

# **ASTUTEX TRENDSPOTTING**

**July 18, 2022**

## !!! IMPORTANT NOTICE !!!

**Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.**

### How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

## 1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Scandinavian Airlines	Airline	212.04	43.41	topics: Airline
Old National Bank	Banking company	19.41	22.08	topics: Online banking
Bentgo	Company	81.42	21.70	topics: Lunchbox
Blink Home	Company	44.30	14.90	topics: Camera queries: blink; blink camera;prime deals
Casco Bay Lines	Company	11.45	12.70	topics: Peaks Island
Discover Financial Services	Financial services company	16.72	1.76	topics: Credit card
Samsonite	Company	39.19	0.60	topics: Suitcase;Combination; Combination lock;Kenneth Cole

## 2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
729	Torchmark Corp	2022-07-18	36%	12%
641	FMC Corp	2022-07-18	16%	7%
310	Deutsche Lufthansa AG	2022-07-18	63%	3%
366	Visa Inc	2022-07-18	11%	2%
19	AppFolio Inc	2022-07-18	42%	2%
276	Viking Line Abp	2022-07-18	42%	-1%
1489	Tallink Grupp	2022-07-18	37%	-2%
225	Samsonite International SA	2022-07-18	57%	-5%
839	FirstEnergy Corp	2022-07-18	15%	-6%
307	Latam Airlines Group	2022-07-18	27%	-10%
311	International Consolidated Air	2022-07-18	81%	-11%



### 3. Google Trends Industries World - 2W Delta (2022-07-18, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Bicycle	-11.8%	2.0%	topics: topics: Electric bicycle;Motorcycle; bicycle accidentqueries: bike;biden falls off bike; biden bike accident queries: queries: bike; biden bike accident
Business	0.2%	1.8%	topics: Business;Software;Architecture queries: empresa; empresas;entreprise;di■n ■■àn doanh nghi■p phunuvatiepthi
Cloud computing	12.4%	1.8%	topics: Video game;Google Cloud Platform; Computing queries: cloud;fluffy cloud experience; old man yells at cloud gif
Vehicle audio	-14.6%	1.7%	topics: Car queries: car stereo;car audio;car radio
Diet	-12.2%	1.6%	topics: Ketogenic diet;Weight loss;Plan queries: diet
Sony PlayStation	-15.0%	1.6%	topics: PlayStation 5;PlayStation 4; Fall Guys: Ultimate Knockout queries: playstation; god of war ragnarok pre order;arcadegeddon; jeux ps plus juillet 2022
Electronics	-1.0%	1.6%	topics: Email;Signature queries: electronic;electronics; big electronics firm crossword clue; electronics to recycle crossword
Electronics	-1.0%	1.6%	topics: Email;Signature queries: electronic;electronics; big electronics firm crossword clue; electronics to recycle crossword
Payment	4.2%	1.5%	topics: Invoice;Credit;Credit card queries: pay;payment; comenity easy pay
Down jacket	34.6%	1.5%	topics: Jacket;Balenciaga; Chronic Obstructive Pulmonary Disease; Ariat queries: puffer jacket
Robotic Vacuum Cleaner	-20.0%	1.5%	topics: Vacuum cleaner;Robot;Maytronics;Siberian Husky; Husky queries: robot vacuum;amazon prime day 2022; shark iq robot vacuum av1002ae; corporationless swimming pool cleaning robot

### 3. Google Trends Industries World - 2W Delta (2022-07-18, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Action camera	-19.0%	1.5%	topics: topics: Camera;YI Technology YI 4K+ Action Camera; YI Technology YI 4K Action Camera; Xiaomi Yiqueries: action camera; gopro hero8 action camera holiday bundle queries: queries: a; gopro hero8 action camera holiday bundle
Life Insurance	4.4%	1.5%	topics: Insurance;Life queries: life insurance; how to use life insurance to build wealth; using life insurance while alive; how do you use life insurance while alive
Workflow	20.3%	1.5%	topics: Management;Workflow management system; Windows Workflow Foundation;Email attachment; Radiology queries: workflow

#### 4. Google Trends Industries USA - 2W Delta (2022-07-18, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Athleisure	-0.6%	6.3%	topics: Clothing;Man;Lululemon Athletica; Market queries: athleisure
Robotic Vacuum Cleaner	-3.1%	6.2%	topics: Vacuum cleaner;Robot;Maytronics;Siberian Husky; Husky queries: robot vacuum;amazon prime day 2022; shark iq robot vacuum av1002ae; corporationless swimming pool cleaning robot
E-commerce	20.0%	4.1%	topics: Trade;Website queries: ecommerce;b2b ■■■■■;radio shack; retail ecommerce ventures
Action camera	-31.6%	3.9%	topics: Camera;YI Technology YI 4K+ Action Camera; YI Technology YI 4K Action Camera; Xiaomi Yi queries: action camera; gopro hero8 action camera holiday bundle
Marketing	20.2%	3.8%	topics: Digital marketing queries: marketing; five pro marketing;milwaukee digital marketing company; adam cherrington affiliate marketing
Espresso machine	14.9%	3.5%	topics: Espresso;Machine;Arte; De'Longhi Dedic DeLuxe EC 685 queries: espresso; espresso machine
Motorcycle	5.2%	3.4%	topics: Bicycle queries: motorcycle;biden falls bike; chopper the biker dog
Bicycle	-7.8%	3.0%	topics: Electric bicycle;Motorcycle; bicycle accident queries: bike;biden falls off bike; biden bike accident
Bicycle	-7.8%	3.0%	topics: Electric bicycle;Motorcycle; bicycle accident queries: bike;biden falls off bike; biden bike accident
Sunglasses	5.9%	2.9%	topics: Glasses;Oakley;Ray-Ban queries: sunglasses; the marias sunglasses
Boat	-9.6%	2.9%	topics: Rent;Pontoon boat;Lake;Hudson River queries: boat; boat capsized hudson river;kendall johnson boating accident



#### 4. Google Trends Industries USA - 2W Delta (2022-07-18, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Discounts and allowances	-6.9%	2.9%	topics: topics: Code;Internet coupon; Amazon Primequeries: promo code;deals; best prime day deals 2022;prime day deals 2022; prime deals 2022 queries: queries: promo code; prime deals 2022
Skin care	9.0%	2.8%	topics: Skin queries: skincare;skin care;favr skin care; rhode clothing;cannabis for skincare
Digital camera	-0.8%	2.8%	topics: Camera;Smartphone;Consumer queries: camera; digital camera;digicam toshiba;fujifilm finepix m603
Leggings	-22.6%	2.8%	topics: Tights;Trousers;lululemon queries: leggings; abercrombie and fitch;old navy flare leggings
Pharmacy	8.5%	2.7%	topics: Walgreens;Pharmacy technician;Walgreens Pharmacy; Parallel universes in fiction queries: pharmacy; pharmacy open on 4th of july;french pharmacy a313; centerwell pharmacy login
Life Insurance	4.6%	2.7%	topics: Insurance;Life queries: life insurance; how to use life insurance to build wealth; using life insurance while alive; how do you use life insurance while alive
Variety store	-1.5%	2.7%	topics: Dollar Tree;Water balloon queries: dollar store; dollar stores crossword;dollar store shooting
Cookware and Bakeware	-2.3%	2.5%	topics: Frying pan;Cookware Set queries: cookware; mersi cookware;merci cookware;authentic kitchen cookware
hiking apparel	-17.5%	2.4%	topics: Hiking;Clothing;Camping queries: hiking clothes; hiking outfits;trekking outfit female
Garden	-0.9%	2.4%	topics: Botanical garden;Plant;Hose queries: garden; untermyer gardens conservancy
Slipper	2.8%	2.3%	topics: Man;UGG;Shoes queries: slippers;black slipper movie; the black slipper movie;the black slipper

#### 4. Google Trends Industries USA - 2W Delta (2022-07-18, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Cloud computing	16.3%	2.3%	topics: topics: Video game;Google Cloud Platform; Computing queries: cloud;fluffy cloud experience; old man yells at cloud gif queries: queries: cloud; old man yells at cloud gif
Food processor	-8.5%	2.3%	topics: Food;Lettuce;Fruit;Kitchenware queries: food processor; robot de cocina atma;aldi
Investment fund	-16.9%	2.3%	topics: Mutual fund queries: fund;funds; buffalo flexible income fund;bridgewater flagship fund; spx mutual fund

5. Website Traffic - 2W Delta (2022-07-16, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
503	Konami Holdings Corp	10.506846	1,024%	448%
118	Geox SpA	1.903384	157%	83%
701	Exelon Corp	2.376461	273%	60%
27	B&M European Value Retail SA	5.321615	236%	55%
337	Netmarble Games Corp	20.308692	186%	34%
414	Mondelez International Inc	1.070461	46%	25%
177	Merida Industry Co Ltd	2.053923	68%	19%
512	E-Mart Inc	1.362307	38%	14%
247	Technogym SpA	1.496307	17%	13%
219	Rent-A-Center Inc	1.521153	18%	12%
32	Big Lots Inc	11.200692	26%	12%
69	Takeaway.com NV	40.702384	33%	12%
670	Eli Lilly and Co	2.512384	29%	11%
792	Microchip Technology Inc	9.028846	59%	11%
759	D.R. Horton Inc	2.426538	-5%	11%
88	Duluth Holdings Inc	4.788307	50%	10%
726	Texas Instruments Inc	26.112538	97%	9%
817	Iron Mountain Inc	1.139769	0%	9%
79	De Longhi SpA	7.568615	4%	8%
756	Cardinal Health Inc	2.971384	47%	8%
157	J.Jill Inc	4.077538	102%	8%
28	Bang & Olufsen A/S	3.640307	7%	7%
208	Piaggio & C SpA	4.852076	65%	7%
163	Lands End Inc	13.368153	28%	6%
40	Brinker International Inc	4.083230	1%	6%
603	Bristol-Myers Squibb Co	2.278461	61%	6%
233	Skechers USA Inc	10.002000	34%	6%
58	Cato Corp	1.096692	44%	6%
305	Restaurant Brands Internationa	6.160615	52%	6%
131	Harley-Davidson Inc	9.669461	6%	5%
832	Valero Energy Corp	1.143923	114%	5%
290	Wolverine World Wide Inc	5.103153	18%	5%
426	Seiko Epson Corp	20.350615	18%	5%

## 6. Wikipedia - 2W Delta (2022-07-18, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
161	Kering SA	en.wikipedia.org/wiki/Kering	21445	95.9%	20.5%
164	L Brands Inc		2401	6.9%	12.8%
381	Seven & i Holdings Co Ltd		2578	4.2%	9.8%
169	Lululemon Athletica Inc	en.wikipedia.org/wiki/Lululemon_murder	2421	12.2%	5.6%
915	DISH Network Corp	en.wikipedia.org/wiki/Dish_Network	2621	-14.6%	5.0%
963	HSBC Holdings PLC	en.wikipedia.org/wiki/HSBC	2323	9.8%	5.0%

## 7. Wikipedia Pages- 2W Delta (2022-07-16, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
		<a href="https://en.wikipedia.org/wiki/House_of_Gucci">en.wikipedia.org/wiki/House_of_Gucci</a>	110078	195%	59%
161	Kering SA	<a href="https://en.wikipedia.org/wiki/Gucci">en.wikipedia.org/wiki/Gucci</a>	111373	226%	59%
		<a href="https://en.wikipedia.org/wiki/Career_Opportunities_(film)">en.wikipedia.org/wiki/Career_Opportunities_(film)</a>	17120	93%	53%
		<a href="https://en.wikipedia.org/wiki/Tom_Ford">en.wikipedia.org/wiki/Tom_Ford</a>	50263	128%	34%
		<a href="https://en.wikipedia.org/wiki/Spam_(food)">en.wikipedia.org/wiki/Spam_(food)</a>	15480	-1%	15%
164	L Brands Inc	<a href="https://en.wikipedia.org/wiki/Victoria's_Secret">en.wikipedia.org/wiki/Victoria's_Secret</a>	32604	7%	15%
		<a href="https://en.wikipedia.org/wiki/Rivian">en.wikipedia.org/wiki/Rivian</a>	16926	151%	14%
		<a href="https://en.wikipedia.org/wiki/Yandex">en.wikipedia.org/wiki/Yandex</a>	21100	24%	14%
		<a href="https://en.wikipedia.org/wiki/IndiGo">en.wikipedia.org/wiki/IndiGo</a>	23320	88%	13%
		<a href="https://en.wikipedia.org/wiki/Mars%2C_Incorporated">en.wikipedia.org/wiki/Mars%2C_Incorporated</a>	30313	6%	12%
		<a href="https://en.wikipedia.org/wiki/The_Pirate_Bay">en.wikipedia.org/wiki/The_Pirate_Bay</a>	153147	47%	12%
16	Amazon.com Inc	<a href="https://en.wikipedia.org/wiki/Amazon_Prime">en.wikipedia.org/wiki/Amazon_Prime</a>	23447	36%	12%
429	AirAsia Bhd	<a href="https://en.wikipedia.org/wiki/AirAsia">en.wikipedia.org/wiki/AirAsia</a>	12014	112%	11%
691	Northrop Grumman Corp	<a href="https://en.wikipedia.org/wiki/Northrop_Grumman">en.wikipedia.org/wiki/Northrop_Grumman</a>	23398	35%	11%
381	Seven & i Holdings Co Ltd	<a href="https://en.wikipedia.org/wiki/7-Eleven">en.wikipedia.org/wiki/7-Eleven</a>	33295	5%	11%
		<a href="https://en.wikipedia.org/wiki/Air_India">en.wikipedia.org/wiki/Air_India</a>	18022	75%	8%
503	Konami Holdings Corp	<a href="https://en.wikipedia.org/wiki/Metal_Gear">en.wikipedia.org/wiki/Metal_Gear</a>	20640	6%	7%
973	Airbus SE	<a href="https://en.wikipedia.org/wiki/Airbus">en.wikipedia.org/wiki/Airbus</a>	19649	22%	6%
		<a href="https://en.wikipedia.org/wiki/Taco_Bell">en.wikipedia.org/wiki/Taco_Bell</a>	11071	34%	6%
		<a href="https://en.wikipedia.org/wiki/Rolux">en.wikipedia.org/wiki/Rolux</a>	14250	28%	5%
837	Yum! Brands Inc	<a href="https://en.wikipedia.org/wiki/Pizza_Hut">en.wikipedia.org/wiki/Pizza_Hut</a>	14906	25%	5%

## 8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-07-16, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
574	Microsoft Corp	Xbox Game Pass; LinkedIn Learning; Microsoft Family Safety	291	4.8%	5.0%
2	Mattel Inc	Jurassic World Facts	308	22.1%	4.9%
56	Carter's Inc	Carter's	293	14.0%	2.7%
567	Procter & Gamble Co	Oral-B	360	6.3%	2.2%
116	Garmin Ltd	Garmin Golf	267	4.9%	1.7%
611	Cigna Corp	myCigna	288	11.3%	1.7%
128	Habit Restaurants Inc	The Habit Burger Grill	316	4.1%	1.5%
391	Electronic Arts Inc	FIFA Soccer; Plants vs. Zombies™ 2	338	0.4%	1.5%

10. AppStore Publishers USA - 2W Delta (2022-07-16, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
399	Wal-Mart Stores Inc	Walmart - Shopping & Grocery; Sam's Club	40	32.5%	21.7%
	Glority Global Group Ltd.	PictureThis - Plant Identifier	41	31.2%	12.8%
433	Southwest Airlines Co	Southwest Airlines	119	30.6%	10.3%
432	American Airlines Group Inc	American Airlines	68	38.7%	8.5%
	Tubi, Inc	Tubi - Watch Movies & TV Shows	109	-4.8%	5.9%
320	Delta Air Lines Inc	Fly Delta	96	29.1%	5.4%
189	Nike Inc	Nike	56	32.7%	5.3%
213	Booking Holdings Inc.	Booking.com: Hotels & Travel	72	16.9%	4.8%
	Chime Financial, Inc.	Chime – Mobile Banking	172	-9.6%	4.8%
16	Amazon.com Inc	Amazon Shopping; Amazon Alexa; Blink Home Monitor	18	15.2%	4.7%
	Bumble Holding Limited	Bumble - Dating. Friends. Bizz	141	17.0%	4.2%
	Afterpay	Afterpay - Buy Now Pay Later	168	-5.6%	4.2%
	ADP, Inc	ADP Mobile Solutions	154	-0.4%	3.8%
	Poshmark, Inc.	Poshmark: Buy & Sell Fashion	99	25.6%	3.7%
321	United Continental Holdings Inc	United Airlines	79	38.5%	3.3%
	Indeed Inc.	Indeed Job Search	93	22.8%	3.1%
	EVOLLY.APP	TV Remote - Universal Control	166	7.9%	2.6%
	Fetch Rewards	Fetch Rewards	52	28.9%	2.0%
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; LinkedIn: Network & Job Finder	73	32.7%	1.5%



#### 11. Online Retail Amazon - 2W Delta (2022-07-18, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
405	Danone SA	508	17.6%	15.0%
180	Midea Group Co Ltd	541	24.7%	12.5%
389	Asics Corp	1154	30.2%	12.3%
536	Monster Beverage Corp	918	10.3%	10.0%
189	Nike Inc	1501	69.8%	8.4%
78	Deckers Outdoor Corp	1041	-19.6%	8.3%
5	Puma SE	998	41.8%	7.1%
132	Hasbro Inc	4038	-9.8%	6.9%
502	Ubisoft Entertainment SA	548	-30.0%	6.9%
426	Seiko Epson Corp	1260	9.7%	6.8%
391	Electronic Arts Inc	4984	-7.3%	6.7%
290	Wolverine World Wide Inc	2863	10.7%	6.5%
567	Procter & Gamble Co	1193	80.5%	6.5%
179	Capri Holdings Limited	457	-32.5%	5.7%
152	iRobot Corp	1351	-9.3%	5.3%
959	Turtle Beach	1084	-27.9%	5.2%
171	Luxottica Group SpA	1914	9.4%	5.2%
56	Carter's Inc	4539	3.0%	4.8%
956	Square Enix	798	-16.0%	4.0%
424	Samsung Electronics Co Ltd	6095	-5.0%	3.9%
268	Under Armour Inc	3984	-6.6%	3.9%
71	Crocs Inc	6968	27.1%	3.3%
456	Hankook Tire Co Ltd	589	-8.7%	3.3%
955	Take Two Interactive	1492	8.0%	3.2%
67	Columbia Sportswear Co	3175	-0.7%	3.2%

**12. Online Retail Walmart - 2W Delta (2022-07-18, 13 weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Rating</b>	<b>Rating 13W Growth YoY</b>	<b>2W Change (13W YoY)</b>
268	Under Armour Inc	1347	152.7%	35.5%
161	Kering SA	501	0.6%	21.3%
328	Yamaha Corp	712	42.7%	16.4%
456	Hankook Tire Co Ltd	303	140.5%	10.1%
234	Sodastream International Ltd	2042	14.3%	7.3%
66	Tapestry Inc	432	15.5%	6.1%
958	Funko Inc	251	16.2%	5.3%

**13. Online Retail Bestbuy - 2W Delta (2022-07-18, 13 weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Rating</b>	<b>Rating 13W Growth YoY</b>	<b>2W Change (13W YoY)</b>
116	Garmin Ltd	1781	30.9%	8.3%
541	HP Inc	2094	4.5%	5.9%
475	Sharp Corp	440	-55.9%	4.8%

**14. Job Listings - 2W Delta (2022-07-11, 13weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Average number of jobs</b>	<b>Jobs 4W Growth YoY</b>	<b>2W Change (13W YoY)</b>
103	Fast Retailing Co Ltd	528	58.5%	78%
1041	AP Moeller - Maersk A/S	876	82.8%	71%
946	Cracker Barrel Old Country Sto	4776	5.7%	71%
320	Delta Air Lines Inc	626	66.5%	64%
992	Lloyds Banking Group PLC	257	61.2%	60%
882	Fidelity National Information	6066	90.2%	54%
211	Polaris Industries Inc	141	-42.8%	54%
1066	Givaudan SA	340	38.2%	52%
426	Seiko Epson Corp	665	100.0%	50%
703	PulteGroup Inc	461	25.2%	50%
232	Signet Jewelers Ltd	3998	51.9%	49%
925	Digital Realty Trust Inc	224	100.0%	46%
997	Electricite de France SA	2350	89.6%	44%
167	Localiza Rent a Car SA	336	64.9%	43%
691	Northrop Grumman Corp	3594	51.9%	42%
1210	Commerzbank AG	198	2.1%	42%
572	Cisco Systems Inc	2165	32.4%	39%
1055	E.ON SE	470	100.0%	38%
37	Bojangles Inc	2179	-30.8%	37%
1113	Ferguson Plc	562	-56.1%	36%
1299	Kingfisher PLC	759	27.2%	35%
640	Macy's Inc	4891	-14.5%	35%
861	Allegion PLC	189	17.7%	35%
65	Cloudera Inc	433	21.6%	34%
630	Eaton Corporation PLC	3189	73.9%	33%
190	Nordstrom Inc	2716	57.5%	33%
84	Dollarama Inc	281	-64.2%	33%
855	F5 Networks Inc	741	15.8%	32%
58	Cato Corp	114	-0.7%	32%
553	E I Du Pont De Nemours And Co	869	82.0%	31%

### 15. Employee Company Ratings - 2W Delta (2022-07-11, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg.	CEO Rating Gr.chg.	Growing indicator
506	TUI AG	1519	18.4%	-0.8%	19.2%	0.0%	Management
1469	Sopra Steria Group SA	6219	0.0%	0.0%	0.4%	9.9%	CEO Rating
1289	Berkeley Group Holdings PLC	305	1.2%	2.2%	1.2%	7.8%	CEO Rating
1127	Swiss Life Holding AG	343	0.3%	0.8%	0.3%	6.0%	CEO Rating
1097	Danske Bank A/S	767	0.0%	1.4%	-0.9%	5.8%	CEO Rating
937	Macerich Co	255	1.1%	1.8%	1.7%	5.6%	CEO Rating
403	Barry Callebaut AG	512	2.0%	5.6%	2.0%	0.0%	Outlook
461	Subaru Corp	261	-1.2%	-7.0%	-2.0%	5.4%	CEO Rating
186	Mulberry Group PLC	216	0.4%	5.2%	2.7%	4.6%	Outlook
287	Winnebago Industries Inc	218	0.1%	5.2%	-0.2%	0.0%	Outlook
1344	LANXESS AG	693	0.0%	3.0%	0.2%	5.2%	CEO Rating