

ASTUTEX TRENDSPOTTING

November 06, 2023

2. Google Trends All Trending Companies USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Yahoo!	Company	423.3	249.2	topics: Altaba;Rogers Communications;Email;Spamming;Apollo Asset Management
The Honey Baked Ham Company	Food company	279.2	106.8	queries: thanksgiving
Cedar Fair Entertainment Company	Amusement park company	101.1	105.3	topics: Six Flags;Cedar Point;Amusement park;Six Flags queries: six flags
Xumo	Software company	318.1	94.5	topics: Charter Communications;Charter Communications;Spectrum; FilmRise queries: hisense;watch spectrum
Systane	Drug brand	200.6	63.7	topics: Eye drop;Product recall queries: eye drops
NRG Esports	Company	27.3	52.2	topics: League of Legends;Sina Weibo;Weibo Gaming
Blundstone Footwear	Footwear company	95.0	45.0	topics: Boot;Men's Boot;Frye;Sierra queries: boots;zappos
Carhartt	Workwear company	193.9	37.9	topics: Academy Sports + Outdoors;Academy Sports + Outdoors;BRUNT;Sweatshirt; Carhartt queries: carhart jacket;carhartt;carhartt beanie;carhartt jacket; carhartt pants
BlueStacks	PC game company	103.0	36.1	topics: Gacha game;Gacha Life;Poki;1v1.LOL;Retro Bowl queries: 1v1;call of duty; classroom 6x;cookie clicker;fnf
Blink Home	Company	117.0	34.0	topics: ADT;Security;Camera;Ring;Security Camera
Goyard	Company	27.6	31.0	topics: Saint Laurent;Wallet;Prada;Yves Saint Laurent;Givenchy queries: celine; chanel bag;goyard;louis vuitton;prada
Macy's Inc.	Department store company	75.3	28.2	topics: DELSEY;Macy's;Dillard's;Toys"R"Us (Canada);Nordstrom queries: toys r us; nordstrom;nordstrom rack;womens coat;saks fifth avenue

2. Google Trends All Trending Companies USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics
UnitedHealthcare Inc	Company	120.8	26.6	topics: topics: Aetna;United Healthcare;Cigna;United Health;IBMqueries: uhc;medicare; united;unitedhealthcare;unitedhealthcare login queries: queries: uhc; unitedhealthcare login
Moncler	Fashion company	96.3	22.0	topics: Off-White;Down jacket;Neiman Marcus;Adidas;Waistcoat queries: balenciaga; down jacket;moncler;the north face;kids boots
Pixar	Animation company	32.8	18.0	topics: Microsoft Bing;Artificial intelligence;Among Us;Animation; Bing AI Chat queries: ai;ai dog pixar;towers;pixar dog;pixar meme
Broadcom Inc	Semiconductor manufacturing company	94.9	16.7	topics: Gen Digital;NASDAQ:META;Mergers and acquisitions;Palo Alto Networks; NASDAQ:AVGO queries: schd
Madhappy	Fashion company	-4.7	16.5	topics: Hoodie queries: aritzia hoodie
C&A	Retail company	65.1	16.4	topics: Consumer;Real gross domestic product;Ideal gas law; Ideal gas queries: edmentum;michelangelo paintings;da vinci;diego rivera;donatello
Moz	Company	26.7	16.3	topics: Google Chrome extension;Browser extension;Ahrefs; Keyword Explorer queries: moz seo;moz.com;title moz;moz local;moz da checker
LiveScore	Company	-51.2	16.2	topics: Hollywoodbets;FlashScore.com;Bet9ja queries: betpawa;betpawa ug;flashscore; fortebet;livescore mobile
Novo Nordisk	Pharmaceutical company	156.4	14.4	topics: Merck & Co;Lilly;Novo Nordisk;Eli Lilly and Company; Novo Nordisk queries: ozempic
CELINE	Fashion company	14.5	13.6	topics: Saint Laurent;Cartier;LOEWE;AMIRI;Maison Margiela queries: celine;margiela; prada;sunglasses;chanel
Netlify	Computer application company	28.7	12.5	topics: Vercel;GitHub Pages;Hostinger queries: vercel

2. Google Trends All Trending Companies USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics
Van Cleef & Arpels	Jewelry company	96.3	11.4	topics: Cartier;Cartier;Tiffany & Co.;Necklace;Bracelet queries: bracelet;goyard; necklace;cartier bracelet;van cleef dupe
CONNECT, powered by American Family Insurance	Insurance company	50.2	11.3	topics: Costco Wholesale;Costco Wholesale;Insurance;American Family Insurance;IDS Property Casualty Insurance Company queries: amfam connect;costco insurance;connect insurance
Freddy's Frozen Custard & Steakburgers	Restaurant chain	34.1	10.7	topics: Dairy Queen;Closing credits;Post-credits scene;Peacock
Wyze Labs	Company	-9.2	9.7	topics: SimpliSafe;Camera;Ring;Security alarm;Cordless Vacuum
Columbia Sportswear	Outerwear company	156.5	9.4	topics: Winter Coat;Down jacket;Columbia;Waistcoat;Coat queries: carhart jacket;coat; columbia;down jacket;north face
SIG Sauer	Company	12.6	9.1	topics: Pistol;EOTech;Palmetto State Armory;Bass Pro Shops;Daniel Defense
EOTech	Optics company	10.8	8.2	topics: L3Harris;Vudu
Freepik	Company	43.1	8.1	topics: Shutterstock;Flaticon
Henry Schein	Health care company	1.8	7.7	topics: Cyberattack;Henry Repeating Arms;Biohorizons Implant Systems, Inc.;McKesson;Covetrus queries: benco;benco dental;henry schein inc;henry shine
Restream	Software company	1.4	7.7	topics: OBS Studio
Parallels	Software company	-10.6	7.5	topics: Product key;ARM architecture family;Virtual machine;VMware Fusion
Fiserv	Financial services company	35.6	7.4	topics: FIS;FIS;Layoff;Jack Henry & Associates;Clover Network queries: fiserv berkeley heights;fiserv earnings;fiserv headquarters;fiserv inc;fiserv output solutions

2. Google Trends All Trending Companies USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics
UMR	Insurance company	-1.1	7.1	topics: topics: eviCore Healthcare;PacifiCare Health Systems; United HealthCare Service LLC;Quantum Health; Palmetto GBA, LLCqueries: unitedhealthcare login;uhc login;uhc umr;umr coverage; united medical resources queries: queries: unitedhealthcare login; united medical resources
Canadian Broadcasting Corporation	Broadcasting company	29.4	6.1	topics: Mean corpuscular hemoglobin concentration; Red blood cell distribution width
The Hershey Company	Chocolate and cocoa products company	8.5	6.0	topics: Reese's;Fruit;Snack;Reese's;Nestlé
rewardStyle, Inc.	Software company	38.8	5.6	queries: ltk creator login;ltk meaning;liketoknow it
Insomnia Cookies	Bakery company	-4.5	5.3	topics: Insomniac queries: insomnia
Vercel	Web hosting service company	124.2	4.9	topics: GitHub Pages;Netlify queries: vercel;vercel app;nextjs;vercel ai; vercel pricing
Max Mara	Fashion company	76.1	2.9	queries: leather coat
Kuiu	Hunting company	55.0	2.2	topics: Bowhunting queries: sitka
Tazo	Beverage production company	161.0	2.1	topics: Teavana;Masala chai;Teavana;Concentrate;Chai concentrate queries: teavana; tazo chai;starbucks teavana;citrus mint tea;medicine ball
Verkada	Company	29.3	2.0	topics: IPVM queries: verkada;verkada login;verkada cameras;verkada security; verkada careers
Kaggle	Data science company	22.1	2.0	topics: Hugging Face;Master of Laws queries: deep learning
Toast, Inc.	Financial services company	21.4	1.9	topics: Payroll;Clover Network queries: square pos system

2. Google Trends All Trending Companies USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics
Replit	Software company	37.9	1.4	topics: 1v1.LOL;Retro Bowl;Unblocked Games Premium;Geometry Dash; Super Mario 64 queries: 1v1;replit;unblocked;retro bowl;google replit
Institute of Electrical and Electronics Engineers	Professional organizations company	21.7	0.7	topics: Bibliography;Academic journal;Megabit per second
Federal Bank	Private banking company	76.5	0.4	topics: Yes Bank Limited;IDFC First Bank Limited; Tata Steel Ltd queries: federal trade act
Canva	Graphic design company	56.7	0.3	topics: Etsy;Creative Fabrica B.V.;Printify;Google Slides;Slide show queries: canvas; printify;slides;creative fabrica;slidesgo
Tecovas	Retail company	79.6	-0.8	topics: Frye queries: boots
QuillBot, Inc.	Software company	42.0	-4.7	topics: Plagiarism;Grammarly;Content similarity detection;Paraphrase; Grammar queries: grammarly;ai detector;plagiarism checker;plagiarism;quill
Cettire	Company	58.0	-9.5	topics: Maison Margiela;SSENSE;Balenciaga;Lanvin;Farfetch queries: cettire;loewe; cettire reviews;cettire coupon;cettire returns
BandLab Technologies	Music company	26.0	-9.8	topics: BandLab – Music Making Studio;Cakewalk by BandLab;YouTube-MP3;Cakewalk; GarageBand
Mott's	Company	508.4	-90.9	topics: Gummy candy

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics
ai checker	query	7450.0	640.9	topics: Artificial intelligence;Common Application;Appeal; inclusive queries: plagiarism checker;ai detector;free ai checker;kipper ai; underscores synonym
Alan Wake	Survival game	585.7	319.9	topics: Alan Wake 2;Jack Skellington;Michael Myers;Sam Lake queries: alan wake; alan wake fortnite;who is alan wake;nightingale alan wake
fortnite og	query	333.3	271.1	topics: Fortnite;Map;November 3;Trailer;Battle queries: fortnite map;fortnite og map; fortnite og map return date;og fortnite coming back;og fortnite map coming back; fortnite season 5
Sweatshirt	Topic	312.5	61.0	topics: Sweatshirt;The Bar queries: sweatshirt;sweatshirts;nike dunks; target grinch sweatshirt;burberry sweatshirt
World war	Topic	521.9	54.7	topics: War;World;Israeli-Palestinian conflict;Albert Pike queries: war;world war; israel hamas war;isreal;albert pike world wars
Fresenius	Company	350.5	50.5	topics: Fresenius Medical Care;Fresenius Medical Care Holdings, Inc.; Food and Drug Administration;Remote work
Summer Fridays	Topic	318.9	47.7	
Muscle	Topic	224.9	29.3	topics: Calcium;Deltoid muscle;Lung queries: muscle
Gilded Age	Topic	96.0	28.3	topics: The Gilded Age queries: gilded;gilded age;gilded age season 2 cast; louisa jacobson;which three goals marked the progressive movement?
Solana	Blockchain platform	-13.7	26.4	topics: Price;U.S. Securities and Exchange Commission;NASDAQ:TSLA; NASDAQ:QQQ queries: solana;bitcoin price usd;why is solana pumping; cardano price prediction
Teavana	Tea company	144.3	24.5	topics: Teavana;Tea;Tazo;Chamomile;Whole Foods Market queries: teavana;tea

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics
Women's Shoe	Topic	111.1	22.1	topics: Shoes;Woman;OOfos queries: shoes;kizik shoes for women;water shoes for women; propet shoes for women
Cinnamoroll	Topic	177.8	19.3	topics: Sanrio;Wallpaper;Hello Kitty;MINISO;Hot Topic; The Adventures of Hello Kitty & Friends queries: cinnamoroll;cinnamoroll water bottle; cinnamoroll pumpkin stencil;giant cinnamoroll build a bear
Area code 858	Topic	17.2	17.8	
4Patriots	Topic	14.3	16.9	topics: Electric generator;Solar energy;4Patriots, LLC;Meal, Ready-to-Eat
Fluminense FC	Club	145.2	16.9	topics: Club Atlético Boca Juniors;Goiás Esporte Clube; Corinthians-Fluminense Football Rivalry;Red Bull Bragantino queries: fluminense; fluminense x corinthians;boca fluminense final;atlético mineiro vs fluminense
SKIMS	Topic	23.7	15.3	topics: Bra;Bodysuit;Nipple;Nick Bosa;Cardi B queries: skims;nipple bra skims;bosa skims; nick bosa
Trapping	Topic	54.1	15.2	topics: Mouse;Mousetrap queries: mouse;mouse trap;trapping;pa trapping season; gopherhawk trap;trapping urban dictionary
monopoly	query	118.0	15.1	topics: Monopoly;MONOPOLY GO!;Trick-or-treating;Steering wheel;Rodeo queries: monopoly go; monopoly go dice;monopoly free dice;monopoly free dice links
Space heater	Topic	-21.5	14.4	topics: Space;Heater;Electricity;Vornado Air Circulation Systems queries: heater; toasty heater reviews;webasto diesel heater;family dollar heaters
Hooda Math	Website	100.8	14.1	topics: Mathematics;Space Bar Clicker;Playground queries: hooda;hooda math;eggy car; hoodamath spacebar clicker
Mario Series	Video game series	100.5	13.6	topics: Wario;Boss;Rosalina;Search Party;Check mark;Medal queries: mario luigi;nintendo; mario wonder puzzling park;pipe park mario wonder;super mario wonder metacritic

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics
Winter Coat	Topic	-19.7	13.5	topics: Winter;Coat;Maternity clothing;SCHEELS;Guess
Robe	Garment	85.2	12.2	topics: Bathrobe;Women's Robe;Baldur's Gate 3 queries: robe;versace robe women; halloween store;the dude robe
Laura Geller	Topic	106.0	11.4	
Circus	Topic	29.5	11.0	queries: circus;digital circus jax;pomni;the digital circus
Mr. Cooper	Mortgage company	29	10.7	topics: Mr. Cooper;Cyberattack;Data breach;Power outage queries: cooper;mr;mr cooper; mr cooper cyber attack;mr cooper cybersecurity breach;mr cooper outage
POCO	Company	-18.0	10.3	topics: Mobile phone;Price;Xiaomi POCO
Competition law	Field of study	101.5	10.1	topics: Law;Sherman Antitrust Act;United States queries: antitrust;sherman antitrust act; what is antitrust
jack skellington	query	40.4	10.0	topics: Jack Skellington;Item Shop;Alan Wake; Monster High queries: jack skellington pumpkin;pumpkin;jack skellington fortnite; fortnite;is jack skellington coming to fortnite;is jack skellington in fortnite
Aid	Topic	-13.0	9.9	topics: United States;Israel;Gaza;Gaza Strip;Hamas queries: aid;gaza;aid to gaza; gaza humanitarian aid
Long underwear	Clothing	-25.4	9.4	topics: Underwear;Sock;Duluth Trading;L.L.Bean queries: long johns;long underwear; thermal underwear;carhartt;carhartt long johns;plus size thermal underwear
rose toy	query	10.4	9.4	topics: Toy;Temu;Pelvic thrust;Sonic the Hedgehog queries: the rose;the rose toy; what is rose toy;rose toy costume;how does a rose toy work
dash	query	37.2	9.2	topics: Geometry Dash queries: geometry dash;geometry

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics
Geometry Dash	Mobile game	218.2	9.1	topics: Scratch;Geometry Dash queries: geometry dash;dash
Comrade	Topic	17.6	9.0	topics: Meaning;Kurdish;Gratitude;George Orwell queries: camaraderie;enmity; æ■■■å■■■å¼° å■■■å¿■ é■■■ä,■
Ghostface	Identity	51.9	9.0	topics: SVG;Death;Chucky queries: ghostface;ghost;ghost face;pumpkin carving ideas; ghost face pumpkin carving;pumpkin painting ideas
Shooter game	Topic	23.1	8.9	topics: Video game;Game;Shooting;Drake;Genius;The Hot 100 queries: shooter; first person shooter drake;first person shooter lyrics;j cole first person shooter
wta	query	16.7	8.9	topics: WTA Finals;Women's Tennis Association;Paris Masters;Korea Open; Vienna Open queries: tennis wta;seoul wta;hong kong open;wta finals scores
geometry	query	93.3	8.7	topics: Geometry Dash;Geometry queries: geometry dash;dash
Ralph Lauren Corporation	Fashion company	50.7	8.6	topics: Ralph Lauren;Ralph Lauren queries: lauren ralph lauren;ralph lauren;polo
x264	Software	-36.3	8.6	topics: High-definition television;Torrent file;1080p;The Goldbergs;Cobra Kai; JNR Class DD51
Mathematics	Field of study	40.2	8.3	topics: Game;Cool Math Games queries: math;coolmathgames
betting apps	query	53.2	8.2	topics: Mobile app;Sports betting;Gambling;PointsBet;Stake.com; Betfred queries: sports betting;sports betting apps;maine sports betting apps
Castor oil	Pharmaceutical	240.4	8.1	topics: Oil queries: castor;lilinas oil;does jamaican black castor oil grow hair
womens coat	query	0.5	7.9	topics: Woman;Coat;Camel;Gap;DICK■■■S Sporting Goods queries: winter coat womens; winter coat;womens long coat;jcpenney;classic pea coat womens;columbia outlet

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics
enzyme	query	5.5	7.3	topics: Enzyme queries: what is enzyme;an enzyme;what is a enzyme; a researcher claims that the synthesis of from and inorganic phosphate is essential t; explain how you determined that claire had low enzyme production. use your experiment; how does claire's diagnosis explain why 1 ml of liquid from her small intestine dig
Video clip	Video type	72.9	7.0	topics: Video;Adam Johnson queries: clip;adam johnson video clip;opusclips; paw patrol short video
Freepik	Company	43.4	6.8	topics: Image;Artificial intelligence;Logo
Realty Income	Real estate investment trust company	39.3	6.4	topics: Stock;JPMorgan Chase & Co;The Vanguard Group queries: realty income
The Force	Topic	8.4	6.4	topics: Force queries: the force;may the force be with you meaning; the free body diagram shown above is for a box on a rough surface being pulled to the; what is best to say about a runner who is running at a constant velocity? a. their ac
Haunted house	Topic	-14.8	6.1	queries: haunted house;hush haunted house;miasma haunted house
Indemnity	Topic	-3.8	6.1	topics: Hospital;Insurance;Anthem;Guarantee queries: indemnity; is hospital indemnity insurance worth it;hospital indemnity insurance pregnancy; what does hospital indemnity mean
Ideal gas law	Topic	3.1	5.8	topics: Gas;Ideal gas queries: ideal gas;gas law;ideal gas law;partial pressure formula; gay lussacs law;avogadros law
Mariah Carey	American singer-songwriter and record producer	-4.4	5.5	queries: mariah;mariah carey;mariah carey halloween costume;mariah carey sued; mariah carey jessica rabbit
ofrenda	query	13.2	5.5	topics: Ofrenda;Cemetery;Incense;Alebrije queries: ofrenda de muertos; ofrenda dia de muertos;ofrenda de dia de muertos;pan de muerto;cempasuchil; what is an ofrenda for day of the dead

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics
Disadvantage	Topic	31.8	2.7	topics: succeeding;other;Business queries: disadvantages;disadvantages of; disadvantages synonym;advantages and disadvantages
GitHub	Company	22.7	2.4	topics: Git;Repository queries: github;git;python
Muscle cell	Topic	49.1	2.4	topics: Muscle;Cell;Skeletal muscle queries: muscle; which type of muscle tissue is the only one that can respond to voluntary nervous sti; meiosis produces _____ daughter cells.; what is the cytoplasm of a skeletal muscle cell called
Scratch	Programming language	47.6	2.4	topics: Geometry Dash;Subway Surfers;Geometry Dash; Cool Math Games queries: scratch scratch;scratch;dash;scratch dash
Peppermint tea	Topic	43.6	1.9	topics: Tea;Topical medication;Liquorice;Trader Joe's queries: peppermint tea;mint tea; spearmint
Grammar checker	Topic	33.4	1.6	topics: Grammar queries: grammar;grammar checker;best grammar checker online; grammar cheker
UGG	Topic	56.2	1.4	topics: Slipper;Boot;UGG Tasman queries: ugg;uggs;uggs survey; ugg classic mini sherpa corduroy boots
Quince	Fruit	114.3	0.9	topics: Quince;Sina Parsian queries: quince;ø"Ù■;ø"Ù■ Ù■ø³øªÙ■; ø"Ù■ Ù■ø³øªÙ■ ø³Ù■Ù■ø§ Ù¼ø§ø±ø³Ù■ø§Ù■; ø"Ù■ Ù■ø³øªÙ■ ø´ø" ø³Ù¼ø±Ù■ ø´Ù■ ø³Ù■Ù■ø§ Ù¼ø§ø±ø³Ù■ø§Ù■
desmos graphing	query	28.5	0.0	topics: Desmos;Calculator;Graphing calculator queries: graphing desmos calculator; desmos calculator;graphing calculator;desmos graphing calcualtor; synthetic division calculator;masteryconnect
Point and click	Topic	364.2	-0.5	topics: Context menu;Computer mouse queries: click; the following program is run. then the user clicks the â■■bottombuttonâ■■ two times. ; which of the following is not a reason to include comments in programs?; which of the following opens when a chart is entered into a document?

3. Google Trends All Trending Topics USA - 2W Delta (06.11.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics
Shadmehr Aghili	Iranian singer and musician	273.2	-1.1	topics: Music;Night;Kurdish;Kurdish music queries: $\emptyset^{\prime}\emptyset\aleph\emptyset^{\sim}\emptyset^{\pm}$; $\emptyset^{\sim}\emptyset^{\pm}$ $\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$ $\emptyset^{\prime}\emptyset\aleph\emptyset^{\sim}\emptyset^{\pm}$; $\emptyset\aleph\emptyset^{\sim}\emptyset^{\pm}$ $\emptyset^{\sim}\emptyset^{\pm}$ $\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$ $\emptyset^{\prime}\emptyset\aleph\emptyset^{\sim}\emptyset^{\pm}$; $\emptyset\aleph\emptyset^{\sim}\emptyset^{\pm}$ $\emptyset^{\sim}\emptyset^{\pm}$ $\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$ $\emptyset^{\prime}\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$ $\emptyset^{\sim}\emptyset^{\pm}$
Divar	Company	133.5	-9.9	topics: Tehran;Wall;Bandar Abbas;Hamedan queries: $\emptyset^{\sim}\emptyset^{\pm}\emptyset^{\pm}\emptyset\aleph\emptyset^{\pm}$; $\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$ $\emptyset^{\sim}\emptyset^{\pm}\emptyset\aleph\emptyset^{\pm}$; $\emptyset^{\sim}\emptyset^{\pm}\emptyset^{\pm}\emptyset\aleph\emptyset^{\pm}$ $\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}\emptyset^{\pm}$

4. Google Trends Industries USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Jacket	42.7%	17.3%	topics: Man;Woman;Leather queries: black jacket;women jacket;winter jacket;craven;wan definition;craven definition
Snow boot	-5.7%	11.9%	topics: Boot;SKECHERS;Slip-on shoe;Lining queries: womens boots;kids boots;winter boot
Retail	-39.9%	10.4%	topics: Job;Business;Company queries: retail;1974 john wayne movie;ad retail media channels;unrestricted audition nyt
Computer monitor	-19.4%	7.3%	topics: OLED;MacBook Air;Acer queries: monitor
Action camera	-19.4%	7.1%	topics: Camera;YI Action Camera;Selfie;Helmet queries: action camera;indexnasdaq .ixic
Genetic testing	31.3%	7.0%	topics: DNA;Genetics queries: dna;dna test;genetic testing
Down jacket	5.5%	6.4%	topics: Jacket queries: puffer;puffer jacket;puffer vest;down jacket
Footwear	30.0%	5.7%	topics: Shoes;Formal wear;Sumatra;Rhinceros
Online shopping	-6.9%	5.0%	
Health care	13.4%	4.3%	topics: Health;HCA Healthcare;HCA;Remote work queries: healthcare;virtuelle healthcare
Credit card	-21.2%	4.3%	topics: Credit;Payment;Chase Bank queries: credit card;karl malone 13;peter townshend credit card; peter townsend credit card

4. Google Trends Industries USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Pharmaceutical industry	38.9%	3.7%	topics: Company;Job;Industry;Production;Biology;Novartis queries: pharma;pharmaceutical;zanna;zanna pharma;pain hustlers
Electronics	5.8%	3.5%	topics: Throttle;Technician queries: electronic;electronics;reciclaje electronico cerca de mi; shop deals on electronics
Electronics	5.8%	3.5%	topics: Throttle;Technician queries: electronic;electronics;reciclaje electronico cerca de mi; shop deals on electronics
Mobile games	7.9%	3.4%	topics: Fantasy Westward Journey;Turn-based strategy;Warcraft;Plants vs. Zombies; Making money queries: mobile game;mobile games;suika game mobile;suika game;mobile gaming truck
Suit	4.1%	3.2%	topics: Man;Spider-Man 2 queries: suit;miles evolved suit;spider man 2 digital deluxe suits
Men suits	4.1%	3.2%	topics: Man;Spider-Man 2 queries: suit;miles evolved suit;spider man 2 digital deluxe suits
Cosmetics	-8.1%	3.1%	topics: Face;Eye shadow;Clown;Vampire Makeup;Scarecrow queries: makeup;minnie mouse makeup;wednesday addams;shannon sharpe makeup; glitz and glam makeup brushes;cute scarecrow makeup
Retirement home	27.6%	3.0%	topics: senior;Subsidized housing;Independent living;Alzheimer's disease queries: senior housing;retirement home;retirement home for horses
Athleisure	9.9%	3.0%	topics: Wage;Sweatshirt;Point queries: athleisure
Hiking shoes	2.2%	2.6%	queries: boots;hiking boots;hiking shoes;hiking boot
Mutual fund	-41.5%	2.6%	queries: mutual funds;mutual fund; federated investors has a , with each mutual fund being managed by several portfolio ; mutual fund observer;edgenuity

4. Google Trends Industries USA - 2W Delta (2023-11-06, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Tracksuit	1.4%	2.5%	topics: Man;Suit;Adidas queries: tracksuit;pink velour tracksuit victoria secret;track suit miles morales; ted lasso track suit
Freight transport	-8.9%	2.5%	topics: United States Postal Service;UPS Access Point queries: shipping;convoy freight;shipping center crossword clue
Enterprise Resource Planning	1.1%	2.4%	topics: Software;System;Business;Pharmaceutical industry