

Trending Searches Last 7 Days (2023-03-19, Regions: US, CA, GB, AU) (2023-03-19)



1. Google Trends All Trending Companies - 2W Delta (2023-03-20, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OpenAI	Artificial intelligence company	9018.2	409.1	topics: GUID Partition Table; Playground queries: chatgpt api;gpt api; ip login	Global
Credit Suisse	Investment banking company	252.5	247.5	topics: Federal Deposit Insurance Corpor; Signature Bank;Standard & Poor's;Stock; Swap queries: fdic;swiss bank;cs stock; bank news	US
Securities Investor Protection Corporation	Corporation	326.7	238.9	topics: Mutual fund	US
Academy of Motion Picture Arts and Sciences	Professional organizations company	260.8	207.5	topics: Award; The Academy Awards ceremony (The Oscars); Short	US
Washington Mutual	Banking company	163.3	171.1	topics: Failure;Bank failure	US
Malaysia Airlines	Airline	165.3	154.3	topics: Airline queries: starfield; calico critters toys recalled	US
Lehman Brothers	Investment banking company	68.6	67.9	topics: Gregory W. Becker queries: svb c	US
Vanguard Federal Money Market Fund	Company	384.7	65.6	queries: fidelity money market	Global
STR, Inc	Hotel company	166.5	65.0	topics: Lembaga Hasil Dalam Negeri Malay	Global
Inmarsat	Company	38.8	53.6	topics: Blaine Gibson;Jeff Wise; Airborne Early Warning; Malaysia Airlines Flight 17 queries: mh3; tomnod;blaine gibson	Global
Fox Sports 2	Media company	61.0	51.7	queries: world baseball classic	Global

1. Google Trends All Trending Companies - 2W Delta (2023-03-20, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Surly Bikes	Company	29.0	35.3	topics: Wheelset	Global
Essendant	Distribution company	15.3	31.6	topics: Downtime	US
Lagardère Travel Retail	Company	45.1	29.1	queries: lagardere travel retail	Global
Maverick Work Wear, Inc.	Company	194.5	28.2	topics: Boot	US
Vodafone Idea	Mobile network operator company	17.8	27.2	queries: scream movie;65 movie; scream 6 streaming	US
LivePerson	Software company	15.3	20.6	topics: Bizportal	Global
Dish Network	Satellite television company	11.2	18.8	topics: Artificial satellite;DIRECTV; Payment;Service;TNT queries: dish network; ransomware	US
Edesur SA	Utilities company	2.2	17.5	topics: Administracion Federal De Ingres	Global
Delvaux	Company	22.9	13.9	queries: ■■■■	Global
Moody's Investors Service	Credit company	10.8	12.5		Global
Veeva Systems	Computer application company	68.2	12.0	topics: Customer relationship management	US
Lazard	Financial services company	26.8	11.1	topics: New York Jets	Global
Mint Mobile	Mobile network operator company	46.1	11.0	topics: Boost Mobile;Mobile phone; T-Mobile US;Verizon;T-Mobile	US

1. Google Trends All Trending Companies - 2W Delta (2023-03-20, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
PartyCasino	Casino company	47.4	10.9	topics: queries: paddy; grosvenor casino queries: Global	Global
Betway	Online gambling company	47.4	10.2	topics: betPawa;Buzz Bingo; LON:888 queries: betfair	Global
Kosé	Personal care company	20.1	9.8	topics: Sunburn	Global
Trinity Health	Health care company	77.4	7.9	queries: healthstream login	Global
Systane	Drug brand	46.4	6.4	topics: Drop;Eye drop; EzriRx queries: eye drops recalled	US
Zscaler	IT security company	10.7	6.3	topics: Whitelist	Global
The Interpublic Group of Companies	Advertising company	74.8	6.2	topics: IPG Mediabrands	Global
Scholastic Book Fairs	Company	55.8	6.2	topics: Book;Scholastic Corporation	US
Y Combinator	Startup accelerator company	35.4	5.9	topics: Startup company;Venture capital	US
Reece Limited	Company	31.7	5.8	topics: Reese's Peanut Butter Cups	US
Guaranty Trust Holding Company PLC	Financial company	34.9	5.2	topics: Online banking	US
MDPI	Company	39.5	5.0	topics: Academic journal	Global
Health Grid Holding Company LLC	Company	18.0	4.9	topics: Health;Sharp Corporation	US
Pedigree Petfoods	Food company	15.4	4.4	queries: purina recall	US

1. Google Trends All Trending Companies - 2W Delta (2023-03-20, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Saudia	Airline	88.5	3.1	queries: jussie smollett career	US
Myriad Neuroscience	Biotechnology company in Mason, Ohio	25.6	1.9	topics: Genetic testing	US
Optum	Healthcare company	19.6	1.7	topics: Layoff;DaVita; Health Grid Holding Company LLC;Aetna	US
1-800 Contacts	Retail company	23.6	0.7	topics: Rebate	US
Miralax	Drug brand	18.5	0.7	topics: Generic drug;Perrigo;Colace	US
ServiceNow	Software company	15.6	0.7	topics: Application performance manageme; Atlassian;Workflow; Robotic process automation	US
Farm Rio	Company	84.1	-0.1	topics: Zimmermann	Global
Semrush	SEM company	59.6	-4.2	topics: premium account	Global
Hostinger	Company	57.1	-7.1	topics: ICANN	Global
Canva	Graphic design company	68.8	-8.3	topics: Hootsuite;Monospaced font	Global

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-20, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
gpt	query	6230.8	761.5	topics: Online chat;GUID Partition Table;Truth queries: chat gpt;chat;open ai gpt 4; conch ai;gpt 4 demo	US
resident evil 4 remake	query	1434.5	624.1	topics: Resident Evil 4;Video game remake;Resident Evil;Chainsaw;Trophy; Capcom queries: resident evil 4 remake release;resident evil 4 release date; resident evil 4 remake release date;resident evil 4 remake chainsaw demo;re 4 remake; resident evil 4 remake demo xbox	US
monday login	query	1621.1	464.6	topics: Warranty;Choice Home Warranty;Home warranty;Glassdoor;Shampoo; Dry shampoo queries: home warranty choice home warranty;accessibe login; product management monday;accessibe glassdoor;accessibe jobs;accessibe g2	US
Federal Deposit Insurance	Topic	370.7	308.2	topics: Insurance;Silicon Valley Bank;Ownership;JPMorgan Chase & Co queries: fdic; fdic insurance;svb;svb fdic insurance;silicon valley bank	US
Diablo IV	Console game	955.2	286.2	topics: Diablo;KFC;Early access;Rogue queries: diablo;diablo 4;kfc;kfc diablo 4; double down diablo 4	US
Last Epoch	Computer game	213.1	250.8	topics: Multiplayer video game;Steam;Diablo;Skill;Levelling queries: last epoch; last epoch twitter;last epoch items;lost epoch	US
Federal Deposit Insurance Corporation	Federal institution	250.9	202.7	topics: Insurance;Bank;Federal Deposit Insurance;Silicon Valley Bank;Signature Bank; Receivership queries: bank;fdic bank;fdic insured;svb fdic;svb;silicon valley bank	US
diablo 4	query	675.0	195.5	topics: Diablo IV;Diablo;KFC;Skill tree;Last Epoch queries: beta diablo 4;diablo 4 release; diablo 4 release date;kfc diablo 4;diablo 4 double down;double down kfc	US
fdic	query	233.3	193.7	topics: Insurance;Bank;Federal Deposit Insurance;Silicon Valley Bank;Signature Bank; Signature Bank queries: fdic bank;fdic insured;bank;fdic svb;svb;svb bank	US
Resident Evil 4	Survival game	196.9	101.9	topics: Resident Evil;Video game remake;Xbox Game Pass;PlayStation Store; Ingrid Hunnigan queries: resident evil 4;resident evil;resident 4 remake; resident evil 4 chainsaw demo;re4 chainsaw demo;re4 demo release date	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-20, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
bank news	query	45.1	46.0	topics: News;Bank;Silicon Valley Bank;Signature Bank; Signature Bank queries: silicon bank news;silicon valley bank news;silicon valley bank; silicon bank news;svb	US
Credit default swap	Topic	56.2	33.6	topics: Swap;Default;Credit;Credit Suisse;Collateralized debt obligation;Rate queries: cds; credit default swap;credit suisse cds;credit suisse credit default swaps; credit suisse default swaps	US
scream movie	query	-32.8	33.0	topics: Scream;Scream;Film;Regal Cinemas;Champions; Studio Movie Grill queries: the scream movie;new scream;scream new movie; how long is the movie scream;scream 6 showtimes;scream 6 full movie	US
NYSE:BAC	Topic	-10.4	24.1	topics: Stock;Price;Share price;Silicon Valley Bank;BAC Credomatic; Wells Fargo queries: bac;stock bac;bac price;frc stock;svb stock;schwab stock	US
bac stock	query	-12.8	23.6	topics: Stock;NYSE:BAC;Price;Stock;Silicon Valley Bank; First Republic Bank queries: bac stock price;jpm stock;jpm;svb;frc stock; first republic stock	US
dish network	query	16.5	22.5	topics: Dish Network;Security hacker;Cyberattack; Free preview queries: dish network number;customer service dish network; dish customer service;dish network outage;dish network down;is dish down	US
Pi	Topic	19.0	19.7	topics: Day;Pi Day;Raspberry;Blaze Pizza;Mathematician; MOD Super Fast Pizza Holdings, LLC queries: pi;pi day;blaze;blaze pi day;blaze pizza	US
Frownies	Topic	23.3	12.2	topics: Review;Face;Wrinkle;Dermatologist;Mask;Ulta Beauty queries: frownies	US
Failure	Topic	15.3	8.7	topics: Bank;Bank failure;Silicon Valley Bank;Signature Bank; First Republic Bank queries: failure;banks failing;silicon bank failure; bank failure today	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-03-20, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
United States Department of the Treasury	Government department	48.7	8.4	topics: United States Treasury security;Year;Yield; First Republic Bank queries: treasury yield;10 year treasury;us treasury; first republic bank;credit suisse;how to buy 6 month treasury bill	US
Theory of relativity	Topic	12.1	5.7	topics: General relativity;Theory;Albert Einstein;Printing;Three-dimensional space; 3D printing queries: relativity;theory of relativity;relativity terran 1; relativity launch;relativity 3d printed rocket launch	US
Short	Topic	28.4	4.5	topics: Film;Academy Awards;Curve;Alexei Navalny;The Quiet Girl queries: shorts; oscar shorts;short films;oscar winners;best short film oscars 2023;requiem short film	US
Head shot	Topic	15.1	4.0	topics: Artificial intelligence;Professional;Photography;Photographic studio; Call of Duty: Mobile;Triturus queries: headshots;headshot;ai headshot generator; ai professional headshot generator;ai professional headshot generator free	US
Generic drug	Topic	18.5	2.6	topics: Name;Brand;Pharmaceutical drug;Controlled substance queries: generic brand; adderall generic;adderall;trulicity generic name	US
Yield	Finance	54.3	2.6	topics: High-yield debt;Savings;Savings account;First Republic Bank queries: yield; high yield;high yield savings;first republic bank;2yr treasury yield; 10 year bond yield today	US
Bond	Finance	18.8	2.5	topics: United States Department of the Treasury;Interest rate; United States Treasury security;Federal Deposit Insurance Corporation queries: bond; bonds;svb bonds;out on bond babytron;6 month treasury bill rate	US
Adventure park	Topic	45.1	2.2	topics: Park;Adventure;Dallas;EpicCentral;Fort Worth queries: adventure park; bolder adventure park;bolder adventure park at epic central;epic waters	US

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-20, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
sims 4 growing together	query	18400.0	12700.0	topics: The Sims 4;The Sims 4;Pacific Time Zone; Pre-order queries: sims 4 growing together release; growing together the sims 4;the sims 4; sims 4 growing together release time; the sims 4 growing together release date; when does sims 4 growing together come out	Latvia;Denmark; Kingdom
vacaciones semana santa 2023	query	27350.0	8300.0	topics: School;calendar;September;University of Guadalajara; Valencian Community;December queries: vacaciones de semana santa; vacaciones de semana santa 2023;cuando salimos de vacaciones 2023; cuando salimos de vacaciones de semana santa 2023; inicio de vacaciones de semana santa 2023	Mexico;El Salvador
mtg lord of the rings	query	3340.0	2406.7	topics: Magic: The Gathering;The Lord of the Rings; Magic: The Gathering;Pre-order;Spoiler queries: mtg spoilers; lord of the rings mtg spoilers;mtg spoilers; lord of the rings mtg spoiler;mtg spoiler lord of the rings	New Zealand;Sweden; States;Canada
gpt api	query	8000.0	1600.0	topics: Application programming interface;Online chat; GUID Partition Table;Turbocharger;DaVinci Resolve; Upload queries: gpt chat;gpt chat api;chat gpt api;chat gpt 4 api; gpt 3.5 turbo api;chat gpt turbo api	China;St. Helena;South Korea
wwe 2k23 release date	query	3340.0	1470.0	topics: WWE;Early access;Icon;Madden NFL 25 queries: wwe 2k22; wwe 2k22 release date;wwe 2k23 ps4 release date; wwe 2k23 deluxe edition;wwe 2k23 deluxe edition release date; wwe 2k23 release date countdown	Puerto Rico;United States;United Kingdom;Canada
vacaciones de semana santa 2023	query	13250.0	1183.3	topics: School;calendar;September;Friday;Hidalgo; Monterrey queries: vacaciones de semana santa 2023 sep; vacaciones de semana santa sep;calendario semana santa 2023; cuando salimos de vacaciones 2023; cuando salen de vacaciones los niños; inicio de vacaciones de semana santa 2023	Mexico;El Salvador

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-20, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
GUID Partition Table	Topic	6046.2	1092.3	topics: Online chat;iOS jailbreaking queries: gpt chat;gpt;chat; room gpt io;gpt-3.5-turbo;conch ai	South Korea;Nepal;Pak
The Academy Awards ceremony (The Oscars)	Topic	869.2	789.2	topics: Academy Awards;92nd Academy Awards;ABC;YouTube TV; Lady Gaga queries: oscars;the oscars;oscar; what channel is the oscars on;oscars start time;oscars free stream	Ireland;United States;Canada;H
mh370	query	513.5	513.5	topics: Flight;Airplane;Netflix;Debris;IMDb; Tomnod queries: mh370 flight;mh370 netflix;mh370 found; malaysia airlines flight mh370 netflix;awacs mh370; did they ever find mh370	Singapore;Malay Zealand;Austral
paques 2023	query	5518.2	496.0	topics: Vacation;Kinder;Egg hunt;SNCF Connect queries: vacances 2023; paques 2023 vacances;vacances paques;chocolat pâques 2023; c quand paques 2023;kinder paques 2023	French Guiana;Guadelou
openai	query	8663.6	472.7	topics: Online chat;Mali queries: chat;openai chat;openai chatgpt; smodin autor;gpt 4;openai gpt 4	Mali;China
Malaysia Airlines Flight 370	Aviation accident and incident	381.6	377.3	topics: Flight;Malaysia Airlines;Debris;IMDb;Tomnod queries: mh370; mh370 que paso;awacs mh370;mh370 netflix review	Singapore;Malay Zealand;Austral
openai api	query	4528.6	353.6	topics: Application programming interface;Turbocharger;Requests; User interface queries: chatgpt api;chatgpt;openai api key; openai api price;gpt-4;chatgpt 4	China
sse wind	query	498.2	305.3	topics: SSE plc;Wind;Power;SSE Renewables queries: sse wind login; sse wind app;sse wind app download;sse wind app fake or real; sse-wind login	India
Diablo IV	Console game	955.2	286.2	topics: Diablo;KFC;Double Down;Wowhead queries: diablo;diablo 4; double down diablo 4;diablo 4 kfc double down;diablo 4 beta kfc	Denmark;South Korea;Sweden;Ge

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-20, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Pasapalabra	Spanish television show	126.5	74.3	topics: Boat;Carla Hidalgo;Irene Villa; Funambulista queries: pasapalabra;pasapalabra bote; diego pasapalabra;ganador del bote de pasapalabra;laura moure	Spain
DISH	Topic	69.1	57.7	topics: Dish Network;Capital One;Discover Financial Services; Public utility queries: dish;mydish;dish login;mydish pay bill; dish account login;mydish my account	United States;Puerto Rico
Fidelity® Government Money Market Fund	Topic	215.3	51.0	topics: Fidelity Investments;Yield;Money;Rate of return; Cash management; Schwab Value Advantage Money Fund® Investor Shares queries: spaxx; fidelity;fidelity spaxx;vti	United States
fidelity money market	query	297.1	45.8	topics: Fidelity Investments;Money market;Market;Securities account; Capital One; Risk Brilliant Math & Science Wiki queries: fidelity money mark; fidelity money market fund;fidelity money market funds; fidelity municipal money market fund	United States
turtle wow	query	187.9	41.1	topics: World of Warcraft;Turtles;Player; Quest queries: wow turtle addons;duskhaven;turtle wow forum	Finland;Lithuan
Credit default swap	Topic	56.2	33.6	topics: Credit;Default;Swap;Securitization;UBS; Deutsche Bank AG queries: cds;credit default swap credit suisse; credit suisse credit default swaps;credit suisse default swaps	Luxembourg;Cypr
Free refill	Topic	60.7	27.8	topics: Drink;KFC;Starbucks;Chicken;Philippines queries: ■■■■■ ■■■; starbucks free refills;free refill kfc; kfc free refill bucket policy;does kfc do free refills; does kfc give free refills	Japan;Trinidad & Tobago
OMD Worldwide	Topic	46.4	26.2	topics: Orchestral Manoeuvres in the Dark;Media;Human Resources;OMD; Fraud queries: omd;optimum media direction;omd meaning;omd careers	Azerbaijan

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-20, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
the meltdown	Album by themeltdown	37.4	25.2	topics: Wingstop Restaurants;Flavor;Wingstop Restaurants; Flavor queries: the meltdown;the meltdown wingstop;wingstop; the meltdown wingstop flavor;crunch time wingstop	United States
Bank holding company	Topic	8.1	24.2	topics: Bank;Stock;PacWest Bancorp;Western Alliance Bancorporation; First Republic Bank queries: bancorp bank;pacwest bancorp; western alliance bancorp;pacwest bank;pacwest bancorp stock	Taiwan
Sukhoi Su-27	Fighter aircraft	-12.9	20.7	topics: General Atomics MQ-9 Reaper;Russia;Mikoyan; General Atomics MQ-9 Reaper;Fuel;Sea queries: su-27;su 27;mq 27; mq-9 reaper;su-27 mq-9;mq 9	Ukraine;Cyprus;
betPawa	Topic	108.4	20.6	topics: .ug;.mw queries: betpawa; mobilelivescores flashscore results today live	Uganda;Tanzania
Universal Studios Japan	Theme park in Osaka, Japan	64.7	15.8	topics: Universal Pictures;Pikachu queries: usj;usj	Japan
Financial crisis	Topic	23.6	15.5	topics: Crisis;Finance;Credit Suisse;Silicon Valley Bank; Signature Bank queries: financial crisis;economic crisis; banking crisis;banking crisis 2023;silicon valley	Sri Lanka;Singapore
Al pastor	Food	12.4	12.1	topics: Chicken;Chicken al pastor;Taco;Philippine adobo;Filipino; Shrimp and prawn queries: pastor;al pastor; what is chicken al pastor chipotle; chicken al pastor chipotle review;chipotle near me	Mexico;El Salvador;Costa Rica;Puerto Rico
Curry bread	Food	19.2	12.0	topics: Bread;Curry;Keema;Aubergine;Tokyo queries: curry bread;curry bread	Japan

1. Google Trends All Trending Topics Global - 2W Delta (2023-03-20, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
High-yield debt	Topic	102.4	8.9	topics: Yield;Savings account;Savings; Western Alliance Bancorporation;Axos Bank; Fidelity® Government Money Market Fund queries: high yield; high yield savings;high yield savings account; citizens online savings account;spaxx yield;silicon valley bank	United States;Singapor
Medical abortion	Topic	17.2	7.9	topics: Abortion;Anti-abortion movements;Bill; Morning sickness queries: abortion;abortion pill; walgreens abortion pill ban;walgreens and abortion pills; types of abortion pills	Namibia;Ghana;B
European Central Bank	Central bank	54.5	7.8	topics: Interest;Rate;Interest rate;Credit Suisse;Mercedes-Benz; March 16 queries: ecb;ezb;bce; ecb hikes interest rates for first time in 11 years;credit suisse; mercedes benz e300	Luxembourg;Aust

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-03-20)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.9	32.1%	29.8%	30.0%	33.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.7	26.6%	30.2%	32.7%	29.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Shirts/	\$ 20.8	18.6%	18.7%	21.5%	26.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 38.2	18.3%	21.0%	19.4%	20.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Pants/	\$ 32.5	20.9%	21.5%	16.0%	17.3%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 34.4	17.3%	16.1%	12.6%	15.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Sandals/	\$ 29.7	16.9%	12.6%	3.6%	9.0%
Tools & Home Improvement/Power & Hand Tools/Power Tools/Combo Kits/	\$ 258.2	3.2%	4.4%	-1.3%	4.1%
Health & Household/Baby & Child Care	\$ 23.1	14.2%	7.3%	0.1%	0.8%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-03-20)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 68.7	268.5%	270.8%	269.8%	271.4%
Video Games/Virtual Reality/VR Headsets	\$ 311.4	106.4%	138.9%	160.6%	179.9%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 83.9	173.7%	123.4%	112.3%	146.5%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 38.4	132.7%	126.7%	117.0%	120.8%
Microphones & Headphones	\$ 40.2	93.7%	94.6%	108.2%	118.1%
Clothing/Premium Brands/Premium Womens Clothing/Premium Womens Workwear & Suits	\$ 34.4	139.1%	121.6%	108.8%	108.2%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 42.8	117.3%	107.9%	106.6%	102.3%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 25.9	90.9%	94.4%	97.3%	93.9%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 40.4	51.5%	64.5%	77.9%	84.8%
Electronics/Drones/Drones with Cameras/All Drones with Cameras	\$ 163	5.1%	12.5%	46.7%	62.9%
Baby/Feeding/Breastfeeding	\$ 30.7	23.6%	27.0%	37.3%	62.8%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Pendants & Necklaces	\$ 77.8	50.1%	48.4%	60.2%	58.5%
Electronics/Headphones/Headphones by Type	\$ 72.7	3.5%	21.2%	40.1%	52.8%
Clothing/Women/Womens Swimwear	\$ 28.7	24.3%	29.0%	53.3%	47.6%
Toys/Games & Puzzles/Board Games	\$ 20.7	13.3%	27.7%	41.0%	47.2%
Toys/Games & Puzzles/Cards & Casino Games	\$ 15.4	14.7%	28.6%	40.4%	46.2%
Toys/Games & Puzzles/Puzzles	\$ 17.4	16.5%	35.3%	42.5%	45.3%
Security Camera Systems/Smart Monitors/Smart Baby Monitors	\$ 56.6	47.1%	48.4%	44.8%	41.6%
Clothing/Shoes/Womens Shoes/Womens Sneakers & Athletic	\$ 34.8	8.7%	17.1%	35.7%	37.9%
Clothing/Men/Mens Jeans	\$ 37.1	15.0%	22.9%	39.3%	37.7%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-03-20)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 92.8	14.2%	16.5%	20.7%	22.4%
Nintendo Switch Accessories	\$ 54.8	13.0%	7.2%	8.6%	12.9%
PS4 Accessories	\$ 107.9	5.4%	6.9%	10.3%	12.3%
Security Cameras	\$ 233.9	10.4%	9.8%	12.8%	11.0%
Gaming Headsets	\$ 119.5	9.6%	11.0%	9.3%	10.9%
All Vacuums & Floor Care	\$ 353.6	5.4%	2.9%	4.4%	6.8%
Over-Ear & On-Ear Headphones	\$ 130.8	13.5%	9.8%	3.3%	4.4%
Computer Cards & Components	\$ 177.1	-12.5%	-9.0%	7.2%	0.7%
All Smartwatches	\$ 301.4	-6.8%	-2.6%	-0.9%	0.3%