

ASTUTEX TRENDSPOTTING

August 15, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Jane Street Capital	Company	121.63	27.47	topics: Trader
London Stock Exchange Group	Financial company	31.88	23.26	topics: Stock exchange
Thinx	Feminine hygiene company	32.35	18.62	topics: Undergarment;Knix
PitchBook Data	Venture capital company	90.24	18.36	topics: crunchbase
Royal Bank of Scotland	Retail banking company	81.31	16.09	topics: Standard drink
Upwork Inc.	Company	85.33	13.60	topics: Freelancer
HOKA ONE	Company	98.97	4.88	topics: Shoes;Slip Resistant
Vacasa	Company	55.05	3.59	topics: Vacation rental
ServiceNow	Enterprise software company	30.65	3.55	topics: Workflow
EY-Parthenon	Management consulting company	105.00	3.38	topics: Ernst & Young
Discover Financial Services	Financial services company	24.73	3.11	topics: Student loan;Credit card
Sallie Mae	Consumer banking company	26.95	3.04	topics: Student loan
The Hartford	Insurance company	20.15	2.86	topics: Vehicle insurance
IHG Hotels & Resorts	Company	20.52	1.41	topics: Hotel
Atrium Health	Health care company	26.84	-1.64	topics: Health care
SwissGear	Company	44.15	-5.35	topics: Suitcase
JanSport	Backpacking company	24.99	-14.15	topics: JanSport

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
152	iRobot Corp	2022-08-15	46%	53%
758	Cincinnati Financial Corp	2022-08-15	19%	26%
701	Exelon Corp	2022-08-15	18%	26%
577	American International Group I	2022-08-15	27%	15%
632	PerkinElmer Inc	2022-08-15	9%	15%
653	Arthur J Gallagher & Co	2022-08-15	4%	13%
169	Lululemon Athletica Inc	2022-08-15	62%	9%
526	General Mills Inc	2022-08-15	11%	5%
494	FamilyMart UNY Holdings Co Ltd	2022-08-15	21%	3%

3. Google Trends Industries World - 2W Delta (2022-08-15, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Investment	-4.3%	2.0%	topics: topics: Stock;Real Estate; Bankqueries: investment queries: queries: investment
Video card	-8.0%	1.9%	topics: Personal computer;Nvidia; Video game queries: graphics card;graphics card rankings; bottleneck calculator;new nvidia graphics cards
Life Insurance	-2.4%	1.9%	topics: Insurance;Life queries: life insurance;insurance; average life insurance cost per month
Wallet	5.3%	1.8%	topics: Man;Apple;Apple Wallet;Greece queries: wallet; fuel pass 2;gov.gr wallet;gov.gr
Health care	-3.1%	1.8%	topics: Health queries: healthcare;veterans health care bill; veteran health care bill;liberty healthcare corporation
Playstation 4	-20.4%	1.8%	topics: Sony PlayStation 4;Stray;Multiverse queries: ps4; stray for ps4;stray ps4 physical;is stray free on ps4
Game controller	2.8%	1.8%	topics: Xbox;PlayStation 4;Xbox Wireless Controller; Multiverse queries: controller; multiversus gamecube controller;razer stream controller
Vacation rental	-26.4%	1.8%	topics: Rent;Vacation; Société des auteurs, compositeurs et éditeurs de musique que; ferienwohnung;sacem location saisonniere; la sacem location saisonnière;brett robinson
Unmanned aerial vehicle	18.8%	1.8%	topics: DJI;Camera;Al-Qaeda;Ayman al-Zawahiri; AGM-114 Hellfire queries: drone;drone drone;al qaeda; hellfire missile;al zawahiri
Heating, ventilation, and air	-4.1%	1.8%	topics: Air conditioning queries: hvac; what does seer mean in hvac;thermal engineer
Heating Ventilation and AC	-4.1%	1.8%	topics: Air conditioning queries: hvac; what does seer mean in hvac;thermal engineer

3. Google Trends Industries World - 2W Delta (2022-08-15, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Clog	18.8%	1.7%	topics: topics: Birkenstock;Shoes;Dolce Vita;Timberland; Leopardqueries: clogs;clog;dansko clogs for women;hermes clogs; poshmark queries: queries: clogs;poshmark
News	-14.0%	1.6%	topics: Breaking news;Yahoo! News;Ukraine; Ricky Martin queries: news;hoover dam news;ricky martin news; shakira news
Sony PlayStation	-2.4%	1.6%	topics: PlayStation 5;PlayStation 4;Backbone; Backbone One queries: playstation;backbone one;backbone; god of war ragnarok jotnar edition

4. Google Trends Industries USA - 2W Delta (2022-08-15, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Tax	-18.7%	6.5%	topics: Property;Sales tax;Property tax;Shakira queries: tax; virginia tax free weekend 2022;tax free weekend missouri 2022; shakira tax fraud;shakira tax;carried interest tax loophole
hiking apparel	0.3%	5.2%	topics: Hiking;Clothing;Patagonia;Shirt; Hiking Pants queries: hiking clothes;hiking outfit; turklær dame;best hiking outfit
Slipper	0.9%	5.1%	topics: UGG;Man;Ugg boots;Michael Myers queries: slippers; michael myers slippers;hello kitty slippers;foal slippers
Investment	-4.2%	4.8%	topics: Stock;Real Estate;Bank queries: investment
Wallet	4.5%	4.6%	topics: Man;Apple;Apple Wallet;Greece queries: wallet; fuel pass 2;gov.gr wallet;gov.gr
Clog	20.8%	4.3%	topics: Birkenstock;Shoes;Dolce Vita;Timberland; Leopard queries: clogs;clog;dansko clogs for women;hermes clogs; poshmark
E-commerce	11.0%	4.1%	topics: Trade;Website;Business;Supply chain; Inventory Manager queries: ecommerce;eagle e commerce group; ecommerce web development services; ecommerce marketing services
Sony PlayStation	-2.8%	4.0%	topics: PlayStation 5;PlayStation 4;Backbone; Backbone One queries: playstation;backbone one;backbone; god of war ragnarok jotnar edition
Payment	-0.7%	3.9%	topics: Invoice;Credit;Credit card queries: pay;payment; my payments plus
Workflow	42.2%	3.9%	topics: Management;Workflow management system; Software versioning;Microsoft PowerPoint; Data analysis queries: workflow
Skin care	25.0%	3.9%	topics: Skin queries: skincare;skin care;laurens skin care;ipsy; titanium dioxide skincare

4. Google Trends Industries USA - 2W Delta (2022-08-15, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Cookware and Bakeware	6.1%	3.7%	topics: topics: Frying panqueries: cookware; le creuset pots and pans;granitestone cookware reviews; pfas free cookware queries: queries: cookware; pfas free cookware
Life Insurance	3.7%	3.7%	topics: Insurance;Life queries: life insurance;insurance; average life insurance cost per month
Action camera	142.4%	3.3%	topics: Camera;Formula 1;Wedding ring; Counter-Strike queries: action camera;hp 17z;23.6 lg 24gl600f; wired headphones
Variety store	14.6%	3.2%	topics: Dollar Tree;Online shopping;Big Lots; Telephone call queries: dollar store;real deals dollar store; are dollar store pregnancy tests accurate
Enterprise Resource Planning	1.8%	3.2%	topics: System;Software;Shopify;Manufacturing execution system; Reuse queries: erp;what does erp mean in rp
Snow boot	-32.1%	3.2%	topics: Boot;Winter clothing;Hunter Boot Ltd; Trousers queries: winter boots;snow boots;hunter boots; dicks sporting goods
Child safety seat	5.9%	3.1%	topics: Seat;Car queries: car seat; evenflo pivot modular travel system with safemax car seat; spiderman car seat
Genetic testing	11.3%	3.0%	topics: DNA;Genetics;Biological warfare;JonBenét Ramsey; Privacy queries: dna;dna test;■■■ ■■■■;dna test kaise hota hai; dna tests at home
Marketing	20.0%	2.9%	topics: Digital marketing queries: marketing; what is marketing automation? lookinglion.o; marketing automation platforms lookinglion.net; atlas marketing research
Food processor	2.3%	2.9%	topics: Food;Lid;Spaghetti;Nutrient queries: food processor; pesto without food processor;ninja express chop
Hand luggage	41.6%	2.9%	topics: Baggage;Size;Bag queries: carry on; does united charge for carry on bags; american airlines customer service;away luggage sale

4. Google Trends Industries USA - 2W Delta (2022-08-15, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Desktop PC	13.5%	2.7%	<p>topics: topics: Computer; Remote desktop softwarequeries: desktop;desk top organizers; an unwanted program running on a computer is called a querie; an unwanted program running on a computer is called a</p>
Desktop Computer	13.5%	2.7%	<p>topics: Computer;Remote desktop software queries: desktop; desk top organizers; an unwanted program running on a computer is called a</p>
Freight transport	3.7%	2.6%	<p>topics: Ship;United States Postal Service; United Parcel Service queries: shipping; box for shipping for short;freight railroad strike</p>

5. Website Traffic - 2W Delta (2022-08-13, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
141	Howden Joinery Group PLC	1.394384	208%	61%
957	Capcom	13.010000	73%	38%
811	AmerisourceBergen Corp	1.485692	64%	30%
257	Tobii AB	1.695230	70%	28%
265	Tupperware Brands Corp	2.753769	114%	28%
510	Distribuidora Internacional de	1.887000	75%	27%
108	Flight Centre Travel Group Ltd	4.273076	175%	26%
337	Netmarble Games Corp	20.966307	245%	25%
154	Jack in the Box Inc	2.112923	60%	17%
401	Yamaha Motor Co Ltd	9.624615	20%	16%
635	Entergy Corp	2.296923	63%	14%
83	DineEquity Inc	5.698230	33%	14%
10	Aaron's Inc	1.469230	24%	14%
671	Charter Communications Inc	1.526076	122%	13%
12	Associated British Foods PLC	9.065846	53%	13%
814	NetApp Inc	8.713846	22%	13%
632	PerkinElmer Inc	1.850230	26%	13%
147	Instructure Inc	333.253153	-14%	12%
920	Acuity Brands Inc	1.019538	-12%	12%
714	Schlumberger NV	7.758461	32%	11%
910	J B Hunt Transport Services In	3.833153	62%	11%
329	Sega Sammy Holdings Inc	6.288692	250%	11%
869	Philip Morris International In	1.689692	28%	10%
258	TomTom NV	7.834307	11%	10%
305	Restaurant Brands Internationa	6.521153	64%	10%
850	Republic Services Inc	5.246692	28%	10%
825	Rockwell Automation Inc	5.504846	57%	9%
842	Henry Schein Inc	2.750000	7%	9%
80	Dennys Corp	1.644230	5%	9%
67	Columbia Sportswear Co	7.366846	20%	7%
85	Dollar General Corp	5.682923	59%	7%
203	Pandora A/S	11.396846	29%	6%
214	PriceSmart Inc	6.296230	17%	6%

6. Wikipedia - 2W Delta (2022-08-08, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
164	L Brands Inc		3536	58.6%	37.6%
810	Lockheed Martin Corp	en.wikipedia.org/wiki/Lockheed_Martin	2768	40.6%	12.4%
443	FedEx Corp	en.wikipedia.org/wiki/Indianapolis_FedEx_shooting	3723	0.7%	5.3%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons_Brier	7082	3.3%	5.2%
381	Seven & i Holdings Co Ltd		2823	13.1%	5.1%

7. Wikipedia Pages- 2W Delta (2022-08-06, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
164	L Brands Inc	en.wikipedia.org/wiki/Victoria's_Secret	41380	67%	44%
		en.wikipedia.org/wiki/Yandex	55768	72%	41%
		en.wikipedia.org/wiki/TSMC	63461	-4%	26%
2	Mattel Inc	en.wikipedia.org/wiki/Mattel	50065	371%	22%
		en.wikipedia.org/wiki/JetBlue	13963	27%	19%
547	JPMorgan Chase & Co	en.wikipedia.org/wiki/JPMorgan_Chase	20427	-2%	15%
		en.wikipedia.org/wiki/1xBet	14184	88%	14%
		en.wikipedia.org/wiki/Bet9ja	25844	25%	14%
810	Lockheed Martin Corp	en.wikipedia.org/wiki/Lockheed_Martin	35667	39%	12%
		en.wikipedia.org/wiki/Resident_Evil	44283	-24%	11%
110	Ford Motor Co	en.wikipedia.org/wiki/Ford_v_Ferrari	52567	-9%	11%
		en.wikipedia.org/wiki/Hybe_Corporation	19907	-18%	11%
		en.wikipedia.org/wiki/Gloria_Vanderbilt	13772	-23%	11%
		en.wikipedia.org/wiki/Forever_Living_Products	17191	75%	10%
		en.wikipedia.org/wiki/WWE	70711	8%	9%
		en.wikipedia.org/wiki/Foxconn	20693	2%	8%
		en.wikipedia.org/wiki/Infosys	26815	46%	8%
63	Chipotle Mexican Grill Inc	en.wikipedia.org/wiki/Chipotle_Mexican_Grill	15432	30%	7%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons	15473	45%	6%
		en.wikipedia.org/wiki/Mars%2C_Incorporated	16969	13%	6%
		en.wikipedia.org/wiki/Royal_Enfield_(India)	20076	45%	6%
691	Northrop Grumman Corp	en.wikipedia.org/wiki/Northrop_Grumman	12996	45%	5%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-08-13, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
102	Express Inc	Express Scripts	343	11.5%	4.5%
128	Habit Restaurants Inc	The Habit Burger Grill	318	4.5%	1.5%

10. AppStore Publishers USA - 2W Delta (2022-08-13, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; Microsoft Authenticator	66	28.3%	5.5%
213	Booking Holdings Inc.	Booking.com: Hotels & Travel	64	25.0%	4.4%
	Tubi, Inc	Tubi - Watch Movies & TV Shows	102	5.4%	3.5%
	Airbnb, Inc.	Airbnb	71	21.6%	2.7%
	Chick-fil-A, Inc.	Chick-fil-A	101	1.0%	2.5%
812	Capital One Financial Corp	Capital One Mobile	81	15.5%	2.4%
851	eBay Inc	eBay: The shopping marketplace	103	-3.9%	2.3%
	Fetch Rewards	Fetch Rewards	41	31.2%	2.0%
	Credit Karma, Inc.	Credit Karma	138	-7.6%	2.0%
	OfferUp Inc.	OfferUp - Buy. Sell. Letgo.	104	-12.3%	1.9%
	Afterpay	Afterpay - Buy Now Pay Later	159	-3.9%	1.9%

11. Online Retail Amazon - 2W Delta (2022-08-08, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
20	Apple Inc	658	23.2%	11.8%
364	Pioneer Corp	323	-9.8%	9.5%
264	Techtronic Industries Co Ltd	2128	64.5%	7.4%
536	Monster Beverage Corp	947	21.9%	7.2%
441	Bandai Namco Holdings Inc	531	-13.5%	7.1%
143	Hugo Boss AG	377	-37.7%	7.0%
476	Nikon Corp	795	-21.9%	6.1%
528	Kraft Heinz Co	937	1.0%	5.5%
363	Sony Corp	5257	-16.8%	3.9%

12. Online Retail Walmart - 2W Delta (2022-08-08, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
456	Hankook Tire Co Ltd	321	194.5%	58.4%
328	Yamaha Corp	771	96.2%	44.1%
958	Funko Inc	342	35.7%	27.8%
111	Fossil Group Inc	623	60.6%	17.3%
212	Prada SpA	564	250.3%	13.5%
457	Goodyear Tire & Rubber Co	2554	41.2%	12.4%
268	Under Armour Inc	1646	173.4%	12.0%
537	Acer Inc	1558	23.6%	11.4%
161	Kering SA	643	9.0%	11.0%
238	Starbucks Corp	1417	68.7%	10.9%
416	Beiersdorf AG	473	-13.2%	10.4%
94	Entertainment One Ltd	229	5.0%	10.3%
536	Monster Beverage Corp	533	60.1%	9.2%
152	iRobot Corp	1089	36.0%	6.8%
426	Seiko Epson Corp	1100	0.7%	5.6%
5	Puma SE	260	71.1%	5.3%

13. Online Retail Bestbuy - 2W Delta (2022-08-08, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
116	Garmin Ltd	1964	57.4%	13.9%
328	Yamaha Corp	2355	68.3%	10.5%
502	Ubisoft Entertainment SA	894	0.4%	10.2%
957	Capcom	286	-24.5%	8.3%
441	Bandai Namco Holdings Inc	232	63.4%	8.0%
959	Turtle Beach	1462	20.1%	7.2%
903	Seagate Technology PLC	2628	-17.7%	4.6%
122	GoPro Inc	442	-27.5%	4.3%
540	Logitech International SA	3925	-8.5%	3.5%

14. Job Listings - 2W Delta (2022-08-15, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
229	Shake Shack Inc	793	70.9%	130%
527	Hormel Foods Corp	300	100.0%	79%
531	L'Oreal SA	2034	100.0%	57%
164	L Brands Inc	6187	-2.0%	50%
774	Qualcomm Inc	2191	65.3%	49%
951	Mercado Libre	135	6.9%	49%
518	Chocoladefabriken Lindt & Spru	402	18.0%	47%
1011	Siemens Healthineers AG	4599	51.5%	46%
120	General Motors Co	1130	33.5%	40%
1397	ConvaTec Group PLC	220	16.0%	40%
1182	Powszechny Zaklad Ubezpieczen	240	-29.1%	36%
84	Dollarama Inc	634	-21.2%	33%
1367	Tate & Lyle PLC	134	-2.5%	33%
938	Martin Marietta Materials Inc	563	31.5%	33%
1446	Wienerberger AG	396	70.4%	30%
1152	Amundi SA	196	66.1%	30%
1013	Royal Bank of Scotland Group P	914	72.8%	30%
678	S&P Global Inc	2043	57.7%	30%
1021	Nokia Oyj	2161	41.4%	30%
991	Safran SA	1864	88.2%	27%
782	Symantec Corp	132	14.7%	27%
1234	Schibsted ASA	140	30.2%	26%
556	General Electric Co	3151	45.2%	26%
933	Mallinckrodt Plc	120	5.8%	26%
174	Marriott International Inc	17338	100.0%	26%
1321	Rockwool International A/S	142	19.0%	25%
275	Viavi Solutions Inc	133	21.1%	24%
1335	Weir Group PLC	305	100.0%	24%
900	Essex Property Trust Inc	107	-42.1%	24%
566	Pfizer Inc	2082	60.5%	24%

15. Employee Company Ratings - 2W Delta (2022-08-15, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
1050	Infineon Technologies AG	2636	-0.4%	-0.4%	0.0%	37.2%	CEO Rating
328	Yamaha Corp	317	0.3%	0.2%	0.3%	11.4%	CEO Rating
479	Western Union Co	2258	0.0%	-0.2%	0.0%	11.2%	CEO Rating
876	Xcel Energy Inc	791	0.4%	1.8%	0.4%	10.0%	CEO Rating
1010	Banco Bilbao Vizcaya Argentari	4522	4.8%	10.0%	6.0%	0.0%	Outlook
9	3D Systems Corp	425	0.8%	-4.4%	2.0%	9.4%	CEO Rating
899	Transocean Ltd	405	0.0%	4.4%	1.6%	9.0%	CEO Rating
1269	ITV PLC	507	-0.4%	0.6%	-1.6%	8.6%	CEO Rating
1063	Schindler Holding AG	1253	4.0%	8.6%	3.6%	0.0%	Outlook
405	Danone SA	4125	0.0%	-0.6%	0.0%	8.0%	CEO Rating
476	Nikon Corp	241	0.4%	3.2%	1.2%	8.0%	CEO Rating
23	Ascena Retail Group Inc	4129	1.0%	4.3%	1.2%	7.7%	CEO Rating
128	Habit Restaurants Inc	341	0.4%	2.0%	0.8%	7.6%	CEO Rating
102	Express Inc	3594	0.4%	2.0%	0.4%	7.2%	CEO Rating
1143	AIB Group plc	364	-0.8%	-2.4%	0.4%	7.0%	CEO Rating
841	Quanta Services Inc	209	-0.1%	2.2%	1.5%	7.0%	CEO Rating
1310	Leonardo SpA	1062	-0.8%	-0.2%	0.4%	7.0%	CEO Rating
1399	Huhtamaki Oyj	303	0.8%	2.4%	1.2%	7.0%	CEO Rating
483	Treasury Wine Estates Ltd	463	-0.4%	2.2%	0.0%	6.8%	CEO Rating
222	Royal Caribbean Cruises Ltd	2264	-0.8%	1.4%	0.0%	6.8%	CEO Rating
1423	Inchcape PLC	374	-0.4%	3.8%	2.4%	6.6%	CEO Rating
1108	Knorr Bremse AG	653	0.0%	-1.2%	0.0%	6.6%	CEO Rating
428	Japan Airlines Co Ltd	288	1.6%	2.2%	1.6%	6.6%	CEO Rating
99	Europcar Groupe SA	471	0.4%	0.4%	-0.8%	6.4%	CEO Rating
1231	Scor SE	302	0.0%	6.4%	-1.6%	0.0%	Outlook
88	Duluth Holdings Inc	263	-2.4%	-1.0%	-3.2%	6.3%	CEO Rating
348	Nissan Motor Co Ltd	2583	0.0%	0.4%	0.0%	6.0%	CEO Rating
186	Mulberry Group PLC	212	-0.4%	3.4%	-0.8%	6.0%	CEO Rating
275	Viavi Solutions Inc	370	0.0%	2.2%	0.4%	6.0%	CEO Rating
788	Dentsply Sirona Inc	951	0.0%	0.0%	0.8%	5.9%	CEO Rating
1002	ING Groep NV	3698	0.0%	0.8%	0.0%	5.8%	CEO Rating
1329	Air France KLM SA	311	1.6%	-1.4%	0.4%	5.8%	CEO Rating
1106	OMV AG	338	0.4%	2.8%	-0.8%	5.8%	CEO Rating
729	Torchmark Corp	367	0.0%	0.8%	2.0%	5.8%	CEO Rating
1172	Aegon NV	576	-0.8%	1.6%	-0.8%	5.8%	CEO Rating

15. Employee Company Ratings - 2W Delta (2022-08-15, 4 weeks QoQ) (Part 2)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
1469	Sopra Steria Group SA	5606	0.0%	-0.2%	-0.4%	5.7%	CEO Rating
1009	Orange SA	6985	-0.8%	0.6%	0.0%	5.6%	CEO Rating
656	Willis Towers Watson PLC	6111	-0.4%	0.2%	0.4%	5.4%	CEO Rating
804	Simon Property Group Inc	689	0.4%	4.6%	0.4%	5.4%	CEO Rating
248	Ted Baker PLC	950	0.0%	0.4%	-0.8%	5.4%	CEO Rating
1397	ConvaTec Group PLC	382	1.2%	1.2%	0.0%	5.4%	CEO Rating
1529	Globe Life Inc	367	-0.4%	0.0%	1.2%	5.2%	CEO Rating
1048	Swedbank AB	353	0.4%	-0.2%	0.4%	5.2%	CEO Rating
132	Hasbro Inc	1067	0.4%	1.2%	0.0%	5.2%	CEO Rating
455	Bridgestone Corp	646	-0.4%	-1.0%	-0.8%	5.2%	CEO Rating
433	Southwest Airlines Co	3752	0.4%	-0.2%	1.2%	5.0%	CEO Rating
1216	Mapfre SA	845	-1.2%	-0.4%	-0.8%	5.0%	CEO Rating
822	Skyworks Solutions Inc	575	0.4%	0.8%	0.8%	5.0%	CEO Rating
913	Pentair plc	902	0.8%	3.4%	2.8%	5.0%	CEO Rating
1411	Valmet Oyj	269	-0.8%	2.8%	-1.6%	5.0%	CEO Rating