Trending Searches Last 7 Days (2023-04-16, Regions: US, CA, GB, AU) (2023-04-16)

1. Google Trends All Trending Companies - 2W Delta (2023-04-17, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Looka	Software company in Toronto, Ontario	316.8	52.5	queries: midjourney;midjourney ai	Global
Jio	Telecommunicati company	16.7	14.2	topics: Helpline;Customer;Career; Customer Service; Mobile app queries: live tv;tv; ipl channel 2023;star sports;ipl channel	Global
CotterWeb Enterprises, Inc.	Company	8.9	12.8	topics: Nielsen Holdings queries: inboxd; clickasnap	Global
GAIN Global Markets Inc.	Foreign exchange company	1.3	11.9	topics: FXCM;FXCM	Global
International Development Association	Commercial banking company	-6.4	10.4	topics: World Bank	Global
Cloud9	Esports company	-21.1	8.7	topics: Half-Life TV	Global
Dirty Ghetto Kids	Skateboarding company	4.8	8.3	topics: Kool-Aid	Global
Longchamp	Fashion company	21.0	7.4	topics: Nordstrom;Duffel bag	US
SAGE Publications	Publishing company	36.3	7.3	queries: sage	Global
PanOxyl	Drug brand	49.3	7.1	topics: Benzoyl peroxide	Global
C. & J. Clark	Shoe retail company	10.7	7.0	topics: HSN;adidas;QVC;Shoes; Sneakers queries: black heels	US
Sogou	Company	2.2	6.8	topics: Baidu;Baidu Translate	Global

1. Google Trends All Trending Companies - 2W Delta (2023-04-17, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Manulife	Insurance company	-4.0	5.7	topics: topics: Insurance policy; Life insurance;Insurance company; Schroders queries: Global	Global
Van Cleef & Arpels	Jewelry company	38.3	4.6	topics: Cartier;Yves Saint Laurent; Richemont;Graff	Global
PartyCasino	Casino company	62.0	3.7	topics: Gala Coral Group queries: sky be	Global
Benco Dental	Dentistry company	34.5	1.8	topics: Net32.com;Henry Schein	Global
GitHub	Software company	32.0	-4.4	topics: GitHub Copilot;Computer file; Jenkins;Kubernetes; Minecraft Forge queries: minecraft unblo; copilot	US

1. Google Trends All Trending Topics USA - 2W Delta (17.04.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
mario movie	query	1900.0	1330.8	topics: Super Mario Bros.;Peaches;Metacritic queries: super mario movie;super mario; peaches mario movie;mario movie post credits;mario movie after credits	US
gpt	query	7161.5	938.5	topics: Online chat;GUID Partition Table queries: gpt chat;chat;gpt plugins;chaos gpt; chaos gpt ai	US
image ai	query	1128.8	141.1	topics: Image;Artificial intelligence;Pope;Selfie;Content queries: image to ai; ai image to image;bing image generator;bing ai image creator; realistic ai image generator	US
Generative model	Topic	574.3	96.4	topics: Artificial intelligence;Firefly;Market; Predictive analytics queries: generative ai;adobe firefly generative ai	US
free ai	query	997.7	64.0	topics: Artificial intelligence;WordAi;Bing Images;Wombo queries: free ai generator; ai generator;ai art;nsfw ai art generator from text free;ai painting generator free; mage space	US
Mario Bros.	Arcade game	92.8	55.1	topics: Super Mario;Super Mario Bros.;Super Mario Galaxy;Credit;Bucket; Closing credits queries: mario;super mario bros peaches;end credit scene mario	US
la casa	query	154.1	29.3	topics: Celebrity;La casa de los famosos;House queries: la casa de famosos; la casa de los famosos;casa de los famosos; la casa de los famosos en vivo 24/7 telemundo; la casa de los famosos vota ahora telemundo;quien gano la casa de los famosos 3	US
Jury	Topic	58.0	21.5	topics: Jury duty;Journal officiel de la République française;Jury Duty; James Marsden queries: jury;jury duty;jury duty where to watch;jury duty show watch; where to watch jury duty show	US
Semaglutide	Drug	530.3	12.2	topics: Weight loss queries: ozempic;ozempic new yorker	US
Heineken	Topic	16.5	10.4	topics: Heineken N.V.;Heineken;Anheuser-Busch queries: heineken;who makes heineken; dos equis	US

1. Google Trends All Trending Topics USA - 2W Delta (17.04.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Sports drink	Beverage	50.0	8.2	topics: Sports;Drink;Fluid;Ion queries: sports drink;sports drinks	US
Hoka One	Topic	68.4	6.6	topics: HOKA ONE ONE;Shoes queries: hoka;suants;hoka coupon code 2023;new balance 574	US
CoverMyMeds	Topic	16.9	4.5	topics: CoverMyMeds queries: covermymeds;covermymed login;covermymeds layoffs	US
Conjunctivitis	Disease	63.2	3.9	topics: Eye queries: pink;pink eye;gonococcal conjunctivitis; is allergic conjunctivitis contagious;first signs of pink eye	US
Peptide	Topic	30.5	2.6	topics: Collagen;Collagen hybridizing peptide queries: peptide;peptides; sports technology labs;biossance copper peptide serum;k18 peptide prep shampoo	US
A24	Topic	14.0	2.5	topics: Film;Tusk;Year 2000 problem;Anne Hathaway queries: a24 movies;beau is afraid; talk to me trailer a24;new a24 horror movie	US
Menopause	Disease	22.8	2.3	topics: Medical sign;Perimenopause;Menstruation;Drew Barrymore; Oprah Winfrey queries: menopause;drew barrymore;oprahdaily.com menopause; how to lose weight after menopause	US

1. Google Trends All Trending Topics Global - 2W Delta (17.04.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
adidas campus	query	616.7	311.1	topics: Adidas;adidas;A Bathing Ape;Osiris Shoes; ASOS queries: campus 00s adidas;campus 00s;adidas 00s; adidas campus nere;vans knu skool;adidas campus 00s foot locker	Global
spotify chart	query	307.7	273.1	topics: Chart;Pie;Pie chart;Apple Music;Jimin; Melon queries: spotify pie;spotify chart pie;pie chart; spotify pie chart artists;apple music pie chart; spotify pie chart generator	Global
Apple A14	Central processing unit	1475.5	250.0	topics: Samsung;Grumman F-14 Tomcat; Tesco Mobile queries: a14 samsung;samsung;galaxy f14 5g; samsung galaxy f14 5g;redmi 12c	Global
yelp careers	query	625.0	133.7	topics: Yelp;Southwest Airlines;Service; Moderator queries: yelp careers remote;yelp jobs;apple careers; southwest careers;amex virtual assistant; amex virtual assistant jobs	Global
ai image	query	1063.2	129.8	topics: Text;Electric generator;DALL-E;Pope;Firefly; Bing Images queries: ai image generator;ai generator; image generator;pope ai image;adobe firefly;midjourney v5	Global
Your Pie	Restaurant	80.0	84.6	topics: Spotify;Chart;Pie chart;Apple Music queries: your pie; spotify pie;spotify pie chart;your pue	Global
turtle wow	query	318.1	81.6		Global
minecraft legends	query	223.6	72.3	topics: Minecraft;Lego Minecraft;split screen; Super Mario Bros. queries: minecraft legends release; minecraft legends release date;minecraft legends download; minecraft legends pre order;is minecraft legends free; when will minecraft legends come out	Global

1. Google Trends All Trending Topics Global - 2W Delta (17.04.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Super Mario Bros.	Arcade game	95.6	62.2	topics: Mario Bros.;Credit;Post-credits scene;Peaches queries: mario; peaches mario bros;mario post credit scene;peaches super mario bros	Global
Generative model	Topic	344.3	49.4	topics: Artificial intelligence;Firefly;Goldman Sachs; Anomaly detection queries: generative;generative ai;ai;adobe firefly; gpt4;gpt 4	Global
OPPO A54	Mobile phone	92.9	49.0	topics: Samsung;Mobile Phone Case queries: a54 samsung;samsung; galaxy buds 2	Global
Resident Evil	2002 video game	70.5	41.7	topics: Resident Evil;Resident Evil;Parody;Jack Krauser; crack queries: resident evil;resident;resident evil remake parody; ashley resident evil 4 remake;■ ■ ■ ■ 4	Global
roast leg of lamb	Food	50.5	31.3	topics: Roasting;Cooking;Ham;Smoke;Yorkshire pudding queries: lamb; lamb leg;leg of lamb;leg of lamb marinade;carve leg of lamb	Global
Artificial intelligence	Field of study	237.5	29.2	topics: Intelligence;Online chat queries: ai;chat;ai gpt; adobe firefly;barbie selfie ai	Global
Super Mario Galaxy	Video game	61.9	27.8	topics: Super Mario;Super Mario Bros.;Mario Bros.;Post-credits scene; Credit queries: mario;mario post credit scene;mario end credits; mario end credit scene	Global
bank holiday	query	26.3	21.9	topics: Holiday;Bank;Bank holiday;Mahavira; April 4 queries: bank holiday 2023;bank holiday easter;easter; may 2023 bank holiday	Global
Jedi	Topic	47.1	20.5	topics: Star Wars;The Legend of Zelda: Breath of the Wild; Star Wars: Jedi Temple Challenge;Ahmed Best queries: jedi;jedi jedi; jedi kelleran;kelleran beq;ahmed best	Global
inboxdollars	query	17.9	18.1	topics: CotterWeb Enterprises, Inc.;Rev;Nielsen Holdings; Commerce queries: mypoints;mypoints com;playlistpush com;clickasnap	Global

1. Google Trends All Trending Topics Global - 2W Delta (17.04.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Vimeo	Site	10.2	16.8	topics: Lawyer;Traffic collision;Personal injury lawyer;Accident; Lawsuit;Asbestos queries: vimeo;la pasion de cristo;ir4.0; la pasión de cristo película completa en español latino vimeo	Global
ai	query	136.5	16.8	topics: Artificial intelligence queries: character ai;ai generator; ai chat;adobe firefly;barbie selfie ai;ai bot destroy humanity	Global
Egg tart	Dish	7.3	12.6	topics: Tart;Egg;Cun;Yonghe District; Tong Heng Traditional Cantonese Pastries	Global
Half-Life TV	Website	17.7	12.2	topics: Counter-Strike: Global Offensive;FavBet; FORTUNA Zaklady Bukmacherskie queries: hltv;rmr americas 2023 hltv; yekindar;hawk live	Global
Keffiyeh	Clothing	37.5	11.7	topics: Givenchy;Givenchy;Red;Agate;Ajlan & Brothers;Valentino	Global
Map seed	Topic	94.8	10.8	topics: Map;Minecraft;Xbox One;Boss;Swamp queries: seed;seed map	Global
Robotic lawn mower	Topic	-11.8	10.7	topics: Lawn mower;Robot;Flymo;Reset; Bosch Indego M+ 700 queries: mahroboter;robot tondeuse;husqvarna; ecovacs mahroboter;obi mahroboter;goat g1 mahroboter	Global
Hismile	Topic	174.1	10.0	topics: Toothpaste;Review;Tooth whitening;Superdrug;Colgate; Test queries: hismile;hismile walmart;does hismile actually work; superdrug hismile	Global
Unlockable	Gaming	17.8	9.4		Global
ai robot	query	87.7	8.5	topics: Robot;Artificial intelligence;Newscaster;Concept; Military robot queries: ai chat;ai robot chat;shark ai robot; ai anchor sana is robot	Global

1. Google Trends All Trending Topics Global - 2W Delta (17.04.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Master Quality Authenticated	Topic	2.6	8.1	topics: TIDAL;Digital-to-analog converter;Florida;Apple Music; Bankruptcy;Audio file format queries: mqa	Global
lowes mulch	query	12.2	8.0	topics: Lowe's;Seed;Ohio;Vigoro queries: mulch lowes sale;mulch sale; lowes mulch sale 5 for $10 2023; lowes mulch sale 5 for $10 2023 dates	Global
Hamd	Topic	21.1	7.1	topics: God;Surah;Safety;Television series;Night of Power; Wa people queries: hamd	Global
Tetris	Video game	29.1	6.9	topics: Video game;Tetris Online, Inc.;aespa;Kevin Maxwell; Mirrorsoft queries: tetris;tetris rotten tomatoes;aespa tetris; kevin maxwell	Global
Lamb and mutton	Meat	10.3	6.3	topics: roast leg of lamb;Recipe;Cooking;Easter food queries: lamb; karitsan paisti;karitsan kare;stufat de miel	Global
Baidu Translate	Topic	7.2	5.8	topics: Baidu;Microsoft Bing;Baidu Maps;GitHub queries: midjourney; google scholar;www baidu com	Global
save tiktok	query	1.3	5.7	topics: Watermark;Colloquialism queries: save from;from save tiktok; save video tiktok;save instastory; save from tiktok no watermark ssstiktok;ttsave	Global
cider clothing	query	34.5	4.4	topics: Clothing;Cider;Cardigan;Next plc; Graduation ceremony queries: cider clothing reviews; cider uk clothing;where is cider clothing based;plt;missguided	Global
P60	Topic	30.4	3.7		Global
Wide-leg jeans	Topic	36.1	3.7	topics: Jeans;Trousers queries: baggy;jeans;jeans baggy; balenciaga destroyed baggy jeans;highest rise baggy straight; highest rise baggy straight american eagle	Global

1. Google Trends All Trending Topics Global - 2W Delta (17.04.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
DeepL Translator	Computer program	36.1	0.5		Global
Hoka One	Topic	63.3	0.1	topics: HOKA ONE ONE;Shoes queries: hoka	Global

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-04-10)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Sets & Kits/	$ 37.8	*23.7%*	-	*30.3%*	40.0%
Camera & Photo/Camera & Photo Accessories/Professional Video Accessories/	$ 72.5	*38.7%*	-	*38.5%*	37.4%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	$ 29.2	*31.1%*	-	*32.2%*	36.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Dresses/	$ 36.3	*29.9%*	-	*28.5%*	29.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	$ 24.5	*21.7%*	*23.5%*	*26.7%*	28.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	$ 15	*29.5%*	*32.4%*	*29.3%*	27.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Shirts/	$ 21.1	*18.9%*	*20.2%*	*25.1%*	26.2%
Clothing, Shoes & Jewelry/Men	$ 23.8	*24.9%*	*25.1%*	*25.0%*	25.5%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	$ 34.7	*17.4%*	*14.7%*	*14.7%*	19.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	$ 38.5	*21.0%*	*20.3%*	*20.4%*	19.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	$ 32.8	*22.0%*	*18.0%*	*16.0%*	18.2%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	$ 60	*24.1%*	-	*17.1%*	18.2%
Video Games/PlayStation 4/Accessories	$ 35.7	*-5.7%*	-	*3.4%*	17.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Sandals/	$ 30.4	*13.6%*	*7.9%*	*6.9%*	15.8%
Health & Household/Sports Nutrition	$ 31.2	*34.4%*	*25.4%*	*16.6%*	15.2%
Electronics/Electronics/Camera & Photo/Video/Sports & Action Video Cameras/	$ 214.3	*3.4%*	-	*10.0%*	13.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Shoes/Fashion Sneakers/	$ 58.5	*19.4%*	*16.4%*	*13.5%*	11.9%
Clothing, Shoes & Jewelry/Women/Handbags & Wallets/Top-Handle Bags/	$ 52.5	*-0.7%*	-	*5.9%*	11.2%
Electronics/Home Audio & Theater/Speakers/Multiroom Digital Music Systems/	$ 522.2	*1.3%*	*1.1%*	*5.1%*	9.5%
Tools & Home Improvement/Power & Hand Tools/Power Tools/Combo Kits/	$ 265.5	*4.1%*	*0.4%*	*1.7%*	7.6%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-04-17)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	$ 90.5	*123.4%*	*117.6%*	*146.5%*	187.3%
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	$ 70.5	*270.8%*	*268.6%*	*271.4%*	176.0%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	$ 74.9	*154.2%*	*150.8%*	*166.2%*	139.5%
Microphones & Headphones	$ 40.6	*94.6%*	*101.9%*	*118.1%*	117.0%
Musical Instruments/Electronic Music, DJ and Karaoke	$ 43.5	*107.9%*	*102.9%*	*102.3%*	113.0%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	$ 34.9	*121.6%*	*110.2%*	*108.2%*	100.3%
Baby/Feeding/Pacifiers & Binkies	$ 18.5	*-2.7%*	*-6.2%*	*-7.1%*	84.5%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	$ 26.4	*94.4%*	*95.9%*	*93.9%*	83.2%
Baby/Feeding/Breastfeeding	$ 35.5	*27.0%*	*35.0%*	*62.8%*	77.1%
Clothing/Men/Mens Suits	$ 32.3	*50.1%*	*53.4%*	*64.9%*	74.8%
Computers/Desktops Computers/Desktop Computers	$ 390.3	*47.9%*	*52.6%*	*59.9%*	70.8%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Pendants & Necklaces	$ 75.7	*48.4%*	*55.4%*	*58.5%*	62.5%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	$ 170.7	*12.5%*	*27.2%*	*62.9%*	61.5%
Electronics/Laptops/Laptops by Type	$ 370.5	*4.6%*	*15.6%*	*33.5%*	57.2%
Toys/Games & Puzzles/Board Games	$ 21.7	*27.7%*	*39.4%*	*47.2%*	55.8%
Clothing/Women/Womens Swimwear	$ 29.8	*29.0%*	*53.9%*	*47.6%*	45.5%
Toys/Games & Puzzles/Cards & Casino Games	$ 15.4	*28.6%*	*38.9%*	*46.2%*	42.7%
Security Camera Systems/Smart Monitors/Smart Baby Monitors	$ 57	*48.4%*	*43.3%*	*41.6%*	39.0%
Video Games/Video Game Titles	$ 36.6	*43.7%*	*33.4%*	*35.3%*	35.2%
Clothing/Men/Mens Jeans	$ 37.3	*22.9%*	*36.4%*	*37.7%*	35.2%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-04-17)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	$ 93.4	*16.5%*	*18.6%*	*22.4%*	27.2%
Nintendo Switch Accessories	$ 54.9	*7.2%*	*9.1%*	*12.9%*	15.7%
Security Cameras	$ 239.5	*9.8%*	*10.5%*	*11.0%*	14.8%
Coffee Makers	$ 191.8	*-17.3%*	*-11.0%*	*-3.8%*	12.2%
PS4 Accessories	$ 108.9	*6.9%*	*9.4%*	*12.3%*	11.8%
Gaming Headsets	$ 121	*11.0%*	*9.2%*	*10.9%*	11.8%
Over-Ear & On-Ear Headphones	$ 133.7	*9.8%*	*3.3%*	*4.4%*	10.4%
All Vacuums & Floor Care	$ 357.6	*2.9%*	*2.6%*	*6.8%*	8.8%
All Smartwatches	$ 308.9	*-2.6%*	*-0.4%*	*0.3%*	2.4%
Computer Cards & Components	$ 180.9	*-9.0%*	*8.1%*	*0.7%*	2.2%
Gaming Keyboards	$ 123.5	*-9.3%*	*-9.1%*	*-3.7%*	1.6%