



### 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
OpenAI	Artificial intelligence company	4700.0	1100.0	topics: Microsoft Azure; Google Chrome extension; GUID Partition Table;Playground; npm queries: google stock price	Global
Yeti Airlines	Airline	761.5	761.5	topics: Aviation accident and incident	Global
Shenzhen Zhiyuan Zhichuang Technology Co., Ltd.	Company	1177.6	172.1	topics: Perioral dermatitis queries: sig	Global
Jeju Air	Airline	381.0	96.5	topics: Korean Air	Global
Venevisión	Media company	122.5	90.2	topics: Miss Universe	Global
MCOT	Radio broadcasting stations company	163.2	85.0	queries: mitsubishi cup	Global
Housing and Development Bank	Commercial banking company	154.6	83.4	topics: .eg	Global
Wintershall Dea AG	Company	103.7	62.7	topics: BASF	Global
Wintershall	Company	71.6	51.9	topics: BASF	Global
DR Automobiles	Automobile company	89.1	46.4	queries: avenger jeep	Global
On The Beach Limited	Company	226.4	45.8	queries: holidays	Global
Informa	Publishing company	70.1	45.3	topics: Gô Morita; Kenta Kiritani queries: ■■ ■■■■■;■■ ■■;■■ ■; ■■ ■ ■■■;■■ ■■■■■ ■■■■	Global
Fathom Events	Entertainment company	28.8	39.7	topics: The Chosen	US

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Otto GmbH	Company	77.8	37.4	topics: Tom Hanks	US
World Economic Forum	Company	71.8	35.3	topics: Klaus Schwab queries: larry fink	Global
Nethys S.A.	Company	71.5	33.9	topics: Archive	Global
Telemundo	Television broadcasting company	22.7	33.7	topics: Miss Universe;Premiere	Global
DreamWorks Animation	Animation company	51.3	31.8	topics: Animation queries: illumination	Global
Bolloré Logistics	Company	34.4	30.8	topics: Bolloré Africa Logistics; Bolloré Transport & Logistics	Global
Castro	Fashion company	24.7	29.5	topics: Walla! NEWS	Global
Thinx	Feminine hygiene company	7.5	25.2	topics: Underwear	US
Celyad Oncology	Biotechnology company	-28.3	24.9	queries: mithra koers;ageas cours;bel 20; beursduivel	Global
MSC Cruises	Company	96.6	23.5	topics: Durban; Royal Caribbean Group queries: royal car; flight centre cruises;kryssning	Global
Casio	Electronics company	34.5	23.1	topics: Smartwatch;Gerard Piqué;G-Shock	US
Spire Inc	Energy company	30.6	21.2	topics: Ameren; American Water queries: alabama power	Global
Nova	Telecommunicati company	36.3	20.4	topics: E.ON queries: nova	Global

### 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
DealDash	Company	107.6	19.9	topics: Online auction	US
Meyer Burger	Mechanical engineering company	27.9	19.8	topics: ams;Credit Suisse;Dufry;NASDAQ:PLUG; OC Oerlikon queries: aktie cs; aktie zur rose;ems chemie;santhera aktie; oerlikon aktie	Global
Eurostar	Railway company	121.4	19.4	topics: Paris	US
Convera Corporation	Software company	437.6	18.6	topics: Global Payments	Global
CIC Insurance Group	Insurance company	41.8	17.8	topics: Old Mutual	Global
Orion Confectionery	Company	55.3	17.6	topics: Bánh;Gift Basket	Global
Nexon	Video game company	71.0	17.4	topics: FIFA;■■■■■;KartRider: Drift	Global
Air Transat	Airline	75.0	16.4	topics: Air Canada;Checked baggage	Global
VidAngel	Company	66.7	16.4	topics: The Chosen	US
The Chugoku Electric Power Company, Inc.	Energy company	37.7	16.3	topics: Electricity pricing	Global
Maverick Work Wear, Inc.	Company	175.9	16.0	topics: Boot	US
Tohoku Electric Power	Electric services company	27.5	15.0	topics: Electricity pricing; Kirin Holdings Company	Global
Disney Cruise Line	Company	119.4	14.6	topics: Royal Caribbean Group; Royal Caribbean International;Ship;cruise; CocoCay queries: disney hotels	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
Royal Caribbean Group	Shipping line company	71.7	14.0	topics: Carnival Corporation & plc; Expedia;Nassau; Royal Caribbean International;Ship	US
Alignable	Software company in Falmouth, Massachusetts	90.0	13.9	topics: Email spam	Global
Vegas Stats & Information Network	Media company	102.0	12.8	queries: best bets;nba betting	US
Cineplex	Movie theater company	26.4	12.3	topics: Cinépolis;Arequipa; Promotional recording queries: computrab	Global
Magic Life	Hotel brand	21.3	12.0	topics: TUI Group	Global
Evisu	Clothing company	43.4	11.8	topics: Wide-leg jeans	Global
Verbund	Utilities company	50.8	11.6	topics: OMV;Voestalpine;Wienerberger; Electricity pricing queries: voest aktie; omv-aktie;durchblicker;energie ag	Global
Bahamasair	Airline	15.9	11.4	topics: Nassau	US
Carnival Corporation & plc	Company	83.2	11.2	topics: Nassau;Royal Caribbean Group; Royal Caribbean International;Ship; The Bahamas	US
Rainbow Tours	Tour operator company	63.1	10.0	topics: Excursion queries: wizzair loty	Global
Goodwin Procter	Law firm	18.3	9.2	topics: Layoff	US
Speechify	Computer company	14.4	9.0	topics: Speech recognition	US

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
TAP Air Portugal	Airline	23.4	7.4	topics: KLM;Air France–KLM; Norwegian Air Shuttle;Barcelona	US
Apple Vacations	Company	27.4	7.0	topics: Vacation	US
Saatva	Company	19.2	6.5	topics: Mattress;Best Mattress Co Inc; Mattress Firm	US
Goldman Sachs	Investment banking company	24.7	5.1	topics: Layoff;Citibank;Citigroup; Ally Financial;Morgan Stanley	US
Hostinger	Company	68.6	4.7	topics: Domain name	US
VitalSource	Company	16.3	4.7	topics: Textbook	US
Skyscanner Ltd	Company	61.0	4.4	topics: Expedia Group; International flight;Priceline.com	US
OptumRx	Company	17.4	4.4	topics: Pharmacy;Optum	US
Printful, Inc.	Commercial company	58.7	4.2	topics: Etsy;Shopify; Print on demand queries: printify; printify etsy	Global
Ernst & Young ShinNihon LLC	Company	10.9	4.1	topics: Accounting	US
HCA Healthcare	Health care company	25.2	3.9	topics: Health care	US
Pair Eyewear, Inc.	Company	51.9	3.9	topics: Glasses	US
AO.com	Retail company	11.6	3.8	topics: Áo dài queries: coco gauff	US

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Air France–KLM	Airline	56.6	3.6	topics: KLM;Chennai	US
Expedia Group	Engineering company	13.6	3.6	topics: Expedia;Southwest Airlines; Alaska Airlines;Camelback Ski Resort; Frontier Airlines queries: southwest new; car ferry;aarp discounts	US
NJM Insurance Group	Insurance company	12.2	3.3	topics: Auto insurance	US
United Airlines	Airline	21.1	3.2	topics: Air India Limited;Airline;Airport; Expedia; Expedia Group queries: southwest news; southwest customer service	US
UMR	Insurance company	18.5	2.9	topics: PacifiCare Health Systems; UnitedHealthcare Inc;Health insurance; Optum;UnitedHealth Group Inc	US
Kontron	Motherboard company	105.8	2.7	topics: Evotec A.G.	Global
ClickBank	E-commerce company	50.8	2.5	topics: Affiliate marketing;Copywriting	US
Delta Air Lines	Airline	18.5	2.3	topics: Airline;Airport; Carnival Corporation & plc;Expedia; Expedia Group queries: southwest custome	US
Thriftbooks	Company	14.2	2.3	topics: Book;Barnes & Noble;Textbook; Half Price Books	US
Mazda Motor Corporation	Automotive manufacturer	12.1	1.9	topics: Financial services; Mercedes-Benz CLA queries: mercedes gla	US

## 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Hyatt	Hospitality company	15.8	1.8	topics: topics: Expedia; Breckenridge Ski Resort;Maldives;Baha Mar; San Juan queries: US	US
Domain name registrar	Company	12.7	1.8	topics: Domain name	US
Toast, Inc.	Company	37.4	1.4	topics: Payroll;Mobile device	US
Saxenda	Drug brand	83.0	1.1	topics: Novo Nordisk; Anti-obesity medication; Brazilian Health Regulatory Agency queri; juniper weight loss	Global
Singapore Airlines	Airline	97.0	0.9	topics: International flight;Chennai	US
VSP Vision Care	Insurance company	18.0	0.9	topics: Glasses;Warby Parker; Pair Eyewear, Inc.;Eyebuydirect	US
tbi bank	Consumer banking company	68.0	0.8	topics: Banca Transilvania	Global
Paychex	Payroll services company	13.4	0.7	topics: TurboTax	US
FanDuel	Online gambling company	15.7	0.6	topics: Discounts and allowances; DraftKings;Sports betting;Promotion; Sportsbet queries: best bets; betting lines;betting lines nfl;sports bet; nfl betting	US
Limited liability company	Company legal structure	14.9	0.5	topics: Investment;Limited company; Tradewind Aviation; Rapid Finance queries: residential homes	US



## 1. Google Trends All Trending Companies - 2W Delta (2023-01-23, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Paraşüt Yazılım Teknolojileri A.Ş.	Software company in Maslak, Türkiye	51.2	0.1	topics: Parachute queries: Glob	Global
Ultimaker	3D printing company	42.3	0.0	topics: G-code queries: 3d software	US
HubSpot	Software company	96.8	-0.7	topics: Customer relationship management; Workflow;Insightly	US
Shopify	E-commerce company	51.8	-2.5	topics: Etsy;Advertising agency;Intuitive; Antarctica; Wix.com queries: how to sell on etsy; printify;gorgias;mountain shopify; printify etsy	Global
Hera Group	Natural gas distribution company	60.0	-5.5	topics: Leonardo queries: italgas; saipem quotazione;hera autolettura	Global
Semrush	SEM company	81.3	-7.3	topics: Affiliate marketing; HubSpot queries: hubspot seo	Global
Ahrefs	Company	141.4	-8.7	topics: Google Search Console	Global
Factor75, LLC	Company	113.9	-9.2	topics: HelloFresh;Meal preparation; Blue Apron;Home Chef;Food delivery	US
Databricks	Software company	86.4	-9.6	topics: Cloudera;Cloudera	Global
New Relic	Software company	71.3	-10.3	topics: Splunk Technology	Global
Trellix	Software company	1365.6	-12551.1	topics: Trellix	Global

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-23, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Puss in Boots	2011 film	2792.9	1392.9	topics: Puss in Boots: The Last Wish;Wagner Moura;Whistle; Jiminy Cricket queries: puss boots;puss;puss in boots;puss in boots the last wish death; wagner moura;puss in boots 2 box office	US
the last of us show	query	1315.4	1001.1	topics: The Last of Us;Television show;The Last of Us;Bella Ramsey;Velma Dinkley; Rotten Tomatoes queries: last of us tv show;the last of us tv show;last of us hbo; hbo max;bella ramsey;new hbo show	US
last of us show	query	1257.1	982.1	topics: Television show;The Last of Us;Spore;Velma Dinkley; Anna Torv queries: the last of us show;the last of us;the last of us show reddit; when does the last of us show come out time;velma show	US
2023 movies	query	2647.1	760.4	topics: January;Netflix;Horror;The Pale Blue Eye;Missing;HBO Max queries: movies in 2023; 2023 new movies;new movies;plane;a man called otto;new movies to stream	US
the last of us	query	528.6	406.3	topics: The Last of Us;The Last of Us;Never Let Me Down Again;Velma Dinkley; Television series queries: last of us hbo;hbo;the last of us hbo; the last of us episode 1;how many episodes of the last of us; the last of us how many episodes	US
Liam Hemsworth	Australian actor	373.5	217.3	topics: Miley Cyrus;Cheating;Flower;Cheating in a relationship queries: liam;hemsworth; miley liam;flowers miley cyrus;liam hemsworth cheats;liam cheated	US
Super Nintendo World	Theme park in Osaka, Japan	534.2	209.9	topics: Nintendo;World;Nintendo;Mario Kart;Universal Boulevard; Toad queries: nintendo world;nintendo;super nintendo;nintendo world reservations; super nintendo world reservations;is super nintendo world open	US
Velma Dinkley	Fictional character	222.1	162.1	topics: Television show;Rotten Tomatoes;Tomato;The Last of Us queries: velma; velma rotten tomatoes;velma imdb;velma rating	US
velma	query	187.2	140.3	topics: Velma Dinkley;Rotten Tomatoes;Tomato;IMDb queries: velma show;velma scooby; scooby doo;rotten tomatoes velma;rotten tomatoes;velma review	US

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-23, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Jacksonville Jaguars	Football team	163.7	121.7	topics: Jacksonville;Los Angeles Chargers;Tennessee Titans;National anthem;Joshua Dobbs; Joey Bosa queries: jaguars;nfl playoff bracket;chargers jaguars highlights;jax vs lac	US
True Lies	1994 film	228.6	116.4	topics: Television show;Television;Casting;Ginger Gonzaga;Night Court; Art Malik queries: true lies>true lies cast 2023>true lies series cast;watch true lies	US
missing money	query	100.9	73.1	topics: Money;Bank of America;MissingMoney.com;Account;Bank of America Mortgage; Balance queries: bank of america money missing;bank of america; bank accounts missing money;bank of america accounts missing money; bank of america missing money 2023	US
2023 vehicles	query	2230.3	47.5	topics: Vehicle;2023;Electric vehicle;Chevrolet Tahoe;Tesla; Motor vehicle queries: electric vehicles 2023;electric vehicles;best vehicles 2023; electric vehicle	US
New Amsterdam	Drama series	69.6	46.1	topics: Season;Casting;Episode;Dr. Floyd Reynolds;Lisa O'Hare; Anupam Kher queries: amsterdam;new amsterdam;new amsterdam how many seasons; how many seasons of new amsterdam;georgia new amsterdam	US
Persona 3	Video game	89.5	42.3	topics: Persona;Switch;Rumor;Soundtrack queries: persona;persona 3; persona 3 switch physical;persona 3 and 4 switch release date;fire emblem engage	US
Manslaughter	Topic	-12.2	38.7	topics: Sentence;Alec Baldwin;Murder;Reed;Rust queries: manslaughter;involuntary; involuntary manslaughter;baldwin;alec baldwin manslaughter;alec baldwin	US
Transformers: Revenge of the Fallen	2009 film	113.2	36.7	topics: Transformers;Film;Hasbro;The Avengers;Ramón Rodríguez queries: transformers; movies coming out in 2023;transformers 4 cast;transformers	US
pitch black	query	83.4	33.5	topics: Mountain Dew;Pitch Black;Mountain Dew - Pitch Black (malaysia;Carbonated drink; Fast & Furious;Pepsi queries: mountain dew;pitch black mountain dew;pitch black mtn dew; pitch black match;mtn dew pitch black 2023;wwe pitch black match	US

### 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-23, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Induction cooking	Topic	33.5	26.3	topics: Cooktop;Kitchen stove;Induction range;Tax credit;Inflation; Artificial cardiac pacemaker queries: induction cooktop;induction stove; induction cooktop with downdraft;tax credit induction stove;magnetic induction stove	US
Transformers	Film series	82.2	23.0	topics: Transformers;Transformers: Revenge of the Fallen;Film; Buzz Aldrin queries: transformers;buzz aldrin transformers;movies coming out in 2023; tfw2005	US
Tampa Bay Buccaneers	Football team	4.8	16.5	topics: Tampa;Dallas Cowboys;Dallas Cowboys Pro Shop;Helicopter;Brett Maher; Dallas Stars queries: buccaneers;tampa;tampa bay;tampa bay buccaneers helicopter crash; cowboys vs buccaneers 2023;russell gage injury	US
The Chosen	TV series	43.9	14.5	topics: Season;Episode;Lara Silva;Filming location;Season finale queries: chosen; the chosen;fathomevents.com;fathomevents.com the chosen;lara silva	US
Whale	Animal	44.5	14.2	topics: Whale watching;The Whale;Blue whale;Atlantic City;Jersey Shore; The Sun Also Rises queries: whale;the whale;whales;atlantic city whale; humpback whale atlantic city;dead whales jersey shore	US
Royal Caribbean International	Topic	75.7	14.0	topics: Royal Caribbean Group;Cruise ship;Punta Cana queries: royal;caribbean; royal caribbean;royal caribbean pool overflows;royal rumble 2023	US
Super Nintendo Entertainment System	Video game console	29.9	8.8	topics: Nintendo;Nintendo;Super Nintendo World;Nintendo Game;Game Boy Advance SP; Super Mario Land queries: nintendo;snes;super nintendo; super nintendo world hollywood reservations;super nintendo world hollywood reservation; supernintendo world	US
Áo dài	Topic	12.6	8.3	topics: Shirt;San Jose;China;AO.com queries: ao dai;áo dài cách tân	US
Beta	Topic	49.3	7.9	topics: Artificial intelligence;Alpha;Beta reader queries: beta;beta character; beta character ai;beta.character	US

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-23, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
restaurant week	query	33.6	7.4	topics: Restaurant;2023;Virginia Beach;Baltimore County; Asheville queries: restaurant week 2023;dc restaurant week 2023; dc restaurant week restaurants;virginia beach restaurant week	US
Fumble	Topic	53.2	7.0	topics: Cincinnati Bengals;Butt Fumble;Baltimore Ravens;Sam Hubbard;Pittsburgh Steelers; Tyler Huntley queries: fumble;sam hubbard;bengals fumble recovery; sam hubbard fumble return	US
magnesium	query	47.5	6.4	topics: Magnesium;Magnesium oil queries: magnesium citrate;magnesium glycinate; what is magnesium;foods that contain magnesium	US
boat show	query	12.9	6.3	topics: Boat;Boat show;2023;Oklahoma City;Hartford; Convention center queries: boat show 2023;ohio boat and rv show; columbus rv and boat show;atlanta boat show 2023	US
prom dress	query	15.9	5.7	topics: Prom & Homecoming Dresses;Black;Blue;PromLily.com;Fashion design; Train queries: prom dresses;black prom dress;black dress;princess polly; davids bridal dresses;prom dress designers	US
Carbonated drink	Drink	30.1	5.4	topics: Drink;Drink can;Starry queries: soda;starry soda sierra mist;new lemon lime soda; pepsi new lemon lime soda	US
United States passport	Topic	31.4	4.9	topics: Passport;United States;The Bahamas queries: passport;us passport; renovacion de pasaporte americano;u.s. passport application form; u.s. passport renewal for minors	US
John F. Kennedy International Airport	Airport in Queens, New York	24.4	4.7	topics: Flight;Airport;Airport terminal;Aviation accident and incident;Collision; Near miss queries: jfk airport;jfk flights;jfk terminal;jfk near miss;jfk near collision; jetblue plane fire jfk	US
Passport	Topic	28.3	4.6	topics: United States;United States passport;Photograph; All-inclusive resort queries: passport;how long are passports good for	US

## 1. Google Trends All Trending Topics USA - 2W Delta (2023-01-23, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Product Management	Topic	110.5	3.7	topics: Management;Monday;Product Manager;User interface design;Prioritization; Marketing management queries: product management;product management monday; product manager;apple stock price on etoro;animixplay;zoro	US
Viral video	Topic	12.0	3.5	topics: Video;TikTok;Babo;Cartel de Santa;Ángela Aguilar queries: viral;babo; viral video babo;babo video	US
Self-service	Topic	14.0	3.4	topics: Service;University of Illinois Urbana-Champaign;Davidson; Los Angeles Unified School District;Davidson College queries: self;self service; self service pet wash;cccti self service;mcny self service	US
coffee creamer	Food	29.5	3.3	topics: Coffee;Coffee-Mate;Weight Watchers;Organic food queries: coffee creamer;creamer; friends coffee creamer;coffee creamer alternatives;sweet and creamy coffee creamer	US
Deck	Ship	37.0	3.2	topics: Plan;MS Jubilee;Travel agency;Apes queries: deck;celebrity equinox deck plan; deck boat vs pontoon;sky princess deck plans	US
roblox shirt	query	13.7	2.7	topics: Roblox;Shirt;T-shirt;Preppy;Pink;Asset queries: shirt template roblox; roblox template;shirt id roblox;photopea	US
Meal preparation	Topic	13.3	2.5	topics: Meal;Meal;Idea;Recipe queries: meal;meal prep;paleo meal prep; costco meal prep containers;calorie calculator	US

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Mykhailo Mudryk	Ukrainian soccer player	28000.0	16700.0	topics: Arsenal F.C.;News;Chelsea F.C.;Martin Ødegaard; Benoît Badiashile;Noni Madueke queries: mudryk;mudryk to chelsea; ■■■■■■;■■■■■■ ■■■■■■	Uganda
mtg all will be one	query	14250.0	9583.3	topics: Magic: The Gathering;Magic: The Gathering Arena;Norns; Storey queries: phyrexia all will be one; mtg phyrexia all will be one;all will be one mtg spoilers; phyrexia all will be one story; phyrexia all will be one commander decks;scryfall	New Zealand;Switzer States
avenger jeep	query	15275.0	5415.0	topics: The Avengers;The Avengers;Opel Mokka;SEAT; Volkswagen ID.4 queries: 2023 jeep avenger;jeep avenger prezzo; jeep renegade;jeep avenger cena;éric gandon naturopathe; jeep avenger brasil	Luxembourg;Ital
nokia 2023	query	6633.3	2273.3	topics: 2023;Nokia;Mobile phone;Magic Max;Bangladesh; Nokia 3310 queries: nokia phone;nokia phone 2023;nokia 2023 mobile; nokia magic max 2023;nokia magic max;nokia magic max 2023 price	Finland;Pakista
harley 2023	query	6871.4	871.4	topics: 2023;Harley-Davidson;New Year's Day;Royal Enfield; Fortnite queries: 2023 harley davidson;harley davidson; harley davidson happy new year 2023;triumph; harley davidson sportster s 2023	Austria;Germany
fiat 2023	query	4825.0	743.2	topics: Fiat;Price;Fiat;Incentive;Volkswagen Golf; Opel Corsa queries: 2023 fiat fiyat listesi;fiat fiyat listesi; 2023 fiat egea;fiat incentivi 2023;hyundai fiyat listesi; hyundai 2023 fiyat listesi	Turkey;Brazil;l
GUID Partition Table	Topic	1644.0	732.0	topics: Online chat;Fiverr queries: gpt;gpt chat;chat; answer the public;chat.open ai.com;chat gpt non funziona	Nepal;Morocco;P
citroen 2023	query	3606.3	686.3	topics: 2023;Citroën;Suzuki;Toyota Yaris;AB Volvo queries: c3 citroen; citroen c3 2023;c3 2023;skoda;citroen c4x; citroen engelli araç fiyatlar ■ 2023	Turkey;Belgium;

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Gerard Piqué	Spanish former soccer player	803.1	496.7	topics: Shakira;Casio Exclusive Showroom;Casio; Nueva canción queries: pique;shakira;pique shakira;casio;pique casio; twingo	Spain;Cuba;Urug
adp associate	query	1219.0	321.6	topics: ADP, LLC queries: adp associate co in;sarkari result	India
Shakira	Colombian singer	275.0	275.0	topics: Gerard Piqué;Song;Lyrics;Casio;Renault Twingo; Bizarrap queries: shakira;bzrp shakira letra;shakira y bzrp; shakira bzrp	Spain;Cuba;Para
harley davidson 2023	query	4811.1	268.3	topics: Harley-Davidson;Softail;Custom motorcycle; 1200 queries: harley davidson 2023 models;new harley davidson; new harley davidson 2023;happy new year harley davidson 2023; triumph;harley davidson homecoming 2023	New Zealand;Austria
discovery 2023	query	2433.3	248.3	topics: 2023;Australian Open;Form; Streaming media queries: discovery plus;land rover discovery 2023; land rover discovery;australian open 2023;discovery login; discovery parks	South Africa
pique	query	345.6	219.9	topics: Gerard Piqué;Shakira;Bizarrap;Casio; Casio queries: pique shakira;shakira;clara;casio;casio pique; pique twingo	Spain;Uruguay;A
Leopard 2	Topic	326.3	186.5	topics: Tank;Company;AMX-10 RC; Bradley Fighting Vehicle queries: leopard;leopard 2;bradley; leopard battle tank;leopardy dla ukrainy	Germany;Finland
Miss Universe	Topic	38.5	113.0	topics: 2023;Telemundo;RCN Televisión;Roku queries: miss; miss universe;miss universo;miss universo 2023 vivo; miss universo 2023 en vivo;■■■■■ ■■■■■■■■■■■■ 2023	Puerto Rico;Venezuela;



### 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
the last of us pc	query	320.6	109.3	topics: The Last of Us;Personal computer;The Last of Us;HBO Max;2013;IMDb queries: the last of us part 1 pc;the last of us part 1;last of us part 1 pc;hbo max;the last of us imdb;the last of us episode 2	Chile;Estonia;N
mazda 2023	query	1531.4	104.3	topics: Mazda Motor Corporation;Mazda;Hyundai Service queries: mazda cx;toyota;mazda cx 5 2023;2023 mazda mx-5 miata;mazda cx 30 review;honda hr v 2023	Mexico;Puerto Rico;Colombia;B
last of us pc	query	322.1	100.4	topics: The Last of Us;The Last of Us;Personal computer;Bella Ramsey;Series;The Walking Dead queries: the last of us;pc the last of us;the last of us imdb;can you play last of us on pc;the last of us episode 2	Czechia;Chile;H
obbligazioni	query	123.7	86.9	topics: Bond;Eni;Public employment service;Fineco Center;la Repubblica queries: eni obbligazioni;eni;eni obbligazioni 2023;emissione obbligazioni eni;obbligazioni eni isin	Italy;St. Helena
america express	query	84.9	53.7	topics: American Express;Ovidiu Buta;Blog;Joaquín queries: american express;american;bank of america;america express episodul 2;jean america express;america express episodul 3	Romania
Aviation accident and incident	Disaster type	56.8	53.2	topics: Airplane;Nepal;Nepali language;Gold Coast;Pokhara queries: plane;plane crash;nepal;■■■■■;pokhara;■■■■■ ■■	Nepal;Australia
sony walkman	query	64.4	51.3	topics: Sony Walkman;Sony;ATRAC;Post-it Note;Airbus A300 queries: sony new walkman;sony walkman nw;sony walkman mp3;sony walkman zx700;sony zx700 walkman;sony walkman nw zx700	Mexico;Paraguay
Yayoi Kusama	Japanese artist	66.3	42.5	topics: Louis Vuitton;Louis Vuitton x Yayoi Kusama;Harrods;Racism;Pop-up retail queries: kusama;kusama yayoi;yayoi;kusama robot;kusama nyc;yayoi kusama robot	Hong Kong

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
verizon commercial	query	54.8	35.9	topics: Television advertisement;Albert Einstein; Saturday Night Live;Building queries: einstein verizon commercial; cecily strong;cecily strong verizon commercial; einstein verizon commercial;einstein in verizon commercial; who plays einstein in verizon commercial	United States
Marie Osmond	American singer	4.0	26.9	topics: Net worth;Donny Osmond;Age;Lisa Marie Presley; Television advertisement;Rhytidectomy queries: marie;marie osmond; marie osmond net worth 2022;marie osmond 2023; marie osmond blonde hair	United States;Puerto Rico;Canada
nissan 2023	query	1675.0	26.3	topics: Nissan;Nissan;Škoda Auto queries: toyota;nissan rogue; 2023 nissan rogue;nissan gtr 2024;t cross 2023;kia fiyat listesi	Mexico;United Arab Emirates;El Salvador;Qatar
Mahindra Thar	Car model	106.7	25.6	topics: Price;Mahindra;Rear-wheel drive; Two-wheel drive queries: thar;thar price;thar rwd;thar 4x2 price; thar rwd price	India;Nepal
Adidas Samba	Shoes	361.3	23.0	topics: adidas;Adidas;adidas Store Munich; Massimo Dutti queries: adidas;samba;samba adidas;new balance 9060; air max 90;adidas samba junior	Denmark;Spain;G
Kevin Nash	American actor	160.9	22.9	topics: WWE;Son;Shawn Michaels;Jeremy Renner; Jay Briscoe queries: kevin nash;wwe;wwe kevin nash; wwe kevin nash son;kevin nash, son;john larroquette night court	Oman
Tulsa	City in Oklahoma	46.0	21.9	topics: Oklahoma;Episode;Season;Season finale;Series finale; Cuevana queries: tulsa;king tulsa;tulsa king finale; tulsa king season 1 episode 10;tulsa king episode 10 release date	United States
loveholidays	Topic	154.2	21.7	topics: Holiday;Santa Ponsa;Expedia Group;Alicante queries: holidays; love;love holidays;school holidays 2023;first choice holidays; booking uk	Ireland

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Moroccan Dirham	Currency	115.2	21.4	topics: Morocco;Euro;United States Dollar;Guinea queries: dirham;euro; mad;massar	Morocco;Western Sahara
impot gouv	query	24.1	19.4	topics: Tax;Motor fuel queries: carburant gouv;carburant impot gouv; impot prime carburant;ict impot gouv;indemnité carburant 2023; chequeenergie.gouv	Guadeloupe;St. Barthélemy;Mart
Chess.com	Website	56.2	15.8	topics: Chess;M3GAN;Tata Steel Ltd; Tata Steel Europe queries: chess.com;chess;mittens;chess.com mittens; mittens chess com	Albania;North Macedonia;Croat
Casio	Topic	30.5	15.2	topics: Casio;Casio Exclusive Showroom;Watch;Gerard Piqué; Renault Twingo;Shakira queries: casio;shakira;shakira casio; casio acciones	Paraguay;El Salvador;Chile; Rica
weltsparen	query	31.9	14.8	topics: Time deposit;Aareal Bank;Online; Volkswagen Bank queries: weltsparen login;weltsparen festgeld; weltsparen tagesgeld;check24;aareal bank;weltsparen seriös	Germany
royal caribbean	query	75.4	13.2	topics: Royal Caribbean Group;Cruise ship; Spring Holidays queries: cruise;cruise royal caribbean; caribbean cruise;royal caribbean.com;royal rumble 2023;iglu cruises	Barbados;Puerto Rico;Bahamas
Armored car	Military	29.6	11.0	topics: Car;Armour;Vehicle;AMX-10 RC;Bastion; World of Tanks queries: ████████████████████;████;██████████████;██████████████████ senator; ██████████████████ ██████████;amx-10rc	Ukraine;Moldova
Calahorra	Municipality in Spain	16.4	10.4	topics: Cathedral;Catedral de Calahorra;Façade;Rayo Vallecano; card deck queries: calahorra;fachada de calahorra; fachada catedral calahorra;fachada catedral de calahorra	Spain

## 1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Air traffic control	Topic	21.4	8.8	topics: Air traffic controller;Airports Authority of India;Salary; Grounded;Power outage; National Association of Intercollegiate Athletics queries: atc; air traffic;philippines air traffic;air traffic grounded; aai atc apply online	Philippines;Hon Kong;Kyrgyzstan
Social insurance	Insurance category	55.8	8.8	topics: Citizen;Bituah Leumi; Istituto Nazionale della Previdenza Sociale; Haifa queries: previdenziale;fascicolo previdenziale;■■■■■■ ■■■■■■; assegno unico 2023;naspi gennaio 2023;meteo di domani	Israel
Electricity pricing	Topic	86.8	7.6	topics: Electricity;Dishwashing liquid queries: ■■■ ■■;■■■ ■■■; verbund erhöht strompreis;sähkö hinta huomenna; verbund strompreis bestandskunden	Finland
76	Gas station	17.0	7.5	topics: Plane;Mathematics;Muhammad;Dey; Indian Penal Code queries: ■■■■■;■■■■■■;■■■■ ■■;■■■■ ■■ ■■■■■ ■■■■■; ■■■■■ ■■■■■ ■■ ■■■■■ ■■■■■;■■■■■■ ■■■ ■■■■■ ■■■■■ ■■	Iran
Stüssy	Topic	149.5	7.5	topics: Stüssy;Hoodie;One Piece;1072;Weevil;Timberland queries: stussy; buckingham stussy;miss stussy buckingham;miss buckingham	Denmark;Belgium
mercedes 2023	query	1790.7	6.9	topics: Mercedes-Benz;Mercedes-Benz;Mercedes-Benz Junior Cup; New Year's Day queries: mercedes benz 2023;mercedes benz; mercedes 2022;bmw fiyat listesi;honda fiyat listesi;autoscout	Luxembourg;Belg
loty	query	73.2	6.1	topics: Flight;Radom queries: loty tanie;loty warszawa;ryanair loty; loty katowice gda■■sk;bari w■■ochy;kiwi.com tanie loty	Poland
wizzair loty	query	106.8	6.0	topics: Flight;Ryanair;KAYAK;Málaga; Greece queries: wizzair tanie loty;tanie loty;ryanair;kayak;wp; ryanair	Poland

1. Google Trends All Trending Topics Global - 2W Delta (2023-01-23, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
starry	query	18.8	5.9	topics: The Starry Night;Carbonated drink;Sierra Mist; Lemon-lime drink;Mountain Dew queries: starry night; starry starry night;sierra mist;starry lemon lime soda; peps starry soda	United States;Philippi (Burma)
toyota 2023	query	2263.9	5.8	topics: Toyota;Dakar queries: toyota corolla 2023;corolla 2023; toyota corolla;toyota dakar 2023	Puerto Rico;Panama
Yahoo! Chiebukuro	Topic	32.2	5.3	topics: Coronavirus;Menstruation;Throat;Coming of age queries: ■■■■; ■■■ ■■■■ ■ ■■■ ■■■;■■■ ■■■■ ■ ■■■ ■■■ ■■■■;■■■ ■■■	Japan
night train	Topic	24.5	5.3	topics: Intercity bus service;Bus;Tokyo;Ski area queries: ■■■ ■■■;■■■; ■■■ ■■■ ■■■;nachttrein berlijn;■■■■■■ ■■■;nachttrein naar berlijn	Japan;Switzerla

Amazon Category Top by 13W AVG Price YoY Growth (as of 2023-01-23)

Category Name	Price 13W AVG	Price Growth YoY 3M AGO	Price Growth YoY 2M AGO	Price Growth YoY 1M AGO	Price Growth YoY
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Leggings/	\$ 25	22.4%	33.6%	35.7%	34.4%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Body/Moisturizers/	\$ 14.4	26.1%	26.7%	28.2%	31.4%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Boys/Shoes/Sneakers/	\$ 31.4	14.7%	29.8%	34.5%	30.3%
Clothing, Shoes & Jewelry/Women/Clothing/Fashion Hoodies & Sweatshirts/	\$ 28.5	18.1%	29.2%	33.5%	29.1%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Girls/Shoes/Sneakers/	\$ 30.1	13.7%	30.7%	32.9%	28.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Clothing/Active/	\$ 22.7	14.9%	22.7%	28.2%	26.3%
Beauty & Personal Care/Beauty & Personal Care/Skin Care/Sets & Kits/	\$ 33.6	3.7%	10.3%	18.8%	25.7%
Educational Supplies/Writing & Correction Supplies/Pens & Refills/	\$ 11.5	15.3%	20.0%	25.0%	25.5%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Underwear/	\$ 24.4	3.7%	13.5%	19.9%	22.6%
Clothing, Shoes & Jewelry/Women	\$ 24.4	14.5%	23.7%	23.5%	21.8%
Clothing, Shoes & Jewelry/Men/Clothing/Suits & Sports Coats/	\$ 58.5	20.1%	26.0%	26.9%	21.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Jeans/	\$ 37.4	9.0%	16.8%	19.9%	21.0%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Men/Clothing/Active/	\$ 22.9	5.1%	11.2%	18.7%	20.6%
Health & Household/Oral Care	\$ 20.7	12.0%	18.5%	17.0%	20.1%
Health & Household/Personal Care	\$ 18.5	20.1%	24.3%	24.0%	19.9%
Clothing, Shoes & Jewelry/Women/Shoes/Fashion Sneakers/	\$ 44.8	11.6%	23.6%	24.9%	19.7%
Musical Instruments/Live Sound & Stage/Monitor, Speaker & Subwoofer Parts	\$ 79.6	-3.1%	0.3%	9.1%	19.7%
Clothing, Shoes & Jewelry/Clothing, Shoes & Jewelry/Women/Shoes/Oxfords/	\$ 65.1	6.4%	16.1%	19.6%	19.5%
Beauty & Personal Care/Beauty & Personal Care/Fragrance/Women`s/Eau de Toilette/	\$ 41.9	9.4%	17.9%	21.1%	17.6%
Beauty & Personal Care/Beauty & Personal Care/Fragrance/Women`s/Eau de Parfum/	\$ 44.5	-5.9%	8.4%	19.5%	17.3%

**Walmart Category Top by 13W AVG Price YoY Growth (as of 2023-01-23)**

<b>Category Name</b>	<b>Price 13W AVG</b>	<b>Price Growth YoY 3M AGO</b>	<b>Price Growth YoY 2M AGO</b>	<b>Price Growth YoY 1M AGO</b>	<b>Price Growth YoY</b>
Premium Brands/Premium Womens Clothing/Premium Womens Dresses & Jumpsuits	\$ 65.5	331.6%	284.6%	261.1%	270.1%
Jewelry/Womens Jewelry & Watches/Womens Jewelry	\$ 65.6	-45.0%	-13.4%	57.5%	207.2%
Jewelry/Mens Jewelry & Watches/Men's Jewelry	\$ 66.5	20.1%	56.1%	178.6%	179.2%
DJ Turntables, Controllers, Mixers, and other DJ Equipment/DJ & Live Sound	\$ 140	384.7%	266.9%	181.9%	160.4%
Sports & Outdoors/Team Sports/Tennis & Racquets/Tennis Racquets	\$ 76.6	113.2%	148.0%	154.6%	154.0%
Video Games/Virtual Reality/VR Headsets	\$ 274.8	70.6%	95.0%	117.8%	141.8%
Sports & Outdoors/Exercise & Fitness/Mixed Martial Arts	\$ 37.7	188.0%	167.4%	125.7%	125.1%
Premium Brands/Premium Bags & Accessories/Premium Women's Bags & Accessories	\$ 80.5	233.9%	290.7%	143.0%	125.1%
Musical Instruments/Electronic Music, DJ and Karaoke	\$ 41.3	83.1%	102.7%	118.1%	106.6%
Sports & Outdoors/Team Sports/Baseball/Baseball Protective Gear	\$ 59.4	126.6%	122.4%	93.8%	105.5%
Clothing/Men/Mens Jackets & Outerwear	\$ 53.3	67.9%	77.5%	92.0%	98.7%
Jewelry/Womens Jewelry & Watches/Womens Jewelry/Womens Earrings	\$ 47.7	-41.2%	-16.1%	39.1%	98.6%
Microphones & Headphones	\$ 35.3	102.3%	103.0%	94.1%	96.0%
Electronics/iPad & Tablets/All Tablets	\$ 162.6	36.6%	73.7%	78.8%	94.0%
Premium Brands/Premium Womens Clothing/Premium Womens Lingerie & Shapewear	\$ 24.9	100.0%	86.5%	90.8%	93.3%
Baby/Nursery & Decor/Furniture/Changing Tables	\$ 175.5	93.8%	98.1%	88.9%	86.5%
Clothing/Premium Brands/Premium Shoes/Premium Womens Shoes/Premium Womens Boots	\$ 76.4	138.2%	108.8%	82.1%	80.5%
Clothing/Premium Brands/Premium Shoes/Premium Mens Shoes	\$ 79.2	100.6%	79.9%	77.2%	79.3%
Musical Instruments/Guitars	\$ 58.5	18.1%	26.4%	48.1%	79.0%
Sports & Outdoors/Team Sports/Baseball/Baseball Bats	\$ 92.4	100.1%	122.6%	80.5%	71.3%

**Bestbuy Category Top by 13W AVG Price YoY Growth (as of 2023-01-23)**

<b>Category Name</b>	<b>Price 13W AVG</b>	<b>Price Growth YoY 3M AGO</b>	<b>Price Growth YoY 2M AGO</b>	<b>Price Growth YoY 1M AGO</b>	<b>Price Growth YoY</b>
Gaming Headsets	\$ 115.6	6.0%	8.4%	10.1%	10.7%
All Laptops	\$ 885.7	8.2%	7.2%	6.5%	9.4%
All Vacuums & Floor Care	\$ 324.5	12.1%	9.9%	4.5%	3.0%