

ASTUTEX TRENDSPOTTING

July 10, 2023

1. Trending Searches Last 7 Days (2023-07-09, Regions: US, CA, GB, AU) (2023-07-09)



2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Cyient	Software company	243.2	208.2	topics: Initial public offering queries:	Global
AEON Financial Service	Collection agencies company	223.6	160.0	topics: Aeon queries: ■■■■ ■■■■■■■■■■ ■■■■■■	Global
Nepal Telecom	Telecommunicati company	120.5	127.8	queries: nta net	Global
Patel Engineering Ltd.	Construction engineering company	401.3	120.6	queries: vedanta share price	Global
Titagarh Rail Systems	Railway company	408.6	117.1	topics: Suzlon;Suzlon;Urja Global Ltd; Adani Enterprises queries: bse share pri; hal share price;suzlon share; tata power share price; adani power share price	Global
Saksoft	IT service management company	591.1	115.0	topics: Suzlon;Suzlon; Ujjivan Small Finance Bank queries: hal ; suzlon share;iex share price; urja global share price	Global
White Star Line	Company	129.1	96.5	topics: RMS Olympic;Royal Mail Ship	Global
JBM Auto Ltd	Auto parts company	155.3	91.8	topics: Alok Industries queries: tata mo	Global
Arbor Metals	Company	185.7	77.7	topics: VARTA; Plug Power queries: aktie tesla; amazon aktie;byd aktie;thyssenkrupp aktie; palantir aktie	Global
Quant Small Cap Fund	Company	316.8	74.1	topics: Stock fund	Global
Ayen Enerji	Electric power distribution company	150.3	61.7	queries: ayen hisse	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Public Bank Berhad	Banking company	48.3	56.0	topics: League of Legends; Philippine Business Bank; Compatibility mode; Axalta queries: league pbe;pbe sign up; naafiri pbe;pbe meaning	US
Harley-Davidson India	Company	62.4	55.4	topics: Harley-Davidson queries: harley ; x440	Global
Réseau de transport la Capitale	Company	53.9	51.8	topics: Strike action	Global
Inventec	Computer manufacturing company	137.0	43.0	topics: EVA Air;EVA Airways; Ex-dividend date; Evergreen Marine Corp. queries: ■■■■ ■■; ■ ■■■■;■ ■ ■■■■;■ ■ ■■■■;■ ■ ■■■■	Global
American President Lines	Company	47.0	41.7	topics: Below Poverty Line	Global
GTCR	Private equity company	33.6	38.8	topics: FIS	Global
Leetchi SA	Company	34.9	35.8	queries: nahel	Global
Kellton	Information technology consulting company	7.3	30.0	queries: urja global share price	Global
Archer Aviation	Aircraft company	79.6	27.7	topics: Aviation	Global
Groupe Casino	Retail company	82.4	26.1	topics: Air Liquide;Boursorama;CAC 40;CGG; Eramet queries: atos bourse;cac 40; cours orpea;orpea bourse;cac 40 bourse	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Samvardhana Motherson	Automotive industry company	8.4	21.4	topics: automotive engineering; mazagon dock share price queries: Global	Global
The Chemours Company	Chemicals company	28.0	21.2	topics: Corteva;Chemours	Global
Moneyfacts Group	Company	81.3	20.1	topics: MoneySavingExpert.com Limited	Global
Brightcom Group	Digital marketing company	66.8	19.4	topics: Suzlon; Ujjivan Small Finance Bank queries: tata; mazagon dock share price	Global
Airtificial Intelligence Structures SA	Construction engineering company	29.2	19.1	topics: Grifols; International Airlines Group queries: ia; faes farma bolsa	Global
Kia Motors India Private Limited	Automobile company	-7.2	19.1	topics: Kia Seltos queries: seltos; kia seltos	Global
Rede Paranaense de Comunicação	Company	8.8	18.8	queries: zimmermann	Global
Aedifica	Company	40.1	18.0	topics: Euronext N.V.;Solvay;Cofinimmo	Global
AEDIFICA(SUB)C32	Company	40.1	18.0	topics: Euronext N.V.;Solvay;Cofinimmo	Global
Auren Energia	Company	135.6	17.8	topics: Vale S.A.	Global
Paras Defence And Space	Aerospace and defense company	-12.6	16.9	topics: Adani Enterprises queries: bse s	Global
LITEON Technology	Consumer electronics company	31.9	16.2	topics: TSMC queries: ■ ■ ■ ■ ■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OnTrac	Logistics company	33.6	16.1	topics: FedEx Express; LaserShip queries: lasership; ontrac tracking;tracking shein; ontrac facility	US
Kanrad Technologies, Inc.	Company	113.5	16.0	topics: Hospice	Global
JK Tyre & Industries	Tires and tubes company	25.1	15.8	queries: urja global share price	Global
Sichuan Xun You Network	Company	71.8	15.2		Global
Blancheporte	Company	80.1	14.5	topics: La Redoute queries: la halle	Global
TDF Group	Radio company	16.1	14.4	queries: tdf 2023	Global
Mobalytics	Esports company	79.6	14.4	topics: Barbarian;Diablo IV;Druid; Overwolf queries: diablo;diablo 4;d4 rogue; maxroll	US
Li & Fung	Supply chain management company	3.3	14.2	topics: Bruce Rockowitz	Global
Cloetta	Chocolate and cocoa products company	17.1	13.7	topics: Mondelez International	Global
NIPPON PILLAR PACKING CO., LTD.	Chemical industry company	13.9	13.6	topics: Ebara Corporation	Global
Leeds Building Society	Life insurance company	30.1	13.4	queries: skipton building society	Global
NASCAR	Company	26.6	13.3	topics: 24 Hours of Le Mans;IndyCar;Nascar; Racing queries: chicago;chicago nascar; le mans;nascar;nascar race	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Yellow Corporation	Transport company	15.8	12.8	topics: ABF Freight System;Bankruptcy; FedEx Express; International Brotherhood of Teamsters; Teamsters queries: abf;yellow stock; yellow corp;ycr stock;yellow company	US
Tokai Carbon	Carbon and graphite product manufacturing company	41.5	12.3	queries: ■■ ■■ ■■	Global
AirAsia X	Airline	169.9	12.3	queries: scoot airlines	Global
Xero Shoes	Footwear company	26.0	12.2	queries: shoes	US
NTT Finance Corporation	Finance service company	149.2	11.9	queries: ■■■■■■	Global
Nippon Life India Asset	Company	15.3	11.5	topics: HDFC Mutual Fund	Global
Carl Zeiss Meditec	Healthcare company	-4.9	11.5	queries: linde aktie	Global
Stena Line	Company	1.2	11.4	topics: Ferry queries: line	Global
POCO	Company	109.0	11.1	topics: 5G;Qualcomm;Redmi Note 12; Xiaomi Mi Pad;Xiaomi POCO queries: poco; redmi 12;snapdragon 695;xiaomi poco; x7a honor	Global
Endesa X	Energy company	-18.9	11.1	topics: Endesa	Global
Studyrama SA	Company	-12.3	10.9	topics: National diploma	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
United Overseas Bank	Commercial banking company	34.3	10.9	topics: topics: Era;NTUC Income; The Eras Tour;Ticketmaster; Ticketmasterqueries: citibank; ticketmaster;era tour queries: Global	Global
China Airlines	Airline	147.4	10.8	topics: EVA Air;EVA Airways; Fubon Bank (Hong Kong);Share price; TSMC queries: ■■■ ■■■;■ ■ ■■■;■■ ■■■;■ ■; ■ ■ ■ ■ ■	Global
YFY Inc.	Company	19.8	10.7	queries: ■ ■ ■ ■ ■	Global
SoundHound	Speech recognition company	41.5	10.5	topics: BigBear.ai Hldgs; Musixmatch queries: ai stock;soun stock	US
Intermestic Inc.	Company	32.6	10.1	topics: Glasses queries: ■■■■■ ■■■■	Global
Tata Power Solar	Solar energy company	0.0	9.8	queries: panel solar	Global
Disco Corporation	Semiconductor company	43.9	9.7	queries: ■■■ ■■	Global
Aditya Birla Capital	Financial services company	11.3	9.5	topics: Suzlon;Suzlon; Ujjivan Small Finance Bank queries: info	Global
Gensler	Architectural services company	27.4	9.4	topics: SEC, Inc. queries: gary gensler	Global
Mirae Asset Emerging Bluechip	Company	-12.9	9.2	topics: Stock fund	Global
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	117.7	8.7	topics: Takeda Pharmaceuticals queries: ; ■■■■■■ ■■;■■■ ■■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Opera Software	Software company	35.1	8.7	topics: topics: Arsenal Store;Web browser; Shake & Win;Crashqueries: opera mini; opera mods;opera vpn queries: US	US
Red Bull GmbH	Conglomerate company	22.0	8.6	topics: Valtteri Bottas;Formula One car; Cellucor Inc. queries: prime drink; metlife stadium;monster drink	US
itel Mobile	Company	33.2	8.6	topics: Nokia;Realme;Samsung Galaxy S23; Samsung Galaxy S23 Ultra; Xiaomi Mi Pad queries: helio g99;realme; s23;vision pro;oppo a	Global
Ashtead Group	Company	1.9	8.4	queries: ashtead share price	Global
UNISOC	Semiconductor manufacturing company	10.1	8.4	queries: snapdragon 680	Global
Carnival	Tour operator company	-4.6	8.2	topics: Bayer;Bayer; Carnival Corporation & plc; Carnival Cruise Line; Daimler AG queries: allianz aktie; amazon aktie;azioni enel;azioni eni; basf aktie	Global
Compricer AB	Company	25.5	8.1	queries: trygg hansa	Global
Mitsui Mining & Smelting Co., Ltd.	Copper ores company	2.8	8.1	topics: Sumitomo Chemical queries: ■■■■	Global
Shoei	Manufacturing company	18.5	8.0	topics: AGV;AGV;Motorcycle helmet;SHOEI; Arai Helmet Limited queries: hjc helmets; arai helmets;agv helmet; best motorcycle helmet; agv motorcycle helmets	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SMBC Nikko Securities	Financial services company	9.6	7.7	topics: Invesco;Shareholder benefit; Sumitomo Mitsui Banking Corporation; SBI Group; Baillie Gifford queries: ██████████ ███; ██████████ █████ ███;███ █ █████ ███;ana ███	Global
Sacyr	Construction company	-1.6	7.5	topics: Enagás;Endesa;Finacial quote; Iberdrola; International Airlines Group queries: te; bbva bolsa;acciones iberdrola; grifols bolsa;acs dividendo	Global
Eckerö Linjen	Company	32.3	7.4	topics: Duty-free shop	Global
Ferrotec Holdings Corp	Other electronic component manufacturing company	8.6	7.2	queries: ██████████ ███;████ ███	Global
ASAHI ORGANIC CHEMICALS INDUSTRY CO.,LTD	Chemicals company	50.3	7.1	queries: █████ ██	Global
MoneySavingExpert.co Limited	Company	2.3	7.1	topics: Halifax;Hargreaves Lansdown; Lloyds Bank;NatWest queries: experian; ftse 250;mortgage calculator; skipton building society; money supermarket	Global
Grupa Kety	Company	10.5	7.0	topics: PZU;XTB	Global
Monex, Inc.	Company	18.2	6.9	queries: ███ ███	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Dr. Scholl's	Company	24.7	6.6	topics: Clarks; Skin tagqueries: dr scholls time off; dr scholls platform sneaker; dr scholl shoes;dr scholls white sneakers; dr. scholls sandals queries: US	US
KPI Green Energy	Company	67.8	6.4	queries: bse share price	Global
e■asenska Ltd.	Software company in Lucenec, Slovakia	26.8	6.2	topics: Doctor of Medicine	Global
JSW Steel	Company	-16.4	6.2	topics: YES BANK; Steel queries: bse share price; mrf share price	Global
Cashify	Recommerce company	112.6	6.2	topics: Google Pixel 4a (5G); OnePlus Nord 2T; OnePlus 10R 5G queries: big billion days	Global
Topco Scientific Co. Ltd.	Engineering services company	0.9	6.1	queries: ■ ■ ■■	Global
Studio Ghibli	Animation company	39.0	6.0	topics: Artificial intelligence art	Global
Baymak Makina Sanayi Ve Ticaret A.S.	Company	5.3	6.0	topics: Air conditioner; Vestel queries: klima fiyatlar■;klima; lg klima	Global
■stanbul Deniz Otobüsleri A.■	Transport company	-29.1	5.9	topics: Ferry	Global
On	Sportswear company	54.1	5.9	topics: Barbie;Hoka One One;HOKA ONE ONE; LOEWE;Pink queries: hoka shoes;on cloud; on the cloud;womens brooks;hoka shoe	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Tubi	Media company	42.7	5.9	topics: topics: Vudu;VIX;WebTorrent; Bringing Up Bates;HDTodayqueries: movies; soap2day alternative;movie websites; soap2day movies;peacock queries: US	US
Van Cleef & Arpels	Jewelry company	91.8	5.8	topics: Bulgari; BVLGARI queries: mercedes van;can cleef; cartier bracelet;van cleef dupe	US
Sumitomo Metal Mining Co., Ltd.	Battery manufacturing company	0.7	5.8	queries: ■■■■ ■■;■■■■ ■■;■■■■■ ■■	Global
Digi Spain Telecom S.L.U.	Company	36.5	5.8	queries: movistar fibra	Global
Swinton Insurance	Insurance company	0.4	5.5	topics: GoCompare queries: go compare	Global
Truworths	Clothing company	12.2	5.5	topics: Online shopping	Global
Chicago Board of Trade	Company	25.9	5.4	topics: Soybean	Global
Avnet	Electronics company	0.8	5.4	topics: Xilinx	Global
Canyon Bicycles	Company	25.8	5.3	topics: Canyon;Cervélo;Gravel bicycle; BMC Switzerland AG; Fuji Bikes queries: canyon bikes; bmc bikes;trek bikes;bikes;giant bikes	US
Johns Hopkins Medicine	Company	-1.7	5.3	topics: MyChart	Global
Generali Biztosító Zrt.	Insurance company	14.5	5.2	topics: Assicurazioni Generali; Generali Philippines	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Nomura Securities	Financial services company	22.9	5.2	topics: topics: Japan Tobacco;PIMCO; T Rowe Price Group Inc; Takeda Pharmaceuticalsqueries: ■■■■■■■■ ■; ■■ ■ ■ ■ ■ ■ ■;■■ ■ ■ ■ ■;■■■ ■ ■ ■; ■■■■ ■■■■■■■■■ ■ ■ ■ queries: Global	Global
KOMEDA Holdings Co., Ltd.	Company	19.5	5.1	queries: ■■ ■■ ■■	Global
Earth	Chemicals company	8.8	5.1	queries: ■■	Global
Avianca	Airline	10.3	5.1	topics: Avianca Group; LATAM Chile queries: skyscanner	US
Xiaohongshu	Company	61.0	5.0	topics: Will queries: ■ ■ ■ ■ ■ ■	US
Paylib Services	Company	62.0	4.9	queries: credit mutuel	Global
Buc-ee's	Convenience store company	21.0	4.7	topics: Sevierville, TN;Buc-ee's; Ohio State Buckeyes;Buckeye; Kodak queries: pigeon forge; sevierville tn;buc ees gas;beaver;buc-ee's	US
Tosoh	Chemicals company	30.5	4.6	queries: ■■■■■ ■■;jt ■■;■■ ■■ ■■	Global
Xi'an LONGI Silicon Materials	Photovoltaics company	32.1	4.5	topics: Solar cell	Global
Silversea Cruises	Travel company	36.2	4.3	topics: Crystal Cruises;Oceania Cruises; Regent Seven Seas Cruises; Seabourn Cruise Line; Windstar Cruises queries: regent seven s; seabourn cruises;silversea cruises; oceania cruises;crystal cruises	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
HDFC Bank	Financial services company	16.5	3.8	topics: topics: Mutual fund;ICICI Bank; Videocon Group; Diners Club International queries: US	US
TOKYU FUDOSAN HOLDINGS CORPORATION	Real estate company	76.2	3.7	topics: Sojitz queries: ■■■■■■■■;■■■■■■■	Global
Semrush	SEM company	34.1	3.5	topics: Pricing	Global
Orient Watch	Manufacturing company	14.5	3.5	topics: Dan Henry Watches queries: orien; citizen watches;orient sun and moon; orient bambino 38mm	US
Jupiter Wagons	Railway company	213.2	2.7	queries: mazagon dock share price	Global
Blackstone Inc.	Private investment banking company	21.0	2.5	topics: Ancestry;BlackRock;Smashburger; Hash browns;Servpro queries: blackstone; dinner recipes;esg;disney stock; blackrock worth	US
GovX	Company	26.9	2.3	topics: Maui Jim;Oakley;Experticity; Vortex Optics queries: govx com;gov.x;givx; govx.com reviews;is govx legit	US
Kosé	Personal care company	51.3	2.2	queries: ■■■■■■■■ ■■■■■■■■ ■■■	Global
LOEWE	Fashion brand	105.5	2.0	topics: Loewe;Maison Margiela; Saks Fifth Avenue;Net-a-Porter; Bergdorf Goodman queries: prada sunglass; prada sandals;prada shirt;loewe puzzle; loewe tank	US
State Farm	Insurance company	11.3	2.0	topics: Auto insurance;Class action; Insurance;Trupanion;Legal liability	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Smashburger	Restaurant chain	30.7	1.9	topics: Blackstone Inc.; Pinch of Yum queries: blackstone burgers; blackstone tacos	US
Flix Bus	Travel company	21.3	1.7	topics: Eurail;Thalys;Rail Europe, Inc.; Trenitalia	US
Games Workshop	Board game company	27.5	1.4	topics: Edition;Warhammer 40,000;Datasheet; Forge World queries: leviathan; leviathan 40k;warhammer reddit; 40k community;40k index	US
eero	Company	10.4	1.4	topics: Linksys queries: starlink	US
Topgolf Callaway Brands	Sports equipment company	15.8	1.2	topics: Callaway Golf; TGIB Marketing, Inc.;Golf Galaxy;Ping; Callaway Mavrik Fairway Wood queries: ca; callaway preowned;ping golf;rockbottomgolf; golf galaxy	US
Crunch Fitness	Corporation	12.0	1.1	topics: Planet Fitness; Anytime Fitness queries: 24 hour fitness; esporta fitness	US
Marni	Fashion brand	30.5	0.6	topics: AMIRI;Maison Margiela;Marni; Sniper rifle;Uniqlo queries: balenciaga; amiri shirt;marni kids;marni jeans; marni shorts	US
Shriram Finance Limited	Company	36.4	0.5	topics: Finance;Shriram City	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Dr. Ing. h.c. F. Porsche AG	Automobile manufacturer	15.4	0.5	topics: topics: 24 Hours of Le Mans; Jaguar Cars;Porsche;Porsche 911; Škoda Autoqueries: gt3 rs;gt3;911 gts; porsche carrera s;i8 bmw queries: US	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	18.8	0.3	topics: Trupanion; Healthy Paws Pet Insurance & Foundation; Lemonade; Spot Pet Insurance queries: metlife pet; pets best insurance	US
Rover.com	Company	11.9	0.3	queries: rover;dog day care	US
Handel's Homemade Ice Cream & Yogurt	Company	21.6	-0.2	topics: Cold Stone Creamery; Handel's Homemade Ice Cream; Handel's Ice Cream Austintown; Salt & Straw; Salt & Straw queries: handels austintown; handels berwyn;handels icecream; handels fort wayne;handels.ice cream	US
Vueling	Airline	13.6	-0.3	topics: Norse Atlantic Airways; easyJet queries: eurostar paris to london	US
Hamilton Watch Company	Company	11.4	-0.6	topics: Automatic watch queries: orient ; citizen watches	US
Culver's	Restaurant chain	10.6	-0.9	topics: Milkshake;Dairy Queen;Five Guys; Freddy's Frozen Custard & Steakburgers; Andy's Frozen Custard	US
Wizz Air	Airline	43.1	-1.0	queries: ryanair	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Drink LMNT, Inc.	Drink company	146.2	-1.6	topics: topics: Sports drink; DripDrop ORSqueries: liquid iv;drink lmnt; lmnt sample pack;lmnt in stores; lmnt promo code queries: US	US
Taskrabbit	Company	17.3	-2.1	topics: Handy;Angi queries: rabbit task; taskrabbit movers;apps like taskrabbit; funwithfeet;tasker on taskrabbit	US
French Bee	Airline	29.4	-2.4	topics: Air Tahiti Nui;Air Tahiti Nui; WestJet;Air France-KLM; TAP Air Portugal queries: norse air; french bee airline review	US
Trainline	Travel company	22.4	-2.7	topics: Eurail;Eurostar;Thalys; Rail Europe, Inc.; Trenitalia queries: eurail;eurostar; trainline;eurostar paris to london	US
EXNESS Group	Company	83.9	-3.9	topics: Forex Factory;MetaTrader 5; IC Markets;FXCM queries: avatrade	Global
Eurostar	Railway company	20.1	-4.4	topics: Eurail;Eurostar; Thalys queries: eurail;eurostar;thalys; trainline;eurostar paris to london	US
Tauck	Company	24.9	-4.5	topics: Abercrombie & Kent USA; Windstar Cruises;Trafalgar Travel; Tour operator; Rick Steves queries: trafalgar tours; adventures by disney;tauck tours usa; abercrombie and kent;tauck login	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-10, 13weeks YoY) (Part 16)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Seabourn Cruise Line	Corporation	55.3	-4.5	topics: topics: Crystal Cruises; Oceania Cruises;Regent Seven Seas Cruises; Silversea Cruises; Windstar Cruisesqueries: regent seven s; seabourn cruises;silversea cruises; oceania cruises; windstar cruises queries: US	US
Avelo Airlines	Charter airline	80.7	-4.9	topics: Checked baggage; Breeze Airways queries: avelo wilmington; avelo airline;avelo rdu;avelo reviews	US
DailyPay	Financial services company	32.4	-6.1	topics: G4S;The Adecco Group; Aramark queries: adp daily pay; dailypay com;dailypay.com login; target dailypay	US
BYD Auto	Automotive manufacturer	132.4	-7.4	topics: ASML Holding; Ballard Power Systems;BASF; Bechtle queries: aktie tesla;byd;byd aktie; dolphin;fresenius aktie	Global
Hims	Telehealth company	49.8	-8.8	topics: Erectile dysfunction;hims;Ro; Rogaine;Sildenafil queries: minoxidil; roman ed;hims spray;hims hers;hims mints	US
Airgsm Pte. Ltd.	Company	294.8	-10.7	topics: eSIM	Global
Norse Atlantic Airways	Airline	248.6	-90.3	topics: Check-in;Eurostar;French Bee; Skyscanner;Norse Air queries: norse air; skyscanner;fly norse;norse check in	US

3. Google Trends All Trending Topics USA - 2W Delta (10.07.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
oppenheimer	query	892.2	352.5	topics: Oppenheimer;Harkins Theatres queries: movie oppenheimer;haunted mansion; barbenheimer;asteroid city showtimes	US
Flying car	Aircraft type	300.0	300.0	topics: Car;Flight;Us FAA;Federal Aviation Administration; Ford Model A queries: flying car;alef;faa;faa flying cars	US
Pikmin	Game series	246.5	133.1	topics: Pikmin;Pikmin 4;Game demo;High-definition video;Nintendo eShop queries: pikmin; pikmin 1 switch;pikmin 1 and 2;pikmin 1 2 switch	US
silo	query	363.8	102.3	topics: Silo;Trace heating;Susan Silo;Star Trek: Strange New Worlds queries: the silo; silo show;silo tv;silo episode 8;hijack;silo season finale explained	US
connections	query	81.0	56.9	topics: The New York Times;connect;Wordle;Mini Crossword queries: connections nyt;nyt; nyt connections game;wordle nyt	US
International Brotherhood of Teamsters	Brotherhood	76.9	49.9	topics: Teamsters;Voting;Explosion;Flying car queries: teamsters; ups teamsters strike vote;ups strike 2023;teamster strike	US
Milkshake	Beverage	65.0	47.5	topics: McDonaldland;Flavoring;available queries: grimace;grimace shake; grimace shake incident;grimace shake end;when does grimace shake end; what does the grimace shake taste like	US
Street racing	Topic	47.6	37.2	topics: Racing;Street;NASCAR;Merchandising;NASCAR Xfinity Series; Chicago Cubs queries: street race;nascar;nascar street race;nascar street races; street racing permit;grant park 220	US
Barbie	Topic	103.6	33.8	topics: Barbie;Doll;State;NYX Professional Makeup;Cold Stone Creamery; Krispy Kreme queries: barbie;buzzfeed barbie house;barbie house by state; barbie dream house by state	US
Glow Recipe	Topic	120.2	24.6	topics: Toner;Glow Recipe Watermelon Glow BHA + PHA Pore-Tight Toner; Glow Recipe Watermelon Glow Niacinamide Dew Drops;Lululemon Athletica;Animal testing; Setting spray queries: glow recipe;glow recipe barbie;glow recipe dew drops dupe	US

3. Google Trends All Trending Topics USA - 2W Delta (10.07.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Ifrit	Topic	45.4	24.5	topics: Final Fantasy XVI;Final Fantasy;Final Fantasy XV; Final Fantasy VII queries: ifrit;final fantasy 16;clive is ifrit;final fantasy 16 ifrit	US
Reverse proxy	Topic	35.3	16.4	topics: Proxy server;Janitor;AI Chatbot;Amazon Web Services queries: reverse proxy; janitor ai;janitor ai reverse proxy;open ai	US
Sigil	Magic	45.8	16.2	topics: Diablo IV;Diablo;Druid;Affix;Levelling queries: sigil;sigils;diablo 4; how to upgrade nightmare sigils;how to do nightmare dungeons diablo 4; diablo 4 sigil tier levels	US
Psycho Bunny	Topic	71.4	14.2	topics: T-shirt;Shorts;Shirt;Dolce & Gabbana;Tommy Hilfiger;Buckle queries: psycho; bunny psycho;de psycho bunny o de burberry lyrics;psycho bunny shorts water reactive; psycho bunny color changing shorts	US
Castor oil	Pharmaceutical	88.0	12.0	topics: Oil;Ricin queries: castor;castor oil;what is castor oil made from; mielle hair oil;castor oil benefits for stomach	US
Midea	Topic	15.7	11.1	topics: Air conditioner;Air conditioning;Costco;Wine Fridge;Minibar queries: midea; midea duo 12 000 btu;midea humidifier;midea duo map14hs1tbl	US
Pixar	Animation company	7.7	9.1	topics: Film;Punctuation;The Morning Show;Non-binary gender queries: pixar; inside out characters;miyazaki movies;pixar film with song remember me;the morning show; pixar film with remember me crossword	US
Swagger	Software	8.2	8.6	topics: OpenAPI Specification;Swashbuckle;JAR;Kevin Durant queries: swagger; swagger series;swagger episodes;swagger tv series	US
Omega Seamaster	Watch	10.1	8.1	topics: Omega SA;Omega;Dial;Chrono24 GmbH;Grand Seiko queries: omega;seamaster; omega seamaster;omega seamaster 75th anniversary	US
Go Program Way2Go Card	Computer program	6.1	8.0	topics: Customer;Child support;Customer Service;Funding; Financial transaction queries: way2go;way2go card;what is the go program;goprogram com	US

3. Google Trends All Trending Topics USA - 2W Delta (10.07.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Ney	Musical instrument	102.1	6.8	topics: Website;Development of the human body;Türkiye;being queries: ■■ ■■ ■■■■■■	US
Angioma	Disease	21.8	6.5	topics: Cherry angioma;Neoplasm;Pyogenic granuloma;Cream queries: angioma;cherry angioma; venous angioma brain;seborrheic keratoses;keratosis pilaris	US
Full moon	Topic	17.9	6.5	topics: Moon;2023;July 2;July 3;July queries: moon;full moon;full;full moon july 2022; supermoon july 2023;purnima july 2023	US
1337	Topic	5.9	6.1	topics: Torrent file;Download;1337x;League of Legends;Fitgirl; Limited liability company queries: 1337;yts;1337x.to	US
Buc-ee's	Topic	37.4	5.9	topics: Buc-ee's;Buc-ee's;Buckeye;Terrell;Mebane queries: buc ees;bucees;is bucees 24/7; buc-ees merchandise;is bucees open 24 hours	US
Leviathan	Topic	21.4	5.9	topics: Warhammer 40,000;Bible;Subnautica;Final Fantasy XVI;Book of Revelation; Speech queries: leviathan;ff16 leviathan;leviathan the lost;que es leviatan en la biblia	US
Tubi	Corporation	42.7	5.9		US
Xiaohongshu	Company	62.5	5.6	topics: Web page;Will queries: ■ ■ ■;xiaohongshu hairstyles	US
Kindle Direct Publishing	Topic	46.4	5.5	topics: Amazon.com;Amazon Hub Counter;Barnes & Noble;Kindle Unlimited; Wix.com queries: kdp;acx	US
Canyon	Topic	25.7	5.1	topics: Canyon Bicycles;Canyon;Bicycle;Polygon Bikes;Car suspension; Racing bicycle queries: canyon;tour de france;fezzari;evil bikes	US
Data entry	Topic	24.5	4.1	topics: Data;Data entry clerk;Clickworkers queries: data entry;jobs;data entry jobs; smart crowd;what is 10 key data entry;is remotasks legit	US
Set list	Topic	67.0	2.8	topics: Concert tour;Peter Frampton;Fleet Foxes;Boulder queries: setlist; neil young setlist;tedeschi trucks setlist;fall out boy set list	US

3. Google Trends All Trending Topics USA - 2W Delta (10.07.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Drink LMNT, Inc.	Drink company	147.0	2.6	topics: Drink LMNT Electrolyte Mix;Whole Foods Market;Stevia; Whole Foods Market queries: lmnt;best electrolyte powder	US
prada sunglasses	query	52.5	2.5	topics: Prada;Sunglasses;Burberry;Medical prescription; Gradient queries: prada sunglasses women;men prada sunglasses;prada black sunglasses	US
Smashburger	Restaurant chain	31.1	2.1	topics: Smashburger;Hamburger;Pinch of Yum;MrBeast Burger;Parchment queries: burger; smashburger;smash burger;smashburger coupon code;red robin;mr beast burger	US
LOEWE	Fashion brand	105.5	2.0	topics: Handbag;Loafer;Cardigan;Emma Watson;Wool;Beige queries: loewe mini bag;loewe; loewe flamenco;emma watson loewe dress;loewe dresses	US
Porsche 911	Car model	26.1	1.7	topics: Porsche;Porsche;Dr. Ing. h.c. F. Porsche AG;Transformers queries: 911;porsche; 911 porsche;porsche 911 carrera rs 3.8;2007 porsche 911 turbo;bringatrailer	US
Google Lens	Computer application	26.8	1.5	topics: Google;Google;Skin condition queries: lens;lens google	US
Manhwa	Topic	46.2	1.4	topics: Manga;Manhua;Chapter;See You in My 19th Life;Bloodhound queries: manhwa; king the land manhwa;bones manhwa;savor the taste manhwa	US
Spritz	Cocktail	59.4	1.1	topics: Recipe;Saint;Sangria;Passion fruit queries: spritz;aperol spritz;aperol; how many calories in aperol spritz;fresca vodka spritz near me;cynar spritz	US
EoS Fitness - Las Vegas:	Topic	29.0	1.0	topics: Gym;Katy;Wesley Chapel;EoS Fitness queries: eos;eos fitness; is eos open on 4th of july;eos fitness boca raton	US
Low-alcohol beer	Beverage	27.8	0.8	topics: Beer;Non-alcoholic drink;Non-Alcoholic Beer;Whole Foods Market;Mixed drink; Stella Artois queries: non alcoholic beer;corona na beer;ted segers non alcoholic beer; how do they make non alcoholic beer	US
Marni	Fashion brand	30.5	0.6	topics: Marni;Neiman Marcus;Raffia palm;Maison Margiela queries: marni;new balance; denim tears;cettire	US

3. Google Trends All Trending Topics USA - 2W Delta (10.07.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Premium economy	Topic	25.9	0.6	topics: Airline;Travel class;Bulkhead;Star Alliance queries: premium economy	US
Blood glucose monitoring	Diagnostic test	48.8	0.3	topics: Glucose;ZOE (United Kingdom);Cigna;Samsung Galaxy Watch queries: glucose monitor; smart watch with glucose monitor;continuous glucose monitoring for non diabetics	US
Instore	Software	53.1	-1.7	topics: Instagram queries: instagram;story downloader	US

4. Google Trends Industries USA - 2W Delta (2023-07-10, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Air Conditioner	-10.5%	9.6%	topics: Air conditioning;Drainage;Sliding window protocol;Compressor queries: ■■■■;air conditioner;ac;the.ut.ac.id login;bodrum klima servisi; ocean state job lot
Amusement park	-5.7%	6.2%	topics: Park;Amusement queries: theme park;amusement park;carowinds amusement park roller coasters; amusement park waterloo iowa;rye playland
Unmanned aerial vehicle	3.2%	5.2%	topics: DJI;Fireworks;Camera;Tom Brady;North Richland Hills;Redondo Beach queries: drone;north richland hills drone show 2023;drones fireworks; 4th of july drone show;dragon drone show
Quadcopter	-16.5%	4.7%	topics: Unmanned aerial vehicle;User guide queries: quadcopter
Cruise	31.8%	4.3%	topics: Ship;Cruise ship;Shipwreck queries: cruise;cruise ship;worlds largest cruise ship;calista flockhart harrison ford; ocean liner vs cruise ship
Online shopping	-3.2%	3.4%	topics: Shopping queries: online;shopping online;bed bath and beyond shop online;tjmaxx.com shop online; amazon official site online shopping
Heating, ventilation, and air	-1.0%	3.2%	topics: Air conditioning queries: hvac;which monsoon causes more rainfall in india; which monsoon causes rainfall in india; the differential heating and cooling of land and water, influence the indian monsoon.
Heating Ventilation and AC	-1.0%	3.2%	topics: Air conditioning queries: hvac;which monsoon causes more rainfall in india; which monsoon causes rainfall in india; the differential heating and cooling of land and water, influence the indian monsoon.
Toothpaste	19.8%	3.2%	topics: Tooth;Tooth whitening;Fluoride queries: toothpaste;desert essence toothpaste;yayashi sp-4 toothpaste; what is sls in toothpaste
Video card	-5.6%	3.0%	topics: NVIDIA;Personal computer;Starfield queries: graphics card;digital storm;can my pc run it;video card hierarchy
Mutual fund	-4.4%	3.0%	topics: Investment fund;Microcap stock queries: mutual funds;mutual fund;tfsa;best etfs for 2023; motilal oswal microcap 250 index fund

4. Google Trends Industries USA - 2W Delta (2023-07-10, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Job	7.5%	3.0%	topics: Recruitment;Work queries: jobs;jobs near me;ite dashcam nexar;cyber insurance coverage silverfort; ■■■■ ■■■■■■■■ ■■
Smartwatch	5.8%	2.7%	topics: Watch;Starfield;Fossil The Carlyle HR Gen 5 queries: watch;smart watch;smartwatch;best rugged smartwatch;garmin smart watches for men; android smart watches for women
Car Rental	-10.4%	2.7%	topics: Car;Rent queries: rental;car rental
Airport	2.8%	2.6%	topics: Flight;Car rental;International airport queries: airport;wnba brittney griner airport;san antonio airport death; san antonio airport worker dies
Game controller	13.5%	2.6%	topics: Xbox;Xbox One;BattleBit Remastered;Submarine;Submarino queries: controller;submarine controller;titanic submarine controller; controller submarine
Photography	4.6%	2.5%	topics: Photographer;Photograph;6ix9ine;Yailin La Más Viral queries: photography;fotos;fotos del titanic;fotos de tekashi y yailin; foto de yailin la mas viral
Suit	0.0%	2.4%	topics: Man;Gradey Dick queries: suit;simpsons character in rhinestone suit;mythbusters pig in diving suit; grady dick suit
Men suits	0.0%	2.4%	topics: Man;Gradey Dick queries: suit;simpsons character in rhinestone suit;mythbusters pig in diving suit; grady dick suit
Laptop	-7.7%	2.3%	topics: HP;Dell;Computer monitor queries: laptop;ashika science center laptop;framework laptop price; hunter Biden laptop images revealed
Vehicle Insurance	12.7%	2.3%	topics: Insurance;Car queries: insurance;insurance car
Customer Relationship managemen	3.6%	2.2%	topics: monday.com;Management;Customer;Octopus queries: crm;crm meaning in business;hunter io;vin solutions crm login

4. Google Trends Industries USA - 2W Delta (2023-07-10, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Clothes dryer	5.1%	2.1%	topics: Washing machine;Combo washer dryer queries: dryer
Investment	-5.4%	2.1%	topics: Stock;Investment fund queries: investment;invest;150 0 b teranaxago;bailey point investment; bailey point investment group
High-heeled shoe	-6.5%	2.1%	topics: Shoes;Heel;Shoe heel queries: heels;aldo barbie heels