

ASTUTEX TRENDSPOTTING

July 17, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Patel Engineering Ltd.	Construction engineering company	459.3	136.8	topics: Rail Vikas Nigam Limited; NSE:HAL	Global
Arbor Metals	Company	229.8	95.7	queries: bilfinger aktie; aktie rheinmetall;arbor metals aktie	Global
JBM Auto Ltd	Auto parts company	195.4	94.1	topics: Alok Industries;NSE:OLECTRA; Adani Green Energy queries: olectra shar; alok industries share price;colgate india; colgate share price india	Global
Intraday Screener	Software company in India	225.0	70.3	queries: screener	Global
Zeekr	Automobile company	770.0	66.1	topics: BYD Han	Global
Inventec	Computer manufacturing company	168.3	53.8	topics: China Airlines;EVA Air;Inventec; Ex-dividend date;Maxxis	Global
Johannesburg Water	Water utility company in Johannesburg, South Africa	45.0	49.0	topics: Downtime	Global
Ak Portföy Yönetimi A.■.	Investment company in Istanbul, Türkiye	9.3	33.3	queries: fon	Global
Patriot Battery Metals	Company	210.0	33.1	queries: palantir aktie	Global
Carbios	Company	72.2	32.3	queries: novo aktie;nio aktie	Global
LifeMD	Company	213.4	32.1	queries: ozempic online	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Reliance Capital	Financial services company	-7.6	31.0	topics: Reliance Industries Limi	Global
NHPC	Utilities company	42.9	29.7	topics: Tata Steel Ltd; RattanIndia Power	Global
Airtificial Intelligence Structures SA	Construction engineering company	49.1	29.4	topics: Amper;URBAS GRUPO FINANCIERO SA; AUDAX RENOVABLES S.A.	Global
See Tickets	Ticket company	39.2	28.3	topics: Ticket	Global
Paras Defence And Space	Aerospace and defense company	-1.2	23.6	topics: Alok Industries; NSE:PAYTM queries: alok industries share	Global
Indian Infotech And Software	Company	-29.1	23.5	topics: Reliance Power; RattanIndia Power queries: suzlon share	Global
GrainBridge, LLC	Software company	7.3	22.7	topics: ADM	Global
LITEON Technology	Consumer electronics company	41.6	20.7	topics: Maxxis;Evergreen Marine Corp.; Ex-Dividends	Global
Geekom	Consumer electronics company	387.6	19.4	topics: Next Unit of Computing	Global
Disney Parks, Experiences and Products	Amusement and theme parks company	13.1	19.0	topics: The Walt Disney Company; Amusement park queries: kim jong un	Global
Banco de Oro	Retail banking corporation	32.3	19.0	topics: BDO;Marni;Quest;BDO Global	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Moneyfacts Group	Company	79.9	18.7	topics: Hargreaves Lansdown; Individual savings account queries: Glo	Global
JSW Energy	Utilities company	-8.8	18.5	topics: Alok Industries queries: energy; suzlon share	Global
Praj Indus	Engineering company	-12.1	18.3	topics: Adani Green Energy	Global
Mattel	Toy company	19.0	17.9	topics: Martell	Global
Samvardhana Motherson	Automotive industry company	13.7	17.5	topics: Vodafone Idea; NSE:PAYTM queries: infosys; colgate share price india; alembic pharma share	Global
Framer	Software company in Amsterdam, Netherlands	136.6	17.4	queries: ai website	Global
Watcho	Media company in Noida, India	312.4	17.2	topics: Dish TV	Global
Hut 8 Mining	Computer application company	6.5	16.9	topics: Nasdaq;Nasdaq;Bitcoin Mining	Global
Nishi-Nippon Railroad	Supermarket company	42.9	16.7	queries: ■■■■ ■■■■■■;■■■	Global
Jacob Elektronik	Company	10.0	15.2	topics: Bechtle	Global
Nippon Life India Asset	Company	23.3	14.7	queries: icici mutual fund	Global
Cts Eventim AG	Entertainment company	0.3	14.5	topics: Vonovia queries: lanxess; taylor swift;hosen	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Condor Electronics	Company	-2.8	14.4	topics: Midea Group; British thermal unit queries: climatiseu	Global
XPENG-W	Company	-1.9	14.4	topics: Nikola Corporation; Rivian queries: azioni enel;eni azioni; palantir aktie;nio aktie;freenet aktie	Global
MTAR Technologies	Machine industry company	37.5	14.3	queries: glenmark share price	Global
Mango TV	Company	24.4	13.7	topics: Tencent queries: mango	Global
Pelita Air	Domestic airline	106.8	13.7	topics: Check-in	Global
Baymak Makina Sanayi Ve Ticaret A.S.	Company	12.3	13.6	topics: Air conditioner;Vestel; British thermal unit queries: toshiba kl	Global
Electroline Equipment, Inc.	Telecommunicati equipment company	34.6	13.1	queries: condizionatore	Global
Samsung Heavy Industries	Shipbuilding company	28.3	13.0	queries: ■■	Global
Alfen	Company	33.1	12.4	queries: fastned koers	Global
Skunk Works	Aircraft manufacturer	-3.7	12.2	topics: Lockheed Martin	US
Endesa X	Energy company	-13.6	11.9	topics: Endesa	Global
POCO	Company	112.7	11.7	topics: 5G;Handset;POCO M5;Redmi Note 12; Samsung Galaxy A13 queries: poco; pubg pubg;redmi 12;xiaomi poco;xiaomi 5g	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
ORIX Corporation Europe N.V.	Financial services company	-8.1	11.5	topics: topics: Equity; Investment fund queries: Global	Global
Uno-X	Company	36.9	11.3	queries: uno	Global
Ingenico	Credit card service company	-0.2	11.2	topics: Value-added tax queries: ingenic; ingenico servis	Global
SoundHound	Speech recognition company	55.3	10.5	topics: NYSE:AI;NASDAQ:CGC queries: soun; sound hound stock	US
The Chemours Company	Chemicals company	23.3	10.4	topics: DuPont	Global
More Investment House Ltd.	Investment company in Ramat Gan, Israel	30.3	10.4	topics: Investment company	Global
AirAsia X	Airline	174.8	10.1	topics: Philippine Airlines	Global
ICICI Prudential Mutual Fund	Mutual fund company	9.6	9.8	topics: Mutual fund; Franklin Templeton Investments queries:	Global
Domain.com	Company	14.5	9.4	topics: .com	Global
Perrigo	Pharmaceutical company	0.6	9.3	queries: ketorolaco; pirimir para que sirve;pirimir; perrigo jobs;perrigo promozioni	Global
Citibank	Commercial banking company	12.0	9.2	topics: Citigroup	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Carnival	Tour operator company	-3.5	8.6	topics: topics: BASF;Bayer; Carnival Corporation & plc; Carnival Cruise Line; DAX PERFORMANCE-INDEXqueries: allianz a; basf;nvidia aktie;bayer-aktie; telekom aktie queries: Global	Global
Aalberts	Engineering company	-3.1	8.4	queries: koers aegon	Global
Leeds Building Society	Life insurance company	27.7	8.3	topics: Halifax; Individual savings account queries: mone	Global
Yellow Corporation	Transport company	10.1	8.1	topics: International Brotherhood of Tea; Teamsters	Global
Waymo	Software company	45.6	7.9	topics: Taxi;TuSimple;Waymo One;Aurora; Amazon Robotics queries: waymo one; waymo taxi;waymo sf;waymo invite code; waymo ride	US
Interpolis	Insurance company	-10.5	7.9	topics: NN Group	Global
Azienda Municipale Ambiente S.p.A.	Company	13.4	7.6	topics: Acea	Global
Tubi	Corporation	39.3	7.5	topics: FMovies;Mafia;VIX;Crystal The Doll; Mena Monroe queries: soap2day movies; free tubi;123movies reddit;cinnamon; tubi cinnamon	US
Bombay Dyeing	Textile business company	2.9	7.4	topics: Reliance Power	Global
7-Eleven	Convenience stores chain	5.9	7.3	topics: Convenience; The Isee Company queries: military vehic	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SBI Mutual Fund	Mutual fund company	12.7	7.3	topics: Mutual fund queries: icici mutua	Global
White Pass & Yukon Route Railway	Railroad company in Skagway, Alaska	9.1	7.1	topics: Mendenhall Glacier queries: mend	Global
Hill & Smith	Infrastructure company	47.1	7.1	topics: Public limited company	Global
HNI	Furniture company	6.7	7.0	topics: Initial public offering	Global
Nepali Paisa Media Pvt Ltd	Media company in Kathmandu, Nepal	26.3	7.0	queries: nepali	Global
PensionDanmark	Pension company in Copenhagen, Denmark	18.2	7.0	topics: Sygeforsikringen "danmark"	Global
itel Mobile	Company	31.3	6.9	topics: OnePlus;OnePlus Nord; Samsung Galaxy S23;Xiaomi Redmi 9; Samsung Galaxy S23 queries: realme;s23; samsung smartphone;bangladesh;smartphone	Global
Diono	Manufacturing company	2.3	6.8	topics: Car seat	US
DAINIHON JOCHUGIKU Co.,Ltd.	Company	18.0	6.7	topics: Television advertisement	Global
Catalina Express	Transport company	4.9	6.7	queries: catalina flyer	US
Škoda Auto	Automobile manufacturer	19.3	6.6	topics: Škoda Vision 7S;Škoda Scala; Škoda Kushaq;Škoda Enyaq; Škoda Kamiq queries: skoda kushaq; skoda scala;skoda vision 7s;skoda 7; skoda logo	US
Power Grid Corporation of India	Electric services company	5.0	6.5	topics: Tata Steel Ltd queries: alok ind	Global

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Company Name	Type	Pop. growth	Growth change	Related topics	Region
JSW Steel	Company	-14.9	6.5	topics: Cipla;Steel;Adani Green Energy; BSE SENSEX; BHEL queries: alok industries share pric	Global
Anker Innovations Technology	Electronics company	30.9	6.5	topics: Robotic vacuum cleaner	Global
Finfoam Oy	Company	-10.8	6.5	topics: K-Rauta	Global
TerraMaster	Computer software company	31.1	6.3	queries: nas wd	Global
Navneet Education	Book publishers company	-3.9	6.2	topics: Sexually transmitted infection	Global
SBI Capital Markets	Capital market company	-12.9	6.2	topics: Security	Global
Prysmian Group	Manufacturing company	6.3	6.1	topics: Terna Group queries: leonardo az	Global
Braas	Company	-14.2	6.1	topics: Slipware	Global
bdjobs.com	Company	-7.1	5.8	queries: pharmaceutical jobs	Global
SUSE	Software company	-1.5	5.8	topics: SAP Business One	Global
Classic Football Shirts Limited	Company	19.8	5.6	topics: T-shirt	Global
Bank of Kaohsiung	Commercial banking company	4.8	5.6	topics: Mega International Commercial Ba	Global
Mitsubishi UFJ Lease & Finance Co., Ltd.	Sales financing company	113.4	5.5	topics: Itochu Corporation; KDDI queries: ■■■ ■■■;jr ■■■■ ■■■	Global
Xero Shoes	Footwear company	22.7	5.4	topics: Vibram	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Anticimex	Company	11.0	5.4	topics: Rentokil	Global
Frontier Airlines	Airline	13.0	5.4	topics: Airline;Allegiant Air; Avelo Airlines;Checked baggage; Check-in queries: delta airlines;flight; google flights;fly allegiant; cheap airlines	US
Daimler Truck	Heavy duty truck manufacturing company	-1.5	5.3	topics: BASF;BASF;British American Tobacco; DHL Group queries: allianz aktie;basf; mercedes aktie;telekom aktie;siemens aktie	Global
Ulefone	Company	5.2	5.3	queries: cat s62	Global
Semrush	SEM company	33.3	5.3	topics: Pricing queries: seo	Global
Hitron	Telecommunicati equipment company	-12.1	5.2	topics: Inventec	Global
Zevia	Drink company	1.9	5.2	queries: stevia leaf;stevia drink; stevia ingredients	US
SBI Securities Co., Ltd.	Company	20.9	5.1	topics: Daiichi Sankyo;Dividend;KDDI	Global
Canyon Bicycles	Company	29.4	4.8	topics: Canyon;Canyon;Cervélo;Fuji Bikes; Pinarello queries: canyon bikes; canyon endurance;canyon grizl;pinarello; trek bikes	US
Okasan Securities Co., Ltd.	Company	39.8	4.6	queries: ■■■■ ■■■■■■ ■■■■■■	Global
Eckerö Linjen	Company	32.7	4.4	topics: Eckerö Line	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
VIX	Media company	44.0	4.4	queries: la casa de los famosos mexico; vix premium;vix app; vix tv gratis descargar;vix log in	US
On	Sportswear company	53.2	4.3	topics: Barbie;Designer Brands; Hoka One One;HOKA ONE ONE; On queries: barbie;hoka;hoka running; bondi 8;hoka women	US
Shokz	Company	80.2	4.1	topics: Headphones	Global
Xiaohongshu	Company	59.3	4.1	queries: ■ ■ ■ app	US
Paylib Services	Company	61.8	3.9	topics: CIC;Crédit Mutuel	Global
Tata Capital	Financial services company	31.6	2.2	queries: sfdc	Global
Ahrefs	Company	30.7	2.0	queries: seo	Global
Conduent	Company	13.5	1.9	topics: Change Healthcare; ACS State & Local Solutions, Inc; Sitel queries: conduit jobs; myriad genetics;feps login conduit	US
GovX	Company	26.2	1.9	topics: Experticity;Shady Rays; Vortex Optics queries: aafes;govx com; is govx legit	US
GXO Logistics	Company	16.4	1.8	topics: XPO;XPO;RXO Inc	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Flix Bus	Travel company	19.6	1.8	topics: topics: Eurail;Ouibus;BlaBlaCar; Greyhoundqueries: flix bus;flixbus miami; flixbus reviews;flixbus schedule; flixbus refund queries: US	US
CARFAX	IT company	11.9	1.8	topics: Car;CarMax; IS 350 queries: 2019 tacoma	US
AGV	Helmet manufacturer	28.8	1.8	topics: AGV;Alpinestars; Arai Helmet Limited; Cycle Gear queries: hjc helmets; arai helmets;agv motorcycle helmets; agv k1 s;agv k1s	US
Embrace Pet Insurance	Insurance company in Warrensville Heights, Ohio	17.8	1.7	topics: Spot Pet Insurance;Trupanion; Lemonade;Fetch by the Dodo; AKC Pet Insurance queries: pets best ins; metlife pet	US
Handel's Homemade Ice Cream & Yogurt	Company	22.8	1.7	topics: Handel's Homemade Ice Cream; Handel's Homemade Ice Cream & Yogurt; Bruster's Ice Cream queries: brusters; handels las vegas;handels austintown; handels berwyn;handels fort wayne	US
Coty	Beauty company	11.4	1.6	topics: Astroid;City School; The City School; Henkel queries: sex and the coty; astroid coty;coty market;dead coty; traverse coty	US
Raising Cane's Chicken Fingers	Fast food chain	16.0	1.6	topics: Franchising;Golden Chick	US
Piramal Pharma	Pharma company	1686.5	1.4	topics: Pharmaceutical industry queries:; alok industries share price	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
eero	Company	12.7	1.4	topics: Ethernet;IEEE 802.11ax; Port forwarding queries: starlink	US
Caliber Collision	Company	10.1	1.2	topics: Service King	US
Clear Secure	Company	13.0	1.1	topics: TSA	US
PeopleStrong	Software company	54.4	0.9	queries: myhr	Global
Van Cleef & Arpels	Jewelry company	65.9	0.8	topics: Jewellery;Piaget SA; Van Cleef & Arpels;Tous; Audemars Piguet queries: chopard;jewelry; pandora bracelets;chaumet;fashion jewelry	Global
Topgolf Callaway Brands	Sports equipment company	14.5	0.6	topics: Callaway;Callaway Golf;Iron;Putter; TaylorMade queries: callaway;golf bag; golf clubs;taylormade;titleist	US
Anduril Industries	Defense contractor company	43.3	0.4	topics: Palantir	US
BLU Products	Company	21.3	0.3	topics: SafeLink Wireless;Smartphone; Rooting queries: blu b131dl; blu studio mini;blu view 2 phone case; how to factory reset blu phone	US
Flybondi	Airline	31.2	0.3	queries: latam flights	Global

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Hostinger	Company	92.2	0.3	topics: topics: Bluehost; Web hosting service;Wix.com; Virtual private server; Domain name registrarqueries: ionos; hostinger email;hostinger minecraft; hostinger website builder; hostinger reviews queries: US	US
Regent Seven Seas Cruises	Company	27.6	0.3	topics: Compagnie du Ponant; Crystal Cruises;Oceania Cruises; Seabourn Cruise Line; Silversea Cruises queries: azamara; azamara cruises;oceania cruises; crystal cruises;ponant cruises	US
Drink LMNT, Inc.	Drink company	150.3	0.1	queries: does lmnt break a fast; drinklmnt/huberman;lmnt coupon code; lmnt free sample;lmnt recipe	US
ABF Freight System	Transport company	10.3	0.0	topics: R+L Carriers;R+L Carriers;XPO; Yellow Corporation;YRC queries: abf	US
LOEWE	Fashion brand	110.1	-0.3	topics: Van Cleef & Arpels;Marni;Loewe; Net-a-Porter;Goyard queries: loewe bag; loewe sunglasses;loewe tote;loewe sale; prada sandals	US
SHEIN	Company	29.1	-0.7	topics: LaserShip;OnTrac;SHEIN;Temu; Package tracking queries: temu; shein coupon;shein influencer; shein urge delivery;shein pop up	US
Taskrabbit	Company	18.0	-0.9	topics: Amazon Mechanical Turk; Survey Junkie queries: tasker on taskrab; taskrabbit movers;task.rabbit	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 14)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Vueling	Airline	11.3	-1.0	topics: Eurostar;Eurostar;easyJet; Ryanair queries: wizz air	US
Avelo Airlines	Charter airline	80.2	-1.2	topics: Airline;Checked baggage; Breeze Airways; Silver Airways queries: avelo wilmington; avelo reviews	US
French Bee	Airline	25.8	-1.3	topics: Air Caraïbes;TAP Air Portugal; Air France–KLM;Vueling; Norse Atlantic UK queries: air caraibes	US
Marni	Fashion company	34.5	-1.4	topics: Marni;JIL SANDER;Denim Tears; MIHARAYASUHIRO queries: loewe bag; prada shirt;carhartt marni;marni hoodie; marni purse	US
Tauck	Company	27.6	-4.0	topics: Silversea Cruises; Trafalgar Travel queries: globus tours; trafalgar tours;collette tours; best cruise lines;tauck login	US
DailyPay	Financial services company	30.4	-5.0	topics: G4S queries: daily pay; dailypay com;kroger dailypay; target dailypay	US
Luna Cycle Limited	Company	49.4	-5.7	queries: surron;talaria	US
Fetch by the Dodo	Pet insurance company	20.4	-8.2	topics: Embrace Pet Insurance; Spot Pet Insurance; Trupanion queries: metlife pet	US

2. Google Trends All Trending Companies - 2W Delta (2023-07-17, 13weeks YoY) (Part 15)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Hims	Telehealth company	44.7	-8.2	topics: topics: Erectile dysfunction;hims; Ro;Sildenafil;Tadalafilqueries: hims;viagra; hims for men;finasteride; hims pills queries: US	US
Airgsm Pte. Ltd.	Company	298.1	-9.7	queries: esim	Global
Norse Atlantic Airways	Airline	219.7	-67.2	topics: Air Caraïbes;Airport terminal; Check-in;Scandinavian Airlines; TAP Air Portugal queries: norse; skyscanner;norse flights;fly norse; norse check in	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Anchor Brewing Company	Brewery	594.4	555.6	topics: Brewery;Sapporo Breweries;Trade union; Sierra Nevada Brewing Company queries: anchor;anchor brewing;anchor brewing company; anchor steam closing;anchor christmas ale	US
oppenheimer	query	892.2	352.5	topics: Oppenheimer queries: oppenheimer movie;barbenheimer;barbie reviews; oppenheimer popcorn bucket	US
Flying car	Aircraft type	300.0	300.0	topics: Car;Flight;Us FAA;Federal Aviation Administration; Ford Model A queries: flying car;alef;alef flying car;faa	US
bluesky	query	518.3	211.9		US
SAG-AFTRA	Commercial organization	209.6	148.1	topics: AFTRA;Strike action;Actor queries: strike;sag health;sag twitter	US
damian lillard	query	213.6	146.5		US
jalen green	query	83.8	119.4		US
Pikmin	Game series	288.1	116.6	topics: Pikmin;Pikmin 4;Mario role-playing games;High-definition video; Super Mario RPG queries: pikmin;pikmin 1 2 switch;pikmin game;pikmin 4 demo; pikmin 1 switch;pikmin 1 and 2	US
The Five	Talk show	85.0	105.8	topics: Geraldo Rivera;Daughter;Naomi Campbell;Kim Kardashian queries: the five;gerald; geraldo the five;gerald fired from the five;why was geraldo fired from the five; naomi campbell and daughter	US
aspartame	query	122.4	105.1	topics: Aspartame;Carbonated drink;Gatorade Thirst Quencher; The Five queries: aspartame cancer;aspartame sweetener;carcinogen;carcinogenic; world health organization aspartame;does diet dr pepper have aspartame	US
Thread	Topic	97.8	102.1	topics: Mobile app;Instagram;Threads;Hashtag;Threds Inc. queries: threads; what is instagram threads;instagram threads app;threads meta	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Aspartame	Drug	114.6	96.6		US
Silo	Topic	260.8	95.5	topics: Season;Episode;Aircraft hijacking;Trace heating;Farming Simulator queries: silo; silo finale explained;silo tape;hijack	US
International Brotherhood of Teamsters	Brotherhood	105.2	58.3	topics: Health insurance;Teamsters;Teamsters Local 25;Aviation accident and incident; Bud Light queries: ups contract;teamsters;ups teamsters union;ups teamsters union strike	US
connections	query	81.0	56.9	topics: The New York Times;connect;Quordle - Daily Word Game;Bolo language; Loris queries: nyt connections;nyt;wordle today;wordle hint;wordle answer	US
france news	query	71.0	47.1		US
Street racing	Topic	47.0	38.8	topics: Racing;Street;Auto show;NASCAR Xfinity Series; NASCAR Cup Series queries: street race;nascar;nascar street racing; nascar street race schedule	US
venom 3	query	67.0	35.5		US
fallout boy	query	100.0	33.0		US
Master of Laws	Degree	334.6	27.1	topics: Artificial intelligence;Language model;Janitor;Andreessen Horowitz queries: llm; janitor llm;janitor ai	US
Glow Recipe	Topic	135.9	26.0	topics: Toner;Glow Recipe Watermelon Glow BHA + PHA Pore-Tight Toner; Glow Recipe Watermelon Glow Niacinamide Dew Drops;Tower 28 Beauty; Glow Recipe Watermelon Glow Sleeping Mask;Kosas Cosmetics, LLC queries: glow recipe; glow recipe barbie;does ulta have glow recipe	US
Crone	Topic	46.1	24.6	topics: Diablo IV;Diablo;Druid;Farm;The Witcher;The Witcher queries: crone; tempest roar diablo 4;crone bulwark diablo 4;mad wolf's glee	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
zoro.to	query	85.4	23.5		US
Fireworks	Topic	19.2	23.2	topics: Independence Day (United States) queries: fireworks; where to see fireworks near me;fireworks of my heart;places to watch fireworks near me	US
Chevrolet Trax	Car model	140.6	22.7	topics: Chevrolet;Chevrolet;Chevrolet queries: trax;trax chevy;chevy;auto loan calculator; car payment calculator	US
aneurysm	query	28.5	20.1		US
bato	query	172.9	13.1	queries: manga bato;manga;bato to;lost in the cloud bato;bj alex bato;is bato down	US
ronald mcdonald	query	26.6	13.0		US
Yellow Corporation	Transport company	16.9	10.4	topics: YRC;Trade union;Central Transport;Headquarters queries: yrc;yellow; yellow trucking stock;ycr freight stock;ycr freight news	US
Midea	Topic	14.9	10.2	topics: Air conditioner;Air conditioning;Vibration;Power cord; Refurbishment queries: midea;midea mad35s1qwt;midea duo smart 12k btu; how to install midea air conditioner 5,000 btu	US
Swagger	Software	12.5	9.7	topics: OpenAPI Specification;Isaiah Hill;Apple TV;Visual Studio queries: swagger; solomon irama;isaiah hill age;swagger tv series	US
diet coke	query	22.2	9.2		US
Diet drink	Beverage	16.5	8.0		US
Go Program Way2Go Card	Computer program	66.1	8.0	queries: way2go;way2go card;comerica bank;way2go login mississippi;nevada unemployment	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Castor oil	Pharmaceutical	88.4	7.6	topics: Oil;Ricin queries: castor;castor oil;best eyelash growth serum; castor oil dollar general;benefits of castor oil for skin	US
Tubi	Corporation	39.3	7.5	topics: Film;Cinnamon;Undying Love;Bianca Williams queries: tubi;if i cant; all i want is you tubi;if i cant tubi	US
toyota battery	query	17.5	7.3		US
prada sandals	query	18.7	7.2	topics: Sandal;Prada;Wedge;Loafer;Boot queries: prada sandals women;prada bag;gucci sandals; neiman marcus;prada jelly sandals	US
1337	Topic	8.0	6.9	queries: 1337;utorrent	US
Full moon	Topic	16.4	6.9	topics: Moon;July 2;July 3;July queries: full;full moon;moon;july 3 full moon 2023; full moon in capricorn 2023;supermoon july 2023	US
Catalina Express	Company	4.9	6.7	topics: Santa Catalina Island;Helicopter;Expedia; Descanso Beach Club queries: catalina express	US
Used good	Topic	88.3	6.3		US
Angioma	Disease	21.1	5.8	topics: Cherry angioma;Wart;Abdomen;Dermatology queries: angioma;cherry angioma;lentigo; neoplasm of uncertain behavior;dermatofibroma	US
Buc-ee's	Topic	37.2	5.7	topics: Buc-ee's;Buc-ee's;Mebane queries: buc ees;bucees;bucees nc;mebane nc;new kent va	US
Affiliate marketing	Topic	63.2	5.2	topics: Marketing;Amazon Hub Counter;Amazon.com;Crocs;Crocs queries: affiliate;jvzoo; how to get started with affiliate marketing;yelp remove spam comments job	US
Summersalt	Company	-12.9	5.1	queries: summersalt	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Xiaohongshu	Company	61.7	5.0	queries: ■ ■ ■	US
Canyon	Topic	29.2	4.8	topics: Canyon Bicycles;Canyon;Bicycle queries: canyon;factor bikes;transition bikes	US
Kindle Direct Publishing	Topic	47.4	4.7	topics: Amazon.com;Amazon Hub Counter;Digital product queries: kdp;amazon seller central	US
Data entry	Topic	25.2	3.2	topics: Data;Data entry clerk;Amazon Mechanical Turk queries: data entry;jobs;smart crowd; ushcc;fedex data entry work from home	US
instagram download	query	20.6	2.6		US
prada sunglasses	query	52.5	2.5	topics: Prada;Sunglasses;Bad Bunny;Bottega Veneta; Messenger bag queries: prada women sunglasses;prada sunglasses men; prada sunglasses black;prada sun glasses;gentle monster sunglasses;dh gate	US
Porsche 911	Car model	24.0	1.9	topics: Porsche;Porsche;Dr. Ing. h.c. F. Porsche AG queries: 911;porsche;911 porsche; 2024 porsche 911 turbo s;jEEP wrangler	US
Handel's Homemade Ice Cream & Yogurt	Company	22.8	1.7	topics: Handel's Homemade Ice Cream;Huntsville;Visalia;Pint queries: handels;ice cream; handles menu;handels santee	US
Manhwa	Topic	46.2	1.4	topics: Manga;Manhua;Chapter;King the Land;Indonesian;Knight queries: manhwa; savor the taste manhwa;the beast within manhwa;bon appetit manhwa	US
Set list	Topic	62.4	1.2	topics: Concert tour;Alicia Keys: Set List;Citi Field;Tori Amos queries: setlist; tedeschi trucks band setlist;ernest setlist 2023;morgan wallen setlist 2023 st louis	US
EoS Fitness - Las Vegas:	Topic	29.0	1.0	topics: Gym;Physical fitness;Planet Fitness queries: eos;eos fitness; eos 4th of july hours	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Low-alcohol beer	Beverage	27.8	0.8	topics: Beer;Non-alcoholic drink;Non-Alcoholic Beer;Keg; Samuel Adams Just the Haze Non-Alcoholic IPA;Stout queries: non alcoholic; non alcoholic beer;can minors buy non alcoholic beer;cervezas sin alcohol; can you drink non alcoholic beer while driving	US
Airport lounge	Topic	27.5	0.5	topics: Airport;American Express;American Express queries: lounge; capital one travel portal	US
Cayenne pepper	Food	62.1	0.5	topics: Black pepper;ready;Ripening;Skin tag queries: cayenne;cayenne pepper; castor oil and cayenne pepper for moles;is cayenne pepper good for your heart; curing with cayenne book sam biser	US
Storefront	Topic	41.3	0.4	topics: Amazon Hub Counter;Amazon.com queries: storefront;storefront amazon; amazon storefront application;sivan ayla amazon storefront	US
sssTiktok	Computer software	45.8	0.0	topics: TikTok;Video;apk;Video To GIF, GIF To Video;CapCut queries: tiktok; tiktok downloader;url shortener	US
LOEWE	Fashion brand	110.1	-0.3	queries: loewe;emma watson;emma watson dress;emma watson loewe dress	US
Instore	Software	53.1	-1.7	topics: Instagram queries: instagram;story downloader	US
ig story viewer	query	52.6	-6.7	topics: Instagram queries: ig story anonymous viewer;instagram story viewer	US
aperol spritz	query	61.5	-7.5		US
Hims	Company	51.1	-7.8	topics: Hair care;Vardenafil;Libido queries: hims;paroxetine;what are hard mints by hims; is hims safe to use	US
barbie 2023	query	588.0	-86.0	topics: 2023;Barbie;Film;Joy Ride;Aldo;Aldo queries: barbie movie 2023;barbie movie; barbie crocs;why is barbie pg 13;kendra scott barbie collection 2023	US

3. Google Trends All Trending Topics USA - 2W Delta (17.07.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
2k24	query	6240.0	-3560.0	topics: NBA;NBA Summer League;LeBron James;Anniversary queries: nba;nba 2k24; nba 2k24 ratings;2k24 mamba edition;victor wembanyama	US

4. Google Trends Industries USA - 2W Delta (2023-07-17, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Energy Drink	33.3%	6.7%	topics: Drink;Energy;Skull;Ric Flair;Food & Drug Administration queries: energy;energy drink;energy drinks
Unmanned aerial vehicle	1.7%	4.9%	topics: DJI;North Richland Hills;Good manufacturing practice;HOLY STONE queries: drone;drone drone;best drone;drone ipo;drone destination ipo
Air Conditioner	-13.3%	4.3%	topics: portable;Air conditioning queries: ■■■■■;air conditioner;■■■■■ ■■■■■■ ■■■■■■■■■■;■■■■■ ■■■■■■■■■■;the.ut.ac.id login
Mutual fund	-1.8%	4.1%	topics: Investment fund;Microcap stock queries: mutual fund;mutual funds;that mf is not real;that mf is not real lady; hdfc non cyclical consumer fund
Robotic Vacuum Cleaner	5.3%	3.9%	topics: Robot;Vacuum cleaner;Amazon's Prime Day;iRobot Roomba 692 queries: vacuum robot;robot;vacuum;best robot vacuum prime day; shark av911s ez robot vacuum;xiebro robot vacuum and mop combo
hiking apparel	12.6%	3.7%	topics: Hiking;Wear;Cargo pants queries: hiking outfit;hiking outfits;hiking outfits for ladies
Clothes dryer	6.6%	3.4%	topics: Washing machine queries: dryer
Social media	-1.3%	3.2%	topics: social;Media;Threads;Thread queries: social media;social media meaning;social;threads;threads app;what is threads
Suit	3.7%	3.2%	topics: Man;Gradey Dick;Deadpool 3 queries: suit;anzug;white suit;mens suit
Men suits	3.7%	3.2%	topics: Man;Gradey Dick;Deadpool 3 queries: suit;anzug;white suit;mens suit
Vehicle Insurance	14.4%	3.1%	topics: Insurance;Car queries: insurance;cheap insurance;seguro auto

4. Google Trends Industries USA - 2W Delta (2023-07-17, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Video card	-3.0%	3.0%	topics: Personal computer;Nvidia queries: graphics card;pc;placa video
Clog	21.9%	2.9%	topics: Birkenstock;Crocs;Shoes;The New York Times crossword puzzle;Zeus;Place of birth queries: clogs;clog crocs;clog;french clog;french clog nyt;french clog crossword
Heating, ventilation, and air	-0.9%	2.9%	topics: Air conditioning;HVAC system repair queries: hvac;repair hvac;hvac cost;furnace
Heating Ventilation and AC	-0.9%	2.9%	topics: Air conditioning;HVAC system repair queries: hvac;repair hvac;hvac cost;furnace
Cruise	31.4%	2.9%	topics: Ship;Cruise ship;circumnavigation of Earth;Wreck of the RMS Titanic;RMS Olympic queries: cruise;crociera
Accounting	1.1%	2.8%	topics: Account queries: accounting;\$6.2 billion accounting error;6.2 billion accounting error; 6 billion accounting error
Amusement park	-4.9%	2.8%	topics: Park;Amusement;North Korea queries: theme park;amusement park;carowinds amusement park roller coasters; north korea kim jong un;usa achterbahn freizeitpark
Tax	0.4%	2.7%	topics: Income;Property;Income tax queries: tax;texas senate property tax cuts;irs child tax credit portal; income tax aadhaar-pan link
Investment	-3.2%	2.7%	topics: Investment fund;Stock queries: investment;invest;■■■
Customer Relationship managememe	6.9%	2.5%	topics: Management;Octopus queries: crm;zoho;crm zoho
Washing machine	7.9%	2.4%	topics: Machine;Washing;Laundry queries: washer;washing machine;lavadora

4. Google Trends Industries USA - 2W Delta (2023-07-17, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Snow boot	-11.9%	2.4%	topics: Boot;Snow;Snowmobile;REI;Moon Boot queries: snow boots;waterproof boots;mens boots;hunter boots;dog snow boots; best winter boots for women
Musical Instrument	1.1%	2.3%	topics: Music queries: instrument;instruments;instrument that sounds like a glockenspiel; instrument that sounds like a glockenspiel nyt;arnold lobel
Home appliance	-12.0%	2.3%	topics: Kitchen;Refrigerator;GE Appliance Repair queries: appliances;appliance;4th of july appliance sales 2023; fourth of july appliance sales;greenchef appliances