

1. Google Trends All Trending Companies - 2W Delta (2023-01-16, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OpenAI	Artificial intelligence company	4038.5	1153.8	topics: Palantir;Sheet;Twilio; Google Chrome extension; Internet bot queries: erc	Global
Neonode Inc	Company	181.3	102.9	topics: Investing.com	Global
On The Beach Limited	Company	205.5	85.1	queries: holidays	Global
GE HealthCare	Manufacturing company	97.8	77.5	topics: Health care;Nasdaq;Nasdaq	US
Universal Parks & Resorts	Theme park company	69.4	71.2	topics: Amusement park; Universal's Epic Universe queries: unive; frisco universal theme park; universal studios in texas; universal theme park; universal studios texas	US
Iran Khodro	Automaker company	147.7	69.9	topics: System integration	Global
MCOT	Radio broadcasting stations company	107.2	60.6	topics: Thailand national football team; Streaming television	Global
Paizo	Role-playing game company	69.4	47.0	topics: Wizards of the Coast	US
Wizards of the Coast	Role-playing game company	80.9	45.6	topics: Critical Role;Dungeons & Dragons; Matthew Mercer;Roll20; Controversy queries: critical role; cynthia williams wizards of the coast; hasbro;wizards of the coast ogl 1.1; wotc ogl	US
Green Hydrogen Systems	Company	0.0	37.2	topics: Lundbeck;Bavarian Nordic;Lundbeck; Ambu	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-16, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Plus Ultra Líneas Aéreas	Airline	87.5	34.1	topics: Airbus A340	Global
Kin Social Tonics, Inc.	Company	106.1	31.0	topics: Non-alcoholic drink; Three Spirit Drinks Ltd queries: non alc	US
Verily	Research company	27.7	30.9	topics: Layoff;Wing	US
ZESCO	Electricity generation company	58.3	25.2	topics: Rolling blackout	Global
Petkim	Petrochemical company	128.4	24.2	topics: Turkish Airlines; Warrant queries: hekta■ hisse	Global
Ryukakusan Co., Ltd.	Pharmaceutical company	57.4	23.2	topics: Pastille queries: ■■■■	Global
CTV Television Network	Media company	33.9	23.1	topics: Journalist	US
Euronav	Transport company	-10.6	22.3	topics: Barco;Cofinimmo;UCB; Thrombogenics queries: cofinimmo koers; mithra koers;koers bpost	Global
Banque Misr	Banking company	74.8	22.0	queries: ■■■■ ■■■■■■	Global
Bloom Nutrition LLC	Company	278.5	22.0	topics: Nutrition	Global
SCANA	Public utility company	12.0	21.3	topics: Settlement	Global
Orion Confectionery	Company	45.2	20.5	topics: Bánh	Global
Spotware Systems	System software company	106.4	20.4	topics: Pepperstone	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Saxenda	Drug brand	131.3	20.0	topics: topics: OptumRxqueries: weight l	US
Ethos Life	Insurance company in Austin, Texas	1.5	20.0	topics: Life insurance	US
The Interpublic Group of Companies	Advertising company	75.5	19.7	topics: NYSE:IPG queries: ipg group; ipg stock	Global
MSC Cruises	Company	85.0	18.5	topics: Royal Caribbean Group	Global
Nova	Telecommunicati company	25.0	16.3	topics: E.ON	Global
Eastern Air Lines	Airline	2.1	15.9	topics: Airline	US
Jet2holidays	Tour operator	22.1	15.7	topics: Lanzarote;easyJet;Hays plc; Academic year queries: holidays; hays travel	Global
Disney Cruise Line	Company	110.0	15.1	topics: Royal Caribbean Group; The Walt Disney Company;cruise; Lanyard queries: miami hotels; last minute cruise deals	US
Payspan, Inc.	Company	36.4	14.1	queries: optum	US
Fremtind Service	Company	28.2	13.4	queries: fremtind forsikring	Global
Banque du Caire	Banking company	50.6	13.1	topics: .eg	Global
Air Transat	Airline	64.7	10.8	topics: Toronto Pearson International Ai	Global
iQOO	Consumer electronics company	115.0	10.4	topics: Flipkart;Xiaomi Redmi Note; Vivo X50	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Royal Caribbean Group	Shipping line company	69.8	10.2	topics: Expedia;Royal Rumble;Sail; Orlando International Airport; Carnival Cruise Line queries: royal cari; northlane	Global
First Prudential Markets	Financial company	69.2	10.0	topics: Pepperstone	Global
Apple Vacations	Company	25.9	8.7	topics: Vacation;Travel website	US
VidAngel	Company	55.8	8.2	topics: The Chosen	US
Electronic Arts	Video game company	18.1	7.9	topics: PlayStation 4;Sony PlayStation; Ubisoft; PC game queries: dead space remake; ubisoft app	US
Withings	Consumer electronics company	21.4	6.3	topics: Weighing scale;Health	US
Angi Inc.	Company	43.3	5.3	topics: Angi;Strategy	US
Trinity Health	Health care company	57.3	4.9	topics: HealthStream	Global
OptumRx	Company	15.9	4.8	topics: Optum queries: optum	US
Toast, Inc.	Company	38.4	4.4	topics: Payroll	US
Goldman Sachs	Investment banking company	26.8	3.9	topics: Citigroup;Layoff;Ally Financial; LendingClub;Bankrate	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
IHG Hotels & Resorts	Company	29.4	3.5	topics: topics: Marriott; Fairfield Inn by Marriott; Holiday Inn Club Vacations; Amenityqueries: hilton hotel; marriott hotels;holiday inn; expedia hotels queries: US	US
UnitedHealth Group Inc	Insurance company	25.5	2.9	topics: Optum;UMR;OptumRx;Aetna; Alignment Health Plan queries: optum	US
HCA Healthcare	Health care company	23.9	2.6	topics: Human Resources;Paycheck	US
Hyatt	Hospitality company	15.7	2.5	topics: Caribbean; IHG Hotels & Resorts queries: hilton hot; hyatt;hilton hotel;marriott hotels; cheap hotels	US
SAP SuccessFactors	Software company	18.3	2.2	queries: what is sap	US
Pair Eyewear, Inc.	Company	52.9	2.2	topics: Glasses	US
Marriott International	Hospitality company	12.5	1.8	topics: Hilton Hotels & Resorts;Hotel; Hyatt;Marco Island;Hilton queries: hilton; hilton hotels;hotel;hotels;hotels near me	US
Autograph Collection	Hotel brand	32.3	1.7	queries: marriott hotels	US
Vistara	Airline	68.9	1.5	topics: Air India Limited;Air India	Global
Hilton Grand Vacations	Hotel company	37.8	1.2	queries: hilton;hilton careers	US
Thriftbooks	Company	13.2	0.8	topics: Book;Barnes & Noble	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-16, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
NSF International	Company	24.7	0.5	topics: National Science Foundation; Not safe for work	US
Marriott Vacation Club	Hotel brand	28.9	0.5	queries: marriott	US
Paychex	Payroll services company	12.3	0.4	topics: TurboTax;Paycheck;Gusto;Form W-2; SurePayroll	US
All Nippon Airways	Airway	90.4	0.3	topics: Japan Airlines;Virgin Atlantic; EVA Air queries: united carry on	US
Seiko	Electronic company	28.5	0.1	topics: TAG Heuer;Omega SA;Jacob & Co; Men's Watch;Tissot	US
Shopify	E-commerce company	51.3	-0.3	topics: Etsy;Occidental Petroleum; NASDAQ:GOOG;Antarctica; Employer Identification Number queries: ; printify etsy;printify;barrick gold stock; how to sell on etsy	Global
Printful, Inc.	Commercial company	54.6	-1.0	topics: Etsy;Shopify; Digital product queries: printify etsy; printify	Global
HubSpot	Software company	99.6	-2.2	topics: Customer relationship management; Workflow;Digital media;monday.com; Zendesk queries: chat api	US
Salesforce Marketing Cloud	Marketing automation company	61.9	-2.7	topics: Customer data platform	Global
Japan Airlines	International airline	96.0	-4.2	topics: All Nippon Airways; John F. Kennedy International Airport	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-16, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Sungrow	Company	136.3	-5.4	topics: Modbus	Global
GitHub	IT service management company	58.4	-7.8	topics: Apache Kafka;Authy;Slack;Twilio; Common Vulnerabilities and Exposures que; jira	Global
Upwork Inc.	Company	69.2	-8.2	topics: Freelancer;Robert Half; Shutterstock	Global
Databricks	Software company	92.1	-8.8	topics: Apache Kafka;Data quality	Global
Creative Fabrica B.V.	Company	102.7	-9.1	queries: printify etsy	Global
Zapier	Software company	95.8	-9.5	topics: Zoho	Global
Salesloft	Software company	151.7	-11.5	topics: Dialer	Global
Nielsen Norman Group	Company	93.7	-15.4	topics: Nielsen Holdings	Global
TAG Tegersee Immobilien und Beteiligung	Real estate company	236.2	-35.8	topics: Aroundtown SA;Deutsche Wohnen	Global
Telecomunicaciones Movilnet C.A.	Company	614.1	-125.6	topics: Banco Bicentenario	Global
Trellix	Software company	9440.0	-660.0	topics: Trellix queries: trellix	Global

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-16, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Puss in Boots	2011 film	1811.8	935.3	topics: Puss in Boots: The Last Wish;Post-credits scene;Credit; Wagner Moura queries: puss;puss boots;puss in boots;perrito puss in boots; puss in boots 2 box office;puss in boots the last wish death	US
megan movie	query	1268.2	833.4	topics: Film;Megan;Rotten Tomatoes;Cinemark Theatres;The Whale queries: megan the movie; movie megan 2023;megan 2023;megan movie how long;amc;megan showtimes	US
2023 movies	query	2306.3	752.4	topics: Film;2023;Film;New Year's Day;Houseparty queries: movies in 2023;new 2023 movies; new movies;golden globes 2023;house party;new movies streaming january 2023	US
egg prices	query	833.3	542.0	topics: Price;Egg;Wholesaling;Shortage;expensive queries: egg prices high; egg prices bird flu;why egg prices so high;will egg prices go down; when will egg prices go down;california egg prices	US
Lisa Marie Presley	American singer-songwriter	365.4	280.8	topics: Elvis Presley;Priscilla Presley;Net worth;Golden Globe Awards;Globe; 78th Golden Globe Awards queries: lisa marie;lisa presley;presley; lisa marie presley cardiac;lisa marie golden globes;lisa marie presley hospitalized	US
lisa marie	query	250.0	184.1	topics: Lisa Marie Presley;Globe;78th Golden Globe Awards; Cardiology queries: lisa presley;presley;lisa marie presley cardiac; lisa marie golden globes;lisa marie presley hospitalized	US
Carnival Celebration	Vessel	1928.2	139.6	topics: Carnival Cruise Line;Carnival Corporation & plc;Carnival;Carnival Horizon; PortMiami queries: celebration carnival;amber cove;wonder of the seas	US
mielle hair oil	query	250.9	120.0	topics: Mielle Organics;Oil;Hair;Moisturizer;The Ordinary; Eyelash queries: mielle rosemary oil;mielle rosemary hair oil;hair growth oil; mielle rosemary mint scalp & hair strengthening oil	US
chat api	query	249.4	109.8	topics: Application programming interface;Online chat;GPT-3;Scripting language;API key; Microsoft Corporation queries: chat gpt api;chat gpt;chatgpt api	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-16, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
plane movie	query	105.4	73.2	topics: Film;Airplane;AMC Theatres;Megan;Regal Cinemas queries: movie the plane; plane movie 2023;a man called otto;plane movie review;megan	US
Special forces	Organization type	103.7	62.8	topics: Television show;World;difficult;Mel B;Contestant; Tyler Florence queries: special forces;special;special forces fort bragg drug bust; beverley mitchell;sbs special forces	US
Steven Spielberg	American director	111.7	42.2	topics: Film;The Fabelmans;Golden Globe Awards;Hilary Swank; Jennifer Coolidge queries: spielberg;steven spielberg;spielberg golden globes; steven spielberg golden globes;golden globes 2023	US
California Department of Transportation	State agency	-4.3	32.5	topics: Road;Camera;Santa Barbara;Bakersfield;California 99 queries: caltrans; caltrans road;i80 road conditions;caltrans road closure;caltrans road closures map	US
new jeans	query	204.8	31.5	topics: Jeans;Ditto;OMG;New Year's Day queries: new jeans members;ditto;new jeans ditto; omg new jeans;ditto new jeans lyrics	US
Nevada Department of Transportation	Government agency	109.2	28.8	topics: Camera;Road;Nevada;KOLO-TV;Donner Pass;Carson City queries: ndot;how old is ndot ny; caltrans road conditions	US
Free-range eggs	Food	54.4	22.0	topics: Egg;Cage;Free range;Organic egg production;Corn; Refrigeration queries: cage free eggs;free range eggs;cage free eggs colorado; colorado cage free egg law;fresh farm eggs near me	US
Mark Cuban	American entrepreneur	134.5	19.2	topics: Pharmacy;Net worth;Cost;TOOR Technologies;Chris Sacca; Mark Zuckerberg queries: mark cuban;where does mark cuban live;dallas mavericks owner; bill maher	US
Portuguese man o' war	Animal	25.3	17.8	topics: Jellyfish;Stinger;Blue Bottle Coffee Company;Blue Bottle; Poison queries: man of war;bluebottle;man o war;bluebottle sting;blue bottle sting; bluebottles	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
harry book	query	19.0	13.8	topics: Book;Prince Harry, Duke of Sussex;Harry Potter;British royal family;Royal family; Diana, Princess of Wales queries: harry potter;harry potter book;prince harry book; prince harry book sales;prince harry book review;how much did harry get for his book	US
Transformers	Film	70.2	12.5	topics: Transformers: Revenge of the Fallen;Film;Cogman queries: transformers; cogman transformers;big bad toy store;shia labeouf net worth	US
Bali	Island in Indonesia	74.3	10.8	topics: Flight;Indonesia;Travel;Seaweed queries: indonesia;bali indonesia;bali time; love catcher in bali ep 6;how safe is bali;elephant sanctuary bali	US
it security jobs	query	37.7	9.7	topics: Job;Security;Computer security;Stock market;War; Engineering queries: cyber security jobs;cyber security salary	US
Harmony of the Seas	Oasis-class cruise ship	94.1	7.7	topics: Royal Caribbean Group;Royal Caribbean International;Cruise ship;Swimming pool; Flood;The Bahamas queries: harmony of the seas;harmony of the seas pool overflow; harmony of the seas flood;voyager of the seas	US
Super Mario World	Video game	54.0	6.2	topics: Super Mario;Walt Disney World® Resort;Disneyland Resort; Castle queries: mario world;super mario;super mario world; super mario world universal tickets;super mario world reservations; universal studios florida	US
Elo rating system	Topic	52.6	5.6	topics: Chess;Chess rating system;Mitten;Chess engine;MMR vaccine queries: elo;chess; chess rating;hikaru nakamura;andrew tate chess elo;is mittens actually 1 elo	US
Passport	Topic	29.3	5.4	topics: United States;United States passport;Photograph;Saint Thomas queries: passport; how long are passports good for	US
anime sites	query	49.3	5.1	topics: Website;Free!;Piracy;My Hero Academia;Hero queries: free anime;free anime sites; anime streaming sites;anime freak;dragon ball super super hero	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
RuPaul's Drag Race	American television series	10.8	5.0	topics: Season;RuPaul;Ariana Grande; Asociación Nacional de Empresas de Transporte Carretero por Autobuses; Philo queries: drag race;where to watch drag race 15;how to watch season 15 drag race; ariana grande drag race	US
YMCA	Non-governmental organization	12.5	5.0	topics: Summer camp;YMCA;Summer;YMCA queries: ymca;ymca;indoor basketball courts near me; tmca	US
Ouai	Topic	46.1	4.9	topics: Shampoo;Hair;OUAI Thick Hair Shampoo Refill;Anti-dandruff;Drunk Elephant; Quay queries: ouai;ouai shampoo;ouai air dry foam;best shampoo and conditioner; ouai anti dandruff shampoo	US
Cabo San Lucas	Topic	12.5	4.9	topics: Mexico;Resort;Flight;Chapter queries: cabo;cabo san lucas; waldorf astoria los cabos pedregal;cabo capitulo 46;cabo capitulo 51	US
rosemary oil for hair	query	121.4	3.6	topics: Rosemary;Rosemary oil;Human hair growth;Mint;Argan; Greasy hair queries: rosemary oil for hair growth;rosemary for hair growth; how to use rosemary oil for hair;how to dilute rosemary oil for hair	US
Android Auto	Topic	26.9	3.4	topics: Android;Nissan Sentra;Porsche Macan;Samsung Galaxy S20 queries: android; android auto;carlinkit	US
United States passport	Topic	30.0	2.9	topics: United States;Passport;United States queries: passport;us passport; us passport expedited time;black passport usa;cita para renovar pasaporte americano	US
non alcoholic beer	query	12.4	2.7	topics: Beer;Non-alcoholic drink;Low-alcohol beer;Budweiser;Minor; Low-carbohydrate diet queries: best non alcoholic beer;athletic non alcoholic beer; non alcoholic beer near me;gluten free non alcoholic beer; can you drink non alcoholic beer while driving	US

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Puss in Boots	2011 film	1811.8	935.3	topics: Cat;Puss in Boots: The Last Wish;Boot;Little Jack Horner; Wolf-whistling;Helios queries: puss;puss boots;puss in boots; puss in boots the last wish death;avatar 2 box office; puss in boots length	Bolivia;Kazakhs
skoda 2023	query	1958.3	540.2	topics: 2023;Škoda Auto;Škoda;2023;Škoda queries: skoda superb; skoda superb 2023;skoda fiyat listesi;skoda superb	Belgium;Austria
Ginny & Georgia	Comedy-drama series	560.0	525.5	topics: Season;Season;Casting;Damian Romeo;Soundtrack; Scarlett O'Hara queries: ginny;ginny georgia;georgia;tom fuller; ginny and georgia tom fuller;tom fuller ginny and georgia	Moldova;Georgia & Herzegovina;Ser
fiat 2023	query	3838.5	483.9	topics: 2023;Fiat;Price;Oliver Hardy;Liquefied petroleum gas; Fiat Siena queries: fiat fiyat listesi 2023;fiat fiyat listesi; fiat egea 2023;hyundai fiyat listesi 2023; fiat fiyat listesi 2023 ocak;fiat egea engelli araç fiyatlar■ 2023	Brazil;Turkey;l
peugeot 2023	query	2636.4	441.4	topics: 2023;Peugeot;Nissan Motor Indonesia;Dakar; Transmission queries: 208 peugeot;208 peugeot 2023; peugeot 2008 2023;peugeot engelli araç fiyatlar■ 2023; honda fiyat listesi;hyundai fiyat listesi	Réunion
citroen 2023	query	3771.4	207.8	topics: 2023;Citroën;Disability;Liquefied petroleum gas; 2024 queries: citroen c3;citroen c3 2023;c3 2023;citroen c4x 2023; peugeot fiyat listesi;hyundai fiyat listesi 2023	Uruguay;Turkey;
hyundai 2023	query	3972.2	191.0	topics: Hyundai;Hyundai Motor Company; Expo 2023 queries: hyundai tucson;tucson;tucson hyundai 2023; hyundai bayon 2023 fiyat listesi;fiat fiyat listesi 2023; auto expo 2023	Puerto Rico
royal caribbean cruise 2023	query	1078.4	189.1	topics: Royal Caribbean Group;Royal Caribbean International;2023; Royal Caribbean Group;2023 queries: royal caribbean cruises;cruises; royal caribbean cruises 2023;expedia;royal rumble 2023; southwest airlines	Singapore;Unite States;Australi

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
audi 2023	query	1602.4	169.0	topics: Audi;Audi;New Year's Day;Rallying;Dakar queries: bmw;bmw 2023; audi 2022;audi e tron dakar 2023;bmw fiyat listesi;jEEP wrangler	Belgium;Kosovo; Rico;Austria
toyota 2023	query	2440.6	151.0	topics: Toyota;Toyota Astra Motor;Car;Dakar queries: corolla; corolla 2023;2023 toyota corolla;toyota engelli araç fiyatlar 2023	Puerto Rico;Turkmenist
nissan 2023	query	1718.6	131.1	topics: 2023;Škoda Auto queries: nissan 2022;toyota; 2023 nissan rogue;nissan qashqai 2023 fiyat listesi;ipva 2023 sp; nissan terra 2023 price philippines	Mexico;Puerto Rico;United Arab Emirates;Panama
honda 2023	query	2933.3	100.0	topics: Honda Motor Company;Price;Honda CR-V; PT. Yamaha Indonesia Motor Manufacturing queries: honda civic; civic 2023;honda civic 2023;año nuevo 2023;feliz 2023;auto expo 2023	Pakistan;Puerto Rico
Iso Omena	Shopping centre in Espoo, Finland	64.8	67.6	topics: Ylilauta;Death;Casualty;Ylilauta;Casualty queries: iso omena; ylilauta;ylilauta iso omena;iso omena vartijat	Finland
volvo 2023	query	1309.3	59.3	topics: Volvo;AB Volvo;Volvo;New Year's Day;Volkswagen ID.4; Toyota Land Cruiser queries: 2023 volvo xc90;xc90 2023;volvo xc90; volvo ocean race alicante 2023;volvo ocean race alicante; mini cooper	Sweden;Finland;
Globe	Topic	64.5	58.2	topics: Golden Globe Awards;78th Golden Globe Awards;2023; Eddie Murphy;Colin Farrell;Heidi Klum queries: golden globes;globe; 2023 golden globes;golden globes winners 2023; golden globes red carpet 2023;evan peters	Ireland;Canada; States;Australi
Stephanie McMahon	American businesswoman	33.9	54.6	topics: WWE;Vince McMahon;Triple H;Resignation;All Elite Wrestling; Dave Bautista queries: mcmahon;stephanie mcmahon;nick khan;wwe sold; shawn michaels	Mozambique;Trin & Tobago
Digital marketing	Topic	8.3	47.8	topics: Marketing;Digital media; Undergraduate education queries: marketing;digital marketing; digital;wartamandiri.com;lagidze.info digital marketing	St. Helena;Laos

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-16, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Yayoi Kusama	Japanese artist	48.6	32.5	topics: Louis Vuitton;Louis Vuitton x Yayoi Kusama;Robot;Harrods; Harrods queries: kusama;kusama yayoi;■■■;kusama robot; yayoi kusama robot;yayoi kusama net worth	Hong Kong
Monster	Manga	116.5	27.5	topics: Anime;Hajime no Ippo;Ergo Proxy;Griffith queries: monster; anime monster;anime;monster capitulos;monster anime episode count; monster ■■■	Georgia;Hondura
Detroit Lions	Football team	38.7	26.1	topics: Detroit;Green Bay Packers; Lions–Packers rivalry queries: lions;detroit;lions detroit; did lions make playoffs;are the detroit lions in the playoffs; nfl playoff scenarios	United States
UEFA Team of the Year	Topic	12.1	24.1	topics: FIFA;Voting;Electronic Arts;Web application; Transfermarkt queries: toty;fifa;toty fifa;toty votacion;ea fifa 23; ea toty fifa 23	Ireland;Italy;N
RCTI	Television broadcasting	-3.4	23.9	topics: RCTI+;Livestreaming;Streaming media; Vietnam national football team;Thailand national football team; Cambodia national football team queries: rcti plus;rcti live;live; rcti plus aff;indonesia vs thailand;live rcti indonesia vs vietnam	Indonesia
All India Bar Examination	Entrance exam	-2.1	23.1	topics: Paper;Question;PDF;JPEG;Pixel;JEE Main queries: aibe;aibe exam; aibe form last date;aibe passing marks; aibe previous year question paper pdf	India;Lithuania
Renault Twingo	City car	13.2	19.7	topics: Renault;Car;Groupe Renault;Gerard Piqué;Casio; Casio Exclusive Showroom queries: twingo;twingo;shakira;pique	Colombia;Réunion Polynesia;Parag
meyer burger aktie	query	19.2	18.6	topics: Share;Meyer Burger;SunPower;Nvidia queries: cs aktie; nel asa aktie;tesla aktie;vw vz aktie;nikola aktie;newron aktie	Switzerland
omnicom group	query	86.8	18.3	topics: Omnicom Group;Media;Public Relations; Bengaluru queries: omnicom media group;omnicom media group india	Nepal;India

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
mediamarkt de	query	47.3	18.0	topics: Media Markt;Palma;Dehumidifier; seasonal sale queries: mag mijn hond in de mediamarkt; mag de hond mee in de mediamarkt;mag mijn hond mee de mediamarkt; mag mijn hond in de mediamarkt	Netherlands;Spa
gazelle adidas	query	77.4	17.9	topics: Adidas;adidas;adidas Originals Gazelle;Artificial satellite; Ballet shoe;Turquoise queries: adidas bold gazelle;gazelle bold; gucci gazelle adidas;satellite stompers adidas;satellite stompers; adidas gazelle rosas	Denmark;Spain;I Kingdom
Royal Caribbean International	Topic	73.8	14.6	topics: Brisbane;Southampton;Walt Disney World® Resort; Southampton queries: royal;caribbean;royal caribbean; royal caribbean pool overflows;royal rumble 2023	Barbados;Puerto Rico;Bahamas
cork beo	query	16.9	12.2	topics: Cork Beo;Cork;Daily Star;Magazine; County Kerry queries: cork beo news;cork news;rip cork; kerosene prices cork;daily star;kerry share price	Ireland
pmaktif	query	95.4	11.7	topics: British American Tobacco;En Son Haber queries: bat; benim bayim;bat kazananlar;sahibinden;en son haber; batkazanlardunyasi	Turkey
loty	query	70.6	10.3	topics: Flight;Montenegro queries: tanie loty;loty warszawa;ryanair; tanie loty do wroclawia;loty z radomia 2023;booking.pl	Poland
Fabrizio Romano	Journalist	59.9	10.2	topics: Twitter;Twitter;News;Wout Weghorst;FA Cup; EFL Cup queries: romano;fabrizio;fabrizio romano;weghorst; enzo fernandez chelsea;badiashile	Uganda;Gambia;Sierra Leone;Nigeria
Chess.com	Website	42.5	10.1	topics: Chess;Mitten;En passant;M3GAN queries: chess.com;chess;mittens; mittens chess com;chessable	Albania;Georgia Macedonia;Croatia
Tiger Beer	Topic	35.8	9.9	topics: Beer;Tiger;Platinum;Production;Soju queries: tiger;tiger bia; tiger beer;tiger beer promotion 2023	Vietnam;Singapo

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-16, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
eesti loto	query	25.8	8.8	topics: Eesti Loto AS;Estonia;AS Eesti Loto;Vikinglotto;Elisa;Pärnu queries: delfi;postimees;eesti loto tulemused;eesti energia;lhv;eesti loto ee ■■■■■■■■■■	Estonia
Privredna banka Zagreb	Bank	17.9	8.6	topics: Online banking;Banking;Internet;Omiš;Zlata;Valpovo queries: pbz;bankomati koji rade pbz;pbz bankomat za kovanice;pbz kotoriba	Croatia
great wolf lodge	query	20.5	8.0	topics: Water park;Park;Location;Spring Holidays queries: the great wolf lodge;great wolf lodge water park;great wolf lodge near me;castaway bay sandusky;carowinds;kartrite water park	United States;Canada
Twelfth Grade	Grade level	44.2	7.8	topics: Question;Mathematics;PDF;Himachal Pradesh Board Of School Education queries: class 12;12th;hpbose.org result;upmsp edu in 2023 exam date 12th;12.s■■■f edebiyat 1.dönem 2.yaz■■■ sorular■	Papua New Guinea;Nepal
Madeira	Region in Portugal	17.1	7.6	topics: Madeira Island;Funchal;Portugal;July queries: madeira madeira;madeira;car hire madeira;ordenado mínimo madeira 2023	Portugal;Jersey
skyn condoms	query	27.6	6.8	topics: SKYN;SKYN;Sexually transmitted infection;Skins queries: best condoms;skyn condom;skyn condoms size;skins condoms;do skyn condoms protect against stds;lambskin condoms	Uganda;South Africa
Livret A	Topic	66.7	6.4	topics: Interest;seasonal sale;Arkéa Direct Bank, Société Anonyme;February 1 queries: livret;livret a;livret a taux;taux livrets 2023;taux des livrets 2023;taux du lep en 2023	France;Guadeloupe
capita doa	query	16.7	6.4	topics: CAPiTA;CAPiTA Defenders of Awesome (2022);Capita Defenders of Awesome (2020);Snowboard Binding;Snowboard Boot queries: capita super doa;capita doa 2023;capita doa 2022;capita doa 2021	Austria;Canada;

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-16, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Digital media	Media format	28.5	5.7	topics: Digital marketing;Marketing;Indore queries: digital; digital marketing;marketing;mercadeo digital;agencia web diseño; linkedin login	St. Helena;Laos
President Transnet Corp	Corporation	17.3	5.7	topics: Package delivery;7-Eleven;Goods;Taoyuan City; President Transnet;Transshipment queries: ■ ■;■■■■;■ ■ ■■■■;■■ ■ ■ ■; 7 11 ■■ ■■;bns	Taiwan
Passport	Topic	29.3	5.4	topics: Travel visa;Travel;passport photo; Interrogation queries: passport;pasaporte mexicano costos 2023; pasaporte mexicano 2023;■■■■ ■■ ■■■■■■■■ 2566	Bangladesh;Afgh Republic
borsa italiana	query	40.7	5.2	topics: Stock exchange;Italy;Stock exchange; Il Gazzettino queries: borsa italiana oggi;borsa oggi; borsa italiana azioni;calendario borsa italiana 2023; dividendi 2023 borsa italiana;cambio franco euro oggi	Italy

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-01-16)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Camera & Photo/Camera & Photo Accessories/Professional Video Accessories/	\$ 69.2	26.9%	30.2%	39.7%	39.0%
Health & Household/Sales & Deals	\$ 20	29.4%	34.3%	36.2%	35.6%
Clothing, Shoes & Jewelry/Women/Clothing/Lingerie, Sleep & Lounge/	\$ 22.6	13.0%	23.9%	31.9%	35.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 24.8	22.6%	30.3%	35.9%	34.6%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.4	12.2%	25.7%	33.3%	31.6%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.4	26.8%	26.4%	26.6%	30.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Pants/	\$ 31.8	13.0%	20.4%	27.3%	30.2%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.4	17.5%	26.0%	32.1%	29.8%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 30	11.1%	26.3%	31.1%	29.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Active/	\$ 22.6	14.0%	20.3%	27.8%	26.6%
Educational Supplies/Writing & Correction Supplies/Pens & Refills/	\$ 11.6	15.9%	18.1%	22.7%	25.5%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Sets & Kits/	\$ 33.6	-	8.8%	17.2%	24.9%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	\$ 58	19.4%	23.9%	26.0%	23.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.4	3.1%	10.4%	18.7%	22.3%
Clothing, Shoes & Jewelry/Women/Shoes/Fashion Sneakers/	\$ 44.7	10.4%	20.2%	25.0%	21.3%
Health & Household/Personal Care	\$ 18.6	20.4%	24.9%	24.3%	21.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 37.4	8.6%	14.5%	18.3%	21.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Active/	\$ 22.8	5.7%	8.6%	16.9%	19.9%
Clothing, Shoes & Jewelry/Women/Clothing/Suiting & Blazers/	\$ 37.7	10.9%	15.7%	19.6%	19.7%
Best-Sellers-Baby-Clothing-Shoes/zgbs/fashion	\$ 17.8	3.2%	10.0%	18.0%	19.5%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-01-16)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 65.3	314.6%	291.6%	268.5%	270.8%
Jewelry/Mens Jewelry & Watches/Men's Jewelry	\$ 63.8	29.3%	36.1%	170.6%	184.6%
Women's Bags & Accessories/Women's Bags/Womens Wallets & Card Cases	\$ 42.2	-25.9%	17.8%	164.9%	177.8%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 76.5	107.4%	142.8%	159.2%	154.2%
Video Games/Virtual Reality/VR Headsets	\$ 264.6	57.3%	92.5%	106.4%	138.9%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Rings	\$ 142.9	139.1%	122.6%	159.0%	128.4%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 37.7	179.3%	172.5%	132.7%	126.7%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 79.1	201.4%	259.8%	173.7%	123.4%
Jewelry/Womens Jewelry & Watches/Womens Jewelry	\$ 61	-46.6%	-24.1%	38.1%	123.0%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 41.1	72.9%	103.9%	117.3%	107.9%
Clothing/Men/Mens Jackets & Outerwear	\$ 53.4	64.4%	75.0%	90.4%	102.1%
Microphones & Headphones	\$ 35	97.2%	105.5%	93.7%	94.6%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 25.1	93.6%	89.9%	90.9%	94.4%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 175.2	99.3%	96.8%	89.2%	87.7%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Earrings	\$ 47.2	-37.4%	-28.0%	21.9%	87.1%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 75.7	143.4%	116.9%	84.5%	82.2%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 78	106.1%	83.0%	81.2%	79.7%
Premium Shoes/Premium Womens Shoes/Premium Womens Sandals & Flip-flops	\$ 43.1	89.1%	83.0%	73.5%	65.8%
Musical Instruments/Guitars	\$ 58.1	19.9%	26.7%	45.4%	64.9%
Clothing/Premium Brands/Premium Jewelry/Premium Womens Jewelry	\$ 34.6	87.6%	59.7%	51.5%	64.5%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-01-16)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Gaming Headsets	\$ 115.7	5.7%	8.3%	9.6%	11.0%
All Laptops	\$ 876.9	8.8%	6.9%	6.4%	8.2%