

ASTUTEX TRENDSPOTTING

September 26, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Demonware	Company	131.16	149.26	topics: Call of Duty: Modern Warfare 2
Roscoe's House of Chicken 'N Waffles	Restaurant company	75.25	100.96	queries: pnb rock shot;pnb rock video; pnb rock video twitter; pnb rock shot video;pnb rock twitter
TV Azteca	Mass media company	34.21	36.70	topics: Canelo Álvarez vs. Gennady Golov
Epic!	Company	166.41	33.08	topics: Book;Mountain pass; Toy theater queries: epic books;music lab
Naviance	Company	101.23	17.51	topics: Los Angeles Unified School Distr
IXL Learning	Company	133.33	15.97	topics: Los Angeles Unified School Distr
Desmos	Company	138.67	12.74	topics: Velocity
Weyerhaeuser	Real estate investment trust company	13.93	12.14	topics: Strike action
New Look	Retail chain company	-6.87	12.00	topics: Kim Kardashian
Nomad Goods	Accessory company	31.46	8.04	topics: MagSafe
Quizlet	Company	44.44	7.70	topics: Philosophy;Organization;Pathogen; Chapter;Risk; Demand queries: food service prep; e-commerce website;what is nutrition; nutrition definition;what is erp system
DraftKings	Sports betting company	-0.67	7.02	topics: Sports betting;Sports;Kevin Hart; Discounts and allowances;Touchdown; Week queries: draftkings promo code; fanduel promo code
The Action Network	Company	22.26	6.77	queries: college football bets
Scholastic Corporation	Publishing company	43.64	5.37	topics: Scholastic;Club;Book; Magazine queries: scholastic;epic books
QuillBot, Inc.	Company	276.70	4.98	topics: Paraphrase queries: paraphrase; paraphrase tool;paraphrasing; paraphrasing tool;whatsapp web
Marks & Spencer	Retail company	13.65	4.61	topics: Physics

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics
Schoology	Company	42.70	3.13	topics: topics: Los Angeles Unified Scho; App Inventor for Android queries:
FuboTV	Company	17.44	2.49	topics: Big Ten Network queries: stream
Snyder's of Hanover	Company	17.45	2.39	topics: Beer cheese
FanDuel	Online gambling company	15.10	2.30	topics: Sports betting; Discounts and allowances; Touchdown queries: fanduel promo code; draftkings promo code
SolidWorks Corp.	Computer application company	21.91	1.68	topics: Sketch;3D scanning
Deloitte	Company	45.86	1.50	topics: Consultant;Internship
Equitable	Financial services company	18.41	1.29	topics: Adviser
Adobe	Computer software company	28.78	0.99	topics: Adobe Illustrator;Kachina; Illustrator;Color wheel;Hunter-gatherer
Workday, Inc.	System software company	30.03	0.83	topics: Form W-2
Chegg	Company	4.14	0.79	topics: Accounting
UnitedHealth Group	Insurance company	14.00	0.76	topics: Pharmacy
Handshake	Software company in San Francisco, California	99.69	0.08	topics: Internship;Job fair
Clever	Company	107.51	-1.63	topics: App Inventor for Android queries; discovery education;mit app inventor
RStudio	Company	70.49	-1.76	topics: Data set
HubSpot	Software company	133.78	-2.10	topics: Workflow; Customer relationship management
Scholastic Book Fairs	Company	44.49	-13.23	topics: Scholastic queries: scholastic

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
828	Boston Properties Inc	2022-09-26	39%	41%
732	Union Pacific Corp	2022-09-26	-7%	19%
315	ANA Holdings Inc	2022-09-26	90%	3%

3. Google Trends Industries World - 2W Delta (2022-09-19, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Trench coat	0.9%	1.7%	topics: topics: Coat;Woman;Man;Ralph Lauren;Gothic fashion; Columbiaqueries: trench;trench coat;jcrew;mackage trench coat; coach outlet queries: queries: trench;coach outlet
Moisturizer	12.6%	1.7%	topics: Face;Cream;Skin queries: moisturizer; la roche posay tinted moisturizer; does sunscreen go on before or after moisturizer; nivea soft moisturizing creme
Sunglasses	17.9%	1.7%	topics: Glasses;Oakley;Ray-Ban queries: sunglasses
Online shopping	-13.3%	1.7%	topics: Shopping queries: shopping;shopping online; dollar general online ordering;holex webshop; dollartree.com online shopping
Computer security	23.5%	1.6%	topics: Security queries: security;cyber security; google security alert;uber security breach; samsung security breach
Pet	-5.1%	1.6%	topics: Pet store;Pet-friendly hotels;Cat;Squishmallows; World of Warcraft: Wrath of the Lich King queries: pet; squishmallow pet bed;squishmallows pet bed; the yandere pet cat is overly domineering
Watch	4.7%	1.6%	topics: Apple Watch;Thursday Night Football queries: watch; apple ultra watch;apple watch ultra
Watches	4.7%	1.6%	topics: Apple Watch;Thursday Night Football queries: watch; apple ultra watch;apple watch ultra
Slipper	9.3%	1.6%	topics: UGG;Ugg boots;Man;Bottle;Balenciaga queries: slippers; bottle slippers balenciaga;ariat cow slippers; balenciaga water bottle slippers
Vehicle audio	-9.1%	1.6%	topics: Car;Headlamp queries: car stereo;car audio;car radio; soundman car audio;psi car audio;meca car audio
Game controller	7.2%	1.5%	topics: Xbox;PlayStation 4;PlayStation 5;God of War Ragnarök; God of War queries: controller;god of war ragnarok; xbox elite controller series 2 core; god of war ragnarok ps5 controller

3. Google Trends Industries World - 2W Delta (2022-09-19, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Application programming interface	49.1%	1.5%	topics: topics: Representational state transfer;Python;Data;SerpApi, LLC;Search engine results pagequeries: api;google photos api;orthodontist near me;widgetkit api queries: queries: api;widgetkit api
Sandal	12.0%	1.4%	topics: Woman;Shoes queries: sandals;toe hold sandals;toehold sandals
Physical fitness	-6.7%	1.4%	topics: Gym;Exercise;Health queries: fitness; cardiovascular fitness definition; describe the continuous nature of the physical fitness conce; discuss the interdependence of the components of wellness.

4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Clog	45.5%	11.5%	topics: Birkenstock;Aritzia;Sonoma queries: clogs;clog; birkenstock;dr martens clogs;dr marten clogs;dr martens carlson
Air Conditioner	3.2%	10.5%	topics: Air conditioning queries: air conditioner;ac; 8,000 btu air conditioner near me; hisense 700 sq ft dual hose portable ac with heat
Cruise	64.7%	5.5%	topics: Ship;Cruise ship;Shark attack;Sharks; Pineapple queries: cruise;cruise ship;arcadia cruise ship; american song cruise ship;cruise ship flooding
Streaming Multimedia	24.2%	5.0%	topics: Livestreaming;Live television; FC Barcelona 2–8 FC Bayern Munich; Canelo Álvarez vs. Gennady Golovkin II; Daraz queries: streaming;stream;stream rick and morty season 6; barbarian movie streaming;queen elizabeth live stream
Social media	38.0%	3.7%	topics: Media;Glove queries: social;social media; social gloves results;social gloves 2; free social media management tools
Suitcase	19.5%	3.6%	topics: Baggage;Travel;Hand luggage; Man in a Suitcase queries: suitcase;what is a valise; woman locks boyfriend in suitcase;cornhole bag carrying case
Education	27.7%	3.3%	topics: Teacher;Special education;Student queries: education; easy bib;doe email;simple education.xyz
Snow boot	-20.5%	3.1%	topics: Boot;High-heeled shoe;Converse; Eddie Bauer queries: boots;winter boots;sorrel; toddler winter shoes;sorel kids snow boots
Watch	2.9%	3.0%	topics: Apple Watch;Thursday Night Football queries: watch; apple ultra watch;apple watch ultra
Watches	2.9%	3.0%	topics: Apple Watch;Thursday Night Football queries: watch; apple ultra watch;apple watch ultra
Smartwatch	-7.3%	2.9%	topics: Watch;Garmin fenix 6;Refurbishment queries: watch; smart watch;smartwatch;apple watch ultra;yamay smart watch app; lige smart watch

4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Game controller	8.1%	2.9%	topics: topics: Xbox;PlayStation 4;PlayStation 5; God of War Ragnarök;God of Warqueries: controller; god of war ragnarok;xbox elite controller series 2 core; god of war ragnarok ps5 controller queries: queries: control; god of war ragnarok ps5 controller
Boat	-2.1%	2.7%	topics: Rent;Lake;Fishing;Mako sharks; Shortfin mako shark queries: boat; lucy fernandez boat accident; mako shark jumps into fishing boat;boat crash miami
Nintendo Switch	4.3%	2.7%	topics: Nintendo Switch;Nintendo; Nintendo Direct queries: nintendo switch;nintendo;switch; jojo all star battle r switch; nintendo switch – oled model splatoon 3 special edition; nintendo switch repairs near me
Baby transport	3.9%	2.7%	topics: Stroller queries: stroller;disney stroller ban; disney no strollers
Weight loss	6.0%	2.4%	topics: Eating;Diet;Calorie;Matt Lucas queries: weight loss; matt lucas weight loss;marlyne barrett weight loss; tom brady weight loss
Hand luggage	44.4%	2.4%	topics: Baggage;Size;Bag queries: carry on; tsa carry on restrictions;define carry on; does delta charge for carry on bags
Leggins	-12.8%	2.3%	topics: Tights;Clothing;Bell-bottoms queries: leggings; buffalo bills leggings;yitty leggings; walmart faux leather leggings
Robotics	41.1%	2.3%	topics: Robot;Underwater robotics;Science Robotics; Matrix queries: robotics;robotic synonym; underwater robotics salary;robotics company japan shooting
Toothpaste	14.4%	2.2%	topics: Tooth;Tooth whitening;Fluoride; Fire Emblem: The Blazing Blade;Fire Emblem; Crest Whitestrips queries: toothpaste;toothpaste chan; toothpaste without sodium lauryl sulfate;benzoyl peroxide
Power Tool	-2.2%	2.2%	topics: Tool;Power;BLACK+DECKER;Switch; Clamp queries: power tools;what is capillary action?; hitachi power tools
3D Printing	19.7%	2.1%	topics: Printing;Three-dimensional space;Printer queries: 3d; how much do 3d printers cost;halloween 3d prints;defcad

4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Energy Drink	31.9%	2.1%	topics: topics: Drinkqueries: energy;energy drink; verve energy drink;dynapep energy drink; c4 energy drink ingredients queries: queries: energy; c4 energy drink ingredients
Vehicle Insurance	-9.6%	2.0%	topics: Insurance queries: insurance;car insurance; gap auto insurance
Tax	-10.5%	2.0%	topics: Property;Property tax;Payment queries: tax; tax.illinois.gov/rebates;va tax rebate 2022;va tax rebate

5. Website Traffic - 2W Delta (2022-09-24, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
276	Viking Line Abp	1.381538	315%	119%
309	China Southern Airlines Co Ltd	10.725615	247%	67%
324	Vipshop Holdings Ltd	18.754846	96%	39%
441	Bandai Namco Holdings Inc	3.165923	172%	36%
745	Amgen Inc	2.071846	89%	32%
431	Eva Airways Corp	6.375692	231%	27%
180	Midea Group Co Ltd	16.200153	-9%	17%
897	Mettler-Toledo International I	4.207692	19%	17%
699	Parker-Hannifin Corp	4.128538	50%	17%
680	Micron Technology Inc	3.913230	116%	16%
157	J.Jill Inc	3.853538	110%	15%
476	Nikon Corp	2.727307	30%	14%
308	Air China Ltd	6.733384	206%	14%
957	Capcom	13.436000	112%	11%
603	Bristol-Myers Squibb Co	2.165615	48%	11%
337	Netmarble Games Corp	14.398461	191%	11%
825	Rockwell Automation Inc	5.560461	68%	10%
80	Dennys Corp	1.607153	15%	8%
35	Blucora Inc	6.432384	9%	8%
289	Wizz Air Holdings PLC	41.565538	139%	8%
726	Texas Instruments Inc	25.628538	103%	7%
313	Cathay Pacific Airways Ltd	12.523384	96%	7%
869	Philip Morris International In	1.664076	34%	6%
620	Corning Inc	2.351846	21%	5%
811	AmerisourceBergen Corp	1.385769	96%	5%
793	Chubb Ltd	4.568307	9%	5%

6. Wikipedia - 2W Delta (2022-09-26, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
549	Coca-Cola Co	en.wikipedia.org/wiki/The_Coca-Cola_Company	2907	1.5%	30.1%
164	L Brands Inc		4912	143.4%	28.9%
356	Kirin Holdings Co Ltd	en.wikipedia.org/wiki/Kirin_Company	4686	-6.3%	20.3%
1169	Uniper SE	en.wikipedia.org/wiki/Uniper	3193	116.0%	17.0%
2	Mattel Inc	en.wikipedia.org/wiki/Mattel	33362	-1.9%	11.4%
372	Pernod Ricard SA	en.wikipedia.org/wiki/Dubonnet	8704	10.4%	9.2%
399	Wal-Mart Stores Inc		2919	-8.0%	7.2%
194	NVIDIA Corp	en.wikipedia.org/wiki/Nvidia	4085	-8.1%	6.8%
169	Lululemon Athletica Inc	en.wikipedia.org/wiki/Lululemon_murder	2935	23.3%	6.6%
747	Comcast Corp	en.wikipedia.org/wiki/Comcast	3729	-5.5%	5.7%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Restaurant_Brands_International	7754	26.6%	5.1%

7. Wikipedia Pages- 2W Delta (2022-09-24, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
574	Microsoft Corp	en.wikipedia.org/wiki/Microsoft_Office_Mix	33595	46,527%	10,267%
2	Mattel Inc	en.wikipedia.org/wiki/Mattel	242469	997%	407%
		en.wikipedia.org/wiki/AND1	13895	1,031%	95%
549	Coca-Cola Co	en.wikipedia.org/wiki/The_Coca-Cola_Company	22855	-4%	25%
		en.wikipedia.org/wiki/Foxconn	24083	29%	20%
		en.wikipedia.org/wiki/Flipkart	173517	26%	17%
		en.wikipedia.org/wiki/Erin_Brockovich_(film)	30024	-27%	15%
		en.wikipedia.org/wiki/Erin_Brockovich	42187	-42%	14%
1169	Uniper SE	en.wikipedia.org/wiki/Nord_Stream	9241	106%	14%
		en.wikipedia.org/wiki/BBC	95768	-1%	13%
		en.wikipedia.org/wiki/Richard_Sackler	19277	291%	13%
		en.wikipedia.org/wiki/Purdue_Pharma	20404	106%	12%
		en.wikipedia.org/wiki/Steve_Jobs	131171	4%	9%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Burger_King	17450	9%	9%
		en.wikipedia.org/wiki/Motorola	16945	16%	8%
194	NVIDIA Corp	en.wikipedia.org/wiki/Nvidia	31075	5%	8%
		en.wikipedia.org/wiki/Forever_Living_Products	21789	100%	6%
20	Apple Inc	en.wikipedia.org/wiki/Apple_Inc.	128943	7%	6%
837	Yum! Brands Inc	en.wikipedia.org/wiki/Pizza_Hut	19411	51%	6%
965	BP PLC	en.wikipedia.org/wiki/BP	21271	9%	6%
		en.wikipedia.org/wiki/Subway_(restaurant)	14155	8%	6%
		en.wikipedia.org/wiki/Aldi	21017	17%	5%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-09-24, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
460	Toyota Motor Corp	Toyota	211	16.1%	9.0%
365	LG Electronics Inc	LG ThinQ	214	17.5%	8.3%
955	Take Two Interactive	Two Dots	305	3.7%	8.2%
238	Starbucks Corp	Starbucks	82	10.4%	8.2%
62	Chegg Inc	Chegg Study - Homework Help	275	7.7%	7.7%
434	Carmax Inc	CarMax: Used Cars for Sale	239	8.8%	7.7%
1214	Next PLC	Rock Identifier: Stone ID; Picture Insect: Bug Identifier; Picture Mushroom - Mushroom ID	235	19.3%	7.6%
464	Fiat Chrysler Automobiles NV	Uconnect	252	7.4%	6.8%
785	CBS Corp	Paramount+; CBS	191	8.4%	5.5%
349	Honda Motor Co Ltd	HondaLink	299	6.5%	4.5%
120	General Motors Co	myChevrolet; myGMC	288	8.9%	4.3%
1417	Signify NV	Philips Hue	309	15.4%	4.1%
888	Discovery Communications Inc	discovery+ Stream TV Shows	245	1.7%	3.5%
747	Comcast Corp	Xfinity; Universal Studios Hollywood™; Universal Orlando Resort™	226	4.9%	3.1%
390	Nintendo Co Ltd	Nintendo Switch Online	277	10.9%	3.0%
567	Procter & Gamble Co	Oral-B	349	11.4%	3.0%
543	Verizon Communications Inc	My Verizon; GizmoHub	250	4.7%	3.0%
849	Aetna Inc	Aetna Health	254	11.0%	2.9%
277	Vista Outdoor Inc	Bushnell Golf Mobile	257	30.8%	2.8%
129	Haier Electronics Group Co Ltd	SmartHQ	277	21.8%	2.3%
56	Carter's Inc	Carter's	286	10.9%	2.2%
611	Cigna Corp	myCigna	283	9.4%	2.1%
200	Overstock.com Inc	Overstock — Furniture & Decor	248	21.6%	2.1%
348	Nissan Motor Co Ltd	NissanConnect® Services	371	1.3%	1.9%
458	Volkswagen AG	myVW; myAudi	376	0.2%	1.7%
441	Bandai Namco Holdings Inc	PAC-MAN	355	7.3%	1.6%
989	Bayerische Motoren Werke AG	My BMW	264	1.9%	1.1%
259	Tractor Supply Co	Tractor Supply	288	8.5%	1.0%

10. AppStore Publishers USA - 2W Delta (2022-09-24, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
747	Comcast Corp	Xfinity	114	-10.7%	2.8%
	DoorDash, Inc.	DoorDash - Food Delivery; DoorDash - Dasher	22	-7.1%	2.6%
851	eBay Inc	eBay: The shopping marketplace	96	3.1%	2.1%
399	Wal-Mart Stores Inc	Walmart - Shopping & Grocery; Sam's Club	35	25.1%	2.0%
	GrubHub.com	Grubhub: Food Delivery	111	0.9%	1.9%
	Parkmobile USA, Inc.	ParkMobile - Find Parking	81	49.7%	1.6%

11. Online Retail Amazon - 2W Delta (2022-09-26, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
525	Campbell Soup Co	327	18.9%	16.4%
6	Guess? Inc	470	124.9%	15.6%
1474	Caleres, Inc.	381	34.2%	13.7%
268	Under Armour Inc	4920	25.0%	13.6%
601	H & R Block Inc	1135	34.2%	10.1%
441	Bandai Namco Holdings Inc	569	6.0%	8.9%
364	Pioneer Corp	395	14.2%	8.7%
567	Procter & Gamble Co	1439	137.9%	7.8%
502	Ubisoft Entertainment SA	655	-7.7%	7.2%
264	Techtronic Industries Co Ltd	2357	86.5%	6.7%
959	Turtle Beach	1401	-13.4%	6.3%
16	Amazon.com Inc	29542	23.8%	5.0%
536	Monster Beverage Corp	944	33.3%	4.7%
171	Luxottica Group SpA	1986	31.1%	4.3%
906	Western Digital Corp	436	-30.4%	3.9%
233	Skechers USA Inc	4175	-16.0%	3.8%
391	Electronic Arts Inc	5252	-1.1%	3.7%

12. Online Retail Walmart - 2W Delta (2022-09-26, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
212	Prada SpA	505	285.5%	59.4%
5	Puma SE	492	121.6%	56.8%
202	Oxford Industries Inc	328	39.6%	23.3%
233	Skechers USA Inc	1570	-47.8%	21.5%
476	Nikon Corp	261	-11.5%	20.8%
537	Acer Inc	1493	51.6%	14.1%
362	Casio Computer Co Ltd	1674	-5.3%	13.9%
250	Tempur Sealy International Inc	447	51.0%	12.0%
283	Whirlpool Corp	2663	10.8%	10.6%
26	Avon Products Inc	286	5.9%	10.5%
536	Monster Beverage Corp	501	32.9%	10.2%
14	Adidas AG	2593	31.2%	8.3%
171	Luxottica Group SpA	2385	276.2%	7.0%
161	Kering SA	944	6.1%	5.9%
79	De Longhi SpA	1535	3.0%	5.7%

13. Online Retail Bestbuy - 2W Delta (2022-09-26, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
116	Garmin Ltd	2383	122.7%	13.1%
122	GoPro Inc	521	-2.8%	6.2%

14. Job Listings - 2W Delta (2022-09-26, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
1471	UDG Healthcare plc	567	100.0%	93%
1104	Grifols SA	734	20.1%	78%
1382	Tomra Systems ASA	623	100.0%	76%
455	Bridgestone Corp	710	82.2%	75%
496	Koninklijke Ahold Delhaize NV	8862	18.6%	73%
1152	Amundi SA	208	96.2%	66%
778	KeyCorp	1208	96.6%	66%
420	Coty Inc	378	36.6%	64%
1102	UPM-Kymmene Oyj	196	66.3%	64%
1116	Erste Group Bank AG	461	100.0%	63%
577	American International Group I	1306	100.0%	63%
1180	Telefonica Deutschland Holding	562	91.3%	61%
876	Xcel Energy Inc	289	79.9%	59%
1119	RWE AG	561	100.0%	56%
529	J M Smucker Co	389	100.0%	54%
3	NCSOFT Corp	155	26.2%	51%
507	InterContinental Hotels Group	2122	31.0%	50%
1162	Yara International ASA	312	46.1%	50%
463	Kia Motors Corp	245	61.3%	48%
338	Adobe Systems Inc	1621	35.1%	47%
146	Industria de Diseno Textil SA	527	-9.0%	47%
472	Ceconomy AG	3985	89.0%	47%
835	Accenture PLC	43654	25.8%	45%
987	EssilorLuxottica SA	248	70.7%	45%
1070	Aviva PLC	651	74.8%	45%
548	Chevron Corp	590	82.7%	43%
1263	Skanska AB	451	62.2%	43%
1446	Wienerberger AG	376	67.0%	42%
505	Activision Blizzard Inc	857	8.8%	42%
1377	Osram Licht AG	627	100.0%	41%

15. Employee Company Ratings - 2W Delta (2022-09-26, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
1010	Banco Bilbao Vizcaya Argentari	6682	-9.6%	21.2%	-12.0%	0.0%	Outlook
673	Loews Corp	1372	5.5%	11.6%	9.6%	0.0%	Outlook
1185	Covestro AG	545	0.5%	8.2%	1.0%	0.0%	Outlook
742	WEC Energy Group Inc	374	-0.8%	7.4%	3.3%	0.0%	Outlook
627	Cboe Global Markets Inc	218	0.9%	5.2%	1.2%	0.0%	Outlook