change;Valvoline
Snap-On Tools	Topic	186.4	-85.5	topics: Snap-on;Snap-on;Tire changer;Torch;Ball joint queries: snap;snap on; snap on green jacket;snap on configurator;snap on diagnostic tool
Hormone	Topic	105.8	-86.8	topics: Cause;Blood;Cell queries: hormone;hormones;big mouth season 7; better hormones powder;what hormones are released during orgasm
Edgenuity	Topic	887.7	-88.6	topics: succeeding;Student;used queries: edgenuity;edugenuity;sis.login.edgenuity; edgenuity
Summer Fridays Lip Butter Balm	Lip balm	794.1	-99.8	
hirer-occupied home	Topic	1544.2	-103.5	topics: Rent;Property;Fair market value;Average cost; Gross income queries: rental property; what is the purpose of an application deposit and how does it benefit both the applic
Legislature	Topic	301.6	-109.3	topics: Government;United States;Executive Branch queries: legislative; legislative branch;virginia election results; the second paragraph of the excerpt proposes that the massachusetts legislature shoul; the excerpt from locke's two treatises of government could best be used as evidence
Saint Laurent	Topic	265.8	-139.1	topics: Yves Saint Laurent;Saint Laurent L'Homme;New Era; New Era Cap Company queries: ysl;ysl new era hat;ysl babycat sample; christian dior person

### 3. Google Trends All Trending Topics USA - 2W Delta (20.11.2023, 13weeks YoY) (Part 19)

Topic Name	Type	Pop. growth	Growth change	Related topics
Sony Group Corporation	Topic	486.8	-144.7	topics: Sony Corporation;Sony;NEC;MAC queries: headphones;sony;sony remote;sony cre-e10; sony a9iii
Asics	Topic	299.1	-153.2	topics: Asics;ASICS;Shoe insert queries: asics;shoes;asics running;sneakers
Converse	Topic	235.4	-207.6	topics: Converse;Converse;pgLang queries: converse;pclang converse;pclang;pg lang converse



#### 4. Google Trends Industries USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Fashion	30.5%	4.6%	topics: Fashion Nova;Peter Nygård queries: fashion;fashion mogul peter nygard;chinwai mode;fashion dreamer
Watch	-25.7%	4.5%	topics: Apple;Ballon d'Or queries: watch;bovet watch;apple watch black friday 2023
Watches	-25.7%	4.5%	topics: Apple;Ballon d'Or queries: watch;bovet watch;apple watch black friday 2023
Social media	11.5%	4.4%	topics: Media queries: social media
Computer monitor	-17.4%	4.4%	topics: Computer;Laptop;Samsung queries: monitor;steam deck oled screen
Board game	1.9%	4.2%	topics: Game;Tripod;Riot Games;Camera dolly queries: game board;riot;riot board game;riot game
TV	9.7%	4.1%	topics: Television;Samsung;Samsung Electronics;Black Friday queries: tv;best buy black friday 2023;50 inch tv black friday;walmart black friday
Retirement home	30.2%	3.9%	topics: Home;Retirement;Housing;Independent senior living;Orange County queries: senior housing;retirement home
Outlet store	35.5%	3.9%	topics: Coach;Coach New York;Shopping mall queries: outlet;amazon/outlet;balsam hill outlet;hsn online outlet
Headphones	1.2%	3.8%	topics: Bluetooth;Wireless;Apple queries: headphones;ugg earmuff headphones;ugg headphone earmuffs; beats headphones black friday
Vacation	-6.6%	3.8%	topics: Rent;Vacation property rentals queries: vacation;wyndham vacation resorts

#### 4. Google Trends Industries USA - 2W Delta (2023-11-20, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Sports betting	11.8%	3.8%	topics: Gambling;Sports;Drinkware Set;JoyJolt;PlushBeds queries: betting;plush mattress plushbeds;latex hybrid mattress plushbeds; nba betting splits
Enterprise Resource Planning	2.7%	3.7%	topics: Software;System;Management>true queries: erp;is quickbooks an erp system;syspro erp
Motorcycle	5.2%	3.4%	topics: Bicycle;Honda;Honda Motor Company queries: motorcycle;ducati dirt bike