

# **ASTUTEX TRENDSPOTTING**

**August 07, 2023**

1. Trending Searches Last 7 Days (2023-08-06, Regions: US, CA, GB, AU) (2023-08-06)



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
CAN2 Termik	Company	598.1	270.4	queries: cante hisse	Global
Okinawa Electric Power	Electric power generation, transmission and distribution company	257.5	241.7	topics: Power outage; Okinawa Bus queries: ■■■;■■■ ■■■	Global
Piramal Pharma Ltd	Pharma company	1992.5	189.8	topics: Pharmaceutical industry; NYSE:PPL queries: ppl	Global
Yellow Corporation	Transport company	206.0	168.7	topics: Bankruptcy;Freight transport; International Brotherhood of Teamsters; Layoff;Logistics queries: strike;teamsters; yellow;ycr news;yellow news	US
Birlesim Muhendislik	Company	469.7	137.9	queries: enerjisa hisse	Global
Shree Global TradeFin Ltd.	Company	423.6	132.5	queries: lloyds share price	Global
Bgis Global Integrated Solutions Inc	Company	166.7	116.7	topics: KRAFTON	Global
Zamperla	Manufacturing company	130.5	107.3	topics: Top Thrill Dragster	Global
IonQ	Computer systems design services company	218.1	96.6	topics: NASDAQ:NVDA;NYSE:IONQ;NASDAQ:AMD; Alphabet Inc.; D-Wave Systems queries: meta stock;pltr; amd stock;nkla stock;ai stock	US
Fitch Ratings	Capital market company	108.3	96.0	topics: Credit rating;Fitch Ratings; Moody's Investors Service; United States federal government credit-; Moody's Corporation queries: fitch; fitch downgrade;fitch ratings;debt rating; us aaa rating	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Arbor Metals	Company	330.9	82.3	topics: BASF;BASF;Infineon Technologies; Mercedes-Benz Group; Meyer Burger queries: amazon aktie; basf aktie;intel aktie;microsoft aktie; nvidia aktie	Global
Lloyds Metals And Energy Ltd	Company	167.9	61.8	queries: lloyds share price; lloyd steel share price	Global
POSCO INTERNATIONAL	Trade company	111.6	54.6	queries: ■■■■■ ■■	Global
eBay Kleinanzeigen GmbH	Company	575.0	44.4	topics: mobile.de queries: ebay	US
Yünsa Yünlü Sanayi ve Ticaret A.■.	Company	129.3	38.0	queries: huner hisse;enerjisa hisse	Global
Deccan Gold Mines Ltd	Company	109.2	33.7	queries: gold price	Global
Cine Yelmo	Cinema company	54.3	32.9	queries: elemental	Global
LITEON Technology	Consumer electronics company	81.0	30.1	topics: Gigabyte Technology;TSMC;Evergreen; Wistron queries: ■ ■ ■■	Global
MA Financial Group	Financial services company	16.7	29.1	topics: Financial services	Global
Cinemaxx	Cinema company	32.2	28.4	topics: Movie theater	Global
XPENG-W	Company	17.9	28.4	topics: NASDAQ:TSLA;NYSE:NIO;NYSE:PLTR; Palantir; Palantir Technologies queries: pltr stoc; sofi stock;tsla;amd stock;nio stock	US
Orient Green Power	Company	-16.1	27.0	queries: lloyds share price	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Cineplexx Cinemas	Cinema company	47.3	26.0	queries: linz;innsbruck	Global
SoundHound	Speech recognition company	85.4	25.8	topics: Archer Aviation;BigBear.ai Hldgs; BioCardia Inc. queries: pltr stock; sound hound ai;soundhound news	US
Asetek	Cooling solutions company	115.1	25.1	queries: green hydrogen systems aktie	Global
Ryuukyuu Bus	Company	65.0	23.8	topics: Okinawa Bus	Global
Cineplex	Movie theater company	27.8	23.7	topics: Movie theater;Spandau	Global
■DÇ	Port and harbor operations company	43.4	23.3	queries: huner hisse	Global
EcoPro BM Co Ltd	Battery manufacturing company	333.3	23.0	topics: Ecopro queries: ■■■■ ■■; ■■■■ ■■■■ ■■	Global
LS	Company	35.4	21.2	topics: Ecopro	Global
Maurice Blackburn	Law firm	19.5	21.1	topics: Class action	Global
Picturehouse Cinemas	Entertainment company	30.9	21.0	queries: cineworld imax	Global
Tesla Energy	Commercial company	-6.7	20.1	topics: Solar energy;Sunrun;Tesla;Tesla	US
Tucson Electric Power	Company	22.8	19.8	topics: Power outage	Global
Asahi Soft Drinks	Drink company	31.8	19.2	topics: Asahi Breweries;Asahi Brewery; Anpanman	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Odeon Cinemas	Cinema company	10.0	17.6	topics: Barbie;Cineworld;Odeon;Lloyds Bank; Costa Coffee queries: cineworld imax; combo barbie;oppenheimer cineworld; compare the market;elemental	Global
KOC Holding AS	Industrial conglomerate company	54.2	16.2	topics: Holding company queries: cante h	Global
Alarko Holding	Offices of other holding companies company	82.2	15.9	topics: Holding company;Vestel	Global
Caixa Seguridade	Insurance company	9.5	15.8	topics: BB Seguridade queries: ações kla; bbas3;taesa dividendos;status invest;aesb3	Global
Hindustan Copper	Mining company	1.8	15.8	topics: Suzlon queries: unilever share p	Global
Hypoport	Financial services company	16.7	15.5	queries: equinor aktie	Global
AB Svensk Filmindustri	Television company	15.8	15.5	topics: Movie theater	Global
Kooding, Inc.	Company	-6.4	15.4	queries: yesstyle	Global
ODA■	Hydroelectric power generation company	98.0	14.9	topics: Share; Turkish Airlines queries: cante hisse; huner hisse	Global
Fujitsu Siemens Computers	Information technology company	19.1	14.4	topics: Toshiba;Toshiba queries: benq; fujitsu-siemens;fujitsu;tosiba	Global
Motherson Sumi Wiring	Company	68.5	14.3	topics: Ujjivan Small Finance Bank	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Tata Metaliks Ltd.	Company	3.8	14.0	topics: topics: Mergers and acquisitions; Ex-dividend datequeries: tata steel sha	Global
Trijicon	Optics company	8.0	13.3	topics: Aimpoint;EOTech; High-definition video;Red dot sight; Reflector sight queries: aimpoint;eotech; trijicon;trijicon acog;rmr hd	US
Cinesa	Company	28.2	13.3	topics: MAPFRE	Global
bunq	Fintech company	41.0	13.1	topics: NN Group	Global
Coca-Cola Europacific Partners	Drink company	35.8	13.0	queries: coca cola stock	Global
Digikala	E-commerce company	68.5	12.6	topics: Xiaomi;Handset;POCO; Dastgah queries: ■■■■■■	US
Banco de Oro	Retail banking corporation	57.5	12.6	topics: Black Desert Online;Gear;Marni; Pearl Abyss;Potion queries: pearl abyss; bdo online;bdo codes;bdo classes; bdo careers	US
Asics	Sporting goods company	35.8	12.5	topics: BALENCIAGA;Balenciaga;KITH; PUMA queries: balenciaga;balenciaga shoes; kith;asics 1130;gel asics	US
Power Grid Corporation of India	Electric services company	17.8	12.3	topics: Share;Ex-dividend date; Vedanta Limited	Global
UNISOC	Semiconductor manufacturing company	29.5	12.2	topics: Qualcomm	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Angel One	Financial services company	41.0	12.1	topics: topics: Route Mobilequeries: inf; senco ipo; wipro share price queries: Global	Global
Deutsche Kreditbank AG	Insurance company	-0.9	12.0	topics: Visa;Visa;Money market account	Global
Veolia Djur CJSC	Water utility company in Yerevan, Armenia	54.4	11.8	topics: Veolia;Veolia	Global
Francisco Partners	Private equity company	14.4	11.7	topics: VERIFONE SYSTEMS, INC.	Global
Nihon M&A Center Inc.	Management consulting services company	24.7	11.4	topics: Astellas Pharma	Global
Sibanye-Stillwater	Gold mining company	-15.5	10.8	topics: British American Tobacco; British American Tobacco;Newmont;Sasol; Sasol	Global
Secret Sales	Company	72.6	10.7	queries: women secret	Global
Africanews	Company	5.1	10.7	topics: Radio France Internationale	Global
Blue Arrow	Recruitment company	16.8	10.7	topics: Reed	Global
Crédit Agricole Italia	Banking company	-9.7	10.5	topics: 3-D Secure	Global
Hachette Book Group	Publishing company	-2.9	10.5	topics: Collecting	Global
Renault Group	Automobile manufacturer	2.6	10.5	topics: Citroën;Citroën;Peugeot;SEAT	US
TUI Germany	Company	26.4	10.5	topics: TUI Group queries: tui rhodos	Global



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Ultimate Fighting Championship	Company	28.1	10.3	topics: Livestreaming;Odds;Result; Sports betting;Combat	US
POCO	Company	121.0	10.3	topics: 5G;Battle royale game;F5; F5 Networks;Handset queries: redmi 12	Global
SoFi	Personal finance company	76.4	10.1	topics: AbbVie;C3.ai;ChargePoint, Inc.; Charles Schwab Corporation; Consolidation queries: abbvie;nerdwallet; pltr;pltr stock;sofi stock	US
Is Gayrimenkul Yatirim	Real estate investment trust company	-20.9	10.1	topics: Real estate investment trust	Global
Moody's Corporation	Financial company	12.5	10.0	topics: Credit rating;Fitch Ratings; Moody's Investors Service; United States federal government credit-	Global
Alpinestars	Fashion brand	26.3	9.7	topics: AGV;Alpinestars;Dainese; Dainese queries: revzilla; alpinestar helmet;alpinestars r10 helmet; alpinestar tech 10	US
Ciprofloxacin/dexame	Drug brand	10.5	9.5	topics: Ciprofloxacin	Global
Alliance Trust	Financial services company	5.9	9.2	queries: scottish mortgage share price	Global
AVIOS GROUP (AGL) LIMITED	Company	12.7	9.1	topics: British Airways;Etihad Airways; Vueling	US
F5	Technology company	53.2	9.1	topics: F5 Networks;Juniper Networks; Application security;Xiaomi 11T; Citrix Systems	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Aixtron	Semiconductor industry company	-12.2	8.9	topics: topics: K+S;Nel;Rheinmetall; Evotec A.G.; MorphoSysqueries: lufthansa aktie; arbor metals aktie;alphabet aktie; curevac aktie;linde aktie queries: Global	Global
Convera	Foreign exchange company	302.7	8.8	topics: Global Payments	Global
Zorlu Energy	Natural gas distribution company	107.5	8.8	queries: enerjisa hisse	Global
VieShow Cinemas Co., Ltd.	Cinema company	14.3	8.6	topics: Citibank;Citibank;Citigroup; Barbie	Global
Principality Building Society	Financial services company	35.9	8.5	topics: Virgin Money	Global
5paisa	Capital market company	15.3	8.5	queries: gmp;gmp ipo	Global
TF Bank	Sales financing company	60.9	8.4	topics: Money market account queries: po	Global
SDK-Versicherung, Fellbach	Company	0.4	8.3	topics: Software development kit	Global
Iveco Group NV	Sales financing company	-13.7	8.3	topics: Faurecia;Faurecia; Stellantis queries: azimut quotazione; snam azioni;iveco group azioni; mediobanca quotazione;lottomatica azioni	Global
Le Parfait	Company	-2.1	8.3	topics: Sterilization	Global
nib Health Funds	Insurance company	16.8	8.2	topics: International Airlines Group	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Ivanti	Software company	34.7	8.0	topics: topics: DSM; Common Vulnerabilities and Exposures qu	Global
Great Lakes Insurance SE	Insurance company	25.4	7.9	topics: Muenchener Rueck Ges in Mnhn AG; Munich Re	Global
Fragomen, Del Rey, Bernsen & Loewy	Corporation	-27.6	7.5	topics: H-1B visa	US
Larsen & Toubro	Multinational conglomerate company	9.0	7.5	topics: Reliance Industries Limited; L&T FINANCE HOLDINGS LIMITED; Bajaj Finance Limited;Mindtree; Grasim Industries queries: infosys share	US
PHAROL - SGPS, S.A.	Company	-15.2	7.5	topics: EDP Group	Global
Aygaz	Energy company	-5.8	7.3	topics: Petrol Ofisi queries: petrol ofi	Global
Van Cleef & Arpels	Jewelry company	80.8	7.0	topics: Bracelet;Bulgari;BVLGARI;Cartier; Pandora queries: cartier;van cleef dupe; clover necklace	US
Hyzon Motors	Commercial company	-19.9	6.8	topics: Nikola Corporation	Global
Teledyne FLIR	Thermography company	4.8	6.7	topics: Black Hornet Nano; Teledyne Technologies	US
Radio France Internationale	Media company	-2.9	6.7	topics: Niger; 2021 Nigerien coup d'état attempt querie	Global
TForce Freight	Transport company	-3.7	6.6	topics: Freight transport;XPO; Less-than-truckload shipping; Roadway Express queries: yellow news	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Ceres Power	Renewable energy company	-5.4	6.6	topics: Plug Power queries: nel asa akti; glaxo share price lse	Global
Hololive Production	Merchandising company	-17.6	6.5	topics: Trope;TV Tropes; Vesper queries: past lives	US
Mikron Holding	Machine industry company	10.5	6.4	topics: Accelleron Industries AG queries	Global
Brown–Forman	Distilleries company	9.8	6.4	topics: Jack Daniel's	Global
Castrol	Oil industry company	11.4	6.4	topics: Castor oil;Castrol; Pennzoil queries: castor oil	US
BMO Financial Group	Investment banking company	59.4	6.3	topics: Fifth Third Bank;High-yield debt; Mastercard;Yield; Mobile banking queries: sofi savings	US
Muse Communication	Entertainment company	-25.3	6.3	topics: Fukubukuro	Global
NIO	Company	-22.2	6.3	topics: Singapore Exchange queries: nio ; xpeng stock hong kong	US
Siemens Mobility	Railway company	-1.5	6.3	topics: Siemens	Global
Conoco	Company	-18.7	6.2	topics: ConocoPhillips Company	Global
Decathlon UK	Retail company	1.9	6.2	queries: decathlon	Global
Erlangga Group	Company	23.1	6.1	topics: Class;Independent Curriculum; Publishing	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Creditplus Bank	Company	9.1	6.1	topics: topics: Money market account qu	Global
Skunk Works	Aircraft manufacturer	0.2	5.9	topics: Skunk Works: A Personal Memoir o; Steven M. Greer; Boeing Phantom Works queries: skunk work	US
Solaseed Air	Regional airline	36.1	5.9	queries: ■■	Global
Technip Energies	Energy company	27.6	5.9	topics: Technip	Global
Xiaohongshu	Company	71.6	5.9	topics: Quotations from Chairman Mao Tse	US
Liebherr	Manufacturing company	7.8	5.7	topics: Owner's manual	Global
Opera Software	Software company	46.4	5.6	topics: Opera Limited queries: incognito; incognito mode;omegle;new gx; chrome extensions	US
Back Market	Company	22.1	5.6	topics: iPhone XS queries: apple watch s	US
Marni	Fashion brand	35.3	5.4	topics: AMIRI;Diesel;Marni;Uniqlo; UNIQLO queries: marni kids;carhartt marni; marni jeans;marni shirts;marni shorts	US
XFX	Manufacturing company	22.9	5.4	topics: Graphics card queries: gpu	US
Infinix Mobile	Company	24.3	5.3	topics: 5G;F5;F5 Networks;OPPO A16; Play queries: oppo 10;oppo a16;oppo a17; oppo a57;oppo f21	Global
Drunk Elephant	Company	218.0	5.3	topics: Sephora	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
EVN Bulgaria EAD	Company	-13.5	5.3	topics: topics: EVN Group queries: Glob	Global
Scott Sports	Skiing company	-2.5	5.1	topics: Match.com;Near Dark;SCOTT; The Lost Boys;Tinder queries: hinge; lost boys	US
Hanatour	Travel agency company	56.2	4.9	topics: Group buying	Global
Great Wall Motor	Automobile manufacturer	33.5	4.6	topics: BYD Auto;BYD Company	Global
Alfa Romeo	Car manufacturer	11.2	4.6	topics: Alfa Romeo Tonale;Fiat;Lamborghini; Roadster queries: alfa tonale;alfa romero	US
Drink LMNT, Inc.	Drink company	147.8	4.5	topics: LMT Defense queries: lmnt recipe; lmnt where to buy;lmnt reviews; lmnt supplement;lmnt vs liquid iv	US
New Rock Shoes S.L.	Shoes company	44.6	4.5	topics: Dr. Martens	Global
CFMoto	Company	51.6	4.1	topics: Polaris Inc.;Side-by-side; Aprilia	Global
Mansory	Luxury vehicles company	44.4	4.0	queries: gt3 rs	Global
ASRock	Motherboard company	42.7	3.9	topics: Intel;Intel;Intel	US
Voya Financial	Financial services company	14.3	3.9	topics: Baxter;Baxter International;Nestlé; Health savings account; VALIC queries: my voya login;publix voya; voya claims;voya ups	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Saia	Transport company	15.4	3.7	topics: topics: Saia LTL Freight; Yellow Corporation;YRC;Estes Express Lines; Reddawayqueries: yellow yrc queries: US	US
DOGAN SIRKETLER GRUBU HOLDING ANONIM SIRKETI	Electric services company	31.7	3.6	topics: Holding company	Global
R+L Carriers	Company	15.7	3.5	topics: Saia;Saia LTL Freight; Yellow Corporation;YRC; Estes Express Lines	US
Starkey	Hearing aid company	12.6	3.0	topics: Oticon;Sonova;Sivantos, Inc.; Widex	US
Scotty Cameron	Manufacturer	18.5	2.8	topics: Putter;TaylorMade Spider; Bettinardi Golf; Titleist Scotty Cameron Phantom X Putter; Acushnet Company queries: golf putter; best putters; champions choice scotty cameron; blade putter;callaway putter	US
Estes Express Lines	Freight transport company	12.6	2.6	topics: Saia;Saia LTL Freight; Yellow Corporation;YRC; XPO queries: yellow news	US
Meteoblue	Company	30.5	2.6	queries: radarska slika;blick	Global
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	117.9	2.5	queries: ■■■ ■■■	Global
Databricks	Software company	41.5	2.5	topics: Scale AI;Snowflake;Data science; Workflow;query queries: openai; databricks certification; unity catalog databricks;airflow; apache spark	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Bharti Airtel	Telecommunicati company	10.3	2.4	topics: Jio;Bank Verification Number	US
Canyon Bicycles	Company	36.0	2.4	topics: Canyon;Canyon;Cervélo;Fuji Bikes; Giant Bicycles queries: canyon bikes; canyon neuron;trek bikes;specialized bikes; pinarello bikes	US
MDCalc	Healthcare company	25.0	2.4	topics: UpToDate queries: ascvd	US
Mazda Motor Corporation	Automotive manufacturer	12.0	2.3	topics: CarPlay;Financial services;Kia; Mazda;IS 350 queries: apple carplay; car play not working;2025 camry	US
Ameritas	Insurance company	21.9	2.3	topics: MetLife	US
Scale AI	Software company	21.8	2.3	topics: Artificial intelligence; Scale AI queries: ai stock	US
Avianca	Airline	14.0	2.2	topics: Avianca Group;Copa Airlines; LifeMiles; LATAM Airlines Group queries: lifemiles; avianca lifemiles;delta airlines flights; vuelos avianca;avianca baggage	US
Pair Eyewear, Inc.	Company	46.2	2.2	topics: Zenni Optical queries: buy eye d	US
Wizz Air	Airline	45.2	2.0	topics: Wizz Air Malta;Wiz; Wizz Air UK queries: wizz air malta	US
J.D. Power	Company	80.3	1.9	queries: am best ratings	US
Hugging Face	Artificial intelligence company	213.8	1.9	topics: Deep learning queries: midjourne	Global



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Disco Corporation	Semiconductor company	53.1	1.9	queries: ██████████ ███	Global
TIAA	Insurance company	15.7	1.7	topics: Pension fund;Expense ratio; Data breach;Index fund;VALIC	US
EXNESS Group	Company	69.4	1.6	topics: MetaTrader 5	Global
Freedom Debt Relief	Company	16.2	1.6	queries: debt relief	US
New Balance	Footwear company	48.6	1.6	topics: Adidas;Air Jordan;Cargo pants;Cloud; Converse queries: journeys;kith;new; sneakers;new new balance	US
Depop	Company	10.2	1.5	topics: Freight transport;Juicy Couture; PacSun;PayPal;Poshmark	US
Flix Bus	Company	22.1	1.1	topics: Bolt Bus;Bolt Bus;Eurail;Greyhound; Megabus queries: flix bus;flexbus; flixbus miami;flixbus schedule; flixbus seattle	US
Hostinger	Company	99.6	0.9	topics: Cloudflare;DreamHost;Bluehost; HostGator;SiteGround queries: dreamhost; hostinger webmail;hostinger mail	US
HCA Healthcare	Health care company	23.6	0.9	topics: Estub Estruturas Tubulares do Br; HCA;Health care;HealthStream, Inc.; Residency queries: estub;hca healthstream; estub hca;hca breach;hca links	US
MTN Group	Mobile telecommunicati company	13.6	0.9	topics: Bank Verification Number	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 16)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
On	Sportswear company	84.1	0.9	topics: topics: Cloud;Hoka One One; HOKA ONE ONE;LOEWE; New Balancequeries: lululemon;shoes; cloud on;hoka sale;gel asics queries: US	US
Wowprime	Company	31.3	0.8	topics: Formosa Plastics Corp	Global
Xero	Software company	11.7	0.8	topics: Xero Shoes	US
Transamerica Corporation	Insurance company	11.9	0.6	topics: Life insurance;Transamerica; Transamerica 401k; Transamerica Life Insurance Company quer	US
CVS Caremark	Healthcare company	21.4	0.6	topics: Pharmacy;CVS Caremark; Medical speciality; Change Healthcare Operations queries: cv; good rx;cvS health;cvS careers	US
Morgan Stanley Wealth Management	Financial services corporation	13.2	0.4	topics: John Hancock Financial; Morgan Stanley queries: fidelity login	US
Anduril Industries	Defense contractor company	37.0	0.0	topics: Palantir Technologies;Shield AI	US
AmaWaterways	Company	37.4	-0.1	topics: Uniworld River Cruises; Danube River queries: uniworld	US
1-800 Contacts	Retail company	18.6	-0.1	topics: 1-800 Contacts queries: contacts	US
PeopleStrong	Software company	54.3	-0.1	topics: NSE:KFINTECH	Global
Mutual of Omaha	Insurance company	15.3	-0.2	topics: Liberty Mutual;Dental insurance; Colonial Penn	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 17)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Empower	Financial services company	26.8	-0.3	topics: Charles Schwab Corporation; Fidelity Investments; Transamerica Corporation;Voya Financial; The Vanguard Group queries: retirement	US
Oceania Cruises	Company	32.9	-0.4	topics: Azamara;Crystal Cruises; Norwegian Cruise Line; Regent Seven Seas Cruises queries: ocean; windstar cruises;azamara cruises; silversea cruises;oceaniacruises	US
Avelo Airlines	Charter airline	63.7	-0.5	topics: Airline; Breeze Airways queries: spirit airlines; flights google;avelo wilmington; avelo flight status;avelo rdu	US
Patreon	Company	15.0	-0.6	topics: CONNECT, powered by American Fam; Ifrit;The Sims 4;Foundry;Kobold Press	US
DailyPay	Financial services company	23.0	-1.1	topics: G4S;Aramark;Bank of Blue Valley; RES-Care, Inc.; Staffline Group queries: daily pay login; dailypay.com login	US
Overseas Adventure Travel	Travel company	32.0	-1.2	topics: Road Scholar queries: overseas a; adventure tours	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	20.7	-1.4	topics: Trupanion;Petplan UK; Fetch by the Dodo;Lemonade; Spot Pet Insurance	US
Thriftbooks	Company	16.7	-1.8	topics: Edition;Goodreads;Barnes & Noble; Books-A-Million	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 18)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Goyard	Company	41.9	-2.3	topics: topics: BALENCIAGA;Balenciaga; Goyard;Maison Goyard; Saint Laurentqueries: amiri;loewe;ysl; loewe tote bag queries: US	US
Taskrabbit	Company	17.3	-2.5	topics: Handy; Tasker queries: taskrabbit ikea; taskrabbit nyc;task.rabbit; tasker on taskrabbit;taskrabbit careers	US
Herbalife International India Private Ltd	Company	75.5	-4.1	topics: Herbalife	Global
Voicemod	Software company in Valencia, Spain	18.2	-4.2	topics: Voice changer	US
Game Mania	Company	142.0	-4.3	topics: Dreamland	Global
Silversea Cruises	Travel company	27.6	-4.7	topics: Azamara;Crystal Cruises; Oceania Cruises;Regent Seven Seas Cruises; Seabourn Cruise Line queries: oceania cr; crystal cruises;silversea cruises; luxury cruise lines	US
Hims	Telehealth company	29.5	-5.2	topics: Finasteride;hims;hismile;Minoxidil; Rogaine queries: finasteride;minoxidil; finasteride topical;hims and hers; hims spray	US
Fetch by the Dodo	Pet insurance company	15.3	-6.5	topics: Trupanion;Petplan UK; Embrace Pet Insurance;Spot Pet Insurance; Pumpkin Pet Insurance	US
Modetour Network	Travel agency company	110.4	-10.2	topics: Group buying	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-07, 13weeks YoY) (Part 19)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
TPAO	Oil industry company	141.0	-15.4	queries: opet	Global

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Twisted Metal	2012 video game	4089.5	747.4	topics: Twisted Metal;Rotten Tomatoes;Stephanie Beatriz;Preacher queries: twisted; twisted metal;twisted metal episodes;rotten tomatoes twisted metal;twister twisted metal	US
Twisted Metal	Video game series	792.3	553.8	topics: Twisted Metal;Agent Stone;Bloody Mary;Preacher queries: twisted metal;twisted; twisted metal episodes;twisted metal agent stone;twisted metal mary	US
baldurs gate 3	query	750.0	441.3	topics: Baldur's Gate;Baldur's Gate III;Barbarian;Tier list; Rogue queries: baldurs gate release;baldurs gate 3 release;classes baldurs gate 3; baldurs gate 3 deluxe;baldurs gate 3 release time;baldurs gate 3 sorcerer	US
haunted mansion	query	524.0	343.6	topics: Haunted Mansion;Regal;Scene;Closing credits queries: haunted mansion 2023; the haunted mansion;movie haunted mansion;haunted mansion showtimes near me; haunted mansion premiere;haunted mansion after credits	US
Baldur's Gate	Video game series	239.7	205.7	topics: Baldur's Gate III;Uninstaller;half-orc;Path of Exile 2 queries: baldurs; baldurs gate;baldurs gate 3;baldurs gate 3 release time;baldurs gate 3 digital deluxe; baldurs gate 3 dark urge	US
Yellow Corporation	Transport company	214.3	177.4	topics: YRC;Layoff;closing queries: yellow;yrc bankruptcy;yellow trucking strike	US
YRC	Topic	211.1	174.1	topics: Yellow Corporation;Headquarters;Pension fund;Roadway Express queries: yellow; yellow freight;yellow trucking strike;yellow trucking bankruptcy;yellow layoffs	US
Pikmin	Video game	471.3	155.6	topics: Pikmin;gelato pique;Grade;Times Square queries: pikmin;purple pikmin onion; kung fu tea;kung fu tea pikmin	US
2024 calendar	query	2107.1	149.6	topics: calendar;2024 queries: 2023 calendar 2024;2023 calendar;school calendar 2024; nisd 2023 to 2024 calendar;celebrity cruises;clemson academic calendar 2024	US
talk to me	query	169.4	149.1	topics: Talk to Me;Film;Haunted Mansion;Cinemark Tinseltown USA; The Haunted Mansion queries: talk to me movie;haunted mansion;movie theater near me; amc theater	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Toyota Land Cruiser Prado	Car model	202.6	135.1	topics: Toyota Land Cruiser;2024;Ford Bronco;1958;Edition queries: land cruiser; 2024 land cruiser mpg;land cruiser hybrid mpg;2024 toyota land cruiser mpg	US
yellow news	query	176.4	123.9	topics: News;YRC;Yellow Corporation;Bankruptcy;Strike action; Freight transport queries: yellow freight news;yellow freight; yellow freight pension news;yellow freight pension;yellow bankruptcy	US
dicks sporting good	query	229.3	123.1	topics: DICK'S Sporting Goods;Dick's Sporting Goods; DICK'S Sporting Goods queries: dicks near me;dicks sporting good near me; dicks sporting goods;dicks sporting good visalia;dicks sporting good utah;hydroflask	US
Justin Verlander	Baseball pitcher	140.5	120.8	topics: Trade;Houston Astros;Max Scherzer;MLB Trade Rumors;Drew Gilbert; Prospect queries: verlander;justin verlander;verlander trade rumors;trade deadline mlb; justin verlander trade rumors	US
Aircraft hijacking	Aircraft accident type	277.5	110.8	topics: Episode;Apple;Foundation;Severance;Recap sequence queries: hijack;full circle; hijacked finale;aimée kelly	US
Leprosy	Disease	100.0	104.4	topics: Florida;Central Florida;Endemic;Brevard County queries: leprosy;central florida; central florida leprosy;central florida leprosy cases	US
connections	query	258.4	97.1	topics: The New York Times;connect;Tetra;Grouse;Vole queries: nyt connections;nyt;nae;katsu; shellac	US
IonQ	Company	218.1	96.6	topics: Stock;NYSE:IONQ;NASDAQ:UPST;NASDAQ:TQQQ;NASDAQ:PLUG queries: ionq;■■■■■■■■■■;tqqq stock; roku stock	US
Fitch Ratings	Topic	107.3	96.0	topics: Fitch Ratings;United States federal government credit-rating downgrades; National debt of the United States;Stock market queries: fitch;fitch downgrades; fitch downgrades us;fitch downgrades us credit rating	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Fitch Ratings	Capital market company	108.3	96.0	topics: Fitch Ratings;Country; United States federal government credit-rating downgrades queries: fitch; fitch downgrade;fitch downgrades	US
sofi parking	query	154.8	73.3	topics: SoFi Stadium;Parking lot;Parking;Ticketmaster;Rapid transit; Morgan Wallen queries: sofi stadium parking;sofi stadium; sofi stadium parking ticketmaster;parking at sofi for taylor swift;parkwhiz	US
Max Scherzer	Baseball pitcher	37.4	65.4	topics: Trade;Justin Verlander;New York Mets;Luisangel Acuña;Jordan Montgomery; Jonathan Taylor queries: scherzer;max scherzer;luisangel acuna;mlb trade deadline; david robertson	US
Baldur's Gate	Video game	73.5	62.0	topics: Baldur's Gate;Baldur's Gate: Enhanced Edition;Bears;Druid; monastic queries: baldurs gate;baldurs gate bear;baldurs gate subclasses; baldurs gate review	US
Toyota Land Cruiser	Automobile model	86.0	58.0	topics: Toyota;Toyota;1958;Edition queries: land cruiser;toyota;1958 land cruiser; 2024 toyota land cruiser mpg	US
Justin Trudeau	Prime Minister of Canada	31.0	56.4	topics: Wife;Canada;Divorce;Legal separation;Mélanie Joly queries: trudeau;justin trudeau; trudeau divorce;trudeau wife age;trudeau affair	US
2024	query	1145.2	55.5	topics: 2024;The Bachelor;Chevrolet Traverse queries: 2024 calendar;toyota; europe visa 2024;hallmark cruise 2024;2024 chevy traverse z71	US
Baldur's Gate: Enhanced Edition	Video game	72.4	53.3	topics: Baldur's Gate;Baldur's Gate;Bears;Barbarian;Tier list queries: baldurs gate; baldurs gate subclasses;baldurs gate 3 review;crpg	US
Samsung Galaxy Z Flip	Mobile phone	42.4	41.5	topics: Samsung Galaxy Z Flip;Samsung Galaxy;Samsung;Pre-order;Inductive charging; Apple Watch Series 6 queries: samsung;samsung flip;flip 5;galaxy flip 5 case; galaxy flip 5 review;samsung z flip 5 price	US



### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Bubble	Topic	1298.7	36.3	topics: Skin care;Surfing;L'Oréal Telescopic; Bubble Cloud: Spinning Match-3 queries: bubble;skincare;bubble cloud surf; cloud surf bubble moisturizer;bubble skincare cloud surf	US
plane crashes	query	56.6	33.1	topics: Aviation accident and incident;Oshkosh;Georgetown;Myrtle Beach queries: oshkosh; oshkosh plane crashes;plane crashes georgetown tx	US
SoundHound	Speech recognition company	95.7	32.8	topics: Stock;BigBear.ai Hldgs;Dow Jones Industrial Average;NYSE:NIO queries: soundhound; soundhound stock;sofi stock;amazon stock price	US
Baldur's Gate II: Shadows of Amn	Video game	60.3	29.5	topics: Baldur's Gate;Baldur's Gate II: Enhanced Edition;Xbox One;Minsc; Xbox Series X and Series S queries: baldurs gate;baldurs gate 2;baldur gate 2; baldur's gate 2	US
XPENG-W	Company	17.9	28.4	topics: Stock;NASDAQ:NKLA;PayPal queries: xpeng;xpeng stock;nkla stock;xpeng stocktwits; mara stock	US
Samsung Galaxy Z Flip	Mobile phone	40.4	27.9	topics: Samsung Galaxy;Samsung Galaxy Z Flip;Samsung;Samsung Galaxy Note 20;iPhone 11; Cricket Wireless queries: samsung flip;samsung;galaxy;samsung flip commercial; galaxy flip 5 case;samsung flip phone commercial	US
gorilla tag	query	142.3	27.7	topics: Gorilla Tag;Tier list;Cowboy hat queries: gorilla tag mods;mods;gorilla tag mod; mod io gorilla tag;gorilla tag fan games;side quest	US
Moonrise and moonset	Topic	-3.3	27.6	topics: Moon;Time;August 1;Portland;Sturgeons queries: moonrise;moonrise tonight; moonrise august 1 2023;moonrise tonight rochester ny;when does moon rise tonight	US
AG1 by Athletic Greens Pouch. 30 Daily Servings. All-in-one Health Drink. 75 Vitamins	Topic	424.2	27.1	topics: Review;MaryRuth;Peter Attia;GNC queries: ag1;ag1 ingredients list; is ag1 worth it reddit;ag1 nutrition facts	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Master of Laws	Degree	372.3	26.5	topics: Artificial intelligence;Language model;Software deployment;pandas; Nvidia RTX queries: llm;janitor.llm;llama 2;llama2	US
fitch	query	19.2	25.8	topics: Abercrombie & Fitch;Abercrombie & Fitch; United States federal government credit-rating downgrades;Stock market; National debt of the United States queries: abercrombie;abercrombie fitch; abercrombie and fitch;fitch downgrade us;fitch downgrades;fitch downgrades us	US
Milanuncios	Website	592.7	24.9	topics: Car;Used good;Lleida;Ibiza;1500 queries: mil anuncios	US
castor oil	query	133.2	23.1	topics: Castor oil;Oil;Ricin queries: castor oil benefits;castor oil hair; black castor oil;castor oil stomach wrap;best eyelash growth serum;castor oil heb	US
Castor oil	Pharmaceutical	142.7	22.8	topics: Oil;Ricin queries: castor;castor oil;caster oil in belly button; best eyelash growth serum	US
nile virus	query	43.4	21.8	topics: Virus;West Nile virus;West Nile fever;Columbidae;Blood test; Triple E queries: west nile;west nile virus;west nile virus ohio; west nile virus maryland;how long does west nile virus last	US
West Nile virus	Topic	50.2	21.7	topics: Virus;West Nile fever;Measles;Symptoms of COVID-19; Invasive species queries: west nile;nile virus;west nile virus;west nile virus ohio; west nile virus maryland;west nile virus massachusetts	US
UAW	Topic	48.6	21.4	topics: United Auto Workers;The Detroit News;Onaway;Saline queries: uaw; uaw president shawn fain;uaw talks;uaw contract expiration	US
Teenage Mutant Ninja Turtles	Topic	28.2	20.7	topics: Turtles;Ninja;Zombie;Credit;Xbox controller queries: ninja;ninja turtles; zombie kid ninja turtles;tmnt pizza walmart;tortugas ninja 2023	US
Tesla Energy	Commercial company	-6.7	20.1	topics: Tesla;Tesla;Lease;Tesla Model Y;Marques Brownlee queries: tesla;tesla solar; tesla solar roof;tesla solar roof review;eight sleep	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
asics men	query	23.3	17.3	topics: ASICS;Man;Asics;X-Men;Puma queries: asics shoes;kith x men asics	US
Credit rating	Topic	37.1	17.2	topics: Credit;Stock market;Barack Obama;Bauer Financial queries: credit rating; credit rating downgraded;us aaa rating;us debt rating	US
A24	Topic	18.2	16.8	topics: A24;AFTRA;SAG-AFTRA queries: a24;a24 strike;a24 sag	US
Vulkan	API	42.9	16.8	topics: Baldur's Gate III;DirectX;Baldur's Gate;Baldur's Gate III: The Black Hound; Nvidia RTX queries: vulkan;vulkan or dx11;bg3 vulkan vs dx11;directx11 or vulkan	US
Art Director	Career	6.8	16.6	topics: Art;Director;Nitin Chandrakant Desai;Curator;Photography queries: art director; art director nitin desai	US
EA Sports	Video game developer	101.5	16.5	topics: EA Sports FC 24;Electronic Arts;Cristiano Ronaldo;Paris Saint-Germain F.C.; TSB queries: ea;ea fc;ea sports;ea fc mobile beta;ea fc 24 price;ea sports fc mobile beta	US
a24	query	17.6	16.4	topics: A24;A24;SAG-AFTRA;Travis Scott; Alliance of Motion Picture and Television Producers queries: a24 movies;a24 movie; a24 talk to me;a24 strike;a24 sag;minari movie	US
ups careers	query	34.7	15.8	topics: Career;UPS Access Point;United Parcel Service;Employment agency; International Brotherhood of Teamsters;Teamsters queries: ups jobs;fedex;fedex careers; ups strike;ups careers san antonio;part time jobs near me	US
Danube River	River in Europe	21.4	14.8	topics: River;lzmail;German language;NATO queries: danube;danube river;croatia;■■■■■■	US
2025	Topic	162.6	14.5	topics: 2024;Republican Party;Dodge Stealth queries: 2025;heritage foundation; heritage foundation 2025	US
trijicon	query	8.6	13.3	topics: Trijicon;Warranty;Steiner;Cape Coral queries: trijicon rmr;trijicon rmr hd;rmr hd; rcr trijicon	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Full moon	Topic	22.2	12.8	topics: Moon;August 1;July 30;Meteor shower queries: full moon;full; full moon august 2023 meaning;murder at full moon;august 1st full moon	US
Trijicon	Optics company	8.1	12.8	topics: Sight;Red;built-in;Springfield Armory, Inc. queries: trijicon;trijicon rmr hd; trijicon rcr	US
Banco de Oro	Retail banking company	57.5	12.6	topics: BDO;Quest;Agriculture;Inventory queries: bdo;bdo caphras calculator; bdo swimsuit selection box;bdo foundry	US
NASDAQ:AMD	Topic	28.9	12.6	topics: Stock;NASDAQ:ISRG queries: amd;stock amd;dna stock;apld stock;lt stock	US
Digikala	E-commerce company	68.5	12.6	topics: Digikala;Spanish fly;Random-access memory queries: ■■■■■ ■■■■■;■■■■■;■■■■■■■	US
sofi stock	query	47.9	12.1	topics: Stock;SoFi;NYSE:TUP queries: sofi stock price;pgy stock;mullen stock; lev stock price	US
Swagger	Software	31.8	11.4	topics: OpenAPI Specification;Swagger;Annie;OAuth;Laravel queries: swagger; swagger where to watch;soap2day;swagger season 2 release date	US
amd stock	query	22.3	11.0	topics: Stock;NASDAQ:AMD queries: amd stock price;nvda;nvda stock;twilio stock;rxx stock; amsc stock	US
Groupe Renault	Automobile manufacturer	2.6	10.5		US
Go Program Way2Go Card	Computer program	26.7	10.4	topics: Child support;Customer Service;Customer;GoPro;Citizens Bank queries: way2go; way2go card	US
Ultimate Fighting Championship	Company	28.1	10.3	topics: UFC 290;Roman Kopylov;Tom Aspinall;Norma Dumont queries: ufc;ufc 291 stream; ufc 295 tickets;ailin perez	US
SoFi	Personal finance company	76.4	10.1	topics: SoFi queries: sofi;compound interest calculator	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
SoFi	Topic	71.0	10.1	topics: SoFi queries: sofi;sofia vergara;sofi stadium parking;pgy stock	US
Bleach	Manga	2.2	10.0	topics: Bleach;Shunk█;Shonen manga;Nemu Kurotsuchi queries: bleach;menos bleach; the soul king bleach;bleach auswählen	US
hoka sale	query	91.9	9.7	topics: Hoka One One;Sales;Fraud;Hoka Men's Gaviota 4;Brooks Glycerin queries: hoka shoes; hoka shoes sale;hoka on sale;hoka bondi 7 womens sale;hoka one one 80 off sale	US
alien	query	22.7	9.5	topics: Extraterrestrial life;Alien;Biopharmacy;Hearing;Hearing queries: alien movie; aliens;alien movies;alien hearings;alien congress 2023;alien confirmed by us	US
AVIOS GROUP (AGL) LIMITED	Company	12.7	9.1	topics: British Airways;British Airways;Airline;Air Canada;Heathrow Airport; Hilton queries: avios	US
Yellow	Coldplay song	12.0	9.0	topics: Yellow;Crystal;Spring;Cactus queries: yellow;spring;fall;winter	US
Subclass	Taxonomic rank	2.6	8.1	topics: Baldur's Gate III;Dungeons & Dragons;Baldur's Gate; Baldur's Gate: Enhanced Edition;Remnant 2;Vampire queries: subclass;dnd subclasses; bg3 classes and subclasses;bg3 wizard subclasses;destiny 2 subclass leak	US
Van Cleef & Arpels	Company	80.8	7.9	topics: Van Cleef & Arpels;Neiman Marcus;Rachel Zoe; United Arab Emirates Dirham queries: van cleef;van;first by van cleef and arpels; aed to usd	US
Larsen & Toubro	Engineering and construction services company	9.0	7.5		US
Car racing game	Topic	27.3	7.5	topics: Racing game;3D printing;Nintendo;T-slot structural framing queries: sim racing; logitech g29;sim racing chicago;full motion racing simulator	US
Fragomen, Del Rey, Bernsen & Loewy	Corporation	-27.6	7.5		US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Kawasaki Ninja 400	Topic	41.6	7.4	topics: Kawasaki Ninja;Kawasaki Ninja 250R;Ford Mustang;Honda Rebel 500 queries: ninja; ninja 400;revzilla	US
Castrol	Topic	11.1	7.2	topics: Castrol;Castrol;Oil;Volkswagen Jetta;FRAM; Original equipment manufacturer queries: castrol;castrol oil	US
FLIR Systems	Commercial company	4.8	6.7		US
Xiaohongshu	Company	72.3	6.6	topics: Web page;Wordfilter;Kuaishou;Shanghai queries: ■■■■;■■■■■■■;■■■■■■■■■; ■■■■■■■■■	US
TForce Freight	Transport company	-3.7	6.6	topics: Freight transport;FreightWaves;UPS Freight queries: tforce;tforce freight; tforce freight union contract;rl carriers;tforce freight careers	US
Less than truckload shipping	Topic	10.1	6.6	topics: Freight transport;Cargo;Common carrier;Pension;Elevator; Southeastern Freight Lines queries: ltl;saia;yellow freight news;aaa cooper ltl tracking	US
Hololive Production	Company	-17.6	6.5		US
roku stock	query	-30.3	6.4	topics: Stock;Roku, Inc.;Roku;NASDAQ:RIVN;NYSE:QS;XPENG-W queries: roku stock price; qs stock;bac stock;oxy stock	US
Earnings	Topic	-21.4	6.4	topics: Calendar date;Stock;NASDAQ:DKNG queries: earnings;disney stock;paypal stock; amzn earnings date 2023	US
Handset	Topic	67.8	6.4	topics: Price;Telephone;Samsung Group;Retro style;SMS;Microphone queries: ■■■■	US
Bank of Montreal	Investment banking company	59.4	6.3		US
Carnivore diet	Topic	79.7	6.3	topics: Carnivore;Diet;Multivitamin;Oxalate;Butcher queries: carnivore diet;carnivore; joe rogan carnivore diet podcast;butcher box;carnivore diet almost killed me	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
NIO	Company	-22.2	6.3		US
near dark	query	1.0	6.2	topics: Near Dark;Blade;Bumble queries: blade;lost boys;what is near dark;driver;hinge; grinder	US
Toe box	Topic	62.1	6.0	topics: Toe;wide;Shoes;Product return;High-top;Saucony queries: toe box;wide toe box; wide toe box shoes	US
Skunk Works	Aircraft manufacturer	0.4	5.8	topics: Skunkworks project;Skunk Works: A Personal Memoir of My Years of Lockheed; Boeing Phantom Works;Aircraft queries: skunk works;skunkworks;skunk works book	US
Fighting game	Topic	4.5	5.7	topics: Game;Video game;Anime;Eeyore;Piglet;Lineal descendant queries: fighting game; fighting games;anime fighting simulator;anime fighting simulator x codes; codes for anime fighting simulator x;descendant of a notable family	US
Back Market	Company	22.1	5.6	topics: iPhone;Market;Black market;Samsung Galaxy Z Flip;Solid-state drive; Samsung Galaxy S22+ queries: back;back market;backmarket	US
SCOTT	Topic	-3.2	5.6	topics: Scott Sports;Bicycle;The Lost Boys;Blade queries: scott;lost boys;driver;blade	US
Opera Software	Ad company	46.4	5.6	topics: Opera;Opera GX;Search box;MrBeast;RGB color spaces queries: opera;opera gx; rgx mode opera;opera gx redeem my soul;firefox download	US
XFX	Manufacturing company	22.9	5.4	topics: XFX;XFX RS Radeon RX 570;Starfield;SAPPHIRE queries: xfx	US
Soul	Topic	16.9	5.4	topics: Code;Noha;Tier Harribel;Tournament queries: soul;roblox type soul codes; partial res type soul;how to get shikai type soul	US
Marni	Fashion brand	35.3	5.4	topics: Marni;Prada;Burberry;Nordstrom queries: marni;hellstar;ganni bucket hat	US
DirectX	Downloadable software	3.2	5.2	topics: DirectX 12;Download;Vulkan;Remnant 2;Baldur's Gate III: The Black Hound; Lag queries: directx;directx 11 or vulkan;directx 11 vs vulkan	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Scott Sports	Company	-2.5	5.1	topics: SCOTT;Blade;Ants;Blade queries: scott;lost boys;driver;ant	US
weevil	query	14.1	5.0	topics: Weevil;Hardtack;Palms;Centipedes queries: boll weevil;weevil bug;weevil custom; carpet beetle;pepper weevil;granary weevil	US
Graphic Tee	Topic	49.0	5.0	topics: T-shirt;Graphics;Tillys;Urban Outfitters;fit queries: graphic tee;h&m;diesel shirt; flight club	US
Glow Recipe	Topic	148.9	4.9	topics: Toner;Glow Recipe Watermelon Glow BHA + PHA Pore-Tight Toner;NARS;Bronzer; Murad, LLC queries: glow recipe;glow recipe barbie; glow recipe plum plump™ hyaluronic acid serum;bubble skin care	US
Reddit	Website	24.2	4.7	topics: Reddit queries: reddit;carlee russell reddit;oppenheimer reddit	US
Drink LMNT, Inc.	Drink company	148.5	4.5	topics: Drink LMNT Electrolyte Mix; AG1 by Athletic Greens Pouch. 30 Daily Servings. All-in-one Daily Health Drink. 75 Vi; Chemical element;LGBT queries: lmnt;lmnt wholesale;lmbt	US
gt3 911	query	59.2	4.3	topics: Porsche 911 GT3;Porsche;Dr. Ing. h.c. F. Porsche AG;McLaren Group;Assetto Corsa; Roadster queries: 911 porsche;porsche 911 gt3;porsche gt3;porsche macan	US
ASRock	Motherboard company	42.7	3.9		US
Drunk Elephant	Topic	147.4	3.5	topics: Drunk Elephant;TULA;Gisou;Florence By Mills queries: drunk;drunk elephant; drunk elephant gold drops;drunk elephant golden drops; is drunk elephant good for 10 year olds	US
Sprayground	Topic	46.6	3.3	topics: Backpack;City Jeans;Monopoly;Nike Air Jordan VI queries: sprayground; sprayground backpack;backpack;sprayground back pack;sprayground bookbag pink;city jeans	US
New Balance	Topic	48.7	2.8	topics: New Balance;New Balance queries: new;new balance;new new balance; do new balances run big or small	US



### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 12)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Databricks	Company	41.8	2.7	topics: Data;Microsoft Azure;SQL;Limit queries: databricks;databricks assistant	US
Stadium	Topic	25.5	2.6	topics: SoFi Stadium;Yankee Stadium;Leagues Cup;Wellington;Sky Stadium queries: stadium; nib stadium;new zealand time;cat fall stadium	US
8 sleep	query	24.1	2.6	topics: Sleep;Oura Ring;Myth;Ferber method queries: 8 sleep pod;8 month sleep regression; sleep 8 mattress;how much sleep does an 8 year old need;is 7 hours of sleep enough	US
MDCalc	Healthcare company	25.0	2.4	topics: Calculator;Heart;Arteriosclerotic heart disease;Acute kidney injury;Heart failure; National Institutes of Health queries: mdcalc;md calc;mdcalc corrected calcium	US
Canyon Bicycles	Company	36.0	2.4	topics: Canyon;Canyon;Cyclo-cross bicycle;Specialized Allez;Kona queries: canyon	US
Scale AI	Software company	21.8	2.3		US
On	Sportswear company	86.0	2.3	topics: On queries: on;cloud on;uggs;on cloud official site;goat	US
Porsche 911	Car model	35.0	2.3	topics: Porsche;Porsche;Dr. Ing. h.c. F. Porsche AG queries: 911;porsche;911 porsche; 2024 porsche 911 st;911 st price;porsche 911 st price	US
Ameritas	Insurance company	21.9	2.3		US
Pair Eyewear, Inc.	Company	46.2	2.2		US
Canyon	Topic	36.1	2.2	topics: Canyon Bicycles;Canyon;Cyclo-cross bicycle;Zion National Park; Robert Bosch queries: canyon;canyo	US
2024 movies	query	743.8	2.1	topics: Film;2024;It;November;Scream queries: movies in 2024;2023 movies;movies coming 2024; christopher nolan;christopher nolan movies;marvel movies coming out in 2023	US
New Balance	Footwear company	49.1	2.1	topics: New Balance;New Balance queries: new;new balance;new balance bricks and wood	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 13)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
hoka shoe	query	46.6	1.8	topics: Hoka One One;Shoes;Shoe Station;Cross-training;ECCO Outlet queries: hoka shoes; hoka running shoe;hoka gaviota 4	US
cloud on	query	35.2	1.7	topics: On;On;Shoes;Angus Cloud;Euphoria;Cause of death queries: on shoes;cloud on shoes; shoes;angus cloud;angus cloud cause of death;angus cloud euphoria	US
Cervélo	Topic	21.0	1.6	topics: Cervélo;Groupset;Specialized Diverge;Bicycle wheel queries: cervelo; tour de france 2023	US
Serial	Radio and television	34.0	1.4	topics: Television show;Persian Language;Splendid Politics;Umar queries: ████████; ████████ ████████████████████;serial designation j;████████████████████	US
new balance	query	48.8	1.3	topics: New Balance;New Balance;New Balance queries: new balance shoes;shoes; 550 new balance;new balance wild style	US
Flix Bus	Company	22.1	1.1	topics: Flixbus;Porto;Fort Lauderdale-Hollywood International Airport; Bolt Bus queries: flixbus;lucky star bus	US
Hostinger	Company	99.6	0.9	topics: Website;Domain name;Web hosting service;Shopify;WooCommerce;Tag queries: hostinger; dreamhost	US
CarPlay	Topic	28.6	0.9	topics: Apple;Apple queries: carplay;apple carplay	US
sssTiktok	Computer software	50.9	0.7	topics: TikTok;Video;Input/output queries: tiktok;tiktok downloader;ssstik.oi; ssstiktok mp3;tt downloader	US
Windows 11	Operating system	88.5	0.6	topics: Microsoft Windows;Windows 10 queries: windows 11;windows	US
Data entry	Topic	23.6	0.5	topics: Data;Data entry clerk;Frito-Lay;Frito-Lay queries: data entry;jobs; marriott data entry jobs;marriott data entry clerk remote;marriott data entry clerk	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 14)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Canyon	Topic	30.7	0.5	topics: Canyon Bicycles;Canyon;Bicycle;Canyon Grizl 6 (2021);Trail running; Stem queries: canyon	US
Nike Dunk	Shoe	22.0	0.0	topics: Nike;Nike;Nike Store;Nike Dunk Low Tropical Twist; Dunk Low Pro SB Clear Jade queries: nike;dunks nike;dunks;nike dunk low 520 pink; nike dunk low twist;journeys	US
BAGGU	Topic	115.4	-0.1	topics: Handbag;Sandy Liang;Sling;Zipper queries: baggu;baggu careers;baggu computer case; baggu dopp kit	US
New Balance	Topic	54.1	-0.5	topics: New Balance;New Balance queries: new balance	US
Hoka One	Topic	66.6	-1.0	topics: Shoes;HOKA ONE ONE queries: hoka;hoka kawana pink;hoka restore tc	US
Laura Geller	Topic	67.9	-2.3	topics: Cosmetics;Foundation;official;Face powder;Moisturizer queries: laura geller; laura geller balance and brighten dupe;laura geller foundation reviews for mature skin	US
Set list	Topic	63.0	-5.2	topics: 2023;Concert tour;Culture Club;Santa Clara;July 15 queries: setlist; in this moment setlist;culture club setlist;phish set list	US
clifton 9	query	990.4	-14.8	topics: Hoka One One;Orange;Nimbus cloud;Trail running queries: clifton 9 hoka;hoka; hoka clifton;road runner sports	US
byoma	query	403.8	-16.3	topics: byoma;Clinique;COSRX;Mario Badescu queries: byoma skincare;byoma serum; byoma moisturizer;ulta beauty;byoma milky oil cleanser;byoma melting cleansing balm	US
sofi savings	query	230.3	-16.8	topics: SoFi;SoFi;Savings account;Citigroup;Popular Direct; Mutual fund queries: sofi savings account;high yield savings;sofi high yield savings	US
byoma	Topic	431.0	-32.2	topics: Skin care;Moisturizer;Biome;Alpha hydroxy acid queries: byoma;bioma; byoma milky oil cleanser;is byoma good for sensitive skin	US

### 3. Google Trends All Trending Topics USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 15)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Bambu Lab	Corporate office in Austin, Texas	854.5	-63.6	topics: Carbon;Printer;SUNLU;Infill queries: bambu;bambu lab;bambu p1s;bambu lab p1s	US
RYZE mushroom coffee	Food	2216.2	-90.0	topics: Ryze;Coffee;Turkey tail;Gut health;Liver queries: ryze;ryze coffee; ryze coffee caffeine content	US

#### 4. Google Trends Industries USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Doll	4.1%	7.9%	topics: Barbie;Kate McKinnon;Ruth Handler queries: doll;kate mckinnon barbie doll;alan barbie doll
Mutual fund	6.3%	5.4%	topics: Investment fund;Lady queries: mutual funds;mutual fund;that mf is not real lady;top performing mutual funds; that mf is not real meme
sweater	21.4%	4.9%	topics: Man;Sweatshirt;Mattel queries: hoodie;i am kenough;kenough;kenough hoodie
Hoodie	21.4%	4.9%	topics: Man;Sweatshirt;Mattel queries: hoodie;i am kenough;kenough;kenough hoodie
Clog	32.9%	4.8%	topics: Birkenstock;Crocs;famous;Silly Putty;Scorpius queries: clogs;clog;noted name in clogs;noted name in clogs nyt; noted name in clogs nyt crossword
Computer security	18.5%	3.7%	topics: Security;Fachhochschule queries: cyber security;who is the father of computer security?; which of the following is the hacking approach where cyber-criminals design fake webs; which of the following can diminish the chance of data leakage?
Smartphone	-15.5%	3.4%	topics: Mobile phone queries: smartphone;■■■■;is an android a smartphone;smart phone x;iphone 15 release date
Video game console	13.6%	3.3%	topics: Video game;Marvel's Spider-Man 2;Marvel's Spider-Man: Miles Morales queries: console;spider-man 2 ps5 console;playstation direct; spiderman 2 ps5 release date
Social media	0.3%	3.3%	topics: Media;social;Threads;Thread queries: social;social media;common social media symbol 7 little words;what is threads; what is threads social media
High-heeled shoe	-4.3%	3.2%	topics: Shoe heel;Shoes queries: heels;marcos frota de salto alto
Investment fund	4.2%	3.2%	topics: Mutual fund;Investment queries: fund;jeremy hunt pension funds;istanbul portföy birinci de■■■■ken fon; canara robeco multi cap fund

#### 4. Google Trends Industries USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Stock market	-44.1%	3.1%	topics: Market;Stock queries: stock;european stock exchange;■■■ ■■■ ■■■
Suit	7.5%	3.0%	topics: Man;Hugh Jackman;Wolverine queries: suit;hugh jackman;hugh jackman wolverine suit
Men suits	7.5%	3.0%	topics: Man;Hugh Jackman;Wolverine queries: suit;hugh jackman;hugh jackman wolverine suit
Customer Relationship managemen	12.0%	3.0%	topics: Management queries: crm;crm balitteknologikaret.co.id;money.hajijatim.id
Investment	2.5%	3.0%	topics: Stock queries: investment;canvas investments review
Video card	-3.8%	2.8%	topics: Personal computer;NVIDIA queries: graphics card;how to install a new graphics card;■■■ ■■■ ■■■ 2023;kad grafik
Dating	0.1%	2.7%	topics: Online dating;Mobile app;Dating app;Irina Shayk;Keke Palmer queries: dating;tom brady dating news;who is keke palmer dating?
Film	14.3%	2.6%	topics: Barbie;Movie theater;Baby;The Outlaws;The Roundup queries: movie;movies;how long is the barbie movie;how long is barbie movie; barbie movie length
Snow boot	-2.0%	2.4%	topics: Boot;Hunter;Dr. Martens;Cold queries: boots;winter boots;croc snow boots;barefoot winter boots;ecco vinterstøvler børn
Amusement park	1.1%	2.4%	topics: Park;Heartland;North Korea;Billion queries: theme park;amusement park;heartland theme park;american heartland theme park; american heartland theme park and resort
Career	17.6%	2.4%	topics: Management;Remote work queries: careers;kirk cousins career earnings

#### 4. Google Trends Industries USA - 2W Delta (2023-08-07, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Travel	-4.5%	2.3%	topics: Insurance;Travel agency queries: travel;new travel blog
Travel (and transport)	-4.5%	2.3%	topics: Insurance;Travel agency queries: travel;new travel blog
Digital camera	61.2%	2.3%	topics: Camera;Digital;IMAX;Panasonic LUMIX DC-G100K;Hasselblad queries: digital;digital camera;camera;samsung pl120;lumix gx85; when did digital cameras come out