

1. Google Trends All Trending Companies - 2W Delta (2023-03-27, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Shenzhen Zhiyuan Zhichuang Technology Co., Ltd.	Company	2197.4	302.8	topics: Cigarette; Electronic cigarette queries: lush ice	Global
BloomChic	Company	1021.4	234.1	topics: Lane Bryant	Global
Swiss Bank Corporation	Investment company	114.2	109.5	topics: Pleite queries: ubs	Global
STR, Inc	Hotel company	201.0	72.0	topics: Lembaga Hasil Dalam Negeri Malay	Global
FavBet	Company	197.3	67.6	queries: parimatch	Global
UBS	Investment banking company	34.2	44.7	topics: Credit Suisse;NYSE:FRC; Buyout queries: bac stock;bank news; credit suisse	US
Sun Capital Partners	Private equity company	78.6	41.1	queries: scotch and soda	Global
Swiss Financial Market Supervisory Authority	Company	17.6	35.1	topics: UBS; Credit Suisse AG Geldautomat	Global
SL Green Realty	Real estate investment trust company	32.6	27.1	topics: Realty Income	Global
ByteDance	Internet company	43.8	27.1	topics: TikTok; Tencent queries: tiktok ceo	US
Grey Global Group	Advertising company	50.7	23.8	topics: AKQA	Global
Maverick Work Wear, Inc.	Company	211.7	21.6	topics: Boot	Global
Looka	Software company in Toronto, Ontario	234.5	21.0	queries: canva ai	Global

1. Google Trends All Trending Companies - 2W Delta (2023-03-27, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Dish Network	Satellite television company	23.0	19.3	topics: American Electric Power; Charter Communications;Customer; Cyberattack; Duke Energy queries: duke energy;trutv; dish network;verizon wireless login	Global
Trip.com Group	Travel agency company	183.9	18.6	topics: Airline ticket	US
Winnebago Industries	Manufacturing company	-9.1	16.8	topics: Dometic Group; Recreational vehicle;Motorhome; Fifth wheel coupling queries: winnebago ; revel;mercedes class c rv winnebago	Global
SD Bullion	Company	91.7	16.1	topics: Kitco Metals queries: gold price	US
Salt Mobile SA	Telecommunicati company	22.1	15.8	topics: Swisscom	Global
Golar LNG	Company	13.8	15.7	topics: Snam	Global
TVH	Company	46.6	15.6	topics: Cyberattack	Global
Vonovia	Real estate company	46.6	13.2	topics: Allianz SE;BASF;Commerzbank; DAX PERFORMANCE-INDEX; Dividend queries: bayer-aktie;eon; fresenius aktie;gewobag;goldpreis	Global
Hostinger	Company	89.8	9.5	topics: Web hosting service;Bluehost; Namecheap;Shockbyte	US
New Era Cap Company	Apparel company	19.4	8.8	topics: Cap;Lids queries: mexico	US
Bâloise	Insurance company	34.5	8.6	topics: Helvetia Insurance queries: zuri	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
CoverMyMeds	Company	10.7	7.9	topics: National Provider Identifier; OptumRx	Global
2K Games	Video game company	15.0	7.8	topics: LEGO;The LEGO Store	US
Verallia	Glass container manufacturing company	32.3	7.8	topics: Air Liquide; Imerys queries: bnp bourse	Global
Bank of New York Mellon	Corporate investment banking company	12.2	7.1	topics: Northern Trust; State Street Corporation; Assets under management	Global
Dynavox	Software company	25.3	7.1	topics: Tobii queries: tobii dynavox akt	Global
bunq	Fintech company	43.2	6.9	topics: Knab	Global
PROMT	Software company	25.9	6.7	queries: midjourney ai	Global
House of CB	Fashion company	23.3	6.6	topics: Prom	Global
THK Co., Ltd.	Machine company	10.1	6.5	queries: ana ■■■	Global
United Bank for Africa	Financial services company	34.1	6.1	topics: Customer	Global
Tokyu Stay	Hotel brand	68.0	5.8	topics: Mercure	Global
Red Bull GmbH	Drink company	12.1	5.6	topics: Drink;Red Bull;Tuborg Brewery; Chivas Regal; Energy drink queries: cold drink	Global
Systane	Drug brand	50.3	4.3	topics: Eye drop;Drop;EzriRx;TheraTears	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Scholastic Book Fairs	Company	61.4	4.0	topics: Book;Scholastic Corporation	US
Mercedes-AMG	Vehicle manufacturer	12.5	4.0	topics: Mercedes-Benz; Auto Trader Group queries: camaro ss	US
Health Grid Holding Company LLC	Company	18.5	2.8	topics: Health	US
Oticon	Company	23.0	2.5	topics: Hearing	US
Gartner	Management consulting company	13.6	2.0	topics: Convention; Enterprise resource planning; Financial Services Information Sharing a	US
Athenahealth	Software company	14.4	1.9	topics: Patient; Health Grid Holding Company LLC	US
HOKA ONE	Company	56.5	1.5	topics: DICK'S Sporting Goods; Designer Brands queries: zappos	Global
National Healthcareer Association	Healthcare company	20.7	1.2	topics: National Heritage Academies quer	US
Vietnam Airlines	Airline	17.6	1.0	topics: Flight attendant	US
Vivid Seats	Ticket resale company	18.3	0.8	topics: Ticketmaster;SeatGeek; A View From My Seat queries: crypto aren	US
Acumatica	Software company	14.5	0.2	topics: Enterprise resource planning	US
Cellucor Inc.	Company	30.5	0.1	topics: Energy drink	US
Databricks	Software company	57.9	-5.2	topics: Apache Kafka;Workflow; On-premises software	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Canva	Graphic design company	63.6	-6.4	topics: Canvas;Wix.com; Business card queries: image ai; canva logo;canva powerpoint;powerpoint; canva ai	Global
OpenAI	Artificial intelligence company	7933.3	-66.7	topics: Application programming interfac; Artificial intelligence;Pricing;Chatbot; Microsoft Bing queries: chat;copilot;gpt; midjourney;midjourney ai	Global

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-27, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Diablo IV	Console game	1878.6	1285.7	topics: Diablo;KFC;Double Down;Boss queries: diablo;diablo 4;diablo diablo 4; diablo 4 beta time;diablo 4 beta start time;kfc diablo 4 beta	US
diablo 4	query	1733.3	1239.6	topics: Diablo;Diablo IV;Double Down;Rogue;Boss queries: diablo 4 beta;diablo beta; diablo 4 release;diablo 4 kfc;diablo 4 beta start time;double down diablo 4	US
gpt	query	5484.6	892.3	topics: Online chat;GUID Partition Table;Conch queries: chat gpt;chat; south park chat gpt episode;chatgpt4;gpt 4 demo	US
john wick 4	query	787.9	523.8	topics: John Wick;John Wick: Chapter 4;Lance Reddick; Dungeons & Dragons queries: john wick release date;john wick 4 release date; john wick 4 release;rotten tomatoes;john wick 4 streaming date;john wick 4 ending	US
credit suisse	query	510.8	493.7	topics: Credit Suisse;Stock;First Republic Bank;Crisis; Bitcoin queries: credit suisse stock;bank credit suisse;suisse bank;first republic; first republic bank;first republic bank stock	US
GitHub Copilot	Software	618.8	242.7	topics: GitHub;Microsoft Corporation;Microsoft;Microsoft Office;Tutorial; PyCharm queries: copilot;github;github copilot;copilot x;microsoft copilot 365; microsoft ai copilot	US
copilot github	query	847.8	187.8	topics: GitHub Copilot;GitHub;GPT-3;Browser extension;GitLab queries: chatgpt; github copilot student;github student;github copilot for students	US
Resident Evil 4	Survival game	315.6	174.8	topics: Resident Evil;Video game remake;Resident Evil 2;Metacritic;Trophy; News leak queries: resident evil 4;resident evil;resident evil remake; metacritic resident evil 4;resident evil 4 release time;capcom	US
John Wick	Film franchise	278.3	170.8	topics: John Wick: Chapter 4;John Wick;Alamo Draffthouse Cinema;Lance Reddick; IMAX queries: john wick;john;john wick 4;lance reddick john wick 4;john wick actor died	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-27, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
copilot	query	278.9	120.1	topics: GitHub Copilot;Microsoft Corporation;Microsoft;Microsoft PowerPoint; Microsoft Dynamics 365;NASDAQ:MSFT queries: microsoft;copilot microsoft;copilot github; 365 copilot;microsoft copilot 365;microsoft 365	US
taylor swift shirt	query	277.3	106.9	topics: T-shirt;Shirt;Silver;Fringe;Pink queries: taylor swift tour; taylor swift eras shirt;taylor swift eras tour;a lot going on at the moment shirt; taylor swift you belong with me shirt;not a lot going on at the moment shirt	US
mydish	query	171.4	103.0	topics: Dish Network;Payment;Invoice;Dish TV;Dish queries: dish;mydish login; mydish pay bill;mydish pay my bill;mydish my account;my dish account	US
White blood cell	Topic	125.5	98.2	topics: Blood;Blood cell;Cell;Fox Sports 1;Livestreaming;Final queries: wbc;wbc scores; wbc standing;mexico japan wbc	US
Video game remake	Topic	304.8	83.4	topics: Resident Evil 4;Resident Evil;Resident Evil 2;Chainsaw; Separate Ways (Worlds Apart);The Legend of Zelda queries: resident 4 remake; resident evil;resident evil 4 remake;re4 remake release time;resident evil 4 remake ign; resident evil 4 remake chainsaw demo	US
Skittles	Confectionery	70.3	67.1	topics: California;Bill;Earthquake;North Korea queries: skittles california; skittles banned;skittles banned california;skittles ban;california bill ban skittles	US
image ai	query	953.2	61.2	topics: Art;Text;DALL-E;Portrait;Watermark;Gigapixel image queries: ai generator; image generator;ai image generator;novel ai image generator free	US
Generative model	Topic	433.6	60.0	topics: Artificial intelligence;Firefly;Deep learning;Tool queries: generative ai; google workspace generative ai	US
Digital Photography Review	Website	38.2	37.2	topics: Amazon.com;Digital photography;Camera;Layoff;Candace Owens;Leica queries: dpreview; amazon dpreview;amazon closing dpreview;dpreview shutting down	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-27, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Fungal infection	Disease	61.2	34.7	topics: Fungus;Skittles;Protest;Probiotic queries: fungal;fungal infection; candida auris fungal infections;deadly fungal infection candida auris; candida auris symptoms	US
Diablo	Video game	25.7	28.6	topics: Diablo;Early access;Pre-order;Double Down queries: diablo;kfc;diablo early access; kfc diablo code	US
beta-Hydroxy beta-methylbutyric acid	Topic	148.7	27.9	topics: Dietary supplement;Vitamin;Arginine;Gram;GNC queries: hmb;hmb supplement; hmb supplement benefits	US
Semaglutide	Medication	512.3	27.5	topics: Weight loss;Adverse effect;Weight Watchers;WW International queries: ozempic; weight watchers;ozempic weight loss weight watchers;ozempic oscar	US
Magnesium glycinate	Topic	149.4	18.8	topics: Magnesium;Enzyme;Sprouts Farmers Market; Oral administration queries: magnesium glycinate;magnesium;glycinate; magnesium glycinate 400mg	US
Fungus	Food	50.3	17.6	topics: Fungal infection;Jack Daniel's;Whisky;Baudoinia compniacensis queries: fungus; fungal;fungi;candida auris fungal infections;deadly fungal infection candida auris; candida auris symptoms	US
Artificial intelligence	Topic	367.3	16.3	topics: Character;Online chat;Character;Head shot;Head shot queries: ai;ai; ai professional headshot generator;gpt4	US
Federal Reserve System	Central bank	37.8	16.1	topics: Rate;Rate;Interest rate;Silicon Valley Bank;Monday queries: fed;fed;federal reserve; svb;federal reserve bank emergency meeting;federal reserve emergency meeting	US
Eye drop	Topic	33.7	13.8	topics: Eye;Drop;Eye;ABC News;Good Morning America queries: eye drops;cdc eye drops deaths; eye drop recall list;eye drop recall 2023 list	US
esg	query	41.3	10.6	topics: Investment;Report;Veto;Acronym;Mutual insurance queries: esg meaning;what is esg; esg investing;esg veto;biden veto;esg investing senate	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Drop	Liquid	24.4	8.9	topics: Eye;Eye drop;Pharmaceutical industry queries: eye drops;cdc eye drops deaths; recalled eye drop brands;what eye drops have been recalled	US
The Sims 4	Video game	18.8	8.0	topics: Cheating in video games;Video game modding;Infant;Changing table queries: sims 4; sims 4 infant cc;science baby sims 4;sims 4 update march 2023	US
Nicotinamide mononucleotide	Topic	104.0	5.8	topics: Dietary supplement;Brand;Fasting;Serum queries: nmn;nmn supplement; nmn supplement foryouth.co ■;nicotinamide riboside;omre nmn	US
metabolic diet	query	14.4	5.1	topics: Diet;Metabolism;Human;Mineral;Vitamin A queries: metabolic confusion diet; metabolic confusion;metabolic diet plan	US
omega 3	query	19.6	4.4	topics: Oil;Food;Dietary supplement;Product recall;OLLY;Rapeseed queries: omega 3 oil; omega 3 foods;fish oil omega 3;how to increase omega 3 intake	US
easter dress	query	10.3	4.2	topics: Dress;Easter;Girl;Polo shirt;GAP;Zara queries: toddler easter dress; easter dress girl;girl easter dress;nordstrom;womens easter dress 2023;zara	US
Conch	Food	18.5	4.1	topics: Artificial intelligence;Seashell;Plagiarism;Author;Tragus queries: conch;chatgpt; conch ai detector;docs	US
fed raise rates	query	42.9	3.2	topics: Federal Reserve System;Interest rate;Rate;Bank;Bank failure; Savings queries: fed raise interest rates;did fed raise rates;fed raise rates today; will fed raise rates in march 2023	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
chatgpt 4	query	26700.0	18100.0	topics: Online chat;GPT-3;GUID Partition Table;Upload; iOS jailbreaking;Path of Exile queries: gpt;gpt 4;chatgpt gpt 4; how to access chatgpt 4;how to use gpt 4;how to access chatgpt	China;Morocco;T
crowdfunding immobilier anaxago	query	48700.0	15800.0	topics: Real Estate;Anaxago;Customer relationship management; Olympique de Marseille; L'Équipe queries: plan alimentaire perte de poids savoirmaigrir.f; maigrir sans sport savoirmaigrir.fr; perdre 10 kg en 2 semaines savoirmaigrir.fr;acheteurs twineeds; rojadirectatv	Guadeloupe;Fran
ugadi in 2023	query	14300.0	12650.0	topics: 2023;Telugu language;Wish;2023; Image queries: ugadi 2023 telugu;telugu ugadi in 2023; ugadi 2023 in telugu;ugadi 2023 wishes;ugadi wishes in telugu; ugadi wishes in telugu 2023	India;Bahrain
ai gpt	query	81100.0	11200.0	topics: Artificial intelligence;Online chat;GUID Partition Table; Path of Exile;Conch queries: gpt chat ai;chat;gpt chat; how to use gpt 4;ai ■■■■■ ■■■;gpt4	South Korea;Myanmar (Burma);China;K
pandabuy	query	33850.0	6650.0	topics: Chinese Yuan;Spreadsheet;Reddit;Crocs;Sweatpants; Versace queries: spreadsheet pandabuy;spreadsheet;cny; pandabuy romania;pamdabuy;cnfair	Romania
wow 10.0.7	query	8333.3	5283.3	topics: World of Warcraft;0;Patch;Gear;Elemental; Paladin queries: patch 10.0.7 wow;patch 10.0.7;10.0.7 patch notes; wow 10.0.7 tier list	Denmark;Norway;
skechers slip ins	query	6220.0	3320.0	topics: SKECHERS;Skechers U.S.A., Inc.;Swim briefs;NSI Romania; Sandal queries: skechers slip on;skechers slip ins women; skechers hands free slip ins;skechers slip ins hombre;dsw; skechers slip ins cena	Hungary;Serbia;

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Boston Strangler	Topic	1436.4	1372.7	topics: The Boston Strangler;Albert DeSalvo;Paul Dempsey; F. Lee Bailey;Carrie Coon queries: boston strangler;boston; the boston strangler;daniel boston strangler;marsh boston strangler; daniel marsh	Ireland;United States;Canada;U Kingdom
Diablo IV	Console game	1878.6	1285.7	topics: Diablo;Double Down;Spring;Queue queries: diablo; diablo diablo 4;diablo 4;diablo 4 beta time;diablo 4 world boss; diablo 4 beta start time	South Korea;Sweden;De
diablo 4	query	1733.3	1239.6	topics: Diablo IV;Double Down;Spring;Queue queries: beta diablo 4; diablo beta;diablo 4 release;diablo 4 beta time;world boss diablo 4; diablo 4 beta start time	Sweden;Denmark;
gpt	query	5730.8	1161.5	topics: Online chat;GUID Partition Table;GPT-3 queries: gpt chat; chat;room gpt io;chatgpt4;gpt-4	South Korea;Nepal;Pak
re4 remake	query	2171.4	913.1	topics: Resident Evil 4;Video game remake;Chainsaw;Trophy; News leak queries: re4 remake release;re4 release;re4 remake date; tmp re4 remake;u3 re4;lançamento re4 remake	Puerto Rico;United States;Brazil;C
dungeons and dragons movie	query	2181.3	888.4	topics: Dungeons & Dragons;Film;Scream;Amazon Prime Video; Scream queries: dungeons and dragons the movie; dungeons and dragons movie release; dungeons and dragons release date; dungeons and dragons movie amazon prime;john wick 4 release date; scream 6	United States;Australi Kingdom;New Zealand
john wick 4	query	787.9	523.8	topics: John Wick: Chapter 4;John Wick: Chapter 4;Closing credits; Scene queries: john wick 4 release;john wick 4 release date; john wick release date;john wick 4 post credit scene; john wick chapter 4 review;john wick 4 vizyon tarihi	Singapore;Phili Rico
John Wick: Chapter 5	Movie	648.4	454.4	topics: John Wick;John Wick;John Wick: Chapter 4;Lance Reddick;Credit; Cinematography queries: john wick 5;john wick;john wick 4; lance reddick;will there be a john wick 5;john wick 1	Trinidad & Tobago;Honduras

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
John Wick	Film franchise	278.3	170.8	topics: John Wick: Chapter 4;John Wick: Chapter 4;John Wick;Cinemex; Closing credits;AMC Theatres queries: john;john;john wick; john wick actor lance reddick;john wick actor died	Philippines;Sin
retraites	query	453.7	149.9	topics: 2019-20 French pension reform;The 49.3 bar;March 11; March 23 queries: réforme retraites;reforme retraites; réforme des retraites;motion de censure réforme des retraites; motion de censure 49.3;49.3 réforme retraites motion de censure	French Polynesia;St. Barthélemy;Fran
jio careers	query	110.9	140.0	topics: Job;Freelancer;Résumé; Freelancer.com queries: jio careers search;jio job;jio careers job; jio careers search;jio freelancer;jio careers job search	India
Credit Suisse AG Geldautomat	Topic	104.1	125.6	topics: Credit Suisse;Bond;Press conference; Wiki queries: credit suisse;credit suisse bankenkrise; credit suisse news;credit suisse at1	Switzerland
White blood cell	Topic	125.5	98.2	topics: Blood;White;Cell;United States national baseball team; Taiwan Sports Lottery;Mercy rule queries: wbc;wbc ■■■;wbc scores; wbc standing	Puerto Rico;Taiwan
Video game remake	Topic	311.3	97.2	topics: Resident Evil 4;Resident Evil;Separate Ways (Worlds Apart); Chainsaw queries: resident 4 remake;resident evil 4; resident evil remake;resident evil 4 remake chainsaw demo; re4 remake metacritic;resident evil 4 remake preload	Puerto Rico;Brazil;Chi
canva ai	query	945.8	92.1	topics: Canva;Artificial intelligence;Mockup;Speech synthesis; Speech queries: canva ai generator;ai logo;canva logo; microsoft designer;slide ai;looka	China;Jordan
pokemon fusion	query	403.3	82.9	topics: Pokémon;Pokémon;Dratini;Slaking; Growlithe queries: infinite fusion pokemon;pokemon infinite; pokemon infinite fusion pokemon; pokemon infinite fusion move relearner; pokemon infinite fusion controller support;cyndaquil	Cuba;Australia;States

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
image ai	query	953.2	61.2	topics: Artificial intelligence; Artificial intelligence queries: image generator ai;ai generator; image generator;bing image creator;gpt4;murf ai	Sri Lanka;China;Pak
Generative model	Topic	433.6	60.0	topics: Artificial intelligence;Firefly;Salesforce Inc; User Experience queries: generative;ai;generative ai;adobe firefly; adobe firefly generative ai;google workspace generative ai	China
Swiss National Bank	Central bank	72.7	53.8	topics: Switzerland;Bank;Silicon Valley Bank; Credit Suisse AG Geldautomat;S&P 500 queries: swiss bank;snb; swiss national bank;swiss bank stock; credit suisse swiss national bank;swiss bank news	Switzerland
Income Tax Department	Government agency	46.6	53.4	topics: Tax;Income tax;Income; UTI Infrastructure Technology And Services Limited queries: incom; income tax;https://www.income tax.gov.in/iec/foportal;pan.utiitsl; eportal.income tax.gov.in/iec/foservices/#/pre-login/bl-link-aadh	India
Clitoral hood piercing	Topic	88.5	52.7	topics: Body piercing;Jewellery;Navel piercing queries: vch; vch piercing;vch jewelry;vch piercing zetten; what is vch piercing jewelry;vch piercing size	Suriname;Philip
Dodge Demon	Concept car	28.9	48.3	topics: Dodge;Dodge;Dodge Hornet;Challenger; Hennessey Performance Engineering queries: demon;dodge demon;dodge; demon 170;dodge demon 170;2023 dodge demon 170	Bahrain;Iceland States
ted lasso	query	41.2	48.1	topics: Ted Lasso;Season;The White House;Creative brief; Zlatan Ibrahimović queries: ted lasso season;season 3 ted lasso; ted lasso season 3 episode 2;zava ted lasso;zava	United States;Canada;A Kingdom
Cesium	Chemical element	46.4	41.0	topics: Caesium-137;Chemical element;Thailand; Humid subtropical climate;Province queries: 137;■■■■■■■■■■;137 ■■■■■■■■■■; ■■■■■■■■■■ ■■■■;■■■■■■■■■■ 137 ■■■■	Thailand

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
euribor hoy	query	377.4	39.5	topics: Mortgage law;scholarship holder;Mortgage loan;El Economista; Banco Sabadell;Reservoir queries: euribor de hoy;el euribor hoy; euribor becario;expansion;el correo;bonoloto	Spain;Andorra
2024	Topic	456.2	38.3	topics: UEFA Euro 2024;UEFA European Championship;calendar; Kingfishers;UEFA Euro 2021 qualifying; Tshwane University of Technology queries: 2024; ■■■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■ 24;kualifikasi euro 2024; ■■■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■ 24 ■■■■■■■■ ■■■■■■■■	South Africa;France;M
Permanent account number	Topic	46.5	36.0	topics: UIDAI;Aadhaar;Quicko queries: pan;pan link;pan card; pan.utiitsl.com	India
a54	query	22.6	34.7	topics: Samsung;OPPO;Price;Samsung Galaxy Buds; Samsung Galaxy Z series;Samsung Galaxy Buds queries: samsung; samsung a54;a54 oppo;■■■■ ■■■■ a54 5g;samsung a34 5g price in india; realme c55	Pakistan;Bangla
OPPO A54	Mobile phone	19.4	34.7	topics: Samsung;OPPO;Price;Samsung Galaxy Buds;Pre-order; Samsung Galaxy Buds queries: a54;samsung;samsung a54;vivo v27; samsung a34 5g price in india;vivo v27 pro	Pakistan
Baseball uniform	Topic	36.8	31.9	topics: Jersey;Uniform;Great Britain; Great Britain national baseball team;Cuba queries: baseball; baseball jersey;mexico;great britain baseball; great britain baseball jersey;great britain baseball uniforms	United States;Puerto Rico;Japan;Chin
Federal Open Market Committee	Topic	50.2	31.0	topics: Meeting;First Republic Bank;Credit Suisse; Silicon Valley Bank queries: fomc;fomc meeting; fomc meeting march 2023 time;fomc meeting march 22;svb	Singapore;South Korea;Hong Kong;China
Financial crisis	Topic	35.2	30.6	topics: Crisis;Bank;Finance;Credit Suisse;Silicon Valley Bank; First Republic Bank queries: banking crisis;banking; financial crisis;banking crisis 2023;credit suisse banking crisis; silicon valley	Sri Lanka;Singapore

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Diablo	Video game	25.7	28.6	topics: Diablo IV;Diablo III;Video game;Early access;Beta; Beta version queries: diablo;diablo early access;diablo double down; kfc diablo code	South Korea;Denmark;S
Semaglutide	Medication	512.3	27.5	topics: Weight loss;Adverse effect;WW International; Weight Watchers queries: ozempic;weight watchers; ozempic weight loss weight watchers;weight watchers and ozempic	United States;Canada;P Rico;Ireland
chat	query	133.1	24.8	topics: Online chat;GUID Partition Table;GPT-3 queries: gpt chat;gpt; chat gpt4;gpt4;gpt 4	Nepal;France;Pa
síntomas dengue	query	93.0	23.1	topics: Symptom;Dengue fever;Preventive healthcare; Insect bites and stings;contagium queries: síntomas del dengue; síntomas de dengue;síntomas del zika;síntomas del dengue clásico; síntomas del dengue en niños de 2 a 3 años	Bolivia;Paragua
Federal Reserve System	Central bank	19.7	22.7	topics: Rate;Rate;Interest;Silicon Valley Bank;Signature Bank; Silicon Valley Bank queries: fed;fed; federal reserve emergency meeting;svb	Singapore;Singa States;United States
al pastor	query	19.3	22.6	topics: Al pastor;Chicken;Chicken al pastor;Spice;San Francisco; Sope queries: al pastor chicken;chipotle al pastor;chipotle; what is chicken al pastor chipotle;chicken al pastor review; chicken al pastor recipe	Mexico;Nicaragu Rico;United States
Professional Baseball Spirits	Game series	2.1	21.8	topics: PROFESSIONAL BASEBALL SPIRITS A; Japan national baseball team;Caravan;Ukyo Shuto;Arena queries: ■■■■■; ■■■■■ ■■■■■;■■■■■ 2006;■■■■■ ■■■■■ 2009	Japan
Seaweed	Topic	24.3	20.6	topics: Florida;Sea;Sargassum;Red tide;Satellite imagery; wide queries: seaweed;sargassum seaweed blob;giant seaweed florida; sargassum seaweed blob florida	Vietnam;United States;Singapor

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Credit default swap	Topic	0.4	20.3	topics: Default;Swap;Credit;UBS;Switzerland; Deutsche Bank AG queries: cds;ubs;credit suisse credit default swap; credit suisse default swaps	Niger
Norwegian Tax Administration	Government agency	39.0	17.6	topics: .no;Altinn;Tax deduction;NRK;Stavanger queries: skatteetaten; skatteetaten.no skattemelding;nrk;yr	Norway
Fungus	Food	50.3	17.6	topics: Fungal infection;Mushroom;Foot;Candida auris; Centers for Disease Control and Prevention queries: fungus;hongos; fungal;candida auris fungal infections; deadly fungal infection candida auris;jack daniels fungus	Nicaragua;Bulga
Demonstration	Topic	23.9	16.9	topics: March;Paris;March 15;March 23;March 21 queries: manifestation; manifestation jeudi 23 mars;manif 15 mars; manifestation paris 23 mars	France;Israel
Waste collector	Occupation	13.9	16.7	topics: Strike action;Waste;Paris;Nantes;Rennes; Demonstration queries: eboueurs;greve;basurero;eboueurs paris; paris eboueurs greve;grève éboueurs paris	France;Bolivia;
mario	query	30.3	16.7	topics: Super Mario;Mario Molina;Super Mario Bros.; Mario Molina queries: mario molina;super mario;mario bros; mario molina;mario molina death;mario molina education	Mexico;Puerto Rico;Guatemala;
Artificial intelligence	Topic	367.3	16.3	topics: Intelligence;Online chat;OpenAI;Conch queries: ai;ai ■■■■■ ■■■; rupa.ai;komo .ai	China;South Korea;Hong Kong
amika:	Topic	68.8	15.1	topics: Shampoo;Amika Perk Up Dry Shampoo;Dry shampoo;accessiBe; Choice Home Warranty;Home warranty queries: amika shampoo; amika dry shampoo;dry shampoo;monday login;accessibe g2; accessibe glassdoor	Israel;United States;Canada;H Kong

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Crash Bash	Video game	79.5	14.6	topics: Crash Bandicoot;Game;Hyperlapse; Crash Team Racing Nitro-Fueled queries: crash bash;hyperlaps io; hyperlapse io;crash bash oyuncak	Bulgaria;Hong Kong;Saudi Arabia;Venezuel
skatteetaten	query	42.1	14.1	topics: Altinn;Tax report;Logfile;Dagbladet;Fredrikstad; 1881 queries: altinn;altinn skatteetaten;skatteetaten skattemelding; gule sider;altinn skattemelding; altinn skatteetaten min side skatteoppgjoret	Norway
Curry bread	Food	25.3	14.1	topics: Bread;Curry;7-Eleven;Sri Lankan cuisine;Aubergine; Stephen Curry queries: ■■■■ ■■■;■■■ ■■■■ ■■■;■■■■■■ ■■■■ ■■■;■■■■■■ ■■■■ ■■■	Japan
Microsoft Bing	Web site	44.0	13.8	topics: Online chat;Microsoft Corporation;Artificial intelligence; GPT-3 queries: bing;bing chat gpt 4;bing gpt 4;chat gpt 4	China
Eye drop	Topic	33.7	13.8	topics: Eye;Drop;Allergic rhinitis due to pollen queries: eye drops; cdc eye drops deaths;eye drop recall 2023 brands; eye drop recall 2023 brands list	Japan;Libya;Bra
dengue sintomas	query	46.2	13.4	topics: Dengue fever;etiological factor;Polio; Disease outbreak queries: sintomas de dengue;sintomas da dengue; sintomas covid 2023;fotos de manchas de dengue;dengue é contagioso	Bolivia;Paragua
Axfood	Grocery store chain	41.7	12.3	topics: Axfood Snabbgross AB;Stock;Share;Chief Executive Officer; Sundsvall;Nordea queries: axfood;snabbgross;snabbgross västerås; snabbgross uppsala;snabbgross umeå	Sweden
Denim skirt	Suit	46.2	10.6	topics: Skirt;Denim;Cardigan;A-line Skirt; Massimo Dutti queries: skirt;denim;denim skirt; d■uga spódnica jeansowa;maxi jeansrock;spódnice jeansowe	Australia;Spain
sgs	query	22.5	9.5	topics: SGS S.A.;Learning;Student;Bim;Staple; Hammer drill queries: ■■■■■■;sgs ■■■■■■■■■■;■■■ ■■■■ ■■■■■■ sgs; sgs ■■■■ ■■■■ ■■■■■■■■■■ ■■■■ ■■■■ ■■■■■■■■;bim;sgs ■■■ ■■■■ ■■■■■■	Thailand 2566

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Nike Skateboarding	Shoes	31.0	9.4	topics: Nike;Nike;Gardenia;Nike Air Jordan X; Air Jordan 4 Mens Retro queries: nike;sb nike;dunk; nike sb 4 pine green;jordan 4 x nike sb pine green; nike sb x air jordan 4 pine green	Denmark;Belgium
Drop	Liquid	24.4	8.9	topics: Eye;Eye drop;World Water Day queries: gotas;eye drops;■■■■■; eye drop recall 2023 brands;■■■■■ ■■■■■■■■;eye drops recalls	Iran;Libya;Bulg
Puran poli	Food	74.4	8.3	topics: Recipe;Ugadi;Gudi Padwa;Katachi Amti queries: puran; puran poli;holige;obbattu saaru;puran poli images; puran poli recipe madhura	India
camaro 2023	query	1247.1	8.1	topics: Chevrolet Camaro;z 28;latest;V engine queries: chevrolet; chevrolet camaro 2023;chevrolet camaro;mercedes amg;porsche cayenne	United States;Mexico;B
The Sims 4	Video game	18.8	8.0	topics: Video game modding;Cheating in video games;Infant; March 14 queries: sims 4;sims;sims 4 infant update release time; sims 4 infant update countdown;infant cc sims 4	Poland;Denmark; States;United Kingdom
P60	Topic	14.2	7.5	topics: Huawei;Huawei;Central processing unit;Huawei P series; Xiaomi queries: p60;huawei;huawei p60;huawei p60 art; student finance login;huawei p60 pro gsmarena	China;Ireland;U Kingdom;Azerbai
download video ig	query	317.5	7.0	topics: Video Downloader;TikTok;Watermark; Proposition queries: tiktok download video;download tiktok; download video ig story;download profil ig; cara mendownload video di ig	Indonesia
dengue hemorrágica	query	15.1	6.7	topics: Symptom;Zika fever;Vomiting;Body queries: dengue sintomas; sintomas dengue hemorrágica;sintomas de dengue; quais os sintomas da dengue hemorrágica; o que causa dengue hemorrágica; dengue hemorrágica sai sangue por onde	Brazil

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-27, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
challenger price	query	14.0	6.2	topics: Price;Dodge Challenger;Dodge;1970;Sports car; Porsche 911 GT3 queries: dodge;dodge challenger price; dodge challenger;dodge challenger srt demon 170 price; dodge challenger price philippines; 2023 challenger srt demon 170 price	United Arab Emirates;Pakist
High-yield debt	Topic	103.4	6.0	topics: Yield;Savings;Savings account;Silicon Valley Bank; Credit Suisse queries: high yield;high yield savings; high yield savings account;first republic bank;chime; silicon valley bank	United States;Puerto Rico;Singapore
borg	query	16.7	5.9	topics: Borg;St. Patrick's Day;Eberhard Hertel; University of Massachusetts Amherst queries: borg drink;andy borg; the borg;borg challenge;what is borg challenge;eberhard hertel	Faroe Islands;Malta
Panchangam	Topic	34.1	5.8	topics: 2023;March;Hindu calendar;Panchanga Sravanam;April 2; Gudi Padwa queries: panchang;panchang 2023;panchangam; 18 march 2023 panchang;purnima march 2023;panchanga sravanam 2023	India;Mauritius

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-03-27)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 29	33.5%	29.1%	30.8%	34.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.8	28.2%	31.4%	31.7%	29.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.3	19.9%	22.6%	25.5%	28.1%
Clothing, Shoes & Jewelry/Men	\$ 23.6	24.6%	25.5%	24.1%	25.8%
Video Games/PC Games/Games	\$ 27.7	9.8%	8.7%	13.4%	20.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 38.3	19.9%	21.0%	19.7%	19.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	\$ 32.5	22.7%	21.7%	14.5%	17.4%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	\$ 59.6	26.9%	21.7%	16.5%	17.2%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 34.4	18.6%	15.6%	13.0%	16.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Sandals/	\$ 30	18.6%	12.1%	2.1%	11.3%
Tools & Home Improvement/Power & Hand Tools/Power Tools/Combo Kits/	\$ 258.8	4.4%	3.7%	-3.3%	3.9%
Health & Household/Baby & Child Care	\$ 23.4	13.3%	6.7%	-1.1%	1.6%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-03-27)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 69.7	261.1%	270.1%	272.7%	271.2%
Video Games/Virtual Reality/VR Headsets	\$ 303.2	117.8%	141.8%	163.8%	173.5%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 84.5	143.0%	125.1%	108.4%	168.8%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 38.5	125.7%	125.1%	112.9%	124.1%
Microphones & Headphones	\$ 40.3	94.1%	96.0%	110.3%	118.9%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	\$ 34.7	129.6%	119.5%	112.3%	107.9%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 26.2	90.8%	93.3%	95.5%	93.9%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 40.3	54.7%	68.1%	80.7%	84.2%
Baby/Feeding/Breastfeeding	\$ 32.3	25.6%	27.3%	42.8%	71.5%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Pendants & Necklaces	\$ 83.8	38.3%	57.8%	58.7%	68.2%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	\$ 161.8	4.3%	15.7%	54.7%	59.3%
Electronics/Headphones/Headphones by Type	\$ 72.2	7.2%	28.1%	45.7%	54.5%
Toys/Games & Puzzles/Board Games	\$ 20.9	16.4%	29.4%	43.9%	48.2%
Toys/Games & Puzzles/Cards & Casino Games	\$ 15.5	17.2%	31.9%	42.9%	46.7%
Clothing/Women/Womens Swimwear	\$ 28.9	27.0%	40.8%	53.6%	45.8%
Toys/Games & Puzzles/Puzzles	\$ 17.5	19.1%	36.3%	42.3%	45.5%
Electronics/Laptops/Laptops by Type	\$ 325.4	-0.8%	6.3%	22.5%	39.7%
Clothing/Men/Mens Jeans	\$ 37.6	13.5%	26.3%	38.5%	38.5%
Video Games/Video Game Titles	\$ 36.1	35.1%	41.4%	30.2%	35.5%
Baby/Baby & Toddler Toys/Electronic & Musical Toys	\$ 25.7	1.4%	10.0%	26.7%	34.9%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-03-27)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 94.2	15.1%	17.2%	21.9%	24.7%
Nintendo Switch Accessories	\$ 55.7	10.8%	7.3%	10.1%	14.5%
PS4 Accessories	\$ 108.6	6.5%	7.7%	11.2%	12.3%
Security Cameras	\$ 238.2	12.2%	10.0%	12.2%	11.8%
Gaming Headsets	\$ 120.6	10.1%	10.7%	9.8%	11.6%
All Vacuums & Floor Care	\$ 357.9	4.5%	3.0%	5.3%	8.4%
Computer Cards & Components	\$ 177.6	-17.8%	-9.1%	5.9%	5.9%
Over-Ear & On-Ear Headphones	\$ 131.8	13.3%	8.9%	2.7%	5.6%