

ASTUTEX TRENDSPOTTING

October 03, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
EarthCam	Company	-12.03	27.97	topics: Naples;Fort Myers Beach
Epic!	Company	175.35	25.35	topics: Book;Accelerated Reader; Toy theater
Fox Stations Inc.	Television company	8.97	21.91	queries: tampa news
Florida Power & Light	Electric services company	49.70	19.37	topics: Naples Daily News
Studio Trigger	Animation company	67.95	17.01	topics: Cyberpunk 2077
Acumatica	Software company	70.66	13.81	topics: Enterprise resource planning
MIT Lincoln Laboratory	Aircraft manufacturer	42.08	13.69	topics: Massachusetts Institute of Techn
ZIPAIR Tokyo	Airline	1000.77	11.54	topics: Tokyo queries: japan travel; travel to japan
Naviance	Company	97.81	7.53	topics: Time limit
House of CB	Fashion company	53.00	5.89	topics: For Love & Lemons
Boston Consulting Group	Management consulting company	60.14	5.83	topics: Marketing mix

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
1337	Castellum AB	2022-10-03	63%	38%
1163	Gecina SA	2022-10-03	25%	33%
1437	Close Brothers Group PLC	2022-10-03	24%	24%
1345	Hera SpA	2022-10-03	60%	22%
1377	Osram Licht AG	2022-10-03	0%	17%
194	NVIDIA Corp	2022-10-03	31%	15%
964	Total SA	2022-10-03	86%	14%
1172	Aegon NV	2022-10-03	29%	14%
182	Moncler SpA	2022-10-03	3%	11%
1339	Hikma Pharmaceuticals PLC	2022-10-03	42%	10%
1272	Sofina SA	2022-10-03	33%	10%
1271	Kion Group AG	2022-10-03	7%	9%
1316	A2A SpA	2022-10-03	63%	8%
1047	Aena SME SA	2022-10-03	35%	8%
1301	DS Smith PLC	2022-10-03	-13%	8%
1215	Verbund AG	2022-10-03	85%	8%
1411	Valmet Oyj	2022-10-03	2%	8%
1044	Endesa SA	2022-10-03	33%	8%
1221	SEGRO PLC	2022-10-03	-17%	8%
1008	Schneider Electric SE	2022-10-03	9%	6%
1088	Capgemini SE	2022-10-03	20%	6%
1182	Powszechny Zaklad Ubezpieczen	2022-10-03	-2%	5%
1205	Randstad NV	2022-10-03	1%	5%
1177	Umicore SA	2022-10-03	19%	4%
1141	Terna Rete Elettrica Nazionale	2022-10-03	2%	4%
1039	Assicurazioni Generali SpA	2022-10-03	6%	4%
1107	Legrand SA	2022-10-03	9%	4%
214	PriceSmart Inc	2022-10-03	23%	3%
1016	Anglo American PLC	2022-10-03	9%	1%

3. Google Trends Industries World - 2W Delta (2022-10-03, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Social media	-9.0%	5.9%	topics: Media;Glove queries: social;social media; evan peters social media;social gloves 2;easy bib
Snow boot	-4.6%	5.9%	topics: Boot;Fendi;Eddie Bauer;C. & J. Clark queries: boots; winter boots;rain boots women;dog winter boots;cabelas
Trench coat	10.6%	5.5%	topics: Coat;Woman;Man;Down jacket;COS;Steampunk queries: trench; trench coat;cargo pants;best trench coats for women
Clog	32.4%	5.0%	topics: Birkenstock;Sonoma;Dr. Martens queries: clogs;clog; birkenstock;dr marten clogs;doc marten carlson; carlson suede mules
Down jacket	9.2%	3.7%	topics: Jacket;The Children's Place;Lining; Trench coat queries: puffer;puffer jacket; oversized puffer vest;princess polly;■■■■ ■■■
Smartwatch	18.9%	3.5%	topics: Watch;VTech Kidizoom; Apple Watch Series 6 queries: smart watch;smartwatch; apple watch ultra;durable smartwatch;google fi
Air Conditioner	6.0%	3.2%	topics: Air conditioning queries: air conditioner;ac; 8,000 btu air conditioner near me; portable air conditioner nearby; lg air conditioner 12,000 btu home depot
Tracksuit	-6.0%	3.0%	topics: Suit;Nike;Man;Armani Exchange;Gold; Versace queries: tracksuit;nike;graci noir tracksuit;shell suit; tommy hilfiger tracksuit
Coat	-4.5%	3.0%	topics: Woman;Jacket;Winter queries: coat;chef coats near me
Application programming interface	55.1%	3.0%	topics: Representational state transfer;Python; Data queries: api;widgetkit api;json beautifier; google cloud console
Jacket	-0.3%	2.9%	topics: Woman;Man;Leather queries: jacket; really pulls off a jacket crossword; north face cow print jacket;cyberpunk jacket

3. Google Trends Industries World - 2W Delta (2022-10-03, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
TV	-2.6%	2.7%	topics: topics: Television;Samsung;Applequeries: tv; peacocktv.com tv/samsung;gutsy apple tv; peacocktv.com/tv/samsung queries: queries: tv; peacocktv.com/tv/samsung
Streaming Multimedia	5.7%	2.3%	topics: Livestreaming;Live television; 2020-21 Road Safety World Series; Curaçao national football team; Canelo Álvarez vs. Gennady Golovkin II queries: stream; streaming;live streaming indonesia vs curacao; lying in state live stream;woman king streaming
Video card	-1.0%	2.1%	topics: Nvidia;Personal computer; Graphics processing unit queries: graphics;graphics card; rtx 4090;3070 graphics card price; how to update video card drivers
Computer security	24.7%	2.1%	topics: Security queries: security;avast security suite; october cybersecurity awareness month;usajobs
Sports betting	-9.8%	2.1%	topics: Sports;Monday Night Football;Touchdown; Louisville Cardinals football queries: betting; nfl bets week 2;best bets nfl week 2;nfl best bets week 3
Watch	6.6%	2.1%	topics: Apple Watch;The Whale; Thursday Night Football queries: watch;apple watch ultra; apple ultra watch
Watches	6.6%	2.1%	topics: Apple Watch;The Whale; Thursday Night Football queries: watch;apple watch ultra; apple ultra watch
Payment	12.0%	2.0%	topics: Invoice;Credit;Tax queries: pay;payment
sweater	-5.1%	2.0%	topics: Sweater queries: hoodie;who invented the hoodie
Hoodie	-5.1%	2.0%	topics: Sweater queries: hoodie;who invented the hoodie
Xbox	-2.1%	2.0%	topics: Xbox One;Xbox Series X and Series S;Slime Rancher 2; Call of Duty: Modern Warfare 2;Deathloop queries: xbox; how to play mw2 beta xbox;how to download mw2 beta xbox; when can xbox play mw2 beta

4. Google Trends Industries USA - 2W Delta (2022-10-03, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Clog	54.6%	10.2%	topics: Birkenstock;Sonoma;Dr. Martens queries: clogs;clog; birkenstock;dr marten clogs;doc marten carlson; carlson suede mules
Air Conditioner	12.6%	10.0%	topics: Air conditioning queries: air conditioner;ac; 8,000 btu air conditioner near me; portable air conditioner nearby; lg air conditioner 12,000 btu home depot
Robotic Vacuum Cleaner	11.5%	5.8%	topics: Vacuum cleaner;Robot;Tacklife;iRobot Braava Jet m6; Xiaomi Mi Robot Vacuum-Mop queries: robot vacuum; zcwa robot vacuum and mop
Down jacket	14.0%	4.9%	topics: Jacket;The Children's Place;Lining; Trench coat queries: puffer;puffer jacket; oversized puffer vest;princess polly;■■■■ ■■
Snow boot	-17.5%	4.3%	topics: Boot;Fendi;Eddie Bauer;C. & J. Clark queries: boots; winter boots;rain boots women;dog winter boots;cabelas
Watch	7.1%	3.7%	topics: Apple Watch;The Whale; Thursday Night Football queries: watch;apple watch ultra; apple ultra watch
Watches	7.1%	3.7%	topics: Apple Watch;The Whale; Thursday Night Football queries: watch;apple watch ultra; apple ultra watch
Camera	12.8%	2.9%	topics: Security;Security Camera;Cape Coral;Fort Myers; Fort Myers Beach queries: camera;hurricane ian live cam; sanibel island live cam;fort myers webcam
Trench coat	7.1%	2.9%	topics: Coat;Woman;Man;Down jacket;COS;Steampunk queries: trench; trench coat;cargo pants;best trench coats for women
Vehicle Insurance	-5.8%	2.6%	topics: Insurance queries: insurance;car insurance; average auto insurance cost per month; aarp car insurance quote; does car insurance cover hurricane damage
Smartwatch	-5.6%	2.2%	topics: Watch;VTech Kidizoom; Apple Watch Series 6 queries: smart watch;smartwatch; apple watch ultra;durable smartwatch;google fi

4. Google Trends Industries USA - 2W Delta (2022-10-03, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Airline	31.9%	2.1%	topics: Flight;Frontier; Frontier Airlinesqueries: airlines;dalte airlines; alaska airlines pfd sale 2022; what picking an airline seat often costs queries: queries: a; what picking an airline seat often costs
Slip-on shoe	22.4%	2.0%	topics: Shoes;Woman;Man queries: loafers;depop; vionic cynthia loafer;dolce vita loafers
Nutrition	5.4%	1.8%	topics: Nutrition facts label; POSHAN ABHIYAAN - JAN ANDOLAN queries: nutrition;poshan mha; nutritional self example;poshan abhiyan.gov.in
Investment fund	-6.4%	1.8%	topics: Mutual fund queries: fund;funds;satori fund; fidelity zero large cap index fund;stock market game
Leggins	-11.7%	1.6%	topics: Tights;Clothing;Bell-bottoms queries: leggings; buffalo bills leggings;yitty leggings; walmart faux leather leggings
Sports	-14.2%	1.6%	topics: Bar;Sports;Sports betting queries: sports; go.fox sports.com;sports guru pro india vs pak;506 sports
Video card	-15.2%	1.6%	topics: Nvidia;Personal computer; Graphics processing unit queries: graphics;graphics card; rtx 4090;3070 graphics card price; how to update video card drivers
Road	10.2%	1.5%	topics: Bicycle;Travel;Controlled-access highway; 2020-21 Road Safety World Series;Match queries: road; end of the road on netflix;road safety match; road safety live score
Airport	15.8%	1.2%	topics: Flight;Rent;Parking queries: airport; orlando airport hurricane ian;miami airport hurricane ian; cara delevingne airport
Tax	-9.2%	1.2%	topics: Property;Property tax;Income queries: tax; tax.illinois.gov/rebates;va tax rebate 2022;va tax rebate
Video games	20.5%	1.2%	topics: Game queries: games;unblocked games 88; mario game character first appeared in arcade game in which ; rockstar games gta 6

4. Google Trends Industries USA - 2W Delta (2022-10-03, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Video game	20.5%	1.2%	topics: topics: Gamequeries: games;unblocked games 88; mario game character first appeared in arcade game in which ; rockstar games gta 6 queries: queries: games; mario game character first appeared in arcade game in which ; rockstar games gta 6
Mutual fund	-15.9%	1.0%	topics: Investment fund;Oppenheimer Holdings; Revenue queries: funds;top performing mutual funds; fidelity zero large cap index;thrivent mutual funds
3D Computer graphics	11.8%	1.0%	topics: 3D modeling;model;Animal cell queries: 3d;car gif; body drop 3d;elastic man 3d

5. Website Traffic - 2W Delta (2022-10-01, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
124	Gree Electric Appliances Inc o	4.364307	1,729%	72%
309	China Southern Airlines Co Ltd	10.837076	227%	30%
431	Eva Airways Corp	6.612538	243%	25%
313	Cathay Pacific Airways Ltd	13.308307	114%	23%
257	Tobii AB	1.642615	55%	22%
607	Advanced Micro Devices Inc	98.477769	129%	18%
290	Wolverine World Wide Inc	5.726384	60%	18%
335	Dassault Systemes SE	11.219846	96%	17%
897	Mettler-Toledo International I	4.296076	22%	15%
699	Parker-Hannifin Corp	4.009153	51%	12%
382	Lawson Inc	8.564461	91%	11%
752	Tyson Foods Inc	1.940923	11%	10%
756	Cardinal Health Inc	2.928615	51%	9%
731	Johnson Controls International	2.651615	27%	7%
14	Adidas AG	18.572923	9%	6%
573	Intel Corp	139.863000	51%	6%
89	Dunelm Group PLC	9.890000	97%	6%
416	Beiersdorf AG	1.438769	37%	6%
423	PepsiCo Inc	5.788461	36%	6%
578	Honeywell International Inc	13.207153	44%	5%
825	Rockwell Automation Inc	5.368000	60%	5%
505	Activision Blizzard Inc	187.972615	48%	5%

6. Wikipedia - 2W Delta (2022-10-03, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
372	Pernod Ricard SA	en.wikipedia.org/wiki/Pernod_Ricard	8287	11.9%	7.3%
346	Porsche Automobil Holding SE	en.wikipedia.org/wiki/Porsche	4639	1.6%	5.3%

7. Wikipedia Pages- 2W Delta (2022-10-01, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
		en.wikipedia.org/wiki/Pagani_(company)	11834	218%	81%
		en.wikipedia.org/wiki/BBC	54465	0%	10%
346	Porsche Automobil Holding SE	en.wikipedia.org/wiki/Porsche	23370	7%	6%
458	Volkswagen AG	en.wikipedia.org/wiki/Porsche	23370	7%	6%
189	Nike Inc	en.wikipedia.org/wiki/Nike%2C_Inc.	45838	17%	5%
965	BP PLC	en.wikipedia.org/wiki/BP	20308	11%	5%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-10-01, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
187	Netflix Inc	Netflix	43	10.5%	11.3%
890	Viacom Inc	Pluto TV - Live TV and Movies; Noggin Preschool Learning App	255	12.4%	10.1%
955	Take Two Interactive	Two Dots	298	8.3%	8.5%
62	Chegg Inc	Chegg Study - Homework Help	272	11.3%	7.3%
1214	Next PLC	Rock Identifier: Stone ID; Picture Insect: Bug Identifier; Picture Mushroom - Mushroom ID	235	22.7%	7.3%
551	Walt Disney Co	Disney+; My Disney Experience; Disneyland®	222	1.0%	6.0%
238	Starbucks Corp	Starbucks	81	15.5%	5.1%
945	Shopify Inc	Shop: All your favorite brands	65	10.3%	5.0%
934	News Corp	Realtor.com Real Estate	216	12.3%	4.7%
747	Comcast Corp	Xfinity; Universal Studios Hollywood™; Universal Orlando Resort™	224	8.3%	4.5%
365	LG Electronics Inc	LG ThinQ	213	17.9%	4.5%
785	CBS Corp	Paramount+; CBS	188	11.9%	4.3%
137	Hertz Global Holdings Inc	Hertz Car Rental	245	7.5%	3.8%
989	Bayerische Motoren Werke AG	My BMW	262	5.2%	3.6%
464	Fiat Chrysler Automobiles NV	Uconnect	252	7.4%	3.4%
507	InterContinental Hotels Group PLC	IHG Hotels & Rewards	253	4.0%	3.4%
110	Ford Motor Co	FordPass™	225	16.3%	3.1%
293	Wyndham Worldwide Corp	Wyndham Hotels & Resorts	282	2.1%	2.9%
1417	Signify NV	Philips Hue	306	15.8%	2.7%
25	Avis Budget Group Inc	Avis - Car Rental; Budget – Car Rental	287	4.8%	2.6%
349	Honda Motor Co Ltd	HondaLink	299	6.8%	2.5%
390	Nintendo Co Ltd	Nintendo Switch Online	276	13.0%	2.5%
56	Carter's Inc	Carter's	284	12.0%	2.5%
849	Aetna Inc	Aetna Health	254	10.5%	2.0%
348	Nissan Motor Co Ltd	NissanConnect® Services	368	2.1%	1.9%
120	General Motors Co	myChevrolet; myGMC	287	9.2%	1.9%
462	Mazda Motor Corp	MyMazda	369	6.6%	1.8%

9. AppStore USA - 2W Delta (2022-10-01, 13weeks YoY) (Part 2)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
458	Volkswagen AG	myVW; myAudi	373	1.1%	1.7%
175	McDonald's Corp	McDonald's; McDonald's Offers and Delivery; McDonald's - Non-US	204	1.9%	1.7%
567	Procter & Gamble Co	Oral-B	345	11.9%	1.5%
169	Lululemon Athletica Inc	lululemon	263	16.0%	1.4%
611	Cigna Corp	myCigna	284	8.6%	1.3%
277	Vista Outdoor Inc	Bushnell Golf Mobile	260	30.8%	1.3%

10. AppStore Publishers USA - 2W Delta (2022-10-01, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
399	Wal-Mart Stores Inc	Walmart - Shopping & Grocery; Sam's Club	35	20.8%	26.3%
	DoorDash, Inc.	DoorDash - Food Delivery; DoorDash - Dasher	22	-5.4%	23.5%
189	Nike Inc	Nike: Shop Shoes & Apparel; Nike SNKRS: Sneaker Release	32	3.4%	13.4%
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; Microsoft Authenticator	60	-0.3%	9.5%
175	McDonald's Corp	McDonald's	18	11.9%	9.3%
	Duolingo	Duolingo - Language Lessons	89	15.9%	7.6%
98	Etsy Inc	Etsy: Custom & Creative Goods	61	19.3%	5.1%
	Maplebear Inc	Instacart: Grocery delivery	90	23.7%	4.8%
	ADP, Inc	ADP Mobile Solutions	169	-8.9%	4.6%
	Bumble Holding Limited	Bumble - Dating. Friends. Bizz	134	20.5%	2.7%
	Ticketmaster	Ticketmaster-Buy, Sell Tickets	25	11.2%	1.9%
	Square, Inc.	Cash App	11	0.9%	1.8%
	Telegram FZ-LLC	Telegram Messenger	21	19.0%	1.7%
747	Comcast Corp	Xfinity	114	-10.7%	1.6%
296	Yelp Inc	Yelp: Food, Delivery & Reviews	95	-12.8%	1.6%
851	eBay Inc	eBay: The shopping marketplace	95	3.6%	1.6%

11. Online Retail Amazon - 2W Delta (2022-10-03, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
6	Guess? Inc	488	131.3%	18.3%
268	Under Armour Inc	4903	30.8%	13.8%
171	Luxottica Group SpA	1975	40.4%	13.6%
264	Techtronic Industries Co Ltd	2409	95.1%	11.3%
441	Bandai Namco Holdings Inc	566	11.0%	10.4%
364	Pioneer Corp	404	17.4%	6.8%
476	Nikon Corp	708	-22.0%	6.5%
16	Amazon.com Inc	29832	28.6%	6.2%
601	H & R Block Inc	1154	35.4%	6.1%
537	Acer Inc	1127	-19.1%	5.8%
959	Turtle Beach	1444	-12.3%	5.6%
956	Square Enix	886	-0.6%	5.5%
528	Kraft Heinz Co	1033	24.2%	4.3%
615	Colgate-Palmolive Co	1237	3.8%	4.2%
955	Take Two Interactive	1428	1.9%	3.9%
56	Carter's Inc	5274	-0.3%	3.8%
538	Fujifilm Holdings Corp	728	7.2%	3.3%
567	Procter & Gamble Co	1409	140.4%	3.3%
233	Skechers USA Inc	4123	-14.8%	3.2%
663	Kimberly-Clark Corp	352	-38.1%	3.2%

12. Online Retail Walmart - 2W Delta (2022-10-03, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
475	Sharp Corp	224	23.1%	18.2%
14	Adidas AG	2468	35.0%	11.4%
537	Acer Inc	1414	55.4%	10.6%
283	Whirlpool Corp	2792	11.8%	6.3%
79	De Longhi SpA	1453	6.1%	5.9%

13. Online Retail Bestbuy - 2W Delta (2022-10-03, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
116	Garmin Ltd	2461	132.2%	15.3%
362	Casio Computer Co Ltd	1161	28.6%	12.0%
16	Amazon.com Inc	2188	7.5%	7.8%
122	GoPro Inc	520	-0.2%	6.2%
503	Konami Holdings Corp	123	112.1%	5.1%
540	Logitech International SA	5340	15.4%	3.4%
505	Activision Blizzard Inc	426	-51.1%	3.3%
477	Panasonic Corp	3226	2.3%	3.1%
106	Fitbit Inc	787	-34.5%	3.1%

14. Job Listings - 2W Delta (2022-10-03, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
1464	ams AG	752	100.0%	200%
496	Koninklijke Ahold Delhaize NV	9281	74.5%	114%
1471	UDG Healthcare plc	811	100.0%	92%
1104	Grifols SA	753	19.8%	86%
455	Bridgestone Corp	696	77.4%	65%
1184	Santander Bank Polska SA	1768	79.1%	64%
420	Coty Inc	378	31.7%	60%
1382	Tomra Systems ASA	658	100.0%	60%
577	American International Group I	1282	93.8%	59%
596	Bank of New York Mellon Corp	5452	70.5%	55%
529	J M Smucker Co	396	100.0%	54%
602	Boston Scientific Corp	864	21.9%	50%
1119	RWE AG	409	98.6%	49%
338	Adobe Systems Inc	1899	38.3%	49%
876	Xcel Energy Inc	293	78.1%	47%
1102	UPM-Kymmene Oyj	197	64.5%	46%
778	KeyCorp	1186	94.4%	46%
598	Baxter International Inc	2142	68.5%	44%
1401	Georg Fischer AG	271	47.7%	43%
987	EssilorLuxottica SA	251	75.0%	43%
758	Cincinnati Financial Corp	130	10.9%	42%
969	Novo Nordisk A/S	1136	70.7%	42%
1342	Andritz AG	389	73.8%	41%
1446	Wienerberger AG	368	66.0%	41%
1152	Amundi SA	206	88.2%	41%
1180	Telefonica Deutschland Holding	553	84.4%	40%
505	Activision Blizzard Inc	854	7.6%	40%
1162	Yara International ASA	313	36.6%	39%
744	AES Corp	337	84.6%	38%
581	International Paper Co	585	19.1%	38%

15. Employee Company Ratings - 2W Delta (2022-10-03, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
673	Loews Corp	1376	4.9%	11.4%	9.5%	0.0%	Outlook
1185	Covestro AG	549	0.9%	9.2%	1.6%	0.0%	Outlook
742	WEC Energy Group Inc	375	-1.1%	8.6%	2.7%	0.0%	Outlook
1063	Schindler Holding AG	1842	8.1%	1.4%	5.5%	0.0%	Rating
627	Cboe Global Markets Inc	219	1.3%	6.4%	1.9%	0.0%	Outlook
461	Subaru Corp	267	0.0%	5.4%	0.4%	0.0%	Outlook
108	Flight Centre Travel Group Ltd	2466	5.3%	4.0%	1.9%	0.0%	Rating