

ASTUTEX TRENDSPOTTING

June 26, 2023

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 1)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Titan Company	Company	376.9	376.9	topics: Billionaire;Implosion; Missing person;Natural satellite; OceanGate queries: implosion;oceangate;sub; submarine;submersible	US
Southwestern Electric Power Company	Company	118.0	121.7	topics: American Electric Power; Power outage queries: aep swepco	Global
Public Service Company of Oklahoma	Company	122.2	115.9	topics: American Electric Power; Power outage queries: aep pso	Global
Smosh	Production company	123.3	110.5	queries: smosh mobile game	US
Submarino	Company	27.5	95.0	topics: OceanGate;Shipwreck;Submarine; Titanic; Wreck of the RMS Titanic queries: subma; titan;shahzada dawood	Global
Engro Corporation	Conglomerate company	52.9	63.9	queries: shahzada dawood	Global
Inventec	Computer manufacturing company	120.5	59.4	topics: TSMC queries: ■■■■■■■■;■■■; ■■■■■■■;■■■■■	Global
Mishtann Foods	Company	63.9	45.0	topics: Suzlon queries: suzlon share pri	Global
Quant Small Cap Fund	Company	229.1	40.4	topics: Stock fund queries: icici pruden	Global
Arbor Metals	Company	114.6	35.8	topics: CureVac;Delivery Hero; Rheinmetall queries: tesla aktie; arbor metals aktie	Global
Tata Small Cap Fund	Company	217.5	30.5	topics: Stock fund; ICICI Prudential Life Insurance	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 2)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Brightcom Group	Digital marketing company	47.2	29.0	queries: lloyds share price	Global
NTT Finance Corporation	Finance service company	143.7	28.9	queries: ■■■■■■	Global
Housing and Urban Development Corporation	Finance service company	90.7	27.1	topics: Ex-dividend date	Global
Evil Geniuses	Company	-6.9	25.0	topics: NRG Energy; Valorant; Team Spirit; Team Secret queries: dpc	Global
Mangalore Electricity Supply Company Limited	Company	21.9	24.3	topics: Ruthvik E Seva Kendra common ser	Global
Juspay Technologies Private Limited	Software company in Bengaluru, India	37.8	21.2	topics: Payment gateway	Global
GS1	Company	26.8	19.4	topics: Ruthvik E Seva Kendra common ser	Global
Oklahoma Gas and Electric Company	Public utility company	-6.7	19.0	topics: Power outage	Global
Nippon India Growth Fund	Company	28.7	18.7	topics: Mutual fund	Global
Hbl Power Systems	Battery manufacturing company	3.0	18.3	topics: Suzlon queries: suzlon share pri	Global
OnTrac	Logistics company	17.6	18.1	topics: Tracking system	Global
LITEON Technology	Consumer electronics company	18.2	17.4	topics: TSMC queries: ■■ ■■; ■■ ■■; ■ ■ ■ ■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 3)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Pixar	Animation company	0.4	17.2	topics: topics: DreamWorks Animation; DreamWorks Pictures;Layoff; The Walt Disney Company; Tier listqueries: 2023 layoffs; 2023 movies;moana; elemental movie queries: US	US
Santhera Pharmaceuticals Holding	Biotech company	52.8	17.2	topics: ams;ams;Dufry;Holcim; Holcim Group queries: meyer burger aktie; santhera aktie;idorsia aktie	Global
Canadian Solar	Battery manufacturing company	37.3	16.9	topics: JinkoSolar	Global
SJVN	Hydroelectric power generation company	33.3	16.3	queries: piramal pharma share	Global
Tinexta	Management consulting services company	-6.3	16.1	topics: Tenaris	Global
Crothall Healthcare Inc.	Company	26.2	15.9	topics: Compass Group	Global
Global X ETFs	Fund management company	6.2	15.4	topics: iShares	Global
DENA CO., LTD.	Portal company	60.0	15.1	topics: Cygames	Global
Fadak Trains Co.	Railroad company in Tehran, Iran	18.3	14.6	topics: Raja Railway Transport Co.	Global
BlackRock	Investment management company	25.4	14.2	topics: Bitcoin;Chief Executive Officer; Coinbase;Cryptocurrency; Exchange-traded fund queries: bitcoin; bitcoin price;blackrock;coinbase;crypto	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 4)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Institute of Banking Personnel Selection	Recruitment company	5.8	13.1	topics: topics: Application for employe; Recruitmentqueries: maru gujarat queries	Global
Himadri Speciality Chemical Limited	Chemicals company	-20.5	12.7	topics: Chemical industry	Global
Insta360	Software company	68.5	12.6	topics: Gimbal;GoPro;Action camera; Image stabilization queries: action came; insta360 rs;gopro 360;insta360 app; insta360 flow	US
SMBC Nikko Securities	Financial services company	1.6	12.3	topics: T Rowe Price Group Inc queries: ; ■■■■■■■ ■■■■ ■■	Global
Arkas Container Transport	Transport company	8.6	12.2	topics: Hapag-Lloyd;Maersk	Global
CJ Affiliate	Affiliate marketing company	17.4	11.9	topics: Affiliate marketing	Global
Joby Aviation	Aircraft company	-15.3	11.6	topics: Volocopter	Global
Covestro	Materials company	-20.6	11.5	topics: DSM;Evonik Industries;Henkel; Lanxess;Lanxess queries: lanxess; rheinmetall aktie;byd aktie;allianz aktie; teamviewer aktie	Global
Flash Fiber Srl	Company	172.6	11.2	topics: PTCL	Global
PanOxyl	Drug brand	48.4	10.7	topics: Glycolic acid;La Roche-Posay; PanOxyl Acne Creamy Wash queries: panoxy; panoxyl benzoyl peroxide; panoxyl pimple patches;panoxyl target; is panoxyl good	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 5)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Bupa Arabia for Cooperative Insu Co SJSC	Insurance company	9.9	10.6	topics: topics: Bupa queries: Global	Global
Automobile Club of Southern California	Company	23.4	10.4	topics: AAA	US
Chugai Pharmaceutical Co.	Pharmaceutical company	6.7	10.0	topics: Pharmaceutical industry; Kao Corporation queries: ■■■■■ ■■■	Global
itel Mobile	Company	23.1	9.8	topics: specification;itel Vision 1 Pro; Huawei P40 queries: s23;oneplus pad; infinix nfc;tel	Global
Nordic Capital	Private equity company	4.3	9.8	topics: Temenos AG	Global
Veltins Brewery	Brewery	6.5	9.6	topics: Parasol	Global
eBay Kleinanzeigen GmbH	Company	503.6	9.6	topics: eBay queries: ebay	US
Waymo	Software company	28.2	9.3	topics: Aurora;Robotaxi;TuSimple;Argo AI; Zoox queries: waymo uber;waymo taxi; where is waymo available	US
POCO	Company	93.9	9.2	topics: BMW X5;Motorola Razr; PUBG: Battlegrounds;Xiaomi;5G queries: m4; poco;realme 11 pro;xiaomi;redmi 12	Global
An Binh Commercial Joint Stock Bank	Commercial banking company	15.6	9.1	topics: ABB Ltd	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 6)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
ChargePoint, Inc.	Electric services company	-3.0	8.9	topics: topics: Electrify America; Palantir Technologies;Supercharger; Chargepoint App; Plug Powerqueries: chargepoint app; chpt stock;electrify america; palantir stock;chpt queries: US	US
Ferrotec Holdings Corp	Other electronic component manufacturing company	3.8	8.8	queries: ■■■■ ■■	Global
Toyota Modellista International	Company	12.3	8.8	topics: Toyota Alphard;TOYOTA VELLFIRE; 40 series queries: ■■■■■■ ■■;■■■■■■■ 40; ■■■■■■ ■■;■■■■■■■ ■■■■	Global
BYD Auto	Automotive manufacturer	123.5	8.7	topics: ASML Holding;BYD Company; Deutsche Post;Deutsche Post DHL Group; Glencore queries: meyer burger aktie; nel asa aktie;tesla aktie;varta aktie; byd aktie	Global
Amper	Communications equipment company	-11.0	8.7	topics: PHARMA MAR SA; Obrascón Huarte Lain	Global
BLU Products	Company	18.1	8.6	topics: Smartphone;BLU Studio Series; Fastboot queries: blu phone;blu m8l plus	US
Ibiden	Electronics company	17.3	8.5	queries: ■■ ■■■■ ■■	Global
SharkNinja	Household appliances company	27.5	8.3	topics: Vacuum cleaner	Global
National Iranian Oil Company	Natural gas company	44.3	8.3	topics: Petroleum;Petroleum industry	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 7)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Nomura Securities	Financial services company	17.9	8.2	topics: PIMCO;PIMCO;T Rowe Price Group Inc; T. Rowe Price; Initial public offering queries: ██████████; ████ █████ ███;████ ███;██████████ █████;████ █████	Global
Barona Group Oy	Company	13.3	8.2	topics: .fi	Global
Rav Bariach (08) Indus	Company	-7.5	8.1	topics: Exterior Door	Global
Xi'an LONGI Silicon Materials	Photovoltaics company	30.5	8.0	topics: JinkoSolar	Global
Bodega Luigi Bosca / Familia Arizu S. A.	Company	7.4	8.0	queries: luigi	Global
Alpinestars	Clothing company	6.3	7.7	topics: Alpinestars;Dainese	US
Bombay Dyeing	Textile business company	-3.2	7.6	queries: piramal pharma share	Global
The Broadmoor Manitou and Pikes Peak Cog Railway	Railroad company in Manitou Springs, Colorado	-2.6	7.5	topics: Pikes Peak queries: cog railway; manitou springs	Global
On	Sportswear company	52.7	7.2	topics: DICK'S Sporting Goods; Hoka One One;HOKA ONE ONE;On; Dr. Scholl's queries: hoka;on cloud; on the cloud;hoka shoe;hoka sale	US
Haier	Home appliance company	12.9	7.2	topics: Mini Fridge; Gree Electric queries: █████;daikin airco	Global
India Infoline	Finance company	4.5	6.9	topics: Security queries: iifl; iifl securities	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 8)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SQUARE ENIX CO., LTD.	Company	-0.5	6.9	topics: topics: Splatoon;Splatoon; Square Enix; Super Mario RPGqueries: foamstars; ■■■■■ ■■■■■ ■■■■■ queries: Global	Global
SCREEN Holdings	Semiconductor company	39.0	6.8	queries: ■■ ■■ ■■;■■■■■■■■ ■■	Global
Super73	Manufacturing company	-8.4	6.7	topics: Jetson	Global
Blackstone Inc.	Private investment banking company	19.6	6.7	topics: Berkshire Hathaway;BlackRock; Cooking;Smashburger; Ancestry queries: blackrock;smashburgers	US
Okasan Securities Co., Ltd.	Company	36.6	6.6	queries: ■■■■ ■■	Global
Cashify	Recommerce company	109.9	6.4	queries: moto edge 40;oneplus 10t	Global
Dr. Scholl's	Company	19.2	6.4	topics: Skin tag;Corn; Wart Remover queries: dr scholls platfor; dr scholls time off	US
Fuji Bikes	Company	-5.9	6.3	topics: Niner Bikes queries: specialized	US
Murata Manufacturing	Company	-8.1	6.2	topics: Nippon Telegraph and Telephone; Mitsubishi Corporation; SoftBank queries: ■■■■■■■■ ■■;■■ ■■ ■■; ■■■■ ■■;■■■■ ■■ ■■;■■ ■■■■ ■■	Global
Romet	Company	-5.9	6.2	queries: rower elektryczny	Global
Eagle Creek	Backpacking company	-7.3	6.1	topics: eBags.com; Packing cube queries: carry on luggage	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 9)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Carnival	Tour operator company	-10.2	6.0	topics: Carnival Corporation & plc; Carnival Cruise Line;Hochtief; Just Eat Takeaway; Mercedes-Benz Group queries: commerzbank; deutsche bank aktie;nel asa aktie; hensoldt aktie;stellantis quotazione	Global
Mercury Marine	Corporation	3.3	5.9	topics: Gimbal;Horsepower;Serial number; Bayliner	US
VFS Global	Company	2.0	5.8	topics: Biometrics	US
Van Cleef & Arpels	Jewelry company	81.3	5.8	topics: Bulgari;BVLGARI; Chaumet queries: cartier bracelet; bracelets;can cleef;clover necklace; van cleef dupe	US
Wilson Sporting Goods	Sports equipment company	11.8	5.8	topics: Rescuer queries: perro wilson	Global
American Safety Razor Company	Personal care company	3.8	5.8	topics: Persona	Global
Jomashop	Watch company	34.4	5.7	topics: Longines;Longines;Tissot; Costa Del Mar;Rolex	US
Canyon Bicycles	Company	20.1	5.5	topics: Bicycle;Canyon;Cervélo; Electric bicycle; Salsa queries: canyon bikes;trek bikes; specialized bikes;cannondale bikes; cannondale	US
Opera Software	Software company	23.0	5.5	topics: Wallpaper;Crash	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 10)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
SBI Securities Co., Ltd.	Capital market company	11.7	5.5	topics: topics: iShares;Shareholder; Initial public offering;Smartphone; Investment trustqueries: ■■■■■■■■ ■■■; ■■■ ■■■ ■■■;jt ■■■;■■■■ ■■■; ■■■ ■■■ ■■■ queries: Global	Global
Alfa Romeo	Car manufacturer	3.0	5.3	topics: Jaguar Land Rover;Formula E	US
Electrify America	Infrastructure company	5.2	5.2	topics: ChargePoint, Inc.; EVgo queries: electrify america; ev charging stations	US
Prada	Fashion brand	9.6	5.1	topics: Balenciaga;Burberry; Dolce & Gabbana;Fendi; Fendi queries: balenciaga;bunny psycho; chanel;gucci;prada	US
Pine Labs	Fintech company	0.8	5.1	topics: Payment gateway	Global
CertainTeed	Commercial company	5.6	5.0	topics: GAF Materials Corporation; Owens Corning queries: shingles	US
Sixt rent a car	Car rental company	23.7	4.7	topics: Car rental;Enterprise Rent-A-Car; Alamo Rent a Car;Payless Car Rental; Zipcar queries: enterprise	US
iD Mobile	Company	35.7	4.6	topics: Roaming Regulation 2022 queries:	Global
Kanpur Electricity Supply Company	Company	49.0	4.2	topics: Kesko	Global
Studio Ghibli	Animation company	36.4	4.0	queries: ■■	Global

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 11)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Xiaohongshu	Company	56.5	3.7	topics: topics: Bilibili; Taobaoqueries: ■ ■ ■ ■ ■ ■ ■ ■ queries: US	US
Herbalife International India Private Ltd	Company	91.4	2.8	topics: Herbalife;Herbalife	Global
Dr. Ing. h.c. F. Porsche AG	Automobile manufacturer	14.3	2.7	topics: 24 Hours of Le Mans; Electrify America;Land Rover; Nissan GT-R queries: electrify america; gtr;le mans;porche 911;lemans	US
American Family Insurance	Insurance company	11.5	2.5	topics: Auto insurance;Tournament; Renter's insurance queries: llc insuranc	US
Fujitec	Manufacturing company	31.6	2.3	topics: Annual general meeting	Global
Foam Creations Inc	Company	62.7	1.8	topics: Crocs	Global
Smashburger	Restaurant chain	24.9	1.8	topics: Taco;Tortilla; Blackstone Inc. queries: smash burger ta; smashburgers	US
Trupanion	Pet insurance company	21.1	1.7	topics: Pet;Lemonade queries: metlife pet	US
Topgolf Callaway Brands	Sports equipment company	15.6	1.6	topics: 2nd Swing Golf;Callaway; Callaway Golf;Callaway's Nursery; Cobra queries: callaway golf;golf galaxy; dicks sporting goods;rock bottom golf; cobra golf	US
Handel's Homemade Ice Cream & Yogurt	Company	22.9	1.6	queries: ice cream flavors	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 12)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
Taskrabbit	Company	20.5	1.3	topics: topics: Rover.com; Missingqueries: taskrabbit login; taskrabbit.com;is taskrabbit worth it; rent a friend; tasker on taskrabbit queries: US	US
Bugaboo International	Company	18.0	1.0	topics: Baby Jogger, LLC	US
Rover.com	Company	13.5	0.8	topics: Taskrabbit; Care.com queries: rover;funwithfeet	US
Virgin Atlantic	Airway	20.1	0.3	topics: Air France;Air France–KLM; Airport check-in;American Express; British Airways queries: air france;ana; japan airlines;qantas;virgin	US
Smoothie King	Company	10.9	-0.3	topics: Smoothie;Tropical Smoothie Cafe; Watermelon;Wisetail	US
Vice Sporting Goods GmbH	Company	14.3	-0.9	topics: Callaway Golf;Vice Media; Titleist Pro V1 queries: titleist golf	US
VIX	Media company	34.5	-1.9	topics: La casa de los famosos queries: ; vix premium	US
Marni	Fashion company	35.9	-2.7	topics: Marni; A Bathing Ape queries: palm angels;slides; amiri shirt;marni slippers; marni slides fur	US

2. Google Trends All Trending Companies - 2W Delta (2023-06-26, 13weeks YoY) (Part 13)

Company Name	Type	Pop. growth	Growth change	Related topics	Region
DailyPay	Financial services company	30.0	-2.9	topics: topics: G4S;The Adecco Group; Aramark;Staffline Group; RES-Care, Inc.queries: dailypay com; dailypay.com login;target dailypay; dailypay. com; www.daily pay.com queries: US	US
French Bee	Airline	33.6	-6.4	topics: Air France;Air France–KLM; Norse Atlantic Airways;Air Caraïbes; Transavia queries: norse airlines; norse atlantic airways	US
Drink LMNT, Inc.	Drink company	139.4	-7.6	queries: lmnt promo code;lmnt in stores	US
Airgsm Pte. Ltd.	Company	307.5	-17.4	topics: SIM card	Global
Hugging Face	Artificial intelligence company	195.1	-43.1	topics: GitHub;GitHub;Language model;BERT; Statistical classification queries: hugg; langchain	US
Norse Atlantic Airways	Airline	343.1	-130.2	topics: Airline;Airport terminal; French Bee;Skyscanner; Virgin Atlantic queries: air france; skyscanner;british airways;norse airlines; norse atlantic airways	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 1)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Black Mirror	British television series	436.8	386.8	topics: Season;bad;Josh Hartnett;Beyond the Sea queries: black mirror;black;beyond the sea; black mirror beyond the sea;loch henry	US
titanic	query	316.7	323.6	topics: Titanic;Submarine;Submersible;Implosion;Ocean Gate queries: submarine titanic; submarine;the titanic;sub titanic;titanic submarine missing;missing submarine	US
Generative model	Topic	1300.0	179.4	topics: Artificial intelligence;Adobe Photoshop;Adobe Creative Cloud; Hallucination queries: generative ai;generative;photoshop generative ai; photoshop generative fill;generative ai google course	US
Berberine	Chemical compound	314.6	96.7	topics: Dietary supplement;Stonecrops;Rhodiola rosea;Appetite queries: berberine; natural ozempic;how much berberine for weight loss;berberine for weight loss reviews	US
Shipwreck	Topic	97.1	90.0	topics: Wreck of the RMS Titanic;OceanGate;Human migration; Newfoundland and Labrador queries: titanic;titanic wreck;missing submarine; titanic submarine missing;titanic wreck submarine missing	US
Lilith	Topic	171.2	79.8	topics: Diablo;Diablo IV;Steppe;Map queries: lilith;altars of lilith map;diablo 4 map	US
silo	query	267.5	72.6	topics: Silo;Solo: A Star Wars Story;Douglas Trumbull;Syndrome queries: silo tv;the silo; silo apple;crowded room;silo episode 8;silo how many episodes in season 1	US
Steppe	Topic	91.8	60.7	topics: Altar;Altar of Lilith;Diablo IV queries: steppes;dry steppes;dry steppes lilith; dry steppes altar of lilith;dry steppes diablo 4	US
Debris	Topic	56.4	53.2	topics: Submarine;Titanic;Implosion;Submersible queries: debris;submarine; debris field titanic;titanic debris	US
Pikmin	Game series	114.2	47.4	topics: Pikmin;Super Mario Bros.;High-definition video;Nintendo 3DS queries: pikmin; pikmin 1 and 2;pikmin 1 and 2 switch;nintendo direct	US
sub	query	57.0	42.8	topics: Titanic;Submarine;Titanic;Titan Company queries: titanic sub;titanic;sub missing; sub titanic missing	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 2)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Altar	Topic	67.7	41.8	topics: Lilith;Diablo IV;Diablo;Steppe;Interactivity;interactive map queries: altar; dry steppes;altar of lilith dry steppes;altars of lilith map	US
Barbarian	Topic	88.7	37.4	topics: Diablo;Diablo IV;Evolution;Nintendo Switch;Necromancy queries: barbarian; diablo 4 barbarian;barbarian leveling build diablo 4;whirlwind barbarian diablo 4	US
interactive map	Topic	32.6	32.0	topics: Map;Interactivity;Lilith;Diablo queries: interactive map; altar of lilith interactive map;interactive map d4;altar of lilith map	US
trax chevy	query	101.8	30.9	topics: Chevrolet;Chevrolet Trax;Chevrolet;Cylinder;Centrifugal fan; Front-wheel drive queries: trax chevy 2024;2024 trax;2024 chevy trax specs; chevy trax horsepower	US
Chevrolet Trax	Car model	106.7	28.2	topics: Chevrolet;Chevrolet;Kia Seltos;Inventory;Specification queries: trax;trax chevy; chevy trax length;mazda cx 5;2024 chevrolet trax images	US
muzan	query	45.5	27.0	topics: Demon Slayer: Kimetsu no Yaiba;Demon;Tanjiro Kamado;BLOOD DEMON ART;Sunlight; Cosplay queries: demon slayer muzan;demon slayer;muzan kibutsuji;tanjiro x muzan ship	US
Surrogacy	Topic	21.4	24.9	topics: Netflix;Netflix;Mother;Television series;Rental agreement	US
Hail	Topic	50.9	23.4	topics: Storm;Damage;Red Rocks Park and Amphitheatre;Hot Springs;DVD queries: hail; hard as hail;red rocks;hail red rocks	US
Glow Recipe	Topic	102.5	22.5	topics: Toner;Glow Recipe Watermelon Glow Niacinamide Dew Drops;Bubble;Preppy; Paula's Choice queries: glow recipe;drunk elephant bronzing drops;supergoop sunscreen; bubble moisturizer;does ulta have glow recipe	US
barbie world	query	117.9	20.2	topics: Barbie;World;Barbie World;Walt Disney World® Resort; Part of Your World queries: world of barbie;nicki minaj; barbie world nicki minaj ice spice;nicki minaj barbie world	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 3)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Republic of Gamers	Computer monitor	16.0	19.6	topics: ASUS queries: rog;asus;asus rog;asus rog ally screen protector;rog ally skin; rog 3 screen replacement sydney reviews	US
Coast guard	Topic	15.2	18.5	topics: United States Coast Guard;Titanic;Submersible queries: coast guard; coast guard titanic;coast guard press conference;titan	US
Psycho Bunny	Topic	55.8	18.2	topics: T-shirt;Shirt;Dillard's;Cerritos;Calvin Klein queries: bunny psycho;psycho; psycho bunny;psycho bunny water shorts;gucci;de psycho bunny o de burberry	US
Sigil	Magic	27.8	18.1	topics: Diablo;Diablo IV queries: sigil;diablo 4;nightmare sigils;sigils diablo 4	US
Castor oil	Pharmaceutical	180.9	18.0	topics: Oil;Ricin;Dry eye queries: castor;castor oil;minoxidil; is castor oil good for eyes;ricinus communis	US
Reverse proxy	Topic	19.5	16.9	queries: reverse proxy;reverse proxy janitor ai;janitor ai;reverse proxy openai	US
Ifrit	Topic	17.5	16.3	topics: Final Fantasy XVI;Final Fantasy;Game demo;Internet leak queries: ifrit;ff16; is clive ifrit;ifrit ff16	US
Live action	Topic	167.6	15.6	topics: The Little Mermaid;Casting;Nico Parker;Buggy queries: live action; live action how to train your dragon cast;nico parker; how long is the little mermaid live action	US
Waypoint	Topic	20.5	14.8	topics: Diablo;Diablo IV;Map;Steppe;Lilith;Hypixel queries: waypoints;waypoint;diablo 4 map; haweza waypoints;dry steppes waypoints	US
Diver	Profession	17.0	14.0	topics: Scuba diving;Scuba set;Shark attack;The Bahamas; Decompression sickness queries: diver;scuba diver shark attack bahamas; how deep can a diver go;how deep can a scuba diver go	US
Supernova	Topic	22.6	13.9	topics: Betelgeuse;Star;Explosion;Benelli Supernova;Neutrino; Cargo aircraft queries: supernova;betelgeuse supernova explosion; when will betelgeuse go supernova;is betelgeuse going supernova	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 4)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
nezuko	query	-5.2	11.9	topics: Demon Slayer: Kimetsu no Yaiba;Tanjiro Kamado;Sakura Haruno; Boruto: Naruto Next Generations;Demon Slayer: Kimetsu no Yaiba queries: nezuko demon; demon slayer;nezuko demon slayer;how did nezuko survive the sun; does nezuko die in season 3;does nezuko die in season 4	US
PanOxyl	Drug brand	50.1	11.8	topics: Acne;Paula's Choice;Serum;Glycolic acid queries: panoxyl; how long does panoxyl take to work;is panoxyl cruelty free	US
Dungeon	Topic	27.8	11.2	topics: Diablo;Diablo IV;Diablo;Orange;Tier list queries: dungeon; diablo 4 how to reset dungeon;ghosts of the deep dungeon;how to reset dungeon diablo 4	US
myfliker	query	48.1	9.8	topics: 123Movies;WebTorrent;Web accessibility;George Foreman queries: soap2day; myfliker to;hdtoday;bflix;accessibility checker accessibe	US
Mercedes-Benz S-Class	Luxury	9.0	8.2	topics: Mercedes-Benz;Mercedes-Benz;Stray Kids;Album queries: s class;mercedes;stray kids; stray kids s class	US
Great Value	Topic	19.4	7.8	topics: Walmart;Product recall;Fruit;Hepatitis;Syrup;Marshmallow queries: great value; great value fruit recall;great value hepatitis;great value strawberry recall	US
Affiliate marketing	Topic	64.2	7.6	topics: Marketing;Crayola;Crayola LLC;Influencer queries: affiliate;kick; louis vuitton affiliate program usa;kick affiliate	US
Open world	Topic	10.5	7.5	topics: World;Video game;Marvel's Spider-Man;Diablo; Middle-earth: Shadow of War queries: open world games;star wars outlaws; is diablo 4 open world;star wars outlaws release date	US
7 days to die	query	-16.9	7.4	topics: 7 Days to Die;Looting;Experiment;Land claim queries: 7 days to die alpha 21; 7 days to die alpha 21 mods;7 days to die save location	US
Navigation system	Topic	3.5	7.3	topics: System;Navigation;Honda CR-V;Manual Transmission; Honda Civic queries: navigation system	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 5)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Infestation	Disease	13.1	6.8	topics: Insects;Cockroach;Fly;Cricket;Nevada;Mormon cricket queries: infestation; mormon crickets infestation;mormon crickets;nevada crickets infestation	US
Blackstone Inc.	Private investment banking company	19.6	6.7	topics: Blackstone;Blackstone;Cookbook queries: blackstone;blackstone ancestry.com; cvent blackstone;blackstone buys ancestry	US
amazon careers	query	7.4	6.4	topics: Amazon.com;Career;Virtual assistant queries: amazon jobs; barnes and noble careers;autozone careers;amazon affiliate program	US
Stock market prediction	Topic	-9.7	6.2	topics: Stock;Prediction;S&P 500;TSMC;NASDAQ:CRSP queries: tesla stock;stock predictions; apple stock;canoo stock forecast 2025;apple stock predictions 2025;lucid stock forecast	US
Eagle Creek	Backpacking company	-7.3	6.1		US
Cervélo	Topic	7.8	6.0	topics: Cervélo;Pinarello;Cycling;Tour de France queries: cervelo;canyon bikes	US
Mercury Marine	Company	3.3	5.9		US
VFS Global	Company	2.0	5.8		US
Alpinestars	Fashion brand	7.2	5.7	topics: Alpinestars;Icon;SIDI;Gauntlet queries: alpinestars	US
Canyon	Topic	21.1	5.7	topics: Canyon Bicycles;Bicycle;Polygon Bikes Siskiu;Helmet; Hybrid bicycle queries: canyon;fezzari;yt industries	US
Compounding	Topic	70.5	5.7	topics: Pharmacy;Quizlet;Supply;Chemical substance queries: compounding pharmacy	US
Jomashop	Company	34.4	5.7		US
Demon	Topic	16.2	5.6	topics: Demon Slayer: Kimetsu no Yaiba;Black Mirror queries: demon; black mirror demon 79;pride month demon	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 6)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Dr. Scholl's	Company	19.4	5.6	topics: Dr. Scholl's;Canvas;Heel pain;Kiosk queries: dr scholls;scholls	US
Marine salvage	Topic	6.6	5.6	topics: Diablo;Diablo IV;Sales;New Look;BMW X5 queries: salvage;salvage or sell diablo 4; d4 salvage or sell;how to salvage legendary items diablo 4	US
Ultralight backpacking	Topic	-5.1	5.5	topics: Backpacking;Tent;good;Sandal;Osprey;Water Filter queries: ultralight backpacking; ultralight backpack;lightweight backpacking chair	US
Canine parvovirus	Virus	7.6	5.5	topics: Dog;Litter;Lysol;Drooling queries: parvo;canine distemper;petco	US
Blood glucose monitoring	Diagnostic test	48.4	5.4	topics: Glucose;Fitbit;Milligram;Medicaid queries: glucose monitor; pogo blood glucose monitor;diabetic watch glucose monitor	US
Alfa Romeo	Car manufacturer	9.0	5.3		US
Lexus	Automobile make	10.3	5.3	topics: Lexus;Lexus RX queries: lexus;lexus gx 550 price;2024 lexus gx 550	US
9anime	query	80.1	5.2	topics: Anime;Boruto: Naruto Next Generations;Mushoku Tensei; Hajime no Ippo queries: anime;9anime to;black clover movie;choice home warranty 24/7; animix	US
Electrify America	Infrastructure company	5.2	5.2	topics: Ampere;Electrical connector queries: electrify america	US
Kobold	Topic	10.5	5.1	topics: Artificial intelligence;Dungeons & Dragons;Janitor;Warlock; API key queries: kobold;janitor ai;venus ai;kobold api url	US
Prada	Fashion brand	9.6	5.1		US
Yosemite National Park	National park in California	5.9	5.1	topics: Park;National park queries: yosemite;oakhurst hotels;wawona campground; is glacier point road open	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 7)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
CertainTeed	Commercial company	5.6	5.0		US
Debt consolidation	Topic	84.1	4.9	topics: Debt;Consolidation;Dashcam;Dentist queries: debt consolidation;consolidation; ite dashcam nexar	US
Consolidation	Business	61.6	4.7	topics: Debt consolidation;Debt;Dashcam;Dentist queries: consolidation;ite dashcam nexar	US
On	Topic	38.8	4.7	topics: On;Shoes;On Cloud;Iga ■wi■tek queries: on;cloud on;cloud;hot pink on cloud shoes; on cloudsurfer review	US
Google Lens	Computer application	27.4	4.6	topics: Google;Beetles;Dogwood;Screenshot queries: lens;lens google;apple vision pro; google lend;google lems	US
Gamepad	Computer peripheral	20.2	4.2	topics: Game controller;Street Fighter;Fighting game;Logitech F710 queries: gamepad	US
Warhammer 40,000	Game	39.1	4.1	topics: Edition;Space Marine;Warp drive queries: 40k;warhammer;warhammer 40k app; warhammer 40k 10th edition points;warhammer 40k 10th edition pdf	US
Kindle Direct Publishing	Topic	44.0	3.5	topics: Amazon.com;Audiobook Creation Exchange;EPUB;Widowmaker queries: kdp;kdp amazon;acx	US
Porsche 911	Car model	24.0	2.9	topics: Porsche;Dr. Ing. h.c. F. Porsche AG queries: 911;porsche;many a porsche 911 nyt; used 2011 porsche 911;2023 porsche 911 dakar	US
Smashburger	Restaurant chain	25.3	2.2	topics: Hamburger;Traeger;Waxed paper;Smashburger queries: smashburger;smash burger; how to make smash burgers on blackstone;how to make smash burgers on griddle	US
preowned callaway	query	22.4	2.1	topics: Topgolf Callaway Brands;Callaway Golf;Callaway;PING G400; Golf Bag queries: callaway golf;callaway golf preowned	US
semaglutide ozempic	query	636.2	1.5	topics: Semaglutide;Cobalamin;Medicaid;Aetna queries: ozempic weight loss; semaglutide weight loss;wegovy;ozempic savings card	US

3. Google Trends All Trending Topics USA - 2W Delta (26.06.2023, 13weeks YoY) (Part 8)

Topic Name	Type	Pop. growth	Growth change	Related topics	Region
Checked baggage	Topic	21.5	1.5	topics: Bag;Baggage queries: checked bag;allegiant checked bag fee; prohibited items in checked baggage;how to pack sunscreen in checked luggage	US
Data entry	Topic	20.1	1.3	topics: Data;Housewife;Amazon Mechanical Turk;Shift work queries: data entry; usps remote data entry;usps remote data entry jobs;flexjobs	US
Skin tag	Topic	42.6	1.0	topics: Skin;Genetics;Scrotum;Ricin queries: skin tag;do skin tags fall off; clear tag skin serum	US
Parchment	Topic	26.3	0.5	topics: Parchment paper;Paper;Parchment;Muffin tin;Parchman;Iron-on queries: parchment; can i put parchment paper in the air fryer;parchman prison; is wax paper and parchment paper the same thing	US
Instore	Software	58.7	-3.5	topics: Instagram;IGTV queries: instagram;story downloader;instagram post downloader	US
Packing cube	Topic	50.1	-6.0	topics: Travel;good;MUJI;The Container Store;Marshalls queries: packing cubes; lean travel packing cubes	US
Semaglutide	Drug	478.8	-19.5	topics: Weight loss;Amy Schumer queries: ozempic;ozempic fda warning;fda warning ozempic; fda warned ozempic users	US
free ai	query	1281.0	-38.8	topics: Artificial intelligence;Janitor;API key;Proxy server queries: ai generator free; ai generator;janitor ai free;is janitor ai free;kaiber ai free	US
hugging face	query	349.0	-81.9	topics: Artificial intelligence;CUDA;Amazon SageMaker;Inference queries: hugging face ai	US
barbie 2023	query	633.3	-244.4	topics: 2023;Barbie;Film;Indiana Jones;Regal Cinemas; Mission: Impossible – Dead Reckoning Part One queries: barbie 2023 movie;barbie movie; the flash;the flash 2023;when is the barbie movie coming out	US
ai image	query	433.8	-310.5	topics: Image;Artificial intelligence;GIMP;Generative art; Book cover queries: ai generator image;ai generator;image generator;gigapixel ai	US

4. Google Trends Industries USA - 2W Delta (2023-06-26, 13weeks YoY) (Part 1)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
hiking apparel	21.3%	18.1%	topics: Hiking;Leggings;Trousers;Brand queries: hiking outfit;hiking outfits;hiking outfit women;hiking outfit for ladies
Amusement park	-8.3%	6.7%	topics: Park;Wild Waves Theme and Water Park;Niagara Amusement Park and Splash World queries: amusement park;theme park;idlewild;closest amusement park to me; michigan adventure
Game controller	10.5%	5.4%	topics: Xbox;Submarine;Starfield queries: controller;missing submarine controller;submarine
Customer Relationship managemen	3.6%	5.3%	topics: monday.com;Management;Dashcam;Dentist queries: crm;ite dashcam nexar;dentist florida coast dental
Jewelry design	-0.6%	4.2%	topics: Jewellery;Diamond;Jewelry designer queries: jewellery;jewellery design;dior joaillerie;ecole des arts joailliers; courbet joaillerie
Vacation rental	-17.7%	3.9%	topics: Vacation;Rent queries: ferienwohnung;vacation rentals;bethany beach vacation rentals; southern vacation rentals panama city beach;ocean city nj vacation rentals
Cruise	25.4%	3.6%	topics: Cruise ship;Ship;Jumping;Shark attack;Flood queries: cruise ship;cruise;18 year old cruise ship;cameron robbins
Tablet computer	-1.6%	3.6%	topics: Samsung;Samsung Galaxy queries: tablet;chlorine tablet holder;totk stone tablet locations
News	2.3%	3.2%	topics: BBC Scotland queries: news;train accident news;submarine news
Clog	19.1%	3.1%	topics: Birkenstock;Crocs queries: clogs;crocs dylan clog;dylan clog crocs
Leggings	-0.5%	3.0%	topics: Woman;Lululemon Athletica;Treadmill queries: leggings;yiga leggings;fanka leggings reviews

4. Google Trends Industries USA - 2W Delta (2023-06-26, 13weeks YoY) (Part 2)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Lingerie	-2.7%	2.8%	topics: Brand;Underwear;Billie Eilish queries: lingerie;billie eilish;lingering; hot brazilian brunette mamacita in black lingerie babalu got her big
Robotic Vacuum Cleaner	1.2%	2.7%	topics: Robot;Tesvor;Waste container;Intex queries: robot;robot vacuum;best buy robot vacuum;dyson robot vacuum price
Smartwatch	3.6%	2.7%	topics: Watch;Starfield queries: watch;d18 smart watch;hsn
High-heeled shoe	-9.9%	2.7%	topics: Shoes queries: heels;versace butterfly heels
Video card	-11.3%	2.7%	topics: Nvidia;Electric energy consumption queries: graphics card;how to check what graphics card you have;cinebench;4060 ti
Moisturizer	18.8%	2.7%	topics: Face;Fini;The INKEY List Peptide Moisturizer queries: moisturizer;drunk elephant bronzing drops;naturium multi peptide moisturizer; perricone md face finishing and firming moisturizer
Car dealership	-8.1%	2.6%	topics: Car queries: dealership;are dealerships open on memorial day;dealership inventory nyt; thin liquidy oatmeal nyt
Camping	-1.8%	2.5%	topics: Campsite queries: camping;dacia step camper;αποτελεσματα κατασκηνωσεων 2023
Laptop	-7.3%	2.5%	topics: HP;Prime Minister's Laptop Scheme;Prime minister queries: laptop;biden laptop media.com;biden laptop media
GPS Navigation device	-23.8%	2.4%	topics: Global Positioning System;Loudspeaker;Golf Rangefinder;SD card queries: gps;garmin;tra i primi navigatori gps cruciverba;marchio della barbie; il marchio della barbie
Suit	-2.6%	2.3%	topics: Man;Spider-Man 2099 queries: suit;2099 white suit;dave ramsey suit

4. Google Trends Industries USA - 2W Delta (2023-06-26, 13weeks YoY) (Part 3)

Topic Name	GT 13W Growth YoY	2W Change (13W YoY)	Related topics & queries
Men suits	-2.6%	2.3%	topics: Man;Spider-Man 2099 queries: suit;2099 white suit;dave ramsey suit
Sneakers	2.1%	2.3%	topics: Shoes;Teyana Taylor queries: sneakers;teyana taylor sneakers;yeezy sneakers adidas
Motorcycle	-6.8%	2.3%	topics: Bicycle;Engine;Hoverbike;Treat Williams queries: moto;motorcycle;treat williams motorcycle;treat williams motorcycle accident