

ASTUTEX TRENDSPOTTING

October 16, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Mexicana de Aviación	Airline	1213.0	613.0	topics: Hermosillo;Oaxaca;CheapTickets;Travel agency	US
Meta AI	Artificial intelligence company	372.7	109.3	topics: Artificial intelligence;Smartglasses;WhatsApp queries: meta ai	US
4Patriots, LLC	Company	241.2	79.3	topics: Electric generator;Solar Generator;Jackery queries: 4patriots; 4patriots generator;4patriots cam	US
DMarket	Company	223.7	62.9		US
Carelon	Company	2627.0	60.3	topics: Health;Mental health;Aetna;Humana;Layoff queries: carelon	US
Guinness Brewery	Brewery	101.8	34.3		Global
JSW Steel Ltd	Company	48.3	30.0		Global
FTI Consulting	Management consulting company	29.2	28.2	topics: Johnny & Associates;Accenture;McKinsey & Company	Global
Bank of Montreal	Investment banking company	157.3	27.0	topics: BMO Bank of Montreal;John Summit;Commercial bank queries: bmo; john summit bmo;bmo character;bmo digital banking login	US
EA Sports	Video game developer	373.6	26.4	topics: EA Sports FC 24;Electronic Arts;Electronic Arts queries: ea;ea fc;ea fc 24; ea sports fc web app;ea sports fc 24 web app	US
LifeMD	Company	310.8	26.1		Global
PSCU	Credit union company	25.7	21.9	topics: Kenya;Omaha;Data analysis for fraud detection	Global
Johnny & Associates	Entertainment company	31.0	17.8	topics: Sexy Zone;Announcer;5channel;Japanese idol	Global
VFS Global	Company	88.7	17.6	topics: VFS;Share price;Stock;VinFast LLC queries: vfs;vinfast;stock vfs	US

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
PAMP	Jewelry, precious metal company	64.6	17.3	topics: queries: US	US
Estes Express Lines	Freight transport company	35.8	16.2	topics: Estes Express Lines;Cyberattack; Katmai National Park and Preserve queries: estes;estes cyber attack; estes express cyber attack	US
Novo Nordisk	Pharmaceutical company	143.3	15.4	topics: Novo Nordisk;Novo Nordisk;Roche;Type 2 diabetes queries: novo;novo nordisk; nvda stock;wegovy shortage	US
Estes Express Lines	Freight transport company	28.8	14.8	topics: Estes Express Lines;Freight transport;FedEx queries: tracking estes;xpo; estes logistics;estes pro	Global
Working Solutions	BPO company in Dallas, Texas	4.1	13.0		Global
Kroll Inc.	Company	161.6	12.5	topics: Kroll;HTTPS;TIAA Financial Services;Fraud queries: kroll; https //enroll.kroll monitoring.com	US
Aritzia	Fashion company	2.7	11.8	topics: Aritzia;Archive;October 5 queries: aritzia;aritzia archive; archive sale aritzia	US
Casper	Company	-8.9	11.6		US
XiamenAir	Passenger airline	130.0	10.7		Global
Replit	Company	35.0	8.7	topics: Retro Bowl;Slope;Pokémon FireRed and LeafGreen queries: replit; replit cookie clicker;replit retro ball	US
IDEMIA	Security company	86.7	8.7	topics: Identity document;Technical Support;Apple TV	US
Electronic Arts	Video game company	78.3	8.7		Global

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Atari	Arcade game company	7.3	8.4		US
Higher Education Loan Authority of the State Missouri	Finance service company	52.7	8.4	topics: Reimbursement;Mohel;Public service;The Great Lakes	Global
Higher Education Loan Authority of the State Missouri	Company	53.2	8.2	topics: Loan;Student queries: mohela;administrative forbearance mohela	US
Boddle	Game developer	97.5	8.0	topics: Boddle;Toy theater;Dreamscape;Boggle queries: boddle;boggle;boddle logo; dino game	US
Johnson Controls	HVAC company	19.5	8.0	topics: Johnson Controls;Mergers and acquisitions queries: johnson;hvac; johnson controls york;what is johnson controls	US
Kroll Inc.	Corporation	90.9	8.0	queries: kroll data breach;kroll meaning;duff & phelps kroll	Global
Unity Technologies	Software company	29.0	7.6	topics: Unity Technologies;John Riccitiello;Electronic Arts queries: unity; unity fee;john riccitiello	US
CCH	Company	20.8	7.5	topics: Export;Tax credit;Thomson Reuters Corporation	US
Unitech Group	Real estate company	21.8	7.1		Global
Aventri	Event management company	19.8	6.5		Global
Lexia Learning Systems LLC	Company	3.8	6.3		Global
London Stock Exchange Group	Financial company	31.1	6.1	topics: Stock exchange;London;Stock;London Stock Exchange queries: lseg; london stock exchange;london stock exchange group	Global
KUTA Software LLC	Software company	-12.8	6.0		US

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Buck Knives	Manufacturing company	29.5	5.9	topics: Knives;Smith & Wesson; Buck 192 Vanguard Knife with Walnut Handlequeries: buck; buck 110 automatic knife amazon;buck 110 auto elite best price queries: US	US
Bristol Myers Squibb	Pharmaceutical industry company	8.3	5.9	topics: Bristol Myers Squibb;Bristol Myers Squibb queries: squibb;bristol myers; bristol myers squibb	US
RESO-Garantia	Insurance company	2.1	5.9	topics: Insurance;compulsory vehicle liability insurance	Global
Hungama Digital Media Entertainment	Entertainment company	60.2	5.9		Global
Pernia's Pop Up Shop	Company	29.1	5.9		Global
State Street Corporation	Financial services company	8.1	5.8	topics: State Street;Corporation;Morgan Stanley queries: state street; state street capital;state street new logo	US
Power Grid Corporation of India	Corporation	63.3	5.8		Global
DayQuil	Drug brand	4.3	5.6		Global
SCAN Health Plan	Healthcare company	11.2	5.3		US
'47 Brand, Inc.	Company	19.4	5.2	topics: '47;Brand;'47 MVP;Sweatshirt;Texas Longhorns queries: 47 brand;47;nfl shop; 47 brand promo code	US
HDR	Engineering company	13.7	5.2		US
Consumer	Food chain	12.9	5.2	topics: Consumer;Lizards;Spider queries: consumer;consumers; which is an interconnection of food chains in an ecosystem? food web trophic cha	US
Axon Enterprise	Company	25.7	5.0	topics: Axon;Action potential;Soma;Neurotransmitter queries: axon;dendrite; cerebral cortex;glial cells	US

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Muck Rack, LLC	Software company	20.8	3.9	topics: topics: Magazine;LinkedIn;The Washington Post; Associated Pressqueries: muckrack;muck rack queries: US	US
Canva	Graphic design company	55.9	3.1	topics: Font;Google Slides queries: canva	US
Maximus Inc.	Company	50.2	2.8	topics: Maximus;Job description;Career;Claysburg queries: maximus;experian; is maximus a scam;maximus hacked	US
GMR Group	Conglomerate company	56.8	2.8	topics: Price;Stock;Share price;Share;GMR Group queries: gmr;gmr share;gmr share price; gmr infra	Global
Realty Income	Real estate investment trust company	40.0	2.5	topics: Stock;Microsoft Corporation;Finance; Philip Morris USA queries: realty income;realty income stock;schd stock	US
GitHub	Software developer	20.4	2.3	topics: GitHub;Git;Repository;Computer file;Python queries: github repository; download github;github app	US
Enbridge	Company	23.5	2.2	topics: Stock;TSX;NASDAQ:NVDA;Manulife queries: enbridge;intel stock;dow jones today; aapl stock	US
Jabil	Company	23.7	2.2	topics: JBL;Share;Glassdoor;Electronics;Hanover Park queries: nypro jabil;flex; jabil memphis tn;jabil earnings	US
Blackbaud	Computer software company	21.5	2.0	topics: Blackbaud;Management;Tuition payments;Merchant services	US
Lifetouch	Company	20.7	1.9	topics: Lifetouch;Digital;Jostens;Jostens queries: lifetouch;lifetouch order status; lifetouch free shipping	US
Vercel	Company	107.6	1.9	topics: Next.js;JavaScript;Kendriya Vidyalaya;React Native queries: vercel; ubg vercel;v0 vercel;oddgames.vercel.app	US

2. Google Trends All Trending Companies - 2W Delta (2023-10-16, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
GitHub	Software developer	21.8	1.9	topics: topics: GitHub;Soccer Random;Tomb of the Maskqueries: github; soccer random github.io;nate games github io queries: US	US
Otter.ai	Company	50.7	1.8	topics: Otters;Artificial intelligence;OtterBox queries: otter;otter ai;otterbox; otter.ai login	US
Verkada	Company	25.3	1.3	topics: Camera;Layoff;Spot AI, Inc.;Ubiquiti;Brivo queries: verkada;verkada; verkada login	US
Pernia's Pop Up Shop	Company	24.9	1.1		US
Maximus Inc.	Health care company	32.6	1.1		Global
Bobbie	Company	97.8	1.1		Global
Proton Holdings	Automotive company	21.2	1.0	topics: Proton;Proton;Neutron;Atom queries: what is proton;definition; proton neutron electron	US
Teavana	Tea company	31.6	0.6	topics: Tea;Teavana;Starbucks; Teavana Jade Citrus Mint Green Tea queries: teavana peach; peach tranquility teavana	US
Anduril Industries	Defense contractor company	56.0	0.4		US
Arcadis	Engineering company	28.1	0.4		US
Twinkl	Education company	22.5	0.1	queries: twinkle little star;twinkl twinkle little star	US
Uniqlo	Retail company	21.5	-1.1		US
Speechify	Computer company	63.7	-2.2		US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Redmi Note 8 Pro	Mobile phone	1900.0	1269.2		US
Xiaomi Redmi Note 8 Pro	Mobile phone	1900.0	1269.2	topics: Google Pixel;Best Buy;Verizon;Verizon Communications queries: pixel;pixel pro 8; pixel 8;pixel 8 review;	US
Carelon	Company	2825.0	1250.0	queries: carelon	US
Call of Duty: Modern Warfare 3	Video game	1710.5	890.5	topics: Xbox 360;Sniper;PlayStation Plus queries: mw3;when does mw3 beta end; xfinity mw3 beta code;	US
isreal	query	600.0	563.2	topics: Jordan;Apartheid;Kidnapping	US
Assassin's Creed Mirage	Video game	475.0	385.5	topics: Assassin's Creed;Assassin's Creed;Review queries: mirage;ac mirage review; assassin creed mirage review;	US
Respiratory syncytial virus vaccine	Vaccine	4640.0	370.8	topics: Vaccine;Respiratory Syncytial Virus Infection; queries: rsv;vaccine rsv; pediatric rsv vaccine;rsv season 2023;	US
Solar eclipse	Topic	585.3	338.6	topics: Eclipse;2023 queries: eclipse;solar eclipse;full moon october 2023;	US
Lords of the Fallen	Video game	419.2	233.8		US
Baybus	Topic	958.1	139.7	topics: Infant;Video;Bus;Brittany Renner;Dab;Jade queries: fanbus;fanbus kelsey; kelsey lawrence;kelsey lawrence fanbus	US
Illithid	Topic	201.2	116.8	topics: Baldur's Gate 3;Orpheus;Larva queries: illithid;mind flayer; illithid jar with larvae;	US
Annulus	Mathematics	197.2	112.0	topics: Solar eclipse;Eclipse;Kerrville;Richfield; queries: annular;annular eclipse; path of annular eclipse 2023 oregon;	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
4Patriots	Topic	253.2	104.4	topics: Electric generator;Solar Generator;Jackery; queries: 4patriots; 4patriots generator;4 patriots solar generator	US
ovo	query	62.6	73.5		US
Shadow Hearts	Video game	782.8	69.5	topics: Drakengard;PlayStation Portable;Megami Tensei;	US
Summer Fridays	Topic	257.9	41.5	topics: Lip balm;Lips;Summer Fridays Lip Butter Balm; queries: summer fridays; mint summer fridays;summer fridays mini lip balm set;	US
middle east	query	32.9	36.0		US
Google Pixel	Mobile phone	181.7	32.9	topics: Google Pixel;Pixel;Pixel 3;Google Pixel 3; queries: google pixel;pixel; google pixel 3;pixel 3;	US
Titanfall	Video game series	54.9	29.5	queries: titanfall;titanfall 2;titanfall 3;titan fall;	US
Detector	Radio	175.3	28.9	topics: Artificial intelligence;Content queries: ai;ai detector;bed bug detector;chat gtp;	US
Titanfall 2	Video game	58.7	27.8	topics: Titanfall;Data center;Xbox;Political faction queries: titanfall 2;titanfall; titanfall 2 contacting respawn servers;	US
Geometry Dash	Mobile game	193.2	21.4	topics: Pac-Man;Pac-Man;Two-player game	US
Genetically modified food	Topic	100.7	20.6	topics: Food;Blue Bell;Cracker;Biotechnology queries: bioengineered;bioengineered food; what does bioengineered food ingredients mean;	US
Godot	Game engine	87.4	20.5	topics: Game engine;Unity;Video game;Software engine; queries: godot;unity stock; godot vs unreal;godot programming language	US
Orpheus	Topic	69.8	17.7	topics: Baldur's Gate 3;Dionysus;Play;Underdark queries: orpheus;orpheus bg3	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
VFS	Topic	88.3	17.0	topics: VFS Global;Share price;VinFast LLC queries: vfs;vfs price;vinfast	US
Bard	Topic	126.1	16.9	topics: Baldur's Gate 3 queries: bard;bard brightspace;bard extensions;brightspace	US
Estes Express Lines	Topic	35.4	16.3	topics: Estes Express Lines;Cyberattack;Ransomware; queries: estes; estes express cyber attack;cyber attack estes express lines;	US
Gauntlet	Glove	97.4	16.3	topics: Baldur's Gate 3;Gladiator;Grief;Incantation queries: gauntlet;gauntlet of shar; pyrogale gauntlets;	US
Vinsmoke Sanji	One Piece character	89.6	16.0		US
Yearbook	Topic	17.6	15.9	topics: School;Artguru;Artificial intelligence; Alexis I. du Pont High School queries: yearbook;ai yearbook app;yearbook trend;	US
Novo Nordisk	Pharmaceutical company	143.4	15.5	topics: Danes;Plainsboro Township;Dulaglutide;Coca-Cola	US
United States federal budget	Topic	56.3	15.3	topics: Budget;United States;Welfare;Budget Rent a Car; queries: budget;us budget; federal budget	US
War	Topic	12.8	15.3		US
adidas Originals Gazelle	Shoes	327.6	15.0	topics: adidas;Man adidas Originals Gazelle;Urban Outfitters queries: gazelle;adidas; adidas handball spezial;aerie	US
Book tour	Topic	83.5	14.8	topics: Book;Matthew Gray Gubler;Lauren Graham;Cassidy Hutchinson queries: book tour; matthew gray gubler book tour 2023;	US
rhode	Topic	25.4	14.1	topics: Lips;Skin care;Rhode Island;New England; queries: rhode;glossier;rhose; rhode tinted lip balm	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
New Game Plus	Topic	61.4	13.4	topics: Video game;Armored Core;ARMORED CORE VI FIRES OF RUBICON; queries: new game plus;armored core 6;armored core 6 new game plus;	US
Incremental game	Topic	101.2	13.3	topics: Space bar;Hooda Math;Popcat.click queries: clicker;spacebar clicker;apple clicker; cookie clicker cheats;	US
Infestation	Disease	23.0	12.8	topics: Insects;Cockroach;Fly;Cricket;Nevada;Mormon cricket queries: infestation; mormon crickets infestation;	US
Fighter	Dungeons & Dragons	126.0	12.5	topics: Baldur's Gate 3;Dark and Darker;Shadowheart (Baldur's Gate) queries: fighter; best fighter subclass bg3;fighter barbarian bg3;	US
Kroll	Topic	156.9	12.3	topics: Kroll Inc.;Experian PLC;Five Nights at Freddy's: Security Breach queries: kroll; kroll monitoring;https://enroll.krollmonitoring.com;	US
Laura Geller	Topic	93.2	11.7	topics: Cosmetics;Foundation;Lip balm;IL MAKIAGE; queries: laura geller; is laura geller makeup good;	US
monopoly	query	102.9	11.5		US
Mustard seed	Food	74.3	11.2	topics: Seed;Mustard;Macy's;Journeys Shoes queries: mustard;mustard seed; mustard seed tasman uggs;	US
Portal	Video game	32.2	10.9	topics: Portal;PlayStation Portable;PlayStation Portable 3000; queries: portal; playstation portal release date;playstation portable;	US
Cinnamoroll	Topic	163.2	10.6	topics: Sanrio;Pencil case;Slime;Penguins queries: cinnamoroll;kuromi gif;cinna; cinnamoroll costume kid	US
Amulet	Topic	63.2	9.9	topics: Baldur's Gate 3;Triumvirate;Alidoro;Lie queries: amulet;amulets lies of p; spirit of the amulet bg3;	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dribbling	Topic	43.1	9.6	topics: Baldur's Gate 3;Clown;Michael Jordan;Checkers; queries: dribbles;bg3 dribbles; dribble;2k24 dribble moves;	US
Atari	Arcade game company	7.4	8.5		US
Subito	Topic	263.2	8.4	topics: Rent;Labor;House;Varese;Studio apartment; queries: subito	US
Toys R Us (Canada)	Topic	-21.9	8.3	topics: Toys R Us;Toy;Flagship;Toy Story;Animal Alley queries: toys;toys r us; toys r us store locations;	US
Boddle	Video game	104.8	8.2		US
American Library Association	Nonprofit organization	15.3	8.1		US
hers	Topic	71.0	8.1	topics: Wisp;Panic;Sildenafil queries: hers	US
hers	Topic	71.0	8.1	topics: for her;Over-the-counter drug;Antidepressant; queries: hers; hers commercial actress	US
NYSE:O	Topic	57.6	8.1	topics: Stock;NYSE:DIS;NYSE:EPR;Exxon queries: o stock;bitcoin price;baba stock;jepq stock	US
Emirates	Topic	12.4	7.3	topics: Emirates;Emirates;Virgin Atlantic;	US
Strike action	Topic	186.1	7.3	topics: United Auto Workers;UAW;Hospitality;Drew Barrymore queries: strike; auto strike update;kaiser workers strike	US
FidelityFX Super Resolution	Topic	55.9	7.0	topics: DLSS;Starfield;AMD;Xbox Series X and Series S; queries: fsr;starfield; fsr 3 starfield;when will fsr 3 release	US
Religion	Topic	9.6	7.0	topics: Mormonism;Christian Church;Polytheism;	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Broadcasting	Professional field	3.7	6.7	topics: Emergency;Radio Broadcasting;Radio;Toy Story; queries: broadcast; oct 4 emergency broadcast;national broadcast test;	US
DayQuil	Drug brand	9.6	6.7	topics: NyQuil;Common cold;Ingredient;Food and Drug Administration; queries: dayquil; fda dayquil;does dayquil help with cough;	US
Urbanization	Topic	9.3	6.4	topics: Definition;United States;City;Industry;Revolution	US
ZYN	Topic	137.6	6.2	topics: Nicotine;Nicotine gum;Oral cancer;Drug withdrawal queries: zyn;zyn shirt; zyn flavors 6mg;zyn rewards prizes	US
Ionization energy	Topic	9.6	6.1	topics: Ionization;Energy;Francium;Density;Discovery queries: ionization;ionization energy; definition of electronegativity;	US
State Street Corporation	Financial services company	8.1	5.9		US
Buck Knives	Manufacturing company	29.6	5.8		US
Committee	Topic	-5.9	5.8	topics: United States Congress;Senate;Meeting;Apportionment; queries: committee; reapportionment;chair of foreign relations committee;	US
Marketer	Career	6.1	5.8	topics: Marketing;Product;succeeding;Assessment; queries: marketers; which viability factor analyzes the skills of employees?;	US
Trade route	Topic	14.4	5.8	topics: Trade;Triangle;Unit of measurement;Philosophy queries: trade routes;trade route; ottoman empire trade routes;	US
Hydrogen peroxide	Chemical compound	35.4	5.7	topics: Peroxide;Hydrogen queries: peroxide;peroxide strange ore;adjucar peroxide;	US
Microsoft Authenticator	Software	50.8	5.7	topics: Microsoft Corporation;Microsoft;Authentication; queries: microsoft;authenticator; authenticator microsoft	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Constitution of the United States	Constitution	2.1	5.4	topics: Constitution queries: constitution;the constitution; those who supported adoption of the constitution were called	US
Nexus Mods	Website	28.4	5.4	topics: Video game modding;Starfield;ARMORED CORE VI FIRES OF RUBICON; queries: mods nexus;nexus;starfield nexusmods;starfield mod nexus;	US
Active transport	Topic	8.6	5.2	topics: Cell;Passive transport;Diffusion;Cell membrane; queries: cell;active cell; cell transport;active diffusion;	US
Drawing	Visual art form	2.8	5.2	topics: easy;Powerball queries: drawing	US
Alarm clock	Topic	-42.3	5.1	topics: Alarm device;Clock;October 4;Federal Emergency Management Agency; queries: alarm; october 4th alarm;alarm on october 4th;	US
Game engine	Software type	31.9	4.6	topics: GameMaker;Sonic the Hedgehog;JavaScript; queries: unreal engine;unreal;unity news; unity engine ceo;	US
Starlink	Project	59.8	4.6		US
Lisdexamfetamine	Medication	58.2	4.5	topics: Generic drug;Adderall;Cost Plus Drugs queries: vyvanse reddit;vyvanse adhd; lisdexamfetamine coupon;	US
Romance	Love	30.5	4.5	topics: Baldur's Gate 3;Romance novel;Sarah Morgan; queries: romance;romantic; romance in starfield;romance options starfield	US
True Religion	Topic	33.8	4.1		US
Dialogue	Topic	27.0	4.0	topics: Dialogue in writing;MLA Handbook;Short story queries: dialogue; no one will save you dialogue;no one will save you;	US
Muck Rack, LLC	Software company	20.9	3.9		US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Triple-negative breast cancer	Topic	52.8	3.9	topics: Cancer;Breast cancer;Breast;The Nightmare Before Christmas; queries: tnbc; triple negative cancer;triple negative breast cancer;	US
Mary Jane	Shoe	25.3	3.8	topics: Shoes;COS;Calvin Klein;Dolce Vita queries: mary jane;mary janes;calvin klein; red ballet flats;	US
Gola	Topic	109.2	3.7	topics: Sneakers;High-heeled shoe;Asics;Clog queries: gola;gola sneakers; gola elan sneakers	US
Kanopy	Video on demand	30.1	3.7	topics: Television;Streaming media;Smart TV;Popcornflix; queries: kanopy; kanopy streaming service;is kanopy safe	US
Magnesium glycinate	Topic	215.2	3.5	topics: Magnesium;Lysine;Doctor's Best;5-Hydroxytryptophan queries: magnesium;glycinate; magnesium glycinate;	US
Scratch	Programming language	48.2	3.4	topics: Geometry Dash queries: scratch;scratch scratch;puppet hockey	US
Maximus	Topic	49.8	2.9	topics: Maximus Inc.;Customer service representative; queries: maximus;maximus name; is maximus real;maximus austin tx	US
Competition law	Field of study	27.4	2.8	topics: United States antitrust law;Law;Sherman Antitrust Act queries: antitrust; ftc amazon antitrust lawsuit;pure food and drug act;	US
Carnivore	Topic	34.0	2.5	topics: Diet;Carnivore diet;Herbivore;Omnivore;Eating	US
Warlock	Topic	50.5	2.5	topics: Baldur's Gate 3;Shadowheart (Baldur's Gate); queries: warlock; bg3 best warlock build;bg3 wizard;	US
Plagiarism	Topic	34.3	2.4	topics: Content similarity detection queries: plagiarism;plagiarism checker; cite generator;	US
ParentSquare	Software	39.8	2.3	topics: Richland School District 2;Remind;Aeries Mobile Portal;	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Comrade	Topic	30.8	1.9	topics: Balochi language;Nineteen Eighty-Four;Chernobyl disaster; queries: comrade; camaraderie;????;comrades;comrade definition	US
DIAN	Topic	22.7	1.9	topics: National Directorate of Taxes and Customs; queries: dian	US
Wide-leg jeans	Topic	30.7	1.8	topics: Jeans;Trousers queries: baggy;jeans	US
Law student	Topic	20.9	1.7	topics: Law;Student;Taylor Swift;Law firm;Gerardus Mercator queries: law student; first year law student for short nyt;	US
Math Playground	Educational consultant in Wellesley, Massachusetts	33.1	1.6	topics: Mathematics;Drifting;Duck Life 5: Treasure Hunt; queries: math;playground; cubeform math playground;	US
GitHub	Downloadable software	21.9	1.3		US
Ballet flat	Shoe	23.2	1.1	topics: Shoes;Ballet;Flat;Woman;Black	US
Dojo	Topic	48.1	0.6	topics: ClassDojo;Supercomputer;JoJo;Character queries: dojo;class dojo;class;class do jo; doj;cnn 10	US
Melody	Topic	33.5	0.5	topics: Music;Monophony;George Frideric Handel;Secular music queries: melody;øšù■ù■ù-; øšù■ù■ù- øªù■ø@ù■ ù■ù■ù■ù■ ø'ø±øšø";	US
Glucagon-like peptide-1 receptor agonist	Medication	109.4	0.2		US
Oh Polly	Topic	54.3	0.1	topics: Steve Madden;Dress;Silk;For Love & Lemons; queries: oh polly;oh;babyboo fashion; abercrombie;	US
Wrestling shoe	Topic	30.0	-0.3	queries: wrestling;wrestling shoes;rudis wrestling;	US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Sportsbook	Topic	49.9	-0.8	topics: BetUS;Sports;Odds;Fantatics;BetOnline queries: sportsbook; how to buy bitcoin on etoro app;	US
Peptide	Topic	33.9	-1.2		US
Phenotypic trait	Topic	29.1	-1.2	topics: Starfield;good;Bounty;Bounty hunter queries: traits;best traits starfield; background starfield;	US
UNIQLO	Fashion brand	24.3	-1.4	topics: UNIQLO;Uniqlo;Studio Ghibli;Kaws queries: uniqlo;studio ghibli uniqlo; studio ghibli;	US
Fanatics	Topic	22.7	-2.2	topics: Fanatics;Colorado Buffaloes;FanDuel; Colorado Buffaloes men's basketball queries: fanatics;fanatics jersey promo; fanatics sportsbook jersey promo;	US
Paraphrase	Topic	20.9	-2.9	topics: Tool;Thesis statement;Title;Thesis queries: paraphrase;paraphrasing; chatgpt checker;	US
Content similarity detection	Topic	50.3	-3.3		US
Divar	Website	108.9	-5.5	topics: Wall;Tehran;Persian Language;Remix;Sabzevar queries: Ø-Û■Û■Ø§Ø±	US
PrizePicks	Topic	209.6	-6.8	topics: NBA;NBA;Gambling;Statistics queries: prizepicks;prizepicks;prize;prize picks	US
Digikala	Topic	90.3	-6.9	topics: Digikala;Clothes iron;Nokia;Value queries: Ø-Û■Ø-Û■;Ø-Û■Ø-Û■ Ú©Ø§Û■Ø§	US
Varzesh 3	Website	64.5	-7.0	topics: Sports;Al-Nassr FC;Radio Farda;Breaking news queries: Û■Ø±Ø²Ø´Û³;Û■Ø±Ø²Ø´;varzesh3	US
Unblocked Games Premium	Computer game	47.3	-8.2	topics: Game queries: unblocked games;games;unblocked;retro bowl college;	US
Cettire	Company	75.9	-10.9		US

3. Google Trends All Trending Topics USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Shilajit	Topic	430.1	-28.3	topics: Resin;Lion's mane;Magnesium glycinate;Lion queries: shilajit; para que sirve shilajit;melena de leon	US
New Balance 9060	Sneakers	721.0	-85.6	topics: New Balance;Primary school;Preschool;Clog queries: new balance;9060 new balance; 9060;new balance 9060 triple black;	US

4. Google Trends Industries USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Sony PlayStation	-1.7%	2.8%	topics: PlayStation 5;PlayStation 5 Console;PlayStation 4
Xbox	0.0%	1.7%	
Pharmacy	-1.7%	1.7%	topics: Booster dose;Pharmacist;CVS Pharmacy
Genetic testing	0.3%	1.6%	queries: dna;test dna;rocky canada dna test;thats our baby dna test;sub soccer
T-shirt	5.8%	1.5%	queries: t shirt;graphic tee;graphic tees
Motorcycle	-2.3%	1.5%	
Accounting	-0.3%	1.1%	
Glasses	-1.8%	1.1%	topics: Eye examination;Sunglasses;Walmart Vision & Glasses queries: glasses;ray ban meta smart glasses;meta smart glasses;meta ray ban glasses
Career	16.3%	1.1%	queries: ■■■■;carreras;indeed careers;asn karir 2023;truity career test;verified careers
Travel	0.8%	1.1%	
Travel (and transport)	0.8%	1.1%	

4. Google Trends Industries USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Pharmaceutical drug	0.7%	1.0%	topics: Medicine;Drug;Prescription drug;Antihistamine;Intravenous therapy
3D Computer graphics	6.1%	0.7%	queries: 3d;3d jungkook;tetera 3d;■■■■■ 3d ■■■■
hiking apparel	2.2%	0.6%	
Sneakers	-1.7%	0.4%	topics: Nike Air Max;Tennis Shoe;Dior queries: sneakers;shoes;zapatillas;basket;sneakers nike
Application software	-3.7%	0.4%	queries: app;apk;applications
Health Insurance	5.3%	0.4%	
Online Banking	-14.8%	0.4%	
Hand luggage	6.9%	0.3%	queries: carry on;carry on size luggage;delta carry on;carry on bags
Real Estate	-5.9%	0.3%	topics: Real Estate Broker;Estate;Property queries: real estate;immobilier;immobilien
Vacation rental	-18.2%	0.3%	topics: Rent;Vacation queries: vacation rental;case vacanze;location de vacances
TV	-3.3%	0.3%	topics: Television;Samsung;Samsung Electronics

4. Google Trends Industries USA - 2W Delta (2023-10-16, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Trousers	-0.9%	0.2%	topics: Man;Woman;Black queries: pants
Sports betting	12.7%	0.1%	topics: Barstool Sports;TotalEnergies queries: bet;betting;estrela bet
Investment	0.3%	0.1%	queries: investment