

# **ASTUTEX TRENDSPOTTING**

**August 22, 2022**

## !!! IMPORTANT NOTICE !!!

**Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.**

### How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

## 1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
ITT Technical Institute	Educational services company	60.71	83.92	topics: Student loan
mySchoolBucks, LLC	Company	123.24	42.87	queries: lunch application
Royal Bank of Scotland	Retail banking company	98.03	21.57	topics: Duty
Zensar Technologies	IT service management company	7.67	17.59	topics: NSE
Saxenda	Drug brand	41.61	9.76	queries: mounjaro weight loss;mounjaro
Procore	Construction company	34.35	9.32	topics: Workflow
First Bank of Nigeria	Banking company	1.29	5.85	topics: Online banking
Thriftbooks	Thrift store company	30.30	5.33	topics: Book
Sallie Mae	Consumer banking company	28.73	4.14	topics: Student loan
ADT Security Services	Security company	9.42	3.62	topics: Service
New Balance	Footwear manufacturing company	58.68	3.25	topics: Shoes;GOAT;Sneakers;Cleit; Kids' Shoes; Birkenstock Boston queries: new jeans; kids shoes;birkenstock boston; famous footwear;foot locker
1-800 Contacts	Company	17.75	3.12	topics: Physical examination
Kwikset	Company	22.86	2.52	topics: Electronic lock
Yale	Safe company	38.59	2.37	topics: Electronic lock
Riddell	Sports equipment company	61.23	1.81	topics: Riddle
JanSport	Backpacking company	27.34	-29.36	topics: JanSport

## 2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
152	iRobot Corp	2022-08-15	46%	53%
758	Cincinnati Financial Corp	2022-08-15	19%	26%
701	Exelon Corp	2022-08-15	18%	26%
577	American International Group I	2022-08-15	27%	15%
632	PerkinElmer Inc	2022-08-15	9%	15%
653	Arthur J Gallagher & Co	2022-08-15	4%	13%
169	Lululemon Athletica Inc	2022-08-15	62%	9%
526	General Mills Inc	2022-08-15	11%	5%
494	FamilyMart UNY Holdings Co Ltd	2022-08-15	21%	3%



### 3. Google Trends Industries World - 2W Delta (2022-08-22, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
PC Games	6.3%	1.9%	topics: Video game;Personal computer; Computer casequeries: games;pc games;prebuilt gaming pc; dune pc game queries: queries: games;dune pc game
Hunting	-0.3%	1.8%	topics: Deer;Deer hunting;License queries: hunting; rogers sporting goods;hunters extravaganza houston; dick chenev hunting accident
TV Show	0.0%	1.7%	topics: Television;The Sandman; A League of Their Own queries: shows;series; anne heche tv shows;eragon tv series; anne heche movies and tv shows
Headphones	8.6%	1.6%	topics: Bluetooth;Headset;Wireless queries: headphones; 2canz headphones
Vehicle Insurance	-11.3%	1.6%	topics: Insurance queries: insurance;insurance car
Moisturizer	11.1%	1.5%	topics: Face;Cream queries: moisturizer;dieux moisturizer; cetaphil gentle clear mattifying acne moisturizer; drmtlgy universal tinted moisturizer
Jeans	0.6%	1.5%	topics: Woman;Man;Size;Girl group;K-pop; Bighit Entertainment queries: jeans;jean jacket nope; hyein new jeans;new jeans danielle
Flooring	-19.4%	1.4%	topics: Polyvinyl chloride;Wood flooring; Sheet vinyl flooring queries: flooring;magnetic flooring
Vehicle	13.7%	1.3%	topics: Vehicle registration plate;Car; Motor vehicle queries: xe;vehicle; vehicle that took us to the archipelago;hgv vehicle; most affordable electric vehicles
Playstation 4	-22.7%	1.3%	topics: Sony PlayStation 4 queries: ps4;path of titans ps4; path of titans;tower of fantasy ps4
Gift Card	11.4%	1.2%	topics: Gift queries: gift card

### 3. Google Trends Industries World - 2W Delta (2022-08-22, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Gift Cards	11.4%	1.2%	topics: topics: Giftqueries: gift card queries: queries: gif
Tablet computer	-8.0%	1.2%	topics: Samsung;Samsung Galaxy;Amazon Fire queries: tablet; free tablet with ebt 2022;sky devices government tablet
Robotic Vacuum Cleaner	-4.9%	1.2%	topics: Robot;Vacuum cleaner;Five Below;iHome; Tesvor queries: vacuum robot

#### 4. Google Trends Industries USA - 2W Delta (2022-08-22, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Action camera	155.1%	12.3%	topics: Camera;Logitech;travel blog; IdeaPad queries: action camera;dji action camera;webcam; wedding rings
Tax	-13.8%	8.7%	topics: Property;Sales tax;Property tax;Shakira queries: tax; shakira tax fraud;shakira tax;carried interest tax loophole
Computer security	14.4%	5.5%	topics: Security queries: cyber security;cybersecurity; google cybersecurity course;enterprise it security; cyber security salary illinois
Food processor	3.8%	4.7%	topics: Food;Nutrient;Pastry; Chimichurri queries: food processor;hand held food processor; aldi food chopper;handheld food processor
Clog	23.0%	4.6%	topics: Birkenstock;Shoes;Klomp;J.Crew queries: clogs;clog; bottega veneta clogs;birkenstock buckley clogs;troentorp clogs
Cookware and Bakeware	5.9%	4.2%	topics: Frying pan queries: cookware;stainless steel bakeware; bakeware near me;pfas free cookware
Application programming interface	11.3%	4.2%	topics: Representational state transfer;Python; Data queries: api;json beautifier;furaffinity api;royale.api
Life Insurance	6.9%	4.1%	topics: Insurance;Life queries: life insurance;insurance; loyal american life insurance company
Investment	-1.5%	3.7%	topics: Stock;Bank;Real Estate queries: investment; cetera investment services;drll
Snow boot	-31.0%	3.7%	topics: Boot;Platform shoe;Skechers; Autumn queries: winter boots;snow boots;snow boots for men; cute winter boots;ilbean
Payment	0.2%	3.5%	topics: Invoice;Credit;Credit card queries: pay;payment; my payments plus





#### 4. Google Trends Industries USA - 2W Delta (2022-08-22, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Bicycle	3.1%	2.7%	topics: topics: Electric bicycle;Motorcycle; Amy Grant queries: bike;where did joe Biden fall off his bike; where did joe Biden fall off his bicycle queries: queries: b; where did joe Biden fall off his bicycle
Bicycle	3.1%	2.7%	topics: Electric bicycle;Motorcycle;Amy Grant queries: bike; where did joe Biden fall off his bike; where did joe Biden fall off his bicycle
Moisturizer	7.1%	2.7%	topics: Face;Cream queries: moisturizer;dieux moisturizer; cetaphil gentle clear mattifying acne moisturizer; drmtlgy universal tinted moisturizer

## 5. Website Traffic - 2W Delta (2022-08-20, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
357	Heineken NV	2.505923	182%	127%
141	Howden Joinery Group PLC	1.479615	270%	99%
487	Raia Drogasil SA	10.893692	438%	57%
510	Distribuidora Internacional de	2.019461	102%	47%
108	Flight Centre Travel Group Ltd	4.328615	191%	38%
35	Blucora Inc	6.278538	-9%	34%
468	Asahi Group Holdings Ltd	4.258846	33%	31%
207	Pets at Home Group PLC	3.652846	104%	27%
265	Tupperware Brands Corp	2.829615	116%	24%
879	Zimmer Biomet Holdings Inc	1.231846	98%	23%
647	Halliburton Co	3.405307	37%	21%
745	Amgen Inc	2.138923	51%	20%
13	Accell Group NV	1.711538	87%	20%
83	DineEquity Inc	5.920384	42%	18%
298	Tokmanni Group Oyj	4.798538	54%	17%
10	Aaron's Inc	1.525538	33%	16%
571	Analog Devices Inc	12.015692	132%	16%
825	Rockwell Automation Inc	5.719615	64%	12%
196	Oriental Land Co Ltd	7.663076	70%	12%
895	Xylem Inc	1.565153	32%	12%
224	Sally Beauty Holdings Inc	4.411615	23%	9%
842	Henry Schein Inc	2.779538	9%	9%
550	AbbVie Inc	3.130538	28%	9%
266	Twilio Inc	32.868000	30%	9%
671	Charter Communications Inc	1.545538	107%	8%
580	HCA Healthcare Inc	2.175307	30%	8%
742	WEC Energy Group Inc	3.187846	44%	7%
67	Columbia Sportswear Co	7.613769	20%	6%
219	Rent-A-Center Inc	1.594230	16%	6%
554	Exxon Mobil Corp	3.743230	45%	6%
308	Air China Ltd	5.962461	142%	6%
305	Restaurant Brands Internationa	6.553307	63%	5%
211	Polaris Industries Inc	3.174692	3%	5%

## 6. Wikipedia - 2W Delta (2022-08-22, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
164	L Brands Inc		4043	85.3%	26.7%
356	Kirin Holdings Co Ltd	<a href="https://en.wikipedia.org/wiki/Kirin_Company">en.wikipedia.org/wiki/Kirin_Company</a>	4459	-34.9%	11.2%
429	AirAsia Bhd	<a href="https://en.wikipedia.org/wiki/AirAsia">en.wikipedia.org/wiki/AirAsia</a>	4198	97.3%	11.0%
238	Starbucks Corp	<a href="https://en.wikipedia.org/wiki/Starbucks">en.wikipedia.org/wiki/Starbucks</a>	4295	15.1%	10.6%
549	Coca-Cola Co	<a href="https://en.wikipedia.org/wiki/The_Coca-Cola_Company">en.wikipedia.org/wiki/The_Coca-Cola_Company</a>	2638	-31.7%	7.2%
1017	Koninklijke Philips NV	<a href="https://en.wikipedia.org/wiki/Philips">en.wikipedia.org/wiki/Philips</a>	7242	5.5%	6.9%
519	Nestle SA		3695	-14.3%	6.9%
417	Unilever PLC	<a href="https://en.wikipedia.org/wiki/Unilever">en.wikipedia.org/wiki/Unilever</a>	13825	-8.7%	6.4%
458	Volkswagen AG	<a href="https://en.wikipedia.org/wiki/Volkswagen">en.wikipedia.org/wiki/Volkswagen</a>	26865	-10.8%	6.0%
578	Honeywell International Inc	<a href="https://en.wikipedia.org/wiki/Honeywell">en.wikipedia.org/wiki/Honeywell</a>	3353	9.9%	5.2%
305	Restaurant Brands Internationa	<a href="https://en.wikipedia.org/wiki/Restaurant_Brands_International">en.wikipedia.org/wiki/Restaurant_Brands_International</a>	7322	8.5%	5.2%
837	Yum! Brands Inc	<a href="https://en.wikipedia.org/wiki/Yum!_Brands">en.wikipedia.org/wiki/Yum!_Brands</a>	8946	7.3%	5.1%
423	PepsiCo Inc	<a href="https://en.wikipedia.org/wiki/PepsiCo">en.wikipedia.org/wiki/PepsiCo</a>	5270	-14.3%	5.1%
965	BP PLC	<a href="https://en.wikipedia.org/wiki/BP">en.wikipedia.org/wiki/BP</a>	2289	-6.4%	5.0%

## 7. Wikipedia Pages- 2W Delta (2022-08-20, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
458	Volkswagen AG	en.wikipedia.org/wiki/Volkswagen	89887	25%	40%
		en.wikipedia.org/wiki/Rolux	34365	69%	39%
164	L Brands Inc	en.wikipedia.org/wiki/Victoria's_Secret	32514	98%	31%
		en.wikipedia.org/wiki/TSMC	20409	22%	26%
		en.wikipedia.org/wiki/Yandex	21506	94%	23%
		en.wikipedia.org/wiki/Purdue_Pharma	17325	89%	20%
1017	Koninklijke Philips NV	en.wikipedia.org/wiki/PSV_Eindhoven	44276	20%	17%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons	23324	61%	16%
		en.wikipedia.org/wiki/Berkshire_Hathaway	38444	-9%	14%
		en.wikipedia.org/wiki/Fox_News	23670	24%	13%
		en.wikipedia.org/wiki/Bet9ja	26162	37%	12%
458	Volkswagen AG	en.wikipedia.org/wiki/Bugatti	25413	-12%	10%
63	Chipotle Mexican Grill Inc	en.wikipedia.org/wiki/Chipotle_Mexican_Grill	10672	40%	10%
		en.wikipedia.org/wiki/Wendy's	11093	28%	9%
429	AirAsia Bhd	en.wikipedia.org/wiki/AirAsia	12645	126%	9%
666	Oracle Corp	en.wikipedia.org/wiki/Larry_Ellison	23955	19%	8%
16	Amazon.com Inc	en.wikipedia.org/wiki/Amazon_Prime	21649	38%	7%
		en.wikipedia.org/wiki/Germanwings_Flight_9525	15200	20%	6%
		en.wikipedia.org/wiki/Lego	14043	8%	6%
238	Starbucks Corp	en.wikipedia.org/wiki/Starbucks	35503	10%	6%
		en.wikipedia.org/wiki/WWE	52384	14%	5%
554	Exxon Mobil Corp	en.wikipedia.org/wiki/ExxonMobil	10200	19%	5%
837	Yum! Brands Inc	en.wikipedia.org/wiki/Pizza_Hut	18482	35%	5%

## 8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-08-20, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
812	Capital One Financial Corp	Capital One Mobile	98	5.6%	6.5%
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; LinkedIn: Network & Job Finder	124	6.6%	4.5%
98	Etsy Inc	Etsy: Custom & Creative Goods	84	14.1%	2.4%
399	Wal-Mart Stores Inc	Walmart - Shopping & Grocery; Sam's Club; Vudu - Movies & TV	194	2.3%	2.4%
128	Habit Restaurants Inc	The Habit Burger Grill	315	5.3%	1.5%
496	Koninklijke Ahold Delhaize NV	Food Lion	350	3.3%	0.9%

10. AppStore Publishers USA - 2W Delta (2022-08-20, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
	Crumbl, LLC	Crumbl Cookies	80	47.2%	4.1%
	Tubi, Inc	Tubi - Watch Movies & TV Shows	101	8.0%	3.5%
543	Verizon Communications Inc	My Verizon	181	-1.4%	3.2%
812	Capital One Financial Corp	Capital One Mobile	79	16.8%	3.1%
	Fetch Rewards	Fetch Rewards	36	33.1%	2.8%
189	Nike Inc	Nike	41	19.1%	2.7%
	Afterpay	Afterpay - Buy Now Pay Later	159	-2.3%	2.7%
851	eBay Inc	eBay: The shopping marketplace	101	-3.0%	2.4%
	Chick-fil-A, Inc.	Chick-fil-A	101	1.5%	2.0%
296	Yelp Inc	Yelp: Food, Delivery & Reviews	88	-17.6%	1.9%
	Chime Financial, Inc.	Chime – Mobile Banking	158	-3.9%	1.8%
	Credit Karma, Inc.	Credit Karma	137	-6.8%	1.6%



**11. Online Retail Amazon - 2W Delta (2022-08-22, 13 weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Rating</b>	<b>Rating 13W Growth YoY</b>	<b>2W Change (13W YoY)</b>
567	Procter & Gamble Co	1475	106.0%	19.3%
525	Campbell Soup Co	334	-13.5%	8.8%
528	Kraft Heinz Co	963	9.7%	8.7%
364	Pioneer Corp	341	-1.2%	8.6%
441	Bandai Namco Holdings Inc	544	-5.4%	8.1%
956	Square Enix	874	-7.1%	6.9%
363	Sony Corp	5650	-10.8%	6.0%
959	Turtle Beach	1155	-29.1%	4.8%

## 12. Online Retail Walmart - 2W Delta (2022-08-22, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
328	Yamaha Corp	836	182.4%	86.2%
456	Hankook Tire Co Ltd	352	266.7%	72.2%
171	Luxottica Group SpA	1774	188.9%	64.4%
238	Starbucks Corp	1378	101.5%	32.8%
111	Fossil Group Inc	624	89.1%	28.5%
416	Beiersdorf AG	593	14.0%	27.2%
14	Adidas AG	2410	-3.3%	15.0%
45	Burberry Group PLC	451	-15.4%	14.6%
958	Funko Inc	334	49.1%	13.4%
250	Tempur Sealy International Inc	457	20.3%	12.7%
56	Carter's Inc	661	-51.1%	10.7%
212	Prada SpA	663	260.3%	10.0%
268	Under Armour Inc	1748	181.9%	8.5%
537	Acer Inc	1607	31.7%	8.2%
455	Bridgestone Corp	207	107.0%	8.0%
457	Goodyear Tire & Rubber Co	2371	49.0%	7.8%

**13. Online Retail Bestbuy - 2W Delta (2022-08-15, 13 weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Rating</b>	<b>Rating 13W Growth YoY</b>	<b>2W Change (13W YoY)</b>
116	Garmin Ltd	2075	70.1%	19.2%
427	Lenovo Group Ltd	1114	33.3%	16.0%
328	Yamaha Corp	2368	74.0%	11.1%
16	Amazon.com Inc	1485	-7.9%	10.4%
540	Logitech International SA	4231	-3.4%	10.1%
426	Seiko Epson Corp	1466	-15.5%	10.0%
502	Ubisoft Entertainment SA	947	5.5%	7.7%
957	Capcom	286	-22.5%	4.8%
903	Seagate Technology PLC	2693	-15.5%	4.7%
122	GoPro Inc	449	-25.4%	4.4%
106	Fitbit Inc	725	-38.1%	3.7%
959	Turtle Beach	1543	24.3%	3.1%

**14. Job Listings - 2W Delta (2022-08-22, 13weeks YoY) (Part 1)**

<b>AstutexID</b>	<b>Company Name</b>	<b>Average number of jobs</b>	<b>Jobs 4W Growth YoY</b>	<b>2W Change (13W YoY)</b>
964	Total SA	1624	62.5%	84%
229	Shake Shack Inc	955	85.9%	76%
92	Elior Group SA	538	66.3%	75%
1453	Loomis AB	677	39.9%	72%
532	Kao Corp	223	56.1%	72%
455	Bridgestone Corp	333	-3.4%	64%
120	General Motors Co	1160	57.7%	52%
1011	Siemens Healthineers AG	4585	51.0%	48%
531	L'Oreal SA	2019	100.0%	48%
774	Qualcomm Inc	2305	80.7%	41%
656	Willis Towers Watson PLC	1159	-5.9%	38%
275	Viavi Solutions Inc	170	47.5%	37%
1203	Eiffage SA	2002	65.6%	34%
136	Hermes International SCA	910	70.3%	33%
1232	Carl Zeiss Meditec AG	1952	100.0%	33%
938	Martin Marietta Materials Inc	636	46.8%	32%
639	Gartner Inc	1853	61.0%	31%
1182	Powszechny Zaklad Ubezpieczen	245	-23.1%	31%
720	BB&T Corp	2393	74.0%	31%
933	Mallinckrodt Plc	119	6.0%	30%
282	Wendys Co	20653	100.0%	30%
1029	Orsted A/S	304	84.1%	30%
496	Koninklijke Ahold Delhaize NV	9388	7.2%	27%
678	S&P Global Inc	2187	69.6%	25%
141	Howden Joinery Group PLC	325	34.7%	24%
963	HSBC Holdings PLC	4830	27.1%	24%
1380	Trelleborg AB	192	5.8%	23%
1234	Schibsted ASA	146	39.0%	23%
974	British American Tobacco PLC	529	30.4%	21%
1039	Assicurazioni Generali SpA	319	46.3%	21%

### 15. Employee Company Ratings - 2W Delta (2022-08-22, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg.	CEO Rating Gr.chg.	Growing indicator
1063	Schindler Holding AG	1257	4.8%	14.6%	6.4%	0.0%	Outlook
87	DSW Inc	3320	0.0%	-0.6%	0.4%	9.2%	CEO Rating
102	Express Inc	3602	0.8%	2.2%	0.4%	9.0%	CEO Rating
340	Continental AG	6775	0.0%	-0.4%	0.0%	6.4%	CEO Rating
1231	Scor SE	304	-0.8%	6.4%	-1.2%	0.0%	Outlook
380	Tesco PLC	20251	0.4%	0.0%	0.0%	5.4%	CEO Rating
282	Wendys Co	9290	0.0%	-0.6%	0.0%	5.4%	CEO Rating
1257	Valeo SA	4011	0.0%	0.0%	0.4%	5.2%	CEO Rating
1176	TechnipFMC PLC	3178	0.0%	0.6%	0.8%	5.2%	CEO Rating
878	FMC Technologies	3178	0.0%	0.6%	0.8%	5.2%	CEO Rating
1307	Faurecia SA	2816	-0.8%	-0.4%	-0.8%	5.2%	CEO Rating