

ASTUTEX TRENDSPOTTING

June 13, 2022

!!! IMPORTANT NOTICE !!!

Treat this report as an inspiration tool for idea generation, do not rely solely on this data, always double check with other sources, Google Trends constantly changes data series backwards, SimilarWeb data is different from Alexa etc. The more sources you use to validate your thesis – the better.

How to read this report?

To track the momentum in brand/product popularity we calculate the 2-week change in 13-week (basically 1 quarter) Year-over-Year growth for every data source (Google Trends, website traffic, AppStore rankings etc):

1. Google Trends USA – based on Rising Topics and Queries for the last 30 days, it is important to differentiate between trending company (retail investor hype) and trending product (something much more important)
2. Google Trends World – based on Astutex company universe with pre-selected keywords for each company
3. Google Trends Industries World – based on general topics without specific brands
4. Google Trends Industries USA – based on general topics without specific brands
5. Website Traffic - based on Astutex company universe website traffic (unique company website visitors growth YoY), pay attention to average unique visitors number and online revenue relevance to overall business (Alexa data)
6. Wikipedia - based on Astutex company universe relevant page views
7. Wikipedia Pages – based on other topics trending on Wikipedia
8. Instagram - based on Astutex company universe Instagram page follower and engagement (likes, comments, video views) growth
9. AppStore USA - based on Astutex company universe relevant app rankings (SensorTower)
10. AppStore Publishers USA – based on app rankings aggregated on a publisher level without a link to a specific company
11. Online Retail Amazon – based on the number of company products in Amazon Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
12. Online Retail Walmart – based on the number of company products in Walmart Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
13. Online Retail BestBuy – based on the number of company products in BestBuy Bestsellers, #1 – getting 100, #2 – 99 etc and then all ratings summed up across categories (higher rating – higher relevance)
14. Job Listings - based on Astutex company universe online job listings, aggregated from several data sources (Glassdoor, Indeed, LinkedIn)
15. Employee Company Ratings - we calculate the 2-week change in 4-week Quarter-over-Quarter growth base on Astutex company universe, aggregated from several data sources (Glassdoor, Indeed)

1. Google Trends USA - 2W Delta (13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics
Grandi Navi Veloci	Company	524.00	509.19	topics: Ferry
Clearpath Robotics	Robotics company	84.83	66.72	queries: clearpath robotics
Madame Alexander Doll Company	Company	51.23	58.33	topics: Doll;GOOD AMERICAN
Aquafresh	Drug brand	38.93	52.26	topics: Toothpaste
ArmaLite, Inc.	Arms industry company	13.98	43.98	topics: Rifle
Skunk Works	Aircraft manufacturer	31.34	34.42	topics: Hypersonic speed
Sahara Reporters	Company	25.68	11.09	topics: The Punch; Newspapers published in Nigeria
Enterprise Rent-A-Car	Car rental agency company	7.21	8.43	topics: Enterprise;Rent;Car rental;Car; Airport queries: enterprise car rental
Cellucor Inc.	Company	126.04	7.34	topics: Energy drink
Asurion	Company	6.16	3.98	queries: att customer service
Firehouse Subs	Restaurant company	-0.49	3.66	topics: Limeade
Saudia	Airline	154.05	2.15	topics: Baggage allowance
Tajín	Company	17.81	1.26	queries: watermelon
Fair Harbor Clothing Inc.	Company	35.20	-2.07	topics: Lining
Skyscanner Ltd	Company	41.50	-2.22	topics: trivago;trivago N.V.
VivaAerobús	Airline	27.55	-6.90	topics: Aeroméxico
Air France–KLM	Airline	130.72	-9.55	topics: Baggage allowance;Aeroméxico
D-BOX Technologies Inc.	Entertainment company	213.66	-14.31	queries: top gun movie;maverick movie
Finnair	Airline	205.94	-16.95	topics: Baggage allowance

2. Google Trends World - 2W Delta (13weeks YoY) (Part 1)

AstutexID	Company Name	Date	GT 13W Growth YoY	2W Change (13W YoY)
279	Webjet Ltd	2022-06-13	85%	25%
428	Japan Airlines Co Ltd	2022-06-13	94%	10%
315	ANA Holdings Inc	2022-06-13	85%	8%
19	AppFolio Inc	2022-06-13	35%	7%
51	Camping World Holdings Inc	2022-06-13	11%	7%
356	Kirin Holdings Co Ltd	2022-06-13	11%	2%
316	Korean Air Lines Co Ltd	2022-06-13	71%	2%
180	Midea Group Co Ltd	2022-06-13	11%	1%
506	TUI AG	2022-06-13	28%	-1%
310	Deutsche Lufthansa AG	2022-06-13	58%	-2%
467	Carlsberg A/S	2022-06-13	13%	-4%
312	easyJet plc	2022-06-13	126%	-6%
225	Samsonite International SA	2022-06-13	67%	-6%
293	Wyndham Worldwide Corp	2022-06-13	21%	-8%
59	Cedar Fair LP	2022-06-13	12%	-8%
1487	Novaturas	2022-06-13	42%	-10%
392	Accor SA	2022-06-13	74%	-11%
276	Viking Line Abp	2022-06-13	69%	-23%
289	Wizz Air Holdings PLC	2022-06-13	99%	-39%

3. Google Trends Industries World - 2W Delta (2022-06-13, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Motorcycle	2.1%	2.4%	topics: Bicycle;Hondaqueries: motorcycle; motorcycle chariot racing;ice bear bike; icebear motorcycle queries: queries: motorcycle; icebear motorcycle
Action camera	-23.7%	2.3%	topics: Camera queries: action camera
Suitcase	55.1%	2.2%	topics: Baggage;Hand luggage queries: suitcase; the suitcase killer;moonlighting suitcases;■■■■
Nintendo Switch	-15.3%	2.2%	topics: Nintendo Switch;Nintendo queries: nintendo switch; nintendo;switch;quick draw nintendo switch; nintendo switch memorial day sale;multiversus nintendo switch
3D Printing	2.2%	2.2%	topics: Printing;Three-dimensional space;Printer; Lenovo ThinkPad X1 Carbon; ThinkPad X1 series queries: 3d printer;3d print; x1 carbon 3d printer;positron v3 3d printer; china in stock 3d print ceramic vases unique shape modern de
Education	-1.1%	2.2%	topics: Teacher;Special education;College queries: education; camille vasquez education;ryan long jeopardy education; taylor swift education
Sneakers	11.9%	2.1%	topics: Shoes queries: sneakers;shoes
Smartwatch	1.4%	2.1%	topics: Watch;Pedometer queries: watch;smartwatch;smart watch; fallout smartwatch
Boots	16.9%	2.1%	topics: Man;Ye queries: boots;beetle boot jack;kanye big boots; kanye giant boots
Streetwear	2.9%	2.0%	topics: Clothing;Brand;T-shirt;Noah;Polo shirt; Kimono queries: streetwear;west coast streetwear; 1of1 streetwear
Bicycle	-17.2%	2.0%	topics: Electric bicycle;Motorcycle queries: bike; peloton rower

3. Google Trends Industries World - 2W Delta (2022-06-13, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Bicycle	-17.2%	2.0%	topics: topics: Electric bicycle;Motorcyclequeries: bike; peloton rower queries: queries: bike;peloton rower
Video game console	-18.8%	2.0%	topics: Video game;V Rising queries: console; v rising console commands;multiversus consoles; microsoft console crossword
Vehicle	5.6%	1.9%	topics: Car;Vehicle registration plate; Motor vehicle queries: xe;vehicle;xe nâng xenanghangnhat.com; mercedes benz recalls 292k vehicles; shoot out tires on io vehicles

4. Google Trends Industries USA - 2W Delta (2022-06-13, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Baby food	-1.0%	3.9%	topics: Infant;Food;Class action;Homemade baby formula; Bill Gates queries: baby food;■■■■;babynahrung usa; porsi makan bayi 7 bulan;what caused the baby food shortage
Sony PlayStation	-25.1%	3.7%	topics: PlayStation 5;PlayStation 4;Resident Evil 4; Video game remake queries: playstation; sony playstation state of play;brad johnson actor died; ps plus junho 2022
E-commerce	15.6%	3.4%	topics: Trade;Website;Goodwill Industries queries: ecommerce; goodwill ecommerce website;desarrollo ecommerce; goodwill e commerce
Pharmacy	1.7%	3.4%	topics: Pharmacy technician;Walgreens; Walgreens Pharmacy queries: pharmacy; pharmacy open on memorial day; are pharmacies open on memorial day
Stock market	20.6%	3.1%	topics: Market;Stock queries: stock market;stock;market; monkeypox virus outbreak;actress susan roces passed away; sandals resorts bahamas deaths autopsy
Energy Drink	19.8%	2.9%	topics: Drink;Bubblicious queries: energy drink; red bull caffeine content;ghost bubblicious energy drink
Video game console	-21.5%	2.8%	topics: Video game;V Rising queries: console; v rising console commands;multiversus consoles; microsoft console crossword
Streetwear	-9.8%	2.7%	topics: Clothing;Brand;T-shirt;Noah;Polo shirt; Kimono queries: streetwear;west coast streetwear; 1of1 streetwear
Book	0.1%	2.4%	topics: Reading;Comics;Comic book queries: book;books; state farm transgender books;pizza hut drag queen book; pizza hut drag queen books
Espresso machine	10.5%	2.3%	topics: Machine;Espresso;Angelo Moriondo;.be queries: espresso; espresso machine;angelo moriondo; angelo moriondo espresso machine
Motorcycle	-1.6%	2.3%	topics: Bicycle;Honda queries: motorcycle; motorcycle chariot racing;ice bear bike;icebear motorcycle

4. Google Trends Industries USA - 2W Delta (2022-06-13, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Bicycle	-16.9%	2.2%	topics: topics: Electric bicycle;Motorcyclequeries: bike; peloton rower queries: queries: bike;peloton rower
Bicycle	-16.9%	2.2%	topics: Electric bicycle;Motorcycle queries: bike; peloton rower
Money	2.7%	2.0%	topics: Money order;Cash App;Account;Lei queries: money; money pox;french open prize money;mischief blur money
Hunting	-4.6%	1.8%	topics: Deer;License;Rifle;Assault rifle queries: hunting; semi automatic hunting rifle;wade lemon hunting; hunt for food crossword clue
Bank	-1.1%	1.7%	topics: Online banking;U.S. Bancorp; U.S. Bank Branch queries: bank;are banks open on memorial day; are banks closed on memorial day;vystar online banking
Mobile games	7.3%	1.7%	topics: Mobile phone;Game;Video game;Superhero; Sword Art Online: Integral Factor; 3D computer graphics queries: mobile game;mobile games
Digital camera	-4.6%	1.7%	topics: Camera;Focus;Unmanned aerial vehicle queries: camera; digital camera;digital camera for internet use crossword; digicam samsung dv150f;panasonic lumix fz80 4k digital camera
Nintendo Switch	-18.7%	1.6%	topics: Nintendo Switch;Nintendo queries: nintendo switch; nintendo;switch;quick draw nintendo switch; nintendo switch memorial day sale;multiversus nintendo switch
Online Banking	-17.6%	1.5%	topics: Bank queries: online banking; vystar mobile banking down;vystar online banking down; vystar online banking
Payroll	10.1%	1.5%	topics: Tax;Payroll tax queries: payroll; nj payroll calendar 2022
Doll	-4.1%	1.5%	topics: Barbie;American Girl;Baby Doll; Peggy the Doll: A Very Different Haunting queries: doll;dolls; pride bratz dolls;fabulous dancing dolls;bratz pride doll

4. Google Trends Industries USA - 2W Delta (2022-06-13, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Xbox	-15.9%	1.5%	topics: topics: Xbox One;Xbox Series X and Series S; Exercise Reforger;Armaqueries: xbox;arma reforger; arma reforger xbox; arma reforger xbox series x queries: queries: xbox; arma reforger xbox series x
Payment	-28.6%	1.5%	topics: Invoice;Credit;Credit card queries: pay;payment; how much does amber heard have to pay; badger for payment crossword clue
Sunglasses	1.4%	1.4%	topics: Glasses;Oakley;Ray-Ban queries: sunglasses

5. Website Traffic - 2W Delta (2022-06-11, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
503	Konami Holdings Corp	10.212615	583%	114%
490	Etablissements Franz Colruyt	1.622461	126%	55%
118	Geox SpA	2.000769	102%	45%
100	Europris ASA	1.976615	137%	33%
647	Halliburton Co	2.598153	21%	30%
413	Kellogg Co	2.899153	29%	29%
959	Turtle Beach	2.512692	37%	27%
525	Campbell Soup Co	1.412384	46%	25%
89	Dunelm Group PLC	7.793153	68%	23%
598	Baxter International Inc	1.826538	113%	20%
505	Activision Blizzard Inc	141.394076	8%	17%
788	Dentsply Sirona Inc	1.191769	33%	16%
746	Cintas Corp	1.058846	-2%	13%
88	Duluth Holdings Inc	4.295076	27%	13%
596	Bank of New York Mellon Corp	2.268461	0%	12%
783	T. Rowe Price Group Inc	6.270153	-9%	11%
594	Avery Dennison Corp	1.220461	-4%	10%
752	Tyson Foods Inc	1.800923	-6%	10%
381	Seven & i Holdings Co Ltd	12.621153	62%	9%
116	Garmin Ltd	50.890307	2%	9%
515	Bajaj Auto Ltd	3.385538	59%	9%
701	Exelon Corp	2.228846	143%	8%
546	Caterpillar Inc	12.884153	112%	8%
915	DISH Network Corp	5.602230	20%	8%
559	Johnson & Johnson	9.328307	13%	8%
957	Capcom	8.356846	-38%	8%
635	Entergy Corp	1.664076	12%	8%
282	Wendys Co	4.996615	26%	8%
765	Fifth Third Bancorp	18.658461	2%	8%
806	AvalonBay Communities Inc	1.668076	-49%	7%
68	Sleep Number Corp	2.993846	-4%	7%
390	Nintendo Co Ltd	115.457153	88%	7%
52	Canada Goose Holdings Inc	1.464692	5%	7%
400	Hero MotoCorp Ltd	3.516076	23%	6%
711	Robert Half International Inc	11.015692	-15%	6%

5. Website Traffic - 2W Delta (2022-06-11, 13weeks YoY) (Part 2)

AstutexID	Company Name	Average 13W Unique Visitors	Traffic 13W Growth YoY	2W Change (13W YoY)
654	CenterPoint Energy Inc	4.657692	18%	6%
81	DFS Furniture PLC	1.562384	18%	6%
749	McCormick & Company Inc	2.561769	39%	6%
451	Autodesk Inc	90.304307	-5%	6%
548	Chevron Corp	2.183153	-20%	6%
789	Zions Bancorp	2.765615	-38%	5%
458	Volkswagen AG	16.225000	4%	5%
457	Goodyear Tire & Rubber Co	2.733769	-36%	5%
108	Flight Centre Travel Group Ltd	3.727153	86%	5%
19	AppFolio Inc	27.380615	9%	5%

6. Wikipedia - 2W Delta (2022-06-13, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Top Page	Daily Views Avg	13W Growth YoY	2W Change (13W YoY)
11	Abercrombie & Fitch Co	en.wikipedia.org/wiki/Abercrombie_%26_Fitch	4164	489.9%	24.6%
576	Citigroup Inc	en.wikipedia.org/wiki/Citigroup	7963	73.1%	22.6%
859	Alphabet Inc	en.wikipedia.org/wiki/Alphabet_Inc.	199081	153.0%	19.9%
98	Etsy Inc	en.wikipedia.org/wiki/Etsy	2289	69.5%	16.2%
213	Booking Holdings Inc.	en.wikipedia.org/wiki/Booking_Holdings	4893	146.6%	14.8%
881	Intercontinental Exchange Inc	en.wikipedia.org/wiki/Jeffrey_Sprecher	5763	85.5%	14.1%
187	Netflix Inc	en.wikipedia.org/wiki/Netflix	27908	64.4%	13.1%
429	AirAsia Bhd	en.wikipedia.org/wiki/AirAsia	3610	63.7%	13.0%
929	Facebook Inc	en.wikipedia.org/wiki/Facebook	37819	94.7%	12.5%
310	Deutsche Lufthansa AG	en.wikipedia.org/wiki/Lufthansa	5967	44.0%	8.4%
70	Costco Wholesale Corp	en.wikipedia.org/wiki/Costco	3054	11.6%	8.3%
140	Home Depot Inc	en.wikipedia.org/wiki/The_Home_Depot	4496	49.0%	7.3%
506	TUI AG	en.wikipedia.org/wiki/TUI_Airways	2856	55.3%	7.3%
887	Expedia Inc	en.wikipedia.org/wiki/Expedia	2639	58.7%	7.2%
132	Hasbro Inc	en.wikipedia.org/wiki/Hasbro	10429	-20.4%	7.2%
323	Alibaba Group Holding Ltd	en.wikipedia.org/wiki/Alibaba_Group	14498	42.8%	7.2%
317	Singapore Airlines Ltd	en.wikipedia.org/wiki/Singapore_Airlines	2919	48.6%	6.6%
505	Activision Blizzard Inc	en.wikipedia.org/wiki/Activision_Blizzard	64580	-2.2%	6.4%
987	EssilorLuxottica SA	en.wikipedia.org/wiki/Luxottica	2572	11.8%	6.3%
171	Luxottica Group SpA	en.wikipedia.org/wiki/Luxottica	2572	11.8%	6.3%
149	Intuit Inc	en.wikipedia.org/wiki/Intuit	2767	35.7%	6.0%
390	Nintendo Co Ltd		10250	-3.2%	6.0%
551	Walt Disney Co	en.wikipedia.org/wiki/The_Walt_Disney_Company	12174	16.3%	6.0%
311	International Consolidated Air	en.wikipedia.org/wiki/International_Airlines_Group	4237	37.9%	5.9%
430	Turk Hava Yollari AO		3106	75.5%	5.6%
16	Amazon.com Inc	en.wikipedia.org/wiki/Amazon_Sidewalk	43639	57.2%	5.6%
114	GameStop Corp	en.wikipedia.org/wiki/GameStop	3021	-42.7%	5.6%
329	Sega Sammy Holdings Inc	en.wikipedia.org/wiki/Sega	5093	17.2%	5.6%
934	News Corp	en.wikipedia.org/wiki/News_of_the_World	8808	-0.1%	5.4%
459	Peugeot SA	en.wikipedia.org/wiki/Peugeot	9830	-16.9%	5.4%
353	Ambev SA	pt.wikipedia.org/wiki/Ambev	34531	-3.0%	5.3%
306	Qantas Airways Ltd	en.wikipedia.org/wiki/Qantas	3896	40.6%	5.1%

7. Wikipedia Pages- 2W Delta (2022-06-11, 13weeks YoY) (Part 1)

Astutex ID	Company Name	Link	Number of views	13W Growth YoY	2W Change (13W YoY)
		en.wikipedia.org/wiki/WeTransfer	38618	276%	81%
		en.wikipedia.org/wiki/Indeed	20301	225%	40%
859	Alphabet Inc	en.wikipedia.org/wiki/YouTube	740234	170%	35%
323	Alibaba Group Holding Ltd	en.wikipedia.org/wiki/AliExpress	29728	145%	28%
		en.wikipedia.org/wiki/North_Hollywood_shootout	28288	62%	28%
505	Activision Blizzard Inc	en.wikipedia.org/wiki/Blizzard_Entertainment	20939	33%	27%
213	Booking Holdings Inc.	en.wikipedia.org/wiki/Booking.com	20002	260%	27%
		en.wikipedia.org/wiki/Pinterest	53991	122%	27%
		en.wikipedia.org/wiki/LinkedIn	71755	131%	26%
859	Alphabet Inc	en.wikipedia.org/wiki/Google_Maps	118366	215%	25%
881	Intercontinental Exchange Inc	en.wikipedia.org/wiki/New_York_Stock_Exchange	33125	126%	20%
		en.wikipedia.org/wiki/Streaming_media	47459	303%	17%
323	Alibaba Group Holding Ltd	en.wikipedia.org/wiki/UC_Browser	21417	58%	15%
929	Facebook Inc	en.wikipedia.org/wiki/Facebook	231577	122%	13%
		en.wikipedia.org/wiki/Epic_Games	32869	41%	11%
		en.wikipedia.org/wiki/VMware	10638	42%	11%
		en.wikipedia.org/wiki/The_Pirate_Bay	152870	4%	10%
		en.wikipedia.org/wiki/Airbnb	30477	90%	9%
391	Electronic Arts Inc	en.wikipedia.org/wiki/Electronic_Arts	19506	52%	9%
		en.wikipedia.org/wiki/Spotify	59095	30%	8%
70	Costco Wholesale Corp	en.wikipedia.org/wiki/Costco	21331	10%	8%
310	Deutsche Lufthansa AG	en.wikipedia.org/wiki/Lufthansa	16391	41%	8%
		en.wikipedia.org/wiki/Walmart	55529	17%	7%
289	Wizz Air Holdings PLC	en.wikipedia.org/wiki/Wizz_Air	18886	165%	7%
305	Restaurant Brands Internationa	en.wikipedia.org/wiki/Tim_Hortons	13821	30%	7%
174	Marriott International Inc	en.wikipedia.org/wiki/Marriott_International	11400	10%	7%
311	International Consolidated Air	en.wikipedia.org/wiki/British_Airways	14960	41%	6%
323	Alibaba Group Holding Ltd	en.wikipedia.org/wiki/Alibaba_Group	31626	34%	6%
		en.wikipedia.org/wiki/Wendy's	12704	10%	6%
		en.wikipedia.org/wiki/UKG	18086	241%	5%
		en.wikipedia.org/wiki/Domino's_Pizza	15479	2%	5%

8. Instagram - 2W Delta (2022-04-11 Growth YoY) (Part 1)

Astutex ID	Company Name	Posts URL list	Followers Growth(YoY)	Engagement Growth(YoY)	Growth Change
91	Electrolux AB		20.2%	698.8%	67.5%
13	Accell Group NV		4.6%	311.5%	47.3%
68	Sleep Number Corp	instagram.com/p/CZ2qtN6j3KP	20.8%	364.8%	41.9%
59	Cedar Fair LP	instagram.com/p/Cb-wvONISi8 instagram.com/p/Cbfx1cVs82L instagram.com/p/CcF7qtaspvz	9.6%	124.2%	13.0%
34	Bloomin' Brands Inc		5.0%	206.8%	11.1%
52	Canada Goose Holdings Inc		44.8%	126.0%	10.6%
4	Salvatore Ferragamo SpA	instagram.com/p/Cb3Kn4Eq_9H	11.8%	117.9%	9.1%
98	Etsy Inc		8.8%	141.8%	5.6%
115	Gap Inc	instagram.com/p/CbtEPWZuIAu instagram.com/p/Ca7sKPDJlIS instagram.com/p/Cb-asabroW3	2.6%	138.8%	5.3%

9. AppStore USA - 2W Delta (2022-06-11, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
277	Vista Outdoor Inc	Bushnell Golf Mobile	280	28.4%	3.4%
129	Haier Electronics Group Co Ltd	SmartHQ	311	12.7%	2.0%
849	Aetna Inc	Aetna Health	266	7.9%	2.0%
227	SeaWorld Entertainment Inc	SeaWorld	250	33.4%	1.9%
435	Autozone Inc	AutoZone - Auto Parts & Repair	297	8.6%	1.0%
611	Cigna Corp	myCigna	306	5.2%	1.0%
365	LG Electronics Inc	LG ThinQ	217	2.8%	1.0%

10. AppStore Publishers USA - 2W Delta (2022-06-11, 13weeks YoY) (Part 1)

CompanyID	Company Name	TopApps	Best App 13W Avg Rank	Growth (YoY)	2W Change (13W YoY)
551	Walt Disney Co	Disney+; ESPN: Live Sports & Scores	24	35.0%	25.2%
189	Nike Inc	Nike	57	25.1%	14.9%
16	Amazon.com Inc	Amazon Shopping; Amazon Prime Video; Ring - Always Home	16	11.1%	6.3%
574	Microsoft Corp	Microsoft Outlook; Microsoft Teams; LinkedIn: Network & Job Finder	84	14.5%	5.8%
887	Expedia Inc	Vrbo Vacation Rentals; Expedia: Hotels, Flights & Car	57	66.1%	2.0%

11. Online Retail Amazon - 2W Delta (2022-06-13, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
520	Glanbia PLC	4325	238.4%	13.8%
189	Nike Inc	1467	52.7%	10.3%
264	Techtronic Industries Co Ltd	2244	32.5%	10.2%
39	Breville Group Ltd	1115	31.0%	8.6%
528	Kraft Heinz Co	827	-29.9%	8.4%
525	Campbell Soup Co	338	-26.8%	8.3%
389	Asics Corp	1321	7.7%	6.6%
283	Whirlpool Corp	3148	43.2%	6.2%
536	Monster Beverage Corp	852	-10.5%	5.7%
277	Vista Outdoor Inc	1573	10.5%	5.3%
363	Sony Corp	3866	-40.2%	5.3%
477	Panasonic Corp	626	-15.6%	5.1%
663	Kimberly-Clark Corp	350	-39.3%	4.9%
106	Fitbit Inc	2790	36.7%	4.7%
71	Crocs Inc	6802	18.1%	4.7%
364	Pioneer Corp	315	-32.4%	4.4%
1474	Caleres, Inc.	340	32.3%	4.1%
5	Puma SE	952	27.4%	4.0%
152	iRobot Corp	1288	-20.0%	3.5%
173	Makita Corp	1036	13.5%	3.2%
127	SEB SA	2030	27.8%	3.1%

12. Online Retail Walmart - 2W Delta (2022-06-13, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
456	Hankook Tire Co Ltd	215	85.3%	41.4%
240	Steven Madden Ltd	221	1.4%	19.3%
302	Gildan Activewear Inc	1930	35.9%	15.5%
268	Under Armour Inc	781	46.8%	13.5%
111	Fossil Group Inc	577	51.8%	12.5%
453	Kumho Petro Chemical Co Ltd	401	735.4%	10.0%
26	Avon Products Inc	261	117.5%	8.1%
152	iRobot Corp	1210	40.5%	7.5%

13. Online Retail Bestbuy - 2W Delta (2022-05-30, 13 weeks YoY) (Part 1)

AstutexID	Company Name	Rating	Rating 13W Growth YoY	2W Change (13W YoY)
328	Yamaha Corp	2300	22.0%	8.4%
538	Fujifilm Holdings Corp	839	-19.1%	7.7%
502	Ubisoft Entertainment SA	772	-14.3%	4.9%

14. Job Listings - 2W Delta (2022-06-06, 13weeks YoY) (Part 1)

AstutexID	Company Name	Average number of jobs	Jobs 4W Growth YoY	2W Change (13W YoY)
65	Cloudera Inc	540	30.9%	120%
52	Canada Goose Holdings Inc	220	56.7%	89%
48	Cabela's Inc	738	14.7%	70%
233	Skechers USA Inc	713	-1.8%	68%
1468	Gerresheimer AG	314	81.4%	67%
1002	ING Groep NV	836	60.5%	58%
947	LVMH	5760	100.0%	48%
269	Urban Outfitters Inc	273	12.5%	48%
116	Garmin Ltd	470	85.3%	48%
454	Compagnie Generale des Etablis	757	60.8%	48%
984	Enel SpA	254	82.3%	47%
1322	Telenet Group Holding NV	130	30.3%	46%
64	Citrix Systems Inc	2758	100.0%	43%
731	Johnson Controls International	5777	71.5%	40%
883	Assurant Inc	353	32.1%	37%
445	Royal Mail PLC	146	-11.2%	35%
847	Cognizant Technology Solutions	7855	30.7%	34%
1016	Anglo American PLC	233	100.0%	34%
417	Unilever PLC	1548	70.3%	31%
379	Casino Guichard Perrachon SA	622	76.6%	30%
703	PulteGroup Inc	441	1.7%	29%
5	Puma SE	355	83.2%	28%
596	Bank of New York Mellon Corp	4884	68.8%	27%
1342	Andritz AG	281	54.3%	23%
180	Midea Group Co Ltd	869	-62.8%	23%
1001	BHP Group PLC	254	100.0%	22%
1086	Coloplast A/S	294	46.5%	22%
1438	Getinge AB	394	97.7%	22%
979	Banco Santander SA	793	6.2%	21%
780	State Street Corp	2294	96.1%	20%

15. Employee Company Ratings - 2W Delta (2022-06-13, 4 weeks QoQ) (Part 1)

AstutexID	Company Name	Total reviews	Rating Gr.chg.	Outlook Gr.chg.	Mgmt Gr.chg	CEO Rating Gr.chg	Growing indicator
733	UnitedHealth Group Inc	14617	1.6%	0.2%	0.0%	16.5%	CEO Rating
1410	Beazley PLC	239	2.8%	4.0%	3.2%	6.6%	CEO Rating
1473	Metro Bank PLC	1069	6.4%	0.0%	0.0%	0.0%	Rating
1335	Weir Group PLC	638	-0.4%	0.4%	-1.2%	6.2%	CEO Rating
1459	Kindred Group PLC	415	1.2%	5.0%	2.0%	-1.4%	Outlook