

Trending Searches Last 7 Days (2023-01-08, Regions: US, CA, GB, AU) (2023-01-08)



1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
eToro	Financial services company	316.3	135.0	topics: Customer relationship management; Floral design;Flower;Funeral; Management queries: how to buy dogecoin ; flower arrangements kremp flowers	US
Jefferies Group	Investment banking company	171.4	130.6	topics: Loudspeaker;Republican Party; Speaker;Kevin McCarthy; Joseph McCarthy queries: donalds	US
YG Entertainment	Entertainment company	105.9	87.1	topics: Time in South Korea	US
Carris	Company	245.2	76.3	topics: Almada;Montijo	Global
ADEKA CORPORATION	Chemicals company	62.6	75.3	topics: Erika Ikuta	Global
Small Industries Development Bank of India	Company	176.9	72.2	topics: Grading in education	Global
GE HealthCare	Manufacturing company	67.3	54.4	topics: Health care	US
Quant Small Cap Fund	Company	211.7	50.6	queries: icici prudential mutual fund	Global
DC Shoes	Company	53.2	44.4	topics: Shoes	US
Ontex	Company	42.9	41.1	topics: Demon Kakka queries: ■■■■■■; ■■■■■ ■■;■■■■■ ■■ cm;■■■■■ ■■■;■■■■■■■ cm ■■	Global
Zenith Bank	Financial company	59.0	35.0	topics: Pokémon Trading Card Game	US
Fertilisers and Chemicals Travancore	Chemicals company	84.7	33.8	queries: yes bank share price; yes bank share	Global

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Cinémas Guzzo	Movie theater company	20.4	32.2	topics: topics: Brossard queries: Globa	Global
Petkim	Petrochemical company	117.4	29.6	topics: Turkish Airlines queries: euren	Global
IRB Infrastructure	Construction engineering company	-1.8	26.4	topics: Yes Bank Limited; Stock split queries: yes bank share pric; yes bank share	Global
Sport1	Broadcasting company	9.4	24.6	topics: Darts;Martin Schindler; Streaming media queries: martin schindler; schindler darts	Global
Pathé	Cinema company	36.4	24.1	topics: Bern;KPN;Lyon;Maastricht; NS queries: openingstijden; ah openingstijden kerst	Global
Owndays Co., Ltd.	Company	77.2	19.2	topics: Television advertisement; Photochromic	Global
Japan Railways Group	Company	164.7	19.2	topics: East Japan Railway Company; Tokyo	US
XFX	Manufacturing company	49.6	17.8	topics: Graphics card	US
Ryukakusan Co., Ltd.	Pharmaceutical company	40.4	17.2	topics: Pastille queries: ■■■■■	Global
GN Store Nord	Company	33.9	16.7	topics: Maersk;Demant;Novozymes;Ambu; FLSmith & Co. A/S queries: demant aktie	Global
Banque Misr	Banking company	68.1	15.9	topics: SWIFT	Global

### 1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Lume Deodorant, LLC	Company	124.0	14.2	topics: topics: Lumen Technologies quer	Global
Zamyad Co.	Commercial company	39.9	14.1	queries: ■■■■■ ■■■■■■	Global
HD SAISON	Company	49.3	13.5	topics: MoMo	Global
Gate 1 Travel	Company	114.2	13.3	queries: one travel	US
VidAngel	Company	51.2	12.5	topics: The Chosen	US
Caminhos de Ferro Portugueses	Train transport company	20.8	11.6	topics: Correio da Manhã	Global
Spot Pet Insurance	Insurance company in Miami, Florida	166.9	11.6	topics: Pet insurance	Global
DeepCool	Computer hardware company	101.7	11.3	topics: Sony WH-CH510	Global
MSC Cruises	Company	72.6	11.2	topics: Royal Caribbean Group; Cabin queries: royal caribbean cruise 20	Global
Electronic Arts	Video game company	18.4	9.9	topics: Sony PlayStation;Ubisoft; PlayStation 4;Xbox Cloud Gaming; Deferral queries: cloud gaming	US
Vattenfall	Electric services company	97.7	9.9	topics: E.ON;Nordea; Fortum queries: independer	Global
Marks & Spencer	Retail company	43.5	9.5	topics: Toy drive queries: toy drive	US
Hetzner	IT service management company	75.4	9.1	topics: Cloudflare	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Disney Cruise Line	Company	100.5	9.1	topics: Royal Caribbean Group queries: c	US
Vegas Stats & Information Network	Media company	58.0	9.0	topics: Split	Global
Royal Caribbean Group	Shipping line company	56.4	8.9	topics: Boeing Co; Carnival Corporation & plc; Carnival Cruise Line;cruise; Norwegian Cruise Line queries: cruise; travel agent;travel agents;travel agency	US
Apple Vacations	Company	20.1	7.9	topics: Vacation	US
Bloom Nutrition LLC	Company	247.9	7.9	topics: Nutrition	US
Gala Coral Group	Company	57.1	7.5	queries: gala bingo login; gala spins login;coral login	Global
BetMGM	Company	30.4	7.1	topics: FanDuel;No deposit bonus; Online gambling;Sportsbook; Online casino queries: ohio betting; free bets;draftkings promo code	US
The Interpublic Group of Companies	Advertising company	57.4	6.5	topics: NYSE:IPG queries: ipg company; ipg group	Global
Viator	Company	115.1	6.5	topics: Tripadvisor queries: travel agen; travel agents	US
Virgin Voyages	Commercial company	219.2	6.3	topics: Royal Caribbean Group; Norwegian Cruise Line;MSC Cruises; Norwegian Air Shuttle; Virgin Atlantic queries: cruise	US

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Pepperstone Limited	Foreign exchange company	95.9	6.3	topics: queries: Global	Global
Cunard Line	Shipping company	30.0	6.1	topics: Princess Cruises	US
TORM	Shipping company	66.3	6.0	topics: Ambu	Global
Paramount Pictures	Production company	84.9	4.3	topics: Top Gun: Maverick	Global
FanDuel	Online gambling company	17.6	3.8	topics: Gambling;No deposit bonus; Online gambling;Sports betting; Sportsbook queries: ohio betting; sports gambling;free bets; draftkings promo code	US
The Lego Group	Toy company	19.5	3.2	topics: Action figure;Mario Bros.; DC Comics;Optimus Prime;Lego Star Wars	US
Saxenda	Drug brand	78.8	3.0	topics: Anti-obesity medication; Express Scripts queries: tirzepatide; wegovy	Global
Breeze Airways	Airline	124.0	2.9	topics: Airline	US
Games Workshop	Board game company	30.1	2.8		US
OptumRx	Company	13.7	2.8	topics: Optum; Connect Your Care queries: optum financi; optum	US
Aetna	Managed care company	14.7	2.4	topics: CVS Health Corporation; Health insurance;Cigna;Connect Your Care; Highway to Health, Inc queries: optum fi	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
UnitedHealth Group Inc	Insurance company	22.9	2.3	topics: Optum;OptumRx;Aetna;UMR; Cigna queries: optum financial;optum; physical health	US
Shopify	E-commerce company	54.1	2.1	topics: Etsy;Wix.com;NASDAQ:GOOG;Antarctica; MX record queries: how to sell on etsy; printify etsy;printify;sell on etsy; amat stock	Global
Norwegian Cruise Line	Shipping line company	71.4	2.0	topics: Boeing Co; Carnival Corporation & plc; Carnival Cruise Line; Royal Caribbean Group; cruise queries: cruise	US
Hilton Hotels & Resorts	Hotel company	11.2	1.7	topics: Hotel;Marriott International; Daytona Beach;Marriott; San Juan queries: travel agent; amex travel;travel agents	US
Hilton	Hospitality company	16.7	1.6	topics: Hotel;Marriott International; Marriott;Hilton Hotels & Resorts; Hyatt queries: travel agent;amex travel	US
Duunitori Oy	Company	50.4	1.6	topics: summer job	Global
Trifecta Nutrition, Inc.	Company	13.5	1.6	topics: Factor75, LLC;Freshly;Sunbasket	US
National Academy of Sports Medicine	Company	15.4	1.4	topics: American College of Sports Medic	US
Wilson Combat	Company	16.0	1.0	topics: 1911;Handgun holster	US
Trinity Health	Health care company	54.2	0.8	topics: HealthStream	Global

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
TUMS	Drug brand	14.3	0.8	topics: Pepto-Bismol queries: calcium su	US
Cigna	Insurance company	10.9	0.5	topics: Dentistry;Self-employment;Aetna; Merck & Co.	US
Hyatt	Hospitality company	14.4	0.3	queries: travel agents	US
Limited liability company	Company legal structure	12.5	0.2	topics: Investment;Self-employment; Sole proprietorship;S corporation; Hospitality industry	US
Hims	Telehealth company	80.9	-0.2	topics: Hair care;Minoxidil;Rogaine; Sildenafil;Addyi	US
Electric Ireland	Gas company	80.2	-1.0	topics: Allied Irish Banks	Global
Luminus	Company	98.9	-1.3	topics: deredactie.be	Global
Printful, Inc.	Commercial company	52.5	-3.6	topics: Etsy; Shopify queries: how to sell on etsy; printify etsy;printify	Global
Factor75, LLC	Company	127.3	-3.6	topics: HelloFresh;Home Chef;Freshly; Sunbasket;Nutrisystem	US
Digit Insurance	Insurance company in Bengaluru, India	54.7	-5.8	topics: General insurance	Global
Fiverr	Company	61.7	-5.9	topics: GUID Partition Table queries: re	Global
Hostinger	Company	118.9	-11.2	topics: MX record	Global



### 1. Google Trends All Trending Companies - 2W Delta (2023-01-09, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Philippines AirAsia	Airline	82.9	-14.5	topics: AirAsia	Global
RheinEnergie	Company	70.0	-17.6	topics: RWE	Global

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-09, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Speaker	Politics	961.5	761.5	topics: Speaker of the United States House of Representatives;Voting;C-SPAN; Byron Donalds;Kevin Hern queries: speaker house;house;speaker of house;speaker vote live; cspan;speaker vote today	US
Kevin McCarthy	United States Representative	776.5	600.0	topics: Speaker;Voting;Speaker of the United States House of Representatives; Byron Donalds;Jefferies;Jefferies Group queries: kevin;mccarthy kevin;george santos; jeffries speaker of the house;jefferies	US
Kaleidoscope	Topic	641.2	578.7	topics: Netflix;Watch;Rotten Tomatoes;White noise;Tati Gabrielle queries: kaleidoscope; order to watch kaleidoscope;kaleidoscope best order;best order to watch kaleidoscope	US
rocket money	query	1271.0	430.3	topics: Money;Rocket;Credit Karma;Savings;NerdWallet queries: rocket money reviews; rocket money app;is rocket money safe;mint vs rocket money;how does rocket money work; mint app	US
megan movie	query	697.6	369.0	topics: Film;Megan;Regal Cinemas;Allison Williams; A.I. Artificial Intelligence queries: megan the movie;movies;megan movie 2023;amc; megan movie amc;megan showtimes	US
ash 2023	query	5442.9	222.9	topics: 2023;Ash Wednesday (the first day of Lent);Super Bowl;Equinox; Blue Ash queries: ash wednesday;memorial day 2023	US
Joseph McCarthy	Former U.S. senator	265.3	196.7	topics: Voting;Republican Party;Speaker;Member of Congress;Matt Gaetz; Hakeem Jeffries queries: mccarthy;republicans voting against mccarthy; speaker of the house vote;who is voting against mccarthy	US
Dana White	President of Ultimate Fighting Championship	134.5	142.2	topics: Wife;Video;TMZ;Jeremy Renner;Anne White queries: dana white;dana white wife; dana white wife video;damar;dana white tmz	US
Five Nights at Freddy's	Movie	304.8	119.9	topics: Film;Five Nights at Freddy's;Matthew Lillard;Josh Hutcherson; Trailer queries: fnaf movie;fnaf;fnaf cast movie;matthew lillard;josh hutcherson	US

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-09, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Buffalo Bills	Football team	156.6	104.2	topics: Buffalo;Cincinnati Bengals;Player;Cardiopulmonary resuscitation;Cardiology; Commotio cordis queries: bills;buffalo;buffalo bills;bills damar hamlin; damar hamlin buffalo bills;hamlin injury bills	US
Safety	Gridiron football position	118.8	102.4	topics: Buffalo Bills;Injury;Video;Cardiopulmonary resuscitation;Bill's queries: safety; bills;bills safety;hamlin;hamlin bills safety;hamlin bills	US
donalds	query	167.0	78.5	topics: McDonald's;Byron Donalds;Speaker; Speaker of the United States House of Representatives; Hakeem Jeffries queries: mc donalds;byron donalds;donalds house speaker;rep donalds; mccarthy	US
Buffalo	City in New York State	78.4	48.3	topics: Buffalo Bills;New York;Cardiopulmonary resuscitation;Blizzard warning; Cardiac arrest queries: bills;buffalo bills;hamlin bills;buffalo bills damar; damar hamlin buffalo bills;damar hamlin bills	US
Hismile	Topic	321.8	45.1	topics: Toothpaste;Review;Corrector queries: hismile;is hismile legit	US
Cardiopulmonary resuscitation	Topic	48.7	40.4	topics: Buffalo Bills;Certification;Buffalo Bills;Buffalo; Cincinnati Bengals queries: hamlin;hamlin cpr;damar;hamlin	US
Reshiram	Topic	-12.0	40.1	topics: Pokémon;Pokémon GO;Pokémon;Raid;Anniversary;Dialga queries: reshiram; reshiram pokemon;shiny reshiram pokemon go;reshiram weakness;reshiram pokémon go	US
Cincinnati Bengals	Football team	88.2	38.6	topics: Buffalo Bills;Game;Cincinnati;Cardiopulmonary resuscitation;Commotio cordis; Cardiac arrest queries: bengals;bills bengals;bills;hamlin bills;bills vs bengals hamlin; bills vs bengals damar hamlin	US
Carnival Celebration	Vessel	1731.0	36.5	topics: Carnival Corporation & plc;Sea;Carnival Freedom;new queries: carnival; carnival freedom	US
Anolon	Topic	172.6	36.2	topics: Kitchenware;Frying pan;Ceramic queries: anolon;anolon x;anolon cookware; anolon x cookware reviews;williams sonoma	US

### 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-09, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Special forces	Organization type	66.6	32.4	topics: Television show;World;difficult;Drew Pinsky;Tyler Florence; 20th Special Forces Group queries: special forces;dwight howard;special.forces tv show; carli lloyd	US
Gender-affirming surgery	Topic	40.1	25.6	topics: Gender;Surgery;Country music;Star;Music; Kenny Chesney queries: country star gender reassignment;gender reassignment surgery; country singer gender reassignment;country star gender reassignment; country music star gender reassignment	US
new jeans	query	196.7	22.6	topics: Jeans;Ditto;New Year's Eve;OMG queries: new jeans members;new jeans ditto;ditto; ditto new jeans lyrics	US
Luggage lock	Topic	36.9	11.8	topics: Lock;Baggage;Transportation Security Administration; Backpack queries: luggage lock;tsa lock;luggage locks	US
1Password	Software	97.1	11.2	topics: Password;LastPass;Bitwarden;Dashlane;Euro;Ubuntu queries: 1password; 1password hacked;lastpass alternative;dashlane vs 1password	US
Wish	Topic	10.5	9.3	topics: Christmas;New Year;Birthday;Happy New Year; Royal Christmas Message queries: wishes;christmas;wish;new year wishes 2023 images; happy new year images;happy new year 2023 images	US
Hogwarts Legacy	Video game	295.5	8.5	topics: Video game;Harry Potter video games;PlayStation 5;Diablo IV;Software Developer; Dead Space queries: hogwarts;hogwarts legacy;hogwarts legacy banned; jk rowling hogwarts legacy reddit;hogwarts legacy cancelled	US
Adaptogen	Topic	51.6	6.9	topics: Drink;Herb;Mushroom;Holy Basil;Non-alcoholic drink;Immunity queries: adaptogens; adaptogen;adaptogenic;adaptogenic drinks	US
travel agent	query	42.2	5.3	topics: Travel;Los Angeles International Airport;Journey planner; Holland America Line queries: travel agent near me;disney travel agent; cruise travel agent;travel agent jobs near me;priceline	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-09, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
travel packages	query	13.6	3.1	topics: Travel;Disneyland Park;Tourism;Puerto Vallarta queries: vacation packages; costco travel;costco travel packages;puerto vallarta;spirit airlines	US
cruise	query	40.4	2.8	topics: Cruise ship;Tom Cruise;Emily Blunt queries: tom cruise;carnival;carnival cruise; viking cruise ship australia;viking orion cruise ship;emily blunt tom cruise	US
Countdown	Topic	22.4	2.6	topics: New Year;2023;New Year's Eve;Times Square Ball Drop;Live television; Livestreaming queries: countdown;new years countdown live;ball drop;ball drop countdown	US
Ouai	Topic	41.9	2.3	topics: Shampoo;Hair;OUAI Thick Hair Shampoo Refill;Anti-dandruff;Quay; Eye Cream queries: ouai;ouai shampoo;ouai anti dandruff shampoo;oribe shampoo	US
Gastroenteritis	Disease	10.7	2.1	topics: Stomach;BRAT diet queries: stomach;stomach flu;flu;stomach bug 2023; stomach bug december 2022;stomach virus 2023	US

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
mitsubishi cup	query	28700.0	19000.0	topics: Mitsubishi;2022;Premier League;Competition; Brunei queries: aff cup mitsubishi;aff;aff cup; klasemen aff mitsubishi;aff mitsubishi electric cup live; aff mitsubishi electric cup 2022 live	Brunei;Singapor
Speaker	Politics	961.5	761.5	topics: Speaker of the United States House of Representatives; Voting;C-SPAN;1923;Kevin Hern queries: speaker;speaker house;house; live speaker vote;house speaker vote live;hamlin	United States;Uganda
Kaleidoscope	Topic	641.2	578.7	topics: Netflix;Rotten Tomatoes;Treason; Tati Gabrielle queries: kaleidoscope;kaleidoscope netflix; kaleidoscope order to watch;kaleidoscope best order; best way to watch kaleidoscope	Trinidad & Tobago;Kenya;Ir Kingdom
adp associate	query	1037.0	513.3	topics: ADP, LLC queries: associate co in;adp associate co in	India
fiat 2023	query	4563.6	483.6	topics: 2023;Fiat;Price;Incentive;Minimum wage; Fiat Scudo queries: pulse fiat 2023;pulse fiat;fiat toro; hyundai fiyat listesi;ipva 2023 sp;fiat cronos precision 2023	Brazil;Turkey;l
xnx transmitter honeywell	query	2242.3	467.3	topics: Price;Transmitter;2021;Puerto Rico;Catherine Tresa; Mobile Legends: Bang Bang queries: xnx transmitter honeywell pric; xnx xnx transmitter honeywell price; xnx transmitter honeywell price 2021;xnx transmitter honeywell pr; xn;catherine tresa	Cambodia;Somali
GUID Partition Table	Topic	978.9	436.8	topics: Online chat;QuillBot, Inc.;Fiverr queries: gpt;chat gpt chat; chat;gpt;gpt detector;chat gpt detector	Nepal;Morocco;T
avatar disney	query	905.0	357.9	topics: Avatar;Disney+;Avatar: The Way of Water;Premiere;Essence; Subscription business model queries: disney plus; avatar disney plus;disney plus avatar 2; cuando sale avatar 2 en disney;avatar 2 na disney plus; when is avatar 2 coming to disney plus	Costa Rica;United States;Mexico;C

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
royal caribbean cruise 2023	query	1269.2	357.0	topics: Cruise ship;Vacation;Passport; Virgin Voyages queries: cruises;royal caribbean cruises; cruises 2023;royal caribbean cruise march 2023; best cruise lines for families;southwest airlines	Singapore;United States
harley 2023	query	4220.0	295.0	topics: 2023;Harley-Davidson;New Year's Day;Chevrolet; Harley-Davidson Tri Glide Ultra Classic queries: harley davidson; harley davidson 2023;harley davidson happy new year 2023; harley davidson modelle 2023;new harley davidson models 2023	Austria;Germany
printify etsy	query	807.7	279.6	topics: Etsy;Etsy;Review;Pinterest;Ship queries: canva; etsy and printify;etsy shop;etsy australia;printify reviews; how to add printify to etsy	New Zealand;Austral States;United Kingdom
disney 2023	query	2600.0	257.1	topics: The Walt Disney Company;Disney; New Year's Day queries: cruise;disney cruise 2023;disney cruise; happy new year 2023 disney;año nuevo 2023; coming to disney plus january 2023	Puerto Rico;United States;Panama;B
audi 2023	query	1567.5	154.0	topics: 2023;Audi;Audi BKK;New Year's Day queries: audi 2022;bmw 2023; bmw;audi bkk zusatzbeitrag 2023;vw atlas;neujahr 2023	Kosovo;Belgium; States
World Junior Ice Hockey Championships	Championship	126.3	150.3	topics: World;2023;2023 World Junior Ice Hockey Championships; Slovakia;Livestreaming;Czechs queries: world juniors; world juniors 2023;hockey;canada vs usa;world juniors canada vs usa; ms 20 hokej	Canada;Sweden;S
Buffalo Bills	Football team	156.6	104.2	topics: Buffalo;Cincinnati Bengals;Game; Cardiopulmonary resuscitation;Ken Block; Jeremy Renner queries: bills;buffalo bills;buffalo; buffalo bills damar;hamlin injury;bills player hamlin	United States
printify	query	276.2	95.4	topics: Etsy;Etsy;Spreadshirt;Trade name;SVG queries: printify etsy; etsy;etsy australia;canva login;textbroker	Jamaica;Cyprus;

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Larry Fink	CEO of BlackRock	124.3	84.4	topics: BlackRock;Net worth;Dollar;100 Crore Club; Trillion queries: larry fink;elon musk;elon musk net worth; richest man in the world	Kuwait;India
sephora birthday gift	query	119.4	79.1	topics: Birthday;Gift;2023;January;Beauty Insider; Miss Dior queries: sephora birthday 2023; sephora dior birthday gift;ulta birthday gift 2023; sephora january 2023 birthday gift	Canada;Romania Zealand;Singapo
wegovy	query	221.6	68.7	topics: Semaglutide;Weight loss;60 Minutes;Medication package insert; Brazilian Health Regulatory Agency queries: ozempic;ozempic wegovy; wegovy weight loss;valor wegovy;wegovy semaglutida 2 4mg; wegovy preço brasil	Denmark
dicks warehouse	query	180.1	64.6	topics: Dick's Sporting Goods;New Balance;T.J. Maxx; Sam's Club queries: dicks warehouse sale;dicks sporting warehouse; dicks sporting good;dicks warehouse sale cincinnati;rei; dicks sporting goods outlet	United States
aff	query	-5.7	54.2	topics: AFF Championship;2022;Filipino;RCTI+; Laos national football team queries: aff cup;aff 2022;piala aff; brunei vs indonesia;indonesia vs filipina aff 2022; indonesia vs vietnam	Vietnam;Indones
Cavalcade	Topic	47.8	50.9	topics: Cavalcade of Magi;2023;Granada;Gijón; Salamanca queries: cabalgata;cabalgata reyes;cabalgata 2023; cabalgata malaga 2023;cabalgata reyes bilbao; recorrido de la cabalgata de reyes	Spain;Andorra
Dave Bautista	American actor	25.6	49.8	topics: WWE;Tattoo;Knives Out;Wrinkle;Scalp; Nery Pumpido queries: bautista;bautista dave;batista; bautista tattoos;dave bautista tattoos;knives out cast	Ireland;Panama; Rico;Canada
Snowplow	Topic	51.8	43.7	topics: Plow;Snow;Snowcat;Actor;Hawkeye queries: snow;plow;snow plow; renner;jeremy renner;renner snow plow	Estonia;Canada; States;Finland



## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Cincinnati Bengals	Football team	78.0	40.0	topics: Buffalo Bills;Game;Cincinnati;Cardiopulmonary resuscitation; Ken Block;Commotio cordis queries: bengals;bills bengals;bills; bengals;hamlin;damar hamlin	United States
Rare Beauty	Topic	273.3	35.8	topics: Rouge;Under-Eye Concealer; Institution queries: blush rare beauty;blush; rare beauty eye brightener;rare beauty under eye brightener; rare beauty positive light highlighter	Ireland;Norway;
bmw 2023	query	2062.2	35.7	topics: BMW;Bayerische Motoren Werke AG; New Year's Day queries: bmw 2022;x1 bmw;x1 2023;capodanno 2023; neujahr 2023;feliz 2023	Kosovo;Belgium; Rico;Cyprus
Kyohei Sorita	Japanese classical pianist	-47.7	34.8	topics: Aimi Kobayashi;Marriage;Aimi Kobayashi;Yoko Shono; Hakone queries: ■■■;■■■ ■■■;■■■ ■■■ ■■■;■■■ ■■■ ■■■ ■■■ ■■■;■■■ ■■■;■■■ ■■■	Japan
Sasha Banks	American professional wrestler	11.0	27.8	topics: WWE;WWE;January 4 Tokyo Dome Show;Kairi Sane; Rey Mysterio queries: sasha banks;sasha;njpw;■■■■■ ■■■■■; wrestle kingdom	Guyana;Botswana
Huelva	City in Spain	42.5	26.9	topics: Seville;Spain;Huelva;Biblical Magi;Magi; Manolo de Huelva queries: huelva;elena huelva;fallece elena huelva; funeral elena huelva;elena huelva entierro	Spain
skip bayless twitter	query	6.6	26.3	topics: Skip Bayless;Cardiopulmonary resuscitation;Emmanuel Acho; Monday Night Football queries: shannon twitter;shannon sharpe; shannon sharpe skip bayless;hamlin twitter;hamlin; twitter damar hamlin	United States
Giresun University	Public university in Giresun, Turkey	15.7	24.3	topics: University;Giresun;UBS;Exact science;Sports science; Internship queries: giresun üniversitesi;grü;gru; giresun üniversitesi ubs; giresun üniversitesi sosyal bilimler enstitüsü	Turkey

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Hakone	Town in Japan	32.9	23.7	topics: Hakone Ekiden;Ekiden; 2018 Japanese High School Baseball Championship; Tokyo International University;Senshu University queries: ■■■;■■ ■■■; ■■■ 2023 ■■■;■■ ■■■ 2023 ■■■;■■ ■■■ ■■■ ■■■■■■	Japan
Monday Night Football	American television program	40.3	21.8	topics: Monday;Cardiopulmonary resuscitation;January 2; December 26 queries: monday;monday night;monday night football; hamlin;damar hamlin;monday night football hamlin	United States
Money market account	Topic	123.9	20.2	topics: Interest;Account;Money;Trade Republic;Visa; Synchrony Financial queries: tagesgeld;zinsen;tagesgeld zinsen; trade republic zinsen;bank of scotland login;tagesgeld 2 prozent	Germany
Bluey	Australian animated series	101.2	18.4	topics: Episode;Toy;Bingo;Voice actor queries: bluey bluey;bluey; bluey christmas episode 2022;bluey house airbnb;chow chow	Australia;New Zealand;United States;United Kingdom
O-mikuji	Topic	35.0	18.4	topics: Shinto shrine;Demarchy;Represent chikyu;Osaka; Yo-kai Watch: Wibble Wobble queries: ■■■■■;■■■■■;■■■■■ ■■■■■;2023 ■ ■■■■■	Japan
adidas gazelle	query	69.6	18.1	topics: adidas;Adidas;adidas Originals Gazelle;Office Holdings; Vintage;Fuchsia queries: gucci adidas gazelle;gucci gazelle; gucci adidas;satellite stompers;footlocker;adidas gazelle plataforma	Denmark;United Kingdom;Spain;I
Darts	Sports	10.5	17.5	topics: World Cup;Robin Hood;Four Hills Tournament; Gabriel Clemens queries: darts;darts wm;halbfinale darts wm; darts-wm live;world darts championship 2023 results	Netherlands;Ger
gala bingo login	query	57.2	14.7	topics: Gala TV;Bingo;Grosvenor Casinos; Santander Bank queries: gala spins;gala spins login;foxy bingo; party casino	United Kingdom

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Bruno Barbieri	Italian chef	31.8	13.3	topics: Restaurant;Michelin Guide;Antonino Cannavacciuolo;Pandoro; Argenta;Mattress pad queries: barbieri;bruno barbieri;barbieri covid; bruno barbieri gay;topper bruno barbieri recensioni	Italy
Monster	Manga	101.4	13.2	topics: Anime;Akira;Viz Media;Monsters, Inc. queries: monster; anime monster;anime;monster anime review;monster anime episode count; monster ■■	Myanmar (Burma);St. Helena;Georgia;
discover savings	query	153.8	12.2	topics: Discover Financial Services;Discover Card;Savings account; Marcus Goldman;Balance; JPMorgan Chase & Co queries: discover savings account; discover bank;discover high yield savings;capital one 360 savings; discover high yield savings review;marcus goldman sachs	United States
kohlberg	query	22.7	10.8	topics: Lawrence Kohlberg; Lawrence Kohlberg's stages of moral development;Morality;Idaho; Murder;Pennsylvania queries: kohlberg theory; kohlberg moral development;bryan kohlberg;brian kohlberg;kohberger	Trinidad & Tobago
Sequence	Board game	24.1	10.8	topics: Game;Play;Film frame;Liverpool queries: sequence; sequence game;play sequence online;juegos de mesa;sequence gioco	Iceland;Denmark
illuminati	query	21.1	10.7	topics: Illuminati;Jeffree Star;Arrest; Orlando Brown queries: the illuminati;what is illuminati; illuminati meaning;jeffree star;jeffree star twitter illuminati; kanye west missing	Eswatini;Uganda
Blue Man Group	Musical group	45.6	9.1	topics: Las Vegas;Chicago;Ticket;Hamilton;pleasant; Dayton queries: blue man;blue man group;blue man group frankfurt; blue man group stuttgart 2023;blue man group nederland 2023	Germany;Austria States;Netherla
Oakland International Airport	Airport in Alameda County, California	13.0	7.5	topics: Oakland;Airport;Flight;Reno;Amtrak; Long Beach Airport queries: oakland;oakland airport;southwest; oak to slc;oak to ember gloucester;oakland airport delays	United States

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-09, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
movie theater	Building function	11.3	6.1	topics: Film;May;Movie theater;Cheburashka;Gena the Crocodile; Cheburashka queries: kino;bioskop;■■■■■;oskars kleid; ■■■■■■ 2 ■■■■■■■■■■ ■■■■■■■■■■;■■■■■■■ ■■■■ ■■■■ ■■■■■■■■■■	Egypt;Kazakhsta

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-01-02)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Grocery & Gourmet Food/Beverages/Coffee, Tea & Cocoa/Coffee/	\$ 32.7	5.5%	17.0%	42.9%	41.7%
Grocery & Gourmet Food/Beverages/Coffee, Tea & Cocoa/Coffee/	\$ 32.7	5.5%	17.0%	42.9%	41.7%
Health & Household/Sales & Deals	\$ 19.9	26.9%	30.0%	38.2%	36.3%
Health & Household/Sales & Deals	\$ 19.9	26.9%	30.0%	38.2%	36.3%
Health & Household/Vitamins & Dietary Supplements	\$ 30.1	35.7%	41.6%	45.6%	36.2%
Health & Household/Vitamins & Dietary Supplements	\$ 30.1	35.7%	41.6%	45.6%	36.2%
Clothing, Shoes & Jewelry/Women/Clothing/Lingerie, Sleep & Lounge/	\$ 22.7	9.8%	16.2%	33.1%	35.9%
Clothing, Shoes & Jewelry/Women/Clothing/Lingerie, Sleep & Lounge/	\$ 22.7	9.8%	16.2%	33.1%	35.9%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 24.5	20.6%	23.7%	36.4%	34.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 24.5	20.6%	23.7%	36.4%	34.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.1	9.9%	16.6%	31.8%	33.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.1	9.9%	16.6%	31.8%	33.2%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.5	14.7%	19.3%	33.7%	32.7%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.5	14.7%	19.3%	33.7%	32.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 29.8	8.8%	15.7%	31.5%	31.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 29.8	8.8%	15.7%	31.5%	31.4%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.4	23.2%	25.6%	26.8%	29.8%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.4	23.2%	25.6%	26.8%	29.8%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Pants/	\$ 31.9	9.9%	15.5%	26.8%	29.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Pants/	\$ 31.9	9.9%	15.5%	26.8%	29.7%

**Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-01-09)**

<b>Category Name</b>	<b>Price 13W AVG</b>	<b>Price Growth YoY 3M AGO</b>	<b>Price Growth YoY 2M AGO</b>	<b>Price Growth YoY 1M AGO</b>	<b>Price Growth YoY</b>
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 64.9	304.5%	300.3%	271.3%	269.9%
Women's Bags & Accessories/Women's Bags/Womens Wallets & Card Cases	\$ 42.7	-31.6%	-9.2%	117.1%	201.1%
Jewelry/Mens Jewelry & Watches/Men's Jewelry	\$ 61.4	9.3%	19.8%	144.6%	185.7%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 76.6	98.9%	137.5%	162.3%	156.1%
Video Games/Virtual Reality/VR Headsets	\$ 254.5	54.2%	86.0%	97.2%	135.6%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 78.4	175.0%	250.2%	215.4%	124.9%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 41.2	62.3%	96.6%	118.9%	115.4%
Clothing/Men/Mens Jackets & Outerwear	\$ 52.7	67.3%	71.9%	88.3%	101.0%
Microphones & Headphones	\$ 34.8	86.1%	104.4%	95.4%	98.6%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 25.1	91.0%	91.6%	90.2%	94.2%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 176	105.5%	91.2%	87.6%	87.7%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 74.5	150.5%	122.4%	88.8%	82.4%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 77.4	108.5%	86.2%	83.4%	80.5%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Earrings	\$ 46.5	-38.1%	-36.7%	8.5%	76.3%
Premium Shoes/Premium Womens Shoes/Premium Womens Sandals & Flip-flops	\$ 42.9	86.6%	83.9%	75.0%	67.7%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 33.9	89.3%	63.5%	49.3%	61.8%
Clothing/Bags & Accessories/Men's Bags & Accessories/Men's Sunglasses	\$ 47.3	7.0%	17.2%	80.5%	61.6%
Musical Instruments/Guitars	\$ 59.8	13.9%	22.4%	46.7%	61.4%
Baby/Health & Safety/Baby Monitors	\$ 98.5	10.4%	29.2%	44.8%	55.2%
Jewelry/Watches/Mens Watches	\$ 192.6	-6.6%	10.6%	44.9%	51.7%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-01-09)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
PS4 Accessories	\$ 105.1	6.2%	7.6%	4.6%	7.1%