

ASTUTEX TRENDSPOTTING

May 01, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-05-01, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Coronation Fund Managers	Capital market company	447.3	195.2	topics: Charles III queries: charles iii; coronation;coronation date;charles camilla	Global
Which?	Company	18.2	17.6	topics: Which?; Which Wich Superior Sandwiches	US
BYD Company	Conglomerate company	107.8	16.1	topics: Ballard Power Systems;BYD Auto; Cameco;Deutsche Bank AG; Infineon Technologies queries: apple akt; byd aktie;deutsche bank aktie;mg ev; plug power aktie	Global
Benco Dental	Dentistry company	41.8	14.5	topics: Henry Schein queries: benco	Global
SAGE Publications	Publishing company	47.2	13.3	topics: Sage Group	Global
China Southern Airlines	Airline	86.7	9.3	topics: Cathay Pacific; Air China queries: asiana airlines	Global
TNT	Media company	8.9	8.9	topics: Fubo;NBA Playoffs;Television; High-definition television; Playoffs queries: champions league; nba playoffs;lakers;bravo tv schedule; clippers	US
Asahi Breweries	Drink company	8.8	8.3	topics: Suntory;Kirin Holdings Company; Draught beer;Sapporo Breweries; music in advertising queries: ■■ ■■ ■■; ■■■■ 100 ■ ■	Global
MyPoints.com	Company	12.7	8.2	topics: CotterWeb Enterprises, Inc.; Playlist;Swagbucks; SliceThePie queries: playlist push; slicethepie;my points.com	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-01, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Trip.com Group	Travel agency company	217.6	7.4	topics: Airline ticket;All Nippon Airways; Japan Airlines queries: cathay pacific; ctrip.com;12306	US
Novo Nordisk	Pharmaceutical company	52.0	6.1	topics: Alphabet Inc.;Bavarian Nordic; Boehringer Ingelheim;Maersk; Maersk Line queries: nibe aktie;sas aktie; roche aktie;varta aktie;nordea aktie	Global
CoverMyMeds	Company	21.0	5.5	topics: CoverMyMeds;GoodRx;McKesson	US
Enphase Energy	Company	52.9	4.8	topics: Barrick Gold;Earnings call; Lam Research queries: apple aktie; msft stock;novo nordisk aktie; first solar aktie	Global
House of CB	Fashion company	41.7	4.8	queries: meshki	Global
PartyCasino	Casino company	67.2	4.5	topics: Gala Coral Group	Global
Joe & The Juice	Coffee shop company	84.6	2.7	queries: juice	Global
HOKA ONE	Company	65.2	2.3	topics: Hoka One One;Hoka One One Clifton; New Balance;Shoes; Slide queries: foot locker;on cloud; on shoes;shoes;hoka sneakers	US
Hostinger	Company	50.0	1.9	topics: Web hosting service	Global
Flonase	Drug brand	8.0	1.4	topics: Fluticasone;Nasal spray;Zaditor; Zyrtec; Nasal administration queries: zaditor; pollen allergies	US

2. Google Trends All Trending Companies - 2W Delta (2023-05-01, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Smoothie King	Company	4.7	1.4	topics: Tropical Smoothie Cafe	US
National Healthcareer Association	Healthcare company	18.5	0.9	topics: Pharmacy Technician Certificatio; National Heritage Academies queries: nat; nha ccma practice test	US
Air Serbia	Airline	42.7	0.2	topics: Airport check-in	Global
New Balance	Footwear company	42.3	0.1	topics: adidas;Adidas;Columbia Sportswear; Foot Locker; Hibbett Sports queries: footlocker;schuh; stockx;nordstrom rack;rack room shoes	Global
Insta360	Software company	66.7	-0.7	topics: Action camera;GoPro;SD card	US
Proton AG	Software company	49.5	-1.9	topics: Proton Holdings queries: proton; surfshark;vpn free;windscribe	US
FiiO Electronics Technology	Company	10.6	-2.1	queries: fiio;fiio r7	US
Databricks	Software company	52.1	-2.1	topics: Talend	Global
Canva	Graphic design company	53.5	-2.5	topics: Canvas;Résumé;Wix.com;DALL-E; Presentation queries: ai image; canvas upao;graduation announcements	Global
GitHub	Software company	28.3	-3.1	topics: Application programming interfac; Atlassian;Computer file; Encryption queries: autogpt;cloudflare; copilot;openai;pinecone	US
Medical Properties Trust	Real estate investment trust company	206.6	-3.1	topics: Altria;Philip Morris USA	Global

2. Google Trends All Trending Companies - 2W Delta (2023-05-01, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Sanrio	Theme park company	81.9	-6.9	topics: Character;Wallpaper;Amiibo; Build-A-Bear Workshop queries: wallpaper; wallpaper computer	US
Japan Airlines	International airline	46.2	-7.9	topics: All Nippon Airways;Boeing Co; Cathay Pacific;China Airlines; EVA Air queries: air nippon;ana airlines; cathay pacific;japan;all nippon airways	US
All Nippon Airways	Airline	52.5	-8.9	topics: Boeing Co;Cathay Pacific; China Airlines;EVA Air; Singapore Airlines queries: air nippon; ana;ana airlines;cathay pacific; star alliance	US
MSC Cruises	Company	142.9	-10.2	topics: Norwegian Cruise Line; MSC Industrial Direct; Mediterranean Shipping Company; Norwegian Air Shuttle; Port Canaveral queries: msc cruise; norwegian cruise;msc yacht club; msc meraviglia;msc seascape	US

3. Google Trends All Trending Topics USA - 2W Delta (01.05.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dead Island	Survival game	341.7	267.1	topics: Dead Island;Epic Games;Safe;Video game walkthrough queries: dead island 2; dead island 2 map;dead island 2 characters;epic games	US
Pinkerton	Detective agency	241.5	234.1	topics: Wizards of the Coast;Magic: The Gathering;The Pinkertons;Hasbro; YouTuber queries: pinkertons;pinkerton;wotc;wotc pinkertons;wizards of the coast	US
Artificial intelligence	Field of study	489.5	85.3	topics: Character;Snapchat;Balenciaga;Drake queries: ai;get rid of snapchat ai; how to get rid of ai on snapchat;how to get rid of my ai on snapchat	US
Generative model	Topic	616.3	81.1	topics: Artificial intelligence;GitHub Copilot;Generative grammar;Digital queries: ai; generative ai	US
Diablo IV	Console game	2275.0	75.0	topics: Diablo;Xbox Game;Halo: Combat Evolved queries: diablo;diablo 4; diablo 4 server slam;diablo 4 developer update	US
Video game remake	Topic	833.3	61.3	topics: Resident Evil 4 queries: re4 remake;re4;resident evil 4 remake mercenaries mode; how to get a rank in re4 remake	US
Hismile	Topic	241.1	58.3	topics: Toothpaste;Review;Colgate;Corrector;Veneer queries: hismile;how to use hismile	US
Jedi	Topic	102.0	54.3	topics: Star Wars;News embargo;Spoiler queries: jedi survivor;metacritic; jedi survivor review embargo	US
Live action	Topic	65.7	27.1	topics: Lilo & Stitch;Lilo & Stitch;Sydney Agudong;Katherine Kealoha; Nani Pelekai queries: stitch;stitch live action;lilo;live action nani; live action moana cast;moana cast	US
Dota 2	Online game	15.7	26.2	topics: Dota;ESL;Dream League Soccer;Self-confidence queries: dota;dota 2; dota 2 dreamleague;dota 2 dreamleague season 19;dota new frontiers	US
Which?	Company	18.2	17.6	topics: Which?;Audience;Protein;Glucose queries: which;the;whitch; which buy buy baby locations are closing	US

3. Google Trends All Trending Topics USA - 2W Delta (01.05.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Tears	Body water	82.6	16.8	topics: The Legend of Zelda;Ganon queries: tears;tears of kingdom; tears of the kingdom trailer 3;tears of the kingdom final trailer;gleeok	US
Diablo	Video game	95.8	14.9	topics: Video game;Diablo IV;Diablo III;The Legend of Zelda;ROM image; Walnut Creek queries: diablo;diablo masks	US
Federal Reserve System	Bank	41.5	14.3	topics: Rate;Interest rate;Cash App queries: fed;federal reserve;cash app;fed cash app; fed now program	US
Streptococcal pharyngitis	Disease	129.7	8.9	topics: Streptococcus;Throat queries: strep;strep throat	US
Nicotinamide mononucleotide	Topic	156.3	7.7	topics: Dietary supplement;Liposome;Life extension;Gene queries: nmn; best nmn supplement 2023;curcumin;tru niagen	US
Conjunctivitis	Disease	67.2	6.3	topics: Eye;ARCT-021;Variant queries: pink;pink eye;new covid variant; covid pink eye variant	US
CoverMyMeds	Topic	21.9	6.1	topics: CoverMyMeds;ICD-10;International Classification of Diseases;Type 2 diabetes; Formulary;Humana queries: covermymeds	US
Destiny 2	Online game	31.2	5.2	topics: Weapon;Destiny;Armour;Will and testament;Arknights; Digital footprint queries: destiny 2;destiny 2 last will and testament;arknights; arknights destiny 2	US

4. Google Trends Industries USA - 2W Delta (2023-05-01, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Boots	-0.4%	3.7%	topics: Man;Woman;Shoes queries: boots;boots future renew;coelho bota ovo; disfraz gato con botas
Pharmacy	5.4%	3.0%	topics: Pharmacist;CVS Pharmacy queries: pharmacy;olympia pharmacy login
Pharmaceutical industry	-3.5%	2.5%	topics: Pharmaceutical drug;Initial public offering; Subscription business model queries: pharma;mankind pharma ipo;mankind pharma gmp; mankind pharma ipo gmp
Air Conditioner	1.3%	2.0%	topics: Air conditioning;Consumer Reports;Window fan queries: ac;air conditioner; hisense 8000 btu portable air conditioner;pc richards;cheap ac window unit
Video game console	1.8%	2.0%	topics: Video game queries: console;is xdefiant on console;rog ally
Lingerie	-8.5%	1.9%	topics: Underwear;Brand queries: lingerie;national lingerie day; lingerie football tickets;hustler hollywood
Video card	-21.8%	1.7%	topics: Personal computer;Nvidia queries: graphics card
Action figure	-5.8%	1.7%	topics: Figurine;Toy;Model figure queries: figure;figures; dominik mysterio action figure;spider man 2099 action figure;brolly action figure
Playstation 4	-24.6%	1.7%	topics: Sony PlayStation 4;Final Fantasy IV;Dead Island 2 queries: ps4;xdefiant ps4; xdefiant
Digital camera	32.0%	1.3%	topics: Camera;Digital movie camera;35 mm movie film;Aperture queries: camera; digital;digital camera;samsung i8 digital camera;canon powershot elph 100; digital camera that connects to phone
Video camera	-2.0%	1.3%	topics: Camera;Video;Cinematography;Smartphone;JVC queries: camera;video camera; when was the first video camera invented;pa511 traffic cameras;canon vixia hf r800

4. Google Trends Industries USA - 2W Delta (2023-05-01, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Wallet	-10.6%	1.3%	topics: Digital wallet;Apple Wallet;Apple queries: wallet;apple savings account; apple wallet savings account;wallet items for short
Jacket	4.9%	1.2%	topics: Woman;Man queries: jacket;jackets;nike fanny pack jacket;winner ceketi
Baby food	-6.9%	1.1%	topics: Infant;Food;Soup Stock Tokyo;Prune puree;Baby Bullet queries: baby food;■■■■; baby bullet;when does wic give baby food;when to start introducing baby food
Game controller	0.3%	0.8%	topics: Xbox queries: controller;■■■■ ■■■■ ■■■■■■■■■■;■■ ■■■■ ■■■■ ■■■■■■■■■■; razer stream controller x
Glasses	1.0%	0.8%	topics: Eye;Sunglasses queries: glasses;ali wong glasses;lentes locos para niños; lentes locos
Sandal	-8.3%	0.7%	topics: Woman queries: sandals;aloha island sandals;■■ ■■ ■■■■
Streaming Multimedia	10.7%	0.6%	topics: Livestreaming;Boston Marathon;Ryan Garcia;Gervonta Davis queries: streaming; coachella 2023 live stream;davis vs garcia live stream free
Life Insurance	-5.2%	0.6%	topics: Life queries: insurance;life insurance; die with life insurance handmuzz.com; what are examples of commonly covered and not covered homeowners insurance situa; explain the difference between a premium and a deductible.
Tax	-4.9%	0.6%	topics: Tax Day;Income;Income tax;April 18;Filename extension queries: tax; what happens if you file taxes late;turbo tax extension;file tax extension 2023
Genetic testing	4.0%	0.6%	topics: DNA;Genetics;Miscarriage;Siberian Husky queries: dna;test dna; brca gene testing cost;circle dna test;dna testing father and child only
Investment fund	-10.6%	0.5%	topics: Mutual fund queries: fund;apple savings account; if a mutual fund is already a form of diversification, why is it important to al; why does dave recommend that you invest in mutual funds for at least five years?

4. Google Trends Industries USA - 2W Delta (2023-05-01, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Customer Relationship management	-16.6%	0.5%	topics: Customer;Management;.id queries: crm;crm minneapolis; business intelligence blog.samudranesia.id;big data sekolahbahasainggris.co.id
3D Computer graphics	2.7%	0.5%	topics: 3D modeling;model queries: 3d;mario movie 3d;unity asset store
Cookware and Bakeware	2.0%	0.5%	topics: Frying pan;Cookware Set queries: cookware;mersi cookware; tramontina cookware reviews;hexclad hybrid cookware