

ASTUTEX TRENDSPOTTING

August 14, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
TVS Supply Chain Solutions	Logistics company	547.4	526.3	topics: Initial public offering;Allotment queries: sbfc finance	Global
Larian Studios	Video game company	613.6	418.2	topics: GOG.com;DirectX;Video game developer queries: gog	Global
Sahara India Pariwar	Conglomerate company	716.7	410.7	topics: connect;Sahara India;Reimbursement;Single sign-on; Amit Shah queries: sahara refund portal;sahara india	Global
Piramal Pharma Ltd	Pharma company	2085.3	318.6	topics: Pharmaceutical industry; Ujjivan Small Finance Bank queries: vodafone share price	Global
KFin Technologies	Company	357.5	256.0	topics: Capital gain queries: sbfc finance	Global
Sandy Liang	Fashion brand	529.8	198.7	topics: BAGGU;Mary Jane queries: baggu;baggy;sandy liang	US
Dynamic Cables	Company	632.9	188.8	queries: varun beverages	Global
■DÇ	Port and harbor operations company	207.8	165.2	topics: Energy;Initial public offering queries: temettü	Global
Sage Therapeutics	Biotech company	181.7	134.0	topics: Sage Group queries: biogen sage	Global
IonQ	Computer systems design services company	266.7	124.3	topics: NASDAQ:MSFT;NYSE:QS;NASDAQ:RGTI;NASDAQ:NVDA;Alphabet Inc. queries: amd stock; ionq stock;msft;nio stock;pltr	US
WARABEYA NICHIO CO., LTD.	Company	97.7	111.8	queries: ■■■■■■■■ ■■■■;■■■ ■■■■	Global
XCom Global	Communication company	221.3	102.8	topics: Television advertisement	Global
Lloyds Metals And Energy Ltd	Company	227.8	88.2	queries: lloyds share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Arbor Metals	Company	393.7	85.4	topics: topics: BASF;BASF;Infineon;Infineon Technologies; Rheinmetallqueries: basf aktie;novartis aktie;vonovia aktie;linde aktie; allianz aktie queries: Global	Global
Patel Engineering Ltd.	Construction engineering company	646.7	73.1	topics: Share price queries: lloyds share price;vodafone share price; suzlon share price	Global
Inox Wind	Wind energy company	211.7	58.9	topics: Wind power	Global
Zen Technologies Ltd.	Company	212.4	58.2	topics: Berger Paints;Share;Share price; Ujjivan Small Finance Bank queries: suzlon share price;reliance share price; infosys share price;varun beverages	Global
Maurice Blackburn	Law firm	54.5	43.5	topics: Class action	Global
Core One Labs	Company	70.7	40.1	topics: Nel;Plug Power;Arbor Metals	Global
POSCO INTERNATIONAL	Trade company	125.5	39.0	queries: sk ■■■■■ ■■■	Global
Langenscheidt	Company	56.4	35.3	topics: emergency corridor;Youth word of the year; Gummy bear queries: keine rettungsgasse ehapaar stirbt;coronavirus eris; corona variante eris;jugendwort 2023 wahl	Global
LITEON Technology	Consumer electronics company	96.6	34.3	topics: Gigabyte;Delta Electronics queries: ■■ ■■;■ ■ ■■;■ ■ ■■	Global
Traction Uranium	Company	81.0	34.1	topics: Hensoldt queries: hensoldt aktie	Global
Moody's Investors Service	Financial services company	41.9	34.0	topics: AM Best;Credit rating;Fitch Ratings; United States federal government credit-rating downgrades queries: moodys rating; downgrade	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Orient Green Power	Company	-1.0	31.7	topics: lloyds share price;suzlon share price;reliance share price; irfc share price queries: Global	Global
Airtificial Intelligence Structures SA	Construction engineering company	72.9	28.7	topics: International Airlines Group queries: solaria bolsa	Global
Nishi-Nippon Railroad	Supermarket company	69.8	27.7	topics: Typhoon queries: ■■	Global
Roivant Sciences	Biotechnology company	95.1	26.8	topics: Roche Diagnostics;Roche	Global
SoundHound	Speech recognition company	107.8	26.8	topics: Stock market prediction;Archer Aviation;Hut 8 Mining; BigBear.ai Hldgs queries: tupperware stock;soun stock;soundhound news; sound hound ai;soundhound stock prediction	US
BetUS	Company	44.5	24.4	topics: accessiBe;Bracelet;Choice Home Warranty;Cyber insurance; Evil queries: 123 movies;betus;choice home warranty 24/7; cyber insurance coverage silverfort;high risk merchant highriskpay.com	US
Africanews	Company	18.8	24.3	queries: niger news	Global
Cinemaxx	Cinema company	38.6	22.7	topics: Movie theater	Global
KRBL	Rice milling company	36.6	22.5	queries: delta corp share price	Global
Cineplex	Movie theater company	43.5	22.2	topics: Movie theater	Global
Nihon M&A Center Inc.	Management consulting services company	31.5	21.1	topics: Astellas Pharma queries: ■■■■ ■■	Global
Hindustan Copper	Mining company	11.5	19.7	topics: Ujjivan Small Finance Bank queries: suzlon share price;indus towers; irfc share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Fisker Inc.	Automotive company	25.8	19.6	topics: Voestalpine queries: palantir stock	Global
Fisker Automotive	Luxury vehicles company	-2.0	19.2	topics: Automotive industry;Electric vehicle;Karma Automotive queries: karma; blazer ev;4 ocean	US
AB Svensk Filmindustri	Television company	28.8	19.1	topics: Movie theater	Global
NTT Data	IT service management company	18.2	17.9	topics: NTT DATA	Global
Wiwynn	Computer manufacturing company	174.4	17.5	topics: Gigabyte	Global
XPENG-W	Company	33.0	17.2	topics: Nasdaq-100;Nikola Corporation;NYSE:NIO;Rivian;Ørsted queries: volvo aktie; vw aktie;asos share price;paypal aktie;azioni unicredit	Global
Helios	Cinema company	33.9	16.7	topics: Cinema City Hungary	Global
Parag Milk Foods	Cheese manufacturing company	60.2	16.4	queries: indus towers	Global
SoFi	Personal finance company	81.9	16.2	topics: ChargePoint, Inc.;Charles Schwab Corporation;Consolidation; Debt consolidation;Deposit queries: ionq stock;mohela;nio stock;pltr;pltr stock	US
KOC Holding AS	Industrial conglomerate company	61.6	16.2	topics: Holding company	Global
Fujitsu Siemens Computers	Information technology company	25.3	16.2	topics: Toshiba;Fujitsu queries: benq;fujitsu;fujitsu-siemens;tosiba;vaio	Global
Expleo Solns	IT service management company	30.1	16.1	topics: Expleo	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Angel One	Financial services company	54.0	16.0	topics: Route Mobile queries: one;nifty 50	Global
Novo Nordisk	Pharmaceutical company	125.4	15.2	topics: Boehringer Ingelheim;Boehringer Ingelheim;Eli Lilly and Company;Lilly; Danish Krone queries: lly stock;lilly stock;nvo stock	US
Syncom Formulations India Ltd	Pharmaceutical company	-4.0	14.9	queries: lloyds share price	Global
Praj Indus	Engineering company	15.0	14.1	topics: Ujjivan Small Finance Bank	Global
Asics	Sporting goods company	45.0	13.6	topics: ASICS;Asics;Balenciaga;BALENCIAGA queries: balenciaga;kith;kith asics;marvel; sneakers	US
Gesellschaft mit beschränkter Haftung	Company type	19.7	13.5	topics: Renault Group	US
Hachette Book Group	Publishing company	3.6	13.5	topics: Collecting	Global
National Commodity and Derivatives Exchange	Company	28.3	13.4	topics: Moneycontrol.com	Global
Deutsche Kreditbank AG	Insurance company	4.6	13.3	topics: Commerzbank;Savings bank;Visa;Money market account	Global
HurryCane LLC	Company	-7.6	13.1	topics: Walking stick	Global
MTAR Technologies Limited	Machine industry company	66.1	12.8	topics: Berger Paints	Global
Le Parfait	Company	2.0	12.3	topics: Jar	Global
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	117.2	12.1	topics: Daiichi Sankyo queries: ■■■■■ ■■■;■■■■■ ■■■;■■ ■■■■ ■■■	Global
Samsung Heavy Industries	Shipbuilding company	60.3	11.8	queries: sk ■■■■■ ■■■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Geodis Wilson	Company	42.6	11.7	topics: topics: Geodis logistic. queries: Global	Global
Innogy Ceska Republika A.S.	Company	6.9	11.5	topics: E.ON;E.ON	Global
Alfen	Company	45.6	11.4	queries: barco koers;galapagos koers;philips koers	Global
Suomen Autokauppa Oy	Company	17.3	11.3	topics: Kamux	Global
Solaseed Air	Regional airline	44.4	11.0	queries: ana ■■■;ana ■■ ■■■;jal ■■■;ana ■■■	Global
bunq	Fintech company	48.5	10.9	topics: ABN AMRO;ABN AMRO;Savings account	Global
NIO	Company	-18.9	10.8	topics: NYSE:NIO	Global
Digikala	E-commerce company	73.1	10.6	topics: Digikala;Handset;POCO;Xiaomi;Ney queries: ■■■■■■	US
TOTVS	Software company	35.8	10.5	topics: WEG Australia Pty Ltd;Zendesk	Global
innogy eMobility Solutions GmbH	Company	8.4	10.2	topics: E.ON;E.ON	Global
Mattel Creations	Production company	73.8	10.1	topics: Mattel;Entertainment Earth queries: mattel;mattel stock;im kenough;keough	US
Si Environmental, LLC	Water utility company in Rosenberg, Texas	66.3	9.9	topics: CenterPoint Energy	Global
A View From My Seat	Software company in Philadelphia, Pennsylvania	45.0	9.3	topics: Lincoln National Corp;Hard Rock Stadium queries: lucas oil stadium	US
Safran	Rocket engines, aircraft, manufacturing company	24.0	9.2	topics: RTX Corporation	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Colis Privé	Company	96.8	9.1	topics: Post Punt bpost	Global
City of London Investment Trust	Company	7.4	9.0	queries: scottish mortgage share price	Global
TForce Freight	Transport company	1.2	8.9	topics: ABF Freight;Freight transport;Less-than-truckload shipping; TForce Logistics, LLC;ArcBest queries: estes;abf freight;ycr stock;ups ltl; tforce jobs	US
UNISOC	Semiconductor manufacturing company	33.7	8.8	topics: Qualcomm;Qualcomm	Global
Drunk Elephant	Company	232.4	8.7	topics: Serum;Ulta Beauty	Global
KICKS-CREW COMPANY LIMITED	Company	53.5	8.6	topics: StockX	US
SQUARE ENIX CO., LTD.	Company	10.9	8.6	topics: Square Enix;SQUARE ENIX e-STORE	Global
Lionsgate	Entertainment company	23.9	8.5	topics: August 8;Alliance of Motion Picture and Television Producers	US
Grupa Kety	Company	19.7	8.5	queries: pkobp	Global
Infineon Technologies	Semiconductor manufacturing company	13.1	8.4	topics: Delivery Hero;E.ON;Hensoldt;Infineon queries: infineon aktie;jungheinrich; evotec aktie;sika aktie;jenoptik aktie	Global
Air Tahiti Nui	Airline	12.8	8.3	topics: Air France;Air France	US
TUI Germany	Company	31.5	8.2	topics: TUI;TUI Group	Global
PPL Electric Utilities	Corporation	10.5	8.1	topics: Electric power;Bill paying;American Water;RCN Corporation	US
Beckmann AS	Company	0.2	8.0	topics: School bag	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Schroders	Asset management company	6.9	7.8	topics: M&G;Invesco;Asset management queries: easyjet share price; rolls royce share price;asos share price;wizz air share price; schroders graduate scheme	Global
Automatic	Software company	51.9	7.7	queries: home advisor	Global
Infinite Campus, Inc.	Company	1.8	7.6	topics: Campus;Instructure	US
Pair Eyewear, Inc.	Company	51.8	7.6	topics: Zenni Optical queries: prescription sunglasses;zenni glasses	US
The Luxury Collection	Hotel brand	24.0	7.5		Global
AVIOS GROUP (AGL) LIMITED	Company	17.6	7.4	topics: British Airways;Vueling queries: iberia airlines;avios login;buy avios; how many avios points for a flight;avois	US
Principality Building Society	Financial services company	38.9	7.1	topics: Individual savings account	Global
GEZE	Company	7.6	7.0	topics: ASSA ABLOY	Global
Drink LMNT, Inc.	Drink company	150.2	6.8	topics: Redmond Re-Lyte Electrolyte Drink Mix queries: electrolyte powder; drink lmnt;lmnt recipe;lmnt band;lmnt promo code	US
Cipla	Pharmaceutical company	23.8	6.8	topics: Berger Paints;Indus Tower queries: cipla share price	Global
Xiaohongshu	Company	70.2	6.8	topics: Creative work queries: ■■■■■■■■;■■■■■■■	US
Generali Versicherungen	Company	4.8	6.7	topics: Helvetia Insurance	Global
Paisabazaar Marketing and Consulting Private Limited	Company	16.5	6.7	topics: Experian PLC queries: experian	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
I-MEI Foods Co., Ltd.	Food company	10.8	6.7	topics: topics: Soft serve queries: Global	Global
Hanatour	Travel agency company	55.6	6.7	topics: Group buying	Global
CLARANOVA S.E.	Software company	-13.2	6.6	topics: Atos;Derichebourg;Orpea	Global
Berger Paints	Paint and coating manufacturing company	-3.3	6.6	topics: Asian Paints;Berger Paints	Global
Van Cleef & Arpels	Jewelry company	82.1	6.6	topics: Bracelet;Bulgari;BVLGARI;Charm bracelet;Cartier queries: van cleef dupe; bergdorf goodman	US
Radio France Internationale	Media company	1.6	6.6	topics: 2021 Nigerien coup d'état attempt; Economic Community of West African States queries: france niger	Global
Stellantis	Automobile corporation	34.7	6.6	topics: Automotive industry;Peugeot;UAW;United Auto Workers; Fiat Chrysler Automobiles queries: auto workers union strike	US
Liebherr	Manufacturing company	9.2	6.4	topics: Owner's manual;Crane	Global
PowerSchool	Software company	-1.9	6.4	topics: Student;Web portal;Instructure;Schoolology queries: mcs app portal	US
Allegheny Health Network	Healthcare company	20.4	6.3	topics: Bo Hyun Ahn queries: jisoo;jisoo dating	Global
Daimler Truck	Heavy duty truck manufacturing company	7.4	6.3	topics: Barrick;Barrick Gold;BASF;Hensoldt queries: basf aktie;mercedes aktie; nestle aktie;novartis aktie;lufthansa aktie	Global
SSI Securities	Capital market company	-10.4	6.3	topics: Security	Global
Spot Pet Insurance	Insurance company in Miami, Florida	163.7	6.3	topics: Trupanion;Petplan UK;Fetch by the Dodo;Lemonade;Embrace Pet Insurance	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Rainbow Tours	Tour operator company	18.8	6.3	topics: Mirbud	Global
VIA Technologies	Motherboard company	46.1	6.2	queries: ■ ■ ■■;■ ■ ■■	Global
Mountain Valley Spring Company, LLC	Drink company	59.4	6.2	topics: Bottled water	Global
Bajaj Allianz Life Insurance	Insurance company	28.3	6.1	topics: Life insurance	Global
Vienna Insurance Group	Insurance company	17.9	6.1	topics: Voestalpine	Global
Thermalright	CPU company	108.6	6.1	topics: Corsair 4000D Airflow Tempered Glass Mid-Tower ATX Case	Global
Søstrene Grene	Retail chain company	11.1	6.1	topics: Europris	Global
POCO	Company	125.1	6.0	topics: 5G;Redmi Note 12;Xiaomi;OnePlus 11;Xiaomi 13 queries: redmi 12;motorola flip; ■■■■■■■■ ■■■ ■■;motorola g14	Global
Eizo	IT company	-10.4	5.8	queries: benq	Global
Great Wall Motor	Automobile manufacturer	36.0	5.7	topics: BYD Auto;BYD Song;BYD Song Plus;BYD Seal queries: nio aktie	Global
LINE Bank Taiwan	Company	-12.3	5.6	topics: Standard Chartered	Global
Color Line	Ferry operator	0.4	5.5	queries: norwegen wetter	Global
Adobe	Computer software company	19.6	5.5	topics: Rapid7;System requirements;Font;Applied Materials; ClipDrop - Cleanup Pictures queries: nibe aktie;coloplast aktie;ecolab aktie; ai image;dress remover ai	Global
Süd-West-Kreditbank Finanzierung GmbH	Consumer banking company	20.9	5.5	topics: Deutsche Pfandbriefbank	Global

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Schenker AG	Company	-0.9	5.5	topics: DSV Air & Sea	Global
Xero Shoes	Footwear company	33.4	5.4	topics: Vivobarefoot queries: vivobarefoot	Global
Baltika Brewery	Company	7.6	5.4	topics: Tuborg Brewery	Global
DXC Technology	Information technology company	-12.1	5.4	topics: Capgemini;Preplnsta queries: capgemini;dxc share price	Global
AGV Products Corporation	Soft drink manufacturing company	13.4	5.3	queries: ■■■ ■■■	Global
Otokar	Automobile company	31.5	5.3	queries: temettü	Global
Jenoptik AG	Optoelectronics company	-7.5	5.2	topics: Infineon;Infineon Technologies;Wienerberger queries: evotec aktie; daimler truck aktie;nordex aktie;jenoptik aktie	Global
Consorsbank	Company	10.4	5.1	topics: Commerzbank;MSCI;Money market account queries: dax realtime	Global
WHOOP	Wearable technology company	25.4	5.1	topics: Fitbit;Physical fitness;Oura	US
Saint-Gobain Rigips	Company	1.0	5.0	topics: Saint-Gobain	Global
R+L Carriers	Company	15.8	4.9	topics: ABF Freight;ABF Freight System;Estes Express Lines; R+L Carriers queries: yrc;ycr tracking;abf freight	US
Ivanti	Software company	37.4	4.6	topics: Common Vulnerabilities and Exposures;DSM	Global
Infinix Mobile	Company	31.5	4.5	topics: POCO	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
On	Sportswear company	92.2	4.5	topics: ASICS;Asics;Champs Sports;DC;Hoka One Onequeries: hoka;nordstrom;rei; shoes;hoka sale queries: US	US
Wob	Online shopping company	44.7	4.4	topics: WHSmith	Global
Avelo Airlines	Charter airline	64.4	4.2	topics: Airline;jetBlue;JetBlue;Breeze Airways queries: checked bags; allegiant airlines	US
Castrol	Oil industry company	11.7	4.2	topics: Castor oil;Castrol;Castrol queries: castor oil	US
Databricks	Software company	43.0	3.7	topics: Notebook;Scale AI;Snowflake;Terraform;JSON queries: databricks unity catalog; databricks certification;databricks community;databricks ipo;databricks pricing	US
Estes Express Lines	Freight transport company	15.2	3.7	topics: ABF Freight;ABF Freight System;Estes Express Lines; Less-than-truckload shipping;R+L Carriers queries: estes;ycr;ycr tracking; abf freight;yellow news	US
JAPEX	Production company	45.8	3.5	queries: ■■■■■■	Global
Marni	Fashion brand	35.8	3.4	topics: AMIRI;Diesel;Marni;Uniqlo;UNIQLO queries: amiri shorts;amiri shirts;marni kids; marni carhartt;marni jeans	US
MDCalc	Healthcare company	25.7	3.4	topics: UpToDate queries: ascvd;fena mdcalc;corrected calcium mdcalc;mdcalc map; mdcalc perc	US
Crunchyroll LLC	Entertainment company	17.8	3.4	topics: Anime;Crunch;Crunch Fitness;Xbox Game Pass;Dubbing queries: game pass;9anime; gogoanime;titan watch;skeleton soldier failed to defend the dungeon	US
Depop	Company	12.8	3.3	topics: BAGGU;Poshmark;Sandy Liang;StockX;Dr. Martens queries: poshmark;sandy liang	US
Toyota	Automotive manufacturer	10.4	3.2	topics: 2021;2024;Acura;Car dealership queries: 2024;apple carplay;honda;hyundai;kia	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Back Market	Company	24.1	3.0	topics: Dreven Holdings Group Inc.;Samsung Galaxy Note 20	US
Studio Ghibli	Animation company	31.1	2.9	topics: Harkins Theatres;LOEWE;Loewe;Levi's;Voice actor queries: marnie	US
TIAA	Insurance company	15.7	2.8	topics: UBS;Voya Financial;Data breach;Certificate of deposit; Pension fund queries: marcus goldman	US
BMO Financial Group	Investment banking company	59.6	2.7	topics: BMO Bank North America;BMO Capital Markets;Fifth Third Bank; High-yield debt queries: sofi checking;bmo alto;bank of the west;bmo cd;bmo.com	US
McFarlane Toys	Toy company	21.4	2.7	topics: Toy queries: bigbadtoystore;big bad toy store;mcfarlane toys fnaf	US
HDFC Bank	Financial services company	17.8	2.7	topics: IDFC FIRST Bank;IDFC First Bank Limited;Infosys;ITC; Jio Store queries: tcs share price	US
Aruba Networks	Company	13.5	2.6	topics: Computer configuration	US
Lanvin	Fashion brand	41.7	2.5	topics: AMIRI;Dior;Lanvin;UGG;Gallery Dept. queries: amiri;dior;rick owens;uggs; designer shoes	US
Saatva	Company	28.6	2.5	topics: Mattress;Saatva;Nectar Classic Mattress;Best Mattress Co Inc; All Things Digital LLC	US
CFMoto	Company	39.3	2.3	topics: Kawasaki Ninja;KTM queries: cf moto 450;cfmoto accessories;cfmoto dealer; cfmoto 300ss;cfmoto parts	US
Compass Group	Foodservice company	13.5	1.9	topics: Compass Group;Foodservice	US
More Investment House Ltd.	Investment company in Ramat Gan, Israel	31.5	1.8	topics: Investment company	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Alfa Romeo	Car manufacturer	10.9	1.6	topics: topics: Roadster;Alfa Romeo Tonalequeries: alfa romero queries: US	US
Saia	Transport company	14.2	1.6	topics: ABF Freight;ABF Freight System;Estes Express Lines; Less-than-truckload shipping queries: estes;ycr;ycr tracking;abf freight;ycr yellow	US
Entertainment Earth	Collectable company	11.2	1.4	topics: Mattel;Mattel Creations;McFarlane Toys;exclusive; Sideshow Collectibles queries: bigbadtoystore;big bad toy store	US
SRAM Corporation	Bicycling company	12.4	1.3	topics: Gravel bicycle;Shimano;The Pro's Closet, Inc.;Trek; Vitus queries: pros closet;specialized bikes;trek madone	US
Daikin	Multinational conglomerate company	14.3	1.1	topics: Power inverter	US
Electrify America	Infrastructure company	10.2	1.0	topics: ChargePoint, Inc.;EVgo;EVgo Charging Station; SemaConnect queries: ev charging stations	US
Sodexo	Food service company	12.4	0.9	topics: Compass Group;Compass Group;Aramark;Legends Hospitality	US
Rick Owens	Fashion brand	27.7	0.7	topics: AMIRI;Converse;Designer;Diesel queries: black pants;rick owens;designer shoes; pink amiri;sunglasses prada	US
Canyon Bicycles	Company	35.2	0.7	topics: Canyon;Canyon;Canyon Neuron AI 7.0;Fuji Bikes; Giant Bicycles queries: canyon bikes;canyon neuron;pros closet;trek bikes; specialized bikes	US
Blue Cross Shield Association	Professional organizations company	13.1	0.6	topics: Aetna;Blood glucose monitoring;BlueCross BlueShield of South Carolina; Change Healthcare;Cigna Healthcare queries: data entry jobs;wegovy	US
Northwestern Mutual	Financial services company	12.6	0.5	topics: Adviser;Disability insurance	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Transamerica Corporation	Insurance company	11.0	0.5	topics: topics: Transamerica;Transamerica 401k;Aegon; THE LINCOLN NATIONAL LIFE INSURANCE COMPANY queries: US	US
Empower	Financial services company	25.8	0.4	topics: Charles Schwab Corporation;Fidelity Investments;HealthEquity; Transamerica Corporation;UBS queries: personal capital	US
BeamNG	Company	47.9	0.3	queries: thrustmaster	US
DailyPay	Financial services company	23.3	0.2	topics: Aramark;G4S;The Adecco Group;GardaWorld; Staffline Group queries: dailypay.com login;www.dailypay.com	US
New Balance	Footwear company	51.1	0.2	topics: Adidas;ASICS;Asics;Cargo pants queries: 9060;journeys;new;new new balance; sneakers	US
HCA Healthcare	Health care company	23.0	0.2	topics: Estub Estruturas Tubulares do Brasil S/A;HCA;Health care;HealthStream, Inc.; Universal Health Services queries: change healthcare;estub;healthstream login; psychiatry residency;hca health	US
Equatorial Energia SA	Electric services company	57.9	0.0	topics: Teresina	Global
Norse Atlantic Airways	Airline	87.1	-0.7	topics: Baggage allowance	Global
Modetour Network	Travel agency company	107.4	-1.1	topics: Group buying	Global
Silversea Cruises	Travel company	27.5	-1.1	topics: Oceania Cruises;Regent Seven Seas Cruises;Seabourn Cruise Line;Tauck; Azamara queries: oceania cruises;regent seven seas;silversea cruises; windstar cruises	US
Wizz Air	Airline	45.3	-1.2	topics: Wizz Air Malta;Wiz;Wizz Air UK queries: norse air;wizz air malta;wizair	US
Goyard	Company	41.4	-1.2	topics: Balenciaga;Dior;LOEWE;Maison Goyard;Saint Laurent queries: balenciaga; pink goyard;celine wallet;goyard crossbody;goyard mini bag	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 16)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Patreon	Company	15.5	-1.3	topics: CONNECT, powered by American Family Insurance;Ifrit;Internet leak;Gumroad; Monster girl	US
AMIRI	Fashion brand	34.2	-1.4	topics: A Bathing Ape;Balenciaga;CELINE;Chrome Hearts;Chrome Hearts queries: amiri; armani exchange;sneakers;rick owens;designer shoes	US
Oceania Cruises	Company	30.6	-1.6	topics: Regent Seven Seas Cruises;Seabourn Cruise Line;Silversea Cruises;Azamara; Princess Cruises queries: oceania cruises;regent seven seas;norwegian cruise line; silversea cruises;azamara cruises	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	22.8	-2.1	topics: Trupanion;Petplan UK;Fetch by the Dodo;Lemonade;Spot Pet Insurance	US
Taskrabbit	Company	16.7	-2.4	topics: Handy;Angi queries: taskrabbit login;taskrabbit movers	US
Scotty Cameron	Manufacturer	16.2	-2.6	topics: Bettinardi Golf;Putter;Bettinardi Golf; Titleist Scotty Cameron Phantom X Putter; Scotty Cameron Teryllium T22 Newport 2 Putter 34 inch 2019 queries: best putters; blade putter;custom scotty cameron;scottie cameron;justin thomas	US
PanOxyl	Drug brand	53.8	-3.0	topics: Tretinoin;Nicotinamide;Paula's Choice;Nizoral queries: differin gel; face wash panoxyl;panoxyl benzoyl peroxide;is panoxyl good;pimple patches	US
Hims	Telehealth company	29.0	-3.0	topics: Erectile dysfunction;hims;Minoxidil;Rogaine;Mint queries: minoxidil; pltr stock;does hims work;hims ed;hims spray	US
Thriftbooks	Company	14.9	-3.1	topics: Edition;Goodreads;Barnes & Noble;AbeBooks;Amazon Books	US
AmaWaterways	Company	32.6	-3.7	topics: Danube River;Silversea Cruises;Uniworld River Cruises; Avalon Waterways queries: danube river;uniworld	US

2. Google Trends All Trending Companies - 2W Delta (2023-08-14, 13weeks YoY) (Part 17)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Herbalife International India Private Ltd	Company	76.5	-4.0	topics: Herbalife queries: Global	Global
Proton	Software company	44.1	-4.4	topics: Proton;Proton Holdings;TunnelBear;qBittorrent;Tor Browser queries: free vpn; tunnelbear;proton email;proton.me email;proton me	US
Enphase Energy	Company	11.7	-5.3	topics: Palantir;Palantir Technologies;NASDAQ:AMD;NextEra Energy; SolarEdge queries: amd stock;rivian stock;solar cost	US
Hostinger	Company	96.7	-6.3	topics: WordPress;Bluehost;HostGator;Namecheap;SiteGround queries: hostinger webmail; hostinger website builder;hostinger.com	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
the meg 2	query	2276.9	1361.5	topics: Meg 2: The Trench;The Meg;Post-credits scene;Credit; Scene queries: the meg 2 the trench;meg 2 the trench;meg the trench;the meg 2 reviews; haunted mansion;meg 2 the trench reviews	US
vivek ramaswamy	query	5480.0	1240.0	topics: Vivek Ramaswamy;George Soros;Mitch McConnell; Vladimir Putin queries: vivek ramaswamy net worth;vivek ramaswamy polls; vivek ramaswamy wife;mitch mcconnell;vivek ramaswamy wef;sun bears	US
meg 2	query	1712.5	1118.8	topics: Meg 2: The Trench;Credit;Regal Cinemas;Cinemark Theatres queries: the meg 2; the meg;meg 2 the trench showtimes;meg 2 credit scene;cinemark	US
Baldur's Gate	Video game series	1106.2	937.5	topics: Baldur's Gate 3;Ox;Mountain pass queries: baldurs gate;baldurs;baldurs gate 3; baldurs gate 3 tips;baldurs gate 3 necromancy of thay;baldurs gate 3 character builder	US
rsv vaccine	query	1089.3	244.8	topics: Respiratory Syncytial Virus Infection;Vaccine; Respiratory syncytial virus vaccine;Palivizumab;World Health Organization; Nirsevimab queries: vaccine for rsv;new covid vaccine; is rsv vaccine covered by medicare;rsv vaccine for kids	US
Sandy Liang	Fashion brand	554.3	218.8	topics: BAGGU;Wide-leg jeans queries: sandy liang;baggu;sandy liang baggu	US
Pikmin	Game series	726.8	177.5	topics: Pikmin 4;Pikmin;Sightless;Shipwreck queries: pikmin;pikmin 4;pikmin 4 purple onion; pikmin 4 sales;kung fu tea pikmin	US
Blue Beetle	Fictional superhero	410.6	151.9	topics: Blue Beetle;Blue Beetle;Rotten Tomatoes;Popcorn; The Last Voyage of the Demeter queries: blue beetle;blue;the meg 2;gran turismo movie; blue beetle review	US
river wild	query	150.0	147.5	topics: The River Wild;2023;Netflix;Leighton Meester queries: wild river 2023; the river wild;netflix river wild;river wild 2023 cast;river wild cast 2023	US
Owlbear	Topic	170.0	142.4	topics: Baldur's Gate 3;Chest;Baldur's Gate;Illithid queries: owlbear;bg3 owlbear chest; gilded chest owlbear cave;gilded chest bg3	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
dicks sporting good	query	326.8	141.4	topics: Dick's Sporting Goods;DICK'S Sporting Goods;DICK'S Sporting Goods; Carhartt queries: dicks near me;dicks sporting good near me;sporting goods; dicks sporting good san diego;dicks sporting good dublin;rack room shoes	US
Generative model	Topic	1684.7	100.0	topics: Artificial intelligence;Partnership;Pricing;Supply chain queries: generative; ai generative;microsoft generative ai course;define generative ai	US
Call of Duty: Modern Warfare 3	Video game	197.4	95.7	topics: Call of Duty;Trailer;Emblem queries: mw3;modern warfare;mw3 logo; when is mw3 coming out 2023	US
connections	query	292.0	91.4	topics: The New York Times;connect;Reliquary;Chicken katsu; Grouse queries: connections nyt;nae;katsu;cha	US
SoFi Stadium	Sports complex in Inglewood, California	179.5	70.5	topics: Stadium;HAIM;August 9;Hollywood Park Casino queries: sofi;sofi stadium; parking for taylor swift sofi;sofi stadium tonight;sofi standing room only	US
My Scene	Product line	145.5	63.7	topics: Doll;Mattel Barbie My Scene;Game;Online game;My Scene: Jammin' in Jamaica; 1990s queries: my scene;myscene;bratz dolls;my scene girls;my scene chelsea	US
Era	Topic	268.0	54.9	topics: The Eras Tour;Concert tour;Taylor Swift;Karlie Kloss;Indianapolis; Hard Rock Stadium queries: eras;eras tour;taylor swift;spotify top 5;top 5 taylor eras; taylor swift miami eras tour	US
UAW	Topic	80.4	48.6	topics: United Auto Workers;Sun bear;Profit;Teamsters queries: uaw; auto workers union strike;uaw negotiations 2023 update	US
NYSE:PLTR	Topic	139.5	46.9	topics: Stock;NYSE:TUP;NYSE:CVX;Investor queries: pltr;pltr stock;rft stock;qsi stock; zim stock	US
Milanuncios	Website	636.7	45.4	topics: Car;Used good;Lleida;Elche;Range Rover queries: milanuncios	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Vulkan	API	74.8	43.7	topics: Baldur's Gate 3;Baldur's Gate;DirectX;Baldur's Gate III: The Black Hound; Baldur's Gate: Enhanced Edition;Larian Studios queries: vulkan;dx11 or vulkan; directx 11 vs vulkan;vulkan or dx11 bg3	US
EA Sports	Video game developer	126.7	36.6	topics: EA Sports FC 24;Electronic Arts;closed;Al-Nassr FC;Premier League queries: ea; ea fc;ea sports;ea sports fc mobile;ea fc mobile beta;ea fc 24 closed beta	US
ALS	Disease	47.1	36.4	topics: Disease;Sandra Bullock;Significant other;Bryan Randall queries: als; sandra bullock;sandra bullock als;bryan randall	US
Subclass	Taxonomic rank	30.5	34.6	topics: Baldur's Gate 3;Baldur's Gate;Cantrip;Astarion (Baldur's Gate); Remnant 2 queries: subclass;baldurs gate 3;bg3 subclasses;bg3 barbarian; wizard subclass bg3	US
Teenage Mutant Ninja Turtles	Topic	50.8	34.4	topics: Turtles;Ninja;Zombie;Scene;Credit queries: ninja turtles;tmnt; zombie kid ninja turtles;ninja turtles xbox controller;xbox ninja turtles controller	US
clifton 9	query	1065.9	34.2	topics: Hoka One One;Brooks;Men's Shoe;Pronation of the foot queries: hoka clifton;hoka; clifton 9 hoka;brooks glycerin 20	US
Gorilla Tag	Video game	154.7	28.3	topics: Video game modding;Troop;Ripoff;Finger tracking queries: gorilla tag;gorilla; gorilla tag party hat;gorilla tag rip offs with mods; gorilla tag finger painter badge sign up	US
Samsung Galaxy Z Flip	Mobile phone	55.1	27.9	topics: Samsung Galaxy Z Flip;Samsung Galaxy;Samsung;Spigen;Samsung Galaxy Note 20; Cricket queries: flip 5;samsung flip;samsung;galaxy z flip 5 price;z flip 5 reddit; samsung galaxy z flip 5 case	US
AG1 by Athletic Greens Pouch. 30 Daily Servings. All-in-one Health Drink. 75 Vitamins	Topic	438.3	27.3	topics: Review;Spirulina;Amazing Grass Green Superfood;MaryRuth queries: ag1;drinkag1	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Decapitation	Topic	27.6	24.6	topics: Infant;Atlanta;Physician;Turtles queries: decapitated;baby decapitated; decapitated baby atlanta;baby decapitated georgia;baby decapitated delivery	US
Fighter	Dungeons & Dragons	23.0	24.4	topics: Baldur's Gate 3;Dungeons & Dragons;Baldur's Gate;Shadowheart (Baldur's Gate); Cantrip;Dark and Darker queries: fighter;fighter multiclass bg3;bg3 barbarian; fighter subclass bg3	US
Hag	Topic	20.4	21.4	topics: Baldur's Gate 3;Baldur's Gate III: The Black Hound; Baldur's Gate: Enhanced Edition;Wand queries: hag;hag eye bg3;bg3 hag fight;bg3 hag door	US
Proton-pump inhibitor	Class of drugs	30.3	21.2	topics: Enzyme inhibitor;Proton pump;Hydron;Polyp;Rabeprazole;UpToDate queries: ppi; proton pump inhibitors dementia;proton pump inhibitors drugs;ppi and dementia	US
Cantrip	Topic	19.4	20.2	topics: Baldur's Gate 3;Baldur's Gate;good;Familiar;Dice;Trickster queries: cantrips; cantrip;bg3 cantrips;bg3 best cantrips;best cleric cantrips bg3	US
dis stock	query	28.0	19.3	topics: Stock;NYSE:DIS;Earnings;NYSE:UPS;NASDAQ:TLT queries: stock price dis; dis earnings date;bank of america stock;aap stock	US
SoFi	Topic	84.0	18.4	topics: SoFi;Merchandising queries: sofi;taylor swift los angeles; standing room only sofi	US
Castor oil	Pharmaceutical	149.5	18.0	topics: Oil;Ricin queries: castor;castor oil;benefits of castor oil on hair; castor oil stomach wrap;benefits of castor oil in belly button	US
keith david	query	11.1	17.6	topics: Keith David;Justified;David McCallum;Judge queries: keith david voice; keith david movies;keith david movies and tv shows;justified;keith david zavala; justified city primeval	US
Rayquaza	Topic	16.0	17.2	topics: Pokémon;Pokémon GO;Meteorite;Cresselia;Metagross queries: rayquaza; when is rayquaza coming to raids 2023;is mega rayquaza in pokemon go; how to mega evolve rayquaza	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
the chi	query	-26.3	17.2	topics: The Chi;La La Anthony;Trigonometry;Ronnie Ortiz-Magro queries: the chi season; the chi season 6;the chi season 6 episode 2;kevin from the chi;the chi season 6 episodes	US
West Nile virus	Topic	57.0	17.2	topics: Virus;West Nile fever;Crow;Hepatitis;Invasive species queries: west nile; nile virus;west nile virus ct;west nile virus ohio;west nile virus massachusetts	US
Illithid	Topic	-66.0	16.6	topics: Baldur's Gate 3;Baldur's Gate III: The Black Hound;Mind; Wisdom queries: mind flayer;illithid;mind flayer parasite specimen; bg3 illithid consequences;illithid powers bg3 consequences	US
Onitsuka Tiger	Topic	142.9	16.1	topics: Onitsuka Tiger MEXICO 66;Shoes;Zappos;Veja Sneakers;StockX queries: onitsuka; onitsuka tiger;onitsuka tiger mexico 66 sabot	US
DirectX	Downloadable software	15.0	14.2	topics: Vulkan;Baldur's Gate 3;DirectX 12;Remnant 2;supported; Baldur's Gate queries: directx;directx 11 vs vulkan;bg3 directx 11 vs vulkan; remnant 2 directx 12 not supported	US
Judy Blue	Topic	281.4	14.2	topics: Jeans;Cargo pants;Straight Leg;Cargo queries: judy blue;judy blue jeans; judy blue jogger jeans;freckled poppy boutique	US
Bratz	Product line	16.7	13.9	topics: Doll;Kylie Minogue;Mattel Barbie My Scene;Ariana Greenblatt queries: bratz; kylie bratz;kylie jenner bratz;kylie bratz doll	US
John Doe	Topic	7.9	13.8	topics: Twisted Metal;Twisted Metal;Island;Twisted Metal: Black; Roadkill queries: john doe;twisted metal game;twisted metal characters; twisted metal show	US
Swagger	Software	38.8	13.7	topics: OpenAPI Specification;Swagger;Stephen Curry;Communication endpoint; Chris Rock queries: swagger;swagger where to watch;ice cube;swagger tv show cast	US
Glow Recipe	Topic	164.9	13.6	topics: Toner;Glow Recipe Watermelon Glow PHA + BHA Pore-Tight Toner;Kendra Scott; Sleep Mask;Pixi queries: glow recipe;glow;glow recipe plum plump™ hyaluronic acid serum; khols	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Paladin	Topic	5.3	13.5	topics: Baldur's Gate 3;Baldur's Gate;Prayer book;Multiplayer video game; Romance queries: paladin;bg3 feats;best paladin subclass bg3;bg3 paladin multiclass; bg3 cleric;oath of vengeance bg3	US
ASICS	Topic	47.2	13.1	topics: Asics;Asics;X-Men;Marvel Comics queries: asics;marvel asics;marvel kith asics; asics gel 1130 pink	US
BAGGU	Topic	125.2	13.1	topics: Handbag;Sandy Liang;Pacific Time Zone queries: baggu;sandy liang baggu; baggu sandy liang;sandy liang baggu collab	US
Cleric	Dungeons & Dragons	9.6	12.7	topics: Baldur's Gate 3;Dungeons & Dragons;Incantation;Shadowheart (Baldur's Gate); Familiar;Dual wield queries: cleric;bg3 tempest cleric;bg3 best cleric build; bg3 cleric spells	US
Bard	Topic	48.6	12.6	topics: Baldur's Gate 3;Bard;Artificial intelligence;Dark and Darker;Trickster; Baldr queries: bard;bg3 bard multiclass;baldurs gate 3 bard build;bg3 lore bard	US
Warlock	Topic	8.5	11.7	topics: Baldur's Gate 3;Baldur's Gate;Shadowheart (Baldur's Gate);Charisma; Illithid queries: warlock;best warlock build bg3;bg3 warlock pact of the blade;bg3 feats	US
rockaway beach	query	2.0	11.4	topics: Rockaway Beach;Sandy Hook;Sandy Hook Beach; Beach Chair queries: rockaway beach shark;rockaway beach oregon;rockaway beach ny; rockaway beach shark attack;rockaway beach sharks;shark bite rockaway beach	US
Goblin	Topic	32.4	11.2	topics: Baldur's Gate 3;Tool;Sharks;Pixar;Village;Pixar Canada queries: goblin; bg3 goblin leaders;minthara;kill goblin leaders bg3	US
Bleach	Manga	5.4	9.6	topics: Bleach;Trello;Giselle;R■■■■r■■ Otoribashi queries: bleach;ichimaru;bleach gigi; bleach squad 0	US
Handset	Topic	74.1	9.6	topics: Price;Samsung;Samsung Group;Electrical connector;Cisco;Blue queries: ■■■■■■	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Fighting game	Topic	8.8	9.5	topics: Game;Anime;Combat sport;Lineal descendant queries: fighting;fighting game; anime fighting simulator;anime fighting simulator x;anime fighting x codes	US
pink backpack	query	32.8	9.4	topics: Backpack;Pink;Billabong;Nike Air queries: north face backpack pink; pink north face;north face;nike elite backpack;academy;grey and pink sprayground backpack	US
KICKS-CREW COMPANY LIMITED	Company	53.5	8.6	topics: Nike;Shoes;Nike Store;Austin Reaves;Onitsuka Tiger;Ship queries: kicks crew; kickscrew;kickscrew promo code	US
AVIOS GROUP (AGL) LIMITED	Company	18.0	8.2	topics: British Airways;British Airways;calendar;Marriott;Baggage queries: avios	US
Go Program Way2Go Card	Computer program	26.8	7.9	topics: Child support;Customer;Customer Service;GoPro queries: way2go;way2go card; way2go michigan customer service number	US
Less than truckload shipping	Topic	12.8	7.8	topics: Freight transport;Cargo;Dayton Freight;AAA Cooper;Pricing queries: ltl; largest ltl carriers;abf freight;aaa cooper ltl tracking	US
toe spacers	query	60.1	6.7	topics: Toe;Corrective Toe Spacer;The Toe Spacer;CVS; Plantar fasciitis queries: correct toe spacers;correct toes toe spacers; best toe spacers	US
Forge	Topic	13.0	6.4	topics: Baldur's Gate 3;Video game modding;Minecraft;Adamantite Ore;Baldur's Gate; Underdark queries: forge;adamantite forge bg3;smithy crossword clue;grymforge bg3	US
Magician	Fantasy	10.4	6.2	topics: Incantation;Baldur's Gate 3;Dungeons & Dragons; Baldur's Gate III: The Black Hound;Shadowheart (Baldur's Gate) queries: wizard;mage; wizard subclass bg3;bg3 best wizard spells;baldurs gate 3 wizard spells	US
black widow spider	query	2.3	6.1	topics: Spider;Widow spiders;Southern black widow;Infant bed;Perch; Eels queries: spider bite;black widow bite;black widow spider bite;char;blade;mite	US
oikos yogurt	query	49.2	6.1	topics: Yogurt;Oikos;Kroger;Calcium;Stomach queries: oikos greek yogurt;oikos triple zero; oikos triple zero yogurt	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
RuneScape	Online game	-1.3	6.0	topics: Old School RuneScape;Necromancy;Guide;Ritual;That Old Black Magic; Glyph queries: rs3;runescape;dead and buried rs3;regular ghostly ink; regular ghostly ink rs3	US
Hibbett Sports	Topic	-6.7	5.7	topics: Hibbett Sports;Platform shoe;Hibbett Sports;Dublin queries: hibbett; hibbett sports;hibbett sports greenwood ms;jordan 4 military black;black air force 1	US
Toe box	Topic	63.4	5.7	topics: Toe;wide;Pickleball;Xero Shoes;Squat queries: toe box;wide toe box	US
Xiaohongshu	Company	72.4	5.7	topics: Web page;Sina Corporation;Kuaishou;Analytics queries: ■ ■ ■	US
Klein Tools	Topic	20.3	5.6	topics: Tool;Klein Tools;ET450 Klein Tools Advanced Circuit Tracer Kit;Hex key; Cutting queries: klein tools;klein tools clearance;is home depot dropping klein tools	US
Drink LMNT, Inc.	Drink company	153.0	5.3	topics: Drink LMNT Electrolyte Mix;Propel Water; Postural orthostatic tachycardia syndrome;Chemical element queries: lmnt; Imnt nutrition facts;is lmnt good for you	US
New Balance	Footwear company	59.4	4.7	topics: New Balance queries: new;triple pink dunks;asics gel 1130;rue 21	US
Infinix Mobile	Company	31.5	4.5		US
Sprayground	Topic	50.0	4.0	topics: Backpack;Tote Handbag;Champs Sports;Michael Kors queries: sprayground;backpack; backpack sprayground;city jeans;sprayground scarf backpack;susie sprayground backpack	US
Marni	Fashion brand	35.9	3.8	topics: Marni;BDO;Supreme;Armani queries: marni;fashion nova	US
Bank of Montreal	Investment banking company	60.6	3.7	topics: BMO Bank of Montreal;Balance;Goldman Sachs;Mutual fund queries: bmo; edward jones login;www.bmo.com online banking;bmo transportation finance	US
Gastroparesis	Medical disorder	22.1	3.7	topics: Stomach;Symptom;Dumping;Low-fat diet;Complication queries: gastroparesis; ozempic side effects;gastroparesis awareness month;ozempic lawsuit	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 9)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Reddit	Website	26.5	3.6	topics: Reddit queries: reddit;carlee russell reddit	US
Chrome Hearts	Topic	29.6	3.1	topics: T-shirt;Hoodie;Jeans;Diesel;Marni;Jorts queries: chrome;chrome hearts;diesel; chrome hearts barbie;chrome heart phone case	US
fruit fly	query	23.7	3.1	topics: Fly;Common fruit fly;Incandescence;Blackberry;Berry queries: fruit fly trap; fly trap;tau fruit fly;california fruit fly quarantine;black spotted fruit fly	US
Purple	Topic	58.1	2.9	topics: Jeans;Brand;YEEZY;Slam dunk;Fendi queries: purple;jeans;purple jeans;psycho bunny	US
Studio Ghibli	Animation company	31.1	2.9		US
Lanvin	Fashion brand	41.7	2.5	topics: Lanvin;Lanvin;Alexander McQueen;Nordstrom;Designer clothing queries: lanvin;uggs; ugg lanvin;ugg lavins	US
Saatva	Company	28.6	2.5		US
The General	Topic	25.4	2.4	topics: The General;Insurance;Farm Bureau Insurance;Auto-Owners Insurance; Underwriting queries: general;the general;insurance;thegeneral/mypolicy;gieco; the general commercial actress	US
byoma	Topic	419.6	2.0	topics: Skin care;Moisturizer;Biome;Neutrogena;COSRX queries: byoma;sun bum;mario badescu	US
CFMoto	Company	39.7	2.0	topics: CFMOTO;Motorcycle;Switch;Anti-lock braking system;Nut queries: cfmoto;cf moto	US
Magnesium glycinate	Topic	187.7	1.8	topics: Magnesium;Doctor's Best High Absorption Magnesium;Dietary Reference Intake; Escitalopram queries: magnesium glycinate;magnesium;glycinate; can you take too much magnesium glycinate	US
New Balance	Topic	52.7	1.7	topics: New Balance;New Balance queries: new;new new balance;asics gel 1130;off whites; triple pink dunks	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 10)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
C4 Energy Drink Performance	Sports drink	28.6	1.6	topics: Drink;WWE;Red Bull queries: c4;c4 drink;c4 energy;wwe c4 energy drink; who owns c4 energy drink;c4 energy drink nutrition facts	US
Kit	Attire	25.1	1.1	topics: 2024;Soccer;Third jersey;Real Betis Balompié queries: arsenal;arsenal kit;chelsea; world of football kit fifa 23;sporting cp;manchester united third kit 23/24	US
sssTiktok	Computer software	52.3	1.0	topics: TikTok;Video queries: tiktok;tiktok downloader;tt downloader;ssstiktok mp3; ssstik.oi	US
Canyon	Topic	34.7	0.9	topics: Canyon Bicycles;Canyon;Ibis;Kona;Specialized Stumpjumper queries: canyon; canyon stoic 3;canyon grail cf sl 7;trek madone	US
Rick Owens	Fashion brand	27.7	0.7		US
Nike Air Jordan III	Shoes	42.7	0.6	topics: Air Jordan;Palomino;Stadium Goods;Crocs queries: jordan 3;jordan; jordan 3 retro palomino;palomino jordan 3 shirt;air jordan 3 orewood brown	US
Empower	Financial services company	25.8	0.4	topics: Retirement;Account number queries: empower;optum bank; www.empower-retirement/sponsor;empower.com login	US
BeamNG	Company	47.9	0.3		US
DailyPay	Financial services company	23.3	0.2	topics: Customer Service;Wage;Payactiv;Netspend Corporation;Netspend queries: dailypay; daily pay;cash advance apps;www.dailypay.com login	US
HCA Healthcare	Health care company	23.0	0.2	topics: HCA;Universal Health Services;Pearland;Intermountain Health queries: hca; regina temple hca;hca investor relations;hca healthcare privacy incident	US
facebook marketplace	query	47.8	0.0	topics: Facebook;Marketplace;Online marketplace queries: craigslist; facebook marketplace cars	US
Hoka One	Topic	61.1	-1.5	topics: Shoes;HOKA ONE ONE queries: hoka;hoka kawana pink	US

3. Google Trends All Trending Topics USA - 2W Delta (14.08.2023, 13weeks YoY) (Part 11)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Laura Geller	Topic	64.2	-4.2	topics: Cosmetics;Foundation;Bronze;Highlighter;Tutorial queries: laura geller; it cosmetics;who sells laura geller makeup;ulta beauty	US
Hostinger	Company	96.7	-6.3	topics: Website;Domain name;Web hosting service;Content delivery network;GitHub; Web page queries: hostinger	US
cargo skirt	query	187.7	-10.4	topics: Skirt;Cargo pants;Garage;Mesh;Cardigan queries: cargo mini skirt;black cargo skirt; black skirt;cargo pants for women;h&m;skims	US
Bubble	Topic	1241.5	-20.7	topics: Skin care;Packaging and labeling;Surfing; Bubble Cloud: Spinning Match-3 queries: bubble;skincare;bubble cloud surf; bubble.moisturizer;cloud surf bubble moisturizer	US
Sol de Janeiro	Topic	200.9	-21.7	topics: Perfume;Sol de Janeiro Brazilian Crush Body Fragrance Mist; Sol de Janeiro Rio Deo Aluminum-Free Deodorant Cheirosa 62;Pop-up retail queries: sol; sol janeiro;sol de janeiro;after hours sol de janeiro;ulta near me; most popular sol de janeiro scent	US
Bambu Lab	Corporate office in Austin, Texas	863.1	-34.8	topics: Carbon;3D printing;Fiber;Adhesion;K-1 queries: bambu;bambu lab;bambu labs p1s	US

4. Google Trends Industries USA - 2W Delta (2023-08-14, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Video card	-2.6%	1.8%	topics: Personal computer;Nvidia queries: graphics card;userbenchmark;kad grafik;kad grafik komputer
Photography	7.9%	1.7%	topics: Photographer;Photograph;Natti Natasha queries: fotos;photography;foto;livre photo photobox;natti natasha
Renting	-7.6%	1.7%	topics: House queries: rental car;rent
Electronics	-7.7%	1.5%	topics: Email;Recycling queries: electronic;biljana electronica;ms biljana electronica
Electronics	-7.7%	1.5%	topics: Email;Recycling queries: electronic;biljana electronica;ms biljana electronica
Health care	4.6%	1.5%	topics: Health queries: healthcare;da assistenza medica in tutto il mondo;yök atlas
Sports betting	7.2%	1.4%	topics: Gambling;Evil;Evil eye;Choice Home Warranty queries: betting;bet;nfl betting lines betus;evil eye bracelet karma and luck
Retail	0.1%	1.2%	topics: Management;Sales queries: retail;walgreens careers; annual retail compliance training for pharmacy support staff
Application software	0.6%	1.2%	topics: Mobile app;apk queries: application;every kid sports application;etias application; xnxbd vpn browser apk v3 0.0 anti blokir versi terbaru 2023
3D Computer graphics	6.2%	1.2%	topics: 3D modeling;Air Jordan;Off-White;Nike Air Jordan IV queries: 3d;jordan 4 off white low poly 3d;jordan 4 off white low poly;dubai barbie 3d
Investment	2.4%	1.1%	topics: Stock queries: investment;money.hajijatim.id;canvas investments review

4. Google Trends Industries USA - 2W Delta (2023-08-14, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Slipper	3.8%	1.1%	topics: UGG;Man;Woman;Mustard;Mustard seed queries: slippers;emel kapcie;ugg tasman slippers mustard seed;mooncake slippers; swamp slippers
Video game console	9.7%	1.0%	topics: Video game;Marvel's Spider-Man: Miles Morales;Marvel's Spider-Man 2 queries: console;spider-man 2 ps5 console;spider man ps5 console pre order; playstation direct
Vacation rental	-17.5%	1.0%	topics: Rent;Vacation;Subito queries: vacation rentals;ferienwohnung