

ASTUTEX TRENDSPOTTING

August 01, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Avelo Airlines	Charter airline	101.30	19.41	topics: Airline
Zapier	Company	110.41	11.81	topics: Customer relationship management; Squarespace;Workflow
Funko	Toy company	13.81	5.49	topics: Pet Rock queries: hellfire shirt
Lululemon Athletica	Apparel company	60.78	5.44	topics: Diaper bag;School Backpack; The North Face;Handbag
Trinity Health	Health care company	48.39	5.19	topics: Health care
NetSuite	Computer software company	45.03	4.86	topics: Enterprise resource planning; Customer relationship management
Conduent	Company	-2.89	4.58	queries: asurion careers;asurion
HubSpot	Software company	134.99	3.60	topics: Workflow; Customer relationship management; Marketing automation;Squarespace; Enterprise resource planning; Project management software
CamelBak	Backpacking company	7.93	2.98	topics: Camelback Ski Resort
HOKA ONE	Company	90.21	2.12	topics: Shoes
JanSport	Backpacking company	51.09	-5.36	topics: JanSport

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
957	Capcom	2022-08-01	54%	32%
815	DXC Technology Co	2022-08-01	23%	9%
73	Daikin Industries Ltd	2022-08-01	12%	7%
169	Lululemon Athletica Inc	2022-08-01	68%	5%
711	Robert Half International Inc	2022-08-01	21%	3%
225	Samsonite International SA	2022-08-01	44%	-5%

3. Google Trends Industries World - 2W Delta (2022-08-01, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Energy Drink	29.8%	3.0%	topics: Drink;Stray;Sheet music;Slum queries: energy drink; energy drinks stray;stray energy drink locations; stray all energy drinks
Sony PlayStation	-4.1%	2.4%	topics: PlayStation 5;PlayStation 4;Jötunn; Stray queries: playstation;god of war ragnarok jotnar edition; playstation plus august 2022;ps plus agosto 2022
Genetic testing	0.1%	1.9%	topics: DNA;Genetics;Biological warfare;Consent queries: dna; dna test;how much is a dna test while pregnant
Garden	-7.2%	1.9%	topics: Botanical garden;Plant;Botany queries: garden; untermyer gardens conservancy
Food processor	-16.5%	1.8%	topics: Food;Cutting board queries: food processor; spice grinder
Toothpaste	4.2%	1.7%	topics: Tooth;Tooth whitening;Fluoride queries: toothpaste; hello products toothpaste;hello charcoal toothpaste lawsuit; meswak toothpaste
Life Insurance	-4.1%	1.6%	
Skin care	-0.4%	1.4%	topics: Skin queries: skincare;skin care;biba skincare; botanics skin care;dore skincare
Tax	0.4%	1.4%	topics: Property;Sales tax;Property tax; Tax holiday queries: tax;ohio tax free weekend 2022; ga tax free weekend 2022;tn tax free weekend 2022
Electronics	7.3%	1.2%	topics: Recycling;Email queries: electronic; which countries in asia can i travel to in 2022 tourist open; how do i pack my electronics packing guide for travel? going; goingwheel.com
Electronics	7.3%	1.2%	topics: Recycling;Email queries: electronic; which countries in asia can i travel to in 2022 tourist open; how do i pack my electronics packing guide for travel? going; goingwheel.com

3. Google Trends Industries World - 2W Delta (2022-08-01, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Leggins	-13.3%	1.2%	topics: queries:
Vehicle	13.4%	1.2%	topics: Car;Vehicle registration plate; Motor vehicle queries: xe;vehicle;donda foam vehicle; vehicle that took us to the archipelago;rezvani tank
Quadcopter	15.2%	1.2%	topics: Unmanned aerial vehicle;Multirotor;Signal;personal; DJI Mavic Mini queries: ████████████████████;quadcopter; penyembur api rusia berhasil eliminir musuh di ukraina, guna
Workflow	24.5%	1.1%	topics: Management;Workflow management system; User Experience queries: workflow
Playstation 4	-22.8%	1.1%	topics: Sony PlayStation 4;Stray queries: ps4; stray ps4 physical;stray ps4 price;is multiversus free
Dialysis	8.8%	1.1%	topics: Hemodialysis queries: dialysis
Heating, ventilation, and air	-5.8%	1.1%	topics: Air conditioning queries: hvac; licensed hvac contractors near me
Heating Ventilation and AC	-5.8%	1.1%	topics: Air conditioning queries: hvac; licensed hvac contractors near me
Education	14.3%	1.0%	topics: Teacher;Special education;College queries: education; method of music education nyt crossword; method of music education;circuit building block crossword
News	-15.4%	1.0%	topics: Breaking news;Yahoo! News;Ukraine; Ricky Martin queries: news;ricky martin news;hoover dam news; highland park news
Game controller	0.5%	1.0%	topics: Xbox;PlayStation 4; Xbox Wireless Controller queries: controller; multiversus gamecube controller;razer stream controller; splatoon 3 pro controller

3. Google Trends Industries World - 2W Delta (2022-08-01, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Air Conditioner	-4.6%	1.0%	topics: Air conditioning; queries: air conditioner; arctos portable ac; arctos portable ac reviews queries: air conditioner; arctos portable ac reviews
Robotic Vacuum Cleaner	-6.2%	0.9%	topics: Robot; Vacuum cleaner; iRobot Roomba 692 queries: robot vacuum; shark iq robot vacuum av1002ae; eufy robovac reviews; roomba 692 review
Bicycle	-6.1%	0.9%	topics: Electric bicycle; Motorcycle; 2020 Tour de France queries: bike; where did joe biden fall off his bicycle

4. Google Trends Industries USA - 2W Delta (2022-08-01, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Air Conditioner	-5.6%	7.4%	topics: Air conditioning queries: air conditioner; arctos portable ac;arctos portable ac reviews
Sony PlayStation	-7.2%	3.9%	topics: PlayStation 5;PlayStation 4;Jötunn; Stray queries: playstation;god of war ragnarok jotnar edition; playstation plus august 2022;ps plus agosto 2022
hiking apparel	-6.6%	3.2%	topics: Hiking;Clothing;L.L.Bean;Top queries: hiking clothes; hiking outfit
Sports betting	-10.8%	2.8%	topics: Sports;Home Run Derby;Nathan's Hot Dog Eating Contest; Saratoga County queries: betting;home run derby bets; home run derby betting;contribution to a betting pot
Slipper	0.0%	2.8%	topics: UGG;Shoes;Ugg boots queries: slippers;joan crawford; michael myers slippers;slipper adjacent mule
Genetic testing	9.1%	2.7%	topics: DNA;Genetics;Biological warfare;Consent queries: dna; dna test;how much is a dna test while pregnant
Toothpaste	9.7%	2.6%	topics: Tooth;Tooth whitening;Fluoride queries: toothpaste; hello products toothpaste;hello charcoal toothpaste lawsuit; meswak toothpaste
Wallet	-1.4%	2.5%	topics: Apple;Leather;Digital wallet; Yamanote Line queries: wallet;gov.gr wallet;■■■■ ■■;■■ ■■■
Leggins	-21.6%	2.4%	
Energy Drink	25.9%	2.3%	topics: Drink;Stray;Sheet music;Slum queries: energy drink; energy drinks stray;stray energy drink locations; stray all energy drinks
Playstation 4	-26.2%	2.3%	topics: Sony PlayStation 4;Stray queries: ps4; stray ps4 physical;stray ps4 price;is multiversus free

4. Google Trends Industries USA - 2W Delta (2022-08-01, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Power Tool	-8.6%	2.1%	topics: Tool;Powerqueries: power tools; power tool queries: queries: power tools;power tool
Xbox	-4.6%	2.1%	topics: Xbox One;Xbox Series X and Series S; PowerWash Simulator;Stray;House Flipper queries: xbox; is stray on xbox;stray on xbox;stray
Pharmacy	6.7%	1.9%	topics: Walgreens;Walgreens Pharmacy;CVS Pharmacy; Parallel universes in fiction queries: pharmacy; parallel world pharmacy;can pharmacists prescribe paxlovid; parallel world pharmacy manga
Investment	-9.0%	1.8%	topics: Stock;Real Estate;Bank queries: investment
Robotic Vacuum Cleaner	4.6%	1.8%	topics: Robot;Vacuum cleaner; iRobot Roomba 692 queries: robot vacuum; shark iq robot vacuum av1002ae;eufy robovac reviews; roomba 692 review
Marketing	17.7%	1.6%	topics: Digital marketing queries: marketing; what is marketing automation? lookinglion.o; marketing automation platforms lookinglion.net; atlas marketing research
Boat	-9.1%	1.6%	topics: Rent;Lake;Pontoon boat;Hudson River queries: boat; whale lands on boat;boat capsized hudson river; kendall johnson boating accident
Bicycle	-0.7%	1.6%	topics: Electric bicycle;Motorcycle; 2020 Tour de France queries: bike; where did joe Biden fall off his bicycle
Bicycle	-0.7%	1.6%	topics: Electric bicycle;Motorcycle; 2020 Tour de France queries: bike; where did joe Biden fall off his bicycle
Bank	2.2%	1.6%	topics: Online banking;U.S. Bank Branch; U.S. Bancorp queries: bank;money in the bank 2022 results; china banks
Gym	3.9%	1.5%	topics: Health club;Physical fitness queries: gym;vabbing; vabbing at the gym;what is vabbing

4. Google Trends Industries USA - 2W Delta (2022-08-01, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Payment	-4.2%	1.5%	topics: queries:
Vacuum Cleaner	3.7%	1.5%	topics: Vacuum;Cleaner queries: vacuum; shark av752 ion robot vacuum
Doll	4.5%	1.5%	topics: American Girl;Barbie;Baby Doll; Trixie Mattel queries: doll;jane goodall barbie doll; dolls bella poarch;addison rae doll

5. Website Traffic - 2W Delta (2022-07-30, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
124	Gree Electric Appliances Inc o	3.856923	686%	259%
598	Baxter International Inc	1.961384	166%	42%
429	AirAsia Bhd	24.489769	286%	37%
909	Alliant Energy Corp	1.277692	111%	35%
441	Bandai Namco Holdings Inc	2.906230	105%	32%
571	Analog Devices Inc	12.133000	122%	31%
706	PPG Industries Inc	1.650615	115%	29%
468	Asahi Group Holdings Ltd	3.828461	1%	26%
413	Kellogg Co	3.819384	138%	26%
533	Pola Orbis Holdings Inc	1.916615	22%	24%
79	De Longhi SpA	8.058000	26%	22%
405	Danone SA	1.764230	5%	20%
318	China Airlines Ltd	4.306307	94%	20%
360	Dixons Carphone PLC	28.885076	81%	19%
89	Dunelm Group PLC	8.987846	84%	16%
879	Zimmer Biomet Holdings Inc	1.185461	86%	16%
727	Textron Inc	1.023923	67%	16%
843	Ameren Corp	3.308692	66%	16%
766	Gilead Sciences Inc	1.313384	19%	15%
145	Illumina Inc	2.574230	53%	15%
813	Waters Corp	2.132923	142%	14%
670	Eli Lilly and Co	2.778692	42%	13%
409	Yakult Honsha Co Ltd	1.877230	219%	13%
731	Johnson Controls International	2.638153	11%	13%
676	Marsh & McLennan Companies Inc	4.125230	20%	12%
257	Tobii AB	1.678615	43%	12%
416	Beiersdorf AG	1.652615	6%	12%
472	Ceconomy AG	27.792153	24%	12%
76	Ross Stores Inc	2.243307	31%	11%
544	Broadcom Ltd	16.556692	27%	11%
242	Strayer Education Inc	3.267538	-13%	11%
883	Assurant Inc	1.325000	3%	11%
457	Goodyear Tire & Rubber Co	3.496307	-21%	11%
577	American International Group I	5.290923	81%	10%
906	Western Digital Corp	25.317538	122%	10%

5. Website Traffic - 2W Delta (2022-07-30, 13weeks YoY) (Part 2)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
357	Heineken NV	2.303000	53%	10%
336	Micro Focus International PLC	10.949461	65%	10%
545	Boeing Co	7.706307	65%	10%
536	Monster Beverage Corp	2.172153	55%	10%
900	Essex Property Trust Inc	1.456307	13%	10%
86	Dollar Tree Inc	8.269230	18%	9%
745	Amgen Inc	1.877461	19%	9%
631	Ecolab Inc	2.447769	19%	9%
162	Kroger Co	47.888923	55%	9%
549	Coca-Cola Co	5.865538	15%	8%
599	Becton Dickinson and Co	3.556461	53%	8%
679	Medtronic PLC	5.930923	21%	8%
865	Juniper Networks Inc	7.791307	40%	7%
496	Koninklijke Ahold Delhaize NV	4.637307	60%	7%
855	F5 Networks Inc	6.389538	23%	7%
862	Agilent Technologies Inc	5.586692	74%	6%
955	Take Two Interactive	80.346000	125%	6%
699	Parker-Hannifin Corp	4.499307	37%	6%
417	Unilever PLC	10.925538	3%	5%
372	Pernod Ricard SA	2.239615	57%	5%
717	Snap-On Inc	1.903846	32%	5%
423	PepsiCo Inc	6.027846	46%	5%
120	General Motors Co	28.455384	25%	5%

6. Wikipedia - 2W Delta (2022-08-01, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
164	L Brands Inc		3174	41.9%	35.0%
547	JPMorgan Chase & Co	en.wikipedia.org/wiki/JPMorgan_Chase	5930	4.2%	9.8%
443	FedEx Corp	en.wikipedia.org/wiki/Indianapolis_FedEx_shooting	3679	-1.3%	8.4%
381	Seven & i Holdings Co Ltd		2762	11.1%	6.9%
161	Kering SA	en.wikipedia.org/wiki/Kering	23359	102.5%	6.6%
915	DISH Network Corp	en.wikipedia.org/wiki/Dish_Network	2591	-8.5%	6.2%
502	Ubisoft Entertainment SA	en.wikipedia.org/wiki/Assassin's_Creed:_Revelations	27700	-19.6%	6.1%
353	Ambev SA	pt.wikipedia.org/wiki/Ambev	35909	5.3%	5.6%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons_Brier	7008	1.2%	5.2%

7. Wikipedia Pages- 2W Delta (2022-07-30, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
161	Kering SA	en.wikipedia.org/wiki/Gucci	117467	368%	141%
		en.wikipedia.org/wiki/House_of_Gucci	100270	279%	84%
		en.wikipedia.org/wiki/Tom_Ford	46350	168%	39%
164	L Brands Inc	en.wikipedia.org/wiki/Victoria's_Secret	51213	46%	39%
2	Mattel Inc	en.wikipedia.org/wiki/Mattel	52643	368%	24%
		en.wikipedia.org/wiki/Infosys	41713	43%	21%
		en.wikipedia.org/wiki/Resident_Evil	67265	-29%	20%
		en.wikipedia.org/wiki/Yandex	37987	44%	19%
		en.wikipedia.org/wiki/Resident_Evil_(film_series)	66510	-19%	16%
		en.wikipedia.org/wiki/WWE	80629	3%	14%
		en.wikipedia.org/wiki/Career_Opportunities_(film)	10620	107%	14%
547	JPMorgan Chase & Co	en.wikipedia.org/wiki/JPMorgan_Chase	20379	-4%	13%
		en.wikipedia.org/wiki/Hybe_Corporation	21752	-22%	12%
		en.wikipedia.org/wiki/IndiGo	27716	99%	10%
161	Kering SA	en.wikipedia.org/wiki/Kering	23276	34%	10%
		en.wikipedia.org/wiki/JetBlue	24850	20%	10%
		en.wikipedia.org/wiki/Spam_(food)	13197	8%	9%
963	HSBC Holdings PLC	en.wikipedia.org/wiki/HSBC	17997	13%	6%
		en.wikipedia.org/wiki/Purdue_Pharma	12147	68%	6%
161	Kering SA	en.wikipedia.org/wiki/Balenciaga	13688	59%	6%
503	Konami Holdings Corp	en.wikipedia.org/wiki/Metal_Gear	14151	12%	6%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-07-30, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
1214	Next PLC	Rock Identifier: Stone ID; Picture Insect: Bug Identifier; Picture Mushroom - Mushroom ID	243	8.1%	1.9%
1417	Signify NV	Philips Hue	331	7.2%	1.7%
391	Electronic Arts Inc	FIFA Soccer; Plants vs. Zombies™ 2	331	1.9%	1.5%

10. AppStore Publishers USA - 2W Delta (2022-07-30, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
	Tubi, Inc	Tubi - Watch Movies & TV Shows	103	2.0%	6.8%
	Chime Financial, Inc.	Chime – Mobile Banking	163	-5.3%	4.2%
213	Booking Holdings Inc.	Booking.com: Hotels & Travel	65	20.6%	3.7%
	Poshmark, Inc.	Poshmark: Buy & Sell Fashion	90	28.9%	3.3%
433	Southwest Airlines Co	Southwest Airlines	115	33.0%	2.4%
563	Bank of America Corp	Bank of America Mobile Banking	145	-5.3%	2.3%
	Bumble Holding Limited	Bumble - Dating. Friends. Bizz	138	18.9%	1.9%
	reddit	Reddit	28	10.9%	1.8%
	Neutron Holdings. Inc.	Lime - #RideGreen	147	5.3%	1.7%

11. Online Retail Amazon - 2W Delta (2022-08-01, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
364	Pioneer Corp	312	-14.3%	9.7%
567	Procter & Gamble Co	1303	84.8%	9.4%
536	Monster Beverage Corp	937	18.5%	8.1%
456	Hankook Tire Co Ltd	587	-1.0%	7.7%
268	Under Armour Inc	4227	0.5%	7.1%
171	Luxottica Group SpA	1991	16.1%	6.7%
601	H & R Block Inc	1013	7.7%	5.7%
143	Hugo Boss AG	373	-40.3%	5.3%
441	Bandai Namco Holdings Inc	523	-16.1%	5.1%
537	Acer Inc	1025	-24.5%	4.3%
132	Hasbro Inc	4261	-5.7%	4.1%
389	Asics Corp	1077	34.1%	3.9%
5	Puma SE	1041	45.6%	3.8%
958	Funko Inc	982	-34.8%	3.5%
225	Samsonite International SA	1070	-13.0%	3.0%

12. Online Retail Walmart - 2W Delta (2022-08-01, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
328	Yamaha Corp	756	65.8%	23.1%
456	Hankook Tire Co Ltd	306	161.5%	21.1%
416	Beiersdorf AG	444	-14.5%	14.5%
536	Monster Beverage Corp	532	61.7%	13.7%
268	Under Armour Inc	1596	164.7%	12.0%
475	Sharp Corp	210	-1.9%	11.9%
476	Nikon Corp	302	-51.5%	11.2%
234	Sodastream International Ltd	2119	25.4%	11.1%

13. Online Retail Bestbuy - 2W Delta (2022-08-01, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
328	Yamaha Corp	2358	62.5%	7.0%

14. Job Listings - 2W Delta (2022-08-01, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
905	IHS Markit Ltd	2291	100.0%	99%
1335	Weir Group PLC	239	75.7%	84%
1174	Hochtief AG	605	100.0%	82%
30	Basic Fit NV	448	82.0%	77%
1318	voestalpine AG	695	57.7%	75%
1198	SES SA	225	100.0%	72%
82	Dillard's Inc	519	58.1%	61%
527	Hormel Foods Corp	298	21.4%	61%
806	AvalonBay Communities Inc	382	78.7%	61%
465	Anheuser Busch Inbev NV	2228	22.5%	57%
174	Marriott International Inc	17590	74.5%	56%
946	Cracker Barrel Old Country Sto	9460	100.0%	54%
837	Yum! Brands Inc	61385	77.3%	51%
211	Polaris Industries Inc	287	15.6%	50%
861	Allegion PLC	359	100.0%	50%
893	Discover Financial Services	1483	98.2%	48%
744	AES Corp	262	43.1%	47%
9	3D Systems Corp	146	34.0%	46%
1039	Assicurazioni Generali SpA	476	57.3%	40%
1233	DCC PLC	107	-10.2%	38%
640	Macy's Inc	4076	18.2%	38%
402	BRF SA	555	75.2%	37%
767	Huntington Bancshares Inc	1213	61.8%	36%
952	B2W	120	-29.5%	36%
202	Oxford Industries Inc	823	27.6%	34%
782	Symantec Corp	100	-12.0%	32%
56	Carter's Inc	2070	15.9%	30%
1019	Compass Group PLC	4594	61.6%	29%
1113	Ferguson Plc	888	-24.2%	29%
1099	Ferrovial SA	745	60.3%	29%

15. Employee Company Ratings - 2W Delta (2022-08-01, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
432	American Airlines Group Inc	6164	-0.4%	0.2%	-0.4%	8.9%	CEO Rating
99	Europcar Groupe SA	466	1.9%	1.4%	2.8%	8.0%	CEO Rating
1329	Air France KLM SA	308	-3.7%	0.0%	-6.5%	7.6%	CEO Rating
876	Xcel Energy Inc	788	0.8%	2.0%	0.0%	7.2%	CEO Rating
476	Nikon Corp	240	0.4%	2.6%	-0.4%	6.8%	CEO Rating
1116	Erste Group Bank AG	335	-1.5%	-2.0%	-0.4%	6.2%	CEO Rating
934	News Corp	376	0.8%	3.0%	0.8%	6.2%	CEO Rating
1	Sixt SE	1119	2.5%	0.6%	2.6%	6.0%	CEO Rating
186	Mulberry Group PLC	211	-0.2%	3.2%	0.3%	6.0%	CEO Rating
1469	Sopra Steria Group SA	5560	0.0%	0.2%	0.0%	6.0%	CEO Rating
899	Transocean Ltd	401	0.8%	4.2%	0.0%	5.6%	CEO Rating
839	FirstEnergy Corp	461	-0.6%	-1.0%	-1.0%	5.2%	CEO Rating
539	Konica Minolta Inc	2075	-0.3%	-1.5%	0.7%	5.2%	CEO Rating
935	Centene Corp	3677	0.0%	0.4%	0.6%	5.1%	CEO Rating
1052	UniCredit SpA	1730	0.0%	1.4%	-0.6%	5.0%	CEO Rating
1106	OMV AG	335	0.0%	1.8%	-0.8%	5.0%	CEO Rating