

Trending Searches Last 7 Days (2023-04-23, Regions: US, CA, GB, AU) (2023-04-23)



## 1. Google Trends All Trending Companies - 2W Delta (2023-04-24, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Midea Group	Small electrical appliance manufacturing company	26.0	15.8	topics: Air conditioner	US
Wealthfront	Financial company	53.0	11.9	topics: High-yield debt	US
POSCO	Steelmaking company	33.4	11.2	topics: LG Corp queries: ■■■ ■■■■ ■■■■ ■■■	Global
Jio	Telecommunications company	19.7	11.2	topics: Career;Customer;Customer Service; Electronic bill payment; Fiber queries: reliance digital; jio careers;jio cinema for pc	Global
Energizer	Company	4.4	10.0	topics: Gallagher	Global
ARCO	Petroleum business company	-12.0	9.1	topics: CHEVRON CORP.	Global
Grupo Modelo	Brewing company	12.1	8.8	topics: Beer;Corona;Heineken;Heineken N.V.; Dos Equis queries: beer	Global
C. & J. Clark	Shoe retail company	14.8	8.5	topics: Keen;Sandal;Footwear;Slip-on shoe; Comfort queries: chelsea boot;dr martens	US
TNT	Media company	5.8	8.4		US
BYD Company	Conglomerate company	94.8	8.3	topics: Ballard Power Systems;BYD Auto; Fresenius;TSMC; Alibaba Group queries: seagull; evotec aktie;voest aktie; rock tech lithium aktie;shell aktie	Global
Labatt Brewing Company	Beverage company	-11.4	7.9	queries: anheuser-busch brands	Global

1. Google Trends All Trending Companies - 2W Delta (2023-04-24, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
G4S	Security company	9.2	7.7	topics: Securitas AB queries: g4s prison; g4s owner	Global
House of CB	Fashion company	75.3	7.4	topics: PrettyLittleThing queries: white	US
ASML Holding	Semiconductor company	4.1	7.1	topics: Adyen;Applied Materials; ASR Nederland;Atos; Atos queries: novo nordisk aktie;■■■■■ ■■■; cours bnp;hapag lloyd aktie;asml aktie	Global
John Wood Group	Engineering services company	4.9	6.9	queries: iag share price; easyjet share price;petrofac share price	Global
Gree Electric	Household appliances company	-6.7	6.8	topics: Air cooling;Midea Group; Walton Group;Portable Air Conditioner; Ton queries: walton;walton ac; midea ac price;whirlpool ac	Global
Crealty	3D printing company	29.6	6.6	topics: 3D printing	Global
Haier	Home appliance company	4.1	6.5	topics: Air conditioner;Air conditioning; Daikin;Gree Electric; Carrier Global queries: walton ac; ■■■■■ ■■■■■■■ ■■■ ■■■;best ac brand; midea ac price;whirlpool ac	Global
Haier Electronics	Company	3.3	6.0	topics: Air conditioner;Air conditioning; Daikin;Gree Electric; Carrier Global queries: walton ac; ■■■■■ ■■■■■■■ ■■■ ■■■;midea ac price	Global
PartyCasino	Casino company	67.3	6.0	topics: Gala Coral Group	Global

1. Google Trends All Trending Companies - 2W Delta (2023-04-24, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Asahi Breweries	Drink company	5.2	5.6	topics: topics: Kirin Holdings Company; Sapporo Breweries; Tomica; Tsingtao Brewery queries: ■■■■■■ ■■■■■■ cm q	Global
McKesson	Health care company	4.2	5.4	topics: CoverMyMeds; CoverMyMeds	US
CoverMyMeds	Company	20.0	5.3	topics: Layoff queries: layoffs	Global
Avelo Airlines	Charter airline	89.7	4.9		US
Randstad North America, Inc.	Engineering services company	31.9	3.9	topics: Randstad NV	Global
Smoothie King	Company	3.1	1.6	topics: Smoothie; Tropical Smoothie Cafe; Bahama Buck's	US
Pair Eyewear, Inc.	Company	64.0	0.1	topics: Glasses	US
HOKA ONE	Company	59.3	0.0	topics: Hoka One One; Outlet store; Shoes; Blundstone Footwear; ECCO queries: rei outlet	US
Insta360	Software company	65.0	-0.7	topics: Action camera	US
Databricks	Software company	52.2	-0.8	topics: Cloudera; Cloudera; Data lake; Master of Laws	Global
All Nippon Airways	Airline	59.5	-6.7	topics: Airline ticket	US
Proton AG	Software company	57.9	-7.3	topics: Proton VPN	US

### 1. Google Trends All Trending Companies - 2W Delta (2023-04-24, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Canva	Graphic design company	86.1	-11.2	topics: topics: Canvas;Presentation; Outlinequeries: google slides queries: U	US

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-04-24, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dead Island 2	Video game	1131.6	610.5	topics: Dead Island;Video game;Metacritic;New Zealand;Expansion pack	US
Starship	Launch vehicle	294.7	279.4	queries: starship;starship launch;starship launch today;spacex starship launch live; starship vs saturn v	US
evil dead	query	282.8	122.8	topics: Evil Dead Rise;Evil Dead;Evil Dead queries: evil rise dead;amc;movies near me; renfield movie	US
Solar eclipse	Topic	167.6	84.9	topics: Solstice;incomplete;Jupiter	US
iphone 15	query	514.7	63.6	topics: Apple;Apple;iPhone 11 Pro;Clamshell design; Samsung Electronics queries: iphone 15 pro;iphone 15 pro max;apple iphone 15; iphone 15 fold;jacob vanzant missing lodi ca;iphone 15 release date in usa	US
Artificial intelligence	Field of study	438.5	55.4		US
Dead Island	Survival game	111.8	53.7		US
ai	query	374.3	52.7	topics: Artificial intelligence;Drake queries: ai character;ai generator;chat ai;gpt; chatgpt ai;chat ai gpt	US
Jury	Topic	65.7	28.8	topics: Unanimity;Supreme court;Courthouse;Akron;Jury Duty;Arraignment	US
Jedi	Topic	60.7	18.8	queries: jedi;dead island 2 release date;jedi survivor early access; how long is jedi survivor	US
giannis	query	51.6	14.4	topics: Giannis Antetokounmpo;Max Strus queries: giannis antetokounmpo; tyler herro injury;ru i hachimura;al horford stats	US
compounding pharmacy	query	32.1	10.4	topics: Pharmacy;Compounding;Local therapy;Triangle Compounding Pharmacy; EMPOWER PHARMACY queries: compounding pharmacy semaglutide; compounding pharmacy near me;semaglutide;community compounding pharmacy	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-04-24, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
national league	query	48.9	6.9		US
apple cash	query	33.7	5.4	topics: Apple;Cash;Apple queries: apple pay cash;apple pay;apple card; can you use apple cash at stores;apple savings account;apple cash savings account	US
Avelo Airlines	Charter airline	89.7	4.9	topics: Daytona Beach;West Palm Beach;Charlottesville;LaGuardia Airport; flightxp queries: avelo;alevo	US

## 1. Google Trends All Trending Topics Global - 2W Delta (24.04.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dead Island 2	Video game	1105.3	594.7	topics: Dead Island;Dead Island;Video game; Steam queries: dead island;dead island 2;dead island 2 release; dead island 2 release date	US
slip in skechers	query	2792.9	484.5	topics: SKECHERS;Skechers USA Inc; Deichmann SE queries: skechers shoes;skechers slip in shoes; slip in shoes;skechers slip in damen;skechers slip in herren; skechers slip in heren	US
Solar eclipse	Topic	271.4	255.6	topics: Eclipse;Sun;2023 queries: eclipse;eclipse solar;grahan 2023; gerhana hibrida;solar eclipse in 2023	US
Apple A14	Central processing unit	1591.8	208.5	topics: Samsung;Samsung Group;Grumman F-14 Tomcat;Tesco Mobile; M14 rifle queries: a14;samsung;samsung a14;galaxy a14 price; a14 características;vivo	US
image ai	query	1085.1	104.9	topics: Artificial intelligence;Krishna;Rama; Pope queries: ai generator image;ai generator;image generator; shree ram ai image;pope ai image;lord ram ai image	US
Super Mario Bros.	Arcade game	122.6	62.4	topics: Super Mario Bros. 2;Villain;Level queries: mario; peaches mario bros;mario post credit scene; cuanto dura la pelicula de mario bros	US
Dead Island	Survival game	100.0	53.8		US
Zakat	Topic	66.5	44.0	topics: Allah;Directorate of Religious Affairs;Asnaf queries: zakat; zakat fitrah;niat zakat fitrah untuk anak; niat zakat fitrah untuk diri sendiri dan keluarga	US
Saturn	Rocket family	32.7	29.7	topics: Saturn V;Payload;Explosion;Elon Musk queries: saturn;saturn v; saturn v vs starship;spacex starship;starship vs saturn 5	US



## 1. Google Trends All Trending Topics Global - 2W Delta (24.04.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
infosys share price	query	-3.3	15.0	topics: Stock;Share; Tata Consultancy Services queries: tcs share price;tcs;tcs share; infosys share price today;adani share price	US
Marathon	Topic	37.7	8.6	topics: Boston;Boston Marathon;Half marathon;■ód■; Boston Marathon bombings;Bomb queries: marathons; boston marathon streaming;boston marathon anschlag; boston marathon live tracking	US
G4S	Security company	9.2	7.7	topics: Javelin;Parliament;Mercenary;Board of directors queries: g4s; thabo bester;uk.javelin.g4s.com login;who is the owner of g4s	US
Novo Nordisk	Pharmaceutical company	50.6	7.7	topics: Novo Nordisk;Share;Financial quote; Food and Drug Administration; Infineon Technologies queries: kurs novo;novo;novo nordisk; bt nyheder;takeda;bmw aktie	US
ASML Holding	Company	4.3	6.9	topics: Share price;Share;Stock;Synopsys;iShares; Earnings queries: asml;asmr;novo nordisk aktie;asml premarket	US
Gree Electric	Household appliances company	-6.7	6.8	topics: Mitsubishi Motors;Graduate Record Examinations; Cassette tape;Best Electronics;Chattogram; Singer Corporation queries: gree;walton ac price; walton ac price bangladesh;singer ac	US
Benco Dental	Dentistry company	34.2	6.6	topics: Price;Bangladesh;Redmi;SIM card queries: benco; benco s1 price in nepal;benco s1	US
Haier	Consumer electronics company	4.1	6.5	topics: Haier;Air conditioning;Godrej;Loom;Sharp queries: haier; haier 1.5 ton ac price in bangladesh;gree ac price in bangladesh; haier ac service customer care number	US
Manulife	Insurance company	-3.3	6.3	topics: Ngoc Lan;Financial statement queries: manulife;cws manulife	US

### 1. Google Trends All Trending Topics Global - 2W Delta (24.04.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Asahi Breweries	Brand of beer	5.2	6.0	topics: Beer;Tomica;Liquorland	US

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-04-10)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Sets & Kits/	\$ 37.8	23.7%	-	30.3%	40.0%
Camera & Photo/Camera & Photo Accessories/Professional Video Accessories/	\$ 72.5	38.7%	-	38.5%	37.4%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 29.2	31.1%	-	32.2%	36.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Dresses/	\$ 36.3	29.9%	-	28.5%	29.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.5	21.7%	23.5%	26.7%	28.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 15	29.5%	32.4%	29.3%	27.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Shirts/	\$ 21.1	18.9%	20.2%	25.1%	26.2%
Clothing, Shoes & Jewelry/Men	\$ 23.8	24.9%	25.1%	25.0%	25.5%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 34.7	17.4%	14.7%	14.7%	19.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 38.5	21.0%	20.3%	20.4%	19.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	\$ 32.8	22.0%	18.0%	16.0%	18.2%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	\$ 60	24.1%	-	17.1%	18.2%
Video Games/PlayStation 4/Accessories	\$ 35.7	-5.7%	-	3.4%	17.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Sandals/	\$ 30.4	13.6%	7.9%	6.9%	15.8%
Health & Household/Sports Nutrition	\$ 31.2	34.4%	25.4%	16.6%	15.2%
Electronics/Electronics/Camera & Photo/Video/Sports & Action Video Cameras/	\$ 214.3	3.4%	-	10.0%	13.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Shoes/Fashion Sneakers/	\$ 58.5	19.4%	16.4%	13.5%	11.9%
Clothing, Shoes & Jewelry/Women/Handbags & Wallets/Top-Handle Bags/	\$ 52.5	-0.7%	-	5.9%	11.2%
Electronics/Home Audio & Theater/Speakers/Multiroom Digital Music Systems/	\$ 522.2	1.3%	1.1%	5.1%	9.5%
Tools & Home Improvement/Power & Hand Tools/Power Tools/Combo Kits/	\$ 265.5	4.1%	0.4%	1.7%	7.6%

**Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-04-24)**

<b>Category Name</b>	<b>Price 13W AVG</b>	<b>Price Growth YoY 3M AGO</b>	<b>Price Growth YoY 2M AGO</b>	<b>Price Growth YoY 1M AGO</b>	<b>Price Growth YoY</b>
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 90.7	125.1%	112.3%	168.8%	160.1%
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 69.8	270.1%	269.8%	271.2%	155.4%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 75.3	154.0%	153.8%	165.3%	132.0%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 44.1	106.6%	106.6%	100.1%	117.4%
Microphones & Headphones	\$ 40.6	96.0%	108.2%	118.9%	112.5%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	\$ 34.7	119.5%	108.8%	107.9%	96.3%
Baby/Feeding/Pacifiers & Binkies	\$ 18.6	-2.9%	-6.2%	-6.8%	86.7%
Clothing/Men/Mens Suits	\$ 33.1	53.5%	56.4%	65.8%	80.5%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 26.4	93.3%	97.3%	93.9%	79.7%
Baby/Feeding/Breastfeeding	\$ 36.7	27.3%	37.3%	71.5%	77.2%
Computers/Desktops Computers/Desktop Computers	\$ 383.3	49.1%	50.5%	63.4%	66.2%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	\$ 171.1	15.7%	46.7%	59.3%	60.6%
Toys/Games & Puzzles/Board Games	\$ 21.8	29.4%	41.0%	48.2%	56.8%
Electronics/Laptops/Laptops by Type	\$ 371.8	6.3%	19.2%	39.7%	56.2%
Security Camera Systems/Smart Monitors/Smart Baby Monitors	\$ 57.2	48.8%	44.8%	40.5%	38.6%
Video Games/Video Game Titles	\$ 36.5	41.4%	30.6%	35.5%	38.3%
Clothing/Women/Womens Swimwear	\$ 28.3	40.8%	53.3%	45.8%	35.6%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Brooches & Pins	\$ 10.4	39.8%	31.1%	32.5%	34.0%
Baby/Nursery & Decor/Baby Decor	\$ 30.1	15.9%	25.0%	28.6%	32.4%
Home/Kitchen & Dining/Tools & Gadgets/Kitchen Tools & Gadgets/Cutlery Favorites	\$ 34.5	9.8%	24.9%	38.4%	31.5%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-04-24)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 93.4	17.2%	20.7%	24.7%	27.1%
Security Cameras	\$ 241.2	10.0%	12.8%	11.8%	16.7%
Coffee Makers	\$ 192.4	-15.2%	-9.6%	-3.6%	13.2%
Gaming Headsets	\$ 121.6	10.7%	9.3%	11.6%	12.7%
PS4 Accessories	\$ 109.5	7.7%	10.3%	12.3%	12.7%
Over-Ear & On-Ear Headphones	\$ 134.2	8.9%	3.3%	5.6%	11.6%
All Vacuums & Floor Care	\$ 360	3.0%	4.4%	8.4%	9.2%
All Smartwatches	\$ 312	-2.0%	-0.9%	-0.1%	3.0%
Computer Cards & Components	\$ 181.7	-9.1%	7.2%	5.9%	2.1%
Gaming Keyboards	\$ 123.2	-9.3%	-8.1%	-2.2%	1.7%