

Trending Searches Last 7 Days (2023-04-09, Regions: US, CA, GB, AU) (2023-04-09)



1. Google Trends All Trending Companies - 2W Delta (2023-04-10, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
CMT	Media company	332.3	332.3	topics: CBS News;CBS	Global
Anheuser-Busch	Brewing company	162.1	163.8	topics: Transgender	US
C3.ai	Software company	133.6	53.6	topics: Baker Hughes queries: ■■■■■ ■■■; ■■■■■■■■ ■■■;freyr battery aktie; thyssenkrupp aktie;evotec aktie	Global
PDD Holdings	Agriculture company	114.7	52.2	topics: JD.com	Global
Skinny Mixes, LLC	Drink company	121.1	36.9	queries: skinny syrups	Global
AB InBev	Drink company	11.6	35.7	topics: Umicore;UCB;Euronext N.V.; Just Eat Takeaway; Corona queries: solvay koers;prosus koers; engie koers;ageas cours;ucb koers	Global
Miller Brewing Company	Beverage company	47.9	35.0	queries: anheuser busch	Global
Coors Brewing Company	Beverage company	32.8	29.5	queries: anheuser busch	Global
PENNSYLVANIA ELECTRIC CO	Company	44.1	27.0	topics: FirstEnergy	Global
Jio	Telecommunicati company	9.8	13.1	topics: Customer;Career;Customer Service; Mobile app queries: cinema;rcb live; jio careers	Global
FACEIT	Esports company	22.6	11.1	topics: Half-Life TV queries: csgo;cs 2; cs2	Global
InboxDollars	Company	3.2	9.8	topics: Nielsen Holdings	Global

1. Google Trends All Trending Companies - 2W Delta (2023-04-10, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
InBev	Brewing company	-14.2	8.7	topics: Umicore;UCB;Adyen; Solvay queries: solvay koers;prosus koers; engie koers;ageas cours;ucb koers	Global
Y Combinator	Startup accelerator company	34.7	8.4	topics: Startup company	US
Ito En	Drink company	22.6	8.1	topics: Pokémon GO queries: ■■■■	Global
House of CB	Fashion company	32.1	7.9	queries: fashion nova	Global
Brunello Cucinelli	Fashion company	20.2	7.4	topics: Terna Group queries: kiton;saipem; ftse mib;brunello cuccinelli; brunello di montalcino	Global
Sogou	Company	-1.0	6.9	topics: Baidu;Tencent queries: ■■ ■■	Global
Dole plc	Corporation	-5.6	6.8	topics: Del Monte Foods queries: pineapp; pineapple juice;pineapples	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	19.6	6.0	topics: Pet insurance	Global
AccuWeather	Media company	-2.1	5.8	topics: Met Éireann queries: eversource	Global
Edward Jones Investments	Financial services company	8.8	5.5	topics: Prudential Financial; Raymond James	Global
Lincoln Financial Group PLC	Company	10.6	5.5	queries: lincoln retirement login; lincoln national stock	Global

1. Google Trends All Trending Companies - 2W Delta (2023-04-10, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
The Co-operative Bank	Banking company	5.9	5.4	topics: topics: Hargreaves Lansdown que	Global
Western Digital	Computer company	1.6	5.2	topics: Seagate Technology	Global
Lincoln National Corp	Insurance company	10.1	5.1	queries: lincoln retirement login; lincoln national stock	Global
PartyCasino	Casino company	60.4	5.0	topics: Online casino; Gala Coral Group queries: grosvenor	Global
The Interpublic Group of Companies	Advertising company	84.8	4.3	topics: Omnicom Group queries: ipg app	Global
MSC Cruises	Company	157.1	3.2	topics: Royal Caribbean Group; Port Canaveral;Disney Cruise Line; Celebrity Cruises; MSC Industrial Direct queries: new cruis	US
Virgin Voyages	Commercial company	117.5	2.2	topics: Richard Branson queries: virgin	Global
UnitedHealth Group Inc	Insurance company	33.3	2.1	topics: NextEra Energy;Zoetis; Cigna Healthcare;OptumRx; Humana queries: optum bank	Global
HSA Bank	Consumer banking company	39.4	1.3	queries: optum bank	Global
CFMoto	Company	32.7	0.5	queries: moto scooter	Global
PeoplePerHour	Freelance marketplace company	92.1	0.5	queries: wow	Global
HOKA ONE	Company	59.0	0.1	topics: Running;Shoes;Running Shoe; Hoka One One;On	US

1. Google Trends All Trending Companies - 2W Delta (2023-04-10, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Databricks	Software company	56.3	-2.2	topics: Talend;Cloudera	Global
GitHub	Software company	36.4	-3.4	topics: Computer Application; Android Studio queries: intellij	US
Canva	Graphic design company	97.1	-11.3	topics: Upload;Adobe InDesign; Poster queries: in design adobe	US
OpenAI	Artificial intelligence company	4430.4	-249.6	topics: Chief Technology Officer	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-04-10, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
mario movie	query	1453.8	869.2	queries: super mario movie;super;super mario;mario molina;mario bros movie review; mario bros movie rotten tomatoes	US
barbie movie	query	514.3	283.5	topics: Spider-Man: Across the Spider-Verse;PG-13 (USA); Wes Anderson queries: barbie the movie;barbie movie trailer;barbie trailer; barbie movie generator;michael cera barbie;michael cera	US
Matzah	Flatbread	77.2	65.0	topics: Matzah ball;Soup;Chocolate;Charoset queries: matzo;matzo kugel;matzo farfel	US
Resident Evil	1996 video game	88.2	35.2	topics: Resident Evil;Rebecca Chambers;PlayStation 2; Jack Krauser queries: resident evil ashley;lance reddick resident evil; fortnite resident evil skins;resident evil infinite darkness	US
barbie	query	30.8	20.7	queries: barbie movie;new barbie;barbie ken;barbie lyrics	US
Mario Bros.	Arcade game	57.3	17.6	topics: Super Mario Bros.;Super Mario Galaxy;Cinemark Theatres;Lush;Lush queries: mario; rotten tomatoes;mario showtimes;mario popcorn bucket	US
Live action	Topic	32.0	14.5		US
Standings	Topic	34.4	12.8	topics: NBA;2017 World Baseball Classic queries: standings;nba standings; nl central standings	US
Super Mario	Game series	35.9	10.4	queries: mario;mario 3;mario nintendo switch	US
Peeps	Food	120.7	9.0	topics: Candy;Easter;Pepsi;M&M'S;Real estate economics;Twinkie queries: peeps; peeps candy cancer;peeps cause cancer	US
Kosher foods	Topic	20.2	7.1	topics: Passover;Kashrut;Kosher salt queries: kosher;what is kosher for passover; kosher for passover coffee;kosher for passover wine	US
Hoka One	Topic	62.4	2.3	topics: HOKA ONE ONE;Shoes queries: womens hoka;clifton 8;hoka women	US

1. Google Trends All Trending Topics Global - 2W Delta (10.04.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
GUID Partition Table	Topic	7023.1	1115.4		GLOBAL
mario movie	query	1507.7	861.5	queries: super mario;super;super mario movie;mario the movie	GLOBAL
mario pelicula	query	1671.4	851.4	topics: Super Mario;Mario Bros.;Super Mario Bros.;Rotten Tomatoes; Post-credits scene;Mario queries: mario bros pelicula;mario bros; cuanto dura mario bros la pelicula; cuanto dura la pelicula de mario; cuanto dura la pelicula de mario bros	GLOBAL
Apple A14	Central processing unit	1349.2	257.9		GLOBAL
Bud Light	Topic	170.8	204.2		GLOBAL
kevin costner yellowstone	query	299.0	150.8	queries: kevin costner yellowstone news;yellowstone news; kevin costner in yellowstone;disney ceo bob iger; green bay packers aaron rodgers trade;neil diamond	GLOBAL
twitter logo	query	119.0	112.1	topics: Logo;Twitter;Dogecoin;Shiba Inu; Doge queries: new logo twitter;doge logo twitter;doge logo; twitter logo dogecoin	GLOBAL
ai image	query	993.2	101.7	topics: Artificial intelligence;Image; Pope queries: ai generator image;image generator;ai generator;gpt 4; pope ai image;chat gpt 4	GLOBAL
Blue Protocol	Video game	299.2	98.4	queries: blue protocol;wuthering waves;blue protocol network test; diablo 4	GLOBAL
image ai	query	956.4	94.2		GLOBAL
turtle wow	query	262.2	72.7	topics: Turtles;World of Warcraft;Elf;Druid;GitHub	GLOBAL

1. Google Trends All Trending Topics Global - 2W Delta (10.04.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Resident Evil	Game series	106.8	70.0	topics: Resident Evil 4;Shooting range;Castellan; Hexagon queries: resident evil;resident evil 4; puzzle resident evil 4 remake;■■■■ ■■■■■ re4 ■■■;u3 resident evil 4	GLOBAL
Resident Evil 2	Survival game	188.4	66.7	topics: Resident Evil;Resident Evil 4;Treasure; Lily Gao queries: resident evil;resident evil remake; resident evil 4 remake;resident evil 4 remake soluice; resident evil 4 remake crack;resident evil 4 remake torrent	GLOBAL
Fidelity® Government Money Market Fund	Topic	272.9	35.0		GLOBAL
chipotle catering	query	221.6	34.5		GLOBAL
Handgonne	Topic	38.2	33.2	topics: Hand;Cannon;Resident Evil 4;Chicago;Ammunition; Ear queries: hand cannon;handcannon;handcannon re4 remake; resident evil 4 remake;handcannon resident evil 4 remake	GLOBAL
Resident Evil	1996 video game	77.0	31.7	queries: resident evil;resident	GLOBAL
Canon PowerShot G7 X	Point-and-shoot camera	70.8	27.2		GLOBAL
Artificial intelligence	Field of study	218.6	23.6	topics: Intelligence;Online chat;OpenAI queries: ai;adobe firefly; komo .ai;reimagine home ai	GLOBAL
Pokemon Stadium	Video game	54.5	22.8	topics: Pokemon;Pokemon Stadium;Evolution;Venusaur; Pokedex queries: pokemon;pokemon stadium;	GLOBAL
Atelier	Video game series	23.7	22.4		GLOBAL
Money market fund	Topic	126.1	22.1	queries: money market;money market fund;first republic bank; first republic bank stock;svb money market fund	GLOBAL

1. Google Trends All Trending Topics Global - 2W Delta (10.04.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Remake	Topic	23.9	18.6		GLOBAL
Mario Series	Video game series	24.2	18.0	topics: Super Mario Bros.;Mario Bros.;Lush; Rotten Tomatoes queries: mario;rotten tomatoes super mario bros; lush mario;mario rotten tomatoes	GLOBAL
wrestlemania	query	23.8	17.6	topics: WrestleMania 39;KSI;Anthony Joshua; Night queries: wrestlemania 39;wrestlemania 2023;wwe; wrestlemania 39 night 2;wrestlemania night 2 card; wrestlemania night 2 results	GLOBAL
WrestleMania	Topic	19.4	15.4	topics: WrestleMania 39;Eastern Time Zone; Result queries: wrestlemania 39;wrestlemania 2023;wwe; wrestlemania night 1;wrestlemania date;wrestlemania live	GLOBAL
Mini Eggs	Topic	71.0	13.9		GLOBAL
Dengue fever	Disease	39.4	11.9	topics: Symptom queries: dengue;dengue tucuman	GLOBAL
masters dates	query	59.9	11.3	queries: 2023 masters dates;masters 2023	GLOBAL
Jedi	Topic	36.5	10.3		GLOBAL
betPawa	Topic	125.9	9.0		GLOBAL
dimon	query	12.6	7.2	queries: jamie dimon;jamie dimon annual letter;svb; jamie dimon house	GLOBAL
masters field	query	26.0	7.2	topics: Masters Tournament;2020 Masters Tournament; 2023 queries: masters 2023 field;2023 masters;masters 2023; 2023 masters odds;masters field 2023 odds;masters leaderboard	GLOBAL

1. Google Trends All Trending Topics Global - 2W Delta (10.04.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
etrade login	query	11.6	7.2	topics: E*TRADE;Stock; Fidelity Investments queries: etrade stock login;fidelity; fidelity login;turbo tax;intel share price;betterment login	GLOBAL
Sunburn	Topic	10.5	6.8		GLOBAL
Green waste	Topic	-2.8	5.1	topics: Waste;Green;Waste collection	GLOBAL
miyamoto musashi	query	94.1	3.6	queries: vagabond;miyamoto musashi vagabond; miyamoto musashi manga;how did miyamoto musashi die	GLOBAL
DeepL Translator	Computer program	26.9	0.6		GLOBAL
Cargo pants	Clothing	55.4	0.4		GLOBAL
chicken protein	query	45.7	0.4		GLOBAL

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-04-10)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Sets & Kits/	\$ 37.8	23.7%	-	30.3%	40.0%
Camera & Photo/Camera & Photo Accessories/Professional Video Accessories/	\$ 72.5	38.7%	-	38.5%	37.4%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 29.2	31.1%	-	32.2%	36.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Dresses/	\$ 36.3	29.9%	-	28.5%	29.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.5	21.7%	23.5%	26.7%	28.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 15	29.5%	32.4%	29.3%	27.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Shirts/	\$ 21.1	18.9%	20.2%	25.1%	26.2%
Clothing, Shoes & Jewelry/Men	\$ 23.8	24.9%	25.1%	25.0%	25.5%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 34.7	17.4%	14.7%	14.7%	19.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 38.5	21.0%	20.3%	20.4%	19.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	\$ 32.8	22.0%	18.0%	16.0%	18.2%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	\$ 60	24.1%	-	17.1%	18.2%
Video Games/PlayStation 4/Accessories	\$ 35.7	-5.7%	-	3.4%	17.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Sandals/	\$ 30.4	13.6%	7.9%	6.9%	15.8%
Health & Household/Sports Nutrition	\$ 31.2	34.4%	25.4%	16.6%	15.2%
Electronics/Electronics/Camera & Photo/Video/Sports & Action Video Cameras/	\$ 214.3	3.4%	-	10.0%	13.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Shoes/Fashion Sneakers/	\$ 58.5	19.4%	16.4%	13.5%	11.9%
Clothing, Shoes & Jewelry/Women/Handbags & Wallets/Top-Handle Bags/	\$ 52.5	-0.7%	-	5.9%	11.2%
Electronics/Home Audio & Theater/Speakers/Multiroom Digital Music Systems/	\$ 522.2	1.3%	1.1%	5.1%	9.5%
Tools & Home Improvement/Power & Hand Tools/Power Tools/Combo Kits/	\$ 265.5	4.1%	0.4%	1.7%	7.6%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-04-10)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 88.4	124.9%	121.9%	130.7%	210.6%
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 70.8	269.9%	268.4%	272.5%	210.5%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 74.6	156.1%	150.3%	162.4%	147.0%
Microphones & Headphones	\$ 40.7	98.6%	100.8%	114.1%	119.6%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 43.2	115.4%	99.5%	101.8%	107.8%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	\$ 34.9	124.4%	111.5%	108.2%	103.2%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 26.3	94.2%	93.5%	94.8%	85.6%
Baby/Feeding/Breastfeeding	\$ 34.8	29.3%	24.8%	52.5%	78.3%
Clothing/Men/Mens Suits	\$ 31.8	53.2%	49.4%	63.9%	74.3%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	\$ 168.5	10.0%	23.9%	65.8%	62.0%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Pendants & Necklaces	\$ 79.6	50.7%	53.4%	53.7%	58.8%
Electronics/Headphones/Headphones by Type	\$ 71.9	17.4%	33.5%	51.1%	54.0%
Toys/Games & Puzzles/Board Games	\$ 20.7	24.9%	37.0%	46.5%	49.2%
Clothing/Women/Womens Swimwear	\$ 29.6	27.9%	51.4%	50.6%	47.1%
Toys/Games & Puzzles/Cards & Casino Games	\$ 15.5	23.3%	36.1%	46.3%	44.2%
Electronics/Laptops/Laptops by Type	\$ 330.9	2.1%	10.8%	28.8%	41.2%
Clothing/Men/Mens Jeans	\$ 37.9	16.6%	33.0%	38.1%	37.1%
Video Games/Video Game Titles	\$ 36.3	39.0%	35.7%	31.8%	34.2%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Brooches & Pins	\$ 10.4	44.0%	33.8%	29.7%	33.6%
Toys/Remote Control & Play Vehicles/Trains & Train Sets	\$ 76.7	7.2%	17.7%	28.7%	31.3%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-04-10)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 92.8	16.0%	18.8%	22.5%	24.9%
Nintendo Switch Accessories	\$ 55.5	8.4%	8.1%	10.3%	16.9%
Security Cameras	\$ 241.1	9.2%	9.0%	12.4%	14.6%
PS4 Accessories	\$ 109.1	7.1%	8.9%	12.1%	12.8%
Gaming Headsets	\$ 121	11.0%	8.7%	10.4%	11.8%
Over-Ear & On-Ear Headphones	\$ 132.7	10.4%	4.6%	3.0%	8.4%
All Vacuums & Floor Care	\$ 355.6	3.9%	2.0%	6.1%	8.1%
Coffee Makers	\$ 189.1	-16.5%	-10.0%	-7.5%	8.0%
Bookshelf Speakers	\$ 669.7	-7.0%	-7.3%	-1.3%	6.6%
Computer Cards & Components	\$ 175.8	-9.9%	6.8%	2.6%	1.2%
All Smartwatches	\$ 304.8	-3.3%	-0.8%	0.5%	0.4%