

1. Google Trends All Trending Companies - 2W Delta (2023-03-06, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OpenAI	Artificial intelligence company	8708.3	1391.7	topics: Application programming interfac; Virtuality;QQMail;Chatbot; Microsoft Bing queries: chatgpt; chatgpt api;openai;google stock;■■■ chatgpt	Global
Ferrovial	Transport company	120.6	142.6	topics: ACS Group;Bolsa de Madrid; Florentino Pérez;Rafael del Pino; Rafael del Pino Calvo-Sotelo queries: pr; rafael del pino;florentino perez	Global
Rail India Technical and Economic Service	Infrastructure company	136.0	118.5	topics: Diablo queries: diablo 3 season ; diablo season 28	US
Seagen	Biotechnology company	61.1	51.2	topics: Pfizer	Global
Consumers Energy	Utilities company	7.3	37.3	topics: DTE Energy;Grand Rapids;CMS Energy; Lansing	Global
The Sports Network	Company	34.1	22.8	topics: Los Angeles Kings;Trade	US
Maverick Work Wear, Inc.	Company	179.3	22.6	topics: Boot	US
Leo Burnett Worldwide	Advertising company	32.8	17.0	topics: Publicis Groupe	Global
Gentiva Health Services	Health care company	2.8	15.2	queries: kindred	Global
ALLIANZ WORLDWIDE CARE LIMITED	Insurance company	29.5	15.0	topics: Allianz SE	Global
Dekra	Company	47.1	12.2	topics: TÜV SÜD	Global
United Bank for Africa	Financial services company	22.5	10.9	topics: Online banking	Global

1. Google Trends All Trending Companies - 2W Delta (2023-03-06, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Marfrig	Food processing company	59.0	10.2	topics: topics: BRF SAqueries: brf ações; brf acoes queries: Global	Global
NKT A/S	Holding company	13.4	10.1	topics: Dagbladet Børsen;DSV; Vestas queries: danske bank aktier	Global
Parimatch	Gambling company	66.1	9.8	topics: .ua	Global
Sage Intacct, Inc.	Software company	38.1	9.4	topics: Sage Group queries: netsuite	US
Brusnika	Construction company	11.7	9.1	topics: real estate developer	Global
Heineken España S.A.	Drink company	14.9	8.6	topics: Heineken;Heineken N.V.	US
Trinity Health	Health company	71.6	8.2	topics: Health care	Global
Zevia	Drink company	20.2	8.0	queries: erythritol	US
Meyer Burger	Mechanical engineering company	56.1	7.2	topics: Credit Suisse;Geberit;Holcim Group; LafargeHolcim; NYSE:FREY queries: holcim aktie; helvetia aktie;aktie cs;logitech aktie; credit suisse aktie	Global
Bâloise	Insurance company	24.5	6.5	topics: Helvetia Insurance; Property insurance;Bâloise; Omnium queries: helvetia aktie	Global
Snelling Staffing Services	Company	10.9	6.4	topics: Express	Global

1. Google Trends All Trending Companies - 2W Delta (2023-03-06, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Stora Enso	Paper mill company	25.6	6.2	topics: Kone;UPM; Stora Enso Oyjqueries: finnair osake; metsä board osake; kemira osake queries: Global	Global
Wealthfront	Financial company	17.2	6.0	topics: Ally Bank	Global
Quizizz	Software company	21.6	5.6	topics: Academic term	Global
MidWestOne Financial Group	Commercial banking company	21.3	5.6	topics: Iowa City	Global
CONNECT, powered by American Family Insurance	Insurance company	52.1	3.4	topics: Ameriprise Financial	Global
Pair Eyewear, Inc.	Company	57.6	3.0	topics: Glasses	US
Société de transport Montréal	Company	20.2	2.0	topics: Scanning tunneling microscope	US
Alteryx	Computer software company	10.5	1.9	topics: Workflow	US
Workday, Inc.	System software company	14.7	1.9	topics: Blue Origin;Payroll; PricewaterhouseCoopers;GE Appliances; GSK plc queries: blue origin	US
ServiceNow	Software company	15.3	1.8	topics: Enterprise resource planning; Workflow;Salesforce Inc;SAP Ariba;Zendesk	US
State Farm	Insurance company	16.3	1.3	topics: Auto insurance;Insurance; Life insurance;GEICO; Progressive Corporation	US
McFarlane Toys	Toy company	16.9	0.5	topics: Toy	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
New Relic	Software company	55.7	-0.4	topics: Application performance manageme	Global
Zapier	Software company	55.4	-1.4	topics: Customer relationship management	US
Swoop	Airline	62.2	-2.4	topics: Porter Airlines	US
Factor75, LLC	Company	68.7	-2.8	topics: Nutrisystem	Global
FREYR Battery	Battery manufacturing company	318.8	-4.2	topics: BHP;NYSE:FREY	Global
Fleetio	Software company in Birmingham, Alabama	105.2	-4.6	topics: Fleet management	Global
Semrush	SEM company	63.5	-4.7	topics: premium account;Persona	Global
Viator	Company	93.7	-5.0	topics: Tripadvisor;Marrakesh	US
Canva	Graphic design company	76.7	-6.7	topics: Canvas;Persona;photo library	Global
QuillBot, Inc.	Software company	195.2	-7.3	topics: Content similarity detection	US
Kaggle	Data science company	51.9	-8.9	topics: Data set	Global
Trellix	Software company	495.9	-62.9	topics: Trellix	Global

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-06, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
erythritol	query	230.2	222.9	topics: Erythritol;Product;Coca-Cola Zero Sugar; In The Raw queries: artificial sweeteners;erythritol artificial sweeteners;stevia; erythritol products;sweeteners with erythritol;erythritol brands	US
Daisy Jones and The Six	Topic	490.5	211.2	topics: Daisy Jones & The Six;Book;Amazon Prime Video;Suki Waterhouse; Goodreads queries: daisy jones;daisy;daisy jones and the six;camila morrone; is daisy jones and the six based on fleetwood mac;daisy jones and the six novel	US
Shigellosis	Disease	221.6	195.0	topics: Shigella;Shigella;Centers for Disease Control and Prevention; Rambutan queries: shigella;shigellosis;cdc shigella;stomach bug;shigellosis infections	US
Chase Stokes	American actor	192.8	193.7	topics: Madelyn Cline;Kelsea Ballerini;Outer Banks;Charles Halford;Drew Starkey; Ice hockey queries: chase stokes;how tall is chase stokes;alexander jennings; charles halford height	US
True Lies	1994 film	568.3	186.3	topics: Television show;Television;Casting;Milo Ventimiglia;Survivor; Spy queries: true lies;tv true lies>true lies show>true lies cast tv 2023; true lies paramount plus;truelies cast	US
Shigella	Bacteria	179.0	157.0	topics: Shigellosis;Centers for Disease Control and Prevention;Hepatitis A; Antimicrobial resistance queries: shigella;shigellosis;xdr shigellosis; shigella bacteria symptoms;cdc warns drug resistant stomach bug	US
Daisy Jones & The Six	Television miniseries	430.4	145.7	topics: Daisy Jones and The Six;Casting;Camila Morrone;Narrative; Sam Claflin queries: daisy jones;daisy jones and the six;daisy and the six cast; where to watch daisy jones and the six;camila morrone;imdb daisy jones and the six	US
Jake Paul	American media personality	64.3	125.9	topics: Tommy Fury;Eastern Time Zone;Livestreaming;bet queries: jake;jake paul; jake paul fury;jake paul tommy fury stream;watch jake paul vs tommy fury; who won jake paul vs fury	US
Groudon	Topic	117.0	96.8	topics: Pokémon;Pokémon GO;Kyogre;Deoxys;Ruby;Energy queries: groudon;primal groudon;pokemon; groudon;how to catch groudon;kyogre or groudon pokemon go	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-06, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Creed	Film	202.1	87.1	topics: Creed III;Creed II;Rocky;Hearing loss;'Pretty' Ricky Conlan;Scream queries: creed; creed;creed 3 showtimes;creed movies in order	US
Madelyn Cline	American actress	72.7	81.6	topics: Outer Banks;Chase Stokes;Casting;Drew Starkey;Carlacia Grant; Rafe Cameron queries: madelyn;madelyn cline;drew starkey;carlacia grant;jonathan daviss	US
Spring training	Topic	132.1	77.2	topics: 2023;Television broadcasting;MLB Network;Inning queries: spring training; 2023 spring training;how to watch spring training games;miami marlins spring training; where to watch spring training games	US
Kyogre	Topic	88.6	75.9	topics: Pokémon;Pokémon GO;Groudon;Pokémon Ruby and Sapphire;Ruby;Sapphire queries: kyogre; primal kyogre;kyogre pokemon;kyogre counters;kyogre 100 iv;primal kyogre weakness	US
Hampton	Town in South Carolina	78.1	73.9	topics: South Carolina;Walterboro;Greenville;Islandton queries: hampton sc; hampton south carolina;murdaugh;murdaugh murders;hampton sc to charleston sc; where is hampton south carolina	US
the forest	query	87.6	67.6	topics: Sons of the Forest;The Forest;Shovel;Kelvin;Shotgun queries: sons of forest; sons of the forest;the sons of the forest;sons of the forest armor; sons of the forest rope;sons of the forest keycard	US
Selena Gomez	American singer	70.9	60.4	topics: Hailey Bieber;Justin Bieber;Kylie Jenner; Coachella Valley Music and Arts Festival;Eyebrow; Drug rehabilitation queries: selena gomez;selena and hailey drama; kylie jenner hailey bieber selena gomez;kylie and hailey selena	US
visible	Topic	57.9	52.1	topics: Planet;Jupiter;Physical object;Lunar phase queries: planets visible; visible planets tonight;what planets are visible;what planets are visible now; what planets are visible right now;jupiter and venus visible	US
Brazilian Carnival	Brazilian festival	125.8	49.6	topics: Carnival;Brazil;2023;Flood;Jesus;Portuguese queries: carnival;brazil carnival; carnaval;carnaval de brasil 2023;carnaval en brasil;carnaval en brasil 2023	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Drag reduction system	Topic	23.2	45.8	topics: Formula 1;2022 Formula One World Championship;Fernando Alonso; Orthopedics queries: drs;f1 drs;drs in f1;formula 1 drs;drs f1 meaning	US
California Department of Transportation	State agency	56.9	45.3	topics: Road;Camera;Blizzard;Blizzard warning;Northern California queries: caltrans; road conditions;caltrans conditions;caltrans grapevine road conditions; caltrans road conditions tehachapi;caltrans road conditions 58	US
dish customer service	query	15.9	27.7	topics: Service;Dish Network;Invoice;Online chat;Technical Support queries: dish network; dish network customer service;dish customer service number;dish network outage; my dish account;dish network customer service outage	US
A Doll's House	Play by Henrik Ibsen	108.9	27.0	topics: Broadway theatre;Doll;Dollhouse;Hudson 12 Theatre;Prediction; Conversation queries: a dolls house;la scala city crossword clue; what inference does the text best support? krogstad has written a deceptive letter. n; casa de muñecas	US
Venus	Planet	6.1	26.4	topics: Jupiter;Planet;Moon;March 1 queries: jupiter venus;jupiter;venus and jupiter; venus and jupiter tonight;jupiter and venus conjunction;jupiter and venus in sky	US
pollen season	query	26.1	23.9	topics: Pollen;Georgia;South Carolina;North Carolina queries: when is pollen season; when does pollen season start;pollen season georgia;pollen season south carolina; when does pollen season end	US
Interstate 5	Route in the United States of America	6.3	21.3	topics: Road;California;Grapevine;South;Santa Clarita;California 58 queries: i5;i-5; freeway 5;i5 grapevine road conditions;grapevine closed;is the 5 freeway closed	US
Newspapers published in Nigeria	Topic	26.2	18.7	topics: Periódico;Nairaland;Lagos;Election contest queries: nigerian newspapers; nigeria newspaper;nigeria newspapers;nairaland	US
Kansas City International Airport	Airport in Kansas City, Missouri	48.1	18.3	topics: Airport;Kansas City;Airport terminal;Gastroenteritis; Centers for Disease Control and Prevention;Debt relief queries: mci;kansas city; kansas city airport;kci airport restaurants;cdc warns drug resistant stomach bug; kci flight status	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Arabia Time Zone	Time zone	65.2	17.7	topics: Saudi Arabia;Time;Saudi Arabia;Jake Paul;Tommy Fury queries: saudi time; saudi arabia;saudi arabia time;jake paul;jake paul vs tommy fury time; jake paul fight time	US
Mayor	Topic	9.7	16.7	topics: Chicago;Mayor of Chicago;Election contest;College Park; East Palestine queries: mayor;chicago mayor results;east palestine mayor; chicago mayor election results	US
Walterboro	City in South Carolina	12.3	15.4	topics: South Carolina;Dallas Cowboys Pro Shop;Mayor;Orangeburg queries: walterboro; walterboro sc;hampton county sc;moselle property;zillow walterboro sc	US
Jury	Topic	27.3	14.5	topics: Jury duty;Grand jury;Donald Trump queries: jury;jury duty;foreperson jury; foreperson grand jury;grand jury foreman	US
Cipher	Topic	21.3	13.1	topics: Fortnite;Encryption;Pokémon;Fortnite;Pokémon GO;Research queries: cipher; cipher quests;spooky cipher;fortnite cipher quests	US
Capybara	Rodents	96.3	11.3	topics: Animal;Pet;Zoo;Food chain;Koala;Lemurs queries: capybara;■■■■■■■■■■; capybara and crocodile;capybara song tiktok	US
A-MAX Auto Insurance	Topic	21.1	7.8	topics: Insurance;A-Max Auto Insurance;Lubbock;Denton queries: amax insurance; amax insurance near me	US
Esports	Sports	11.5	6.5	topics: Sports;League of Legends;Video game;Olympic Games;Talon Esports; DRX queries: esports;olympics esports;olympic esports;moist esports merch	US
Blossom	Topic	24.5	6.1	topics: Cherry blossom;Biome;National Park Service;Bedrock queries: blossom; cherry blossom;minecraft cherry blossom update;minecraft 1.20; minecraft 1.20 cherry blossom	US
Bald eagle	Birds	19.8	5.7	topics: Eagle;Hair loss;U.S. Steel;Shadow;Turkey vulture queries: bald eagle;eagle;eagles; harriet the bald eagle;how long do bald eagle eggs take to hatch;hanover eagle cam	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-06, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Epcot International Flower & Garden Festival	Topic	11.7	4.7	topics: 2023;Epcot;Festival;Figment;Magic Kingdom Park; Scavenger hunt queries: flower and garden;flower and garden 2023;epcot; flower and garden festival 2023 merchandise; epcot international flower & garden festival;disney food blog flower and garden 2023	US
Werner Heisenberg	German theoretical physicist	58.2	2.7	topics: Uncertainty principle;Principle;Uncertainty;Mass;Lawn mower; Mechanics queries: heisenberg;heisenberg lawn mower	US

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-06, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
crocs crush	query	10000.0	5885.7	topics: Sandal;Crocs;Clog;MEGA;Jibbitz queries: crocs mega crush; crocs crush sandal;crocs sandals;crocs mega crush sandal pink; mega crush crocs pink	Puerto Rico
Sons of the Forest	Survival game	1523.1	1339.7	topics: The Forest;Shovel;Keycard lock; Global Positioning System queries: the forest sons of the forest; sons of the forest;the sons of the forest;sons of the forest rope; keycard sons of the forest	Norway;Germany
World Baseball Classic	League	3435.7	1021.4	topics: Baseball;2023 World Baseball Classic; Backup band queries: wbc;■■■■■ ■■■■■ wbc;■■ ■■■ ■■■■;2009 ■ wbc ■■■■■	Cuba;Dominican Republic;Puerto Rico;Taiwan
Planica	Valley in Slovenia	961.9	785.4	topics: FIS Nordic World Ski Championships 2023;Ski jumping; World Cup;qualification event;Competition; FIS Ski Jumping World Cup queries: planica;planica 2023; planica program;ms planica;planica wyniki	Slovenia
1402	Topic	2034.6	570.6	topics: Year;calendar;Delivery;Pretail queries: ■■■■■;■■■ ■■■■■;1402; ■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■ ■■■■■ ■■■■■; ■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■ ■■■■■; ■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■ ■■■■■	Iran
api openai	query	3278.3	459.2	topics: Application programming interface;Learning;Intelligence; Essay queries: chatgpt;chatgpt api;chat openai api;google bard;bing; chatgpt plus	China
Outer Banks	TV series	229.4	199.1	topics: Season;Casting;Season;Blackbeard;Eastern Time Zone; Pacific Time Zone queries: outer banks;outer;charles halford height; edward teach outer banks;is there a season 4 of outer banks	United States;Hungary; Zealand
Chase Stokes	American actor	192.8	193.7	topics: Madelyn Cline;Outer Banks;Kelsea Ballerini;Charles Halford; Carlacia Grant;Rafe Cameron queries: chase stokes;charles halford; charles halford height;chase stokes dating 2023	Kosovo;United States;Canada;N Zealand

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
perte de poids	query	59.8	45.5	topics: Weight loss;Eating;Savoir maigrir;Sans; Empire queries: plan alimentaire perte de poids savoirmaigrir.fr; maigrir sans sport savoirmaigrir.fr;perdre du poids; plan alimentaire perte de poids savoirmaigrir.fr; perdre 10 kg en 2 semaines savoirmaigrir.fr	Martinique;Guad - Brazzaville
California Department of Transportation	State agency	56.9	45.3	topics: Road;Camera;Tehachapi;California 58;Barstow queries: caltrans; caltrans road;road conditions;caltrans grapevine road conditions; grapevine road conditions;caltrans road conditions tehachapi	United States
Ngenge	Topic	255.8	39.3	topics: Sports;Hellas Verona F.C.;Elche CF; Blackburn Rovers F.C. queries: ngenge; verification ticket ngenge sport;classement bundesliga; m flashscore fr	Congo - Kinshasa
Triptych	Topic	40.2	36.6	topics: Netflix;Brochure;Television show;IMDb;Triptych; Web series queries: triptych;netflix triptych;triptych series; triptych imdb;the strays	Venezuela;Baham
NEET PG	Entrance examination	51.7	32.8	topics: 2023;Hearing;Live Law;CollegeDekho queries: neet;pg neet; neet 2023;neet pg 2023 supreme court;telangana high court; neet pg telangana high court	India
Cocaine	Medication	64.1	32.4	topics: Bears;Post-credits scene;Pierre Palmade; Sophie Elise queries: cocaine;cocaine bear;sophie elise; sophie elise kokain;jesus revolution	Norway;United States;Ireland;
Prefabrication	Topic	37.6	24.5	topics: House;Price;Kayseri;Fault;Antakya queries: prefabrik; prefabrik ev;prefabrik fiyatlar;afad;prefabrik depreme dayanıklı m; prefabrik ev kayseri	Turkey
Capybara	Rodents	168.0	24.2	topics: Animal;Pet;Zoo;Jerome Polin queries: capybara;capybara jerome; why do crocodiles not eat capybaras;capybara song tiktok	Belarus;Russia;

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-06, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Pranveer Singh Institute Of Technology, Kanpur	College in Bhautipratappur India	59.0	8.7	topics: Enterprise resource planning;Business administration; Bachelor of Pharmacy; University and college admission queries: psit;erp psit; ignitia psit;erp.psitch.ac in	India
Money market fund	Topic	76.8	7.5	topics: Money;Investment fund;Money market;NerdWallet; Securities account; Fidelity® Government Cash Reserves queries: money market; money market fund;money market funds;geldmarktfonds etf;sprxx; schwab purchased money funds	Kenya;Israel
Gardasil	Drug	18.9	6.8	topics: HPV vaccine;Vaccine;Cancer vaccine;Herpes simplex; VNVC Truong Chinh queries: gardasil;gardasil 9; vaccin papillomavirus;gardasil 9 là gì	Malta;Iran;Sout Korea
Mummy	Topic	11.2	6.6	topics: Mother;Sugar;Ring;Cinemark Theatres;Kinopolis; ODEON AND UCI CINEMAS HOLDINGS LIMITED queries: mummy; pattie et la colère de poséidon;cinemark;film sacrees momies	Kenya;Nigeria;U
Acute gastroenteritis	Disease	12.3	5.8	topics: Gastroenteritis;Over-the-counter drug queries: ■■■ ■;■■■ ■■■ ■; ■■■ ■■■ ■;■■■ ■■■ ■■■	Taiwan;Japan
Stray Kids	Boy band	29.6	5.8	topics: Felix;Concert;Hyunjin;Kyocera;Demarchy; FamilyMart queries: stray;stray kids;skz;■■■■ ■■■;■■■■ straykids; ■■■■ ■■■ ■■■■	Japan;Australia
Award	Topic	24.9	5.3	topics: Grammy Awards;The Best FIFA Football Awards; Screen Actors Guild Awards;Choice Home Warranty;Sam Smith; The Best FIFA Football Awards 2016 queries: awards;award; sam smith brit awards 2023;■■■■■ ■■■■ ■■■■;bonnie raitt	Zimbabwe;Cuba;U Kingdom;Austral
Delta-v	Topic	22.3	5.2	topics: Kerbal Space Program;Map;Kerbal Space Program 2;Acceleration; low queries: delta v;ksp delta v calculator	Belgium;Canada;

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-03-06)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.6	26.8%	29.8%	32.4%	29.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 37.9	18.8%	20.5%	20.3%	19.9%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	\$ 32.1	22.8%	22.0%	18.0%	15.7%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 34.3	16.3%	17.9%	14.7%	14.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Shoes/Fashion Sneakers/	\$ 58.1	20.3%	19.9%	16.4%	13.7%
Sports & Outdoors/Outdoor Recreation/Accessories/Sports Sunglasses/	\$ 91.4	14.2%	15.9%	11.6%	10.2%
Health & Household/Baby & Child Care	\$ 22.8	15.5%	10.9%	1.1%	0.3%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-03-06)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 67.7	267.5%	269.5%	268.4%	273.1%
Video Games/Virtual Reality/VR Headsets	\$ 306.1	95.1%	131.1%	156.8%	171.6%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 84.4	244.0%	137.9%	121.9%	118.2%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 38.1	152.5%	127.7%	119.7%	114.6%
Microphones & Headphones	\$ 39.4	94.3%	97.2%	100.8%	112.5%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	\$ 34.1	150.1%	128.7%	111.5%	109.3%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 42.7	123.3%	117.3%	99.5%	100.2%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 25.8	89.1%	93.5%	93.5%	94.8%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 40	49.1%	58.1%	74.0%	84.1%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 82.4	81.9%	79.4%	79.7%	72.1%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 77.9	92.6%	83.9%	74.6%	72.0%
Clothing/Men/Mens Suits	\$ 30.7	76.6%	54.2%	49.4%	60.8%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	\$ 151.3	14.4%	6.9%	23.9%	56.8%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Pendants & Necklaces	\$ 72.1	50.8%	45.1%	53.4%	55.2%
Sports & Outdoors/Team Sports/Basketball/Basketball Hoops	\$ 234.5	38.6%	30.2%	46.5%	52.2%
Clothing/Women/Womens Swimwear	\$ 27.8	14.6%	26.4%	51.4%	50.7%
Electronics/Headphones/Headphones by Type	\$ 70.7	3.5%	14.6%	33.5%	48.3%
Baby/Feeding/Breastfeeding	\$ 27.6	23.3%	27.0%	24.8%	47.9%
Toys/Games & Puzzles/Board Games	\$ 20.7	17.3%	20.3%	37.0%	45.8%
Toys/Games & Puzzles/Cards & Casino Games	\$ 15.2	11.4%	19.6%	36.1%	45.1%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-03-06)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 92.7	14.8%	15.3%	18.8%	23.0%
PS4 Accessories	\$ 107.6	6.7%	6.8%	8.9%	11.8%
Gaming Headsets	\$ 117.8	8.2%	10.5%	8.7%	10.2%
Nintendo Switch Accessories	\$ 53.4	17.2%	10.7%	8.1%	9.8%
All Vacuums & Floor Care	\$ 347.3	7.0%	4.4%	2.0%	5.2%
Computer Cards & Components	\$ 176.3	-13.0%	-13.1%	6.8%	4.2%
Over-Ear & On-Ear Headphones	\$ 126.9	10.9%	12.0%	4.6%	3.0%