

# **ASTUTEX TRENDSPOTTING**

**August 21, 2023**



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
TVS Supply Chain Solutions	Logistics company	1173.3	1146.7	topics: Biotechnology;Pharmaceutical industry;Good manufacturing practice; Initial public offering;Allotment queries: sbfc finance	Global
Larian Studios	Video game company	845.5	438.6	topics: Blizzard Entertainment;Divinity: Original Sin II;Metacritic;CD Projekt; GOG.com queries: larian studios	Global
Sahara India Pariwar	Conglomerate company	880.9	393.4	topics: connect;Madhya Pradesh State Open School; Uttar Pradesh Subordinate Services Selection Commission queries: berojgari bhatt; bsnl portal;samagra;mp dte;sarkari result mp	Global
Yamada Bee Farm	Company	359.3	363.0	topics: Japan men's national basketball team queries: ■■■■■■ ■■ ■■	Global
G Engineering	Company	429.2	292.3	topics: Suzlon;Suzlon;Indian Railway Finance Corporation queries: suzlon share; bse share price;irfc share price;lloyd steel share price	Global
Enerya	Energy company	266.7	277.2	topics: Energy;Initial public offering queries: enerjisa hisse	Global
Country Garden	Real estate company	271.4	252.6	topics: Moody's Investors Service;Evergrande Group; Evergrande liquidity crisis queries: ■■■■;country garden;■■■■;■ ■■■;evergrande debt	Global
Runway AI, Inc.	Software company	1825.6	238.8	queries: midjourney;ai video	Global
Birlesim Muhendislik	Company	658.5	225.2	topics: IST:CANTE queries: enerjisa hisse	Global
XCom Global	Communication company	240.5	118.0	topics: Television advertisement	Global
Sacnilk Technologies Pvt. Ltd.	Media company in India	135.9	110.7	topics: Box office;front	Global
Smart Gunes Enerjisi Teknolojileri Arastirma Gelistirme Uretim Sanayi ve Ticaret	Company	424.7	106.2	queries: smartg hisse	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Sino-Ocean Group	Real estate company	196.2	106.0	topics: Evergrande Group queries: ■■■■	Global
Avantel Ltd	Telecoms equipment company	233.3	94.9	topics: Stock split	Global
Arbor Metals	Company	410.5	72.3	topics: RWE;Daimler AG;Uniper;Infineon;BASF queries: allianz aktie;basf aktie; infineon aktie;3u holding aktie;daimler truck aktie	Global
Carbon Engineering	Company	58.8	58.8	topics: Occidental Petroleum	Global
Cochin Shipyard	Shipbuilding company	139.7	51.9	topics: Shipyard queries: irctc share price	Global
Aeroflex Inc.	Semiconductor company	58.5	43.2	topics: Good manufacturing practice	Global
Airtificial Intelligence Structures SA	Construction engineering company	107.6	42.0	topics: Solaria Energía y Medio Ambiente queries: cotizacion telefonica	Global
Onfido	Company	45.9	41.1	topics: Class action;Settlement	Global
Yayla Agro Gida Sanayi	Company	-10.3	40.5	queries: cante hisse	Global
BetUS	Company	68.3	38.9	topics: amika;;Silverfort;FMovies;monday.com;online queries: 123 movies; high risk merchant highriskpay.com;product management monday;monday login; choice home warranty 24/7	US
Rocky Mountain Construction	Manufacturing company	10.4	37.2	topics: Roller coaster	Global
Nepal Telecom	Telecommunicati company	24.6	35.3	topics: 2080	Global
Orient Green Power	Company	20.6	35.0	topics: Suzlon;Suzlon;Indian Railway Finance Corporation;Ujjivan Small Finance Bank; YES BANK queries: bcg;lloyds share price;suzlon share;bse share price; irfc share price	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
VinFast LLC	Automotive company	34.0	33.5	topics: VFS;Ticker symbol;VFS Global queries: vinfast;vinfast stock;rivian stock; gm stock	US
Fido	Wireless company	23.0	32.1	queries: connections;connections nyt	US
LITEON Technology	Consumer electronics company	113.2	27.8	topics: Wistron queries: ■ ■ ■ ■ ■ ■; ■ ■	Global
Rubenis Tekstil Sanayi	Company	-18.2	27.1	queries: sdtrr hisse	Global
Fujitsu Siemens Computers	Information technology company	38.4	22.5	topics: Lenovo;Toshiba queries: fujitsu;fujitsu-siemens;tosiba;benq;vaio	Global
Railway Information Systems	Company	28.3	20.6	topics: East Japan Railway	Global
Is Gayrimenkul Yatirim	Real estate investment trust company	-1.0	19.5	topics: Real estate investment trust	Global
Evergrande New Energy Auto	Automobile manufacturer	3.3	18.8	topics: Evergrande Group queries: ■ ■ ■ ■ ■	Global
Zorlu Energy	Natural gas distribution company	132.4	18.7	queries: astor hisse	Global
Kintetsu Railway	Company	44.7	18.6	topics: Japan Meteorological Agency;Electric multiple unit;Takashimaya queries: ■ ■	Global
Suomen Nettikirpputorit	Company	125.8	17.9	topics: Tori.fi	Global
Destination Gotland	Company	9.2	17.8	topics: Viking Line	Global
INOX Leisure	Cinema company	29.5	17.5	queries: jailer movie	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Hindustan Copper	Mining company	17.3	16.7	topics: topics: Suzlon;Suzlonqueries: suzlon share; irfc share price queries: Global	Global
Vienna Insurance Group	Insurance company	30.9	16.6	topics: Aegon;Voestalpine	Global
New India Assurance	Insurance company	43.6	16.0	topics: Recruitment	Global
Viking Outdoor Footwear	Company	20.8	15.8	topics: Water Resistant	Global
Veolia Djur CJSC	Water utility company in Yerevan, Armenia	56.6	15.8	topics: Veolia;Veolia	Global
Shikoku Kaihatsu Ferry	Company	27.0	15.7	topics: Ferry	Global
Prakash Steelage	Company	-35.8	15.2	queries: lloyd steel share price	Global
West Nippon Expressway Company	Company	25.9	14.9	topics: Traffic congestion queries: ■■ ■■ ■■	Global
Thermalright	CPU company	122.4	14.5	queries: lian li	Global
Beechcraft	Aviation company	6.7	14.5	topics: Textron	Global
Boomers! Parks	Family entertainment center company	12.0	14.3	topics: Baby boomers	Global
Central Nippon Expressway Company	Company	15.9	12.7	topics: Controlled-access highway;Traffic congestion	Global
Perdue Farms	Poultry farming company	6.0	12.4	topics: Purdue Pharma;Purdue Pharma;Pharmaceutical industry;Oxycodone; Sackler family queries: curtis wright;oxycontin	US
IBASE Technology Inc.	Company	175.9	11.9	topics: Wistron	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
MANDAI Co.,Ltd.	Company	10.1	11.3	topics: Home page	Global
VFS Global	Company	18.0	11.1	topics: VFS;US Visa Application;VinFast LLC; Cox and Kings Global Services Private Limited queries: vinfast stock;vinfast; vfs global;vfs track application;vfsglobal	US
AVIOS GROUP (AGL) LIMITED	Company	26.5	11.0	topics: British Airways queries: iberia airlines;avios login;buy avios;avois; british airways executive club	US
WEATHERNEWS INC.	Company	32.7	10.8	topics: Japan Meteorological Agency;Art name queries: ■■ ■■;ana ■■ ■■;■■■■ ■■; ■■ ■■ ■■	Global
Israel Canada TR Ltd	Company	19.3	10.7	topics: Leumi Bank	Global
TKH Group	Company	29.5	10.5	topics: Just Eat Takeaway	Global
Gentle Monster	Fashion brand	20.6	10.2	topics: Overwatch queries: overwatch	US
Outrigger Resorts & Hotels	Hotel chain	15.7	10.1	queries: kaanapali	US
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	123.2	10.0	topics: Bulletin board system;SoftBank queries: ■■■■ ■■ ■■;■■■■ ■■	Global
Forward Air Corporation	Corporation	-5.8	9.9	topics: Less-than-truckload shipping;ABF Freight System;Southeastern Freight Lines; AAA Cooper;R+L Carriers	US
Vanke	Real estate company	6.8	9.7	topics: Evergrande Group	Global
Digikala	E-commerce company	80.4	9.6	topics: Digikala;POCO;Xiaomi POCO;Handset;Xiaomi queries: ■■■■ ■■■■;■■ ■■ ■■■■; ■■■■ a54	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
A View From My Seat	Software company in Philadelphia, Pennsylvania	48.5	9.5	topics: Lincoln National Corp; Hard Rock Stadium queries: caesars superdome queries: US	US
NIO	Company	-12.7	9.5	topics: NYSE:NIO	Global
KICKS-CREW COMPANY LIMITED	Company	57.4	9.5	topics: Onitsuka Tiger queries: onitsuka tiger;kicks crew legit;kick crew	US
Caixa Seguridade	Insurance company	19.2	9.2	queries: acoes eletrobras;elet3;eletrobras hoje	Global
TOTVS	Software company	43.7	9.2		Global
Le Parfait	Company	5.3	9.0	topics: Jar	Global
I-MEI Foods Co., Ltd.	Food company	14.5	8.8	topics: Soft serve	Global
bunq	Fintech company	52.4	8.8	topics: ABN AMRO	Global
Digiturk	Satellite television company	12.6	8.0	topics: service;Bill paying queries: galatasaray zalgiris;zalgiris	Global
Asics	Sporting goods company	46.8	7.9	topics: Rick Owens;BALENCIAGA;Foot Locker;AMIRI;StockX queries: finish line;stockx; amiri;asics;balenciaga	US
Apollo Asset Management	Private equity company	16.6	7.7	topics: Banco de Oro;Rackspace Technology; Mubadala Investment Company queries: bdo apollo	US
PowerSchool	Software company	-1.0	7.5	topics: Google Classroom;Grading in education;School district;Web portal; Parent queries: google classroom;mcs app portal	US



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
PPL Electric Utilities Corporation	Corporation	10.8	7.4	topics: UGI Corporation;American Water;PPL Corporation;Pennsylvania American Water; Electric utility queries: ugi login;outages;ppl bill pay;ppl meaning;ppl my account	US
Tunisie Telecom	Telecom company	23.6	7.3	topics: Telecommunications	Global
Innogy Ceska Republika A.S.	Company	8.3	7.2	topics: E.ON;E.ON	Global
Paisabazaar Marketing and Consulting Private Limited	Company	19.1	7.1	topics: Experian PLC	Global
Carta	Software company	5.4	7.1	topics: Vesting	US
UNISOC	Semiconductor manufacturing company	39.1	7.0	topics: Qualcomm;Qualcomm	Global
TForce Freight	Transport company	3.5	6.9	topics: YRC;Less-than-truckload shipping;Estes Express Lines;XPO; TForce Logistics, LLC queries: estes;tforce logistics;abf freight;fedex ltl; tforce jobs	US
Kanopy	Video on demand company	5.4	6.9	topics: Tubi;Crackle;Vudu queries: movie sites	US
Maximus Inc.	Health care company	5.0	6.7	topics: Data breach;General Dynamics Corp queries: moveit breach;moveit	US
Cat phone	Mobile telecommunicati company	6.0	6.7	topics: Caterpillar Inc.	Global
Garage	Clothing retailer	3.6	6.6	topics: American Eagle Outfitters;American Eagle;Urban Outfitters;PacSun; Urban Outfitters queries: american eagle;pacsun;urban outfitters;zara;zara jeans	US
YPF	Petroleum refineries company	9.1	6.6	topics: Shell;Repsol	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Shin Nihonkai Ferry	Transport company	25.4	6.5	topics: Ferry	Global
HSBC Private Bank	Banking company	35.3	6.4	topics: Private banking	Global
Air Caraïbes	Airline	1.0	6.3	topics: Air France–KLM	Global
Acko General Insurance	Insurance company	10.7	6.2	topics: Auto insurance	Global
CareCo	Company	21.0	6.2	topics: Care.com	Global
NCC Group	IT security company	7.3	6.2	queries: ncc	Global
Schroders	Asset management company	10.6	6.1	queries: schroders internship;schroders graduate scheme;schroders.fun;schroders london office;■■■■■■■ ■■■■■■	Global
Revance Therapeutics Inc.	Pharmaceutical company	115.0	5.9	topics: ReVanced	Global
Infineon Technologies	Semiconductor manufacturing company	13.9	5.8	topics: TSMC;NXP;STMicroelectronics;LafargeHolcim;Infineon queries: allianz aktie;basf-aktie;infineon aktie;wienerberger aktie;byd aktie	Global
Nurx	Company	6.6	5.7	topics: hims;Sprintec;Loestrin	US
SSI Securities	Capital market company	-7.0	5.7	topics: Security	Global
R+L Carriers	Company	19.8	5.5	topics: Old Dominion Freight Line;Estes Express Lines;Saia LTL Freight;YRC;TForce Freight queries: estes	US
First Prudential Markets	Financial company	52.5	5.5	topics: Pepperstone	Global
Sveriges Radio	Company	3.5	5.4	topics: Viaplay queries: sverige japan	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
The Luxury Collection	Hotel brand	28.6	5.4		Global
IGP	E-commerce company	-29.3	5.4	topics: The Interpublic Group of Companies	Global
Drink LMNT, Inc.	Drink company	156.4	5.3	topics: Andrew D. Huberman; Electrolytes Powder Packets Primal Hydration by Primal Harvest queries: drink lm; electrolyte powder;lmnt grapefruit;lmnt recipe;lmnt reviews	US
Marni	Fashion brand	38.0	5.2	topics: Marni;Ksubi;Uniqlo;Diesel;UNIQLO queries: prada shirt;ksubi skirt; carhartt marni;marni jeans;marni pants	US
Great Wall Motor	Automobile manufacturer	39.6	5.1	topics: BYD Auto queries: byd;nio aktie	Global
Bajaj Allianz Life Insurance	Insurance company	31.8	5.1	topics: Life insurance	Global
Bain Capital	Investment company	12.3	4.9	topics: Bain Capital;Virgin Australia Holdings;Bain & Company, Inc.; Bain Capital Ventures;Mitt Romney	US
Pampa Energía	Energy company	62.4	4.7	topics: Tenaris	Global
BAIC Group	Automobile company	44.4	4.6	queries: mahindra bolero	Global
BlackRock	Investment management company	41.3	4.6	topics: The Vanguard Group;Ripple;State Street;Blackstone Inc.; State Street Corporation queries: esg;fidelity index 500;blackrock ceo; fink blackrock;best index funds	US
Estes Express Lines	Freight transport company	15.8	4.5	topics: Old Dominion Freight Line;Estes Express Lines;Saia LTL Freight;YRC; TForce Freight queries: estes;abf freight;fedex ltl;tforce jobs;xpo ltl	US
Spot Pet Insurance	Insurance company in Miami, Florida	164.6	4.5	topics: Embrace Pet Insurance;Trupanion;Fetch by the Dodo;Petplan UK; Lemonade queries: trupanion;embrace pet	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Osiris Shoes	Skateboard company	57.2	4.0	topics: Lanvin queries: asics black	US
FTMO	Trade company	30.5	4.0	topics: Pepperstone	Global
Automobile Club of Southern California	Company	14.7	4.0	queries: aaa southern california;aaa social	US
Depop	Company	13.8	3.6	topics: Sandy Liang;Poshmark;PayPal;PacSun;Grailed queries: pacsun;poshmark; sandy liang;how to ship a package	US
Herbalife International India Private Ltd	Company	80.5	3.5	topics: Herbalife	Global
Castrol	Oil industry company	12.7	3.4	topics: Castrol;Castrol;Castor oil;Cold-pressed juice; Pennzoil queries: castor oil skin	US
DailyPay	Financial services company	26.4	3.2	topics: Aramark;G4S;The Adecco Group;Payactiv queries: daily pay login; dailypay account;dailypay.com login	US
Social Catfish	Company	85.1	3.2	topics: Reverse image search	Global
Ivanti	Software company	38.9	2.8	topics: DSM	Global
Saatva	Company	31.1	2.7	topics: Mattress;Saatva;Nectar Classic Mattress;Best Mattress Co Inc	US
Electrify America	Infrastructure company	13.2	2.4	topics: Charging station;ChargePoint, Inc.;EVgo;SemaConnect; Electric vehicle charging network queries: blink charging;ev charging stations	US
DC	Fashion brand	31.5	2.3	topics: Dolce & Gabbana;Year 2000 problem;Osiris Shoes queries: adidas campus 00s	US
Hyatt	Hospitality company	13.0	2.2	topics: IHG Hotels & Resorts;Airport lounge;Booking.com;Marriott International; Hilton	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Lennar	Home construction company	18.8	2.1	topics: Home warranty	US
Infinix Mobile	Company	27.6	2.0	topics: POCO;Infinix;itel Mobile;Infinix Note 7 queries: infinix hot 30; infinix gt 10 pro;infinix smart 6	US
Prime Healthcare Services	Healthcare company	12.2	2.0	topics: Southern Regional Medical Center	US
CONNECT, powered by American Family Insurance	Insurance company	32.1	2.0	topics: American Family Insurance	Global
Canyon Bicycles	Company	36.6	2.0	topics: Canyon;Fuji Bikes;RockShox;The Pro's Closet, Inc.; Canyon Neuron AI 7.0 queries: canyon bikes;canyon neuron;pros closet; specialized bikes;canyon endurance	US
Van Cleef & Arpels	Jewelry company	80.5	2.0	topics: Rolex;Bracelet;Bulgari;BVLGARI;Necklace queries: cleef bracelet	US
Avelo Airlines	Charter airline	63.7	1.8	topics: JetBlue;Sun Country Airlines;Wilmington;Breeze Airways queries: jetblue; cheap flights;checked bags;delta airlines flights;avelo airline	US
Orient Watch	Manufacturing company	15.7	1.8	queries: tissot watches	US
MDCalc	Healthcare company	27.4	1.7	topics: Revised Cardiac Risk Index;UpToDate; Clinical Institute Withdrawal Assessment for Alcohol; Generalized Anxiety Disorder 7 queries: ascvd;corrected calcium mdcalc;mdcalc perc; nihss mdcalc;pecarn mdcalc	US
CFMoto	Company	40.9	1.7	topics: KTM;Suzuki GSX-R queries: cfmoto 450ss;cf moto 450;cfmoto accessories; cfmoto dealer;cfmoto motorcycles	US
On	Sportswear company	64.9	1.6	topics: REI;Finish Line, Inc. queries: cloud pink;sport chek	Global



## 2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Compass Group	Foodservice company	13.6	0.6	topics: Compass Group;Levy;Foodservice;Levy Restaurants;bswift	US
EXNESS Group	Company	73.0	0.6	topics: Pepperstone Limited queries: pepperstone	Global
Hostinger	Company	98.8	0.4	topics: TubeBuddy;WordPress;Bluehost;HostGator;Namecheap queries: tubebuddy; hostinger mail;hostinger webmail;hostinger website builder;hostinger.com	US
Blackbaud	Computer software corporation	13.9	0.4	topics: Data breach	US
Goyard	Company	42.6	0.3	topics: Gucci;LOEWE;Gucci;Tote bag;Crossbody queries: dior;tote bag;tiffany gomas; mini goyard;pink goyard	US
Empower	Financial services company	25.4	0.0	topics: Empower Pharmacy;Fidelity Investments;The Vanguard Group;Voya Financial; Empower Pharmacy queries: personal capital;prudential retirement; empower login 401k	US
New Balance	Footwear company	49.9	0.0	topics: Adidas Samba;Hoka One One;Ethika;Onitsuka Tiger;StockX queries: uggs; urban outfitters;kith asics;shoes;zappos	US
AMIRI	Fashion brand	34.1	-0.9	topics: Rick Owens;KITH;Chrome Hearts;Moncler queries: amiri;bape;black jeans; rick owens;sneakers	US
1 Hotel	Hotel brand	22.3	-1.0	topics: Mandarin Oriental Hotel Group;Mandarin Oriental, New York; The Peninsula Hotels;St Regis Hotels	US
UMR	Insurance company	24.8	-1.1	topics: Delta Dental;United HealthCare Service LLC;PacifiCare Health Systems; Orlando Health;WV Public Employees Insurance Agency queries: uhc provider	US
Vivobarefoot	Company	17.0	-1.3	topics: Lems;Xero Shoes;Vibram;Merrell;Barefoot queries: barefoot shoes;lems; lems shoes;vivo barefoot;vivo shoes	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-21, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Hims	Telehealth company	26.6	-2.2	topics: topics: NYSE:PLTR;hims;Hair loss;Mint; Androgen replacement therapyqueries: pltr;minoxidil;finasteride;thinning hair; arkk stock queries: US	US
Thriftbooks	Company	14.9	-2.5	topics: Goodreads;Barnes & Noble;Hardcover;AbeBooks	US
Oticon	Company	17.6	-3.0	topics: Starkey;Opticon;Starkey;Sonova;Oticon Medical (Denmark) queries: opticon; oticon hearing aids reviews;oticon minirite r;oticon xceed;oticon tv adapter 3.0	US
Oceania Cruises	Company	28.3	-5.1	topics: Seabourn Cruise Line;Crystal Cruises;Holland America Line; Regent Seven Seas Cruises;Silversea Cruises queries: oceania cruises; crystal cruises;regent seven seas;cruises 2025;windstar cruises	US
Norse Atlantic Airways	Airline	186.3	-19.1	topics: easyJet;EasyJet;British Airways;Wizz Air;Air France queries: easyjet; google flights;norse;premium economy;klm	US



### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
baldurs	query	1336.8	952.6	topics: Baldur's Gate;Baldur's Gate 3;Underdark;Crash;Chest queries: baldurs gate; baldurs gate 3;baldurs gate 3 metacritic;how to get to baldurs gate bg3; baldurs gate 3 respec	US
jey uso	query	945.2	554.8	topics: The Usos;Jey Uso;Contract;SummerSlam (2022); SummerSlam (2021) queries: wwe jey uso;wwe;roman reigns jey uso;jey uso leaving wwe; jey uso quit wwe;did jey uso quit wwe	US
Blue Beetle	Fictional superhero	780.6	424.0	topics: Blue Beetle;The Last Voyage of the Demeter; Post-credits scene queries: blue beetle;blue;gran turismo;strays	US
Call of Duty: Modern Warfare 3	Video game	383.9	260.7	topics: Call of Duty;Call of Duty 3;Call of Duty: Warzone 2.0;No Russian queries: mw3; modern warfare;mw3 event;mw3 reveal	US
strays	query	783.3	251.2	topics: Strays;R (USA);Cinemark Theatres;Talk to Me queries: movie strays;stray dogs; movie theaters near me;trailer for strays	US
magoo	query	246.2	243.5	topics: Magoo;Rapping;Liverpool F.C.;Chelsea F.C.;FC Barcelona queries: rapper magoo; magoo death;magoo died;magoo dead	US
Owlbear	Topic	292.2	233.0	topics: Baldur's Gate 3;Egg;Baldur's Gate;Thorax queries: owlbear;bg3 owlbear chest; owlbear cave bg3;owlbear cave gilded chest	US
painkiller	query	229.8	228.1	topics: Netflix;Netflix;Casting;Sackler family;West Duhovny queries: painkiller netflix; sackler;richard sackler painkiller;painkiller review	US
Ezekiel Elliott	Football running back	617.6	204.3	topics: Dallas Cowboys Pro Shop;Dallas Cowboys;Michael Oher;Carnival Cruise Line; Carnival Cruise Lines queries: ezeziel;elliott ezeziel;cowboys;magoo; jeff bezos lauren sanchez;patriots sign ezeziel elliott	US
dicks sporting good	query	413.2	186.3	topics: Dick's Sporting Goods;DICK'S Sporting Goods; DICK'S Sporting Goods queries: dicks sporting good near me;sporting goods; dicks sporting goods;dicks sporting good webster;hibbetts;wss	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
mw3	query	301.4	186.3	topics: Call of Duty: Modern Warfare 3;Pre-order;DMZ; Call of Duty: Warzone 2.0 queries: mw3 2023;mw3 release date;cod mw3;mw3 reveal; mw3 pre order;mw3 reveal event	US
necromancy	query	178.8	146.9	topics: Necromancy;Training;Baldur's Gate: Enhanced Edition; Combat queries: necromancy of thay;necromancy rs3;bg3 necromancy; bg3 the necromancy of thay;baldurs gate 3 necromancy of thay;necromancy of thay key	US
LIONESS	Topic	255.8	133.5	topics: Special OPS;Zoe Saldana;Nicole Kidman;Taylor Sheridan queries: lioness; lioness cast;lioness review;zoe saldana	US
oxycontin	query	98.9	131.8	topics: Oxycodone;Toy;Painkiller;Arthur M. Sackler queries: oxycodone;oxycontin purdue; purdue;oxycontin still legal;is oxycontin still legal;oxycontin toy	US
connections	query	360.5	105.6	topics: The New York Times;connect;Reliquary;Crikey; Chicken katsu queries: nyt connections;nyt;crikey;whistler;feynman	US
Sunny Deol	Member of the Lok Sabha	313.5	97.8	topics: Gadar 2;Ameesha Patel;Fee;Akshay Kumar;Rajveer Deol queries: sunny deol; sunny deol attack;utkarsh sharma;salman khan	US
gran turismo	query	155.3	67.3	topics: Film;Gran Turismo;Film criticism;Box office;Post-credits scene queries: movie; gran turismo movie;gran turismo movie showtimes;cinemark;movies near me	US
coraline	query	68.2	57.5	topics: Coraline;Marcus Corporation;Scene;Harkins Theatres queries: coraline theaters; coraline in theaters;coraline movie;coraline showing;when is coraline in theaters; movie theaters near me	US
9060	query	611.6	56.2	topics: New Balance;New Balance 9060;CCM;Graphic Tee; A Bathing Ape queries: 9060 new balance;new balance;9060 beef and broccoli; new balance 990v4;asics gel 1130	US
UAW	Topic	107.6	53.2	topics: United Auto Workers;Voting;Strike fund queries: uaw;auto workers union strike; uaw negotiations stellantis	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Drow	Topic	55.6	47.6	topics: Baldur's Gate 3;Name;Goblin;monastic;Dialogue queries: drow;petrified drow;minthara; bg3 petrified drow	US
New Balance 9060	Sneakers	819.7	46.6	topics: New Balance;Birkenstock;Clog queries: new balance 9060;new balance;9060; beef and broccoli new balance;new balance 9060 driftwood	US
Tiefling	Topic	45.2	42.7	topics: Baldur's Gate 3;Baldur's Gate;Tower;Romance queries: tiefling; rescue the tieflings;rescue tieflings bg3;rescue the tieflings bg3	US
bethenny frankel	query	52.4	41.0	topics: Bethenny Frankel;Raquel Leviss;Lawsuit; T.J. Maxx queries: bethenny frankel podcast;raquel leviss; bethenny frankel podcast raquel leviss;just b with bethenny frankel	US
Subclass	Taxonomic rank	47.2	38.7	topics: Baldur's Gate 3;Baldur's Gate;Astarion (Baldur's Gate);Gale queries: subclass;bg3; bg3 best wizard subclass;wizard subclass bg3;bg3 druid	US
Fighter	Dungeons & Dragons	42.5	38.3	topics: Baldur's Gate 3;Baldur's Gate III: The Black Hound;Dark and Darker queries: bg3; bg3 fighter;fighter;bg3 barbarian;fighter barbarian bg3;fighter subclass bg3	US
Hag	Topic	40.9	38.2	topics: Baldur's Gate 3;Mask;Baldur's Gate: Enhanced Edition;Underdark queries: hag; hag eye bg3;bg3 hag hair;hag door bg3	US
Kroll	Topic	75.8	37.4	topics: Kroll Inc.;HTTPS;TIAA Financial Services;TIAA queries: kroll;kroll monitoring;pbi; <a href="https://enroll.kroll.monitoring.com">https //enroll.kroll.monitoring.com</a> ;pbi data breach	US
snow white	query	106.2	35.0	topics: Snow White and the Seven Dwarfs;Jada Pinkett Smith; Simone Biles queries: live action snow white;rachel snow white;snow white rachel zegler; greta gerwig snow white;snow white live action cancelled; rachel zegler snow white interview	US
ups careers	query	66.8	34.6	topics: Career;UPS Access Point;United Parcel Service;Trade union;Hourly worker; Forklift queries: jobs;ups jobs;fedex;waste management careers;ups careers detroit; waste management	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
AG1 by Athletic Greens Pouch. 30 Daily Servings. All-in-one Health Drink. 75 Vitamins	Topic	442.1	28.7	topics: Review;1st Phorm;Onnit queries: ag1;is ag1 worth it reddit;what is ag1 made of; drink ag1.com/rogan	US
Illithid	Topic	-51.6	27.2	topics: Baldur's Gate 3;Romance;Baldur's Gate III: The Black Hound queries: bg3;illithid; bg3 illithid powers;mind flayer specimen;mind flayer parasite specimen	US
dengue	query	57.6	26.7	topics: Dengue fever;mosquito bite;Cholera; World Health Organization queries: dengue fever;dengue virus florida;dengue definition; define dengue	US
Oxycodone	Medication	23.7	26.6	topics: Oxycodone / Paracetamol;Stuffed toy;Settlement;Painkiller queries: oxycodone; oxycontin;oxycontin stuffed toy;oxycontin que es;painkiller cast	US
last resort	query	67.4	26.0	topics: Resort;Isla Bella Beach Resort;Discovery, Inc.; Molly Hopkins queries: 90 last resort;the last resort;last resort 90 day; where is last resort filmed;isla bella resort;isla bella	US
Dengue fever	Disease	56.7	25.3	topics: Fever;Cubans;West Nile fever;Endemic queries: dengue;dengue virus florida; define dengue;■■■■■■■■■■ ■■■■■■	US
Gorilla Tag	Video game	163.5	24.4	topics: Video game modding;Horror game;Bats queries: gorilla tag gorilla;gorilla tag; bodus gorilla tag;gorilla tag horror vr;gorilla tag horror game download	US
Milanuncios	Website	664.0	24.3	topics: Car;Used good;Albacete;Porsche;SEAT queries: milanuncios	US
hawaii	query	16.6	23.9	topics: Hawaii;Hurricane Dora;Wildfire;Fire queries: fire hawaii;hawaii maui;maui; maui fires;lahaina fire;fires in maui hawaii	US
Cleric	Dungeons & Dragons	21.3	23.5	topics: Baldur's Gate 3;Shadowheart (Baldur's Gate);Dark and Darker queries: cleric; dark and darker cleric;shadowheart;bg3 best cleric build;bg3 cleric multiclass	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Samsung Galaxy Z Flip	Mobile phone	65.3	22.7	topics: Samsung Galaxy;Samsung Galaxy Z Flip;Pre-order;Suitcase queries: samsung flip; flip 5;z flip;samsung galaxy flip 5 case;samsung galaxy z flip 5 case	US
bruce springsteen	query	0.4	21.6	topics: Bruce Springsteen;Opening act;Robbie Robertson; August 11 queries: bruce springsteen tour;springsteen tour;bruce springsteen 2023; bruce springsteen concert wrigley field;bruce springsteen philadelphia concert; bruce springsteen concert tonight	US
Paladin	Topic	18.0	21.2	topics: Baldur's Gate 3;Charlemagne;Owlbear;Class queries: paladin;sorcerer bg3; paladin sorcerer bg3;paladin subclass bg3	US
Gauntlet	Glove	20.4	20.7	topics: Baldur's Gate 3;Rat;Mausoleum queries: gauntlet;gauntlet of shar; bg3 gauntlet of shar;gauntlet of shar puzzle	US
rapunzel	query	27.7	20.0	topics: Tangled;Rapunzel;Live action;Jada Pinkett Smith;Florence Pugh; Hair loss queries: live action rapunzel;jada rapunzel;jada smith;jada smith rapunzel	US
Swagger	Software	51.2	19.8	topics: OpenAPI Specification;Swagger;Annie;Page header;Code generation queries: swagger; georgetown university;swagger tv show cast;where can i watch swagger	US
Warlock	Topic	20.9	19.6	topics: Baldur's Gate 3;Shadowheart (Baldur's Gate);Dark and Darker; Illithid queries: warlock;bg3 best warlock build;bg3 wizard;bg3 feats	US
Himalayas	Mountain range in Asia	21.4	17.0	topics: Country;The New York Times;quip;Winter queries: himalayan; himalayan country crossword;most popular wordle guess	US
Bard	Topic	56.8	16.5	topics: Baldur's Gate 3;Dark and Darker;Shadowheart (Baldur's Gate) queries: bard; best bard feats bg3;bg3 bard subclasses;bard dark and darker	US
Hyundai Santa Fe	Automobile model	28.7	15.7	topics: Hyundai;Hyundai Motor Company;Hyundai queries: santa fe;hyundai;santa fe hyundai; 2024 land cruiser;toyota land cruiser;2024 toyota land cruiser	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
North	Topic	13.7	15.1	topics: Man;Richmond;Wealth queries: north;rich men north of;men north of richmond; rich men north of richmond	US
Forge	Topic	21.1	14.5	topics: Baldur's Gate 3;Mithril;Baldur's Gate III: The Black Hound; Adamantite Ore queries: forge;adamantine forge items;bg3 adamantine forge items; the adamantine forge bg3	US
kensington philadelphia	query	61.8	14.4	topics: Philadelphia;Kensington;Addiction;Fentanyl queries: kensington ave philadelphia; kensington street philadelphia	US
Castor oil	Pharmaceutical	148.0	14.3	topics: Oil;Ricin queries: castor oil;castor;castrol oil in belly button; castor oil for back pain	US
Carnivore diet	Topic	91.3	13.8	topics: Diet;Carnivore;Pig skin;long;Harvard University queries: carnivore diet;carnivore; what is the carnivore diet plan	US
Dual wield	Topic	5.2	13.5	topics: Baldur's Gate 3;Weapon;Paladin;Steak;Scimitar queries: dual wield; bg3 dual wield hand crossbow;bg3 dual wield barbarian;bg3 barbarian	US
DirectX	Downloadable software	19.9	13.1	topics: Vulkan;Baldur's Gate 3;Baldur's Gate;Baldur's Gate III: The Black Hound; Baldur's Gate: Enhanced Edition;Larian Studios queries: directx;direct x 11 vs vulkan; baldurs gate 3 directx 11 or vulkan;directx 11 vs vulkan bg3	US
Mustard seed	Food	23.9	12.9	topics: Seed;Mustard;Slipper;Journeys Shoes;Nordstrom queries: mustard;mustard seed; mustard seed ugg;tasman mustard seed;uggs	US
pbi	query	26.7	11.9	topics: Palm Beach International Airport;Kroll;Kroll Inc.;Letter queries: flights; pbi breach;pbi airport;kroll;pbi data breach 2023;pension benefit information llc	US
Tadpole	Topic	-2.4	11.6	topics: Baldur's Gate 3;Baldur's Gate III: The Black Hound;Mind; Baldur's Gate queries: tadpole;tadpoles;bg3 tadpole powers;bg3 open mind to tadpole; open your mind to the tadpole	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Handset	Topic	79.4	11.2	topics: Price;Samsung;Samsung Group;Rubika;Pixel;Samsung Galaxy A54 queries: ■■■■■; ulike sapphire air3 ipl hair removal handset	US
monastic	Topic	10.2	10.9	topics: Baldur's Gate 3;Tavern;Harp;Mount Olympus queries: monk;head group of monks; head of group of monks;bg3 multiclass	US
Forward Air Corporation	Corporation	-5.8	9.9		US
SkyTeam	Airline alliance	35.3	9.8	topics: Airline;Delta;Delta Air Lines;Game;Board game;Platinum queries: skyteam;sky team	US
West Nile virus	Topic	58.3	9.8	topics: Virus;West Nile fever;Fort Collins;Blister;Lung queries: west nile;virus; west nile virus maryland;west nile virus ct	US
Little People	Action figure	20.0	9.6	topics: Fisher-Price;Toy;Buffalo Bills;Wegmans;Mattel Creations queries: little people; fisher price buffalo bills;wegmans little people;fisher price little people sets	US
Oxytocin	Hormone	13.2	9.4	topics: Oxycodone;Purdue Pharma;Sackler family;Stuffed toy queries: oxytocin;painkiller; oxytocin netflix;oxycontin purdue	US
Insurance Agent	Profession	18.8	8.8	topics: Insurance;Policy;Morality;Risk management;Funding queries: insurer;the insurer; which of these is not a type of agent authority	US
Divar	Company	77.7	8.6	topics: Wall;Tehran;Ardabil;Dastgah;Digikala queries: ■■■■■;■■■■■ ■■;■■■■ ■■■■;■■■■■ ■■■■■	US
Escape from Tarkov	Online game	-59.2	8.6	topics: World map;Ammunition;SVT-40;Flash memory;Pocket watch queries: tarkov; golden swag tarkov;defective wall tarkov;eft gunsmith part 1	US
Magician	Fantasy	13.6	8.5	topics: Baldur's Gate 3;Incantation;Dark and Darker; Shadowheart (Baldur's Gate) queries: wizard;mage;wizard bg3 build;wizard subclass bg3; bg3 multiclass	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Master of Laws	Degree	382.5	7.7	topics: Artificial intelligence;Language model;OWASP;Software Testing;Scholarship queries: llm;mlc llm	US
US Visa Application	Topic	14.2	7.6	topics: Travel visa;capable;United States Department of State queries: visa;us visa; us visa scheduling;us visa scheduling new portal	US
Divinity Original Sin 2 Definitive Edition	Video game	7.3	7.3	topics: Divinity: Original Sin II;Divinity;Baldur's Gate III: The Black Hound queries: divinity;divinity 2;dos2 vs bg3;g2a; divinity original sin 2 gift bag features	US
chelsea	query	-2.2	6.9	topics: Chelsea F.C.;Vogue;Michael Olise;Axel Disasi queries: chelsea vs;chelsea fc; liverpool;magoo;49ers;james harden	US
Infinite Campus, Inc.	Company	5.9	6.8	topics: Campus;Clark County School District;Boulder Valley School District RE-2;Washoe County School District;McLean County Unit School District 5 queries: campus infinite;campus;infinite; infinite campus unit 5;infinite campus fUSD;infinite campus paulding	US
RuneScape	Online game	-1.4	6.8	topics: Necromancy;Old School RuneScape;Racialism;That Old Black Magic queries: rs3; runescape;rs3 necromancy guide;hermod	US
Akshay Kumar	Indian actor	-27.7	6.7	topics: Film;OMG – Oh My God!;Citizenship;Box office;Rakul Preet Singh queries: akshay; akshay kumar;gadar 2;akshay kumar wife;akshay kumar citizenship	US
Romance	Love	9.2	6.5	topics: Baldur's Gate 3;Romance novel;Book;Shadowheart (Baldur's Gate);Safari;Astarion (Baldur's Gate) queries: romantic;shadowheart bg3;romance shadowheart bg3; karlach bg3	US
Remaster	Topic	27.5	6.0	topics: Coraline;Red Dead;Video game;Coraline 2;Patapon;Soundtrack queries: remastered; coraline remastered cinemark;what is coraline remastered; quake 2 remastered release date	US





### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
The North Face Borealis	Backpack	34.3	2.5	topics: The North Face;Backpack;Bag;Pink;School Backpack queries: borealis;north face; north face borealis;dicks sporting good	US
sprayground	query	51.8	2.1	topics: Sprayground;Backpack;Fanny pack;Kappa;Ethika queries: backpack; backpack sprayground;zumiez backpacks;spencers;richie rich sprayground	US
Infinix Mobile	Company	27.6	2.0	topics: Infinix;Uganda;Vivo;Infinix Note 7 queries: infinix;infinix gt 10 pro	US
Used good	Topic	93.5	1.3	topics: Used car;Second-hand shop queries: segunda mano; benefits of buying second hand clothing;second hand designer bags	US
sssTiktok	Computer software	51.9	1.2	topics: TikTok;Video;SSS;SSSniperWolf queries: tiktok;tiktok downloader;tt downloader; download tiktok videos without watermark;mp4 to mp3	US
DIAN	Topic	21.6	0.5	topics: National Directorate of Taxes and Customs;Bancolombia Corresponsal Bancario; Bancolombia;Whatsapp Web queries: dian;whatsapp web	US
Ksubi	Topic	72.0	0.5	topics: Jeans;Wide-leg jeans;Diesel;Saint Laurent queries: ksubi;ksubi jeans; eric emanuel shorts;tsubi;sense	US
nike backpack	query	20.8	0.5	topics: Nike;Nike;Backpack;Foot Locker;Kay Yow;Zumiez queries: elite backpack;nike elite; elite backpack nike;nike brasilia xl backpack;nike utility elite training backpack; billabong backpack	US
Hostinger	Company	98.8	0.4	topics: Website;Domain name;Amazon Web Services;Installation; Content delivery network queries: hostinger;hostinger.com	US
Wide-leg jeans	Topic	29.1	0.4	topics: Jeans;Tom Kaulitz queries: baggy;jeans;why does tom wear baggy clothes; tom kaulitz	US
Windows 11	Operating system	65.8	0.2	topics: Microsoft Windows;Windows 10;Download queries: windows 11;windows	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
vettix	query	69.2	0.0	topics: Ticket queries: vettix login;vettix sign in	US
On	Sportswear company	84.7	-0.3	topics: On queries: on;on cloud;on cloud nurse discount;on holdings	US
Hoka One	Topic	62.0	-1.7	topics: Shoes;HOKA ONE ONE queries: hoka hoka;hoka;hoka kawana pink	US
Toe box	Topic	61.6	-2.6	topics: Toe;wide;Canvas;Altra Lone Peak;Casual wear queries: toe box;wide toe box; correct toes	US
Laura Geller	Topic	62.9	-3.4	topics: Cosmetics;Foundation;Smashbox Beauty Cosmetics;discontinued; IT Cosmetics queries: laura geller;best foundation for mature skin; where to buy laura geller products;laura geller coupon code	US
Set list	Topic	61.5	-4.1	topics: 2023;Concert tour;Amon Amarth;Yankee Stadium;The National queries: setlist; morgan wallen setlist fenway;jonas brother setlist;stone temple pilots setlist	US
Sol de Janeiro	Topic	200.6	-7.5	topics: Perfume;Sol de Janeiro Brazilian Crush Body Fragrance Mist;e.l.f. Cosmetics;Saie; e.l.f. queries: sol;sol janeiro;after hours sol de janeiro;sol de janeiro after hours; sol de janeiro pop up nyc	US
cargo skirt	query	185.4	-10.7	topics: Skirt;Cargo pants;New Balance;Platform shoe queries: cargo skirt mini;mini skirt; black cargo skirt	US
Adidas Samba	Product line	282.9	-19.8	topics: adidas;Nike Cortez;Men's Sneaker;Steve Madden queries: adidas;samba;adidas samba; kith samba golf;kith adidas samba golf;nike air max	US
Bubble	Topic	1197.7	-45.3	topics: Skin care;Bubble Cloud: Spinning Match-3; L'oreal Paris True Match Lumi Glotion Natural Glow Enhancer;Eye Cream queries: bubble; skincare;bubble skincare cloud surf;bubble.moisturizer;bubble ambassador application	US
bondi 8	query	269.6	-89.7	topics: Hoka One One Bondi;Hoka One One;Nordstrom Rack;Brooks Adrenaline; Poshmark queries: hoka;hoka bondi 8;hoka bondi;lululemon	US

### 3. Google Trends All Trending Topics USA - 2W Delta (21.08.2023, 13weeks YoY) (Part 12)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
hurricane 2023	query	4042.9	-220.8	topics: 2023;Tropical cyclone;Hurricane Dora;September 6; Southern California queries: hurricane 2023 season;hurricane season; hurricane hilary 2023;hurricane hilary;dora hurricane	US
PandaBuy	Software	998.7	-384.6	topics: Spreadsheet;Shoes;United States Dollar;Panda;Linktree queries: pandabuy;g to kg; pandabuy spreadsheet 2023;pandabuy.	US

#### 4. Google Trends Industries USA - 2W Delta (2023-08-21, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Stock market	-34.4%	7.7%	topics: Stock;Market;Michael Burry queries: stock;stock market;market;stock market crash michael burry;■■■ ■■■■
Baby food	-6.9%	4.4%	topics: Infant;Food;Farex Baby Rice Cereal 125g;Baby powder;Zucchini puree queries: ■■■■;food baby;■ ■■■■;farex baby food;farax
Physical fitness	-0.9%	3.4%	topics: Planet Fitness queries: fitness;fitness influencer justyn vicky;kangaroo fitness;obvious gym
Robotics	6.2%	3.0%	topics: Robot;Collaboration;3D printing;Club queries: robotics;robotics technician salary;delkor robotics;liquid robotics
3D Printing	9.4%	3.0%	topics: Three-dimensional space;Printing;Smart Cups queries: 3d;smart cups 3d printed beverages;pizza girl pasta sauce;xiaomi 3d printer
Infant	-3.3%	2.9%	topics: Month;Sleep;Decapitation;Rihanna queries: babies;baby;baby decapitated;jessica ross baby
Investment fund	2.5%	2.8%	topics: Mutual fund queries: fund
Pharmaceutical industry	5.7%	2.7%	topics: Share;Stock;Pharmaceutical drug;Perdue Farms;Rudy Giuliani; TVS Supply Chain Solutions queries: pharma;painkiller;shelter pharma ipo
Air Conditioner	-8.2%	2.5%	topics: Air conditioning queries: ■■■■;air conditioner;klima;■■■ ■■■;ais.unmul.ac.id login;satu usu.ac.id
Video card	-1.1%	2.3%	topics: Nvidia;Personal computer;Baldur's Gate III: The Black Hound;Baldur's Gate; GIGABYTE GeForce GT 1030 queries: graphics card;nvidia geforce gt 1030;5080 graphics card
Boat	4.0%	2.1%	topics: Rent;Racing;Alabama River;Montgomery;Jawaharlal Nehru queries: boat;alabama boat fight;alabama boat brawl

#### 4. Google Trends Industries USA - 2W Delta (2023-08-21, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Xbox	-3.5%	2.1%	topics: Xbox One;Xbox Series X and Series S;Remnant 2;Baldur's Gate: Enhanced Edition; Baldur's Gate queries: xbox;remnant 2
Slipper	8.0%	1.9%	topics: UGG;Man;Woman;Mustard seed;Seed;Mustard queries: slippers;ugg tasman slippers mustard seed;ugg tazz mustard seed; mustard seed uggs
Mutual fund	5.5%	1.8%	topics: Investment fund queries: mutual fund;mutual funds;i am telling you right now that mf is not real; vmfxx yield;tiffany gomas
hiking apparel	13.2%	1.8%	topics: Hiking;Pinterest;lululemon;Top queries: hiking outfits;hiking outfit;wanderbekleidung herren
Resort	-6.6%	1.8%	topics: Hotel;All-inclusive resort;90 Day Fiancé queries: resort;american heartland theme park and resort;royal lahaina resort fire; lahaina shores beach resort fire;napili kai beach resort fire
Doll	7.0%	1.8%	topics: Barbie;Kate McKinnon;Adopt Me! queries: doll;nightweaver stone doll;remnant 2 nightweaver stone doll;sugar daddy ken
Social media	3.6%	1.7%	topics: social;Media;Wander Franco;Noah Gragson queries: social;social media;wander franco social media;franco social media posts; wander franco
Non-alcoholic drink	20.1%	1.6%	topics: Beer;Drink;Muscadine;Muscadine wine;Kava queries: non alcoholic;non alcoholic muscadine wine;curious elixirs; non alcoholic champagne near me
Streaming Multimedia	6.8%	1.5%	topics: Livestreaming;Nate Diaz;Jake Paul;Errol Spence Jr. queries: streaming;stream;jake paul vs nate diaz stream;speed flashes stream; nate diaz vs jake paul
Retail	0.9%	1.5%	topics: Management;Sales;Business queries: retail;retail running shop reviews
Computer security	20.3%	1.5%	topics: Security;Fachhochschule queries: cyber security;prescott cybersecurity;tercih robotu; siber güvenlik analistli i ve operatörlü ü taban puanlar

#### 4. Google Trends Industries USA - 2W Delta (2023-08-21, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Car Rental	-8.5%	1.4%	topics: Car;Rent queries: car rental
Sony PlayStation	-0.8%	1.3%	topics: PlayStation 5 queries: playstation;baldurs gate 3;playstation 5 spiderman 2 bundle; playstation 5 spiderman bundle
Travel	-3.7%	1.3%	topics: Travel agency;Insurance queries: travel;new travel blog