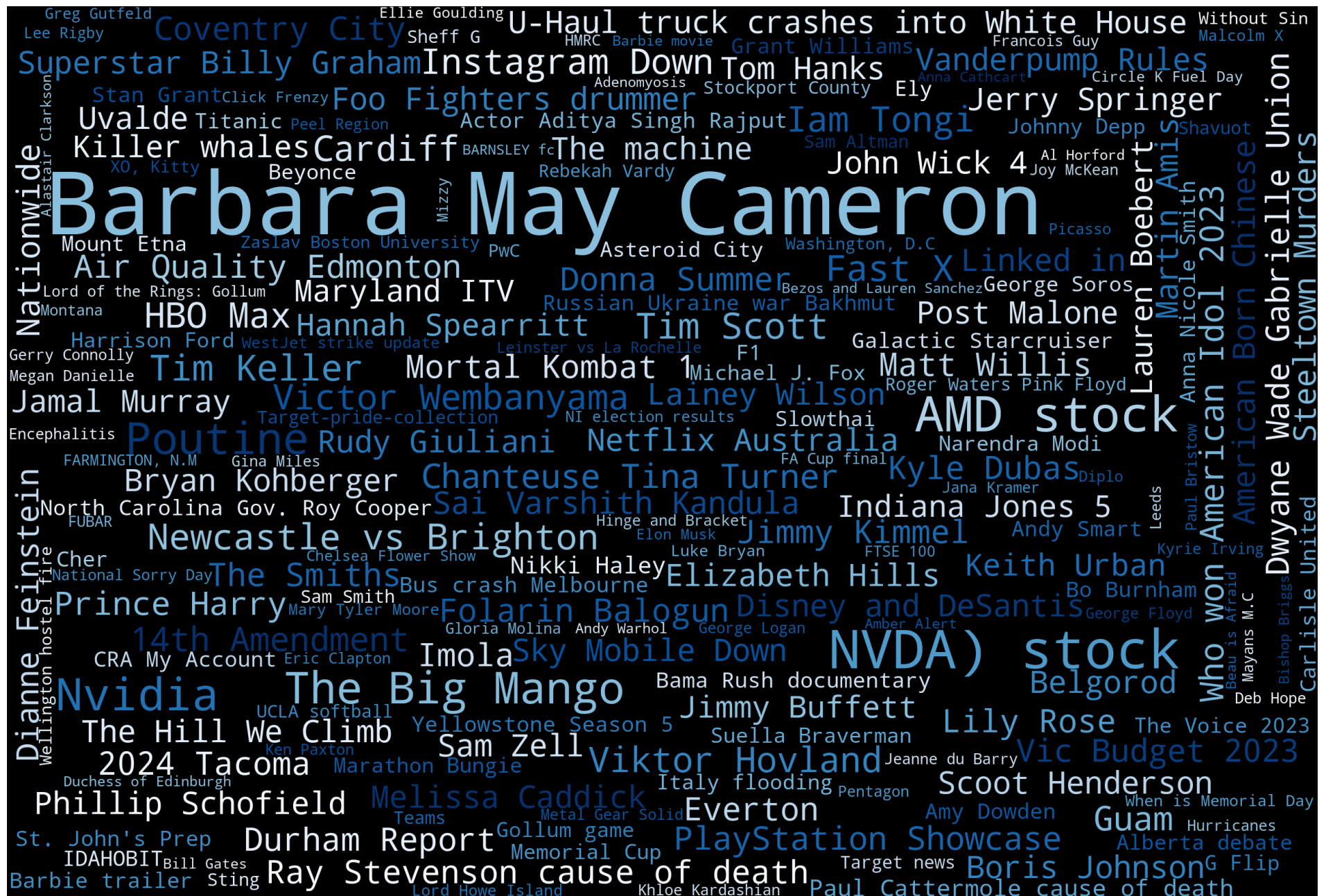


ASTUTEX TRENDSPOTTING

May 30, 2023

1. Trending Searches Last 7 Days (2023-05-28, Regions: US, CA, GB, AU) (2023-05-28)



2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Emlak Konut Gayrimenkul	Company	437.0	246.0	topics: Real Estate;Turkish Airlines	Global
BC Card	Financial services company	375.8	173.7	topics: Hyundai Card Co.,Ltd.	Global
Patel Engineering Ltd.	Construction engineering company	211.2	55.5	topics: Rail Vikas Nigam; Adani Power queries: adani power share; rvnl share price;bse share price; yes bank share price	Global
Tata Small Cap Fund	Company	166.7	38.4	topics: Stock fund	Global
KRAFTON	Company	19.5	35.4	topics: Battlegrounds Mobile India	Global
Bhansali Engineering Polymers Limited	Petrochemical manufacturing company	-8.5	33.6	topics: Bonus share	Global
BMW Bank	Company	76.9	29.4	topics: Money market account	Global
Siemens India	Electric services company	58.5	27.4	topics: Siemens queries: asian paints sh	Global
Arbor Metals	Company	53.3	25.9	queries: basf aktie;daimler truck aktie; infineon aktie;sap aktie	Global
Which?	Company	60.7	25.2	topics: Which Wich Superior Sandwiches; If -;Which?	US
Hexatronic Scandinavia	Company	68.4	23.7	topics: Samhallsbyggnadsbolaget i Norden; Investor AB queries: sbb aktie; hexatronic aktie	Global
Housing and Urban Development Corporation	Finance service company	46.5	21.5	topics: Rail Vikas Nigam queries: rvnl s; yes bank share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Dangote Group	Multinational conglomerate company	1.5	21.3	topics: Oil refinery	Global
Nippon India Small Cap Fund	Company	37.3	19.7	topics: mid-cap queries: nav	Global
505 Games	Video game company	36.8	19.3	queries: helldivers	Global
Istanbul Takas ve Saklama Bankasi A.S.	Capital market company	17.6	19.0	topics: Anadolu Hayat Emeklilik	Global
Ro	Health company	32.1	18.8	queries: weight loss;wegovy	US
Novo Nordisk	Pharmaceutical company	113.9	17.1	queries: wegovy	US
Johnny & Associates	Entertainment company	39.0	16.2	topics: Blog;Website queries: ■■■ ■	Global
Micron Technology	Semiconductor manufacturing company	-4.1	15.1	topics: STMicroelectronics;Synopsys;Maersk; Lam Research; Applied Materials queries: infineon; ■■■■■■■■ ■■;alphabet stock;■■■■ ■■■■■ ■■■; boeing stock	Global
Fineotex Chemical	Chemicals company	13.8	14.8	topics: Chemical industry	Global
Foodora	Online food ordering company	20.1	14.7	topics: Delivery Hero;foodpanda	Global
Quant Small Cap Fund	Company	171.4	14.6	topics: Mutual fund;mid-cap;Stock fund	Global
Foot Locker	Shoe stores company	-33.3	13.9	topics: Foot Locker	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
ILMeteo srl	Company	25.4	12.8	topics: topics: Gestore dei Servizi Ener; UnipolSai;Banca Popolare di Milano; Meteorology; Banca Monte dei Paschi di Sienaqueries:	Global
Colis Privé	Company	56.1	12.7	topics: parcel	Global
Limited liability company	Company legal structure	24.0	12.7	topics: Investment; Bunge North America, Inc.;Business; Construction; Management consulting queries: business	US
Bravo	Media company	16.6	11.0	topics: Peacock;Season finale;NBC; Vanderpump Rules; Roku, Inc. queries: peacock;bravo live; peacock free trial;bravo vanderpump; bravo show	US
MVV Energie	Electric services company	18.9	10.4	topics: HeidelbergCement	Global
Engineers India	Management consulting company	14.7	10.2	topics: Rail Vikas Nigam queries: rvnl s; bse share price;l&t share price	Global
CyberAgent	Internet advertising company	6.0	10.1	topics: Konami	Global
F5	Technology company	15.9	9.8	topics: POCO;Load balancing; Juniper Networks;POCO F3 queries: poco; xiaomi poco;f5 pro;■■■■ f5	Global
GS Yuasa	Battery manufacturing company	4.8	9.2	topics: Jerome Powell	Global
Britvic	Drink company	9.9	8.9	queries: diageo share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
POCO	Company	74.2	8.8	topics: Xiaomi;5G;P60;F5;Xiaomi queries: m4; poco;ram;s23 ultra;xiaomi	Global
MetLife	Life insurance company	17.2	8.8	topics: Stadium;Taylor Swift;Aetna; UnitedHealthcare Inc; MetLife Stadium queries: taylor;eras tour	US
Waymo	Software company	21.4	8.5	topics: Cruise;Robotaxi;Zoox;Transdev; Aptiv	US
Himadri Speciality Chemical Limited	Chemicals company	-40.7	8.2	topics: Chemical industry queries: adani	Global
Ajinomoto	Food company	20.9	7.8	topics: Stadium queries: ■■■■ ■■ ■■; ■■ ■■■■■ ■■;■■ ■ ■■ ■■;■ ■ ■■	Global
Mirbud	Industrial building construction company	14.2	7.5	topics: CD Projekt	Global
Dynapac	Company	7.0	7.3	topics: Atlas Copco	Global
SKIMS	Clothing company	27.4	6.8	topics: House of CB;lululemon;Aritzia; Product return; For Love & Lemons queries: skims	US
Sumitomo Mitsui Finance and Leasing Company, Limited	Company	11.8	6.3	queries: ■■■■■■	Global
Ackermans	Clothing retail company	21.8	6.2	topics: ShopRite;Pick n Pay Stores; Truworths queries: srd status check	Global
Kim & Chang	Law firm	6.5	5.8	topics: Nexon	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
FMC Corporation	Chemical manufacturing company	5.6	5.7	topics: Chery Tiggo 8; Kolkata Municipal Corporation; Fresenius Medical Care;Saipa Shahin; Chery Arrizo 5 queries: kmc;suba m4;kmc j7; fmc sx5;■■■■■■■ ■■■■■■■■ ■■■■■■■■	Global
Sanspareils Greenlands	Sports equipment company	40.7	5.5	topics: MRF	Global
Big Agnes	Backpacking company	-5.2	5.0	topics: Tent	US
DENA CO., LTD.	Portal company	41.0	4.9	topics: Hanshin Tigers queries: dena	Global
SBI Large & Midcap Fund	Company	61.6	3.9	topics: Stock fund	Global
Foam Creations Inc	Company	61.0	3.8	topics: Crocs	Global
On	Sportswear company	51.4	3.4	topics: Hoka One One; overstock shop queries: la sportiva	Global
Jibbitz	Company	58.9	3.2	topics: Crocs	Global
Xiaohongshu	Company	47.9	2.6	topics: Sina Weibo;Zhihu queries: ■■	US
Clear Secure	Company	12.5	2.4	topics: Miami International Airport (MIA	US
Topgolf Callaway Brands	Sports equipment company	10.7	1.5	topics: Club;PGA TOUR Superstore; Parsons Xtreme Golf;Ping; Mizuno JPX Series queries: callaway golf; ping golf;pxg;callaway paradym; taylormade p790	US
Yodel	Logistics company	64.5	1.4	topics: Tracking number	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Skechers USA Inc	Footwear company	10.7	1.2	topics: Memory foam;Outlet store;SKECHERS; Walking;Loafer queries: skechers;zappos; hoka sneakers;womens hoka; sandals for women	US
CACI International Inc	Computers and information technology company	10.4	1.2	topics: Computer Application	US
GAF Materials Corporation	Company	11.3	1.2	topics: High-definition video;CertainTeed; Owens Corning queries: shingles	US
Daikin	Multinational conglomerate company	15.4	1.1	topics: Error code; Rheem Manufacturing Company	US
HOKA ONE	Sportswear company	50.1	0.4	topics: Hoka One One;Brooks; Hibbett Sports	Global
Canyon Bicycles	Company	11.6	0.3	topics: Gravel bicycle;Shimano;Gravel; Specialized Bicycle Components queries: ; cannondale;specialized gravel bike	US
Elead	Software company in Lowndes County, Georgia	20.0	0.0	topics: Customer relationship management	US
Drink LMNT, Inc.	Drink company	154.6	-0.7	queries: lmnt drink	US
Veja Sneakers	Footwear company	23.9	-0.8	topics: Sneakers queries: hoka sneakers	US
French Bee	Airline	32.5	-1.6	topics: Air France–KLM; Norse Atlantic Airways;Air Caraïbes; Air Tahiti Nui queries: norse atlantic a	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-29, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Air France–KLM	Airline	19.1	-2.3	topics: topics: American Express; Air France;Virgin Atlantic;Airport lounge; French Beequeries: delta airlines; delta flights;singapore airlines; korean air;amex queries: US	US
Canva	Graphic design company	64.2	-5.4	topics: Invitation;Pie chart; Wedding invitation; Portable Network Graphics; Logo queries: canva slides;slides;free ai; ai image;fiver	US
Wizz Air	Airline	73.0	-6.4	topics: Austrian Airlines	US
Airgsm Pte. Ltd.	Company	333.5	-18.5	topics: SIM card	Global

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
sf6	query	448.9	238.8	topics: Sulfur hexafluoride;Training;Mortal Kombat;Akuma queries: sf6 beta;sf6 open beta; sf6 beta characters;sf6 open beta time;when does sf6 beta end	US
Facebook	Social networking service company	128.4	145.7	topics: Facebook queries: facebook;facebook facebook	US
Generative model	Topic	818.8	142.5	topics: Artificial intelligence;Marketing;User interface;Bard queries: ai;generative ai; photoshop generative ai;photoshop ai generative fill	US
denver nuggets	query	224.0	130.5	topics: Denver Nuggets;Chris Paul;Michael Malone queries: denver nuggets lakers; lakers nuggets;nba denver nuggets;los angeles lakers vs denver nuggets; lebron james stats;jovic	US
The Legend of Zelda	Game series	232.6	111.4	topics: The Legend of Zelda: Tears of the Kingdom;Lookout Landing; Geoglyph queries: zelda;zelda tears;tears of the kingdom zelda;totk map zelda; zelda tears of the kingdom metacritic	US
Satellite phone	Topic	80.6	100.4	topics: Mobile phone;Artificial satellite;Telephone;Senate;Nitrate; Government queries: satellite;satellite phone;senators satellite phones; satellite phone senators;us senators issued satellite phones	US
free ai	query	1281.1	90.8	topics: Artificial intelligence;nomad;Digital nomad queries: ai generator free; ai generator;forefront ai;ai video generator from text free;humanize ai text free	US
Final Fantasy XVI	Console game	390.8	79.8	topics: Final Fantasy;Human sexual activity;Hogwarts Legacy; Film director queries: final fantasy;final fantasy 16;ff16; final fantasy 16 ps5 controller;armored core 6;ff16 preorder bonus	US
Default	Finance	96.0	58.5	topics: United States;Debt;Social Security Administration; Government shutdowns in the United States;Odds queries: default;usa default; what happens if the us defaults on its debt;has us ever defaulted on debt	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Language model	Topic	675.4	49.6	topics: Language;Autoregressive model;Emergence;Technique queries: llm; large language models;large language model;large language models explained	US
The Legend of Zelda: Breath the Wild	Console game	120.7	46.5	topics: The Legend of Zelda;The Legend of Zelda: Tears of the Kingdom; Purah queries: botw;purah tears of the kingdom;purah totk	US
shrines botw	query	101.8	37.8	topics: The Legend of Zelda: Breath of the Wild;Shrine;Tears;Hyrule; Master Sword queries: botw how many shrines;all botw shrines;how many shrines in botw; how many shrines in tears of the kingdom;how many shrines in totk;kayra mah shrine	US
florida panthers	query	91.6	35.6	topics: National Hockey League;Carolina Panthers;Playoffs;1996 Stanley Cup Finals; Aleksander Barkov;TNT queries: the florida panthers;nhl florida panthers;panthers nhl; florida panthers stanley cup finals;las vegas knights;miami heat game	US
Master of Laws	Degree	220.4	35.4	topics: Artificial intelligence;Language model;Law;Document;Analysis; Law degree queries: llm;scikit llm	US
Street Fighter	Video game series	75.8	35.0	topics: Character;Street Fighter V;Street Fighter;Ninja;Unlockable; Game Boy queries: street;street fighter;capcom id;patriot street fighter; gen street fighter	US
botw shrine	query	83.2	28.9	topics: The Legend of Zelda: Breath of the Wild;Shrine;Gerudo Town; Video game walkthrough;Memory address queries: shrine map botw;botw map;shrine map; rucco maag shrine;jee noh shrine botw;tho kaya shrine	US
Debt	Topic	47.7	27.0	topics: Debt limit;United States debt ceiling; Fourteenth Amendment to the United States Constitution queries: debt; debt ceiling talks;crm monday;debt ceiling social security payments	US
Dragon's Dogma	Video game	48.5	26.4	topics: Dragon's Dogma;Dragon's Dogma: Dark Arisen;Metal Gear Solid; Xbox Series X and Series S queries: dragons dogma;playstation showcase;marathon game	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dragon's Dogma: Dark Arisen	Video game	40.6	23.3	topics: Dragon's Dogma;Dragon's Dogma;Metal Gear;Trailer; Multiplayer video game queries: dragons dogma;playstation showcase;dragon age dreadwolf; playstation showcase 2023	US
wegovy	query	356.3	22.0	topics: Semaglutide;Weight loss;Side effect queries: ozempic;ozempic wegovy; wegovy weight loss;wegovy insurance coverage blue cross blue shield;novo nordisk stock; who makes ozempic	US
Ro	Company	32.1	18.8	topics: Weight loss queries: ro weight loss;roman;ro weight loss program; ro.com weight loss;my roman	US
ai image	query	1138.1	17.6	topics: Artificial intelligence;Image;The Pentagon; Pattern recognition queries: image generator;ai generator;ai image generator; ai image pentagon;10 free text to image ai generator;google colab	US
Toyota Racing Development	Topic	9.4	14.9	queries: trd;toyota tacoma trd pro 2024 price;2024 tacoma trd pro mpg; 2024 tacoma trailhunter	US
Chevrolet Trax	Car model	54.5	14.4	topics: Chevrolet;Chevrolet;Mitsubishi;Thermostat;Trim level queries: chevy;chevy trax; chevrolet equinox;mazda cx 30	US
Toyota Tacoma	Automobile model	17.5	13.0	topics: Toyota;Toyota queries: tacoma;toyota;toyota tacoma;2024 tacoma seats; 2024 tacoma colors;2024 tacoma pricing	US
ipl	query	45.0	13.0	topics: 2023 queries: ipl 2023;akash madhwal;naveen ul haq;ipl playoff scenarios	US
amd stock	query	-27.5	11.5	topics: NASDAQ:AMD;Semiconductor;Integrated circuit; Broadcom Inc queries: amd stock price;stock nvda;nvda;pacw stock;debt ceiling;spx	US
Bravo	Media company	16.6	11.0	topics: Vanderpump Rules;Television show;Season finale;Optimum queries: bravo; vanderpump rules finale;how to stream bravo	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Debt consolidation	Topic	64.3	10.8	topics: Consolidation;Debt;Loan;Customer relationship management;Dashboard Camera; Commercial vehicle queries: debt consolidation;options trading on etoro; personal loans for bad credit;buy tesla stock on etoro	US
kegel exercises	query	10.8	10.2	topics: Exercise;Kegel exercise;Therapist;Uterine prolapse queries: kegel exercises men; kegel exercises for men	US
MetLife	Life insurance company	17.2	8.8	topics: Dentistry;MetLife Stadium;Insurance;StubHub;American Dream; Nj Transit Rail queries: metlife;taylor swift metlife parking;manchester united metlife; seatgeek	US
tacoma	query	5.2	8.4	topics: Toyota Tacoma queries: tacoma toyota;toyota;2024 tacoma msrp; 2024 tacoma trailhunter price;2024 tacoma pricing	US
Rangefinder	Topic	13.7	7.7	topics: Rangefinder;Golf;Laser rangefinder;PGA Championship;Destiny 2; Caddie queries: rangefinder;range finder;pga championship; are rangefinders allowed on pga;dicks sporting goods	US
Waymo	Company	22.1	7.6	topics: Car;Fire;Partnership;Data set queries: waymo;uber waymo partnership	US
Cupshe	Topic	9.2	7.4	topics: Swimsuit;Sleeveless shirt;Bridal shower;Title Nine queries: cupshe swim;swimsuits; cupshe swimsuits;pink lily;cupshe track order	US
Cotopaxi	Topic	67.8	6.9	topics: Backpack;Cotopaxi Allpa Travel Pack;Hoka One One;Cooler; Wirecutter queries: cotopaxi;hoka cotopaxi;cotopaxi gear store;hoka x cotopaxi	US
SKIMS	Clothing company	27.4	6.8	topics: Skins;Kim Kardashian;Product return;Biannual;Rockefeller Center; loungewear queries: skims dress;skins;shapewear;skims pop up nyc;skims bi annual sale; skims commercial	US
Meningococcal vaccine	Vaccine	-5.2	5.2	topics: Vaccine;Meningitis;Mantoux test;MinuteClinic;Serotype queries: meningitis; meningitis vaccine;meningococcal;meningitis vaccine abbreviation	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Big Agnes	Backpacking company	-5.2	5.0		US
Recreational Equipment, Inc.	Camping company	-0.4	4.9		US
Semaglutide	Drug	498.3	4.8	topics: Weight loss;Side effect queries: ozempic;ozempic addiction;jenny craig; raw semaglutide	US
Dr. Ing. h.c. F. Porsche AG	Automobile manufacturer	7.9	4.1		US
Unlicensed assistive personnel	Topic	8.1	4.0	topics: License;Nursing;Course queries: cna;pharmacy technician salary; traveling cna salary;cna license lookup ct	US
Search engine optimization	Topic	19.2	3.9	topics: Company;Website;Search engine;Digital queries: seo;blue rocket seo; seo rank tracking software;blue rocket seo scam	US
Hermès	Fashion label	4.6	3.5	topics: Sandal;Handbag;Bag queries: hermes;alexander mcqueen;baccarat rouge 540; hermes fragrances	US
WhatsApp	Company	8.3	3.5		US
Alclear	Company	12.5	2.4		US
The Knot Worldwide	Company	1.2	2.3		US
virgin atlantic	query	24.4	1.9	topics: Virgin Atlantic;Spirit Airlines;Cheapflights;CheapOair queries: flights; virgin atlantic flights;virgin atlantic airlines;expedia flights;hawaiian airlines; star alliance	US
Boarding	Transport	19.2	1.7	topics: Boarding pass;AAAdvantage;Aer Lingus;All Nippon Airways queries: boarding; tron boarding group times;how many boarding groups does southwest have; how to share boarding pass from apple wallet	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Herbicide	Topic	9.1	1.7	topics: Weed queries: weed killer;herbicide;warrant herbicide label;2-4 d herbicide; best weed killer for large areas	US
Golf course	Topic	3.7	1.2	topics: Golf;Oak Hill Country Club;Wells Fargo Championship; Arroyo Trabuco Golf Club queries: golf course;michael block; where is quail hollow golf course;oak hill golf club pga championship	US
CACI	Computers and information technology company	10.4	1.2		US
GAF Materials Corporation	Company	11.3	1.2	topics: GAF;High-definition video;Oyster;James Hardie queries: gaf;gaf camelot 2	US
Airport lounge	Topic	32.8	1.0	topics: Airport;American Express;Portland International Airport queries: airport lounge; amex;amex lounge;chase lounge logan airport;air france lounge lax; chase sapphire reserve airport lounge list	US
Lei	Garland	9.1	0.9	topics: Graduation ceremony;Money;Kindergarten;Safeway;Florist queries: lei;leis; money flower lei;how to make money leis for graduation;graduation gifts	US
Fexofenadine	Pharmaceutical drug	5.1	0.7	topics: Cetirizine;Allergy;Loratadine;Ocular Itching;Atorvastatin; Kirkland Signature queries: allegra;can i take flonase and allegra together; allegra 180 mg dosage;fluoxetine	US
Owens Corning	Company	7.9	0.5		US
Canyon Bicycles	Company	11.6	0.3		US
ping golf	query	9.8	-0.5	topics: Golf;Loft;Country club;Blade queries: ping golf clubs;ping irons;ping driver; ping dot chart	US
Geometry Dash	Mobile game	37.1	-1.8	topics: Scratch;Stumble Guys;Basketball Stars: Multiplayer; Chrome Web Store queries: dash;geometry;deadlocked geometry dash;fnf unblocked;snokido	US

3. Google Trends All Trending Topics USA - 2W Delta (29.05.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
School colors	Topic	5.8	-2.6	topics: Color;School;Columbia University;San Francisco State University; Pomona queries: school colors	US
Hoka One	Topic	75.1	-2.9	topics: Shoes;HOKA ONE ONE;Cotopaxi queries: hoka;hoka hoka;hoka cotopaxi;hoka x cotopaxi	US
Conjunctivitis	Disease	65.6	-3.0	topics: Eye queries: pink;pink eye;teladoc;how did i get pink eye; warm or cold compress for pink eye	US
Drink LMNT, Inc.	Drink company	166.8	-4.3	topics: Drink;Running;Sodium;Carnivore queries: lmnt;lmnt promo code podcast; drinklmnt/huberman	US
google canva	query	65.5	-7.7	topics: Google Docs;Google Slides;Google Search;Google Ads;Picture frame; Google Surveys queries: google docs;canva slides;docs	US
Scratch	Programming language	34.9	-13.5	topics: Geometry Dash queries: scratch;scratch scratch;google doodle baseball;abc ya	US
ozempic reddit	query	1075.6	-16.3	topics: Reddit;Anti-obesity medication;Over-the-counter drug; Insulin resistance queries: ozempic side effects;ozempic side effects reddit; how to get ozempic;bmi calculator	US

4. Google Trends Industries USA - 2W Delta (2023-05-30, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Snow boot	9.5%	14.8%	topics: Boot;Snow;The Legend of Zelda: Tears of the Kingdom;Zipper;Crocs queries: snow boots;boots;winter boots;snow boots totk;aldi snow boots
Customer Relationship management	-8.3%	4.8%	topics: monday.com;Management;Choice Home Warranty;Debt consolidation;Consolidation queries: crm;home warranty choice home warranty;debt consolidation americor
Down jacket	19.9%	4.6%	topics: Jacket;Cotopaxi Fuego;Kerchief;Athleta queries: puffer;jacket;forever 21
News	-8.0%	4.6%	topics: BBC Scotland;Manipur;Liberal Party queries: news;john roland news anchor;davis stabbing news
Variety store	-7.6%	4.1%	topics: Shop;Dollar Tree;Discount store;Wholesaling;Grocery store queries: dollar store;■■■■■ ■■■■■ ■■■;dollar store brampton;dollar store oshawa
Vacation rental	-23.4%	4.1%	topics: Rent;Vacation queries: ferienwohnung;vacation;vacation rentals;cabin rentals in sevierville tn;■■ ■■■■
Coffeemaker	2.7%	3.9%	topics: Coffee;Keurig;Cup;L'OR queries: coffee machine;coffee;coffee maker;frog coffee pot;frog coffee machine; sboly coffee maker
Wallet	-6.7%	3.8%	topics: Man;Apple;Apple Wallet queries: wallet;place to store a phone keys and wallet;unisat wallet
Camping	-7.8%	3.6%	topics: Campsite queries: camping;dunya camp;dunya camp georgia
Pharmaceutical industry	1.4%	3.5%	topics: Pharmaceutical drug;Allotment queries: pharma;theseus pharmaceuticals;mankind pharma ipo allotment
Discounts and allowances	-2.4%	3.5%	topics: Code;International Nurses Day queries: discount;nurses week deals;nurses week deals 2023

4. Google Trends Industries USA - 2W Delta (2023-05-30, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Smartwatch	-3.5%	3.4%	topics: Watch;3COINS;Fall Detection;Garmin Venu 2 queries: smart watch;watch;geekran smartwatch;■■■ ■■■■ ■■■■ ■■■■
Computer security	10.1%	3.3%	topics: Security;iOS queries: cyber security;security;iphone ■■ ■■■■■■■■;■■ ■■■■■■■■ ■■;■■ ■■■■■■■■ ■■ ■■
Video card	-17.2%	3.3%	topics: Nvidia;Personal computer queries: graphics card
Digital camera	38.4%	3.3%	topics: Camera;Urban Outfitters;Fiber;Five Below queries: digital camera;camera;five below digital camera;urban outfitters;affordable digital cameras
Accounting	0.4%	3.1%	topics: Account queries: accounting;■■■■■ ■■■ ■■■■ ■■■■ ■■■ ■■■;r/accounting;hipaa provides individuals with the right to request an accounting of disclosures of
Hiking shoes	-12.8%	3.1%	topics: Hiking;Boot;Shoes;Women's Sandal;Bunion;Cotopaxi queries: hiking;hiking boots;hiking shoes;famous footwear;hiking sandals women;meghan markle hiking boots
Job	3.1%	3.1%	topics: Recruitment queries: jobs;crm monday;some occupations nyt
Tax	-3.0%	2.9%	topics: Property;Income tax;Income;Economic surplus queries: tax;surplus tax refund checker;■■ ■■■ ■;■■■■ ■ paypay
Investment fund	-9.3%	2.9%	topics: Mutual fund;United States debt ceiling queries: fund;invesco money market fund;mutual fund observer;diversification reduces your _____ by using a mix of investment types in your po
Baby transport	-2.9%	2.9%	topics: Stroller;Infant;Homelessness;Rubber Baby Buggy Bumpers;Traffic queries: pram;stroller;baby stroller;homeless man saves baby stroller;homeless man baby stroller
Renting	-14.4%	2.8%	topics: House;Car queries: rent

4. Google Trends Industries USA - 2W Delta (2023-05-30, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Hand luggage	26.6%	2.8%	topics: Baggage queries: carry on;delta airlines carry on size dimensions; how big is a carry on suitcase;american airlines carry on weight limit 2023
Action figure	-4.0%	2.6%	topics: Figurine;Toy;Model figure;Monkey D. Luffy;Godzilla;Travis Scott queries: figure;action figure;make your own action figure;spawn action figures; figura obscura
Investment	-9.0%	2.6%	topics: Investment fund;Stock queries: investment;ogma investments; how can you avoid spending more than what is in your bank account?