

# **ASTUTEX TRENDSPOTTING**

**October 23, 2023**

1. Trending Searches Last 7 Days (2023-10-22, Regions: US, CA, GB, AU) (2023-10-22)



## 2. Google Trends All Trending Companies - 2W Delta (2023-10-23, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Al Jazeera	Media company	99.4	104.3	topics: Yemen;News;Israeli–Palestinian conflict;Bomb;Headquarters queries: al; al qaeda;jerusalem post;palestine;palestinian	US
4Patriots, LLC	Company	280.0	83.4	topics: Electric generator;ReadyWise; Patriot Power Generator 1800 queries: 4patriot;4patriots cam	US
MMTC Ltd	Trade company	140.9	62.6	queries: tata power share;nifty 50	Global
DMarket	Company	232.5	48.2	topics: Counter-Strike: Global Offensive;FACEIT queries: csgo skins;csgo case; reddit cs2;csgo trade;csgo market	US
JAB Holding Company	Conglomerate company	55.5	35.0	topics: Krispy Kreme	Global
bank of montreal	Investment banking company	172.0	28.3	topics: Bank of the West - ATM;Money market account;BNY Mellon; Boss queries: bank of west;bmo alto;bmo number;bmo cd;bmo checking	US
Guinness Brewery	Drink company	128.3	24.7	topics: Diageo;Guinness	Global
Syngenta	Agrichemical company	25.0	21.4	topics: Sarah Huckabee Sanders;Advion, Inc.;Nutrien queries: syngenta arkansas	US
Moz	Company	-5.8	20.8	topics: Spamming;Search engine optimization	US
Universal Audio	Company	28.6	14.1	topics: Ableton Live;Ableton;Plug-in	Global
Casper	Company	-5.0	13.3	topics: Saatva;Mattress;Saatva;Avocado Mattress, LLC; DreamCloud Premier Mattress queries: costco mattress;addams family;purple mattress; nectar mattress;casper christina ricci	US
Hornady	Company	0.2	12.4	topics: Accuracy and precision	Global

## 2. Google Trends All Trending Companies - 2W Delta (2023-10-23, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Lonza Group AG	Manufacturing company	22.4	8.8	topics: topics: Cembra Money Bank;Barry Callebaut;Sartorius; Partners Group queries: swatch aktie;stadler rail aktie;logitech aktie;netflix aktie; lonza ■■■■■■ queries: Global	Global
Lockheed Martin	Aerospace company	18.8	8.1	topics: Ticker symbol;Grumman;Northrop Grumman Corporation;Headquarters; Missile queries: netflix stock;nvidia stock;palantir stock;pfizer stock;rtx stock	US
Atari	Console game company	14.0	8.1	topics: Atari Flashback series;Atari, Inc.;Atari SA;My Arcade queries: atari 2600; atari 7800;atari breakout;atari flashback;costco atari	US
Special effects	Film company role or service	2.6	7.5	topics: Broadway theatre	US
BYD Auto	Automotive manufacturer	150.4	6.9	topics: Philip Morris USA;Nel;Volvo EX30;Equinor;Electric car queries: bp aktie;byd; ex30;microsoft aktie;nel aktie	Global
UAB Tavo mokykla	Company	27.7	6.3	topics: Tele2;Swedbank AB;Swedbank;Tele2;Telia Company queries: swedbank;ema	Global
Replit	Software company	40.2	5.9	topics: Web browser;1v1.LOL;Retro Bowl;Unblocked Games Premium; Paper.io queries: cookie clicker;heroku;github unblocked;retro bowl;slope replit	US
Nicview	Company	1.1	5.7	topics: World Wide Web	US
Bet365	Gambling company	75.5	5.7	topics: LiveScore;Betway;BetMGM;SBOBET;Promotion queries: betmgm;fanduel sportsbook; betmgm code;caesars sportsbook;mgm sportsbook	US
State Street Corporation	Financial services company	8.7	5.1	topics: Earnings call;State Street Global Advisors; Brown Brothers Harriman & Co. queries: vanguard ceo;blackrock stock;george soros	US
Hodinkee	Media company	-13.6	5.0	topics: Blancpain;The Swatch Group;Timex;Hodinkee;Doxa S.A.	US
Betway	Online gambling company	37.2	4.5	topics: Bet365 queries: sportsbook;sportsbooks	US

## 2. Google Trends All Trending Companies - 2W Delta (2023-10-23, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Digikala	E-commerce company	92.9	2.9	topics: Digikala;POCO;Handset;Varzesh 3;Divar queries: ■■■■ ■■■■;■■■■ ■■■■	US
Maison Margiela	Fashion brand	30.9	2.6	topics: Salomon	Global
Blackbaud	Computer software corporation	22.1	2.4	topics: Tuition payments	US
London Stock Exchange Group	Financial company	34.5	2.3	queries: lseg glassdoor;lseg philippines;lseg graduate scheme; lseg lipper global fund flows	Global
Canva	Graphic design company	57.7	2.1	topics: Presentation;Freepik;Wix.com;Portable Network Graphics; Instructure queries: canva;canvas;canvas login;canva login;canva free	US
Burlington English Inc	Software company in Boca Raton, Florida	41.0	1.9	queries: burlington app	Global
Freepik	Company	35.7	1.4	topics: Shutterstock;Vecteezy queries: frepik;free pick;freepik company	US
Proton Holdings	Automotive company	20.3	1.2	topics: Proton;Proton queries: proton;proton vpn;proton meaning	US
Higher Education Loan Authority of the State Missouri	Finance service company	54.9	0.8	topics: Student;Loan;Nelnet;SoFi; ABA routing transit number queries: administrative forbearance;forbearance;mohela; nelnet;student	US
BandLab Technologies	Music company	23.4	-2.6	topics: Audio interface queries: bandlab download;bandlab for education; bandlab presets;bandlab.com;edu bandlab	US
The Row	Fashion brand	52.0	-5.8	topics: Brunello Cucinelli	Global

### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
jim jordan	query	826.3	726.3	topics: Jim Jordan;Speaker;Steve Scalise;Loudspeaker queries: speaker;jim jordan speaker; jim jordan house;house speaker;scalise	US
Marvel's Spider-Man 2	Topic	1114.8	364.8	topics: PlayStation 5;preload;Lords of the Fallen;Anti-Venom queries: spider man;spider; spider man 2;spider-man;spiderman game;spiderman release date	US
lessons in chemistry	query	490.4	280.6	topics: Rotten Tomatoes;The Fall of the House of Usher; Jason Bateman queries: lessons in chemistry show;lessons in chemistry movie; apple lessons in chemistry;what is lessons in chemistry about; lessons in chemistry based on a true story; is lessons in chemistry based on a true story	US
diamondbacks	query	267.0	158.0	topics: Arizona Diamondbacks;National League Championship Series;TBS; The American League Championship Series queries: arizona diamondbacks;arizona;phillies; nlcs;mlb bracket;nlds	US
fie	query	160.7	154.0	topics: FÃ©dÃ©ration Internationale d'Escrime;Meaning;Fargo;Fleabag queries: fie meaning; fargo;frick;frick meaning	US
denim tears	query	740.6	142.1	topics: Denim Tears;Jeans;Off-White;Streetwear;New Era queries: denim tears jeans; denim tears hoodie;who made denim tears;denim tears owner;arthur jafa	US
goosebumps	query	142.7	125.7	topics: 2023;Goosebumps;Miles McKenna;Go Eat Worms!;Isa Briones queries: goosebumps 2023; goosebumps 2023 episodes;miles mckenna;isa briones	US
VShojo	Company	86.1	74.1	topics: VTuber;Mysta Rias;Twitter;Life;4chan;Graduation ceremony queries: vshojo; kuro vshojo;matara kan;k9 kuro vshojo	US
rangers	query	165.0	73.0	topics: Texas Rangers;The American League Championship Series; National League Championship Series; American League Division Series queries: texas rangers;alcs;rangers astros game 3; coyotes vs rangers	US

### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
connections	query	768.6	71.2	topics: The New York Times;Wordle;connect;Lagos;Fédération Internationale d'Escrime; Luxor Hotel & Casino queries: nyt connections;nyt;wordle;wordle connections	US
anyone but you	query	70.8	34.3	topics: Anyone But You;Humor;Motivation;Belief queries: anyone but you movie; anyone but you trailer;anyone but you book; what is the term for software that anyone can use or modify for free?; you want to use an application and are not connected to a network. which of the follo; which of the following application architecture model tiers describes office producti	US
Summer Fridays	Topic	266.7	33.5	topics: Lips;Lip balm;Summer Fridays Lip Butter Balm;Ice;Iced coffee; Summer Fridays Lip Butter Balm Set queries: summer fridays;summer fridays lip; summer fridays mini set;summer fridays lip balm iced coffee;new balance	US
AdBlock	Topic	22.3	33.0	topics: Ad blocking;YouTube;Advertising;Enhancer;Video player; Amazon Fire TV Stick queries: adblock;ad blocker;youtube adblock;youtube adblock popup; chrome adblock;ad blockers youtube	US
Castor oil	Pharmaceutical	227.6	28.0	topics: Oil;Ricinus queries: castor;castor oil; hexane free pure organic cold pressed castor oil in a glass bottle	US
49ers	query	56.9	26.9	topics: San Francisco 49ers;Randy Gregory queries: 49ers vs;cowboys 49ers;cowboys; undefeated nfl teams;randy gregory;jeff patterson jack hammer 49ers	US
Era	Topic	193.7	26.2		US
boodle	query	55.2	24.8	topics: Boodle;Chicken noodle soup;Ramen;Noodle soup queries: play boodle;boodle fight; boodle math	US
Geometry Dash	Mobile game	206.3	23.6	topics: Scratch;Pac-Man;Hacker queries: dash;geometry;geometry dash not opening ios 17; geometry dash do you love me;when does geometry dash 2.2 release	US
Syngenta	Agrichemical company	25.0	21.4	topics: Syngenta;Syngenta;Sarah Huckabee Sanders;Arkansas;China queries: syngenta; syngenta arkansas;syngenta arkansas china	US

### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Moz	Company	-5.8	20.8		US
Orpheus	Topic	74.6	16.8	topics: Baldur's Gate 3;Eurydice;Orpheus and Eurydice queries: orpheus	US
pepperdine	query	10.7	16.6	topics: Alumni;Santa Barbara;Early action;Davis;Alec Bohm; California 1 queries: pepperdine university;pepperdine students; pepperdine students killed;pepperdine crash;deslyn williams pepperdine	US
vuse	query	-7.5	16.5	topics: Vuse;illegal;discontinued;Propene queries: vuse pods;vuse pods banned; vuse menthol ban;fda vuse menthol	US
Circus	Topic	16.2	15.6	topics: Performance;Johnson City;Albany queries: circus;circus circus; the amazing digital circus jax;digital circus pomni;digital circus characters	US
space bar	query	28.6	15.0	topics: Space bar;Space Bar Clicker;1992 queries: clicker;space bar clicker;space clicker	US
adidas Originals Gazelle	Shoes	330.9	14.4	topics: adidas;Hook-and-loop fastener;Revolve;Abercrombie & Fitch queries: gazelle;adidas; adidas gazelle;sw gazelle indoor mylo;brandy melville;aritzia	US
chargers	query	-2.9	13.7	topics: Los Angeles Chargers queries: chargers vs;chargers cowboys;cowboys; chiefs chargers;chargers vs dallas;ev chargers	US
Mustard seed	Food	78.4	13.4	topics: Seed;Mustard;Leaf vegetable;Urban Outfitters;Lesson queries: mustard;mustard seed; brown mustard seeds;ugg tazz mustard seed size 8;creative mustard seed	US
Dragon Ball Xenoverse 2	Console game	-19.4	13.2	topics: Dragon Ball Xenoverse;Experience point;Hobby;Jiren queries: xenoverse;xenoverse 2; dragon ball xenoverse 2 update;xenoverse 2 auras;where is jiren xenoverse 2	US
Microsoft Authenticator	Software	57.1	12.7	topics: Microsoft;Microsoft Corporation;Authentication;Cisco;Concur; Web browser queries: authenticator;microsoft;microsoft authenticator;aka.ms/mfasetup; transfer microsoft authenticator to new phone without old phone	US



### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Hooda Math	Website	82.4	12.5	topics: Mathematics;Space Bar Clicker;Deepak Hooda queries: hooda;hooda math; space bar clicker hooda math;spacebar clicker hoodamath;spacebar clicker	US
empire meaning	query	52.0	11.6	topics: Empire;Meaning;Roman Empire;Pope;Merchant;Maya peoples queries: meaning of empire; roman empire;roman empire meaning;roman empire meme;this is my roman empire meaning; what is your roman empire meaning	US
RISC-V	CPU	50.6	10.5	topics: Reduced instruction set computer;Interpreter;Architecture queries: risc-v;riscv	US
mezuzah	query	-2.5	10.5	topics: Mezuzah;inner;Kashrut;Pendant queries: mezuzah on door;mezuzah meaning; what is a mezuzah	US
Dallas Cowboys Pro Shop	Topic	14.4	10.3	topics: Dallas Cowboys;San Francisco 49ers;Dallas Cowboys Schedule queries: cowboys; dallas;dallas cowboys	US
Pixar	Animation company	12.0	10.2		US
Peace	Belief	9.0	10.2	queries: peace;at peace;peace in israel;israel palestine	US
Coven	Topic	-0.7	9.7	topics: Witchcraft;League of Legends;Skin;Syndra;Akali;Nami queries: coven;coven nami; coven skins 2023;coven skins league	US
Quince	Fruit	75.9	9.1	topics: Quince queries: quince;ø"ù■;parachute; ø"ù■ ù■ø³øªù■ ø'ø" ø³ù³¼ø±ù■ ø'ù■ ø³ù■ù■ø§ ù³¼ø§ø±ø³ù■ø§ù■; ø-ø§ù■ù■ù■ø- øøù■ù■ù- ù■ù©ù■ ø"ø±ø³ù■ ø"ù■ ø-ø§ø-ù■ ø"ù■ù■ù■ ø"ù■ ù■ù©ù■ ø-ø§	US
Amulet	Topic	65.3	8.9	topics: Baldur's Gate 3;Lies of P;Lie;Hatred;Puppet queries: amulet; spirit of the amulet bg3;help the spirit of the amulet bg3;triumvirate amulet	US
dollskill	query	13.5	8.9	topics: Dolls Kill;Killstar;Yandy;PrettyLittleThing queries: dollskill costume; dollskill halloween;dollskill costumes;killstar;dollskill fembot;urban outfitters	US

3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Ney	Musical instrument	207.9	8.8	topics: Website;Digikala;SpongeBob SquarePants;Nausea queries: ù■ù■ ù■ù■; ù■ù■ ù■ù■ ø³ø§ù■øª;ø®ù■ø§ù■ù■ ù■ù■ ø"ø±ù■ ø"ø" ø"ù■ù■ù■ ø±ù■ù■ù■ú§ø³; øøù■ù■ù■ ø®ù■ø§ù■ù■ ù■ù■ ø"ø±ù■ ø"ø" ø"ù■ù■ù■; ø-ø§ù■ù■ù■ø- ø§ù■ù■ù■ ø®ù■ø§ù■ù■ ù■ù■ ø"ø±ù■ ø"ø" ø"ù■ù■ù■ ø±ù■ù■ù■ú©ø³	US
Cinnamoroll	Topic	164.9	8.8	topics: Sanrio;Hello Kitty;Funko;Tune;Doodle queries: cinnamoroll;tuxedo sam; cinnamoroll costume kid;when was cinnamoroll created	US
Handset	Topic	91.2	8.7	topics: Price;Samsung;Samsung Group;Cradle;Joint;Tail queries: ù"ù■ø"ù■;cradle;digs; ø§ù■ù■ù■ ù■ù■ù■ù■ ø±ù■ ù"ù■ø"ù■	US
Porsche 911 GT3 RS (996)	Car model	110.3	6.4	topics: Porsche 911 GT3;Porsche;Audi R8 (Type 42);Hot Wheels;Ferrari SF90 queries: gt3; gt3 rs;porsche;porsche 992 gt3 rs price	US
BMW X2	Luxury	3.7	6.3	topics: BMW;Bayerische Motoren Werke AG;BMW;BMW M3;Lease;Brake pad queries: x2;bmw x2;bmw; 2024 bmw x2 m35i	US
how fast is the speed of light	query	-13.2	6.2	topics: Light;Speed;Fast;Street;top;Angstrom queries: what is the speed of light; how fast is mach 10	US
Cellular respiration	Topic	5.8	5.1	topics: Respiration queries: respiration;cellular respiration;what is respiration	US
Dice	Topic	23.7	5.0	queries: dice;american living abroad;never buy dice from a wombat; spot on a die daily themed crossword	US
diploid	query	11.2	5.0	topics: Diploid cell;Cell;Haploid Cell;Vascular plant;mature; Gene duplication queries: haploid;diploid cell;diploid cells;centromere definition; which cell type is produced by mitosis? haploid diploid sperm gamete; meiosis starts with a single diploid cell and produces	US
Sedimentary rock	Type of rock	5.3	5.0	topics: Rock;Sediment;Principle;Detritus;Phrase queries: sedimentary;rock;sedimentary rock; which statement explains one reason why unconformities occur?; the adjective refers to the processes and sediment of streams and rivers.	US

### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Mary Jane	Shoe	29.6	4.9	topics: Stride Rite;Low Heel;Calvin Klein queries: black mary jane;mary jane platform; mary jane heel	US
True Religion	Topic	34.1	3.6	topics: Jeans;True Religion;Juicy Couture;StockX queries: true;true religion; ed hardy sweatsuit;ed hardy tracksuit;proclub	US
Wide-leg jeans	Topic	31.7	3.5	topics: Jeans queries: baggy;jeans;baggy jeans	US
Verkada	Company	31.4	3.4	topics: Camera;Verkada Command;IPVM;Computer data storage queries: verkada	US
GitHub	Company	20.7	2.7	topics: GitHub queries: github;flappybirdgame.github.io;drift boss online.github.io	US
Pernia's Pop Up Shop	Company	27.4	2.5	topics: Sari;Lehenga;India;Lashkaraa queries: pernia	US
Lifetouch	Company	23.5	2.3	topics: Lifetouch;Code;Coupon queries: lifetouch;contact lifetouch;powerschool; yearbook.lifetouch.com	US
m1a format generator	query	28.5	2.2	topics: MLA Handbook;Electric generator;Citation;Margin;social; proper queries: citation generator;m1a format citation;m1a citation format generator; purdue owl m1a citation generator;grammar checker;ai detector	US
Scratch	Programming language	51.9	2.0	topics: Geometry Dash;Geometry Dash;PBS KIDS;1v1.LOL queries: scratch;scratch scratch; haha games	US
UGG	Topic	48.9	1.9	topics: Foot Locker;Foot Locker;The North Face;Ankle Boot;Zappos;Zappos queries: ugg;uggs; uggs survey;ugg brooklyn chelsea	US
Lems	Topic	20.6	1.3	topics: Shoes;Boot;Red Wing;Danner;Waterproofing queries: lems	US
Aparat	Website	63.3	0.9	topics: Film;Persian Language;Dubbing;Action;The Expendables; The Equalizer queries: ØçÙ³¼Ø\$Ø±Ø\$Øª;Ø\$Ù³¼Ø\$Ø±Ø\$Øª	US

### 3. Google Trends All Trending Topics USA - 2W Delta (23.10.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
wide jeans	query	37.3	0.9	topics: Jeans;Wide-leg jeans;Dynamite;Fly;Cowboy boot queries: wide leg jeans; heidi wide leg jeans dynamite	US
Divar	Company	104.6	-0.1	topics: Wall;Tehran;Qom;Qazvin;Earth queries: Ø`Ú■Ù■Ø§Ø±;divar.ir	US
Glucagon-like peptide-1 receptor agonist	Medication	110.7	-0.9	topics: Glucagon-like peptide-1;Agonist queries: glp-1;glp	US
ZYN	Topic	129.6	-1.2	topics: Nicotine;Acesulfame potassium;Transdermal patch;Copenhagen queries: zyn; zyn.com rewards;zyn.rewards;zy	US
Cettire	Company	66.0	-8.4	topics: Code;Discounts and allowances;Shoes;Off-White;Website; Product return queries: cettire	US
Adidas Samba	Product line	242.2	-10.7	topics: adidas queries: adidas;samba;samba og shoes navy;veja sneakers women; adidas samba og white black 10	US
way of wade	query	193.6	-40.4	topics: Way of Wade;LeBron James;Nike KD Trey 5;Shors queries: way of wade 10; way of wade shoes;way of wade 808;gt cut 2;stock x	US
Grow Therapy	Company	280.4	-45.6	topics: Therapy;Kaiser Permanente;Talking therapies;Psychiatrist queries: grow therapy; provider.grow therapy/dashboard	US

4. Google Trends Industries USA - 2W Delta (2023-10-23, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Black Friday	-33.3%	66.7%	topics: 2023 queries: black;black friday;sephora black friday sales;when is black friday?; viernes negro en estados unidos 2023
Action camera	-36.7%	9.1%	topics: Camera;Intel;annual;YouTube TV queries: camera;action camera;action;vivitar 4k action camera;digitek action camera; action kamera test
Slipper	20.8%	6.5%	topics: UGG;Man queries: slippers;ugg cozetta slippers;bombas sunday slippers;ll bean slippers men
News	-1.2%	5.1%	topics: Israel;BBC Scotland queries: news;hamas news;gaza news
Sony PlayStation	2.0%	4.1%	topics: PlayStation 5;2014 Sony Pictures hack;Security hacker queries: playstation;sony hacked playstation;playstation hacked 2023; what time is roblox coming to playstation
Jewelry design	-2.9%	3.3%	topics: Jewellery;Design;Strasbourg;Punjabis;Indian people queries: jewelry design;jewellery;jewellery design
Diet	-4.8%	2.7%	topics: Eating;Food;Ketogenic diet queries: diet;30/30/30 rule diet;carrie underwood pregnancy diet
GPS Navigation device	-14.2%	2.6%	topics: Global Positioning System;GARMIN;Hunting;Garmin dezl OTR700 GPS Truck Navigator; Garmin GPSMAP 64sx Handheld GPS queries: garmin;gps;garmin gps;garmin tread overland edition gps navigator; ■■■■ ■■■■■■ ■■■■■■■■■■■■■■ gps ■■■■■■■■■■■■;xgody gps
Pharmaceutical drug	1.1%	2.6%	topics: Medicine;Candidiasis;Nonsteroidal anti-inflammatory drug;Toothache queries: medication;■■■■■;weight loss drugs stomach paralysis; diabetes medikamente fälschungen
Sunglasses	5.1%	2.6%	topics: Rectangle;Glasses;Costa Del Mar;Eclipse;Solar eclipse queries: sunglasses;eclipse glasses near me;solar eclipse glasses near me; solar eclipse sunglasses
Playstation 4	-21.0%	2.5%	topics: Sony PlayStation;Video game;PlayStation 5;Disney Speedstorm queries: ps4;roblox ps4 release time;playstation sony hacked; what time does roblox come out on ps4

#### 4. Google Trends Industries USA - 2W Delta (2023-10-23, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Baby transport	-8.0%	2.4%	topics: Stroller;Infant;Child safety seat queries: pram;stroller;baby stroller;expensive baby stroller;mercator; first year law student
Cream	4.5%	2.3%	topics: Face;Eye queries: eye cream;cream;cerave;diaper cream;diaper rash;under eye cream
Travel	-1.1%	2.2%	topics: Travel agency;Insurance queries: travel;trip
Travel (and transport)	-1.1%	2.2%	topics: Travel agency;Insurance queries: travel;trip
Action figure	-1.0%	2.2%	topics: Figurine;Toy queries: figure;action figure
Smartphone	-11.0%	2.2%	topics: Mobile phone;Watermelon Game;Samsung;Android queries: smartphone;■■■■;line of android smartphones;euchre; line of android smartphones nyt
Newspaper	-7.5%	2.1%	topics: Daily Mail;MailOnline queries: daily;daily mail;jerusalem post
Video games	0.8%	2.0%	topics: Game queries: games;epic games
Video game	0.8%	2.0%	topics: Game queries: games;epic games
Vehicle Insurance	16.6%	1.8%	topics: Insurance queries: insurance
Enterprise Resource Planning	-3.3%	1.7%	topics: System;Software queries: erp;what is erp vs crm;series, which aims to replace erp systems; erp how it works

4. Google Trends Industries USA - 2W Delta (2023-10-23, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Bicycle	-3.8%	1.6%	topics: Electric bicycle queries: bike
Bicycle	-3.8%	1.6%	topics: Electric bicycle queries: bike
Hunting	-2.1%	1.6%	topics: Deer;Witch-hunt queries: hunting;jal ■■■■ ■■■■ ■■■■ ■■■■;sunday hunting in pa 2023