

ASTUTEX TRENDSPOTTING

June 12, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Rama Steel Tubes	Company	155.5	80.3	queries: tata steel share	Global
Saksoft	IT service management company	388.8	76.5	queries: irctc share price	Global
Titagarh Rail Systems	Shipbuilding company	176.0	59.8	queries: mrf share price	Global
Cessna	Aviation company	49.7	56.8	topics: Airplane;Beechcraft	US
Far Eastern Electronic Toll Collection	Company	73.1	51.9	topics: Fraud	Global
Inventec	Computer manufacturing company	62.0	42.3	queries: ■■■ ■■■■;■ ■	Global
Bhansali Engineering Polymers Limited	Petrochemical manufacturing company	28.5	37.4	topics: Ex-dividend date;Bonus share	Global
Mercuries & Associates, Holding Ltd.	Life insurance company	88.9	31.1	queries: ■■■ ■■■	Global
Viaplay Group	Media company	-6.8	28.9	topics: Samhallsbyggnadsbolaget i Norden	Global
Flash Fiber Srl	Company	162.4	26.9	topics: PTCL	Global
Nippon India Small Cap Fund	Company	64.5	26.1	topics: Mutual fund	Global
Arbor Metals	Company	74.4	20.9	topics: Hensoldt;Delivery Hero; Rheinmetall queries: deutsche bank aktie; varta aktie;bayer aktie;vw aktie;sap aktie	Global
GE Power India	Construction engineering company	-23.7	19.8	topics: Alstom	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Genius Electronic Optical Co., Ltd.	Company	10.6	19.7	queries: ■■ ■■	Global
Housing and Urban Development Corporation	Finance service company	68.3	18.3	topics: Ujjivan Small Finance Bank queri; yes bank share price	Global
NASCAR	Company	23.4	18.1	topics: Coca-Cola;Indianapolis 500;Racing; Liz Truss; Team Penske queries: mets standings; roger penske	US
American Society of Clinical Oncology	Company	20.3	16.2	topics: Academic conference	US
NTT Finance Corporation	Finance service company	117.2	15.8	queries: ■■■■■■	Global
IndyCar	Company	19.4	15.8	topics: Indianapolis 500; Penske Corporation;Racing	US
The Boppy Company LLC	Company	4.0	15.7	topics: Chaise longue	Global
Fineotex Chemical	Chemicals company	25.3	15.3	topics: Chemical industry	Global
Murree Brewery	Beverage company	7.3	14.7	topics: Brewery	Global
Coal India	Coal mining company	-20.3	12.9	topics: Ex-dividend date queries: mrf sh	Global
Tamron	Manufacturing company	15.6	12.9	topics: Camera lens;Sony E-mount;Nikon	US
Asia Commercial Bank	Private banking company	1.3	12.6	topics: President	Global
Tinexta	Management consulting services company	-17.4	12.5	queries: azioni enel	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
POCO	Company	84.0	11.9	topics: F5;Handset;Mobile phone;OPPO A54 5G; PUBG Mobile queries: a54;a54 samsung; zenfone 7;■■■■■ ■■■■■;■■■■■	Global
Develia	Residential property managers company	-2.2	11.7	topics: KGHM Polska Miedz S.A.	Global
Lava International	Computer hardware company	71.7	11.5	topics: Lava	Global
TOKYU FUDOSAN HOLDINGS CORPORATION	Real estate company	56.7	11.3	topics: Mitsubishi UFJ Financial Group; Mizuho Financial Group queries: ■■ ■■■■ ■; ■■■ ■■	Global
PanOxyl	Drug brand	38.4	11.2	queries: niacinamide	US
Decathlon Group	Retail company	15.9	11.2	queries: giant bike	US
itel Mobile	Company	11.9	10.9	queries: s23;tel	Global
Diageo	Beverage company	7.1	10.7	topics: BAE Systems;United Spirits; United Spirits Limited;EssilorLuxottica; Ivan Menezes queries: ftse 100; lloyds share price;iag share price; diageo ceo;pernod ricard	Global
Mutares	Capital market company	5.3	10.6	queries: mutares aktie	Global
Bloomberg HT	Company	-24.4	10.2	queries: investing	Global
Erex Co Ltd	Electric services company	-30.3	9.7	queries: ■■■■■■■■ ■■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
F5	Technology company	25.8	9.7	topics: queries: ■■■■■ ■■■■■;poco x5; poco f5;xiaomi poco; ■■■■■ f5 queries: Global	Global
Veuve Clicquot	Drink company	8.2	9.6	topics: Sparkling wine;Domaine Carneros	US
MCDONALD'S HOLDINGS COMPANY (JAPAN), LTD.	Company	13.3	9.0	queries: ■■ ■■ ■■	Global
Himadri Speciality Chemical Limited	Chemicals company	-30.8	8.6	topics: Chemical industry	Global
Ibiden	Electronics company	10.1	8.1	queries: ■■■■■■ ■■	Global
Akita Bank	Retail banking company	20.0	8.1	topics: Email spam;.jp	Global
Visual Effects	Film company role or service	13.9	7.9	topics: Special effects	Global
Institute of Chartered Accountants Scotland	Company	8.0	7.6	queries: ucas	Global
PeptiDream	Biotech company	-16.3	7.4	queries: ■■ ■■■■ ■■	Global
Super73	Manufacturing company	-2.8	7.3	topics: Electric bicycle	US
Summersalt	Company	-20.2	7.2	topics: Cupshe;Andie Co.; Albion Fit queries: aerie swim	US
France Télévisions	Media company	-1.7	7.1	topics: myCANAL queries: roland garros	Global
Suncast Corporation	Corporation	4.5	7.0	topics: Reel;Hose reel;Garden hose	US
Rain Bird	Manufacturing company	2.5	7.0	topics: Irrigation sprinkler queries: va	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Sekisui Chemical	Chemicals company	35.6	6.8	topics: Chemical industry queries: ■■ ■■	Global
JNCO	Company	52.6	6.8	topics: Wide-leg jeans queries: jorts	US
Fiji Airways	Airway	34.4	6.8	topics: Airbus A350;Business class	US
Proton Holdings	Automotive company	49.4	6.6	topics: Proton	US
Mizuno	Sports equipment company	10.4	6.3	topics: Club;Parsons Xtreme Golf; Vice Sporting Goods GmbH queries: mizuno	US
Scribd, Inc.	Company	-3.0	6.2	topics: Scribd	Global
OK-Q8 AB	Company	-2.6	6.1	topics: Circle K;Circle K	Global
Luisa Via Roma	Retail company	16.2	6.0	queries: palm angels	Global
ILMeteo srl	Company	31.1	5.9	topics: Meteorology;Intesa Sanpaolo; Rosignano Solvay; Agenzia Nazionale Stampa Associata Soc. ; Leonardo queries: azioni saipem	Global
Opera Software	Software company	19.3	5.8	queries: new gx	US
Weston's Cider	Company	0.0	5.7	topics: Hard Cider	Global
Thatchers Cider	Company	-15.2	5.6	topics: Hard Cider	Global
Gémo	Company	-8.3	5.5	topics: Geox; Intersport Finland queries: vente privée	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
GovX	Company	25.9	5.5	topics: topics: Vortex Opticsqueries: oa	US
Connexus Energy	Electric utility company in Ramsey, Minnesota	-12.8	5.4	topics: Xcel Energy	Global
Bonobos	E-commerce company	2.9	5.2	topics: Men's Shorts; Suitsupply queries: mens linen pants	US
Emak	Pumps and pumping equipment company	-9.2	5.2	queries: azioni saipem	Global
Wells Enterprises	Company	3.6	5.1	topics: Soft serve queries: blue ice	Global
Ferrotec Holdings Corp	Other electronic component manufacturing company	-3.4	5.0	queries: ■■■ ■ ■ ■ ■;■■■■■■■■ ■■■;■■ ■■■■ ■■■	Global
Matson, Inc.	Navigation company	8.4	5.0	topics: Ocean Network Express;CMA CGM; Yang Ming Marine Transport Corporation	US
Insta360	Software company	59.0	4.9	topics: Action camera;GoPro	US
Evenflo	Company	17.3	4.6	topics: Child safety seat; Baby Jogger, LLC	US
Taskrabbit	Company	20.6	4.5	queries: fiverr jobs	US
HIRATA	Machine industry company	42.2	4.4	queries: ■■ ■■■■ ■■	Global
Viterra	Agriculture company	31.3	4.3	topics: Glencore; Glencore International AG	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
TSB Bank	Retail banking company	16.7	4.2	topics: topics: Electronic Arts queries	US
Dr. Scholl's	Company	13.0	4.1	topics: Sneakers;Skin tag;C. & J. Clark; Corn; Dr. Comfort, LLC queries: famous footwea	US
Blackstone Inc.	Private investment banking company	15.1	3.9	topics: Big Green Egg; The Big Green Egg, Inc.;Smashburger; Ancestry;Propane	US
Skechers USA Inc	Footwear company	16.3	3.9	topics: ASICS;Famous Footwear;Outlet store; Golf Galaxy; Walking Shoe queries: skechers; walking shoes;famous footwear;hoka shoe; shoe carnival	US
Canyon Bicycles	Company	14.7	3.4	topics: Giant Bicycles;Gravel;Shimano; Gravel bicycle queries: giant bike	US
Silversea Cruises	Travel company	34.0	3.0	topics: Oceania Cruises; Seabourn Cruise Line; Regent Seven Seas Cruises;Crystal Cruises; Azamara queries: oceania cruises; regent seven seas cruises; best cruise lines	US
Culver's	Restaurant chain	15.4	2.7	topics: Hamburger;Wendy's;Dairy Queen; Baskin-Robbins; Five Guys queries: fast food	US
Coppel	Department store company	13.6	2.3	topics: Grupo Elektra;Banco Azteca; Telcel queries: dolar mexico; cuanto esta el dolar	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-12, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
On	Sportswear company	57.5	2.0	topics: Dick's Sporting Goods;Foot Locker; Hoka One One queries: hoka	Global
Raising Cane's Chicken Fingers	Fast food chain	13.7	1.8	topics: Panda Express;Slim Chickens; Chick-fil-A;In-N-Out Burger; Whataburger queries: nhl panthers;slims; post malone;fast food	US
Viking Cruises	Travel company	26.7	1.5	topics: Excursion;Oceania Cruises; Virgin Voyages;Silversea Cruises; Seabourn Cruise Line queries: oceania cr; northern lights;viking ocean cruises; best cruise lines	US
Dutch Bros. Coffee	Restaurant company	10.4	1.3	topics: Coffee;Caffeine;Red Bull GmbH	US
Seabourn Cruise Line	Corporation	55.3	1.0	topics: Oceania Cruises;Silversea Cruises; Regent Seven Seas Cruises;Crystal Cruises; Azamara queries: oceania cruises; viking ocean cruises;best cruise lines	US
Van Cleef & Arpels	Jewelry company	79.0	0.2	topics: Cartier;Hermès;Tiffany & Co.; Bulgari queries: cartier	US
Trupanion	Pet insurance company	18.0	0.1	topics: Lemonade; Figo Pet Insurance queries: metlife pet	US
Regent Seven Seas Cruises	Company	30.2	-0.1	topics: Oceania Cruises;Silversea Cruises; Seabourn Cruise Line;Crystal Cruises; Azamara queries: oceania cruises	US
Paylib Services	Company	58.9	-0.2	topics: Boursorama queries: boursorama	Global
Lectric eBikes	Company	17.2	-0.2	topics: Electric bicycle	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
SiteOne Landscape Supply	Company	12.6	-1.2	topics: Irrigation	US
Sun Bum LLC	Company	17.6	-2.0	topics: Sunscreen	US
Vice Sporting Goods GmbH	Company	18.7	-3.0	topics: Golf Glove queries: golf bags	US
Drink LMNT, Inc.	Drink company	150.8	-3.3	queries: drink lmnt;lmnt coupon code	US
DailyPay	Financial services company	34.5	-4.3	topics: Payday loan	US
Air France–KLM	Airline	13.9	-4.7	topics: All Nippon Airways;Boeing Co; Virgin Atlantic;China Southern Airlines; Japan Airlines queries: air france;boeing; cathay pacific;delta airlines; japan airlines	US
Aegean Airlines	Airline	12.6	-5.0	topics: Volotea queries: star alliance	US
easyJet	Airline	11.6	-5.4	topics: Ryanair;Vueling;Wizz Air; Volotea queries: norse atlantic airways	US
Marni	Fashion company	43.7	-7.3	topics: Givenchy queries: farfetch	US
Airgsm Pte. Ltd.	Company	329.5	-11.5	topics: SIM card	Global

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
into the spider verse	query	666.7	548.1	topics: Spider-Man: Into the Spider-Verse;Scene;Closing credits; 123Movies queries: spider man into the spider verse;spider man; spiderman into the spider verse;into the spider-verse where to watch; spider man into the spider verse showtimes;when does spider man 2 come out	US
sf6	query	817.4	332.8	topics: Sulfur hexafluoride;Street Fighter;Character;Mod;Avatar;Avatar queries: sf6 beta; street fighter 6;sf6 release;sf6 gifts;capcom id;sf6 zangief	US
Generative model	Topic	1115.9	259.2	topics: Artificial intelligence;Adobe Photoshop;Beta version queries: generative; generative ai;photoshop generative ai;generative ai photoshop;photoshop ai	US
SmartLess	Comedy podcast	363.8	218.8	topics: Road;Black-and-white;Boston;Will Ferrell queries: smartless;smartless boston; jason bateman documentary;jason bateman wife	US
oppenheimer	query	368.8	172.6	topics: Film;J. Robert Oppenheimer;Mandy Patinkin;Heron's formula; Martin Scorsese queries: oppenheimer movie;oppenheimer full name;oppenheimer imax film; 640 acres	US
miles morales	query	191.6	161.8	topics: Miles Morales;Burger King;Credit;Shameik Moore queries: miles morales spider; spider man miles morales;spider man;miles morales burger king; fortnite miles morales website;is miles morales in fortnite	US
barbie ken	query	189.4	128.7	topics: Barbie;Ken;Ryan Gosling;Mug shot;Engagement party; Engagement queries: ryan gosling ken;ryan gosling ken barbie;ryan gosling; barbie ken mugshot;barbie and ken mugshot;millie bobby brown engagement party	US
Ken	Doll	160.0	102.3	topics: Barbie;Ryan Gosling;Millie Bobby Brown;Engagement party;Engagement queries: ken; barbie ken;barbie;barbie ken mugshot;barbie and ken mugshot; millie bobby brown engagement party	US
Berberine	Chemical compound	227.9	99.6	topics: Dietary supplement;Weight loss;Bloating;Burberry;Archaeans queries: berberine; berberina para adelgazar;how to take berberine for weight loss	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
diablo	query	300.0	96.1	topics: Diablo;Diablo IV;interactive map;Interactivity;Obol queries: diablo 4 release; diablo release date;diablo 4 release date;diablo 4 necromancer build; diablo 4 sorcerer build;diablo 4 patch notes	US
Marvel's Spider-Man: Miles Morales	Video game	106.2	80.0	topics: Miles Morales;Marvel's Spider-Man;PlayStation 5;Epic Games;Post-credits scene; Burger King queries: miles morales;spider man;epic games miles morales; burger king miles morales;epic games miles morales fortnite	US
heat miami	query	94.3	67.8	topics: Boston Celtics;Denver Nuggets queries: miami heat game;heat game; miami heat celtics;miami heat vs celtics game 7;miami heat vs denver nuggets 2023; caleb martin stats	US
Diablo	Video game	199.2	65.5	topics: Diablo;Early access;Druid;KFC queries: diablo;diablo druid;kfc; diablo ultimate edition	US
Street Fighter	Video game series	135.1	59.6	topics: Character;Trophy;Battle pass;Diablo queries: street fighter;street fighter 6; street fighter 6 metacritic;capcom id;steam charts street fighter 6	US
flounder	query	102.6	40.2	topics: Flounder;Flounder;Fresh water;Javier Bardem;Scuttling queries: little mermaid; little mermaid flounder;who plays flounder in the new little mermaid; forbidden flounder wow;jonah hauer-king	US
Master of Laws	Degree	248.5	31.0	topics: Artificial intelligence;Language model;Reddit;Microsoft Azure;Estate queries: llm; open llm leaderboard;falcon llm;llama.cpp;what is a llm degree	US
Druid	Topic	39.1	29.6	topics: Diablo IV;Diablo;Ashava;Landslide queries: druid;diablo 4 druid builds; diablo 4 builds;d4 druid build	US
The Legend of Zelda: Majora's Mask	Console game	31.6	28.2	topics: The Legend of Zelda: Tears of the Kingdom;The Legend of Zelda;Hylian Shield; Paragliding;Clock Town queries: majoras mask;fierce deity;tears of the kingdom amiibo; fierce deity armor totk	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
The Legend of Zelda: Twilight Princess	Video game	107.7	26.5	topics: The Legend of Zelda;Zonai Ruins;Super Smash Bros.;Epona queries: twilight; twilight princess;twilight princess armor totk;zonai;twilight princess magic armor	US
Five Nights at Freddy's 2	Survival game	6.3	25.0	topics: Five Nights at Freddy's;Security Guard;Trailer;Scott Cawthon queries: fnaf;fnaf 2; help wanted fnaf;fnaf 2 release date;fnaf 3 characters	US
amazon outlet	query	24.7	23.6	topics: Amazon.com;Outlet store;LOFT;Levi Strauss & Co.; Vera Bradley queries: amazon outlet store;amazon prime;coach outlet;coach outlet online; under armour outlet;vineyard vines outlet	US
Joy-Con	Game controller	46.6	17.6	topics: Nintendo Switch;Nintendo;8bitdo;Calibration;Dock queries: switch;joycon;nintendo; pastel joy cons;pastel joycons;hori joy con	US
Psycho Bunny	Topic	40.0	16.8	topics: T-shirt;Shirt;Gucci;Destination XL Group;Gucci queries: psycho;psycho bunny; nordstrom;psycho bunny swim shorts;burberry	US
Language model	Topic	721.0	16.7	topics: Language;Microsoft Bing;BERT;Engineering queries: language model;language models; claude llm;large language models explained	US
ariel	query	36.2	16.2	topics: Ariel queries: ariel mermaid;ariel little mermaid;little mermaid; how long is ariel movie;original ariel voice;jonah hauer-king	US
oceania cruises	query	64.8	15.9	topics: Oceania Cruises;Cruise ship;Plan queries: oceania cruises 2023	US
psycho bunny	query	37.6	15.5	topics: Psycho Bunny;Gucci;Button;Big & Tall queries: psycho bunny polo; psycho bunny shirt;psycho bunny shorts;dillards;psycho bunny logo;nordstrom rack	US
Debt consolidation	Topic	82.2	15.3	topics: Consolidation;Debt;Dashboard Camera; Commercial vehicle queries: debt consolidation;options trading on etoro; choice home warranty sales	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Armour	Topic	-0.4	14.9	topics: The Legend of Zelda: Tears of the Kingdom;Frostbite;Tears; Archaism queries: armor;best totk armor;tears of the kingdom armor sets; totk upgrade armor	US
wegovy	query	365.7	12.3	topics: Semaglutide;Weight loss;Side effect;Amazon Pharmacy queries: ozempic; ozempic wegovy;wegovy weight loss;find wegovy in stock;wegovy on backorder; amazon pharmacy	US
Lexus GX	Automobile model	23.8	11.8	topics: Lexus;New GX Capital Group;Suspension lift;Car finance queries: lexus;lexus gx; 2024 tacoma;2024 lexus gx teaser	US
Rain Bird	Manufacturing company	11.7	11.7	topics: Rain Bird;Rain Bird;Error;Solenoid valve;Plastic pipework queries: rainbird; rain bird	US
Sigil	Magic	12.4	11.4	topics: Diablo IV;Diablo;Craft;Aether queries: sigil;abstruse sigil; diablo 4 abstruse sigil	US
Irrigation sprinkler	Topic	10.0	11.4	topics: Fire sprinkler system;System queries: sprinkler;rotating tripod sprinkler; gardena sprinkler;hunter pgp sprinkler head adjustment	US
PanOxyl	Drug brand	38.4	11.2	topics: Acne;Face;Cleanser;Allergy;Benzoyl Peroxide Wash;Forehead queries: panoxyl; panoxyl 10 acne foaming wash	US
Decathlon Group	Clothing company	15.9	11.2	topics: Decathlon;Skiing;Giant Bicycles;Underwater diving queries: decathlon; decathlon france;decathlon colombia	US
loro piana	query	116.2	11.0	topics: Shoes;Loro Piana;Loafer;Neiman Marcus Group;Fur; Dress shirt queries: loro piana shoes;loro piana loafers;loro piana summer walk;celine	US
Kelty	Backpacking company	-5.2	8.1	topics: Tent;Backpack;Cabela's;Kelty Rumpus Tent;Osprey queries: kelty tent;kelty; kelty backpack;kelty offsite 2 tent;kelty grand mesa 2	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
prada sunglasses	query	52.0	7.7	topics: Prada;Sunglasses;Eau de Cologne;LensCrafters; Neiman Marcus queries: prada women sunglasses;prada men sunglasses; prada milano sunglasses;neiman marcus	US
Super73	Manufacturing company	-2.8	7.3	topics: SUPER73;OfferUp;Moped;Off-roading queries: super 73;super73	US
sitka alaska	query	3.1	7.1	topics: Alaska;Sitka;Alaska;Accident;Vancouver queries: sitka weather;sitka alaska weather; juneau alaska;what time is it in sitka alaska	US
Suncast Corporation	Corporation	4.5	7.0	topics: Shed;Hose;Outdoor Trash Can;Lid;Suncast BMS5700 queries: suncast; suncast 200 gallon deck box	US
Sunglass Hut	Company	-0.3	6.8	topics: Sunglasses;Eyewear;Oakley;Dolce & Gabbana queries: sunglass;sunglass hut; sunglass hut protection plan;academy sports;sunglass hut.com	US
JNCO	Company	52.6	6.8	topics: Jeans;Dickies;Skull queries: jnco;jnco jeans	US
Smashburger	Restaurant chain	26.3	6.8	topics: Hamburger;Steak 'n Shake;Burgers on a griddle;Parchment; Hamburger bun queries: smash;smashburger;smash burger;whats a smash burger; what are smash burgers;burger places near me	US
Callaway Golf	Topic	17.1	6.7	topics: Callaway;Callaway Golf Chrome Soft Golf Balls;Callaway JAWS MD5 Wedge; True Temper queries: callaway;rock bottom golf;sun mountain golf bags	US
944 porsche	query	4.1	6.5	topics: Porsche;Porsche 944;Dr. Ing. h.c. F. Porsche AG;Timing belt; Ford Mustang queries: porsche 944 for sale;porsche 944 turbo	US
swallowtail	query	23.2	6.2	topics: Swallowtail butterfly;Biological life cycle;Dutchman's pipe; Tail queries: butterfly;swallowtail butterfly;black swallowtail; california pipevine swallowtail	US
Bath Mat	Topic	13.7	6.2	topics: Bathroom;Mat;Toilet;Ralph Lauren Corporation;narrow queries: bath mat; best bath mats 2023	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Spritz	Cocktail	55.4	6.1	topics: Recipe;Selling Sunset;Sparkling wine;Nick Cannon queries: spritz;aperol spritz; aperol;huski ice spritz;husky ice spritz;lillet blanc spritz	US
Cupshe	Topic	17.3	5.9	topics: Swimsuit;Athleta;Jumpsuits & Rompers;halara queries: cupshe;torrid;halara	US
Mercedes-Benz S-Class	Luxury	2.4	5.8	topics: Mercedes-Benz;Mercedes-Benz;Stray Kids;Auto Trader Group;Rim queries: s class; mercedes;mercedes s class;stray kids s class;s class skz;s-class skz	US
Deuter	Topic	-8.1	5.8	topics: Backpack;Deuter Kid Comfort;Baby Carrier;Pound queries: deuter;deuter kid comfort; deuter backpack	US
Gravel	Topic	-0.7	5.6	topics: Gravel;Bicycle;Steamboat Springs;Fender;Shifter queries: gravel bike; steamboat gravel;best gravel bikes under \$1000;bmc gravel bike	US
Garden hose	Topic	9.4	5.2	topics: Hose;Garden;Pocket queries: hose;garden hose;copper bullet pocket hose reviews; copper bullet water hose;aqua joe hose reviews	US
pool cover	query	1.1	5.1	topics: Swimming pool;Coleman;Algae;Pool float queries: solar pool cover;solar cover; 16x10 oval pool cover;pool solar cover which side up;pool warmer cover	US
Heineken	Beer	32.1	5.0	topics: Heineken N.V.;Beer in Germany;Vendor;Tequila queries: heineken	US
Compounding	Topic	63.8	4.4	topics: Pharmacy;GoodRx;Fort Lauderdale; Oral administration queries: compounding pharmacy;pharmacy compounding	US
virgin atlantic	query	26.7	2.5	topics: Virgin Atlantic;U.S. Virgin Islands;Japan Airlines; Frequent-flyer program queries: virgin atlantic flights;flights;virgin airlines; hawaiian airlines;cheapoair;virgin atlantic in flight entertainment	US
sssTiktok	Computer software	46.5	2.2	topics: TikTok;Video;Instore: Save Story and Video;IGTV queries: tiktok;tiktok downloader; tiktok video;instagram video downloader;tiktok downloader without watermark app	US

3. Google Trends All Trending Topics USA - 2W Delta (12.06.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Capcom	Video game company	60.6	2.2	topics: Street Fighter;Video game;PlayStation 4;Mega Man;TV Tropes queries: capcom; capcom id street fighter 6;capcom id sf6	US
Skin tag	Topic	43.4	2.1	topics: Wart;Dr. Scholl's;Melanocytic nevus;Bliss queries: skin tag;skin tags; clear tag skin tag remover;wipe off skin tag remover;clear skin tag remover reviews	US
Hoka One	Topic	76.1	1.6	topics: Shoes;HOKA ONE ONE queries: hoka	US
Drink LMNT, Inc.	Drink company	150.8	-3.3	topics: Drink;Carbohydrate;Podcast;Nutrition facts label queries: lmnt; lmnt discount code huberman;lmnt coupon code;lmnt nutrition facts	US
Semaglutide	Drug	482.6	-7.7	topics: Weight loss;Side effect queries: ozempic;ozempic butt side effects; what is ozempic butt;natures ozempic	US

4. Google Trends Industries USA - 2W Delta (2023-06-12, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Digital camera	46.7%	7.0%	topics: Camera;Digital;1990s;Autofocus;Sony Alpha 7C queries: digital;camera;panasonic lumix dc-zs70k;alpha 7c mirrorless digital camera; fujifilm x100
Customer Relationship management	-5.2%	6.7%	topics: Management;monday.com;Dashboard Camera;LTE queries: crm;choice home warranty plans;lte dashcam getnexas;buy tesla stock on etoro
News	-1.1%	6.3%	topics: Breaking news;BBC queries: news;phillip schofield news;john roland news anchor
Unmanned aerial vehicle	-2.5%	5.4%	topics: DJI;Krasnodar;Vivid Sydney;Geneva queries: drone;drone kills operator
Cruise	22.1%	4.9%	topics: Cruise ship;Water surface waves;Carnival Sunshine queries: cruise;18 year old cruise ship;cameron robbins
Business	23.1%	4.5%	topics: Business;Rental agreement;Guatemala;Limited company queries: empresa;que empresa es dueña de twitch
Smartwatch	2.7%	4.4%	topics: Watch;Senior queries: smart watch;smartwatch;watch;verizon smart watches;glory fit smart watch; libiyi smartwatch
Video card	-14.2%	4.0%	topics: Personal computer;Nvidia;Diablo IV queries: graphics card;newest nvidia graphics card;4060 ti;rx 7600
Vacation rental	-21.8%	3.8%	topics: Rent;Vacation queries: vacation;ferienwohnung;vacation rentals;blue ridge mountain cabin rentals; adirondack cabin rentals;ruidoso cabin rentals
Wallet	-5.0%	3.6%	topics: Apple;Leather;Man queries: wallet;xverse wallet;atomic wallet hacked; place to store a phone keys and wallet
Vehicle	3.4%	3.3%	topics: Car;Dashboard Camera queries: vehicle;best dash cam for commercial vehicles get nexar; home warranty choice home warranty

4. Google Trends Industries USA - 2W Delta (2023-06-12, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Tracksuit	-1.1%	3.2%	topics: Man;adidas;Korn;Gap;Central Cee queries: tracksuit;ed hardy tracksuit set;central cee tracksuit
Moisturizer	16.8%	3.0%	topics: Fini queries: moisturizer;hidratante labial fini;muttonchops moisturizer nyt
Slip-on shoe	7.1%	3.0%	topics: Shoes queries: loafers;suitsupply;walk london loafers;bergdorf goodman
Washing machine	4.5%	3.0%	topics: Washing;Machine queries: washer;washing machine;one and done;one and done washer; one and done washer dryer
Outlet store	-1.9%	2.9%	topics: Coach queries: outlet;mio factory outlet;rei.com outlet;national outlet shopping day
Toothpaste	13.4%	2.9%	topics: Tooth;Fluoride;Eggshell queries: toothpaste;best toothpaste;whitening toothpaste; ark naturals brushless toothpaste recall;eggshell toothpaste;dentifrice respire
Camping	-5.4%	2.8%	topics: Campsite queries: camping;dunya camp georgia;dunya camp
Clothes dryer	0.9%	2.8%	topics: Washing machine;Combo washer dryer queries: dryer;one and done;one and done washer and dryer;one and done washer dryer
Discounts and allowances	1.2%	2.7%	topics: Code queries: discount;jiocinema promo code;zelda discount for princesses
Air Conditioner	-15.7%	2.7%	topics: Air conditioning queries: air conditioner;ac;plug in ac unit;daikin ac unit;goodman air conditioners
Jewelry design	5.6%	2.6%	topics: Jewellery;Design;Antelope;Sailing ship;Helleborus niger queries: jewelry design;jewellery;jewellery design;pierre de joaillerie 10 lettres; pierre de joaillerie mots fléchés;antelope 5 lettres

4. Google Trends Industries USA - 2W Delta (2023-06-12, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Baby transport	-1.1%	2.6%	topics: Stroller;Infant;Joolz Aer;Schwinn;Electric bicycle queries: pram;baby stroller;strollers;pottery barn kids;egg stroller;snoozeshade
Jeans	6.5%	2.5%	topics: Trousers;Man queries: jeans;pacific jeans.cl
Investment fund	-7.2%	2.4%	topics: Mutual fund queries: fund;vanguard balanced index fund;clandestine hedge fund