

1. Google Trends All Trending Companies - 2W Delta (2023-01-31, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OpenAI	Artificial intelligence company	5215.4	1400.0	topics: Application programming interfac; Twilio;GitHub;Elon Musk;Chatbot	Global
Krauss-Maffei Wegmann	Arms industry company	168.0	82.5	topics: Rheinmetall	Global
Wintershall	Company	86.6	43.1	topics: BASF	Global
Nethys S.A.	Company	79.6	39.8	topics: Pathfinder Roleplaying Game; Archive	Global
Voith	Machine industry company	35.8	37.6	topics: ANDRITZ AG;93rd Academy Awards	Global
		66.5	35.1		Global
DreamWorks Pictures	Entertainment company	62.7	26.0	topics: The Walt Disney Company; Big Bad Wolf	Global
Torpol	Construction engineering company	74.4	23.6	topics: CD Projekt;PKN Orlen	Global
MSC Cruises	Company	107.8	22.2	topics: Route;cruise; Royal Caribbean Group	Global
NORITZ CORPORATION	Company	9.3	21.4	topics: Error code;Freezing	Global
Japan Railways Group	Company	28.6	20.4	topics: Tokyo Station;New Chitose Airport; Kirin Holdings Company;Suita	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-31, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Spot Pet Insurance	Insurance company in Miami, Florida	269.1	19.9	topics: topics: Trupanion; Healthy Paws; Embrace Pet Insurance queries: trupanion; pet insurance for dogs; pet insurance reviews; pet insurance nationwide queries: Global	Global
SAIPA	Automaker company	29.0	18.7	topics: Arithmetic; Advocacy; Commodity Exchange	Global
Baker Tilly US, LLP	Consulting firm	55.8	18.6	topics: Ernst & Young ShinNihon LLC quer	US
Netcompany	IT company	35.3	16.6	topics: Ambu; Ørsted; FLSmith & Co. A/S queries: gn store nor; ambu aktie	Global
Skymark Airlines	Airline	33.7	14.1	topics: New Chitose Airport	Global
Sparx Limited	Company	894.6	13.4	topics: Sparx	Global
Stüssy	Department store company	101.9	12.5	topics: Timberland; Timberland; 1072 queries: new balance protection pac	Global
Royal Caribbean Group	Shipping line company	79.7	11.7	topics: NYSE:CCL; Wirecard; Carnival Cruise Line; Expedia; Travelocity	Global
Cellnex	Company	10.9	11.4	topics: Banco Sabadell; Enagás; Grifols; Logista; Telefónica queries: cotizacion grifols; enagas; grifols; grifols bolsa; ibex grifols	Global
The Interpublic Group of Companies	Advertising company	79.2	11.2	topics: Publicis Groupe; Omnicom Group; McCann queries: ipg advertising; ipg companies	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Nippon Steel	Steelmaking company	10.2	11.0	topics: ArcelorMittal	Global
Acerinox	Stainless steel production company	23.3	10.4	topics: BME:ACS;Grifols;Cellnex;Repsol; Duro Felguera queries: enagas;grifols; grifols bolsa;cotización iag;acciones iag	Global
Disney Cruise Line	Company	98.3	9.8	topics: The Walt Disney Company; Carnival Cruise Line; Royal Caribbean Group	Global
Peach Aviation	Airline	34.4	9.8	topics: Tokyo Station; New Chitose Airport	Global
Momo	Automobile company	28.9	9.3	topics: Action camera;MOMO	Global
Azimut Holding	Investment company	19.1	8.4	topics: Milano Finanza;Interpump Group; Mediobanca;STMicroelectronics;A2A	Global
Paramount Pictures	Production company	89.4	7.6	topics: Paramount+; Bob Evans Restaurants queries: cbs param	Global
Mota-Engil	Construction company	31.1	7.5	queries: cotação bcp	Global
Club Wyndham	Hotel brand	22.7	7.4	topics: Wyndham Hotels & Resorts	Global
Bahia Principe	Hotel company	22.5	7.0	topics: JetBlue Vacations; Samana queries: tripadvisor	Global
Iberostar Group	Travel company	14.0	6.5	topics: Faro District;Resort;TUI Group; Coral Level at Iberostar Selection Cancu; Iberostar Grand Paraiso queries: tui; mallorca	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Viking Cruises	Travel company	73.7	6.1	topics: River	US
Dr Pepper Snapple Group	Drink company	27.9	6.0	topics: 7UP;Dr Pepper;Pepsi; The Coca-Cola Company; Dr. Pepper Cream Soda	Global
Centene Corporation	Managed care company	10.4	5.9	topics: Cigna	Global
Go First	Airline	16.6	5.7	queries: flight	Global
Hays Travel	Company	19.4	5.7	topics: Hays plc queries: tui	Global
TAP Air Portugal	Airline	16.5	5.7	topics: Lufthansa;Sintra;Iberia; Hand luggage; Scandinavian Airlines queries: air	Global
Bâloise	Insurance company	20.7	5.5	topics: Bâloise	Global
Ernst & Young ShinNihon LLC	Company	18.7	5.5	topics: RSM US; Baker Tilly US, LLP queries: accounting ; accounting	US
Mediterranean Shipping Company	Shipping company	22.8	5.4	topics: Maersk;cruise; Kuehne + Nagel International AG	Global
Novo Nordisk	Pharmaceutical company	18.9	5.4	topics: Bristol Myers Squibb; Eli Lilly and Company;Maersk;Merck & Co.; Tryg queries: bavarian nordic aktie; gn store nord aktie;ambu aktie; flsmidth aktie	Global

1. Google Trends All Trending Companies - 2W Delta (2023-01-31, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Mediobanca	Investment banking company	18.9	5.2	topics: Assicurazioni Generali; Brunello Cucinelli;Terna Group;BB Biotech; Exorqueries: unicredit quotazione querie	Global
Expedia Group	Engineering company	20.6	5.0	topics: American Airlines;Cancún;Hotel; Lufthansa;Resort queries: flight	Global
Beaches Resorts	All-inclusive resort company	11.9	3.1	queries: atlantis	US
Tata Steel Europe	Steelmaking company	28.1	1.8	topics: Nestlé India; Tata Consumer Products;NSE; Tata Consultancy Services; Vedanta Limited	US
OptumRx	Company	18.7	1.5	queries: optum	US
Hilton Hotels & Resorts	Hotel company	14.3	1.3	topics: Hilton;Courtyard by Marriott; Garden Inn; SpringHill Suites queries: hilton memphi	US
UnitedHealth Group Inc	Insurance company	25.4	1.0	topics: OptumCare Holdings, LLC;Humana;UMR; Payspan, Inc.;OptumRx queries: optum	US
Hilton	Hospitality company	17.0	0.9	topics: Courtyard by Marriott; Garden Inn queries: hilton memphis	US
Yorkshire Building Society	Financial services company	65.3	0.7	topics: Barclays queries: barclays isa	Global
UMR	Insurance company	16.5	0.6	topics: Health insurance; UnitedHealth Group Inc	US
Limited liability company	Company legal structure	14.9	0.5	topics: Form 1099-MISC;1099;Investment; RSM US queries: cpa;appliance service	US

1. Google Trends All Trending Companies - 2W Delta (2023-01-31, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Marriott International	Hospitality company	13.8	0.3	topics: Hilton;Courtyard by Marriott; Garden Inn;SpringHill Suites	US
Intuit	Software company	13.1	0.2	topics: 1099;ZipBooks;Mailchimp	US
Nielsen Norman Group	Company	76.0	-0.9	topics: NN Group	Global
Sorgenia	Company	69.3	-2.9	topics: Enel	Global
Hera Group	Natural gas distribution company	59.0	-3.7	topics: Intesa Sanpaolo; Italgas queries: hera telefono; forum telecom	Global
HubSpot	Software company	91.3	-5.0	topics: Customer relationship management; Zapier;Mailchimp;Keap	US
Databricks	Software company	84.9	-5.3	topics: Cloudera;Qlik	Global
GitHub	IT service management company	60.1	-9.2	topics: Source code; Hong Kong NetEase Interactive Entertainm; Software Testing;Zapier; Zendesk queries: gpt;api key;chatgpt api; web api;git workflow	US
Zapier	Software company	69.9	-10.2	topics: Mailchimp;Keap queries: open ai	US
Factor75, LLC	Company	104.7	-14.4	topics: HelloFresh;Freshly;Home Chef; Blue Apron	US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-30, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
last of us game	query	1076.2	881.2	topics: Disease outbreak;Dead Space;Video game remake;Disease outbreak; Video game remake	US
The Last of Us	Computer game	1047.8	817.4		US
last of us	query	647.2	495.8	topics: Never Let Me Down Again;PlayStation 3;Spore;Never Let Me Down Again; Depeche Mode queries: the last of is;the last of us 1; when does last of us episode 2 come out;depeche mode last of us;depeche mode	US
galaxy s23	query	7012.5	212.5		US
GoldenEye 007	1997 video game	62.2	33.8		US
Cherry juice	Food	80.5	23.8		US
earth rotation	query	98.6	22.7	queries: rotation of earth;what is rotation;earth revolution;mercury rotation period; earth core reverse rotation;british actor julian sands missing	US
ao dai	query	31.9	21.3	queries: vietnamese ao dai;ao dai dress;ao dai vietnam;ao dai men	US
colon cancer symptoms	query	40.0	16.4		US
Sun Wukong	Mythological character	32.9	5.9	queries: wukong;monkey king;sun wukong;sun wukong game release date; son goku monkey king	US
black prom dress	query	36.3	5.0		US
coffee mate	query	25.0	4.8		US
tinted sunscreen	query	61.0	4.8		US

1. Google Trends All Trending Topics USA - 2W Delta (2023-01-30, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
tesla autopilot	query	43.2	4.7		US
Earth's inner core	Topic	73.4	4.7	topics: Melting;Universe;Radioactive decay;Melting;Radioactive decay	US
Eye Cream	Topic	11.4	4.5		US

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-31, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
new balance 9060	query	24925.0	6605.0	topics: New Balance;New Balance;Broccoli;Balenciaga; ASOS.com queries: new balance 9060 black;new balance 9060 grey;nike; new balance 9060 bricks and wood;new balance 9060 lunar new year; new balance 960	France;New Zealand;Turkey;
10.0.5	query	9450.0	6600.0	topics: 0;World of Warcraft;Patch;Tier list;Priest; Tower queries: wow 10.0.5;wow;patch 10.0.5;wow 10.0.5 changes;elvui; guardian druid 10.0.5	Luxembourg;Kuwa
Becky Armstrong	Thai actress	4200.0	1200.0	topics: Gap Inc.;GAP;Television show;Thought;BECCA queries: becky; becky armstrong;becky armstrong profile;freen sarocha profile; becky armstrong ig	Philippines;Mya (Burma);Nicarag
xnx universal transmitter honeywell	query	1729.7	452.2		Azerbaijan
viamichelin	query	1875.0	399.2	topics: Michelin;Michelin;Route; Michelin queries: itinéraire viamichelin;itineraire; itinéraire viamichelin;viamichelin maps	France;Belgium
JAGD & HUND	Topic	472.1	324.4	topics: Hunting;2023;Borussia Dortmund; Parking queries: jagd und hund;jagd und hund 2023; jagd und hund tickets;jagd und hund öffnungszeiten; jagd und hund 2023 tickets	Germany
The Adventures of Puss in Boots	Animated series	594.1	273.8	topics: Puss in Boots;Netflix;Television show; Puss in Boots: The Three Diablos;Dubbing; Amazon Prime queries: puss in boots;puss in boots on netflix; is puss in boots on amazon prime;puss in boots 2011	Kyrgyzstan;Lith Rico;Serbia
handbolls vm	query	319.4	255.7	topics: Handball;World Men's Handball Championship;2023;Match; semi-final;Aftonbladet queries: handbolls vm 2023; handbolls vm resultat;handbolls vm idag;resultat handbolls vm 2023	Sweden
the last of us pc	query	417.4	209.6		Chile;Brazil;Ar

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Chinese New Year	Festivity	251.0	193.9	topics: New Year;2023;Lunar New Year;Shopping hours;Uay Pon; Spoken word queries: chinese new year;chinese;lunar new year; ■■■■■■ ■■■■■■■■ 2566;lunar new year shooting; ■■■ ■■■■■ ■■■ ■■■■■■■■ 2566	Singapore;Taiwa Kong
mundial balonmano	query	131.5	172.2	topics: ABC;IBEX 35;FIBA Basketball World Cup; Slovenia men's national handball team; Liga MX queries: mundial 2023 balonmano;mundial de balonmano; mundial de balonmano 2023;mundial de balonmano españa; mundial balonmano 2023 españa;marca	Spain
digi	query	734.4	154.7	topics: Digi Communications;Digi Sport;Digi Telecommunications; Optical fiber	Romania
vm håndbold	query	110.7	142.7	topics: World Men's Handball Championship;Handball; 2021 World Men's Handball Championship;Norway; Croatia men's national handball team; Spain men's national handball team queries: håndbold vm 2023; vm 2023;vm håndbold resultater;håndbold vm resultater; stilling vm håndbold	Denmark;Greenla Islands
steven crowder	query	89.7	111.6	topics: The Daily Wire;Twitter;Joe Biden;Jeremy Boreing;WWE	United States;Canada;N Zealand;Austral
clear	Topic	6.8	106.8	topics: Cache;Google Chrome queries: clear; chrome //net internals/#dns	United States;Jamaica; Kingdom
chase cd rates	query	455.1	82.4	topics: Interest rate;Chase Bank;Certificate of deposit;Reddit; Transaction account;Certificate queries: chase bank cd; chase bank cd rates;chase bank;chase bank cd rates 2023; edward jones cd rates;chase private client	United States
Uttar Pradesh Subordinate Services Selection Commission	Government agency	43.4	71.2	topics: Result;Reference;Object;Instance queries: upsssc;result; upsssc result;upsssc gov in pet result;upsssc pet login; www.upsssc.gov.in result 2022	India

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Client	Computing	67.6	60.8		Jamaica;South Korea;Latvia;Ho Kong
Klaus Barbie	Topic	41.4	44.9	topics: Death;Marcel Marceau;The trial of Klaus Barbie;Jean Moulin; Serge Klarsfeld;World War II queries: barbie;klaus barbie; marcel marceau;klaus barbie mort;■■■■■■ ■■■■■■	Iceland
Red envelope	Topic	76.1	43.7	topics: Chinese New Year;Red;Envelope;Myriad;MoMo;Ruyi queries: ■■■; lì xì;■■■■;angpao na lai;■■■■■■	Taiwan;Hong Kong;Macao
Chatbot	Software classification	131.3	39.6	topics: Online chat;Artificial intelligence;GUID Partition Table; Master of Business Administration queries: bot;chatbot chatgpt; ai bot;gpt chat bot;python;openai gpt	Denmark;Norway; Korea
handball	query	43.9	36.1	topics: Handball;World Men's Handball Championship;Andreas Wolff; Iceland national football team;Borussia Dortmund queries: wm; wm handball;handball 2023;frankreich deutschland handball; handball deutschland niederlande;handball wm viertelfinale	Iceland;Germany
Taipei Children's Amusement Park	Amusement park in New Taipei, Taiwan	64.2	34.8	topics: Amusement park;Taipei City;Dinosaur;Chinese New Year; Klook queries: ■■■■■■;■■■■■■■■■■;■■■■■■■■■■	Taiwan
itinéraire viamichelin	query	62.9	34.8	topics: Route;Michelin;Pyrenees;Météo-France; Montpellier queries: itinéraire mappy;mappy;viamichelin itineraire; programme tv	France;Belgium
World Youth Day 2023	Event	833.8	33.8	topics: 2023;World Youth Day;Youth;Pope Francis;Pope John Paul II; World Youth Day 2011 queries: jmj 2023;world youth day 2023; world youth day;jornadas mundiais da juventude 2023 datas; date jmj 2023;jornadas mundiais da juventude 2023 preço	Portugal
GoldenEye 007	1997 video game	62.2	33.8	topics: Nintendo Switch;Nintendo;Nintendo Switch; Nintendo queries: goldeneye;007 goldeneye;goldeneye switch; ■■■■■■ ■■■ 007 switch;goldeneye 007 ps5;goldeneye remastered switch	El Salvador;Canada Kingdom

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Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Water pipe	Topic	28.1	29.2	topics: Tube;water services;Freezing;Cold wave;Bubble wrap; Fuel gas queries: ■■■ ■■;■■■;■■■ ■■■ ■■ ■■;■■■ ■ ■■■ ■■■■;■■■ ■ ■■■ ■■■■■■;■■■ ■ ■■■ ■	Suriname;Japan;
Dallas Cowboys Pro Shop	Topic	13.8	24.2	topics: Game;San Francisco 49ers;Tampa Bay Buccaneers;Russell Gage; Conversion;Brett Maher queries: cowboys;dallas;dallas cowboys; lunar new year;cowboys kicker maher;russell gage	United States
ross sale	query	15.1	22.8		United Kingdom;Austral
Nakhon Ratchasima	Topic	19.3	22.7	topics: Teacher;Art;Artificial hair integrations;VK queries: ■■■■■■; ■■■■ ■■■■■■;■■■■ ■■■■■■ ■■■■■■;■■■■ ■■■■■■;■■■■ ■■■■	Thailand
Windshield	Topic	-77.3	22.7		Romania;United States;New Zealand;Ukraine
Yin Wood Pig	Topic	12.6	19.4	topics: 2023;1995;Woman;Rabbit;Yang Earth Tiger; Yin Wood Rabbit queries: ■■t h■i;■■t h■i 2023;■■t h■i n■m 2023; tu vi at hoi 2023;xsm■b;tu■i ■■t h■i khai tr■ng ngày nào t■t 2023	Vietnam
Currency black market	Topic	75.1	18.9	topics: United States Dollar;Financial quote;Argentina; Merval queries: dolar;dolar blue;dolar blue hoy; dolar blue historico 2023	Argentina
Grassland	Topic	33.4	17.1	topics: Natural environment;Serial;Rape;True Story; Addicted queries: ■■■■■■■■;grassland;■■■■■;■■■■ ■■■■■■■■; ■■■■ ■■■■■■■■ ■■■■■■■■;■■■■■■■■■■ ■■■■■ ■■■■■■■■	Iran
cat boots	query	39.7	16.5	topics: Football boot;Big Bad Wolf;Litter box;Maine Coon; DreamWorks Animation queries: cat in boots;puss in boots cat; puss in boots;kitty softpaws;puss in boots cat costume; el gato con botas	Mongolia;Georgi

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-31, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
IL MAKIAGE	Topic	26.1	12.0	topics: IL MAKIAGE Woke Up Like This;Foundation;Sunless tanning; L'Oréal Paris;Douglas queries: makiage;il makiage;il; il makiage power rewind;is il makiage legit;il.makiage reviews	Canada;United States;Ireland; Kingdom
Pathfinder Roleplaying Game	Game	17.3	11.1	topics: Pathfinder;Puzzle;Paladin;Non-player character	Canada;United States;Denmark; Zealand
ägypten urlaub	query	17.9	10.5	topics: Vacation;Egypt;Cyprus;El Gouna; Vaccination queries: ägypten urlaub 2023;urlaub in ägypten; ägypten wetter;zypern;booking;bild	Germany;Austria
walmart w2	query	33.6	10.0	topics: Form W-2;Walmart;Walmart Pharmacy;Tax report; employer queries: walmart w2 online;how to get walmart w2; walmart employee w2;onewalmart;walmart w2 2023;mytaxform	United States
convex mirror	query	38.5	9.1	topics: Mirror;Curved mirror;Object;Ambulance; International System of Units queries: of;concave;concave mirror; list the uses of convex mirror;ray diagramming convex mirror; why is it easier to read a newspaper than a glossy magazine	Philippines;Nep
Fabrizio Romano	Italian journalist	69.4	8.8	topics: Twitter;Twitter;News;News queries: fabrizio;romano fabrizio; weghorst;madueke;kiwior	Uganda;Gambia;\$ Leone
Dr. Babasaheb Ambedkar Technological University	Topic	139.1	8.5	topics: Enterprise resource planning;Student;Paper;Pixel; Software engineering; Maharashtra State Board of Technical Education queries: dbatu; dbatu login;dbatu previous year question paper;dbatu question bank; batu student login	India
Machine-Woven Carpet	Topic	19.9	8.4	topics: Price;Meter;Kashan;■■■■ ■■■■■;Ester;Eram Garden queries: ■■■■; ■■■■ ■■■■■ ■■■■■ ■■■■■ ■■■■■;■■■ ■■■■ ■■■■■;■■■ ■■■■	Iran

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-31, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Saucony Endorphin	Shoes	86.5	8.3	topics: Saucony;Elite;HOKA ONE ONE;Track spikes queries: saucony; saucony endorphin;endorphin speed;asics metaspeed; endorphin shift 2 review;hoka clifton 8	Singapore;Greece
night train	Topic	31.3	7.9	topics: Bus;Intercity bus service;Tokyo; JAMJAM EXPRESS queries: 夜行バス;夜行バス 予約;夜行バス 予約;ns international; obb nightjet;夜行バス 18 2023	Switzerland;Australia
Airline	Topic	27.5	6.0	topics: Flight;Flight;Alaska;Yeti Airlines; Yeti Airlines queries: airlines;airlines;airline;yeti airlines crash; airlines grounded	Fiji
Paramount Pictures	Topic	87.2	5.7	topics: Paramount+;The Chemistry of Death;Pantanal; Romeo and Juliet queries: paramount;teen wolf movie;filme teen wolf; teen wolf the movie	El Salvador;Uruguay
Barracudas	Fish	26.7	5.6	topics: Fish;Mackerel;Chiquititas;Buccaneer queries: barracuda; kamasu fish; barracuda in malay	U.S. Virgin Islands;Maldivian Islands
Print on demand	Topic	54.1	5.1	topics: Printing;Cotton;Business idea;Mat queries: print on demand; gooten print on demand;unsplash;t-pop	Slovenia;Trinidad & Tobago;Canada;A

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-01-30)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 25	23.7%	34.5%	34.7%	34.3%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.5	25.6%	25.9%	29.8%	32.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.4	16.6%	31.8%	33.2%	25.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 30.1	15.7%	32.3%	31.4%	23.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.3	5.0%	14.7%	21.1%	22.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Active/	\$ 22.8	5.4%	12.8%	19.7%	20.9%
Musical Instruments/Live Sound & Stage/Monitor, Speaker & Subwoofer Parts	\$ 79.2	-1.4%	1.0%	15.0%	20.4%
Clothing, Shoes & Jewelry/Women	\$ 24.3	16.3%	24.5%	22.2%	20.0%
Clothing, Shoes & Jewelry/Women/Clothing/Suiting & Blazers/	\$ 37.9	12.2%	18.0%	20.1%	19.9%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Oxfords/	\$ 65.1	7.0%	16.2%	19.6%	18.4%
Health & Household/Oral Care	\$ 20.6	14.8%	16.7%	17.5%	18.3%
Beauty & Personal Care/Beauty & Personal Care/Fragrance/Women`s/Eau de Parfum/	\$ 44.8	-3.9%	10.6%	19.7%	17.3%
Beauty & Personal Care/Beauty & Personal Care/Fragrance/Women`s/Eau de Toilette/	\$ 42.1	10.5%	19.2%	19.0%	17.2%
Clothing, Shoes & Jewelry/Women/Shoes/Fashion Sneakers/	\$ 44.6	14.3%	24.2%	23.8%	16.1%
Clothing, Shoes & Jewelry/Girls	\$ 18.6	11.5%	18.1%	17.3%	16.0%
Sports & Outdoors/Sports & Fitness	\$ 23.5	7.2%	16.4%	14.5%	16.0%
Beauty & Personal Care/Skin Care/Face/Creams & Moisturizers/	\$ 17.6	-1.8%	7.5%	14.0%	15.7%
Clothing, Shoes & Jewelry/Men/Clothing/Fashion Hoodies & Sweatshirts/	\$ 33.9	8.6%	14.1%	17.9%	15.2%
Health & Household/Vision Care	\$ 15.3	-0.3%	6.3%	12.5%	15.2%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Socks/	\$ 18.5	4.0%	8.5%	13.3%	13.8%

Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-01-30)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 65.7	315.2%	277.7%	269.5%	274.0%
DJ Turntables, Controllers, Mixers, and other DJ Equipment/DJ Equipment Cables	\$ 29.2	194.2%	245.8%	221.7%	225.7%
Jewelry/Mens Jewelry & Watches/Men's Jewelry	\$ 77.6	19.9%	87.6%	177.1%	209.3%
Jewelry/Womens Jewelry & Watches/Womens Jewelry	\$ 70.4	-35.4%	-6.2%	50.2%	187.6%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 76.2	127.4%	157.4%	159.0%	153.3%
DJ Turntables, Controllers, Mixers, and other DJ Equipment/DJ & Live Sound	\$ 138.8	350.4%	249.4%	173.1%	150.0%
Video Games/Virtual Reality/VR Headsets	\$ 286.2	78.4%	92.5%	131.1%	147.6%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 81.3	233.4%	289.3%	137.9%	126.7%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 37.9	183.3%	163.0%	127.7%	123.3%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 41.8	90.5%	112.8%	117.3%	106.6%
Sports & Outdoors/Team Sports/Baseball/Baseball Protective Gear	\$ 57.7	126.0%	127.6%	96.8%	102.9%
Microphones & Headphones	\$ 36.1	98.6%	103.8%	97.2%	101.2%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Earrings	\$ 48.3	-38.6%	-11.6%	47.0%	99.4%
Electronics/iPad & Tablets/All Tablets	\$ 164.7	51.7%	77.8%	74.9%	99.4%
Clothing/Men/Mens Jackets & Outerwear	\$ 54	67.4%	81.8%	97.2%	98.5%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 25.1	94.9%	87.1%	93.5%	94.0%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Rings	\$ 142.4	139.7%	127.3%	138.3%	85.6%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 175.4	91.8%	95.7%	87.6%	82.2%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 80.4	93.7%	80.9%	79.4%	80.3%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 76.4	132.2%	99.7%	83.9%	76.6%

Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-01-30)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Xbox One Accessories	\$ 91.8	15.6%	15.5%	15.3%	19.3%
Gaming Headsets	\$ 115.9	6.7%	8.6%	10.5%	10.3%
All Laptops	\$ 882.1	8.8%	7.6%	7.0%	10.0%
Over-Ear & On-Ear Headphones	\$ 122.8	9.5%	10.2%	12.0%	9.5%
PS4 Accessories	\$ 106	7.8%	7.1%	6.8%	8.8%
Nintendo Switch Accessories	\$ 51.3	19.3%	18.6%	10.7%	7.2%
All Vacuums & Floor Care	\$ 327.7	12.1%	7.9%	4.4%	3.0%
Computer Cards & Components	\$ 176	-10.0%	-13.7%	-13.1%	2.8%