

Trending Searches Last 7 Days (2023-01-01, Regions: US, CA, GB, AU) (2023-01-01)



1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Sweatshop	Retail company	237.0	227.6	topics: Hindenburg disaster	Global
Info Investment	Capital market company	286.8	167.7	topics: Initial public offering	Global
eToro	Financial services company	240.4	102.7	topics: Bitcoin; Customer relationship management;Flower; Funeral;Dogecoin queries: crm login; crm management	US
Golden Pass Railway	Railroad company in Montreux, Switzerland	202.5	95.1	topics: Interlaken	Global
Globe Telecom	Telecommunicati company	78.5	77.7	topics: Sodexo; Unstructured Supplementary Service Data; GCash	Global
Children's Ibuprofen	Drug brand	213.2	62.4	topics: TYLENOL®;Children's Motrin	US
Children's Motrin	Drug brand	162.2	60.7	topics: TYLENOL®;MOTRIN; Children's Ibuprofen	US
Tacoma Power	Company	44.7	59.3	topics: Electrical substation	Global
Lumen5	Software company in Vancouver, British Columbia	145.2	53.7	topics: Lumen Technologies	Global
WECO Pyrotechnische Fabrik GmbH	Chemical manufacturing company	19.4	49.5	topics: Verbund queries: feuerwerk	Global
MOTRIN	Drug brand	164.5	46.3	topics: TYLENOL®;Children's Motrin	US
Sky Airline	Airline	113.8	42.4	topics: LaLiga;LATAM Brasil	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
E-MART24 Inc.	Convenience store company	38.6	41.0	topics: e-mart;Navy Exchange; Jurong queries: ■■■■ ■■■;emart korea	Global
Dutch Bangla Bank	Private banking company	80.3	32.7	topics: Scholarship	Global
Sapphire	Company	56.0	29.0	topics: Western wear	Global
Pakistan Stock Exchange	Stock exchange company	91.3	28.9	queries: pet sim x	US
Portland Water Bureau	Water utility company in Portland, Oregon	86.5	26.2	topics: NW Natural; Portland General Electric	US
TBM	Company	53.4	25.9	topics: music in advertising	Global
Sixt rent a car	Car rental company	21.2	25.7	topics: Avis Car Rental;Car rental;Hertz; Budget Rent a Car; National Car Rental queries: rental; denver airport;sixt rental car; las vegas airport;hertz rental car	US
Taisho Pharmaceutical	Pharmaceutical company	40.0	25.4	topics: Panic buying queries: ■■■■	Global
Petkim	Petrochemical company	106.6	25.2	topics: Vestel; Turkish Airlines queries: vestel	Global
Trefl	Company	40.5	24.0	topics: Hearts	Global
Sunwing Airlines	Airline	94.3	22.3	topics: Pearson;WestJet;Saskatoon; Toronto Pearson International Airport	Global
Genexa	Company	27.3	21.8	topics: TYLENOL®	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Bajaj Hindusthan	Company	27.4	21.2	topics: Yes Bank Limited; Bikaneri bhujia queries: suzlon share pr; yes bank share price	Global
Ryukakusan Co., Ltd.	Pharmaceutical company	33.5	20.2	queries: ■■■■	Global
Southwest Airlines	Airline	23.4	19.7	topics: Airline;Airline ticket;Airport; American Airlines; Breeze Airways queries: airlines;airport; alaska airlines;american airlines; dallas airport	US
Pathé	Cinema company	28.5	18.4	topics: Utrecht;'s-Hertogenbosch; Amersfoort;Haarlem; Almere queries: openingstijden ah kerst	Global
Algérie Poste	Postal service company	64.0	16.1	topics: Algeria	Global
Sustanon	Drug brand	5.2	15.8	topics: Anabolic steroid	US
Otto GmbH	Company	27.3	15.6	topics: Tom Hanks	US
Yung Shin Pharm.Ind.(Kunshan) Co.,Ltd.	Pharmaceutical company	35.2	15.1	queries: ■ ■	Global
Nurofen	Drug brand	81.3	13.8	topics: Pharmacy;Pilulka.cz	Global
Loro Piana	Fashion company	59.4	13.8	topics: Coat	US
Cineplexx Cinemas	Cinema company	22.8	13.5	topics: Chur	Global
Flair Airlines	Airline	77.4	13.3	topics: WestJet	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
FlightAware	Aviation company	40.7	13.1	topics: Seattle-Tacoma International Air; Air Canada queries: airlines; alaska airlines;american airlines; frontier airlines;southwest	US
Epic Games	Video game company	25.4	12.4	topics: Borderlands;Borderlands 3; GeForce Now;Nvidia;Tencent queries: epic; g2a;geforce now;nvidia geforce now; account nintendo	Global
Goodman Manufacturing	Heating, ventilation, and air conditioning company	11.9	8.6	topics: Heat pump;Ferguson; American Standard Inc	US
Amtrak	Company	28.9	8.5	topics: Amtrak;Car rental; Dulles International Airport; Amtrak Police; Bike rental queries: frontier airlines; southwest airlines; southwest airlines customer service; dfw airport;airport near me	US
WestJet	Airline	38.4	8.2	topics: Air Canada;Air Canada	US
AMP Limited	Financial company	16.7	8.1	topics: Destiny;Destiny 2	US
FAO Schwarz	Toy company	29.3	7.5	topics: Toy Store	US
Captain Black	Tobacco brand	50.9	7.2	topics: Captain Morgan	Global
Electronic Arts	Video game company	11.8	6.4	topics: Cloud gaming queries: pc game pa; xbox gaming cloud;pc game;xbox card	US
Paramount Pictures	Production company	84.2	5.6	topics: Viacom	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Michelin	Manufacturing company	10.2	5.2	topics: Restaurant	US
Saxenda	Drug brand	111.2	5.2	queries: weight loss drug	US
Vaseline	Drug brand	37.8	5.2	topics: Moisturizer	US
Invicta Watch Group	Manufacturing company	12.8	4.8	topics: Watch;iMedia Brands	US
Hims	Telehealth company	83.5	3.7	topics: Sildenafil;Addyi	US
Leatherman	Manufacturing company	16.7	3.7	topics: Tool;Gerber Gear	US
Asus	Computer hardware company	31.9	3.6	topics: Digital Storm queries: gaming pc	US
Bulova	Timepiece company	13.0	3.5	topics: Watch;Invicta Watch Group;Movado	US
The Lego Group	Toy company	18.8	3.3	topics: Bugatti Chiron;Legoland; Marvel Cinematic Universe; Bugatti 18/3 Chiron; Space Shuttle queries: target promo code; calendar 2021;tree house	US
Baha Mar	Resort company	19.9	3.1	topics: The Bahamas;Sandals Resorts	US
Mazda Motor Corporation	Automotive manufacturer	11.1	3.1	topics: Financial services;Total loss	US
SteelSeries	Company	34.7	3.0	topics: Digital Storm queries: series; apex gaming pc	US
Bitdefender	Software company	15.7	2.9	topics: Avast Antivirus;Kaspersky; BitDefender, LLC	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Disney Cruise Line	Company	94.2	2.9	topics: Royal Caribbean Group; Tortola queries: cruise deals	US
Logitech	Computer manufacturer	28.7	2.8	topics: Cloud computing;Software; Cloud gaming;Razer Inc. queries: on cloud; reddit pc gaming	US
Frontier Airlines	Airline	53.8	2.6	topics: Airline;Breeze Airways; Dulles International Airport; Southwest Airlines; CheapTickets queries: airlines;airport; american airlines;dallas airport;frontier	US
Fujifilm	Manufacturing company	34.6	2.6	topics: Kodak;Image stabilization	US
Insta360	Software company	102.9	2.4	topics: GoPro	Global
Air Canada	Airline	57.1	2.3	topics: Canada;Air Canada;Qatar Airways; WestJet	US
Lindt	Company	11.6	2.1	topics: Gluten-free diet; Ghirardelli Chocolate Company	US
New Balance	Footwear company	53.2	2.1	topics: Shoes;Sneakers;Under Armour;Zappos; StockX queries: white sneakers; sneakers near me	US
Nexon	Video game company	52.2	2.1	topics: One-time password;La Tale; Protected mode queries: fifa nexon japan	Global
True Link Financial	Financial services company	16.9	2.1	topics: Financial services	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Micro-Star International	Computer hardware company	15.7	2.0	topics: Alienware;1080p;27 in; Intel Core i9 queries: US	US
Games Workshop	Board game company	29.3	2.0	topics: Warhammer 40,000	US
United Airlines	Airline	23.1	1.8	topics: Air Canada;Airline;Airline ticket; Airport; American Airlines queries: airlines; airport;alaska airlines;american airlines; flights	US
Delta Air Lines	Airline	19.8	1.7	topics: Air Canada;Airline;Airline ticket; Airport; American Airlines queries: airlines; airport;alaska;alaska airlines; american airlines	US
e.l.f.	Cosmetics company	26.0	1.6	topics: Cosmetics;Elf; National Lampoon's Christmas Vacation; Skin care; It's a Wonderful Life queries: grinch mo; elf movie	US
Lululemon Athletica	Apparel company	55.7	1.3	topics: Athleta;Athleta Inc;Black Friday; Discounts and allowances; Leggings queries: athleta;outlet mall; outlet mall near me;outlets near me; outlet stores	US
The UPS Store	Retail company	13.8	0.8	topics: United Parcel Service queries: g; sports store	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Marc Jacobs	Fashion company	44.4	0.6	topics: Coach;Handbag;UGG; Adidas Yeezyqueries: outlet near me; premium outlets;amazon outlet; ugg outlet queries: US	US
Alaska Airlines	Airline	26.0	0.6	topics: Airline; Dulles International Airport; Hawaiian Airlines; Seattle-Tacoma International Airport; Aer Lingus queries: airlines;alaska; dallas airport;flights;southwest airlines	US
ClickBank	E-commerce company	47.9	0.5	topics: Affiliate marketing queries: aff	US
Crunchyroll	Company	53.2	0.5	topics: Fate/stay night; Crunchyroll queries: free anime sites	US
HOKA ONE	Company	62.4	0.5	topics: Shoes;OluKai;Merrell;New Balance; Recreational Equipment, Inc. queries: on	US
Kinguin	Company	95.4	0.1	queries: g2a	Global
Crealty	3D printing company	69.3	-2.7	topics: 3D Printer	Global
Ginebra San Miguel	Company	72.0	-5.4	topics: Soju queries: mojito	Global
Avelo Airlines	Charter airline	100.0	-9.9	topics: Breeze Airways queries: airlines; southwest airline;breeze airways	US
Lanvin	Fashion company	67.3	-11.3	topics: Chrome Hearts	US
Hidroelectrica	Energy company	1051.8	-30.6	topics: ENGIE	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-02, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Bally's Corporation	Entertainment company	83.8	-39.2	topics: South Lake Tahoe	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-02, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
3d avatar	query	2150.0	983.3	queries: avatar 3d imax;imax;avatar imax;avatar 2 showtimes;avatar 2 showtimes 3d; avatar 2 3d imax near me	US
watch avatar	query	1360.9	713.3	topics: Avatar;Watch;Avatar;Regal Cinemas;3D film;Avatar 3 queries: where to watch avatar; watch avatar movie;avatar movie;watch avatar 2 at home;watch avatar 2 online; avatar 2 full movie	US
avatar movie	query	929.7	376.8	topics: Film;Avatar;Whitney Houston;I Wanna Dance with Somebody (Who Loves Me); The Whale queries: avatar the movie;new avatar;avatar new movie;avatar the movie; the new avatar movie	US
white sneakers	query	233.6	104.1	topics: White;Givenchy queries: shop white sneakers;shop holiday gift set	US
sneakers near me	query	165.1	88.8	topics: Sneakers;White;Neiman Marcus;Shoe Palace;On Cloud queries: shop white sneakers; shop white sneakers near me;shop holiday gift set near me;shop holiday gift set	US
PrizePicks	Topic	580.9	74.6	topics: Prize;NBA;Discounts and allowances;MasterCard;Mastercard; Kyrie Irving queries: prizepicks;prize;prize picks;underdog fantasy;bulls;bol bol	US
Vivienne Westwood	Fashion designer	114.7	61.8	topics: Vivienne Westwood;Necklace;Pelé;Punk rock;Tory Burch queries: vivienne westwood; vivienne;pele;andrew tate;vivienne westwood died	US
Whitney Houston	American singer	123.1	54.3	topics: Film;Death;Babylon;Burial queries: whitney houston; whitney houston movie showtimes;how long is whitney houston movie; i wanna dance with somebody showtimes	US
Erie County	County in New York State	31.5	47.2	topics: U.S. County;Driving;New York;Blizzard;Plow; Buffalo Driver Training queries: erie county;driving ban erie.county;nys thruway; erie county driving ban status	US
b cell lymphoma	query	37.0	36.6	topics: B cell;Diffuse large B-cell lymphoma;Lymphoma;Jamie Raskin;Lactate dehydrogenase; Acute lymphoblastic leukemia queries: large b cell lymphoma;diffuse b cell lymphoma; diffuse large b cell lymphoma;jamie raskin	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-02, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
3d glasses	query	69.5	35.4	topics: Glasses;Three-dimensional space;Polarized 3D system;Avatar;Dolby Cinema; Laser queries: avatar;avatar 3d;avatar 3d glasses;do you wear glasses for imax 3d; does imax 3d require glasses;avatar 2 showtimes	US
sixt rental car	query	38.4	29.1	topics: Sixt rent a car;Car rental;Car;Sixt rent a car;SIXT rent a car; SIXT rent a car queries: sixt rental car reviews;sixt rent a car;enterprise car rental; dollar car rental reviews	US
World Junior Ice Hockey Championships	Championship	23.6	28.1	topics: World;2023;2023 World Junior Ice Hockey Championships;Television broadcasting; Latvia;United States men's national junior ice hockey team queries: world juniors; 2023 world juniors;world junior;wjc 2023;world junior schedule;hockey world juniors 2023	US
Cross-linked polyethylene	Topic	38.3	21.1	topics: Pipe;PEX Pipe;Water;Attic;Crawl space;Bathroom Sink queries: pex;frozen pex pipe; will pex pipe freeze;pex pipes freezing	US
The Holiday	2006 film	29.0	20.1	topics: Streaming media;Casting;Holiday;Sequel;It's a Wonderful Life; Miracle on 34th Street queries: the holiday;holiday;the holiday sequel; the holiday sitter cast	US
Canon PowerShot G7 X	Point-and-shoot camera	14.7	19.1	topics: Canon;Canon PowerShot G7 X Mark II;Canon PowerShot G7 X;SD card;Memory card; Canon EOS M50 Mark II queries: g7x;canon;canon g7x;canon g7 x mark ii	US
Polarized 3D system	Topic	58.3	18.3	topics: Three-dimensional space;Theater;Avatar: The Way of Water; Movie theater queries: 3d glasses;imax 3d glasses;3d glasses over glasses;avatar 2	US
southwest	query	18.1	15.7	topics: Southwest Airlines;Flight;Flight cancellation and delay queries: airlines; southwest airlines;flight;why is southwest cancelling flights; southwest cancellations today;southwest airlines cancellations	US
southwest airlines	query	13.0	15.3	topics: Flight;Airline;American Airlines;FlightAware queries: southwest airlines flights; flights;southwest flights;southwest flight cancellations; southwest flights cancelled today;southwest airlines meltdown	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-02, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Nintendo Account	Topic	19.6	13.5	topics: Nintendo;User Account;Nintendo;SD card;PayPal;Email address queries: nintendo; nintendo switch;https //accounts.nintendo.com/login/device access code; accounts.nintendo/family;accounts nintendo.com	US
It's a Wonderful Life	1946 film	17.1	13.2	topics: Casting;Streaming media;Donna Reed;1947;Ketanji Brown Jackson; Rudolph the Red-Nosed Reindeer queries: a wonderful life;karolyn grimes; jingle all the way;the wizard of oz	US
General Schedule	US civil service pay scale	42.2	12.7	topics: Wage;2023;Norfolk;Enforcement;Negotiation queries: gs;gs scale;gs pay; 2023 gs pay scale for federal employees;gs 11 pay scale 2023;gs 12 pay scale 2023	US
playstation gift card	query	28.6	11.9	topics: Sony PlayStation;Gift card;Gift;Numerical digit;Call of Duty: Black Ops Cold War; PlayStation 3 queries: playstation store gift card;playstation store;playstation plus; meta quest gift card	US
Sequence	Board game	17.7	10.0	topics: Game queries: sequence game;sequence online	US
FEAR OF GOD	Topic	70.2	8.1	topics: Hoodie;Urban Outfitters;Ugg boots;Eggshell queries: fear of god;essentials; fear god essentials;fear of god;fear of god meaning clothing; where to buy fear of god essentials	US
bernese mountain dog	query	13.7	6.7	topics: Puppy;Breed;Dog Breed;Beagle;Mountain dog; Catahoula Leopard Dog queries: bernese mountain dog puppy;dogs;bernese mountain dogs; old english sheepdog;american bulldog;australian cattle dog	US
Antarctica	Continent	49.4	5.7	topics: Cruise ship;Temperature;Ship;Rogue wave;Shopify;Urination queries: antarctica; rogue wave;antarctic cruise rogue wave;shopify mountain	US
G-code	Computer programming language	38.7	4.7	topics: Code;3D Printer;G1 phase;Fanuc India Pvt. Ltd. queries: gcode;g code;thingiverse	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-02, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Elf	Film	11.2	4.5	topics: Film;The Twelve Days of Christmas;Santa Claus's reindeer; Ebenezer Scrooge queries: elf;elf movie;who plays buddy the elf; in the song, the twelve days of christmas, what gift is given on the third day?; when was elf released	US
christmas videos	query	11.3	3.7	topics: Video;Christmas;Dance;Christianity;YouTube Kids queries: christmas videos youtube; youtube videos;christmas kids videos;lds christmas videos;charlie brown christmas; toddler christmas videos	US
steam	query	48.9	3.7	topics: Steam;The Game Awards queries: steam deck;steam games;steam card; steam replay 2022;steam recap;steam christmas sale 2022	US
Luggage lock	Topic	32.2	3.5	topics: Lock;Baggage;Transportation Security Administration; Padlock queries: luggage lock;tsa lock;luggage locks;tsa locks near me	US
Whistler	Municipality in British Columbia, Canada	18.6	3.3	topics: Skiing;Canada;Whistler Blackcomb;Telluride;Olympic Games; Hy's Steakhouse & Cocktail Bar queries: whistler;whistler blackcomb weather; whistler village restaurants;what time is it in whistler canada	US
Used coffee grounds	Topic	17.1	2.4	topics: Coffee;Cuisinart;Scoop;Philips queries: ground espresso;best ground coffee; ground espresso coffee;how much ground coffee for 8 cups	US

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
waste management 2023	query	9071.4	4663.1	topics: 2023;Phoenix Open;Waste Management;2023;Plastic; January queries: 2023 waste management open;waste management open; super bowl 2023;waste management pga 2023	United States
The Gap Cycle	Novel series	4050.0	2062.5	topics: Episode;GAP;Gap Inc.;Becky Armstrong;Gap; Subtitle queries: gap series;the gap;gap the series; phim the gap series;gap series manga;becky armstrong	Philippines
Avatar: The Way of Water	2022 film	2485.7	1124.2	topics: Avatar;Post-credits scene;Credit; Closing credits queries: avatar;avatar 2;avatar 2 post credit scene; avatar 2 first day collection worldwide;avatar 2 recension	Puerto Rico;Uzbekistan
gap the series	query	2300.0	1050.0	topics: Gap Inc.;GAP;Television show;Puppy love;2gether: The Series; Devil queries: gap the series episode;gap the series vietsub; phim the gap series;gap the series t p 4;gap the series ep 6; gap the series vietsub t p 4	Brunei;Philippi (Burma)
avatar 2	query	2353.3	945.6	topics: Avatar;Cirkus;Credit; Post-credits scene queries: avatar movie 2;avatar movie; box office avatar 2;avatar 2 end credit scene; escena post credits avatar 2;avatar 2 movie duration	France;Puerto Rico;Nepal;Hung
Avatar	Franchise	1296.3	533.8	topics: Avatar: The Way of Water;Avatar;Post-credits scene;Credit; Closing credits queries: avatar;avatar 2; avatar the way of water box office collection;jack champion;cirkus	France;Kazakhst Rico
avatar disney	query	788.2	401.1	topics: Avatar;Disney+;Avatar: The Way of Water;James Cameron; Three-dimensional space;4DX queries: disney plus avatar;disney plus; disney plus avatar 2;cuando sale avatar 2 en disney;avatar 2 online; is avatar the way of water on disney plus	Costa Rica;Mexico;Gua States
Matilda the Musical	Musical by Dennis Kelly	675.0	371.3	topics: Netflix;Matilda;Musical;1996;Beret; Beret Girl queries: musical matilda;matilda the musical; is matilda the musical on netflix uk; miss honey matilda the musical;how to watch matilda the musical	Guernsey;United Kingdom

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Knives Out	2019 film	374.4	289.4	topics: Mystery;Onion;Glass Onion: A Knives Out Mystery; Toni Collette;When They See Us;Girl in Progress queries: knives out; knives;when they see us;girl in progress;hugh grant knives out	United Kingdom;Ireland Zealand
vespa lego	query	2110.0	237.8	topics: LEGO;The Lego Group;The LEGO Store; LEGO 10280 Creator Flower Bouquet;Müller; LEGO 21019 Architecture The Eiffel Tower queries: lego vespa 125; fiat 500 lego;vespa lego prezzo	Austria;Czechia
1923	Topic	294.0	206.0	topics: Yellowstone;1883;Family;Julia Schlaepfer;Filming location; Tree structure queries: 1923;1923;1923 episode 2;jack dutton 1923	United States;New Zealand;Canada;
Alice in Borderland	TV series	96.7	168.9	topics: Season;Alice in Borderland;Season;Spades;Tomohisa Yamashita; Joker queries: alice borderland;alice;alice in borderland; alice in borderland ending explained;alice in borderland joker; kyuma	Philippines;Sin
PREVISORA SEGUROS	Business center in Bogotá, Colombia	306.5	135.6	topics: Insurance;Financial quote;Grupo Éxito; Discounting queries: previsor;a;previsora soat;soat;previsora; previsor;a soat cotizar	Colombia
camiseta adidas	query	113.7	66.8	topics: Adidas;adidas;Argentina national football team;Star;Champion; Bucket hat queries: adidas argentina;adidas camiseta argentina; camiseta argentina;camiseta 3 estrellas; camiseta 3 estrellas argentina; camiseta adidas argentina 3 estrellas	Argentina
2nd Day of Christmas	Holiday	110.0	65.0	topics: Christmas;Albert Heijn;Greeting;Jumbo queries: 2e kerstdag; tweede kerstdag;weihnachtsfeiertag;schönen 2 weihnachtsfeiertag; 2. weihnachtsfeiertag grüße;kerstmarkt 2e kerstdag	Netherlands
Matilda	1996 film	96.2	56.6	topics: Netflix;Matilda the Musical;Casting; Recreational Equipment, Inc. queries: matilda; matilda netflix release date uk;matilda the musical netflix uk; matilda 2022 reparto	United Kingdom;Ireland

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Avatar: The Last Airbender	American animated series	82.1	51.4	topics: Avatar;Avatar;Avatar: The Way of Water;Credit;Jack Champion; Bailey Bass queries: avatar;vin diesel avatar;avatar after credits; ronal avatar	Israel;New Zealand;Austral Rico
aff	query	-34.2	49.4	topics: AFF Championship;2022;RCTI+;Singapore national football team; Myanmar national football team queries: aff cup;aff 2022;piala aff; indonesia vs thailand aff 2022;rcti plus aff;jadwal liga inggris	Vietnam;Indones
Gel Blasters	Topic	338.6	47.3	topics: Gun;Nerf;Ball and shot gun;David Dobrik; Big 5 Sporting Goods queries: gel;gel blaster;mr beast; mr beast gel blaster;mrbeast	Australia;Trini & Tobago;United States;Puerto Rico
gel blaster	query	359.1	46.7	topics: Gel Blasters;MrBeast;Frame rate; David Dobrik queries: blaster gun gel;gel gun;nerf gel blaster; mr beast;gel blaster mr beast;mrbeast gel blaster	Australia;Trini & Tobago;United States;Puerto Rico
4DX	Topic	76.8	43.3	topics: Avatar;Avatar: The Way of Water;Movie theater; High frame rate;Rennes;AlloCiné queries: avatar;avatar 4dx;cinema; 3d hfr;4dx hfr 3d;■■■■ 4dx	Puerto Rico;Trinidad & Tobago;France;M
Treason	Topic	53.8	39.8	topics: Netflix;Oona Chaplin;Rotten Tomatoes; Traitors queries: treason;netflix treason;treason netflix cast; imdb treason;cast of treason	Italy;Trinidad & Tobago;Ireland;
Engels	City in Russia	59.1	34.5	topics: Explosion;City;Aerodrome;Explosion;Unmanned aerial vehicle; Military air base queries: ■■■■■■■■;■■■■■■■■ ■■■■■■; ■■■■■■■■ ■■■■■■■■;■■■■■■■■ ■■■■■■■■	Russia
Hindenburg disaster	Accident	63.1	32.7	topics: LZ 129 Hindenburg;Disaster;Sweatshop; Knives Out queries: hindenburg;glass onion;sweatshop; sweatshop meaning	North Macedonia;Leban Kingdom

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
ditzo	query	30.0	20.9	topics: Health Care Reform in the Netherlands;Orthodontics; Dental hygienist;Apple Watch queries: zorgverzekering ditzo; zorgverzekering;ditzo zorgverzekering review;ziezo zilveren kruis; hema zorgverzekering	Netherlands
The Holiday	2006 film	29.0	20.1	topics: Casting;Streaming media;Holiday;Sequel;Airbnb; Emma Pritchard queries: holiday;the holiday;the holiday sequel; the holiday cottage airbnb;emma pritchard	Norway;United Kingdom;Ireland
Toronto Pearson International Airport	Airport in Ontario, Canada	52.4	20.0	topics: Airport;Toronto;Flight;Winter storm;Winter storm warning; Ontario 401 queries: pearson;yyz;pearson airport; toronto pearson airport luggage;winter storm warning; toronto pearson departures today	Canada
download video ig	query	222.7	16.2	topics: Instagram;Video queries: download tiktok video; download tiktok;download video story ig;snapinsta;demo slot; download video fb dan ig	Indonesia
Sony WH-CH510	On-ear headphones	92.1	15.0	topics: Sony;Headphones;Sony Corporation;Falabella;Apple Beats Solo3; Srhythm NC25 queries: sony;wh-ch510;wh-ch510 sony; audifonos sony wh-1000xm4;jbl tune 660nc;■■■■ ■■■■■■ ■■■■■■ wh ch510	Chile;Mexico;Li
ulta gift card	query	24.5	13.7	topics: Ulta Beauty;Gift;Gift card;Ulta Beauty; Walgreens queries: gift card balance;ulta gift card balance; ulta beauty;walmart;vanilla gift card;ulta gift cards near me	United States
It's a Wonderful Life	1946 film	17.1	13.2	topics: Casting;Streaming media;Donna Reed;Scrooged;Plot; Ebenezer Scrooge queries: wonderful life;a wonderful life; ■■■■■■ ■■■■;bad santa;carl switzer	United States;Ireland; Kingdom;Canada
WestJet	Airline	18.8	11.9	topics: Flight;Boxing Day queries: westjet;westjet boxing day sale; pearson airport departures;westjet baggage policy	Canada

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Air Canada	Topic	21.4	7.3	topics: Air Canada;Air Canada;Television advertisement; Boxing Day queries: canada air;air canada canada;air; air canada boxing day sale 2022;ac 855 flight status	Canada;Barbados
zalando hombre	query	19.2	7.0	topics: Zalando;Man;Hat;Under Armour;Zipper queries: nike; zalando zapatillas hombre;zalando prive;jack and jones;parfois	Spain
Online chat	Topic	10.1	6.5	topics: GUID Partition Table;OpenAI;Alanine transaminase; GUID Partition Table;GPT Group queries: chat;chat gbt;gpt;gpt chat	Yemen;Palestine
Blue Man Group	Musical group	43.1	6.2	topics: Las Vegas;Ticket;Chicago;Concert hall;Düsseldorf; Alaska queries: blue man;blue man group;blue man group düsseldorf; blue man group leipzig 2023;blue man group dayton ohio	Maldives
How the Grinch Stole Christmas	2000 film	20.0	6.0	topics: The Grinch;Grinch;2000;Die Hard queries: grinch;the grinch; where to watch the grinch jim carrey	Hungary;Mexico; Salvador;Bolivi
Antarctica	Continent	49.4	5.7	topics: Continent;Temperature;Cruise ship;Shopify; MrBeast queries: antarctica;shopify mountain; shopify mountain antarctica;royal navy antarctica	Azerbaijan
Affiliate marketing	Topic	31.3	5.3	topics: Marketing;Amazon.com;TikTok;Sephora queries: affiliate; super affiliate network review; super affiliate bizleads automation summit	Bangladesh;Burk Faso;Nigeria
GOLO	Topic	308.7	5.2	topics: Diet;Review;Weight loss;Diet food;Apple cider; Metabolism queries: golo;golo side effects blood pressure; golo.com diet plan;golo.com review	United States
Love Actually	2003 film	16.3	5.2	topics: Casting;Streaming media;Klaus queries: love actually;love; igazából szerelem videa;tatsächlich liebe mediathek; tatsächlich liebe im tv	Norway;United Kingdom;New Zealand;Ireland

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-02, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Canon SELPHY	Printer	10.9	5.1	topics: Canon;Canon;Canon SELPHY CP1300;Bluetooth;Canon IVY Mini; Boulanger queries: selphy;canon;selphy canon; selphy cp1300 paper and ink;papier photo canon selphy cp1300	Switzerland;Cze

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-01-02)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Grocery & Gourmet Food/Beverages/Coffee, Tea & Cocoa/Coffee/	\$ 32.7	5.5%	17.0%	42.9%	41.7%
Health & Household/Sales & Deals	\$ 19.9	26.9%	30.0%	38.2%	36.3%
Health & Household/Vitamins & Dietary Supplements	\$ 30.1	35.7%	41.6%	45.6%	36.2%
Clothing, Shoes & Jewelry/Women/Clothing/Lingerie, Sleep & Lounge/	\$ 22.7	9.8%	16.2%	33.1%	35.9%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 24.5	20.6%	23.7%	36.4%	34.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.1	9.9%	16.6%	31.8%	33.2%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.5	14.7%	19.3%	33.7%	32.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 29.8	8.8%	15.7%	31.5%	31.4%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.4	23.2%	25.6%	26.8%	29.8%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Pants/	\$ 31.9	9.9%	15.5%	26.8%	29.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Sweaters/	\$ 36.3	16.1%	23.4%	32.8%	29.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Jeans/	\$ 36.3	8.6%	14.9%	27.9%	29.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Active/	\$ 22.6	12.8%	15.5%	28.2%	28.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Baby/Baby Girls/Clothing/	\$ 19.6	3.7%	9.9%	24.9%	27.5%
Educational Supplies/Writing & Correction Supplies/Pens & Refills/	\$ 11.6	12.1%	15.5%	25.2%	27.3%
Clothing, Shoes & Jewelry/Men	\$ 23.7	9.6%	13.2%	23.4%	24.8%
Home & Kitchen/Kitchen & Dining/Kitchen Knives & Cutlery Accessories/Knife Sets/	\$ 61.2	11.1%	29.7%	29.2%	24.1%
Beverages/Bottled Beverages, Water & Drink Mixes/Energy Drinks/	\$ 33.2	7.7%	13.6%	24.4%	23.9%
Clothing, Shoes & Jewelry/Women/Shoes/Fashion Sneakers/	\$ 44.3	7.6%	14.3%	25.6%	23.8%
Health & Household/Personal Care	\$ 18.7	17.4%	21.1%	25.8%	22.7%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-01-02)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 64.4	-	315.2%	267.5%	269.5%
Women's Bags & Accessories/Women's Bags/Womens Wallets & Card Cases	\$ 42.8	-	-15.4%	84.0%	197.4%
Jewelry/Mens Jewelry & Watches/Men's Jewelry	\$ 59.3	-	19.9%	136.9%	177.1%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 76.8	-	127.4%	160.7%	159.0%
Video Games/Virtual Reality/VR Headsets	\$ 248.8	-	78.4%	95.1%	131.1%
Clothing/Men/Mens Jackets & Outerwear	\$ 51.3	-	67.4%	87.1%	97.2%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 24.9	-	94.9%	89.1%	93.5%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 174.3	-	91.8%	92.4%	87.6%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 73.1	-	132.2%	92.6%	83.9%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 76.4	-	93.7%	81.9%	79.4%
Electronics/iPad & Tablets/All Tablets	\$ 156.6	16.0%	51.7%	79.3%	74.9%
Premium Shoes/Premium Womens Shoes/Premium Womens Sandals & Flip-flops	\$ 42.6	-	86.8%	77.9%	69.5%
Clothing/Bags & Accessories/Men's Bags & Accessories/Men's Sunglasses	\$ 46.3	-	9.1%	68.6%	62.9%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 33	-	73.1%	49.1%	58.1%
Food/Beverages/Sports Drinks	\$ 7.9	-	-	45.3%	56.0%
Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Dress Shoes	\$ 54.6	-	49.3%	48.7%	50.7%
Baby/Health & Safety/Baby Monitors	\$ 97.6	-	24.2%	41.6%	50.6%
Security Camera Systems/Smart Monitors/Smart Baby Monitors	\$ 54.8	48.7%	42.3%	45.3%	48.8%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Earrings	\$ 45.3	-	-38.6%	0.9%	47.0%
Computers/Desktops Computers/Desktop Computers	\$ 370.5	33.4%	43.1%	40.2%	44.7%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-01-02)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
PS4 Accessories	\$ 105	5.8%	7.8%	6.7%	6.8%