

# **ASTUTEX TRENDSPOTTING**

**September 19, 2022**

## !!! IMPORTANT NOTICE !!!

**Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.**

### How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

## 1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

| Company Name                         | Type                            | Pop. growth | Growth change | Related topics   |
|--------------------------------------|---------------------------------|-------------|---------------|--|
| Roscoe's House of Chicken 'N Waffles | Restaurant company              | 91.46       | 116.46        | queries: pnb rock twitter  |
| Insta360                             | Software company                | 118.00      | 34.35         | topics: GoPro  |
| Epic!                                | Company                         | 157.27      | 31.18         | topics: Book;Mountain pass;Toy theater   |
| Disney Cruise Line                   | Company                         | 145.80      | 26.36         | topics: cruise   |
| IXL Learning                         | Company                         | 128.82      | 23.52         | topics: Los Angeles Unified School Distr   |
| Readworks                            | Company                         | 125.58      | 19.33         | queries: scholastic  |
| Twilio                               | Company                         | 101.63      | 17.71         | topics: SMS  |
| House of CB                          | Fashion company                 | 50.68       | 16.08         | queries: homecoming  |
| Patagonia                            | Clothing company                | 29.53       | 15.39         | topics: Vuori;Down jacket;Hiking apparel; Skiing<br>queries: rei outlet  |
| Naviance                             | Company                         | 94.37       | 15.20         | topics: Time limit   |
| MSC Cruises                          | Company                         | 134.47      | 12.17         | topics: Route  |
| McGraw Hill                          | Education company               | 49.82       | 9.82          | topics: Edition;Accounting   |
| J.W. Pepper & Son                    | Retail company                  | 90.64       | 9.08          | topics: Woodwind instrument  |
| DraftKings                           | Sports betting company          | -0.19       | 8.80          | topics: Sportsbook;Sports betting; Fantasy sport;Kevin Hart; Discounts and allowances; Thursday Night Football<br>queries: draftki; fanduel promo code;football betting; nfl bets;college football betting |
| Pearson                              | Publishing company              | 38.96       | 8.19          | topics: Edition  |
| Canva                                | Graphic design company          | 166.47      | 7.85          | topics: Graphic design;Cyberbullying   |
| Quizlet                              | Company                         | 43.87       | 7.33          | topics: Pathogen;Philosophy;Psychology; Chapter;Demand; Economic depression<br>queries: what is e-c; marketing definition;education definition; psychology;percussion instruments                          |
| Orange UK                            | Mobile network operator company | 23.30       | 6.95          | topics: Orange   |

## 1. Google Trends USA - 2W Delta (13weeks YoY) (Part 2)

| Company Name           | Type                                    | Pop. growth | Growth change | Related topics   |
|------------------------|---|-------------|---------------|--|
| ClassLink, Inc.        | Software company in Clifton, New Jersey | 69.57       | 6.50          | topics: Discovery Education  |
| 2K Games               | Video game company                      | 21.93       | 6.41          | queries: 2k23 ps4  |
| Warsteiner Welt        | Brewery                                 | 12.59       | 6.20          | topics: Oktoberfest  |
| Weyerhaeuser           | Real estate investment trust company    | 12.20       | 5.91          | topics: Strike action  |
| Diadora                | Sportswear company                      | 15.93       | 5.88          | topics: Cleat  |
| FuboTV                 | Company                                 | 17.61       | 5.00          | topics: fuboTV;<br>Big Ten Network<br>queries: stream us open  |
| FanDuel                | Online gambling company                 | 13.70       | 4.43          | topics: Sportsbook;Sports betting;<br>Fantasy sport<br>queries: fanduel promo cod;<br>draftkings promo code;nfl bets;<br>college football betting;football betting |
| NetSuite               | Computer software company               | 52.70       | 4.41          | topics: Enterprise resource planning   |
| Schoology              | Company                                 | 41.61       | 4.21          | topics: Los Angeles Unified School Distr   |
| Mr Price Group Limited | Retail company                          | 7.14        | 3.84          | queries: mrp   |
| GroupMe                | Company                                 | 21.15       | 3.80          | topics: Z-Library  |
| Goldman Sachs          | Investment banking company              | 30.98       | 3.35          | topics: Market capitalization  |
| Clever                 | Company                                 | 108.13      | 2.01          | topics: Discovery Education;<br>App Inventor for Android;<br>Toy theater<br>queries: app inventor;<br>mit app inventor   |
| The Action Network     | Company                                 | 15.80       | 1.69          | queries: college football bets   |
| Adobe Stock            | Computer software company               | 28.78       | 1.64          | topics: Cinema 4D;Rule of thirds;<br>Color wheel;Graphic design  |
| Game Digital           | Video game company                      | 17.39       | 0.57          | topics: CrazyGames   |
| Gamestation            | Video game company                      | 20.49       | 0.01          | topics: CrazyGames   |
| Zara Home              | Retail company                          | 20.92       | -0.51         | queries: zara  |

### 1. Google Trends USA - 2W Delta (13weeks YoY) (Part 3)

| Company Name                   | Type                          | Pop. growth | Growth change | Related topics                     |
|--------------------------------|-------------------------------|-------------|---------------|------------------------------------|
| TruStage Financial Group, Inc. | Company                       | 39.21       | -0.79         | topics: Cuna Mutual Group          |
| Atrium Health                  | Health care company           | 20.54       | -0.86         | topics: Health care                |
| Factor75, LLC                  | Company                       | 126.92      | -1.74         | topics: EveryPlate;Food delivery   |
| Boston Consulting Group        | Management consulting company | 53.83       | -3.88         | topics: Market share;Marketing mix |

## 2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

| AstutexID | Company Name                   | Date       | GT 13W Growth YoY | 2W Change (13W YoY) |
|-----------|--------------------------------|------------|-------------------|---------------------|
| 964       | Total SA                       | 2022-09-19 | 71%               | 26%                 |
| 764       | M&T Bank Corp                  | 2022-09-19 | 18%               | 19%                 |
| 1287      | Swiss Prime Site AG            | 2022-09-19 | 4%                | 17%                 |
| 1075      | Fortum Oyj                     | 2022-09-19 | 204%              | 17%                 |
| 727       | Textron Inc                    | 2022-09-19 | 15%               | 15%                 |
| 1271      | Kion Group AG                  | 2022-09-19 | 2%                | 11%                 |
| 466       | Compania Cervecerias Unidas SA | 2022-09-19 | 26%               | 11%                 |
| 1368      | Euronext NV                    | 2022-09-19 | 191%              | 10%                 |
| 1016      | Anglo American PLC             | 2022-09-19 | 10%               | 9%                  |
| 1272      | Sofina SA                      | 2022-09-19 | 25%               | 9%                  |
| 1201      | Pearson PLC                    | 2022-09-19 | 53%               | 6%                  |
| 1159      | Informa PLC                    | 2022-09-19 | 40%               | 6%                  |
| 1131      | EDP Energias de Portugal SA    | 2022-09-19 | 11%               | 6%                  |
| 852       | Goldman Sachs Group Inc        | 2022-09-19 | 10%               | 5%                  |
| 1008      | Schneider Electric SE          | 2022-09-19 | 7%                | 5%                  |
| 1408      | Rexel SA                       | 2022-09-19 | 3%                | 3%                  |
| 1088      | Capgemini SE                   | 2022-09-19 | 19%               | 3%                  |
| 713       | Edison International           | 2022-09-19 | 11%               | 3%                  |
| 1430      | TGS NOPEC Geophysical Company  | 2022-09-19 | 21%               | 1%                  |
| 1180      | Telefonica Deutschland Holding | 2022-09-19 | 6%                | 1%                  |
| 20        | Apple Inc                      | 2022-09-19 | 15%               | 1%                  |
| 726       | Texas Instruments Inc          | 2022-09-19 | 10%               | 1%                  |
| 78        | Deckers Outdoor Corp           | 2022-09-19 | 34%               | 1%                  |

### 3. Google Trends Industries World - 2W Delta (2022-09-19, 13weeks YoY) (Part 1)

| Topic Name            | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries   |
|-----------------------|-------------------|---------------------|--|
| Social media          | -12.9%            | 7.3%                | topics: Media;Andrew Tate;Glove;Ban<br>queries: social;social media;<br>social gloves 2;social media icons png;<br>rumble social media stock   |
| Streaming Multimedia  | 2.4%              | 6.5%                | topics: Livestreaming;Live television;<br>FC Barcelona 2–8 FC Bayern Munich;Monday Night Football;<br>Virtual Burn 2021<br>queries: streaming;stream;<br>burning man live stream;<br>india vs pakistan asia cup live streaming;<br>ksi fight live stream |
| Clog                  | 23.0%             | 6.2%                | topics: Birkenstock;Cushionaire;Reebok;Lining<br>queries: clogs;<br>clog;birkenstock;dr martens;ugg slippers;<br>birkenstock boston clog sale  |
| Air Conditioner       | 2.4%              | 4.6%                | topics: Air conditioning<br>queries: air conditioner   |
| Sports betting        | -13.7%            | 3.3%                | topics: Sports;Touchdown;Georgia Tech Yellow Jackets football;<br>Northwestern Wildcats<br>queries: betting;nfl week 1 best bets;<br>college football week 1 best bets;ncaa football betting lines   |
| Cookware and Bakeware | -11.2%            | 2.7%                | topics: Frying pan<br>queries: cookware;anolon x;<br>100% ceramic cookware;best cookware for glass top stove   |
| Snow boot             | -13.3%            | 2.4%                | topics: Boot;The Original Muck Boot Company;High-heeled shoe;<br>Baffin<br>queries: boots;winter boots;snow boots;doc martens;<br>vans winter shoes;vans snow boots  |
| Sports                | -7.7%             | 2.1%                | topics: Sports;Sports betting;Yahoo! Sports<br>queries: sports;<br>max prep sports;whbc sports;go.fox sports.com   |
| Tool                  | 3.7%              | 1.8%                | topics: Toolbox;Paraphrase;Box;First language;Filipino language;<br>Filipino<br>queries: tool;tools;■■■■■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■;<br>■■■■■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■;<br>■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■                   |
| Nintendo Switch       | 0.0%              | 1.8%                | topics: Nintendo Switch;Nintendo<br>queries: nintendo switch;<br>nintendo;switch;jojo all star battle r switch;<br>disney dreamlight valley nintendo switch;<br>disney dreamlight valley   |
| Mutual fund           | -13.8%            | 1.7%                | topics: Investment fund;Custodian bank<br>queries: funds;<br>thrivent mutual funds;fidelity zero large cap index;<br>best index funds for long term growth   |

### 3. Google Trends Industries World - 2W Delta (2022-09-19, 13weeks YoY) (Part 2)

| Topic Name        | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries  |
|-------------------|-------------------|---------------------|---|
| Trench coat       | 0.9%              | 1.7%                | topics: topics: Coat;Woman;Man;Dress shirt;Free People; Loaferqueries: trench coat;plus size trench coat; beige trench coat<br>queries: queries: trench coat; beige trench coat |
| Moisturizer       | 12.6%             | 1.7%                | topics: Face;Cream<br>queries: moisturizer;aqua blast moisturizer; skin cycling;top rated face moisturizer; aveeno skin relief moisturizing lotion                              |
| Sunglasses        | 17.9%             | 1.7%                | topics: Glasses;Oakley;Ray-Ban<br>queries: sunglasses; fathead sunglasses   |
| Online shopping   | -13.3%            | 1.7%                | topics: Shopping<br>queries: shopping online;shopping; groceries shop online;homegoods online shopping; tiendas online con envío a cuba   |
| Computer security | 23.5%             | 1.6%                | topics: Security;LastPass<br>queries: security;cyber security; apple security breach;iphone update security; apple security update  |
| Pet               | -5.1%             | 1.6%                | topics: Pet store;Pet-friendly hotels;Craigslist; Squishmallows<br>queries: pet;squishmallow pet bed; squishmallows pet bed;meow the cat pet                                    |
| Watch             | 4.7%              | 1.6%                | topics: Apple Watch;U.S. Open;MTV Video Music Awards; Monday Night Football<br>queries: watch; rick and morty season 6 episode 2;watch us open live                             |
| Watches           | 4.7%              | 1.6%                | topics: Apple Watch;U.S. Open;MTV Video Music Awards; Monday Night Football<br>queries: watch; rick and morty season 6 episode 2;watch us open live                             |
| Slipper           | 9.3%              | 1.6%                | topics: UGG;Ugg boots;Man;Forever 21;Bottle<br>queries: slippers; ariat cow slippers;womens moccasin slippers; my pillow.com/slippers   |
| Vehicle audio     | -9.1%             | 1.6%                | topics: Car<br>queries: car stereo;car audio;radio; soundman car audio;hutchinson car audio   |
| Game controller   | 7.2%              | 1.5%                | topics: Xbox;PlayStation 4;God of War Ragnarök;God of War; Splatoon<br>queries: controller;god of war controller; god of war ragnarok   |



### 3. Google Trends Industries World - 2W Delta (2022-09-19, 13weeks YoY) (Part 3)

| Topic Name                        | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries  |
|-----------------------------------|-------------------|---------------------|---|
| Application programming interface | 49.1%             | 1.5%                | topics: topics: Representational state transfer;Python;Data;SerpApi, LLC;Search engine results pagequeries: api;google serp api;what is an api key;pchistory.net api<br>queries: queries: api;pchistory.net api                 |
| Sandal                            | 12.0%             | 1.4%                | topics: Woman;Shoes<br>queries: sandals;toe hold sandals;toehold sandals;champion slide sandals   |
| Physical fitness                  | -6.7%             | 1.4%                | topics: Gym;Exercise;Health;Social determinants of health<br>queries: fitness;<br>describe how exercise can positively affect your environment;<br>x28 fitness;<br>explain how hereditary diseases are passed from one generati |

#### 4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 1)

| Topic Name           | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries   |
|----------------------|-------------------|---------------------|--|
| Clog                 | 45.5%             | 11.5%               | topics: Birkenstock;Cushionaire;Reebok;Lining<br>queries: clogs;<br>clog;birkenstock;dr martens;ugg slippers;<br>birkenstock boston clog sale  |
| Air Conditioner      | 3.2%              | 10.5%               | topics: Air conditioning<br>queries: air conditioner   |
| Cruise               | 64.7%             | 5.5%                | topics: Ship;Cruise ship;Shark attack;Sharks<br>queries: cruise;<br>cruise ship;what is the biggest cruise ship in the world;<br>cruise ship clip art;cruise ship sinking 2022   |
| Streaming Multimedia | 24.2%             | 5.0%                | topics: Livestreaming;Live television;<br>FC Barcelona 2–8 FC Bayern Munich;Monday Night Football;<br>Virtual Burn 2021<br>queries: streaming;stream;<br>burning man live stream;<br>india vs pakistan asia cup live streaming;<br>ksi fight live stream |
| Social media         | 38.0%             | 3.7%                | topics: Media;Andrew Tate;Glove;Ban<br>queries: social;social media;<br>social gloves 2;social media icons png;<br>rumble social media stock   |
| Suitcase             | 19.5%             | 3.6%                | topics: Baggage;Hand luggage;Travel<br>queries: suitcase;<br>mickey mouse suitcase;man locked in suitcase;<br>comparto mi maleta   |
| Education            | 27.7%             | 3.3%                | topics: Teacher;Special education<br>queries: education;<br>nmu educat;whetstone education;queen elizabeth education   |
| Snow boot            | -20.5%            | 3.1%                | topics: Boot;The Original Muck Boot Company;High-heeled shoe;<br>Baffin<br>queries: boots;winter boots;snow boots;doc martens;<br>vans winter shoes;vans snow boots  |
| Watch                | 2.9%              | 3.0%                | topics: Apple Watch;U.S. Open;MTV Video Music Awards;<br>Monday Night Football<br>queries: watch;<br>rick and morty season 6 episode 2;watch us open live  |
| Watches              | 2.9%              | 3.0%                | topics: Apple Watch;U.S. Open;MTV Video Music Awards;<br>Monday Night Football<br>queries: watch;<br>rick and morty season 6 episode 2;watch us open live  |
| Smartwatch           | -7.3%             | 2.9%                | topics: Watch;Garmin fñnix 6<br>queries: smart watch;smartwatch;<br>blackview smart watch;best budget smart watch;<br>louis vuitton smart watch  |

#### 4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 2)

| Topic Name      | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries   |
|-----------------|-------------------|---------------------|--|
| Game controller | 8.1%              | 2.9%                | topics: Xbox;PlayStation 4;God of War Ragnarök; God of War;Splatoonqueries: controller;god of war controller; god of war ragnarok<br>queries: queries: controller; god of war ragnarok   |
| Boat            | -2.1%             | 2.7%                | topics: Lake;Boat tour;Pontoon boat<br>queries: boat;<br>mako shark jumps into fishing boat;boat accident miami; boat crash miami  |
| Nintendo Switch | 4.3%              | 2.7%                | topics: Nintendo Switch;Nintendo<br>queries: nintendo switch;<br>nintendo;switch;jojo all star battle r switch;<br>disney dreamlight valley nintendo switch;<br>disney dreamlight valley |
| Baby transport  | 3.9%              | 2.7%                | topics: Stroller<br>queries: stroller;zoe strollers;<br>doona accessories;leclerc stroller   |
| Weight loss     | 6.0%              | 2.4%                | topics: Diet;Calorie;Fasting<br>queries: weight loss;<br>tom brady weight loss;andy ruiz weight loss   |
| Hand luggage    | 44.4%             | 2.4%                | topics: Baggage;Size;Bag<br>queries: carry on;<br>frontier carry on bag size;best carry-on bag for a woman   |
| Leggins         | -12.8%            | 2.3%                | topics: Clothing;Tights;Bell-bottoms<br>queries: leggings;<br>walmart faux leather leggings;womens fleece lined leggings;<br>spanx moto leggings   |
| Robotics        | 41.1%             | 2.3%                | topics: Robot;Underwater robotics;Educational robotics;<br>Pi<br>queries: robotics;vex robotics spin up;<br>robotics company in japan accident;robotic engineer salary                   |
| Toothpaste      | 14.4%             | 2.2%                | topics: Tooth;Tooth whitening;Fluoride;<br>Color wheel<br>queries: toothpaste;toothpaste chan;<br>healthiest toothpaste;crest hydrogen peroxide toothpaste                               |
| Power Tool      | -2.2%             | 2.2%                | topics: Tool;Power;Brushless DC electric motor;Festool;<br>Charging station<br>queries: power tools;<br>what should you use to clean hand and power tools?                               |
| 3D Printing     | 19.7%             | 2.1%                | topics: Printing;Three-dimensional space;Printer<br>queries: 3d;<br>3d printed drone;how to make money with a 3d printer;<br>adidas 3d printed shoes                                     |

#### 4. Google Trends Industries USA - 2W Delta (2022-09-19, 13weeks YoY) (Part 3)

| Topic Name        | GT 13W Growth YoY | 2W Change (13W YoY) | Related topics & queries  |
|-------------------|-------------------|---------------------|---|
| Energy Drink      | 31.9%             | 2.1%                | topics: topics: Drink;Punchqueries: energy;energy drink; liquid ice energy drink;how long does an energy drink last; what do energy drinks do to your body<br>queries: queries: ener; what do energy drinks do to your body |
| Vehicle Insurance | -9.6%             | 2.0%                | topics: Insurance<br>queries: insurance;insurance car; car insurance comparison tool  |
| Tax               | -10.5%            | 2.0%                | topics: Property;Property tax;Income<br>queries: tax;<br>iowatreasurers.org property taxes;tax yield investments; hawaii tax rebate   |

## 5. Website Traffic - 2W Delta (2022-09-17, 13weeks YoY) (Part 1)

| AstutexID | Company Name                   | Average 13W Unique Visitors | Traffic 13W Growth YoY | 2W Change (13W YoY) |
|-----------|--------------------------------|-----------------------------|------------------------|---------------------|
| 326       | Autohome Inc                   | 243.400923                  | 1,025%                 | 188%                |
| 246       | Tallink Grupp AS               | 2.621769                    | 191%                   | 75%                 |
| 279       | Webjet Ltd                     | 4.046615                    | 230%                   | 44%                 |
| 440       | NetEase Inc                    | 2789.422769                 | 300%                   | 44%                 |
| 324       | Vipshop Holdings Ltd           | 18.319461                   | 78%                    | 37%                 |
| 431       | Eva Airways Corp               | 6.310923                    | 218%                   | 37%                 |
| 533       | Pola Orbis Holdings Inc        | 2.137923                    | 73%                    | 32%                 |
| 745       | Amgen Inc                      | 2.146461                    | 82%                    | 30%                 |
| 680       | Micron Technology Inc          | 3.974538                    | 111%                   | 22%                 |
| 337       | Netmarble Games Corp           | 14.663769                   | 190%                   | 21%                 |
| 780       | State Street Corp              | 2.442538                    | 76%                    | 17%                 |
| 145       | Illumina Inc                   | 2.590153                    | 53%                    | 16%                 |
| 512       | E-Mart Inc                     | 2.049153                    | 55%                    | 16%                 |
| 347       | Renault SA                     | 6.303769                    | 66%                    | 14%                 |
| 197       | Ollie's Bargain Outlet Holding | 1.587615                    | 87%                    | 12%                 |
| 318       | China Airlines Ltd             | 4.753000                    | 136%                   | 12%                 |
| 476       | Nikon Corp                     | 2.673923                    | 29%                    | 11%                 |
| 706       | PPG Industries Inc             | 1.651769                    | 104%                   | 11%                 |
| 147       | Instructure Inc                | 461.903692                  | 2%                     | 10%                 |
| 670       | Eli Lilly and Co               | 2.665615                    | 61%                    | 9%                  |
| 599       | Becton Dickinson and Co        | 3.365769                    | 46%                    | 9%                  |
| 909       | Alliant Energy Corp            | 1.340153                    | 159%                   | 9%                  |
| 73        | Daikin Industries Ltd          | 4.208846                    | 51%                    | 8%                  |
| 811       | AmerisourceBergen Corp         | 1.382076                    | 87%                    | 8%                  |
| 418       | Shiseido Co Ltd                | 6.493846                    | 11%                    | 7%                  |
| 429       | AirAsia Bhd                    | 27.543846                   | 302%                   | 7%                  |
| 632       | PerkinElmer Inc                | 1.851538                    | 37%                    | 7%                  |
| 446       | PostNL NV                      | 17.022692                   | 154%                   | 7%                  |
| 314       | Ryanair Holdings PLC           | 70.774076                   | 14%                    | 7%                  |
| 20        | Apple Inc                      | 2044.863076                 | 54%                    | 6%                  |
| 352       | Ferrari NV                     | 7.402692                    | 34%                    | 6%                  |
| 957       | Capcom                         | 12.580384                   | 107%                   | 6%                  |

## 6. Wikipedia - 2W Delta (2022-09-19, 13weeks YoY) (Part 1)

| Astutex ID | Company Name                   | Top Page   | Daily Views Avg | 13W Growth YoY | 2W Change (13W YoY) |
|------------|--------------------------------|--|-----------------|----------------|---------------------|
| 1169       | Uniper SE                      | en.wikipedia.org/wiki/Uniper                                 | 3022            | 111.2%         | 35.8%               |
| 164        | L Brands Inc                   |  | 4775            | 131.6%         | 24.8%               |
| 549        | Coca-Cola Co                   | en.wikipedia.org/wiki/The_Coca-Cola_Company                  | 2864            | -5.2%          | 23.9%               |
| 356        | Kirin Holdings Co Ltd          | en.wikipedia.org/wiki/Kirin_Company                          | 4393            | -16.9%         | 10.8%               |
| 305        | Restaurant Brands Internationa | en.wikipedia.org/wiki/Restaurant_Brands_International        | 7681            | 23.9%          | 8.5%                |
| 20         | Apple Inc                      | en.wikipedia.org/wiki/Apple_Inc.                             | 15612           | -1.0%          | 7.9%                |
| 774        | Qualcomm Inc                   | en.wikipedia.org/wiki/List_of_Qualcomm_Snapdragon_processors | 5155            | -5.3%          | 5.5%                |
| 975        | Deutsche Telekom AG            | en.wikipedia.org/wiki/Deutsche_Telekom                       | 5370            | 1.4%           | 5.4%                |
| 1056       | ArcelorMittal SA               | en.wikipedia.org/wiki/Lakshmi_Mittal                         | 2572            | -4.0%          | 5.2%                |
| 965        | BP PLC                         | en.wikipedia.org/wiki/BP                                     | 2482            | 6.3%           | 5.1%                |
| 372        | Pernod Ricard SA               | en.wikipedia.org/wiki/Dubonnet                               | 8425            | 4.7%           | 5.1%                |
| 2          | Mattel Inc                     | en.wikipedia.org/wiki/Mattel                                 | 31036           | -9.4%          | 5.0%                |

## 7. Wikipedia Pages- 2W Delta (2022-09-17, 13weeks YoY) (Part 1)

| Astutex ID | Company Name                   | Link  | Number of views | 13W Growth YoY | 2W Change (13W YoY) |
|------------|--------------------------------|---|-----------------|----------------|---------------------|
| 574        | Microsoft Corp                 | <a href="https://en.wikipedia.org/wiki/Microsoft_Office_Mix">en.wikipedia.org/wiki/Microsoft_Office_Mix</a>                   | 39297           | 41,969%        | 11,268%             |
| 2          | Mattel Inc                     | <a href="https://en.wikipedia.org/wiki/Mattel">en.wikipedia.org/wiki/Mattel</a>   | 252537          | 796%           | 345%                |
|            |                                | <a href="https://en.wikipedia.org/wiki/AND1">en.wikipedia.org/wiki/AND1</a>   | 18383           | 993%           | 175%                |
| 1169       | Uniper SE                      | <a href="https://en.wikipedia.org/wiki/Nord_Stream">en.wikipedia.org/wiki/Nord_Stream</a>                                     | 12652           | 98%            | 40%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Foxconn">en.wikipedia.org/wiki/Foxconn</a>   | 53146           | 29%            | 23%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Rolox">en.wikipedia.org/wiki/Rolox</a>   | 26878           | 111%           | 22%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Steve_Jobs">en.wikipedia.org/wiki/Steve_Jobs</a>                                       | 182535          | 2%             | 17%                 |
| 20         | Apple Inc                      | <a href="https://en.wikipedia.org/wiki/Apple_Inc.">en.wikipedia.org/wiki/Apple_Inc.</a>                                       | 147860          | 7%             | 16%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Louis_Vuitton">en.wikipedia.org/wiki/Louis_Vuitton</a>                                 | 20775           | -6%            | 12%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Vegemite">en.wikipedia.org/wiki/Vegemite</a>   | 12325           | 7%             | 12%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Gloria_Vanderbilt">en.wikipedia.org/wiki/Gloria_Vanderbilt</a>                         | 27296           | -18%           | 12%                 |
| 305        | Restaurant Brands Internationa | <a href="https://en.wikipedia.org/wiki/Burger_King">en.wikipedia.org/wiki/Burger_King</a>                                     | 18745           | 6%             | 11%                 |
|            |                                | <a href="https://en.wikipedia.org/wiki/Forever_Living_Products">en.wikipedia.org/wiki/Forever_Living_Products</a>             | 23170           | 99%            | 9%                  |
| 63         | Chipotle Mexican Grill Inc     | <a href="https://en.wikipedia.org/wiki/Chipotle_Mexican_Grill">en.wikipedia.org/wiki/Chipotle_Mexican_Grill</a>               | 16034           | 65%            | 9%                  |
| 20         | Apple Inc                      | <a href="https://en.wikipedia.org/wiki/Apple_Park">en.wikipedia.org/wiki/Apple_Park</a>                                       | 15756           | 15%            | 8%                  |
| 16         | Amazon.com Inc                 | <a href="https://en.wikipedia.org/wiki/Amazon_Prime">en.wikipedia.org/wiki/Amazon_Prime</a>                                   | 21693           | 54%            | 7%                  |
| 965        | BP PLC                         | <a href="https://en.wikipedia.org/wiki/BP">en.wikipedia.org/wiki/BP</a>   | 19976           | 5%             | 6%                  |
| 305        | Restaurant Brands Internationa | <a href="https://en.wikipedia.org/wiki/Tim_Hortons">en.wikipedia.org/wiki/Tim_Hortons</a>                                     | 15746           | 77%            | 6%                  |
|            |                                | <a href="https://en.wikipedia.org/wiki/Aldi">en.wikipedia.org/wiki/Aldi</a>   | 22218           | 15%            | 5%                  |
| 161        | Kering SA                      | <a href="https://en.wikipedia.org/wiki/Yves_Saint_Laurent_(designer)">en.wikipedia.org/wiki/Yves_Saint_Laurent_(designer)</a> | 17669           | 33%            | 5%                  |
|            |                                | <a href="https://en.wikipedia.org/wiki/Chanel">en.wikipedia.org/wiki/Chanel</a>   | 13859           | 19%            | 5%                  |
| 346        | Porsche Automobil Holding SE   | <a href="https://en.wikipedia.org/wiki/Porsche">en.wikipedia.org/wiki/Porsche</a>   | 20051           | 1%             | 5%                  |
| 458        | Volkswagen AG                  | <a href="https://en.wikipedia.org/wiki/Porsche">en.wikipedia.org/wiki/Porsche</a>   | 20051           | 1%             | 5%                  |

## 8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

| Astutex ID | Company Name              | Posts URL list  | Followers Growth(YoY) | Engagement Growth(YoY) | Growth Change |
|------------|---------------------------|---|-----------------------|------------------------|---------------|
| 91         | Electrolux AB             |   | 20.2%                 | 698.8%                 | 67.5%         |
| 13         | Accell Group NV           |   | 4.6%                  | 311.5%                 | 47.3%         |
| 68         | Sleep Number Corp         | instagram.com/p/CZ2qtN6j3KP   | 20.8%                 | 364.8%                 | 41.9%         |
| 59         | Cedar Fair LP             | instagram.com/p/Cb-wvONISi8<br>instagram.com/p/Cbfx1cVs82L<br>instagram.com/p/CcF7qtaspvz | 9.6%                  | 124.2%                 | 13.0%         |
| 34         | Bloomin' Brands Inc       |   | 5.0%                  | 206.8%                 | 11.1%         |
| 52         | Canada Goose Holdings Inc |   | 44.8%                 | 126.0%                 | 10.6%         |
| 4          | Salvatore Ferragamo SpA   | instagram.com/p/Cb3Kn4Eq_9H   | 11.8%                 | 117.9%                 | 9.1%          |
| 98         | Etsy Inc                  |   | 8.8%                  | 141.8%                 | 5.6%          |
| 115        | Gap Inc                   | instagram.com/p/CbtEPWZuIAu<br>instagram.com/p/Ca7sKPDJlIS<br>instagram.com/p/Cb-asabroW3 | 2.6%                  | 138.8%                 | 5.3%          |



## 9. AppStore USA - 2W Delta (2022-09-17, 13weeks YoY) (Part 1)

| CompanyID | Company Name                      | TopApps   | Best App<br>13W Avg<br>Rank | Growth<br>(YoY) | 2W Change<br>(13W YoY) |
|-----------|-----------------------------------|---|-----------------------------|-----------------|------------------------|
| 785       | CBS Corp                          | Paramount+; CBS   | 192                         | 7.6%            | 12.1%                  |
| 460       | Toyota Motor Corp                 | Toyota  | 211                         | 11.6%           | 8.7%                   |
| 365       | LG Electronics Inc                | LG ThinQ  | 214                         | 13.4%           | 8.3%                   |
| 238       | Starbucks Corp                    | Starbucks   | 74                          | 10.3%           | 8.1%                   |
| 110       | Ford Motor Co                     | FordPass™   | 225                         | 13.2%           | 7.7%                   |
| 434       | Carmax Inc                        | CarMax: Used Cars for Sale  | 239                         | 4.7%            | 7.7%                   |
| 888       | Discovery Communications Inc      | discovery+   Stream TV Shows  | 244                         | 2.0%            | 7.6%                   |
| 62        | Chegg Inc                         | Chegg Study - Homework Help   | 278                         | 4.0%            | 7.1%                   |
| 464       | Fiat Chrysler Automobiles NV      | Uconnect  | 252                         | 4.0%            | 6.8%                   |
| 1214      | Next PLC                          | Rock Identifier: Stone ID;<br>Picture Insect: Bug Identifier;<br>Picture Mushroom - Mushroom ID | 236                         | 15.4%           | 6.4%                   |
| 390       | Nintendo Co Ltd                   | Nintendo Switch Online  | 279                         | 10.6%           | 5.6%                   |
| 120       | General Motors Co                 | myChevrolet; myGMC  | 288                         | 7.3%            | 5.2%                   |
| 747       | Comcast Corp                      | Xfinity; Universal Studios Hollywood™;<br>Universal Orlando Resort™                             | 227                         | 3.7%            | 5.1%                   |
| 137       | Hertz Global Holdings Inc         | Hertz Car Rental  | 246                         | 3.8%            | 4.0%                   |
| 989       | Bayerische Motoren Werke AG       | My BMW  | 265                         | 1.6%            | 4.0%                   |
| 349       | Honda Motor Co Ltd                | HondaLink   | 300                         | 4.3%            | 4.0%                   |
| 543       | Verizon Communications Inc        | My Verizon; GizmoHub  | 250                         | 3.9%            | 3.6%                   |
| 277       | Vista Outdoor Inc                 | Bushnell Golf Mobile  | 255                         | 29.6%           | 3.4%                   |
| 1417      | Signify NV                        | Philips Hue   | 313                         | 13.1%           | 3.3%                   |
| 507       | InterContinental Hotels Group PLC | IHG Hotels & Rewards  | 254                         | 0.6%            | 2.8%                   |
| 1329      | Air France KLM SA                 | Air France  | 302                         | 24.1%           | 2.7%                   |
| 310       | Deutsche Lufthansa AG             | Lufthansa   | 274                         | 20.3%           | 2.7%                   |
| 25        | Avis Budget Group Inc             | Avis - Car Rental; Budget – Car Rental  | 288                         | 2.2%            | 2.5%                   |
| 441       | Bandai Namco Holdings Inc         | PAC-MAN   | 358                         | 5.7%            | 2.2%                   |
| 200       | Overstock.com Inc                 | Overstock — Furniture & Decor   | 249                         | 21.5%           | 2.1%                   |
| 430       | Turk Hava Yollari AO              | Turkish Airlines: Book Flights  | 327                         | 16.6%           | 1.9%                   |
| 56        | Carter's Inc                      | Carter's  | 289                         | 9.5%            | 1.9%                   |
| 348       | Nissan Motor Co Ltd               | NissanConnect® Services   | 373                         | 0.2%            | 1.7%                   |

9. AppStore USA - 2W Delta (2022-09-17, 13weeks YoY) (Part 2)

| CompanyID | Company Name            | TopApps   | Best App<br>13W Avg<br>Rank | Growth<br>(YoY) | 2W Change<br>(13W YoY) |
|-----------|-------------------------|-----------|-----------------------------|-----------------|------------------------|
| 169       | Lululemon Athletica Inc | lululemon | 263                         | 14.6%           | 1.2%                   |

10. AppStore Publishers USA - 2W Delta (2022-09-17, 13weeks YoY) (Part 1)

| CompanyID | Company Name         | TopApps                        | Best App<br>13W Avg<br>Rank | Growth<br>(YoY) | 2W Change<br>(13W YoY) |
|-----------|----------------------|--------------------------------|-----------------------------|-----------------|------------------------|
|           | GMRD Apps Limited    | Impulse - Brain Training       | 119                         | -16.9%          | 18.6%                  |
|           | Mobile Jump Pte Ltd  | VPN - Super Unlimited Proxy    | 130                         | 4.8%            | 6.9%                   |
| 747       | Comcast Corp         | Xfinity                        | 118                         | -12.4%          | 6.0%                   |
|           | AIBY                 | Themify - Widget & Icon Themes | 114                         | -3.7%           | 5.4%                   |
|           | T-Mobile             | T-Mobile                       | 164                         | -6.4%           | 5.0%                   |
|           | PicsArt, Inc.        | Picsart Photo Editor & Filters | 114                         | -19.2%          | 3.4%                   |
|           | Crumbl, LLC          | Crumbl Cookies                 | 73                          | 56.1%           | 3.2%                   |
| 851       | eBay Inc             | eBay: The shopping marketplace | 98                          | 2.0%            | 3.0%                   |
| 238       | Starbucks Corp       | Starbucks                      | 74                          | 5.2%            | 3.0%                   |
| 563       | Bank of America Corp | Bank of America Mobile Banking | 133                         | -2.6%           | 2.5%                   |
|           | Parkmobile USA, Inc. | ParkMobile - Find Parking      | 81                          | 51.4%           | 2.5%                   |
|           | Bytedance Pte. Ltd   | CapCut - Video Editor          | 35                          | 20.0%           | 2.4%                   |
| 837       | Yum! Brands Inc      | Taco Bell – Order Fast Food    | 177                         | 5.8%            | 1.5%                   |

#### 11. Online Retail Amazon - 2W Delta (2022-09-19, 13 weeks YoY) (Part 1)

| AstutexID | Company Name                 | Rating | Rating 13W Growth YoY | 2W Change (13W YoY) |
|-----------|------------------------------|--------|-----------------------|---------------------|
| 502       | Ubisoft Entertainment SA     | 637    | -7.5%                 | 18.6%               |
| 1474      | Caleres, Inc.                | 349    | 29.3%                 | 15.6%               |
| 567       | Procter & Gamble Co          | 1480   | 137.2%                | 14.3%               |
| 601       | H & R Block Inc              | 1101   | 29.4%                 | 9.2%                |
| 268       | Under Armour Inc             | 4789   | 16.9%                 | 8.1%                |
| 264       | Techtronic Industries Co Ltd | 2348   | 83.7%                 | 7.2%                |
| 364       | Pioneer Corp                 | 384    | 10.7%                 | 6.6%                |
| 525       | Campbell Soup Co             | 322    | 6.6%                  | 6.6%                |
| 391       | Electronic Arts Inc          | 5263   | -1.7%                 | 5.7%                |
| 16        | Amazon.com Inc               | 29003  | 22.4%                 | 4.8%                |
| 441       | Bandai Namco Holdings Inc    | 565    | 0.5%                  | 4.4%                |
| 233       | Skechers USA Inc             | 4182   | -18.1%                | 3.7%                |
| 528       | Kraft Heinz Co               | 1013   | 19.9%                 | 3.2%                |

**12. Online Retail Walmart - 2W Delta (2022-09-19, 13 weeks YoY) (Part 1)**

| <b>AstutexID</b> | <b>Company Name</b>   | <b>Rating</b> | <b>Rating 13W Growth YoY</b> | <b>2W Change (13W YoY)</b> |
|------------------|-----------------------|---------------|------------------------------|----------------------------|
| 5                | Puma SE               | 427           | 94.1%                        | 53.9%                      |
| 202              | Oxford Industries Inc | 311           | 27.5%                        | 35.5%                      |
| 233              | Skechers USA Inc      | 1296          | -59.0%                       | 19.8%                      |
| 328              | Yamaha Corp           | 841           | 264.1%                       | 17.9%                      |
| 362              | Casio Computer Co Ltd | 1590          | -10.4%                       | 13.5%                      |
| 537              | Acer Inc              | 1490          | 44.8%                        | 9.5%                       |
| 14               | Adidas AG             | 2590          | 23.6%                        | 7.4%                       |
| 365              | LG Electronics Inc    | 1118          | 5.0%                         | 5.8%                       |

**13. Online Retail Bestbuy - 2W Delta (2022-09-19, 13 weeks YoY) (Part 1)**

| <b>AstutexID</b> | <b>Company Name</b>       | <b>Rating</b> | <b>Rating 13W Growth YoY</b> | <b>2W Change (13W YoY)</b> |
|------------------|---------------------------|---------------|------------------------------|----------------------------|
| 441              | Bandai Namco Holdings Inc | 259           | 204.7%                       | 19.4%                      |
| 502              | Ubisoft Entertainment SA  | 1297          | 60.5%                        | 10.0%                      |
| 426              | Seiko Epson Corp          | 2509          | 11.1%                        | 6.2%                       |
| 122              | GoPro Inc                 | 514           | -6.4%                        | 5.0%                       |
| 426              | Seiko Epson Corp          | 2509          | 11.1%                        | 4.0%                       |

**14. Job Listings - 2W Delta (2022-09-12, 13weeks YoY) (Part 1)**

| <b>AstutexID</b> | <b>Company Name</b>            | <b>Average number of jobs</b> | <b>Jobs 4W Growth YoY</b> | <b>2W Change (13W YoY)</b> |
|------------------|--------------------------------|-------------------------------|---------------------------|----------------------------|
| 313              | Cathay Pacific Airways Ltd     | 342                           | 62.1%                     | 71%                        |
| 429              | AirAsia Bhd                    | 375                           | 100.0%                    | 58%                        |
| 1235             | Admiral Group PLC              | 102                           | 0.0%                      | 45%                        |
| 1171             | Ipsen SA                       | 262                           | -0.5%                     | 43%                        |
| 977              | Equinor ASA                    | 268                           | 56.0%                     | 43%                        |
| 888              | Discovery Communications Inc   | 324                           | -0.7%                     | 37%                        |
| 586              | American Electric Power Compan | 177                           | 44.5%                     | 37%                        |
| 421              | Greene King PLC                | 1680                          | 26.5%                     | 37%                        |
| 225              | Samsonite International SA     | 133                           | 0.9%                      | 35%                        |
| 593              | Verisk Analytics Inc           | 160                           | -0.3%                     | 35%                        |
| 165              | Leon's Furniture Ltd           | 292                           | 53.3%                     | 34%                        |
| 449              | Line Corp                      | 993                           | 60.5%                     | 33%                        |
| 1382             | Tomra Systems ASA              | 451                           | 24.5%                     | 33%                        |
| 839              | FirstEnergy Corp               | 207                           | 60.4%                     | 33%                        |
| 1025             | Amadeus IT Group SA            | 550                           | 43.7%                     | 33%                        |
| 1219             | Old Mutual Ltd                 | 201                           | 71.3%                     | 32%                        |
| 1413             | Bechtle AG                     | 2098                          | 82.6%                     | 32%                        |
| 497              | Jeronimo Martins SGPS SA       | 219                           | 4.8%                      | 30%                        |
| 197              | Ollie's Bargain Outlet Holding | 1875                          | 22.6%                     | 29%                        |
| 256              | TJX Companies Inc              | 7331                          | 25.8%                     | 28%                        |
| 1343             | GVC Holdings PLC               | 777                           | -31.0%                    | 27%                        |
| 1014             | National Grid PLC              | 453                           | 74.7%                     | 26%                        |
| 1310             | Leonardo SpA                   | 409                           | 78.4%                     | 26%                        |
| 482              | Fiserv Inc                     | 1426                          | 35.0%                     | 23%                        |
| 1052             | UniCredit SpA                  | 447                           | 32.4%                     | 23%                        |
| 1380             | Trelleborg AB                  | 263                           | 42.6%                     | 23%                        |
| 290              | Wolverine World Wide Inc       | 528                           | -10.8%                    | 22%                        |
| 925              | Digital Realty Trust Inc       | 205                           | 48.4%                     | 22%                        |
| 293              | Wyndham Worldwide Corp         | 977                           | -20.4%                    | 21%                        |
| 380              | Tesco PLC                      | 3627                          | -12.4%                    | 21%                        |

**15. Employee Company Ratings - 2W Delta (2022-09-12, 4 weeks QoQ) (Part 1)**

| <b>AstutexID</b> | <b>Company Name</b>       | <b>Total reviews</b> | <b>Rating Gr.chg.</b> | <b>Outlook Gr.chg.</b> | <b>Mgmt Gr.chg</b> | <b>CEO Rating Gr.chg</b> | <b>Growing indicator</b> |
|------------------|---------------------------|----------------------|-----------------------|------------------------|--------------------|--------------------------|--------------------------|
| 1063             | Schindler Holding AG      | 1274                 | 0.8%                  | 11.2%                  | 4.8%               | 0.0%                     | Outlook                  |
| 87               | DSW Inc                   | 3333                 | 0.0%                  | 0.8%                   | 0.8%               | 8.0%                     | CEO Rating               |
| 810              | Lockheed Martin Corp      | 11261                | 0.0%                  | -0.6%                  | 0.0%               | 7.6%                     | CEO Rating               |
| 1034             | Fresenius SE & Co KGaA    | 215                  | 2.4%                  | 7.0%                   | 1.2%               | 0.0%                     | Outlook                  |
| 1185             | Covestro AG               | 435                  | 0.0%                  | 7.0%                   | 0.0%               | 0.0%                     | Outlook                  |
| 97               | Ethan Allen Interiors Inc | 495                  | 0.8%                  | 6.8%                   | 0.0%               | 0.0%                     | Outlook                  |
| 673              | Loews Corp                | 1236                 | 2.2%                  | 6.6%                   | 5.0%               | 0.0%                     | Outlook                  |
| 1196             | EVRAZ plc                 | 305                  | -0.1%                 | 6.1%                   | 0.7%               | 0.0%                     | Outlook                  |
| 340              | Continental AG            | 6901                 | 0.0%                  | -0.6%                  | 0.0%               | 6.0%                     | CEO Rating               |
| 251              | Texas Roadhouse Inc       | 5150                 | 0.0%                  | 0.2%                   | 0.0%               | 6.0%                     | CEO Rating               |
| 380              | Tesco PLC                 | 20515                | 0.0%                  | 0.0%                   | 0.0%               | 5.4%                     | CEO Rating               |
| 317              | Singapore Airlines Ltd    | 1837                 | 0.0%                  | 0.6%                   | 0.0%               | 5.4%                     | CEO Rating               |
| 102              | Express Inc               | 3627                 | 0.0%                  | 0.2%                   | 0.0%               | 5.2%                     | CEO Rating               |
| 282              | Wendys Co                 | 9413                 | 0.0%                  | -0.2%                  | 0.0%               | 5.2%                     | CEO Rating               |
| 1307             | Faurecia SA               | 2855                 | -0.8%                 | 0.0%                   | -0.8%              | 5.0%                     | CEO Rating               |
| 1416             | Alten SA                  | 4205                 | 0.0%                  | -0.8%                  | 0.0%               | 5.0%                     | CEO Rating               |